

DATE: 11 May 2023

SUBJECT: DHS _ Budget Vote Month campaign

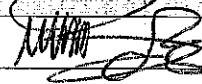
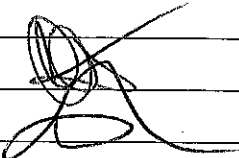
PROJECT JOB NO: 15_2_15_88

DECLARATION OF IMPARTIALITY, CONFIDENTIALITY AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below recommended suppliers
- did not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as as we conduct business regularly with them when implementing campaigns
- The following companies are recommended for this campaign :

1	SABC
2	MSG Group Sales
3	Primedia Broadcasting

NAME	CHIEF DIRECTORATE	SIGNATURE
Fortune Bologo	CSA: Media Buying	
Refilwe Letsoalo	CSA: Media Buying	
Ace Mlisa	CSA: Media Buying	
Nicolette Prinsloo	CSA	

Comment: _____



government
communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X748, Pretoria 0001, Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za Coordinates: 25.746096 28.232331

Recommended

[Signature]

As per proof of payment,
funds will be available
on 16/5/2023

024/2023/2024 (A)

15/5/2023

INTERNAL MEMO

DATE:	11 May 2023	File NR:	15_2_15_88
TO:	ADG: Michael Currin	FROM:	D : Media Buying Ace Mlisa
CLIENT:	Department of Human Settlements	CONTACT:	Thulani Hlope 071 361 0921

SUBJECT: Budget Vote Month (Affordable Housing campaign)

PROJECT NUMBER: 15_2_15_88

[Signature]

1. PURPOSE

- 1.1 To seek approval to appoint MSG Group Sales, Primedia Broadcasting, and SABC for the placement of Department of Human Settlements (DHS) Budget Vote Month Affordable Housing campaign according to Supply Chain Management delegation 4.3 as per SCM instruction no.03 of 2021/22.

2. BACKGROUND

- 2.1 The DHS recognises that it is in the interest of all partners involved in housing delivery to stimulate a shift in thinking from just being passive recipients of services to active citizens in the sector.
- 2.2 The focus of the DHS housing consumer education has been on communicating with people by disseminating as much information as possible to enhance people's understanding of how human settlements work and to profile different housing options available within the sector such as First Home Finance and social housing. These are intended to benefit the missing middle or people who can neither qualify for a bonded house nor fully subsidised government houses.
- 2.3 The DHS indicates that what remains largely missing is the citizens' participation and experience of government services and the systematic use of this evidence to improve performance.



Regeringskommunikasie • Dikgokahano tsa Mmuso • Dilithaeletsano tsa Puso • Dikgokaganyo tsa Mmušo • Ezokuxhumana kukaRhulumente • EzoNxibetelwano lakaRhulumente • Tekuchumana Tahulumende • zokuThintana kukaRhulumente • Vuhlangeni bya Mlumo • Vhudayhizani na Muvhuso

- 2.4 The DHS wants to drive dialogue in Gauteng, Western Cape, and the rest of the country involving all stakeholders on the successes and challenges of the housing sector.
- 2.5 It is against the above background that the DHS has requested the GCIS Media Buying to assist with the media placement of this campaign.

3. CAMPAIGN OBJECTIVES

- 3.1 To manage public issues and perceptions around human settlements issues.
- 3.2 Maintain and showcase a posture of a department that is championing upgrading of informal settlements.
- 3.3 Educate, inform, and keep external stakeholders informed about the department and its agencies' partnerships with sector stakeholders.
- 3.4 Position the human settlements sector that is visionary and ensure all stakeholders understand the vision and offering by the department.
- 3.5 Foster closer links with communities and promote public confidence, and interest, build and secure partnerships.
- 3.6 To create a dialogue that will engage citizens in Gauteng and Western to engage on housing issues affecting these provinces as well as other provinces.

