

DATE: 30 May 2023

Campaign Name: SAPS Recruitment

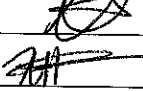
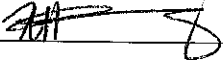
Memo Number : 15_2_32_197

DECLARATION OF IMPARTIALITY, CONFIDENTIALITY AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below recommended suppliers
- will not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as we conduct business regularly with them when implementing campaigns
- The following companies are recommended for this campaign:

1	Fundudzi Media
2	Media24
3	BEMAS
4	
5	

NAME	CHIEF DIRECTORATE	SIGNATURE
Lerato Mokgolo	Media Buying	
Phineas Phelelo	Media Buying	
Sinombulelo Mlisa	Media Buying	
Neli Shuping	CSA	

Comment:



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001. Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

INTERNAL MEMO

DATE:	30 May 2023	File NR:	15_02_32_197
TO:	ADG: Michael Currin	FROM:	Director: Media Buying Sinombulelo Mlisa
CLIENT:	South African Police Service	CONTACT:	Captain Selelo Matlopela MatlopelaSelelo@saps.gov.za

SUBJECT: SAPS Recruitment
PROJECT JOB NUMBER: 15_02_32_197

1. PURPOSE

- 1.1. To seek approval to appoint Brand Edge Media Advertising Service (BEMAS), Media24 and Fundudzi Media for the placement of the South African Police Service's Recruitment campaign according to Supply Chain Management Delegation requirements (4.1) and (4.5) as per SCM instruction no.03 of 2021/22.

2. BACKGROUND

- 2.1 South African Police Service (SAPS) has vacant positions within their department that need to be filled. It is within this background that SAPS has requested Government Communication Information System (GCIS) to assist with the media buying of the recruitment advertisement.

3. CAMPAIGN OBJECTIVES

- 3.1 To invite eligible candidates to apply.

4. TARGET AUDIENCE

- 4.1 Eligible candidates.
- 4.2 Government Segmentation Model (GSM): Rooted Realists, City Seekers, Safely Suburban, Metro Mobiles and Cosmopolitan Capital.

5. CAMPAIGN PERIOD

- 5.1 04 June 2023

To seek approval to appoint BEMAS, Media24 and Fundudzi Media for the placement of the South African Police Service's Recruitment campaign.

6. RECOMMENDATIONS

- 6.1 Based on the campaign requirements and research analysis conducted, Media Buying recommends the use of Print newspapers with a readership of 21,511,000 and a Digital audience is 28,421,000. Source: **Establishment Survey 2019AB**.

Not recommended

- 6.2 Out of Home (OOH) reaches 40,715,000 audiences, Television viewership is 39,739 000 and Radio listenership is 37,747,000. **Establishment survey 2019AB**. Although these media types have a higher reach than print, however they will not be utilised as these mediums require lead time for production and they are not ideal for recruitment purposes.

6.3 DELEGATION (4.1) ACQUISITION OF PRINT SPACE (THRESHOLD R3 000 000.00). CAMPAIGN TOTAL R 118 942.20 incl VAT.

- 6.3.1 In order to reach the target audience and deliver on the campaign objectives, **BEMAS (The Star, Mercury, Isolezwe, Cape Argus and Cape Time), Media24 (City Press/Rapport Combo) and Fundudzi Media (Sunday World)** are recommended for this placement. The recommended publications have a wider reach nationally and will meet the campaign's objective.
- 6.3.2 **The Star, Mercury, Isolezwe, Cape Argus and Cape Time** has a readership of 1,586,000. The publication will be eligible to reach the targeted applicants nationally. Source: **PAMS 2019 survey**.
- 6.3.3 **City Press/Rapport Combo** offers a combined readership of 2,263,000. The publication will be eligible to reach the targeted applicants nationally. Source: **PAMS 2019 survey**.
- 6.3.4 **Sunday World** offers a readership of 984,000 weekly newspapers. The publication will be eligible to reach the targeted applicants nationally. Source: **PAMS 2019 survey**.

Media	Audience	Media Owner % Share	Discount Available?	Negotiated Discount	Cost (incl VAT)
BEMAS ✓	2,742,000	49%	R 0.00	R 0.00	R 58 705.20 ✓
Media24 ✓	2,263,000	29%	R 0.00	R 0.00	R 34 224.00 ✓
Fundudzi Media ✓	984,000	22%	R0.00	R 0.00	R 26 013.00 ✓
TOTAL		100%	R 0.00	R 0.00	R 118 942.20

It should be noted that currently, media owners do not offer discounts for recruitment, notices and tender notice placements. Recruitment rates are less than those of the main body rates.

6.4 DELEGATION (4.5) NEW MEDIA THRESHOLD R1 000 000.00. THE CAMPAIGN TOTAL IS R 11 500.00 INCLUDING VAT.

- 6.4.1 Further to the above, the advert is also recommended to be placed on **News24** which is the online platform network for Media24's titles and website that features City Press's online recruitment portal. Media buying recommends the leveraging of reach and frequency by allowing an online presence to supplement the print; **Source_PAMS 2019 survey**.

To seek approval to appoint BEMAS, Media24 and Fundudzi Media for the placement of the South African Police Service's Recruitment campaign.

- 6.4.2 **Media24 (News24)** network has an audience of 5,296,000 and an estimated 50,000 weekly impressions, it is highly rated and well-positioned to direct visitors to the departmental website, where the vacancy will be published for additional information on the application procedure. *Source: PAMS 2019 survey.*

Media	Audience	Address/Size	Viewership/Share %	Impressions received	Cost per offer
Media24 (News24)	5,296,000	News24 Audience careers portal	100%	R 0.00	R 11 500.00
Total Online				R 0.00	R 11 500.00

Not Recommended

- 6.4.3 **Soccer Laduma** with a readership of 3 844 000 will not be recommended as the publication does not offer a recruitment section.
- 6.4.4 **Sunday Times** has a high readership of 2 742 000 however it is not recommended for this placement as the SAPS posts are of lower to middle-level management, whilst Sunday Times is addressing senior and executive high profile positions. Sunday Times will not attract the desired targeted candidates.
- 6.4.5 **Sunday Sun** has been discontinued. **Isolezwe ngeSonto and Ilanga Lange Sonto** are not recommended, as they are regional publications, which will not be able to reach the target audiences nationally.
- 6.4.6 Other weekly print and online publications have a lower readership/viewership than the recommended ones.

7. FINANCIAL IMPLICATIONS

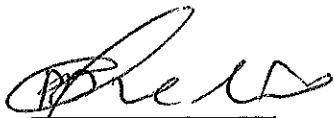
- 7.1. SAPS has transferred an amount of **R 143 497.00** into the GCIS Suspense Account.
- 7.2. The total cost for this submission is **R 130 442.20** incl VAT which is broken as per the below table.

Delegation/Ad	Delegation/Ad Cost
BEMAS	R 58 705.20
Media24	R 34 224.00
Fundudzi Media	R 26 013.00
Total Print	R 118 942.20
Media24 (News24)	R 11 500.00
Total Online	R 11 500.00
Total	R 130 442.20

To seek approval to appoint BEMAS, Media24 and Fundudzi Media for the placement of the South African Police Service's Recruitment campaign.

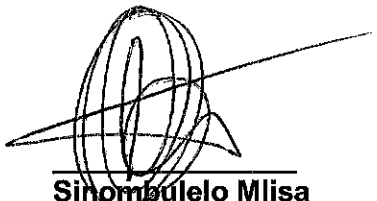


Lerato Mokgolo
Junior Media Planner
Date: 30/05/2023



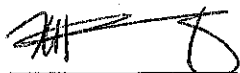
Rhineas Phelelo
DD: Media Buying
Date: 2023-05-30

Recommendation in paragraph 6.4.1 supported/not supported



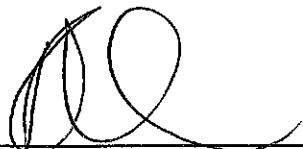
Sinombulelo Mlisa
D: Media Buying
Date: 30/5/2023

Recommendation in paragraph 6.4.1 recommended/~~not recommended~~



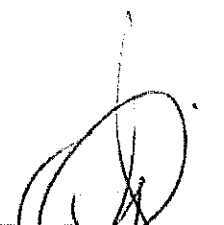
Neli Shuping
CD: CSA
Date: 31/05/23

Recommendation in paragraph 6.4.1 recommended/not recommended



Regomoditswe Mavimbela
DDG: CP&D
Date: 31/5/23

Recommendation in paragraph 6.4.1 recommended/not recommended


Gcobisa Sibi

CFO

Date: 02/06/2023

BEMAS: R58705-20
Fundudzi: R26013-00
Media24 (print): R34224-00
Media24 (online): R11500-00

Recommendation in paragraph 6.4.1 ☒ Recommended/not recommended

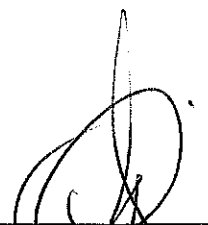
pp 

Michael Currin

Acting DG

Date: 02/06/2023

Recommendation in paragraph 6.4.1 approved/not-approved-


Gcobisa Sodi

CFO

Date: 09/06/2023

BEMAS: R58 705-20
Fundudzi: R26 013-00
Media24 (print): R34 224-00
Media24 (online): R11 500-00

Recommendation in paragraph 6.4.1 ☒ Recommended ☐ not recommended

Michael Currin

Acting DG

Date:

Recommendation in paragraph 6.4.1 approved/not approved

GOVERNMENT SEGMENTATION MODEL | GSM 2ND EDITION



Rooted Realists

27.8 Million People
(48% of SA adult population)

They are mostly unemployed, with low education levels. Some try to remain positive and acknowledge that they have come a long way. However, their optimism is challenged by difficult financial circumstances and most rely on government grants. They long for financial independence, permanent employment and improved living conditions.



City Seekers

14.4 Million People
(25% of SA adult population)

People in this segment are city dwellers who are familiar with the demands of a competitive urban life. They are generally hopeful, ambitious, career-oriented and constantly looking for opportunities to improve their lives and that of their families. Despite the day-to-day challenges they continue looking for job opportunities because they see this as the answer to a better future.



Safely Suburban

5.9 Million People
(10% of SA adult population)

Safely Suburbans are of the view that their quality of life has declined. They identify their lack of appropriate education as an obstacle to accessing employment or getting better jobs. For this segment, the high cost of living, labour cost and investment are critical areas of concern. They are safety conscious and highly protective of their physical, social and economic environment.



Metro Mobiles

6.1 Million People
(11% of SA adult population)

Metro Mobiles are interested in keeping a particular lifestyle. They are the lookout for ways to improve their lives, be it financial aid to start a business or upskilling themselves. These people see themselves as inspirational, role models and influencers. They are concerned about drugs, unemployment, corruption, crime, the economy and basic service delivery.



