

DATE: 20 April 2023

Campaign Name: DMV Department Service(Freedom Month)

MEMO NUMBER: 15_2_20_41

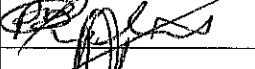
DECLARATION OF IMPARTIALITY, CONFIDENTIALITY, AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below-recommended suppliers
- will not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as we conduct business regularly with them when implementing campaigns

The following companies are recommended for this campaign :

1	96 Community Radio Station

NAME	CHIEF DIRECTORATE	SIGNATURE
Shirley Morudu	CSA	
Phineas Phelelo	CSA	
Sinombulelo Mlisa	CSA	
Neli Shuping	CSA	



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001. Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

Funds available
J. Hany 25/4/23 ✓
008/2023/2024

Partially recommended excluding
INTERNAL MEMO 20 Community Radio Stations
(List attached & memo inputs)

Q. L. M. 26/4/2023

DATE:	21 April 2023	File NR:	15_2_20_41
TO:	Acting DG: Michael Currin	FROM:	D - Media Buying: Sinombulelo Mlisa
CLIENT:	Department of Military Veterans	CONTACT:	Lebogang Mothapa Lebogang.Mothapa@dmv.gov.za 076 865 7188

PROJECT NAME: DMV_Department Services (Freedom Month)

PROJECT JOB NUMBER: 15_2_20_41

J. Hany

1. PURPOSE

- 1.1 To seek approval to appoint **96** Community Radio Stations for the placement of the Department of Military Veterans (DMV) --Department Services (Freedom Month) campaign according to Supply Chain Management Delegation requirements 4.13. ✓

2. BACKGROUND

- 2.1 The DMV has several programs aimed at the socio-economic empowerment of all military veterans, both statutory and non-statutory forces. The top priority programmes for the DMV are delivered through the following benefits: skills development, education support, housing, health, wellness and job creation, and honouring and memorialization.
- 2.2 The DMV wants profile conversations with the struggle heroes from the different military veterans' associations and talks about where we come from as a country, and why it is important to preserve hard-earned freedom.
- 2.3 It is against the above background, that the Department of Military Veterans has requested GCIS Media Buying Unit to facilitate the placement for this campaign.

To seek approval to appoint **96** Community Radio Stations for the placement of DMV_ Department Services (Freedom Month campaign)

3. CAMPAIGN OBJECTIVES

- 3.1 To profile and create awareness about the DMV and the services provided.
- 3.2 To profile the background of freedom as a country.

4 TARGET MARKET

- 4.1 Rooted Realists, City Seekers, Safely Suburban, Metro Mobiles, and Cosmopolitan.

5 CAMPAIGN PERIOD

- 5.1 27 April 2023 ✓

6 RECOMMENDATION

- 6.1 Media Buying recommends the use of Community Radio for this campaign. Community Radio is a very interactive and effective medium that will maximize reach and pass the government messages to the community nationally.

- 6.2 It should also be noted that the Commercial Radio memo is en route for approval.

- 6.3 DELEGATION 4.43 COMMUNITY RADIO THRESHOLD R 1 500,000.00, TOTAL CAMPAIGN COST IS R 774 000.00. ✓

- 6.4 It is recommended that the 96 community radio stations listed in Annexure A be paid R 8 000.00 each to take part in the one-hour phone-in programme for the Department of Military Veterans Department Services (Freedom Month) campaign. With the campaign, the department wishes to profile and create awareness about the services provided in the country. ✓

- 6.5 It is to be noted that an email to request quotations for the phone-in programs was sent to community radio stations nationally on April 18, 2023, with a deadline of April 20, 2023, at 10:00 for submission of compliance documents. The final list indicates 96 complaint stations that responded within the deadline. (See the attached list in Annexure A). ✓

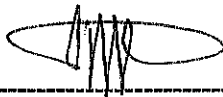
- 6.6 It is also recommended that R6 000 be allocated to the GCIS channel for use in hosting the phone-in programs by the Department of Military Veterans (DMV). Upon National Treasury approval, the cost of the satellite channel will be recovered from the funds that the Department of Military Veterans has allocated for the campaign. ✓

To seek approval to appoint 96 Community Radio Stations for the placement of DMV_Department Services (Freedom Month) campaign

Project name: DMV_Department Services (Freedom Month) campaign
Job Number: 15_2_20_41

7 FINANCIAL IMPLICATIONS

- 7.1 The Department of Military Veterans has a surplus amount of **R1 967 233.64** in the GCIS Suspense Account which was approved and allocated to cover the running of the phone in the programme and cost of the GCIS Satellite channel for the Department Services(Freedom month) campaign. ✓
- 7.2 The total cost for this submission is **R 774 000.00**. See attached proof of payment. ✓