4. TARGET AUDIENCE

- 4.1 GSM 1- 4: Rooted Realist, City Seekers, Safely Suburban, and Metro Mobiles. ✓
- 4.2 Primary focus: Gauteng and Western Cape. Secondary focus: Other provinces. ✓

5. CAMPAIGN PERIOD

- 5.1 16 – 19 May 2023. ✓

6. RECOMMENDATIONS

- 6.1 Based on the campaign background and research analysis conducted, Media Buying recommends the use of Radio with a listenership of 36 741 000. Radio is an interactive medium that allows engagements with the listeners and will provide the DHS the ability to have a dialogue with the audience.

6.2 Out of home (OOH) and TV have a higher audience, however OOH is not recommended as it does not provide an engagement with the audience and TV requires production lead times of 7 – 14 days.

Source: Establishment survey 2019AB.

6.3 **Delegation 4.3 acquisition of Radio (Threshold R3 million). Campaign total R506 142.51 including VAT.**

6.3.1 Media Buying recommends the use of talk orientated stations in Gauteng and Western Cape. The recommended radio stations are **Radio 702**, **Cape Talk** (Primedia Broadcasting), **Power FM** (MSG Group Sales). Further to this Media Buying recommends the use of national radio station **Metro FM** (SABC).

6.3.2 Radio 702 has a listenership of 700 000 and Power FM has a listenership of 281 000, that Gauteng radio stations and Cape Talk is a Western Cape radio station that has a listenership of 102 000. These radio stations will be effective for this campaign as they are talk format orientated that keep the audience connected to current affairs through in-depth conversations, analysis on various topics, and provides the listeners the ability to comment and have a dialogue.

6.3.3 Metro FM is recommended to ensure the campaign has a national coverage. Metro FM has a listenership of 4 612 000 and through the station's talk segment *Metro FM Talk* the DHS stakeholders will have the ability to engage with the audience to talk about housing issues in general.

6.3.4 Metro FM will provide a 20 minute conversation on Metro FM talk and also provide promos for this programme. Radio 702 and Cape Talk will each provide 5 minute conversations and the package includes live promos, opening & closing messages, recorded promo generics, content highlights, and social media posts on Facebook and Twitter. Power FM will provide a 10 minute conversation that includes promo generics and social media post on Facebook and Twitter.

NOT RECOMMENDED STATIONS

- 6.3.5 Ukhozi FM, Gagasi FM, Lotus FM, Vuma FM (KwaZulu Natal), Umhlobo Wenene, Tru, Algoa, (Eastern Cape), Lesedi FM, OFM (Free State), Motswedding FM, You FM (North West), Ligwalagwala FM, Ikwekwezi FM, Rise FM (Mpumalanga), Phalaphala FM, Thobela FM, Munghana Lene, Capricorn FM (Limpopo) are African language and English stations that broadcast within their provinces, however they are not recommended as these provinces will be covered at once by Metro FM that has higher coverage.
- 6.3.6 Radio 2000, RSG, SAFM and 5FM are national radio stations that are not recommended as they have a lower listenership than Metro FM.
- 6.3.7 Jacaranda FM, 947, YFM, Kaya FM are Gauteng regional stations and are not recommended as they are not talk format orientated and will not be effective for the campaign as the recommended 702 and Power talk stations.
- 6.3.8 KFM, Heart FM, Good Hope FM, and Smile FM are Western Cape regional stations and are not recommended as they are not talk format orientated and will not be effective as Cape Talk to provide a dialogue for this campaign.
- 6.3.9 As per attached BRC RAMS report, other stations are not recommended as they have a lower listenership.

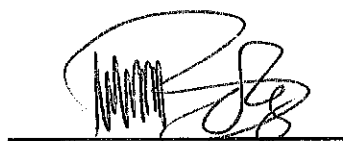
Source: BRC RAMS February 2022 – January 2023.

7. FINANCIAL IMPLICATIONS

7.1 The DHS has deposited an amount of R506 142.51 to the GCIS Suspense Account for the implementation of this campaign. See attached proof of payment.

