

Purchase Order

Purchase Order Nr : PO0000047439
Requisition Nr : REQ0000067381

Document Date : 4/30/2026

Deliver To	Supplier
Byls Bridge Office Park	SABC GROUP SALES & MARKETING RADIO SALES
11 Bylsbridge Blvd	
Doringkloof	
Centurion	
0157	

Item ID	Item Description	Unit Price	Quantity	Total
Advertising and Corporate Promotion (6442)	SABC Broadcasting for NAC	287,500.00	1.00	287,500.00

Comments : The SABC is to render these services:

- 1 x pre—interview with a designated SACAA spokesperson to provide a pot-boiler leading up to 2026 NAC.
- Television interviews with live crossings on 6 or 7 May 2026 – providing coverage of the day activities. This includes key interviews with the Minister of Transport and the Director of Civil Aviation.
- A television package for the various news segments that speak on the event.
- A radio package for various news segments that speak on the event.
- A television 'sting; that will be placed on SABC television screens for their news shows. This will start three days prior to NAC and end at the conclusion of the event. The SACAA logo as well as the approved SACAA messaging on the NAC will be used.
- The SABC will provide social media support for the SACAA messages on NAC for the two event days.

Approved By :	GwebuP	Sub Total :	287,500.00
Date Approved :	5/4/2026	Vat :	0.00
Created By :	nkosiK	Total :	287,500.00

FRAUD & HOTLINE DETAILS

We are committed to conducting our business ethically with honesty and integrity, and call on our stakeholders to report fraud and corruption. You can do this by using the new hotline details.

FREE CALL 0800 204 911
EMAIL sacaa@thehotline.co.za
SMS 30916



Reference number 0800 204 911

WEBSITE <https://www.thehotline.co.za/report> (Use reference number to report)
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