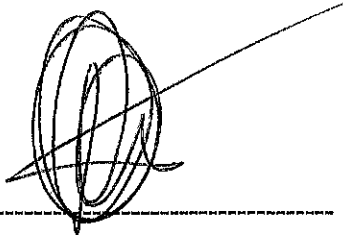


Shirley Morudu
Junior Media Planner
Date: 21/04/2023



Phineas Phelelo
DD: Media Buying
Date: 2023-04-21

Recommendations in paragraphs 6.4 and 6.6 supported/not supported 

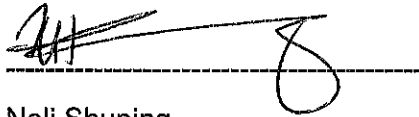


Sinombulelo Mlisa
Director: Media Buying
Date: 21/4/2023

Recommendations in paragraphs 6.4 and 6.6 recommended/~~not recommended~~

To seek approval to appoint 96 Community Radio Stations for the placement of DMV_Department Services Freedom Month campaign

Project name: DMV_Department Services (Freedom Month) campaign
Job Number: 15_2_20_41



Neli Shuping

Chief Director: CSA

Date: 25/04/23

Recommendations in paragraphs 6.4 and 6.6 recommended /not recommended



Regomoditswe Mavimbela

DDG: CP&D (ACTIVE)

Date: 25/04/2023

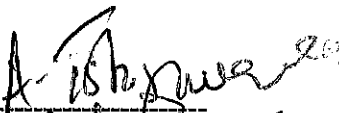
Recommendations in paragraphs 6.4 and 6.6 recommended /not recommended



Gcolisa Soci

CFO

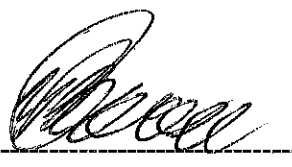
Date:



Acting CFO

20/4/2023

Recommendations in paragraphs 6.4 and 6.6 recommended /not recommended

 (Appropriate letter attached)

SIGN HERE

Michael Currin

Acting DG

Date: 26/04/2023

Recommendations in paragraphs 6.4 and 6.6 approved /not approved

To seek approval to appoint 96 Community Radio Stations for the placement of DMV_Department Services (Freedom Month) campaign



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001, Tshedimoselso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473-0593 Website: www.gcis.gov.za Coordinates: 25.746096 28.232331

Mr Tyrone Seale
CD: Products & Platforms
GCIS
PRETORIA

Dear Mr Seale

APPOINTMENT AS ACTING DEPUTY DIRECTOR GENERAL: CONTENT, PROCESSING AND DISSEMINATION

In terms of section 32 of the Public Service Act 1994, (Act 103 of 1994), you are hereby appointed as Acting Deputy Director General: Content, Processing and Dissemination on 24 April 2023 to 1 May 2023.

In executing this role, you will be expected to manage and lead the Branch and, among other things, authorise all payments in relation to the Branch.

May I take this opportunity to thank you in advance and wish you all the best.

Yours sincerely

MS REGOMODITSWE MAVIMBELA

DDG: CP&D

DATE: 21/04/2023

I, Tyrone Seale, hereby accept the above appointment and will carry out all duties assigned to me to the best of my ability.

MR TYRONE SEALE
CHIEF DIRECTOR: PRODUCTS & PLATFORMS

DATE: 24/04/2023



Regierungskommunikasie • Dikgokahano tsa Mmuso • Dilhaelelelano tsa Puso • Dikgokaganyo tsa Mmuso • Ezokuxhumana kukaHulumeni •
EzoNxibelelwano kukaRhulumente • Tekuchumana Tehulumende • zokuThintana kukaRhulumente • Vuhlanganisi bya Mfumo • Vhubavhizani na Muvhuso

DMV-Freedom Month

EASTERN CAPE		
1	Alfred Nzo	R8 000,00 ✓
2	Ekhephini Community Radio	R8 000,00 ✓
3	Engcobo FM	R8 000,00 ✓
4	IFM	R8 000,00 ✓
5	Ingwane FM	R8 000,00 ✓
6	Inkonjane Community Radio	R8 000,00 ✓
7	Isajonisi Youth Radio	R8 000,00 ✓
8	Kouga FM	R8 000,00 ✓
9	Kumkani FM	R8 000,00 ✓
10	LA FM	R8 000,00 ✓
11	Link FM	R8 000,00 ✓
12	Ngqushwa FM	R8 000,00 ✓
13	Nkqubela FM	R8 000,00 ✓
14	Oasis FM	R8 000,00 ✓
15	Takalani Community Radio	R8 000,00 ✓
16	UCR	R8 000,00 ✓
17	Vukani Community Radio	R8 000,00 ✓
TOTAL		R136 000,00
KZN		
18	Abusekho Ubunzima	R8 000,00 ✓
19	GNCR	R8 000,00 ✓
20	Harry Gwala	R8 000,00 ✓
21	HIT FM	R8 000,00 ✓
22	ICORA	R8 000,00 ✓
23	Inanda FM	R8 000,00 ✓
24	Izwi Lomzansi	R8 000,00 ✓
25	Maputaland Community Radio	R8 000,00 ✓
26	Megazone FM	R8 000,00 ✓
27	NN Community Radio	R8 000,00 ✓
28	Nongoma FM	R8 000,00 ✓
29	Nqubeko Community Radio	R8 000,00 ✓
30	Radio Khwezi	R8 000,00 ✓
31	Radio Sunny South FM	R8 000,00 ✓
32	Rise FM	R8 000,00 ✓
33	Siyathuthuka FM	R8 000,00 ✓
34	Ukhahlamba Community Radio	R8 000,00 ✓
35	Umgungundlovu FM	R8 000,00 ✓
36	Uthungulu Youth Radio	R8 000,00 ✓
37	Pongolo FM	R8 000,00 ✓