7.2 The total cost for this submission is R506 142.51 which will be used as per below.

Media Group	Campaign Value	Discount (%)	Discount Amount	Total Cost to Client
MSG Group Sales	R 177 295,50	53%	R 93 242,00	R 84 053,50
Primedia Broadcasting	R 394 543,15	21%	R 81 629,39	R 312 913,76
SABC	R 133 135,50	18%	R 23 960,25	R 109 175,25
Total Campaign	R 704 974,15	28%	R 198 831,64	R 506 142,51



Fortune Bologo

Junior Media Planner: Media Buying

Date: 12/05/2023

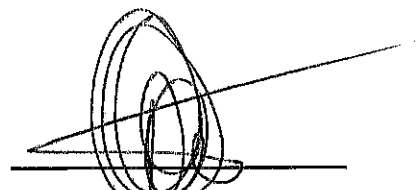
Email Attached

Refilwe Letsoalo

Deputy Director: Media Buying

Date:

RECOMMENDED / NOT RECOMMENDED



Sinombulelo Mlisa

D: Media Buying

Date: 12/5/2023

RECOMMENDED / NOT RECOMMENDED

SUBJECT: DHS Budget Vote Month (Affordable Housing campaign)

PROJECT NUMBER: 15_02_15_88



Nicolette Prinsloo

ACD: CSA

Date: 12/5/23

RECOMMENDED / NOT RECOMMENDED



Regomoditswe Mavimbela

DDG: CP&D

Date: 12/5/23

RECOMMENDED / NOT RECOMMENDED



Gcobisa Soci

CFO

Date: 16/05/2023

RECOMMENDED / NOT RECOMMENDED

DHS Budget Vote campaign is recommended
for total cost of R506 142,51 only.
MSG Group Sales: R84 053,50 only
Primedia Broadcasting: R312 913,76 only
SABC: R109 175,25 only.

Michael Currin

ADG

Date:

APPROVED / NOT APPROVED

SUBJECT: DHS Budget Vote Month (Affordable Housing campaign)

PROJECT NUMBER: 15_02_15_88



Nicolette Prinsloo

ACD: CSA

Date: 12/5/23

RECOMMENDED / NOT RECOMMENDED

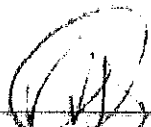


Regomoditswe Mavimbela

DDG: CP&D

Date: 12/5/23

RECOMMENDED / ~~NOT RECOMMENDED~~



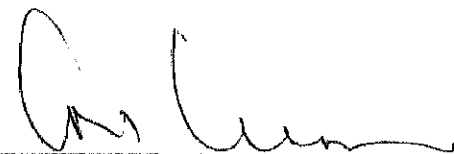
Gcobisa Sodi

CFO

Date: 16/05/2023

RECOMMENDED / NOT RECOMMENDED

DHS Budget Vote campaign is recommended
for total cost of R506 112,51 only.
MSG Group Sales: R84 053,50 only
Primedia Broadcasting: R312 913,16 only
SABC: R109 175,25 only.



Michael Currin

ADG

Date: 16/5/23

APPROVED / NOT APPROVED

Fortune Bologo

From: Refilwe Letsoalo
Sent: Friday, 12 May 2023 12:20
To: Fortune Bologo
Subject: RE: memo budget vote month

Hi Fortune,

This email serves as recommendation for DHS Budget Vote memo.