Cosmopolitan Capital

3.6 Million People
(6% of SA adult population)

These people are mostly affluent, professional and independent. They have the highest amount of disposable income, highest proportions of tertiary education, employment. They are influential, business-focused and concerned about anything that would negatively impact the economy and consequently their independence and their net worth.

Live:	Non-metro traditional settlements (63%), 30% non-metro urban informal settlements, Eastern Cape 24%, Limpopo 20%, KZN 18%, Mpumalanga 11%.	Metro (93%) and mainly in informal (52%) and formal (48%) settlements, Gauteng (47%), KZN (47%), Western Cape (45%) and Eastern Cape (15%).	Urban (90%), 30% live in non-metro urban and mainly in formal dwellings, Western Cape 18%, KZN 15%, Mpumalanga 12%, North West 11%.	They live in metro areas and mainly in formal dwellings, Gauteng (44%), Western Cape (22%) and KZN (19%).	100% Metro, Gauteng 62%, Western Cape 22%, KZN 9%.
Age:	30% are 18-34 yrs, 15% are 35-49 yrs and 14% are older than 50.	34% are 18-34 yrs, one-fifth are 35-49 yrs old and 14% are 50+ years.	18-34 year olds make up 30% of one-fifth are 35-49 yrs and a fifth are 50+ yrs.	18-34 year olds 31%, 22% are between 35-49 yrs old and 21% are 50 yrs+.	26% are 18-34 yrs old, 25% 35-49 yrs old and 26% are 50+ yrs.
Gender:	Females 52%, males 48%.	Females 49%, males 51%.	Equal male and female split.	Females 51%, males 49%.	Female (52%), male (48%).
Race:	94% Black, 5% Coloured.	Predominantly Black (90%), Coloured 9%.	Black 52%, White 29%, Coloured 15%.	Black 54%, 21% Coloured, White 13%.	White 50%, Black 34%, and Indian 9%.
Home Language:	93% speak an African language - Isizulu 28%, Isixhosa 17%, Sepedi 15%.	Majority speak African languages (87%), Isizulu 34%, Isixhosa 30%, Sesotho 11%.	Largest proportion speak Afrikaans (30%), followed by English 20%.	English 34%, Afrikaans 22%, Isizulu 20%.	Mainly English (47%), Afrikaans (47%) and Isizulu (13%).
Education:	One-in-ten have not completed high school, 4 in 10 have some high school education, 29% completed matric.	40% High school completed and 37% did not complete high school.	High education levels 36% completed high school, 22% completed higher education.	43% completed high school, 22% did not complete high school and 14% completed higher education.	High education levels 33% have matric and 38% have higher education.
Employment:	High unemployment - about one-in-ten have fulltime employment.	High unemployment - 42% are unemployed.	29% fulltime employment, 22% self-employed, 25% unemployed.	27% employed full time, 13% self-employed and 26% unemployed.	43% employed full time, 18% self-employed and 10% unemployed.
Annual household income:	Low income - 45% (R0 - R39 504), 31% (R39 505 - R65 320), and 25% (R65 321 - R138 821).	Low income - 20% (R0 - R39 504), 38% (R39 505 - R65 320), and 42% (R65 321 - R138 821).	Majority (65%) in middle income brackets, R438 822 - R472 501.	Middle income - 35% (R138 821 - R237 593), 65% (R237 594 - R472 501).	Upper income - 42% (R472 502 - R616 852), 32% (R616 853 - R798 172), 19% (R798 173 - R1 053 843) and 8% above.

Report

Report Date : 5/29/2023

File Name : SAPS REcruitment Est Survey.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Totals	Audience(000)	40,716
	Resps	25,256
	%Col	100.0
	%Row	100.0
	Index	100
On The Go-OOH ~ Past 12 Months Reach ✓	Audience(000)	40,715 ✓
	Resps	25,255
	%Col	100.0
	%Row	100.0
	Index	100
Viewing ~ Past 12 Months Reach ✓	Audience(000)	39,739 ✓
	Resps	24,685
	%Col	97.6
	%Row	100.0
	Index	100
Listening ~ Past 12 Months Reach ✓	Audience(000)	37,747 ✓
	Resps	23,414
	%Col	92.7
	%Row	100.0
	Index	100
Digital ~ Past 12 Months Reach ✓	Audience(000)	28,421 ✓
	Resps	18,214
	%Col	69.8
	%Row	100.0
	Index	100
Reading - Newspapers ~ Past 12 Months Reach ✓	Audience(000)	21,511 ✓
	Resps	13,254
	%Col	52.8
	%Row	100.0
	Index	100
Reading - Magazines ~ Past 12 Months Reach	Audience(000)	15,584
	Resps	9,794
	%Col	38.3
	%Row	100.0
	Index	100
Cinema ~ Past 12 Months Reach	Audience(000)	6,611
	Resps	4,079
	%Col	16.2
	%Row	100.0
	Index	100

Units : 1000

Source : Establishment Survey 2019 AB (Jan-Dec 2019)

Weight : Individual Weight

Data Sources:

ES19AB; Establishment Survey 2019 AB (Jan-Dec 2019) :

Report

Report Date : 5/29/2023

File Name : SAPS Recruitment weeklies 1.PAMS191.pry

Version : 7.22.84.10

Table : All Respondents

		Totals	
Totals	Audience(000)	41,874	
	Resps	15,250	
	%Col	100.0	
	%Row	100.0	
	Index	100	
Soccer Laduma (Wed) ~ AIR - Paper Newspaper Weeklies	Audience(000)	3,844	X
	Resps	1,035	
	%Col	9.2	
	%Row	100.0	
	Index	100	
Sunday Times ~ AIR - Paper Newspaper Weeklies	Audience(000)	2,742	X
	Resps	1,078	
	%Col	6.5	
	%Row	100.0	
	Index	100	
(City Press (Sun) ~ AIR - Paper Newspaper Weeklies OR Rapport (Sun) ~ AIR - Paper Newspaper Weeklies)	Audience(000)	2,263	✓
	Resps	876	
	%Col	5.4	
	%Row	100.0	
	Index	100	
Sunday Sun ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,999	X
	Resps	552	
	%Col	4.8	
	%Row	100.0	
	Index	100	
City Press (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,552	✓
	Resps	496	
	%Col	3.7	
	%Row	100.0	
	Index	100	
plezwe ngeSonto (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,072	+
	Resps	247	
	%Col	2.6	
	%Row	100.0	
	Index	100	
Ilanga LangeSonto (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,050	+
	Resps	256	
	%Col	2.5	
	%Row	100.0	
	Index	100	
Sunday World ~ AIR - Paper Newspaper Weeklies	Audience(000)	984	✓
	Resps	259	
	%Col	2.3	
	%Row	100.0	
	Index	100	

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

Report

Report Date : 5/29/2023

File Name : SAPS Recruitment weeklies 1.PAMS191.pry

Version : 7.22.84.10

Table : All Respondents

		Totals
Rapport (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	740
	Resps	397
	%Col	1.8
	%Row	100.0
	Index	100
Isolezwe ngoMgqibelo (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	713
	Resps	167
	%Col	1.7
	%Row	100.0
	Index	100
Mail & Guardian (Fri) ~ AIR - Paper Newspaper Weeklies	Audience(000)	465
	Resps	201
	%Col	1.1
	%Row	100.0
	Index	100
Isolezwe lesiXhosa ~ AIR - Paper Newspaper Weeklies	Audience(000)	418
	Resps	185
	%Col	1.0
	%Row	100.0
	Index	100
Son op Sondag ~ AIR - Paper Newspaper Weeklies	Audience(000)	375
	Resps	144
	%Col	0.9
	%Row	100.0
	Index	100
Post (Wed) ~ AIR - Paper Newspaper Weeklies	Audience(000)	343
	Resps	292
	%Col	0.8
	%Row	100.0
	Index	100
Saturday Citizen ~ AIR - Paper Newspaper Weeklies	Audience(000)	*320
	Resps	86
	%Col	0.8
	%Row	100.0
	Index	100
Beeld (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	254
	Resps	122
	%Col	0.6
	%Row	100.0
	Index	100
Sunday Tribune ~ AIR - Paper Newspaper Weeklies	Audience(000)	235
	Resps	198
	%Col	0.6
	%Row	100.0
	Index	100

Units : 1000

Source : PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

Report

Report Date : 5/29/2023

File Name : SAPS Recruitment weeklies 1.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Die Burger (Wes Kaap) (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*213 68 0.5 100.0 100
African Independent ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	**203 49 0.5 100.0 100
Pretoria News Weekend (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*166 54 0.4 100.0 100
The Sunday Independent ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*151 53 0.4 100.0 100
Saturday Star ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*139 64 0.3 100.0 100
Weekend Argus: Saturday Edition ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*117 63 0.3 100.0 100
The Independent on Saturday ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*102 80 0.2 100.0 100
Weekend Witness (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*93 64 0.2 100.0 100
Weekend Post (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*91 77 0.2 100.0 100

Units : 1000

Source : PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

Report

Report Date : 5/29/2023

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Version : 7.22.84.10

Table : All Respondents

		Totals
Weekend Argus: Sunday Edition ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	**90 42 0.2 100.0 100
Die Burger (Oos Kaap) (Fri) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*89 69 0.2 100.0 100
Daily Dispatch Weekend Edition (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*84 74 0.2 100.0 100
Volksblad (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	**66 35 0.2 100.0 100

Report

Report Date : 5/29/2023

File Name : SAPS Recruitment Online.pry

Table : All Respondents

Version : 7.22.84.10

Totals		Totals
Totals	Audience(000)	41,874
	Resps	15,250
	%Col	100.0
	%Row	100.0
	Index	100
Daily Sun ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	2,974
	Resps	926
	%Col	7.1
	%Row	100.0
	Index	100
(Cape Argus ~ AIR - OR Cape Times ~ AIR - OR Isolezwe ~ AIR - OR The Mercury ~ AIR - OR The Star ~ AIR - Paper Newspaper Dailies (Mon-Fri))	Audience(000)	1,586
	Resps	579
	%Col	3.8
	%Row	100.0
	Index	100
Isolezwe ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	1,122
	Resps	294
	%Col	2.7
	%Row	100.0
	Index	100
Sowetan ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	629
	Resps	173
	%Col	1.5
	%Row	100.0
	Index	100
Son ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	624
	Resps	233
	%Col	1.5
	%Row	100.0
	Index	100
Daily Voice ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	344
	Resps	118
	%Col	0.8
	%Row	100.0
	Index	100
The Citizen ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	276
	Resps	129
	%Col	0.7
	%Row	100.0
	Index	100
The Star ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	249
	Resps	105
	%Col	0.6
	%Row	100.0
	Index	100