X description indicated not in line with the name of the client.

X SBD4, page 1 and page 4 attached are blurry.
X SBD4, 2.1 not answered / ticked
X non-tax compliant
X SBD4, 2.1 not answered / ticked.

X unavailable to determine tax status

X SBD4, not fully completed on 2.2
X government employee

TOTAL	R160 000,00
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GAUTENG

38	Commuter FM	R8 000,00	✓
39	Deep South FM	R8 000,00	✓
40	Impact FM	R8 000,00	✓
41	Lekoa FM	R8 000,00	✓
42	Mams FM	R8 000,00	✓
43	Pheli FM	R8 000,00	✓
44	Poort FM	R8 000,00	✓
45	Radio Pulpit	R8 000,00	✓
46	Rainbow FM	R8 000,00	✓
47	Sedibeng	R8 000,00	✓
48	Tshwane FM(TUT)	R8 000,00	✓
49	Vaal FM	R8 000,00	x non-tax compliant
50	Westbury	R8 000,00	✓

TOTAL	R104 000,00
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NORTHERN CAPE

51	Revival FM	R8 000,00	✓
52	Radio NFM	R8 000,00	✓

TOTAL	R16 000,00
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WESTERN CAPE

53	Cape Pulpit	R8 000,00	✓
54	Eden FM	R8 000,00	✓
55	Heartbeat FM	R8 000,00	✓
56	Helderberg FM	R8 000,00	✓
57	MFM	R8 000,00	✓
58	Namakwaland	R8 000,00	✓
59	Overberg	R8 000,00	✓
60	Radio 786	R8 000,00	✓
61	Radio Atlantis	R8 000,00	✓
62	Radio KC 26/04/2023	R8 000,00	x non-tax compliant
63	Whalecoast	R8 000,00	x Quotation expired
64	WRFM	R8 000,00	✓

TOTAL	R96 000,00
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MPUMALANGA

65	Bushbuckridge	R8 000,00	✓
66	Kanyamazane	R8 000,00	✓
67	Ligwa FM	R8 000,00	x non-tax compliant
68	RFM	R8 000,00	✓
69	Radio Alpha	R8 000,00	✓
70	Voice Of Community	R8 000,00	✓

TOTAL	R48 000,00
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DURBAN		
71	Blouberg FM	R8 000,00 ✓
72	JouRadio	R8 000,00 ✓
73	Makhado FM	R8 000,00 ✓
74	Sekhukhune	R8 000,00 ✓
75	Vision FM	R8 000,00 ✓
76	Waterberg 92.8	R8 000,00 ✓
77	Tubatse FM	R8 000,00 ✓
78	Mokopane	R8 000,00 ✓
79	Mphahlele FM	R8 000,00 ✓
80	Seco FM	R8 000,00 ✓
81	Mohodi FM	R8 000,00 ✓
82	Moletsi FM	R8 000,00 ✓
83	Waterberg FM	R8 000,00 ✓
84	Botlokwa FM	R8 000,00 ✓
TOTAL		R112 000,00

Wrong SBD 4

Government employee

Didn't receive documents

Government employee. No affidavit

Didn't receive documents

NORTH WEST		
85	Bojanala FM	R8 000,00 ✓
86	Mmabatho FM	R8 000,00 ✓
87	Star FM	R8 000,00 ✓
88	Radio Mafisa	R8 000,00 ✓
89	Mahikeng FM	R8 000,00 ✓
90	Life FM	R8 000,00 ✓
91	Ratlou FM	R8 000,00 ✓
92	Bokone - Bophirima	R8 000,00 ✓
93	Pulse FM	R8 000,00 ✓
94	Modiri FM	R8 000,00 ✓
TOTAL		R80 000,00

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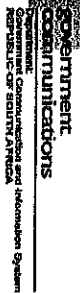
x Didn't receive documents

FREE STATE		
95	KSFM	R8 000,00 ✓
96	Vuka FM	R8 000,00 ✓
TOTAL		R16 000,00
GRAND		R768 000,00

ESD indicated incorrect company name / surname on bank account.