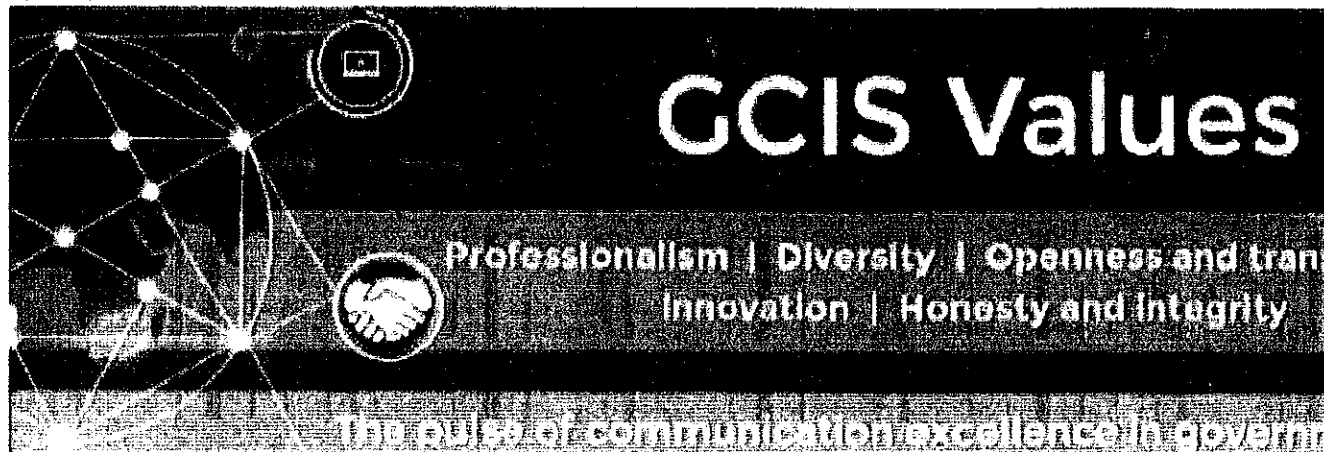
Regards,
Refilwe

From: Fortune Bologo <fortune@gcis.gov.za>
Sent: Friday, 12 May 2023 12:14
To: Refilwe Letsoalo <refilwem@gcis.gov.za>
Subject: memo budget vote month

Hi Fifi,

Please find attached memo for your recommendation.

Regards,
Fortune



Disclaimer: This email and files transmitted with it contain confidential and privileged information and is intended solely for the use of the individual or entity to which they are addressed. If you have received this email in error please: - do not read, disseminate, distribute, copy or take action in reliance on this email and - delete it immediately and arrange for the deletion thereof on your server, and - notify the administrator of the Government Communication and Information System (GCIS) at postmaster@gcis.gov.za immediately. Any unauthorised use, duplication or interception of this e-mail or any files transmitted with it is expressly and strictly prohibited. No representation, guarantee or undertaking (expressed or implied) is made or given as to the confidentiality or security of the email system or to the accuracy of the information in this email and any files transmitted with it is virus-free. No responsibility or liability is accepted for the proper, complete transmission of the information contained in this email or any files transmitted with it or any delay in its receipt; or arising from or as a result of the use of or reliance on the content of this email or any files transmitted with it. Any views expressed in this email or any files transmitted with it are not necessarily the views of the GCIS. Queries regarding this email or any files transmitted with it should be directed to postmaster@gcis.gov.za. This disclaimer forms part of the content of this e-mail for purposes of section 11 of the Electronic Communications and Transactions Act, 2002 (Act No. 25 of 2002)



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001, Tshadimosetso House, off Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 478-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za Coordinates: 25.746096 28.232331

Ms Nicolette Prinsloo
Director: Marketing and Distribution
GCIS
PRETORIA

Dear Ms Prinsloo

**APPOINTMENT AS ACTING CHIEF DIRECTOR: COMMUNICATION SERVICE
AGENCY (CSA)**

In terms of section 32 of the Public Service Act 1994, (Act 103 of 1994), you are hereby appointed as an Acting Chief Director: Communication Service Agency on the 11th and 12th May 2023.

In executing this role, you will be expected to manage and lead the Chief Directorate and, among other things, authorise all payments in relation to the Chief Directorate.

May I take this opportunity to thank you in advance and wish you all the best.