Units : 1000

Source : PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

Report

Report Date : 5/29/2023

File Name : SAPS Recruitment Online.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Beeld ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	213
	Resps	113
	%Col	0.5
	%Row	100.0
	Index	100
Daily Dispatch ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	172
	Resps	130
	%Col	0.4
	%Row	100.0
	Index	100
Die Burger (Wes Kaap) ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**152
	Resps	50
	%Col	0.4
	%Row	100.0
	Index	100
The Mercury ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	133
	Resps	114
	%Col	0.3
	%Row	100.0
	Index	100
Business Day ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	*120
	Resps	54
	%Col	0.3
	%Row	100.0
	Index	100
The Herald ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	117
	Resps	127
	%Col	0.3
	%Row	100.0
	Index	100
Daily News ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	*107
	Resps	92
	%Col	0.3
	%Row	100.0
	Index	100
Pretoria News ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**92
	Resps	38
	%Col	0.2
	%Row	100.0
	Index	100
DFA ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**82
	Resps	50
	%Col	0.2
	%Row	100.0
	Index	100

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS181; PAMS191 PAMS 2019 :

Report

Report Date : 5/29/2023

File Name : SAPS Recruitment Online.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Cape Times ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**81
	Resps	50
	%Col	0.2
	%Row	100.0
	Index	100
The Witness ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	*77
	Resps	54
	%Col	0.2
	%Row	100.0
	Index	100
Volksblad ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**75
	Resps	47
	%Col	0.2
	%Row	100.0
	Index	100
Cape Argus ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**61
	Resps	44
	%Col	0.1
	%Row	100.0
	Index	100

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

Report

Report Date : 5/29/2023

File Name : SAPS Recruitment Online.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Totals	Audience(000)	41,874
	Resps	15,250
	%Col	100.0
	%Row	100.0
	Index	100
News24 ~ Online news site - read/paged/viewed P12M	Audience(000)	5,296 ✓
	Resps	2,457
	%Col	12.6
	%Row	100.0
	Index	100
eNCA ~ Online news site - read/paged/viewed P12M	Audience(000)	3,049
	Resps	1,317
	%Col	7.3
	%Row	100.0
	Index	100
TimesLIVE ~ Online news site - read/paged/viewed P12M	Audience(000)	890
	Resps	426
	%Col	2.1
	%Row	100.0
	Index	100
IOL ~ Online news site - read/paged/viewed P12M	Audience(000)	516
	Resps	297
	%Col	1.2
	%Row	100.0
	Index	100
Maroela Media ~ Online news site - read/paged/viewed P12M	Audience(000)	464
	Resps	250
	%Col	1.1
	%Row	100.0
	Index	100
Netwerk24 ~ Online news site - read/paged/viewed P12M	Audience(000)	458
	Resps	240
	%Col	1.1
	%Row	100.0
	Index	100
Daily Maverick ~ Online news site - read/paged/viewed P12M	Audience(000)	339
	Resps	195
	%Col	0.8
	%Row	100.0
	Index	100
TimesSELECT ~ Online news site - read/paged/viewed P12M	Audience(000)	262
	Resps	140
	%Col	0.6
	%Row	100.0
	Index	100

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

Report

Report Date : 5/29/2023

File Name : SAPS Recruitment Online.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Business Media MAGS ~ Online news site - read/paged/viewed P12M	Audience(000)	*127
	Resps	56
	%Col	0.3
	%Row	100.0
	Index	100

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :



government communications

Department
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: South African Police Service
Campaign: SAPS Recruitment Week 21 (2023)
Date: 2023/05/22
Media Planner: Lerato Mokgolo
Job Number: 15_2_32_197
Contact: Col Naicker

Media Group	Total Cost Excl VAT	Added Value	Added Value Amount	Placement Rate
Brand Edge Media Advertising Services	R 62 400,00	0,00 %	-	R 62 400,00
Fundudzi Media	R 22 620,00	0,00 %	-	R 22 620,00
Media 24	R 29 760,00	0,00 %	-	R 29 760,00
Total Print	R 114 780,00	0,00 %	-	R 114 780,00
Online Media	R 10 000,00	0,00 %	-	R 10 000,00
Total Online Media	R 10 000,00	0,00 %	-	R 10 000,00
Total	R 124 780,00	0,00 %	-	R 124 780,00
VAT				R 18 717,00
Total Inc VAT				R 143 497,00
Total Saving				0,00 %
Percentage Saving				0,00 %

Approval:

Name:

Designation:

Date:

Tel:

[Signature]
Lt Sen Com (D) BM Zulu
Div Com HRD
2023/05/23
0827791449



government
communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name:
Campaign:
Media Type:

South African Police Service
SAPS Recruitment Week 21 (2023)
Print

Press	Region	Readership (000)	Rate/Ca rd	Add/Size	Ins	Total Cost Excl VAT	Discount %	Discount Amount	Placement Amount	From	Schedule Performance
Talent 360 Combo	National	1447	R 1 040,00	20 X	3	R 62 400,00	0%	-	R 62 400,00	2023/06/04 - 2023/06/04	
City Press	National	962	R 496,00	20 X	3	R 29 760,00	0%	-	R 29 760,00	2023/06/04 - 2023/06/04	
Sunday World	National	725	R 377,00	20 X	3	R 22 620,00	0%	-	R 22 620,00	2023/06/04 - 2023/06/04	
Total		3134	R 1 913,00			R 114 780,00			R 114 780,00		

VAT
Total Inc VAT R 131 997,00

Source:

[Signature]
LT GEN (DE) BM 2000
DIVISIONAL COMMANDER
2023-05-23
012 354 3728

Approval:
Name
Designation
Date
Tel:

Total Saving
Percentage Saving 0,00 %



government
communications

Department
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: South African Police Service
Campaign: SAPS Recruitment Week 21 (2023)
Media Type: Online Media

Media House	Site	Monthly site visits	RateCard	Advert Type	Advert Size	Total Cost Excl VAT	Discount Amount	Placeme nt Amount	From To	Schedule Performance
	news24.co m	4 129	R 10 000,00			R 10 000,00		R 10 000,00		
Total			R 10 000,00			R 10 000,00		R 10 000,00		

VAT
R 1 500,00
Total Inc VAT
R 11 500,00

Source:

Approval: 
Name: LT GEN (02) BM 2024
Designation: DIV COMM: HPO
Date: 2023-05-23
Tel: 012 334 3728

Total Saving
Percentage Saving 0,00 %

South African Police Service



South African Police Service

Private Bag X94 Pretoria

Fax No: 0865417014

Your reference : THE DIVISIONAL COMMISSIONER
My reference : 14/21 DIVISION: FINANCIAL MANAGEMENT SERVICES
Enquiries : Brig. Marais HEAD OFFICE
Telephone : 012 393 4653 PRETORIA
0001

The Chief Financial Officer
Department of Government Communications and Information Systems
Private Bag x745
HATFIELD
0083

PAYMENT OF AN ADVANCE FOR THE EXTERNAL ADVERTISEMENT: HUMAN RESOURCE DEVELOPMENT: SAPS BANDS: SOUTH AFRICAN POLICE SERVICE

Approval is granted for the payment of the advance to GCIS, as per attached approved schedule.

An advance payment will be made to GCIS:

Amount: R 143,497.00

The purpose of the advance is for the external advertising of the post in the South African Police service: Division: HRD: SAPS Bands

You will be provided with the proof of payment once deposited.

Your assistance in this regard will be highly appreciated.

DIVISIONAL COMMISSIONER: FINANCIAL MANAGEMENT SERVICES
PP DIMPHE
Date: 2023/5/25

LIEUTENANT GENERAL (CFO)
DIVISIONAL COMMISSIONER: FINANCIAL MANAGEMENT SERVICES



Brand Edge Advertising Services (Pty) Ltd
47 Sauer Street, Johannesburg 2001
PO Box 1014 Johannesburg 2000

A subsidiary company of the Independent Newspapers (Pty) Ltd.

ATT: Lerato Mokgolo

AGENCY : GCIS

CAMPAIGN: SAPS SMART WORKS

DATE : 29 May 2023 ✓

Publication	Section	Colour	Insertion	Size	Rate	Total
The Star, Mercury , Isilezwe , Cape Argus and Cape Times	Smart Works	Black & White	1	200 mm hx 150mm w	R 850,80	R 51 048,00 ✓
					Vat	R 7 657,20 ✓
					Total (Incl Vat)	R 58 705,20 ✓

03 April. 2023

**Directorate of Supply Chain Management & Finance,
Directorate Communication, Media and Marketing:**
National Government Departments, Provincial Government Departments, Municipalities and Sate
Owned Entities.

Via email

Dear Sir/Madam

**Re: Introduction of Brand Edge Media Advertising Services (Pty) Ltd (BEMAS) as Independent
Media's New Sales arm**

Independent Media Group with its trading company Independent Newspapers (Pty) Ltd is pleased to
introduce Brand Edge Media Advertising Services (Pty) Ltd (BEMAS), a wholly-owned subsidiary.

BEMAS will serve as the sales arm for Independent Newspapers (Pty) Ltd for all media buying
requests across our multi-media platforms. Media buying and billing will be handled under this entity.
The supplier number of BEMAS on CSD is MAAA1327610.

The company offers a wide range of advertising solutions across multi-media platforms to various
sectors and industries using print, digital, digital marketing, insights, and events that provide you with
a solid and measurable return on investment.

We remain committed to providing you with high-quality services and our sales teams remain
unchanged.

Best Regards



David Mncedisi Qwalana

Head of Sales: Public Sector Business Unit
+27 11 633 2275 or +27 76 655 9086
david.qwalana@inl.co.za

BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest¹ in the enterprise, employed by the state? **YES/** ☒

2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name of State Institution
Moodley Amina	7506090013084	no

2.2 Do you, or any person connected with the bidder, have a relationship

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

with any person who is employed by the procuring institution? YES/NO

2.2.1 If so, furnish particulars:

.....

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract? YES/NO

2.3.1 If so, furnish particulars:

.....

3 DECLARATION

I, Thabile Steyn the undersigned, (name)...Independent Newspaper..... in submitting the accompanying bid, do hereby make the following statements that I certify to be true and complete in every respect:

- 3.1 I have read and I understand the contents of this disclosure;
- 3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
- 3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.
- 3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
- 3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

SBD4

institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.

- 3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.