GOVERNMENT SEGMENTATION MODEL | GSM 2ND EDITION

	S1		S2		S3		S4		S5	
	Rooted Realists		City Seekers		Safety Suburban		Metro Mobiles		Cosmopolitan Capital	
	27.8 Million People (48% of SA adult population)		14.4 Million People (25% of SA adult population)		5.9 Million People (10% of SA adult population)		6.1 Million People (11% of SA adult population)		3.6 Million People (6% of SA adult population)	
	They are mostly unemployed, with low education levels. Some try to remain positive and acknowledge that they have come a long way. However, their optimism is challenged by difficult financial circumstances and most rely on government grants. They long for financial independence, permanent employment and improved living conditions.		People in this segment are city dwellers who are familiar with the demands of a competitive urban life. They are generally hopeful, ambitious, career-oriented and constantly looking for opportunities to improve their lives and that of their families. Despite the day-to-day challenges they continue looking for job opportunities because they see this as the answer to a better future.		Safety Suburbans are of the view that their quality of life has declined. They identify their lack of appropriate education as an obstacle to accessing employment or getting better jobs. For this segment, the high cost of living, labour cost and investment are critical areas of concern. They are safety conscious and highly protective of their physical, social and economic environment.		Metro Mobiles are interested in keeping a particular lifestyle. They are the lookout for ways to improve their lives, be it financial aid to start a business or upskilling themselves. These people see themselves as inspirational, role models and influencers. They are concerned about drugs, unemployment, corruption, crime, the economy and basic service delivery.		These people are mostly affluent, professional and independent. They have the highest amount of disposable income, highest proportions of tertiary education, employment. They are influential, business-focused and concerned about anything that would negatively impact the economy and consequently their independence and their net worth.	
Live:	Non-metro traditional settlements (65%), 30% non-metro urban informal settlements. Eastern Cape 24%, Limpopo 20%, KZN 18%, Mpumalanga 11%.		Metro (65%) and mainly informal (52%) and formal (48%) settlements. Gauteng 47%, KZN 41%, Western Cape (35%) and Eastern Cape (35%).		The majority (83%) live in non-metro urban and mainly in formal dwellings. Western Cape 18%, KZN 15%, Mpumalanga 12%, North West 11%.		They live in metro areas and mainly in formal dwellings. Gauteng (44%), Western Cape (22%) and KZN (19%).		100% Metro. Gauteng 62%, Western Cape 22%, KZN 9%.	
Age:	30% are 18-34 yrs, 15% are 35-49 yrs and 14% are older than 50.		34% are 18-34 yrs, one fifth are 35-49 yrs old and 15% are 50+ years.		18-34 year olds make up 30%, one fifth are 35-49 yrs and a fifth are 50 yrs+.		18-34 year olds 31%, 22% are between 35-49 yrs old and 21% are 50 yrs+.		26% are 18-34 yrs old, 25% 35-49 yrs old and 26% are 50 yrs+.	
Gender:	Females 52%, males 48%.		Females 49%, males 51%.		Equal male and female split.		Females 51%, males 49%.		Female (52%), male (48%).	
Race:	94% Black, 5% Coloured.		Predominantly Black, 96% Coloured, 9% White.		Black 52%, White 29%, Coloured 15%.		Black 54%, 21% Coloured, White 13%.		White 51%, Black 34%, and Indian 9%.	
Home Language:	93% speak an African language - Isizulu 28%, isiXhosa 17%, Sepedi 15%.		Majority speak African languages (87%) - Isizulu 34%, isiXhosa 19%, Sepedi 14%.		Largest proportion speak African (80%) followed by English 20%.		English 34%, Afrikaans 22%, Isizulu 20%.		Mainly English (47%), Afrikaans (17%) and Isizulu (11%).	
Education:	One in ten have not completed high school, 4 in 10 have some high school education, 29% completed matric.		40% high school completed and 37% did not complete high school.		High education levels, 35% completed high school, 21% completed higher education.		43% completed high school, 22% did not complete high school and 14% completed higher education.		High education levels, 33% have matric and 38% have higher education.	
Employment:	High unemployment - about one in ten have full time employment.		High unemployment - 49% are unemployed.		29% full time employment, 12% self-employed, 23% unemployed.		27% employed full time, 13% self-employed and 26% unemployed.		43% employed full time, 18% self-employed and 10% unemployed.	
Annual household income:	Low income - 75% (R0 - R39 504), 31% (R39 505 - R65 320) and 25% (R65 321 - R338 821).		Low income - 20% (R0 - R39 504), 38% (R39 505 - R65 320) and 42% (R65 321 - R338 821).		Majority (85%) in middle income bracket - R38 822 - R472 501.		Middle income - 35% (R138 821 - R237 599), 65% (R237 594 - R472 501).		Upper income - 41% (R472 502 - R616 852), 32% (R616 853 - R798 172), 19% (R798 173 - R1 053 843) and 8% above.	