Yours sincerely,

NELI SHUPING

CD:CSA

DATE: 10/05/2023

REGOMODITSWE MAVIMBELA

DDG: CP&D

DATE: 10/5/23

I, Nicolette Prinsloo, hereby accept the above appointment and will carry out all duties assigned to me to the best of my ability.

NICOLETTE PRINSLOO

DIRECTOR: MARKETING AND DISTRIBUTION

DATE: 11/5/2023



Regierungskommunikasie • Dikgokaganyo tsa Mmuso • Ditheolelo tsa Puso • Dikgokaganyo tsa Mmuso • Ezokuxhumana kukalHulumeni •
Ezokuxhumana kukalHulumeni • Tekuchumana Tehulumeni • zokuthintana kukalHulumeni • Vuhlanganisela bya Mmuso • Vuhlanganisela bya Mmuso

Report

Report Date : 5/10/2023

File Name : DHS_Budget Vote Month 2023.ES19AB.pry

Table : All Respondents

Version : 7.22.84.10

Totals	Audience(000)	Totals
	40,716	
	25,256	
	100.0	
	100.0	
	100	
On The Go-OOH ~ Monthly Reach	Audience(000) Resps %Col %Row Index	40,631 25,203 99.8 100.0 100
Viewing ~ Monthly Reach	Audience(000) Resps %Col %Row Index	39,156 24,329 96.2 100.0 100
Listening ~ Monthly Reach	Audience(000) Resps %Col %Row Index	36,741 22,800 90.2 100.0 100
Digital ~ Monthly Reach	Audience(000) Resps %Col %Row Index	27,382 17,538 67.3 100.0 100
Reading - Newspapers ~ Monthly Reach	Audience(000) Resps %Col %Row Index	18,205 11,124 44.7 100.0 100
Reading - Magazines ~ Monthly Reach	Audience(000) Resps %Col %Row Index	10,832 6,787 26.6 100.0 100
Cinema ~ Monthly Reach	Audience(000) Resps %Col %Row Index	1,784 1,083 4.4 100.0 100

Units : 1000

Source : Establishment Survey 2019 AB (Jan-Dec 2019)

Weight : Individual Weight

Data Sources:

ES19AB; Establishment Survey 2019 AB (Jan-Dec 2019) :

© Tolmar Information Services Corp.

Report

Report Date : 5/10/2023

File Name : DHS _ Budget Vote 2023_.D23Q1.pry

Table : All Respondents

Version : 7.22.84.10

Totals	Audience(000)	42,571
	Resps	37,364
	%Col	100.0
	%Row	100.0
	Index	100
Ukhozi FM ~ Radio Stations Listened to P7D Total - By Station	Audience(000)	7,686
	Resps	7,121
	%Col	18.1
	%Row	100.0
	Index	100
Metro FM ~ Radio Stations Listened to P7D Total - By Station	Audience(000)	4,612
	Resps	4,247
	%Col	10.8
	%Row	100.0
	Index	100
Umhlobo Wenene FM ~ Radio Stations Listened to P7D Total - By Station	Audience(000)	4,219
	Resps	3,816
	%Col	9.9
	%Row	100.0
	Index	100
Lesedi FM ~ Radio Stations Listened to P7D Total - By Station	Audience(000)	3,611
	Resps	3,326
	%Col	8.5
	%Row	100.0
	Index	100
Motsweding FM ~ Radio Stations Listened to P7D Total - By Station	Audience(000)	3,114
	Resps	2,830
	%Col	7.3
	%Row	100.0
	Index	100
Thobela FM ~ Radio Stations Listened to P7D Total - By Station	Audience(000)	2,628
	Resps	2,440
	%Col	6.2
	%Row	100.0
	Index	100
Radio 2000 ~ Radio Stations Listened to P7D Total - By Station	Audience(000)	1,829
	Resps	1,750
	%Col	4.3
	%Row	100.0
	Index	100
Munghana Lonene FM ~ Radio Stations Listened to P7D Total - By Station	Audience(000)	1,412
	Resps	1,286
	%Col	3.3
	%Row	100.0
	Index	100

Units : 1000

Source :D23Q1 - BRC RAMS February 2022- January 2023

Weight : Population Weight

Data Sources:

D23Q1; D23Q1 - BRC RAMS February 2022- January 2023 :

© Telmar Information Services Corp.