...T.steyn.....
Signature

Date 29 May 2023 ✓

Key account manager ...
Position
Advertising Services

Name of bidder : Brand Edge Media



CSD REGISTRATION REPORT

SUPPLIER IDENTIFICATION

Supplier number	MAAA1327610	Total annual turnover	More than R10 million and less than R50 million
Is supplier active?	Yes	Financial year start date	18 Aug 2015 00:00:00:000
Supplier type	CIPC Company	Registration date	18 Aug 2015 00:00:00:000
Supplier sub-type	Private Company (Pty)(Ltd)	Created by	ilhaam.cozyn@inl.co.za
Legal name	BRAND EDGE MEDIA ADVERTISING SERVICES ✓	Created date	29 Mar 2023 13:31:15:000
Identifi. n type	South African Company/Close Corporation Registration Number	Edit by	desigan.moodly@inl.co.za
Government breakdown	Private Companies (Pty) (Ltd)	Edit date	19 May 2023 15:14:09:910
Business status	In Business ✓	Restricted Supplier	No ✓
Country of origin	South Africa	Restricted Director	No ✓
South African company/CC registration number	2015/291348/07	Government Employee	No ✓
Have Bank Account	Yes		

SUPPLIER INDUSTRY CLASSIFICATION INFORMATION

INDUSTRY CLASSIFICATION 1

Main group	Information and communication	Core industry	Publishing activities
Division	Publishing activities	% share of annual turnover	100.00

SUPPLIER CONTACT INFORMATION

CONTACT 1

Contact type	Bid Office	Cellphone number	072 923 0544
Is this your preferred Contact?	No	Do you want this contact to also be a CSD user ?	No
Name(s)	Ilhaam	Created by	ilhaam.cozyn@inl.co.za
Surname	Cozyn	Created date	29 Mar 2023 13:31:15:847
Identification type	South African Identification Number	Edit by	csd.datafix@treasury.gov.za
Prefer communication via email	Yes	Edit date	02 May 2023 13:16:47:753





CSD REGISTRATION REPORT

Email address

ilhaam.cozyn@inl.co.za

CONTACT 2

Contact type	Administration	Telephone number	021 003 8566
Is this your preferred Contact?	No	Cellphone number	072 679 0904
Name(s)	Amina	Do you want this contact to also be a CSD user ?	Yes
Surname	Moodley	Created by	ilhaam.cozyn@inl.co.za
Identification type	South African Identification Number	Created date	26 Apr 2023 15:52:00:043
Prefer communication via email	Yes	Edit by	csd.datafix@treasury.gov.za
Email address	amina.moodley@inl.co.za	Edit date	26 Apr 2023 15:52:00:043

CONTACT 3

Contact type	Bid Office	Email address	desigan.moodly@inl.co.za
Is this your preferred Contact?	Yes	Cellphone number	083 730 5436
Name(s)	Desigan	Do you want this contact to also be a CSD user ?	Yes
Surname	Moodly	Created by	welhelmina.modisakeng@treasury.gov.za
Identification type	South African Identification Number	Created date	02 May 2023 13:16:47:740
Prefer communication via email	Yes	Edit by	csd.datafix@treasury.gov.za
		Edit date	02 May 2023 13:16:47:740

SUPPLIER ADDRESS INFORMATION

ADDRESS 1

Is this a preferred address?	Yes	Postal code	2000
Address line 1	47 PIXLEY SEME STREET	Ward Number	10
Address line 2	JOHANNESBURG	Country	South Africa
Suburb	City of Johannesburg NU	This address S/A delivery	Yes
Province	Gauteng	This address S/A payment	Yes
Municipality	City of Johannesburg	Created by	ilhaam.cozyn@inl.co.za
City	City of Johannesburg NU	Created date	29 Mar 2023 13:31:15:813
		Edit by	desigan.moodly@inl.co.za





CSD REGISTRATION REPORT

ADDRESS 2

Is this a preferred address?

Address line 1

Address line 2

Suburb

Province

Municipality

City

Postal code

No

2ND FLOOR NO 5 SILO DISTRICT

VICTORIA AND ALFRED
WATERFRONT

V & A Waterfront

Western Cape

City of Cape Town

Cape Town

8001

Edit date

19 May 2023 15:14:10:053

Ward Number

55

Country

South Africa

Created by

ilhaam.cozyn@inl.co.za

Created date

29 Mar 2023 13:31:15:830

Edit by

desigan.moodly@inl.co.za

Edit date

19 May 2023 15:14:10:067

SUPPLIER BANK ACCOUNT

BANK ACCOUNT 1

Account type

Current Accounts

Bank

STANDARD BANK OF SOUTH
AFRICA

Branch number

051001

Branch name

STANDARD BANK SOUTH
AFRICA

Account number

070439729

Account holder

BRAND EDGE MEDIA
ADVERTISING SERVICES

Is this a preferred account?

Yes

Active start date

29 Mar 2023 12:51:00:000

Created by

ilhaam.cozyn@inl.co.za

Created date

29 Mar 2023 13:31:16:253

Edit by

csd.safetynetbatchdownload@treasur
y.gov.za

Edit date

30 Mar 2023 11:02:07:227

Bank Verification Status

Verification Succeeded ✓

Foreign Bank Account

No

Is the identifier linked at the bank

Yes

Is this a Shared Funding Account

No

Funding Partner(s)



CSD REGISTRATION REPORT

TAX INFORMATION

Income tax number	9419091187	Would you like to receive notifications?	Yes
VAT number	4580276220	Overall Tax Status	Tax Compliant ✓
Is this supplier a VAT vendor?	Yes	Created by	ilhaam.cozyn@inl.co.za
PAYE number	7150795336	Created date	29 Mar 2023 13:31:16:330
Are you Registered with SARS?	Yes	Edit by	ilhaam.cozyn@inl.co.za
Last validation date	29 May 2023 11:05:00:000	Edit date	29 Mar 2023 13:31:16:000

B-BBEE INFORMATION

Are you an empowering supplier	Yes	B-BBEE Procurement Recognition	125%
% Owned by black people	80.00	Accept and understand the content of the affidavit	Yes
% Owned by black people who are women	0.00	Commissioner of Oath	Lizaan Nel
% Owned by black people who are youth	0.00	Date affidavit signed by commissioner of oath	28 Mar 2023 00:00:00:000
% Owned by black people with disabilities	0.00	Affidavit expiry date	27 Mar 2024 00:00:00:000
% Owned by black who are unemployed	0.00	Created by	ilhaam.cozyn@inl.co.za
% Owned by black people who are military veteran	0.00	Created date	29 Mar 2023 13:31:17:253
% Owned by black people living in rural or underdeveloped areas	0.00	Edit by	ilhaam.cozyn@inl.co.za
Status	Active	Edit date	29 Mar 2023 13:31:17:253
B-BBEE Status Level Of Contributor	Level 2 Contributor	Verification Status	Manual Verification Required

OWNERSHIP INFORMATION

Owner's name and surname Legal name	Owner's Identification number	RSA Citizen	Ethnic group	Gender	Ownership %	Youth	Disabled	Military	Rural	Township
INDEPENDENT NEWSPAPERS			N/A	N/A	100.00%	N/A	N/A	N/A	N/A	N/A
Total					100.00%					





CSD REGISTRATION REPORT

OUTCOMES AGAINST PREFERENTIAL PROCUREMENT CRITERIA BASED ON B-BBEE CERTIFICATE

Enterprise type

B-BBEE Status level of contributor

Owned by black people

Owned by black people who are youth

Owned by black people who are women

Owned by black people with disabilities

Owned by black people who are military veterans

Owned by black people living in rural or undeveloped areas

Owned by black people living in townships

Owned by black people that is unemployed

QSE

Level 2 Contributor

80.00

0.00

0.00

0.00

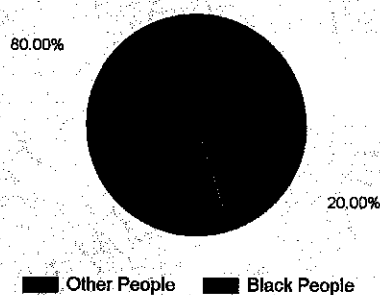
0.00

0.00

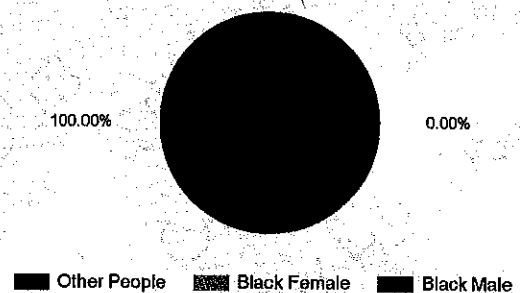
0.00

0.00

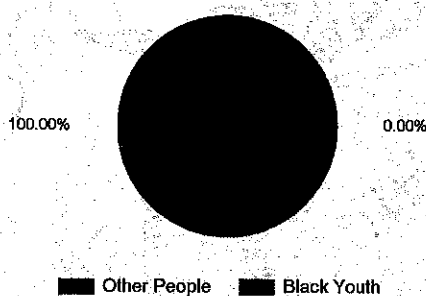
People % Ownership



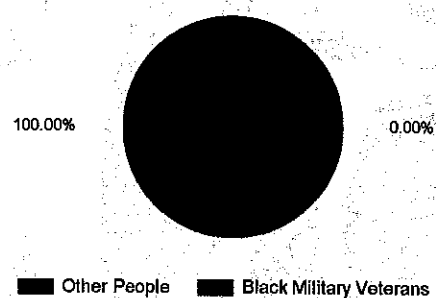
Gender % Ownership



Youth % Ownership



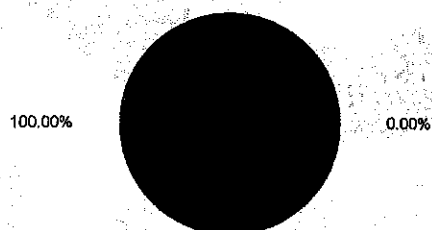
Military Veteran % Ownership





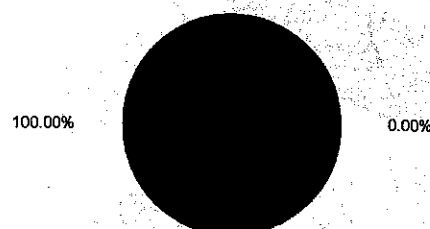
CSD REGISTRATION REPORT

Disabled % Ownership



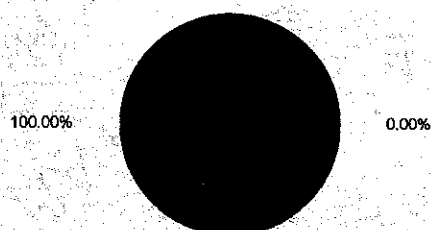
Other People Black people with disabilities