19 April 2023

Global Project Overview		Regional Performance Analysis										Operational Metrics & Financials									
Region	Country	Project Name	Status	Q1 2023		Q2 2023		Q3 2023		Q4 2023		Total	Avg	Variance	Budget	Actual	Variance	Forecast			
				Revenue	Profit	Revenue	Profit	Revenue	Profit	Revenue	Profit										
North America	USA	Project Alpha	Completed	120,000	30,000	130,000	32,500	140,000	35,000	150,000	37,500	527,500	131,875	10,000	1,200,000	1,200,000	0	1,200,000			
	Canada	Project Beta	In Progress	80,000	20,000	85,000	21,250	90,000	22,500	95,000	23,750	350,000	87,500	10,000	800,000	800,000	0	800,000			
	Mexico	Project Gamma	On Hold	60,000	15,000	62,000	15,500	64,000	16,000	66,000	16,500	252,000	63,000	5,000	600,000	600,000	0	600,000			
	Brazil	Project Delta	Completed	70,000	17,500	75,000	18,750	80,000	20,000	85,000	21,250	310,000	77,500	10,000	700,000	700,000	0	700,000			
South America	Argentina	Project Epsilon	On Hold	50,000	12,500	52,000	13,000	54,000	13,500	56,000	14,000	214,000	53,500	5,000	500,000	500,000	0	500,000			
	Colombia	Project Zeta	Completed	90,000	22,500	95,000	23,750	100,000	25,000	105,000	26,250	390,000	97,500	10,000	900,000	900,000	0	900,000			
	Venezuela	Project Eta	In Progress	70,000	17,500	72,000	18,000	74,000	18,500	76,000	19,000	292,000	73,000	5,000	700,000	700,000	0	700,000			
	Chile	Project Theta	On Hold	60,000	15,000	62,000	15,500	64,000	16,000	66,000	16,500	252,000	63,000	5,000	600,000	600,000	0	600,000			
Europe	Germany	Project Iota	Completed	150,000	37,500	160,000	40,000	170,000	42,500	180,000	45,000	660,000	165,000	10,000	1,500,000	1,500,000	0	1,500,000			
	France	Project Kappa	In Progress	100,000	25,000	105,000	26,250	110,000	27,500	115,000	28,750	435,000	108,750	10,000	1,000,000	1,000,000	0	1,000,000			
	UK	Project Lambda	On Hold	80,000	20,000	85,000	21,250	90,000	22,500	95,000	23,750	350,000	87,500	10,000	800,000	800,000	0	800,000			
	Italy	Project Mu	Completed	70,000	17,500	75,000	18,750	80,000	20,000	85,000	21,250	310,000	77,500	10,000	700,000	700,000	0	700,000			
Asia	Japan	Project Nu	In Progress	90,000	22,500	95,000	23,750	100,000	25,000	105,000	26,250	390,000	97,500	10,000	900,000	900,000	0	900,000			
	India	Project Xi	On Hold	70,000	17,500	72,000	18,000	74,000	18,500	76,000	19,000	292,000	73,000	5,000	700,000	700,000	0	700,000			
	China	Project Omicron	Completed	110,000	27,500	115,000	28,750	120,000	30,000	125,000	31,250	470,000	117,500	10,000	1,100,000	1,100,000	0	1,100,000			
	Australia	Project Pi	On Hold	60,000	15,000	62,000	15,500	64,000	16,000	66,000	16,500	252,000	63,000	5,000	600,000	600,000	0	600,000			
Africa	South Africa	Project Rho	Completed	40,000	10,000	42,000	10,500	44,000	11,000	46,000	11,500	172,000	43,000	5,000	400,000	400,000	0	400,000			
	Egypt	Project Sigma	In Progress	30,000	7,500	32,000	8,000	34,000	8,500	36,000	9,000	132,000	33,000	5,000	300,000	300,000	0	300,000			
	Nigeria	Project Tau	On Hold	20,000	5,000	22,000	5,500	24,000	6,000	26,000	6,500	94,000	23,500	5,000	200,000	200,000	0	200,000			
	Kenya	Project Upsilon	Completed	10,000	2,500	11,000	2,750	12,000	3,000	13,000	3,250	46,000	11,625	5,000	100,000	100,000	0	100,000			
Oceania	Australia	Project Phi	In Progress	30,000	7,500	32,000	8,000	34,000	8,500	36,000	9,000	132,000	33,000	5,000	300,000	300,000	0	300,000			
	New Zealand	Project Chi	On Hold	20,000	5,000	22,000	5,500	24,000	6,000	26,000	6,500	94,000	23,500	5,000	200,000	200,000	0	200,000			
	Indonesia	Project Psi	Completed	10,000	2,500	11,000	2,750	12,000	3,000	13,000	3,250	46,000	11,625	5,000	100,000	100,000	0	100,000			
	Malaysia	Project Omega	In Progress	5,000	1,250	5,500	1,375	6,000	1,500	6,500	1,625	22,000	5,500	5,000	50,000	50,000	0	50,000			
Global	Average	Overall Project	Mixed	700,000	175,000	740,000	185,000	780,000	195,000	820,000	205,000	3,040,000	760,000	40,000	7,000,000	7,000,000	0	7,000,000			