Report

Report Date : 5/10/2023

File Name : DHS _ Budget Vote 2023 _ D23Q1.pry

Table : All Respondents

Version : 7.22.84.10

		Totals	
Gagasi FM ~ Radio Stations Listened to P7D Total - By Station +	Audience(000) Resps %Col %Row Index	1,400 1,282 3.3 100.0 100	X
Ligwalagwala FM ~ Radio Stations Listened to P7D Total - By Station +	Audience(000) Resps %Col %Row Index	1,284 1,181 3.0 100.0 100	X
Phalaphala FM ~ Radio Stations Listened to P7D Total - By Station +	Audience(000) Resps %Col %Row Index	1,239 1,048 2.9 100.0 100	X
Jacaranda FM ~ Radio Stations Listened to P7D Total - By Station +	Audience(000) Resps %Col %Row Index	1,222 901 2.9 100.0 100	X
RSG / Radiosondergrense ~ Radio Stations Listened to P7D Total - By Station +	Audience(000) Resps %Col %Row Index	1,210 1,143 2.8 100.0 100	X
Ikwekwezi FM ~ Radio Stations Listened to P7D Total - By Station +	Audience(000) Resps %Col %Row Index	1,193 1,089 2.8 100.0 100	X
KFM 94.5 ~ Radio Stations Listened to P7D Total - By Station +	Audience(000) Resps %Col %Row Index	1,106 959 2.6 100.0 100	X
947 (94.7 Highveld Stereo) ~ Radio Stations Listened to P7D Total - By Station +	Audience(000) Resps %Col %Row Index	1,095 751 2.6 100.0 100	X
5 FM ~ Radio Stations Listened to P7D Total - By Station +	Audience(000) Resps %Col %Row Index	963 736 2.3 100.0 100	X

Units : 1000

Source : D23Q1 - BRC RAMS February 2022- January 2023

Weight : Population Weight

Data Sources:

D23Q1; D23Q1 - BRC RAMS February 2022- January 2023 :

© Telmar Information Services Corp.

Report

Report Date : 5/10/2023

File Name : DHS _ Budget Vote 2023 _ D23Q1.pry

Table : All Respondents

Version : 7.22.84.10

		Totals	
99.2 YFM ~ Radio Stations Listened to P7D Total - By Station	Audience(000) Resps %Col %Row Index	857 784 2.0 100.0 100	P X
Heart 104.9FM ~ Radio Stations Listened to P7D Total - By Station	Audience(000) Resps %Col %Row Index	832 732 2.0 100.0 100	X X
702 ~ Radio Stations Listened to P7D Total - By Station	Audience(000) Resps %Col %Row Index	700 566 1.6 100.0 100	✓
Good Hope FM ~ Radio Stations Listened to P7D Total - By Station	Audience(000) Resps %Col %Row Index	698 588 1.6 100.0 100	X X
Kaya FM 95.9 ~ Radio Stations Listened to P7D Total - By Station	Audience(000) Resps %Col %Row Index	697 649 1.6 100.0 100	X X
SAfm ~ Radio Stations Listened to P7D Total - By Station	Audience(000) Resps %Col %Row Index	548 523 1.3 100.0 100	X X
Capricorn FM ~ Radio Stations Listened to P7D Total - By Station	Audience(000) Resps %Col %Row Index	495 478 1.2 100.0 100	X X
Algoa FM ~ Radio Stations Listened to P7D Total - By Station	Audience(000) Resps %Col %Row Index	436 518 1.0 100.0 100	X X
tru fm ~ Radio Stations Listened to P7D Total - By Station	Audience(000) Resps %Col %Row Index	293 231 0.7 100.0 100	X X

Units : 1000

Source :D23Q1 - BRC RAMS February 2022- January 2023

Weight : Population Weight

Data Sources:

D23Q1; D23Q1 - BRC RAMS February 2022- January 2023 :

© Telmar Information Services Corp.