Living Area % Ownership



Other People Black in rural areas Black in townships

Unemployed % Ownership



Other People Black people who are unemployed

DIRECTORS/MEMBERS/OWNERS INFORMATION

DIRECTOR/MEMBER 1

Director type	Director
Director status	Active
Name(s)	AMINA
Surname	MOODLEY
Country	South Africa
Identification type	South African Identification Number
South African identification number	7506090113084
Appointment date	24 Mar 2023 00:00:00:000
CellphoneNumber	072 679 0904
Email	Amina@Sekunjalo.com

Owner	No
Created by	ilhaam.cozyn@intl.co.za
Created Date	29 Mar 2023 12:16:08:000
Edit by	ilhaam.cozyn@intl.co.za
Edit Date	26 Apr 2023 16:14:13:000
Restricted Director	No ☒
Restriction Last Verification Date	29 May 2023 11:04:58:267
Government Employee Last Verification Date	29 May 2023 11:04:58:267
SA identification number Verified	No ☒
SA identification number verification date	29 May 2023 11:04:58:267





CSD REGISTRATION REPORT

OTHER OWNERS 1

CSD supplier number	MAAA0080421	Created by	ilhaam.cozyn@intl.co.za
Legal name	INDEPENDENT NEWSPAPERS	Created date	26 Apr 2023 16:16:30:640
Ownership %	100.00%	Edit by	ilhaam.cozyn@intl.co.za
Ownership status	Active	Edit date	26 Apr 2023 16:16:30:640

The CSD does not automatically verify foreign company registration number, international securities identification number, foreign identification numbers, foreign passport numbers, work permit numbers, foreign bank accounts, B-BBEE, demographic and accreditation information. Organs of State are required to manually verify this information with the applicable verification institutions as per their current policies and procedures.





CSD REGISTRATION REPORT

Tips and Frequently Asked Questions (FAQ)

Identifier

CSD cannot electronically verify the identity of a supplier other than a South African Individual / Sole Proprietor (through Home Affairs) or a company registered at the Companies and Intellectual Property Commission (CIPC). For this reason, a disclaimer is displayed for supply chain practitioners to obtain supporting documentation to verify the identity and legitimacy of a supplier in these cases.

Bank

For help on how to resolve bank failures click here: [I received an email stating the bank information I captured on the CSD was sent for bank account validation and could not be validated. The response received from the bank contains an error message.](#)
The various possible error messages received from the bank are highSemiBolded in red. Search for the applicable message and follow the detailed steps associated with that error message.

Tax

Tax Compliance Status

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [What should a supplier do if the tax status on CSD difference from the tax clearance certificate?](#)

Tax Compliance Expiry Date

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [How does CSD determine the tax compliance expiry date?](#)

CIPC

Should the director/member information reflected on the CIPC registration report differs to that reflected on CSD for help click here: [The active Directors/Members are not being populated on the CSD Directors/Members screen as they appear at CIPC. how can I rectify this?](#)

State Employee

For more information pertaining to government employment status click here: [Will there be verification done to identify if a supplier is a government employee?](#)

BBBEE

CSD does not automatically verify all certificate information with the various accreditation bodies. Organs of State are required, where not automatically verified by CSD, to manually verify this information with the applicable accreditation body as per current policies and procedures. Expired certificate information do not reflect on the report.

RESTRICTION

Restricted Supplier - A supplier is restricted by using the identification number of the entity e.g. CIPC registration -, trust -, Social Development non-profit -, South African ID -, Foreign company registration number or ID number. If there is more than one CSD Supplier profile registered on CSD with the same entity identification number, all those related supplier profiles will be restricted.

Restricted Director - A director/owner is an individual person and is restricted by using the South African ID or Foreign ID number. If a director belongs to different companies and has been restricted, the director will reflect as restricted in all companies where identification number is detected.

Restricted Suppliers & Directors are listed on CSD under Help - [Am I restricted?](#)





CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT

Report Date:

29 May 2023 13:36:48.293 PM

Report Ran By:

leratoma@gcis.gov.za

CSD REGISTRATION REPORT

Print Date: 5/29/2023 1:36:47 PM



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA

18 Hume Road
Dunkeld Wes, Johannesburg
1296
Tel: 011 268 6300

VAT: 4040287387



**Sunday
World**

QUOTATION

BILLING DETAILS			
CLIENT	GCIS SAPS	HEAD OF ADVERTISING	ANASTACIA MARTIN
INVOICING ADDRESS	<i>Tshedimosetso House 1035 Frances Baard & Festival Street Hatfield Pretoria</i>	TEL	011 268 6300
		MOBILE	084 999 1405
		EMAIL	
VAT NR		EXPOSURE INFORMATION (Mark applicable options Yes/No)	
CONTACT	<i>Lerato Mokgolo</i>	SPONSORSHIP	
TEL	012 473 0150	ADVERTISING	YES
MOBILE	072 352 0992	INCLUDING DIGITAL	
EMAIL	<i>leratoma@gcis.gov.za</i>		
DATE	29 MAY 23 ✓		
ADVERT DETAILS (Page positions are not guaranteed)			
PUBLICATION DATE	JUNE 4 2023		
ADVERTISEMENT SIZE	20x3 vacancy		
COLOUR	B/W		
RATE / COL CM	R377		
DISCOUNT			
SUB TOTAL	R22 620.00 ✓		
VAT 15%	R3 393.00 ✓		
TOTAL DUE	R26 013.00 ✓		
TRADING CONDITIONS: 100% Cancellation fee applies if advert is cancelled after 10am Thursday prior to publication date			
BOOKING DEADLINE	Thursday 10h00 prior to publication		
MATERIAL DEADLINE	Thursday 15h00 prior to publication		
PAYMENT DEADLINE	STRICTLY Thursday 16h00 prior to publication date		
	If the payment is not in our bank account timeously, the advert will be cancelled		
NB: No advert will be booked unless this form is signed and returned as per deadlines			
DIRECT PAYMENT DETAILS: To be accompanied by copy of the deposit slip or proof of EFT			
ACCOUNT HOLDER	Fundudzi MEDIA (PTY) LTD		
ACCOUNT NAME	Current Account		
BANK NAME	Nedbank Limited		
ACCOUNT NUMBER	1190997916		
BRANCH NUMBER	198765		
CDI NUMBER			

Please take note of the following important guidelines to ensure Fundudzi Media sales service is of the highest level:

- Before signing the acceptance of your quotation, please ensure that you have been quoted on the **correct section** of the Sunday World
- It is important to communicate all special positioning requests. Please note positioning cannot be guaranteed unless a loading is paid for that particular position.

- Early bookings contribute to more favourable positioning, while late bookings compromise positioning

CREDIT CARD PAYMENT

Due to change in regulations we are required to make use of 3D secure credit card transactions. Should you wish to make payment by use of this method, please inform us accordingly and the secure link will be provided

ACCEPTANCE:

DATE	
NAME & SURNAME	
POSITION	
SIGNATURE	
CONTACT NUMBER	

FOR OFFICE USE ONLY

Account No	
Rep Name	
Rep Code	
Reason for discount	
Sales Unit	

BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest¹ in the enterprise, employed by the state? **NO**

2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name of State institution
	NOT APPLICABLE	

2.2 Do you, or any person connected with the bidder, have a relationship

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

with any person who is employed by the procuring institution **NO**

2.2.1 If so, furnish particulars:

.....N/A.....

...

.....

...

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract? **YES**

2.3.1 If so, furnish particulars:

...Vharanani Properties ,Vharanani Mining,Mbengwa Technology,Promafco

.....

...DMFT Property developer,Fundudzi Media t/a Sunday World

.....

3 DECLARATION

I, the undersigned,
(name)...Anastacia Martin HOD Advertisingin
submitting the accompanying bid, do hereby make the following
statements that I certify to be true and complete in every respect:

- 3.1 I have read and I understand the contents of this disclosure;
- 3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
- 3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.
- 3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

- 3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.
- 3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.

.....
A Martin
 Signature

Date 29 MAY 2023 ✓

.....
 HOD-Advertising

...

Position

...
 ...Fundudzi Media T/A Sunday World ✓

.....

Name of bidder



CSD REGISTRATION REPORT

SUPPLIER IDENTIFICATION

Supplier number	MAAA0819393	Have Bank Account	Yes
Is supplier active?	Yes	Total annual turnover	R10 million or less; or
Supplier type	CIPC Company	Financial year start date	28 Feb 2019 00:00:00:000
Supplier sub-type	Private Company (Pty)(Ltd)	Registration date	22 Jan 2019 00:00:00:000
Legal name	FUNDUDZI MEDIA	Created by	david@vharanani.com
Trading name	Sunday World	Created date	27 Aug 2019 17:13:29:000
Identification type	South African Company/Close Corporation Registration Number	Edit by	david@vharanani.com
Government breakdown	Private Companies (Pty) (Ltd)	Edit date	26 May 2023 11:17:03:370
Business status	In Business ✓	Restricted Supplier	No ✓
Country of origin	South Africa ✓	Restricted Director	No ✓
South African company/CC registration number	2019/030060/07	Government Employee	No ✓

SUPPLIER INDUSTRY CLASSIFICATION INFORMATION

INDUSTRY CLASSIFICATION 1

Main group	Information and communication	Core industry	Publishing activities
Division	Publishing activities	% share of annual turnover	100.00

SUPPLIER CONTACT INFORMATION

CONTACT 1

Contact type	Bid Office	Cellphone number	072 933 3099
Is this your preferred Contact?	No	Do you want this contact to also be a CSD user ?	Yes
Name(s)	David Lufuno	Created by	david@vharanani.com
Surname	Mabiliu	Created date	27 Aug 2019 17:13:30:047
Identification type	South African Identification Number	Edit by	david@vharanani.com
Prefer communication via email	Yes	Edit date	06 Aug 2020 17:06:24:283
Email address	david@vharanani.com		





CSD REGISTRATION REPORT

CONTACT 2

Contact type	General Contact,Sales	Cellphone number	084 999 1405
Is this your preferred Contact?	Yes	Website address	www.sundayworld.co.za
Name(s)	Anastacia Marlin	Do you want this contact to also be a CSD user ?	No
Prefer communication via cellphone	Yes	Created by	david@vharanani.com
Prefer communication via telephone	Yes	Created date	06 Aug 2020 17:06:24:283
Email address	anastacia@sundayworld.co.za	Edit by	david@vharanani.com
Telephone number	011 268 6300	Edit date	11 Nov 2020 17:31:14:290

SUPPLIER ADDRESS INFORMATION

ADDRESS 1

Is this a preferred address?	Yes	Country	South Africa
Address line 1	18 HUME ROAD	This address S/A postal	Yes
Address line 2	DUNKELD WEST	This address S/A delivery	Yes
Suburb	Dunkeld	This address S/A payment	Yes
Province	Gauteng	Created by	david@vharanani.com
Municipality	City of Johannesburg	Created date	27 Aug 2019 17:13:30:047
City	Randburg	Edit by	david@vharanani.com
Postcode	2196	Edit date	27 Aug 2019 17:13:30:047
Ward Number	90		