28 August 2022 Aug 22 18, 2, 20, 41 1027022/2020 (B) Fortuna Department of Military Veterans
 28 August 2022 Aug 22 18, 2, 20, 41 1027022/2020 (B) Fortuna Department of Military Veterans
 Department Services (2022 Imbudo Lending Campaign) National Radio
 Department Services (2022 Imbudo Lending Campaign) Capital Line
 Large
 Commercial Radio
 Imbudo Lending Campaign
 10000000 R 10000000
 3200000 R 3200000
 00000000 R 00000000
 10000000 R 10000000
 3200000 R 3200000
 00000000 R 00000000

SUMMARY	
Chaplain	Total
Department Services (2022 Imbudo Lending Campaign) Capital Line	R 1,987,235.64
TOTAL	R 1,987,235.64

Order amount	R 7,385,670.44
Expenditure	R 5,385,136.90
(Photos)	R 1,300.00
Committed amount	R 1,987,235.64
Supplies	R 1,987,235.64

[Signature]
 25/11/23

[Signature]
 10/04/23



government communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Department of Military Veterans
Campaign: Freedom Month
Date: 2023/04/17
Media Planner: Fortune Bologo
Job Number: 15_2_20_41
Contact: Lebo Mothapa

Media Group	Total Cost Excl VAT	Added Value	Added Value Amount	Placement Rate
Arena Holdings	R 70 400,00	7,00 %	R 4 928,00	R 65 472,00
Media 24	R 102 720,00	8,00 %	R 8 217,60	R 94 502,40
Total Print	R 173 120,00	7,69 %	R 13 145,60	R 169 974,40
Primedia Broadcasting	R 440 400,61	30,03 %	R 132 261,90	R 308 138,71
Community Radio	R 840 000,00	0,00 %	-	R 840 000,00
Total Radio	R 1 280 400,61	10,33 %	R 132 261,90	R 1 148 138,71
Total	R 1 453 520,61	10,00 %	R 145 407,50	R 1 308 113,11
			VAT	R 199 246,97
			Total Inc VAT	R 1 504 330,08
			Total Saving	R 145 407,50
			Percentage Saving	10,00 %

Approval:

Name:

Designation:

Date:

Tel:

L. Mothapa
18.04.2023
076 805 7188



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA



Tuesday 18 April 2023. ✓

To: Station Managers/ Programme Managers.

Re: Department of Military Veterans: Freedom Month

Dear Station / Programme Manager

The Department of Military Veterans will host a phone-in programme with struggle heroes from the three military veterans' associations during Freedom month. The discussion will be about where we come from as a country, and why it is important to preserve our hard-earned freedom.

Stations are kindly invited to submit quotations for one (1) phone-in program towards the campaign, along with current compliant full CSD reports, and correctly filled in new SBD4 forms. Kindly ensure that the dates on the quotations and SBD4 form are the same and that your quotes are validated for three (3) months.

Below are the details:

PROJECT NAME	:	<u>Department of Military Veterans: Freedom Month</u>
TYPE OF PRODUCT	:	Phone-In programme
FREQUENCY	:	1 hour
DATES	:	TBC ✓
AMOUNT	:	R8 000.00

Deadline of submission: Thursday, 20 April @10h00pm ✓

NB: Only stations that have submitted correctly filled and signed new SBD4 form, have submitted area coverage maps or alternatively indicate the areas that the station broadcasts from, are CSD compliant, and have submitted listenership numbers will be listed for this project. GCIS advises that you please check with Treasury for your station's CSD Compliance Status.

GCIS appreciates the partnership that we both enjoy and wishes to encourage you to keep advising constructively on our programming in order for us to improve the service we are offering.

Thanks, and regards,

GCIS Radio Unit.