Report

Report Date : 5/10/2023

File Name : DHS _ Budget Vote 2023 _D23Q1.pry

Version : 7.22.84.10

Table : All Respondents

		Totals	
Power FM 98.7 ~ Radio Stations	Audience(000)	281	✓
Listened to P7D Total - By Station	Resps	274	✓
	%Col	0.7	
	%Row	100.0	
	Index	100	
Lotus FM ~ Radio Stations	Audience(000)	261	X
Listened to P7D Total - By Station	Resps	123	X
	%Col	0.6	
	%Row	100.0	
	Index	100	
OFM ~ Radio Stations Listened to	Audience(000)	217	X
P7D Total - By Station	Resps	150	
	%Col	0.5	X
	%Row	100.0	
	Index	100	
Smile 90.4FM ~ Radio Stations	Audience(000)	192	
Listened to P7D Total - By Station	Resps	185	X
	%Col	0.5	
	%Row	100.0	
	Index	100	
Vuma 103 FM ~ Radio Stations	Audience(000)	190	X
Listened to P7D Total - By Station	Resps	180	X
	%Col	0.4	
	%Row	100.0	
	Index	100	
YOU FM ~ Radio Stations	Audience(000)	135	X
Listened to P7D Total - By Station	Resps	127	X
	%Col	0.3	
	%Row	100.0	
	Index	100	
Rise FM ~ Radio Stations	Audience(000)	*106	X
Listened to P7D Total - By Station	Resps	99	X
	%Col	0.2	
	%Row	100.0	
	Index	100	
567 Cape Talk ~ Radio Stations	Audience(000)	102	✓
Listened to P7D Total - By Station	Resps	130	
	%Col	0.2	
	%Row	100.0	
	Index	100	
HOT 1027 ~ Radio Stations	Audience(000)	**81	
Listened to P7D Total - By Station	Resps	39	
	%Col	0.2	
	%Row	100.0	
	Index	100	

Units : 1000

Source :D23Q1 - BRC RAMS February 2022- January 2023

Weight : Population Weight

Data Sources:

D23Q1; D23Q1 - BRC RAMS February 2022- January 2023 ;

© Telmar Information Services Corp.

Report

Report Date : 5/10/2023

File Name : DHS _ Budget Vote 2023 _D23Q1.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
LM Radio ~ Radio Stations Listened to P7D Total - By Station	Audience(000)	*76
	Resps	58
	%Col	0.2
	%Row	100.0
	Index	100
Magic 828 ~ Radio Stations Listened to P7D Total - By Station	Audience(000)	**26
	Resps	30
	%Col	0.1
	%Row	100.0
	Index	100
East Coast Gold ~ Radio Stations Listened to P7D Total - By Station	Audience(000)	**16
	Resps	13
	%Col	0.0
	%Row	100.0
	Index	100
X-K Fm 107.9 ~ Radio Stations Listened to P7D Total - By Station	Audience(000)	**0
	Resps	0
	%Col	0.0
	%Row	0.0
	Index	0

Units : 1000

Source :D23Q1 - BRC RAMS February 2022- January 2023

Weight : Population Weight

Data Sources:

D23Q1; D23Q1 - BRC RAMS February 2022- January 2023 :

© Telmar Information Services Corp.



government communications

Department:
Government Communication & Information Systems
REPUBLIC OF SOUTH AFRICA

Client Name: Department of Human Settlements
Campaign: Budget Vote Month
Date: 2023/05/08
Media Planner: Fortune Bologo
Job Number: 15_2_15_88
Contact: Thulani Hlophe