SUPPLIER BANK ACCOUNT

BANK ACCOUNT 1

Account type	Current Accounts	Created by	david@vharanani.com
Bank	NEDBANK LIMITED	Created date	27 Aug 2019 17:13:30:623
Branch number	198765	Edit by	csd.safetynetbatchdownload@treasury.gov.za
Branch name	NEDBANK SOUTH AFRICA	Edit date	28 Aug 2019 12:00:39:047
Account number	1190997916	Bank Verification Status	Verification Succeeded ✓





CSD REGISTRATION REPORT

Account holder	FUNDUDZI MEDIA PTY LTD	Foreign Bank Account	No
Is this a preferred account?	Yes	Is the identifier linked at the bank	Yes
Active start date	27 Aug 2019 16:39:02:000	Is this a Shared Funding Account	No

TAX INFORMATION

Income tax number	9075435256	Would you like to receive notifications?	Yes
VAT number	4040287387	Overall Tax Status	Tax Compliant ✓
Is this supplier a VAT vendor?	Yes	Created by	david@vharanani.com
PAYE number	7030805875	Created date	27 Aug 2019 17:13:30:640
Are you Registered with SARS?	Yes	Edit by	csd.reverifybatch@treasury.gov.za
Last validation date	29 May 2023 12:43:00:000	Edit date	09 Mar 2023 13:00:32:000

B-BBEE INFORMATION

Are you an empowering supplier	Yes	B-BBEE Procurement Recognition	135%
% Owned by black people	100.00	Accept and understand the content of the affidavit	Yes
% Owned by black people who are women	0.00	Commissioner of Oath	HULISANI CASSIUS MAKHESHA
% Owned by black people who are youth	0.00	Date affidavit signed by commissioner of oath	11 May 2023 00:00:00:000
% Owned by black people with disabilities	0.00	Affidavit expiry date	10 May 2024 00:00:00:000
% Owned by black who are unemployed	0.00	Created by	david@vharanani.com
% Owned by black people who are military veteran	0.00	Created date	27 Aug 2019 17:13:31:017
% Owned by black people living in rural or underdeveloped areas	0.00	Edit by	david@vharanani.com
Status	Active	Edit date	26 May 2023 11:17:04:060
B-BBEE Status Level Of Contributor	Level 1 Contributor	Verification Status	Manual Verification Required





CSD REGISTRATION REPORT

OWNERSHIP INFORMATION

Owner s name and surname Legal name	Owner s Identification number	RSA Citizen	Ethnic group	Gender	Ownership %	Youth	Disabled	Military	Rural	Township
DAVID LUFUNO MABILU	6907195367081	Yes	Black African	Male	100.00%	No	No	No		
Total					100.00%					

OUTCOMES AGAINST PREFERENTIAL PROCUREMENT CRITERIA BASED ON OWNERSHIP

Enterprise type

B-BBEE status level of contributor

Owned by black people

Owned by black people who are youth

Owned by black people who are women

Owned by black people with disabilities

Owned by black people who are military veteran

Owned by black people living in rural or underdeveloped areas

Owned by black people living in townships

EME

Level 1 Contributor

100.00%

0.00%

0.00%

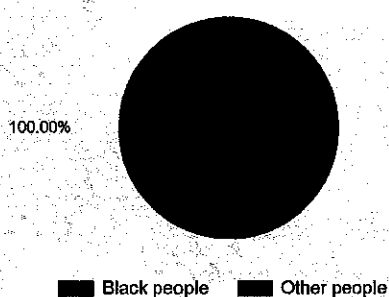
0.00%

0.00%

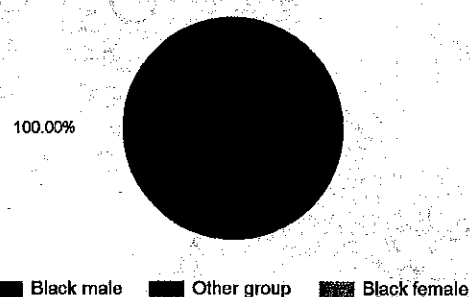
0.00%

0.00%

People % Ownership



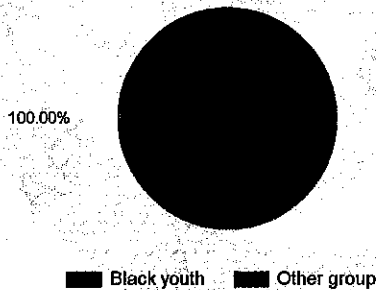
Gender % Ownership



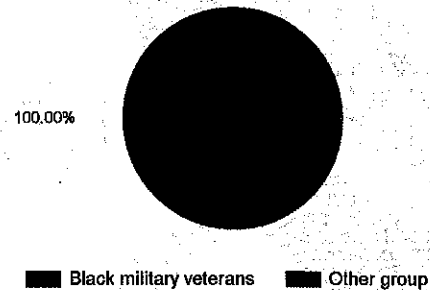


CSD REGISTRATION REPORT

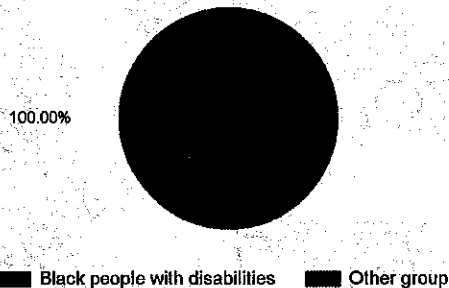
Youth % Ownership



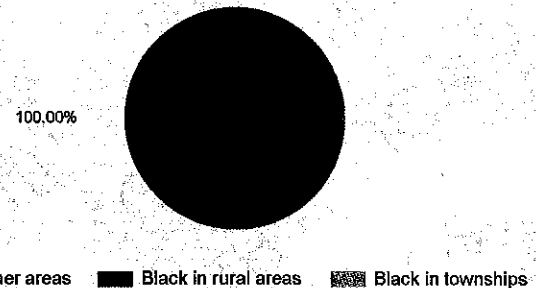
Military veteran % Ownership



Disabled % Ownership



Living area % Ownership



DIRECTORS/MEMBERS/OWNERS INFORMATION

DIRECTOR/MEMBER 1

Director type	Director, Owner	Owner	Yes
Director status	Active	Created by	david@vharanani.com
Name(s)	DAVID LUFUNO	Created Date	27 Aug 2019 16:09:19:000
Surname	MABILU	Edit by	david@vharanani.com
Country	South Africa	Edit Date	27 Aug 2019 17:13:06:000
Identification type	South African Identification Number	Restricted Director	No
South African identification number	6907195367081	Restriction Last Verification Date	29 May 2023 12:42:35:720
Appointment date	22 Jan 2019 00:00:00:000	Government Employee Last Verification Date	29 May 2023 12:42:35:720
CellphoneNumber	082 442 3249	SA identification number Verified	No
Email	david@vharanani.com	SA identification number verification date	29 May 2023 12:42:35:720





CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT

Report Date:

29 May 2023 13:47:03.607 PM

Report Ran By:

leratoma@gcis.gov.za

CSD REGISTRATION REPORT

The CSD does not automatically verify foreign company registration number, international securities identification number, foreign identification numbers, foreign passport numbers, work permit numbers, foreign bank accounts, B-BBEE, demographic and accreditation information. Organs of State are required to manually verify this information with the applicable verification institutions as per their current policies and procedures.





CSD REGISTRATION REPORT

Tips and Frequently Asked Questions (FAQ)

Identifier

CSD cannot electronically verify the identity of a supplier other than a South African Individual / Sole Proprietor (through Home Affairs) or a company registered at the Companies and Intellectual Property Commission (CIPC). For this reason, a disclaimer is displayed for supply chain practitioners to obtain supporting documentation to verify the identity and legitimacy of a supplier in these cases.

Bank

For help on how to resolve bank failures click here: [I received an email stating the bank information I captured on the CSD was sent for bank account validation and could not be validated. The response received from the bank contains an error message.](#)

The various possible error messages received from the bank are highSemiBoded in red. Search for the applicable message and follow the detailed steps associated with that error message.

Tax

Tax Compliance Status

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [What should a supplier do if the tax status on CSD difference from the tax clearance certificate?](#)

Tax Compliance Expiry Date

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [How does CSD determine the tax compliance expiry date?](#)

CIPC

Should the director/member information reflected on the CIPC registration report differs to that reflected on CSD for help click here: [The active Directors/Members are not being populated on the CSD Directors/Members screen as they appear at CIPC, how can I rectify this?](#)

State Employee

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Restricted Director - A director/owner is an individual person and is restricted by using the South African ID or Foreign ID number. If a director belongs to different companies and has been restricted, the director will reflect as restricted in all companies where identification number is detected.

Restricted Suppliers & Directors are listed on CSD under Help - [Am I restricted?](#)





CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT

Report Date:

29 May 2023 13:47:03.623 PM

Report Ran By:

leratoma@gcis.gov.za

CSD REGISTRATION REPORT

Print Date:

5/29/2023 1:47:01 PM



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA

CLIENT

SAPS - GCIS
SAP BP NR:

DATUM

DATE 29/05/2023

VERKOOPSVERTEENWOORDIGER

SALES EXECUTIVE ELSIE MKHATSHWA

KONTAK NO

CONTACT NO +27112591709

Advertising Quote / Proforma Invoice

Order No:

Quote No: Q-22202967

No.	Publication Name	Logo	Run Date	Ad Type	Section	Colour	Size	Print	Impressions	Total
1	Rapport Loopbane / City Press Careers		04/06/2023	RunOfPrint	VACANCY SAME LANGUAGE	BW	20x3	0	0	R 29760,00
										Discount R 0,00
										Sub Total R 29760,00
										VAT R 4464,00
										TOTAL R 34224,00

Comments:

CONDITIONS OF QUOTATION

- The parties herewith involved are, the sales person who represents a Division of Media24 (Pty) Ltd (hereafter named "Media24") and the "Advertiser"
- Any quotation produced on the Media24 "Ad Sales Tool", which is provided to the Advertiser, whether statistical, financial or demographical, is intended for the purpose to inform and present to the Advertiser an offer for purchase.
- This quotation constitutes an offer by Media24 to the Advertiser, for the sale of advertising space as itemised above. The offer made in this quotation is subject to the terms and conditions below. You can accept this offer by providing Media24 with a completed and signed CI Form including to stating the quotation number.
- This quotation is valid until the relevant publication deadline date. After this date the offer will expire and be null and void. Please confirm deadlines with your sales agent.
- All discounts applied to the quotation are subject to management approval upon booking.
- Although some quotes may still reflect 14%, please take note actual VAT will be charged at the applicable rate which will be 15% from 1 April 2018 onwards.