Subject: RFQ: DMV-Freedom Month ✓
Date: Tuesday, 18 April 2023 at 19:22:58 South Africa Standard Time
From: Gavin Sadler
BCC: aserie@tshwanecapital.co.za, aserieviscom@gmail.com, matlakalat@gmail.com, Nthabi@cosmofm.co.za, ops@cosmofm.co.za, nthabi.ditshego@gmail.com, mokoena7@gmail.com, alone@dreamfm.co.za, vicki@eastwavefm.co.za, EWR Station Manager Hope Malatsi, saleem@eastwavefm.co.za, vikash@eastwavefm.co.za, velly.nxumalo84@gmail.com, lorreal@eldosfm.co.za, hantie@939.co.za, joe.motloba@garankuwafm.com, jbmotloba10@gmail.com, adele@impactradio.co.za, charlene@lekkerfm.com, bandatr@lekoamultimediaccl.co.za, samm@mamsradio.co.za, vuyani@phelifm.co.za, nkateko@phelifm.co.za, stationmgr@poortfm.com, sales2@poortfm.com, sam@radiopulpit.co.za, karlyn@rainbowfm.co.za, jeoffreyseleka@ymail.com, Jeoff@sedibengfm.co.za, Gift@sedibengfm.co.za, Giftwakamtambo@gmail.com, caren@star919fm.co.za, faye@star919fm.co.za, phankha906fm@gmail.com, junior.malinga@wits.ac.za, Mpho Moloi, Martin Vilakazi, ehizokhaee@vut.ac.za, ehisb84@gmail.com, mxolisin@vut.ac.za, kabelo.keogatile@gmail.com, mahapaek@tut.ac.za, kmahapa01@gmail.com, josephcotty@gmail.com, goodhope@westsidefm.co.za, mihlalivakaza@gmail.com, onka@westsidefm.co.za, djdopsbcr@gmail.com, cynthia sambo, judith@radiobbr.co.za, tshepytsima@gmail.com, eyethufm@gmail.com, chrisngato@gmail.com, inakekelofmradi@gmail.com, khaboninap24@gmail.com, maphosabotsotso@yahoo.com, Marry-anne Shongwe, ligwafm101.3@gmail.com, ligwafm101.3@gmail.com, zambaliberty@gmail.com, mashfm91.7stereo@live.co.za, makulana@gmail.com, admin@mkhondofm986.co.za, sabelo@mkhondofm986.co.za, lindiwesihlongonyane@gmail.com, makhosizulu@yahoo.com, info@rfm1032.com, jjmathe90@gmail.com, radioalpha978@gmail.com, ntokozosiluma@gmail.com, info@vocfm1029.co.za, marketing@vocfm1029.co.za, mzwa4sho@gmail.com, ntokoza@vocfm.org.za, welcomenkosi002@gmail.com, malvinshabangu@gmail.com, lungaluke@gmail.com, Julian.mangojane@gmail.com, cliff@ksfm.co.za, production@ksfm.co.za, angeliquedutoit06@gmail.com, cliffgmedia@gmail.com, ntatejudgeju@gmail.com, duncan@metsimaholofm.co.za, queen@metsimaholofm.co.za, SINTHUMULEDL24@GMAIL.COM, knnyane@cut.ac.za, cutfmnews19@gmail.com, neok@mojitomedia.co.za, info@mojitomedia.co.za, admin@medfm.co.za, helene@medfm.co.za, adempers23@gmail.com, mavismaselo@yahoo.com, anton@rosetad.co.za, Gavin Sadler

Attachments: Letter to stations - DMV_Freedom Month.pdf, image001.png

Good day,

The attached letter refers.

The Department of Military Veterans will host a phone-in programme with struggle heroes from the three military veterans' associations during Freedom month. The discussion will be about where we come from as a country, and why it is important to preserve our hard-earned freedom.

Kindly submit all your documents before **10:00 Thursday 20 April.** ✓

A reminder for your submissions:

- Quotations need to be validated for 3 months.
- All items on the SBD4 form needs to be ticked
- Quotations and SBD4 forms need to have the same dates.
- Use the name of your Station (the same as the one on your quotation) under "Name of Bidder" on the

SBD4 form.

- Current compliant CSDs are required (date on CSD to be within 7 days of submission).
- All complete documents are required for a valid submission.

Kind Regards,

Gavin Sadler

Assistant Director: Technical Radio producer

Government Communications and Information System

Tshedimosetso House

1035 Francis Baard Street, Festival Street, Hatfield

Tel: +27 12 473 0124

Cell: +27 83 329 7453

Email: gavin@gcis.gov.za



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Reply
 Reply
 Forward
 Meeting
 Attachment
 Move
 Junk
 Rules
 Read/Unread
 Categorize
 Follow Up

RFQ: DMV-Freedom Month

Gift Moswaane

zbtm@webmail.co.za; Kholefelo precious Mosehla; Makwena Mamadi; Setati, Malou; Connie Mmabi; Hlabakix Sefale; sollysekhula sollysekhula; makhadofm13@gmail.com; makhadofm@starmail.co.za; + 132 more

Wednesday, 19 April 2023 at 06:58

Show Details

Letter to stations - D...
94.2 KB

Download All Preview All

Message is high priority.

Referenced letter refers.

Department of Military Veterans will host a phone-in programme with struggle heroes from the three military veterans' associations during Freedom month. The discussion will be about where we come from as a country and how important it is to preserve our hard-earned freedom.

submit all your documents before 10:00 Thursday 20 April.