Media Group	Total Cost Excl VAT	Added Value	Added Value Amount	Placement Rate
Mag Afrika Technologies (pty)ltd	R 154 170,00	52,59 %	R 81 080,00	R 73 090,00
Primedia Broadcasting	R 343 081,00	20,69 %	R 70 982,08	R 272 098,92
Sabc	R 115 770,00	18,00 %	R 20 835,00	R 94 935,00
Total Radio	R 613 021,00	28,20 %	R 172 897,08	R 440 123,92
Total	R 613 021,00	28,20 %	R 172 897,08	R 440 123,92
			VAT	R 66 018,59
			Total Inc VAT	R 506 142,51
			Total Saving	R 172 897,08
			Percentage Saving	28,20%

schedule

Approval:

Name:

Designation:

Date:

Tel:

N. Zulu
Nomphe Zulu
Chief Director
08/05/2023
012 444 9159

APPROVED FOR PAYMENT
Date Goods/Services Satisfactorily received
Initials & Surname: <i>N. Zulu</i>
Rank: <i>CD/Comm</i>
Signature: <i>N. Zulu</i>
Date Approved: <i>8.05.23</i>

✓



**government
communications**

Department
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name:

Department of Human Settlements

Campaign:

Budget Vote Month

Media Type:

Radio

Radio Station	Region	Listenership (000)	Language	Duration	Total spots	No weeks	Total Cost Excl VAT	Discount %	Discount Amount	Placement Amount	Period
70.	Gauteng	743	English	3' - 5'	1	1	R 240 383,50		R 55 838,38	R 184 545,12	2023/05/15 - 2023/05/26
CapeTalk	Western Cape	118	English	3' - 5'	1	1	R 102 697,50		R 15 143,70	R 87 553,80	2023/05/15 - 2023/05/26
Power 98.7	Gauteng	287	English	10"	1	1	R 154 170,00		R 81 080,00	R 73 090,00	2023/05/15 - 2023/05/26
Metro FM	National	5234	English	20'	1	1	R 115 770,00		R 20 835,00	R 94 935,00	2023/05/15 - 2023/05/26
Total		6 380,00					R 613 021,00		R 172 897,08	R 440 123,92	

VAT	R 66 018,59
Total Inc VAT	R 506 142,51

Source:

Approval:

Name:

Designation:

Date:

Tel:

[Signature]
Maziphah Zulu
Chief Director
08/05/2023
012 4649 9159

APPROVED FOR PAYMENT
Date Goods/Services Satisfactorily received
Initials & Surname: <i>N Zulu</i>
Rank: <i>DD: Comm</i>
Signature: <i>[Signature]</i>
Date Approved: <i>8.05.23</i>

Total Saving	R 172 897,08
Percentage Saving	28,20%



20001
RP007BS

BAS
NAT: HUMAN SETTLEMENTS
PAYMENT STUB

DATE: 11/05/2023
TIME: 17:33:45
PAGE 4

CONTACT PERSON : JACOB RAMONYAI
INSTALLATION DESCRIPTION: NAT: HUMAN SETTLEMENTS
LOCATION DESCRIPTION : NAT: HUMAN SETTLEMENTS

CONTACT TEL NO : 0124449262
DISBURSEMENT NO: 001125886
ACTION DATE : 16/05/2023

PAYEE NAME : GOVMENT COMM & INFO SYS MAIN
PAYMENT ADDRESS: PRIVATE BAG X 745
PRETORIA

BANK NAME : STANDARD BANK OF SOUTH AFRICA
BANK BRANCH : PRETORIA
ACCOUNT TYPE: CURRENT
ACCOUNT NO : *****9962

0001

SOURCE DOC NUMBER	PURCHASE ORDER NUMBER	PAYMENT NUMBER	FUNCTIONAL AREA	USER	AMOUNT
1521588	NOT APPLIC	002437748	AP	MANDISA	506,142.51
TOTAL					506,142.51

BREAKING NEW GROUND IN HOUSINGBREAKING NEW GROUND IN HOUSING

**** END OF REPORT RP007BS ****