KWOTASIEVOORWAARDES

- Die partye wat hierby betrokke is, is die verkoops persoon wat 'n Afdeling van Media24 (Pty) Ltd (hierna "Media24" genoem) verteenwoordig, en die "Adverteerder".
 - Enige kwotasie wat op die Media24 "Ad Sales Tool" gegenereer en aan die Adverteerder verskaf word, het sy statisties, finansieel of demografies, het ten doel om die Adverteerder in te lig en 'n koopsooreenkoms aan te bied.
 - Hierdie kwotasie verteenwoordig 'n aanbod deur Media24 aan die Adverteerder vir die verkoop van advertensieruimte soos hierbo uiteengesit. Die aanbod in hierdie kwotasie is onderworpe aan die onderstaande bepalings en voorwaardes. Jy kan hierdie aanbod aanvaar deur Media24 van 'n voltooide en getekende CI-vorm, insluitend die vermelding van die kwotasienumer, te voorsien.
 - Hierdie kwotasie is geldig tot die sperdatum van die betrokke publikasie. Na hierdie datum sal die aanbod verstryk en ongeldig wees. Bevestig asseblief die sperdatum met die verkoopsverteenvoordiger.
- Die afkorting in die kwotasie is onderhewig aan goedkeuring van bestuur na bevestiging van bestelling.
- Asseblief kennis dat alhoewel sommige kwotasies steeds 14% aandui, die werklike BTW koers van 15% bereken sal word vanaf 1 April 2018.

VOLLE NAAM
FULL NAME

HANDTEKENING
SIGNATURE

VOORLETTERS / INITIALS

— ("the Advertiser")

BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

- 2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise, employed by the state? **NO**

- 2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

- 2.2 Do you, or any person connected with the bidder, have a relationship with any person who is employed by the procuring institution? **NO**

- 2.2.1 If so, furnish particulars:

.....

-
- 2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract? **YES**

- 2.3.1 If so, furnish particulars: See CSD
-
-

3 DECLARATION

I, the undersigned, (name) Ezra Mabasa in submitting the accompanying bid, do hereby make the following statements that I certify to be true and complete in every respect:

- 3.1 I have read and I understand the contents of this disclosure;
- 3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
- 3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium¹ will not be construed as collusive bidding.
- 3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
- 3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.

¹ Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.



CSD REGISTRATION REPORT

SUPPLIER IDENTIFICATION

Supplier number	MAAA0023907	Total annual turnover	More than R50 million
Is supplier active?	Yes	Financial year start date	01 Apr 2022 00:00:00:000
Supplier type	CIPC Company	Registration date	07 Sep 1950 00:00:00:000
Supplier sub-type	Private Company (Pty)(Ltd)	Created by	melissa.rhode@media24.com
Legal name	MEDIA24	Created date	28 Jan 2016 09:13:57:000
Identification type	South African Company/Close Corporation Registration Number	Edit by	chandre.leroux@media24.com
Government breakdown	Private Companies (Pty) (Ltd)	Edit date	22 May 2023 19:41:52:117
Business status	In Business	Restricted Supplier	No
Country of origin	South Africa	Restricted Director	No
South African company/CC registration number	1950/038385/07	Government Employee	No
Have Bank Account	Yes		

SUPPLIER INDUSTRY CLASSIFICATION INFORMATION

INDUSTRY CLASSIFICATION 1			
Main group	Information and communication	Core industry	Publishing activities
Division	Publishing activities	% share of annual turnover	100.00

SUPPLIER CONTACT INFORMATION

CONTACT 1			
Contact type	Administration, Bid Office, Finance	Telephone number	021 406 3313
Is this your preferred Contact?	No	Cellphone number	071 918 1604
Name(s)	Denver	Website address	www.media24.com
Surname	Pillay	Do you want this contact to also be a CSD user ?	No
Identification type	South African Identification Number	Created by	melissa.rhode@media24.com
Prefer communication via email	Yes	Created date	27 Jan 2016 15:29:09:000
Email address	denver.pillay@media24.com	Edit by	chandre.leroux@media24.com





CSD REGISTRATION REPORT

CONTACT 2

Contact type	Finance
Is this your preferred Contact?	Yes
Name(s)	Chandre
Surname	Le Roux
Identification type	South African Identification Number
Prefer communication via email	Yes
Email address	chandre.leroux@media24.com
Telephone number	021 406 3346

Edit date	10 Mar 2023 07:42:27:557
Cellphone number	084 594 8262
Do you want this contact to also be a CSD user ?	Yes
Created by	melissa.rhode@media24.com
Created date	13 Dec 2016 12:08:52:173
Edit by	yolande.mostert@media24.com
Edit date	06 Feb 2023 14:37:52:093

SUPPLIER ADDRESS INFORMATION

ADDRESS 1

Is this a preferred address?	Yes
Address line 1	40 Hereengracht
Address line 2	Naspers Centre
Suburb	Foreshore
Province	Western Cape
Municipality	City of Cape Town
City	Cape Town
Postal code	8001
Ward Number	77

Country	South Africa
This address S/A postal	Yes
This address S/A delivery	Yes
This address S/A payment	Yes
Created by	melissa.rhode@media24.com
Created date	28 Jan 2016 09:13:58:147
Edit by	yolande.mostert@media24.com
Edit date	28 Jul 2022 12:20:16:277

SUPPLIER BANK ACCOUNT

BANK ACCOUNT 1

Account type	Current Accounts
Bank	ABSA BANK LIMITED
Branch number	506009
Branch name	HEERENGRACHT DRIVE IN BANK

Created date	28 Jul 2022 12:17:19:000
Edit by	yolande.mostert@media24.com
Edit date	28 Jul 2022 12:20:18:513
Bank Verification Status	Verification Succeeded





CSD REGISTRATION REPORT

Account number	550000059	Foreign Bank Account	No
Account holder	MEDIA 24 (PTY) LTD	Is the identifier linked at the bank	Yes
Is this a preferred account?	Yes	Is this a Shared Funding Account	No
Active start date	28 Jul 2022 12:17:19:000	Funding Partner(s)	
Created by	yolande.mostert@media24.com		

TAX INFORMATION

Income tax number	9275139716	Would you like to receive notifications?	Yes
VAT number	4150102228	Overall Tax Status	Tax Compliant ✓
Is this supplier a VAT vendor?	Yes	Created by	yolande.mostert@media24.com
PAYE number	7770703595	Created date	10 Aug 2016 12:16:31:000
Are you Registered with SARS?	Yes	Edit by	csd.reverifybatch@treasury.gov.za
Last validation date	29 May 2023 11:13:00:000	Edit date	22 May 2023 19:41:52:000

B-BBEE INFORMATION

B-BBEE verification regulator	Verification agency accredited by SANAS	SANAS accredited agency	EMPOWERLOGIC (PTY) LTD
Sector charter	Marketing, advertising and communication (MAC)	% Owned by black people	0.00
Subs charter	NOT APPLICABLE	% Owned by black people who are women	0.00
B-BBEE certificate number	ELC11102RGENBB	% Owned by black people who are youth	0.00
B-BBEE certificate issue date	21 Jun 2022 00:00:00:000	% Owned by black people with disabilities	0.00
B-BBEE certificate issue expiry date	20 Jun 2023 00:00:00:000	% Owned by black who are unemployed	0.00
B-BBEE status level of contributor	Level 3 Contributor	% Owned by black people who are military veteran	0.00
B-BBEE procurement recognition	110%	% Owned by black people living in rural or underdeveloped areas	0.00





CSD REGISTRATION REPORT

Value adding supplier or empowering supplier	Yes	Verification Status	Manual Verification Required
Skills Development Score	13.40	Created by	melissa.rhode@media24.com
Socio-Economic Development Score	5.00	Created date	01 Aug 2016 12:18:06:407
Management Control Score	10.95	Edit by	yolande.mostert@media24.com
Ownership Score	22.99	Edit date	28 Jul 2022 12:22:21:943
Enterprise Supplier Development Score	40.25	Status	Active
Total Score	92.59		

OWNERSHIP INFORMATION

Owner s name and surname Legal name	Owner s Identification number	RSA Citizen	Ethnic group	Gender	Ownership %	Youth	Disabled	Military	Rural	Township
MEDIA24			N/A	N/A	15.00%	N/A	N/A	N/A	N/A	N/A
MEDIA24			N/A	N/A	85.00%	N/A	N/A	N/A	N/A	N/A
Total					100.00%					

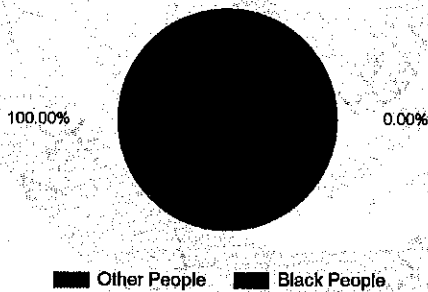
OUTCOMES AGAINST PREFERENTIAL PROCUREMENT CRITERIA BASED ON B-BEE CERTIFICATE

Enterprise type	GEN
B-BBEE status level of contributor	Level 3 Contributor
Owned by black people	0.00
Owned by black people who are youth	0.00
Owned by black people who are women	0.00
Owned by black people with disabilities	0.00
Owned by black people who are military veterans	0.00
Owned by black people living in rural or undeveloped areas	0.00
Owned by black people living in townships	0.00
Owned by black people that is unemployed	0.00