Refer for your submissions:

Documents need to be validated for 3 months.
Documents on the SBD4 form needs to be ticked.
Documents and SBD4 forms need to have the same dates.
Name of your Station (the same as the one on your quotation) under "Name of Bidder" on the SBD4 form.
Compliant CSDs are required (date on CSD to be within 7 days of submission).
Complete documents are required for a valid submission.

Regards,

Subject: RFQ: DMV-Freedom Month
Date: Tuesday, 18 April 2023 at 19:31:20 South Africa Standard Time
From: Kgomotso Ranoto
CC: Kgomotso Ranoto
BCC: sales@ancr.co.za, yolokazitheni345@gmail.com, ekhephini@gmail.com, delitemedia2@gmail.com, reception@ifmlive.co.za, stationmanager@ifmlive.co.za, l.cetywa@webmail.co.za, ingwanefm@gmail.com, zintledandy200@gmail.com, sales@inkonjanefm.co.za, manager@inkonjanecr.co.za, inkonjanecommunityradio@gmail.com, mmbosimbongile@gmail.com, sajonisiyouthradio@gmail.com, tharina@kingfisherfm.co.za, admin@kougafr.co.za, bongiwe@kumkanifm.co.za, advertising@kumkanifm.co.za, alime.dyubula@kumkanifm.co.za, bonjie.tini@gmail.com, ignatiusmnyamana@gmail.com, production@linkfm.co.za, titchwild@gmail.com, kumbuza19@gmail.com, vuvukanqobile@gmail.com, xolani.yisaka@gmail.com, svigrasi@gmail.com, berni@oasisfm.co.za, berniswartz1@gmail.com, andre@oasisfm.co.za, tharina@pefm.co.za, unathi.koboka@ru.ac.za, rhodesmusicradio@ru.ac.za, takalaniradio2008@hotmail.co.za, lebukhasipe@yahoo.com, lisakhanya94@gmail.com, yamkela.toni@gmail.com, svitshima2@gmail.com, marketing@ucrfm.co.za, dadasiviwe23@gmail.com, thevoiceofmatat@gmail.com, thevoiceofmatat@gmail.com, salesadmin@vukanifm.org, manager@vukanifm.org, sales@vukanifm.org, manager@wildcoastfm.co.za, unathi.koboka@ru.ac.za, rhodesmusicradio@ru.ac.za, ngcebomkhize@gmail.com, acrsfm2@gmail.com, admin@abusekho-revolution.org.za, cameron@dyr1051.co.za, mtolontombisli@gmail.com, 93.6fm@gncr.org.za, finance@gncr.org.za, willie.mgcina@yahoo.com, harrygwafm888@gmail.com, nangamsomngqit@gmail.com, nkosinathidennis@yahoo.com, thabo@highwayradio.org, sanelisothusi@gmail.com, biztalkmedia77@gmail.com, nongalob@gmail.com, bhengu97@gmail.com, inandafm@gmail.com, ntanzi.mxolisi747@gmail.com, intokozofm.management@gmail.com, ethekwini.bs@gmail.com, ayandac@izwi98fm.co.za, ayandac@izwimeddiagroup.co.za, mjoy74@gmail.com, silence107.6fm@gmail.com, vishal@megazone.fm, accounts@megazone.fm, maharajvs9@gmail.com, ynagapan21@gmail.com, ngunafm@gmail.com, herbertmncube71@gmail.com, laphia1964@gmail.com, marcia@newcastlecommunityradio.co.za, nongomafm1@gmail.com, loverslungelo@gmail.com, northcoastmarket104.0@gmail.com, nqubekofm100.5@gmail.com, pongolaradio@gmail.com, phakamanim@khwezi.org.za, mondliB@khwezi.org.za, yeresajonck@khwezi.org.za, zethembisoM@khwezi.org.za, zethembisoM@khwezi.org.za, mmangalisoz@radiokhwezi.onmicrosoft.com, siphoc@radiokhwezi.onmicrosoft.com, manager@rssfm.co.za, mongezisamkile@gmail.com, muzii.mshuqwana@gmail.com, sphiweyeni@gmail.com, riseradio1@yahoo.com, siyathuthukafm@gmail.com, uyr934fm@gmail.com, khanyeza.sifiso70@gmail.com, nothando6409@gmail.com, jabulaninzuza78@gmail.com, machala2806@gmail.com, lucky.vibefm@gmail.com, zululandradiiofm01@gmail.com, duncanlangoh0@gmail.com
Priority: High
Attachments: Letter to stations - DMV_Freedom Month.pdf, image001.png

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- Current compliant CSDs are required (date on CSD to be within 7 days of submission).
- All complete documents are required for a valid submission.

Regards

Kgomotso Ranoto

Radio producer

Faith over fear

Government Communications and Information System

Tshedimosetso House

1035 Francis Baard Street, cnr Festival Street, Hatfield

Tel: +27 12 473 0053

Cell: +27 74 496 3918

Email: kgomotsor@gcis.gov.za



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Department:
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