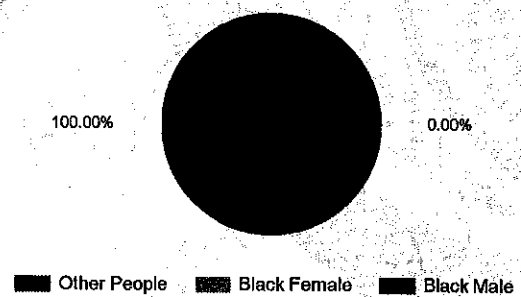


CSD REGISTRATION REPORT

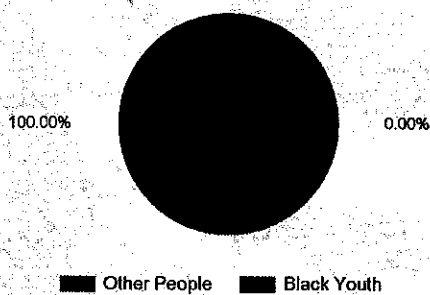
People % Ownership



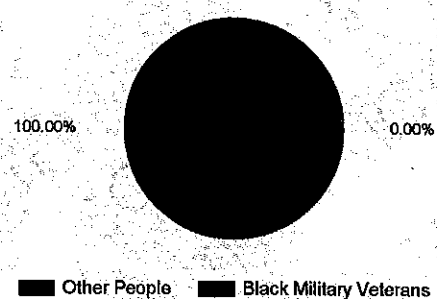
Gender % Ownership



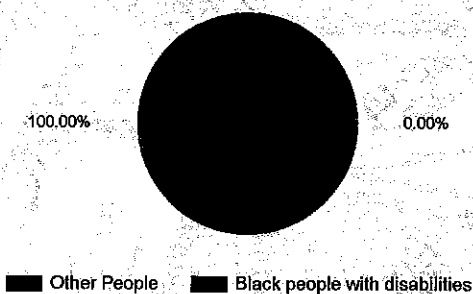
Youth % Ownership



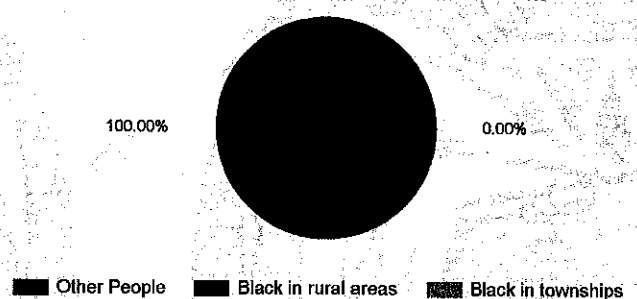
Military Veteran % Ownership



Disabled % Ownership



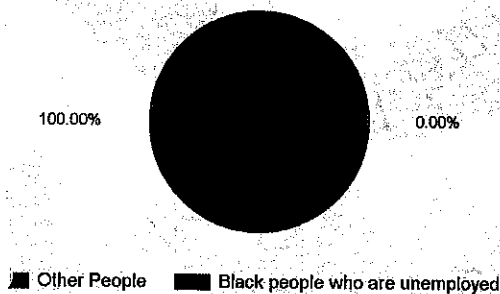
Living Area % Ownership





CSD REGISTRATION REPORT

Unemployed % Ownership



DIRECTORS/MEMBERS/OWNERS INFORMATION

DIRECTOR/MEMBER 1

Director type	Director	Owner	No
Director status	Active	Created by	melissa.rhode@media24.com
Name(s)	RACHEL CATHARINA CORNELIA	Created Date	09 Mar 2018 11:32:27:000
Surname	JÄFTA	Edit by	csd.reverifibatch@treasury.gov.za
Country	South Africa	Edit Date	16 May 2023 07:55:00:000
Identification type	South African Identification Number	Restricted Director	No ✓
South African Identification number	6011180134083	Restriction Last Verification Date	29 May 2023 11:12:37:630
WorkPermitNumber	0000000	Government Employee Last Verification Date	29 May 2023 11:12:37:630
Appointment date	09 Feb 2007 00:00:00:000	SA identification number Verified	No ✓
Email	yolande.mostert@media24.com	SA identification number verification date	29 May 2023 11:12:37:630

DIRECTOR/MEMBER 2

Director type	Director	Owner	No
Director status	Active	Created by	melissa.rhode@media24.com
Name(s)	JACOBUS PETRUS	Created Date	09 Mar 2018 11:33:09:000
Surname	BEKKER	Edit by	csd.reverifibatch@treasury.gov.za
Country	South Africa	Edit Date	16 May 2023 07:55:00:000
Identification type	South African Identification Number	Restricted Director	No ✓
South African Identification number	5212145136087	Restriction Last Verification Date	29 May 2023 11:12:37:660



CSD REGISTRATION REPORT

WorkPermitNumber

0000000

Appointment date

01 Apr 2015 00:00:00:000

Email

yolande.mostert@media24.com

DIRECTOR/MEMBER 3

Director type

Director

Director status

Active

Name(s)

TREVOR DAVID

Surname

PETERSEN

Country

South Africa

Identification type

South African Identification Number

South African identification number

5512095084082

WorkPermitNumber

0000000

Appointment date

01 Jul 2015 00:00:00:000

Email

yolande.mostert@media24.com

DIRECTOR/MEMBER 4

Director type

Director

Director status

Active

Name(s)

MOHAMED ISMET

Surname

DAVIDSON

Country

South Africa

Identification type

South African Identification Number

South African identification number

6512045132089

WorkPermitNumber

0000000

Appointment date

01 Oct 2018 00:00:00:000

CellphoneNumber

+277 36 11 5501

Government Employee Last Verification Date

29 May 2023 11:12:37:660

SA identification number Verified

No ✓

SA identification number verification date

29 May 2023 11:12:37:660

Owner

No

Created by

melissa.rhode@media24.com

Created Date

09 Mar 2018 11:33:20:000

Edit by

csd.reverifybatch@treasury.gov.za

Edit Date

16 May 2023 07:55:00:000

Restricted Director

No ✓

Restriction Last Verification Date

29 May 2023 11:12:37:677

Government Employee Last Verification Date

29 May 2023 11:12:37:677

SA identification number Verified

No ✓

SA identification number verification date

29 May 2023 11:12:37:677

Email

yolande.mostert@media24.com

Owner

No

Created by

csd.reverifybatch@treasury.gov.za

Created Date

19 Oct 2018 08:48:18:000

Edit by

csd.reverifybatch@treasury.gov.za

Edit Date

16 May 2023 07:54:59:000

Restricted Director

No ✓

Restriction Last Verification Date

29 May 2023 11:12:37:723

Government Employee Last Verification Date

29 May 2023 11:12:37:723

SA identification number Verified

No ✓

SA identification number verification date

29 May 2023 11:12:37:723

DIRECTOR/MEMBER 5





CSD REGISTRATION REPORT

Director type	Non Executive Director	Owner	No
Director status	Active	Created by	csd.reverifybatch@treasury.gov.za
Name(s)	KHOMOTSO RAMASELA	Created Date	15 May 2019 09:46:44:000
Surname	MTHIMUNYE	Edit by	csd.reverifybatch@treasury.gov.za
Country	South Africa	Edit Date	16 May 2023 07:55:00:000
Identification type	South African Identification Number	Restricted Director	No ☒
South African Identification number	6512150296083	Restriction Last Verification Date	29 May 2023 11:12:37:753
Work Permit Number	0000000	Government Employee Last Verification Date	29 May 2023 11:12:37:753
Appointment date	17 Apr 2019 00:00:00:000	SA identification number Verified	No ☒
Email	ymostert@media24.com	SA identification number verification date	29 May 2023 11:12:37:753

DIRECTOR/MEMBER 6

Director type	Director	Created by	csd.reverifybatch@treasury.gov.za
Director status	Active	Created Date	16 May 2023 07:55:00:000
Name(s)	OMICHAND	Edit by	csd.reverifybatch@treasury.gov.za
Surname	LALBAHADUR	Edit Date	16 May 2023 07:55:00:000
Country	South Africa	Restricted Director	No ☒
Identification type	South African Identification Number	Restriction Last Verification Date	29 May 2023 11:12:37:787
South African Identification number	5802205097086	Government Employee Last Verification Date	29 May 2023 11:12:37:787
Work Permit Number	0000000	SA identification number Verified	No ☒
Appointment date	01 May 2023 00:00:00:000	SA identification number verification date	29 May 2023 11:12:37:787
Owner	No		

OTHER OWNERS 1

CSD supplier number	MAAA0023907	Created by	melissa.rhode@media24.com
Legal name	MEDIA24	Created date	09 Mar 2018 11:34:06:960
Ownership %	15.00%	Edit by	melissa.rhode@media24.com
Ownership status	Active	Edit date	14 Nov 2019 12:24:54:693

OTHER OWNERS 2

CSD supplier number	MAAA0023907	Created by	melissa.rhode@media24.com
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CSD REGISTRATION REPORT

Legal name	MEDIA24	Created date	09 Mar 2018 11:34:06:977
Ownership %	85.00%	Edit by	yolande.mostert@media24.com
Ownership status	Active	Edit date	29 Sep 2021 10:14:01:170

The CSD does not automatically verify foreign company registration number, international securities identification number, foreign identification numbers, foreign passport numbers, work permit numbers, foreign bank accounts, B-BBEE, demographic and accreditation information. Organs of State are required to manually verify this information with the applicable verification institutions as per their current policies and procedures.



CSD REGISTRATION REPORT

Tips and Frequently Asked Questions (FAQ)

Identifier

CSD cannot electronically verify the identity of a supplier other than a South African Individual / Sole Proprietor (through Home Affairs) or a company registered at the Companies and Intellectual Property Commission (CIPC). For this reason, a disclaimer is displayed for supply chain practitioners to obtain supporting documentation to verify the identity and legitimacy of a supplier in these cases.

Bank

For help on how to resolve bank failures click here: [I received an email stating the bank information I captured on the CSD was sent for bank account validation and could not be validated. The response received from the bank contains an error message.](#)
The various possible error messages received from the bank are highSemiBolded in red. Search for the applicable message and follow the detailed steps associated with that error message.

Tax

Tax Compliance Status

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [What should a supplier do if the tax status on CSD difference from the tax clearance certificate?](#)

Tax Compliance Expiry Date

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [How does CSD determine the tax compliance expiry date?](#)

CIPC

Should the director/member information reflected on the CIPC registration report differs to that reflected on CSD for help click here: [The active Directors/Members are not being populated on the CSD Directors/Members screen as they appear at CIPC, how can I rectify this?](#)

State Employee

For more information pertaining to government employment status click here: [Will there be verification done to identify if a supplier is a government employee?](#)

BBBEE

CSD does not automatically verify all certificate information with the various accreditation bodies. Organs of State are required, where not automatically verified by CSD, to manually verify this information with the applicable accreditation body as per current policies and procedures. Expired certificate information do not reflect on the report.

RESTRICTION

Restricted Supplier - A supplier is restricted by using the identification number of the entity e.g. CIPC registration -, trust -, Social Development non-profit -, South African ID -, Foreign company registration number or ID number. If there is more than one CSD Supplier profile registered on CSD with the same entity identification number, all those related supplier profiles will be restricted.

Restricted Director - A director/owner is an individual person and is restricted by using the South African ID or Foreign ID number. If a director belongs to different companies and has been restricted, the director will reflect as restricted in all companies where identification number is detected.

Restricted Suppliers & Directors are listed on CSD under Help - [Am I restricted?](#)



CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT

Report Date:

29 May 2023 13:39:59.925 PM

Report Ran By:

leratoma@gcis.gov.za

CSD REGISTRATION REPORT

Print Date:

5/29/2023 1:39:59 PM



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA