

	Regret Letter for Unsuccessful Suppliers	Template Identifier	240-43921804	Rev	6
		Document Identifier	240-101643110	Rev	2
		Effective Date	01 June 2016		
		Review Date	February 2025		

	Date	2022/06/10
	Enquiries	M Netshiavha
	Tel	011 800 5049
	E-mail address	Netshim@eskom.co.za
Company name	All Tenderers for Enquiry number MWP1046TX	
Attention	Sales Person	
Address	As per Tenderers address	
E-mail address	As per Tenderers Email	

Dear Sir / Madam

Description / Project Title	Requirements for a media-buying agency to develop a media strategy, plan, purchase media and do reporting in support of the residential demand response system – Power Alert.
Request for Invitation to Tender, Enquiry No	MWP1046TX
Area	Transmission

We wish to thank you for submitting your response to the abovementioned Enquiry number MWP1046TX. The matter has now been adjudicated and we regret to inform you that you have not been successful in this instance.

The successful supplier is:

- Media Mix 360 Pty Ltd

Eskom appreciates the effort that your company has put into this process and we trust that you will continue with these efforts in the future.

Yours faithfully,



M Netshiavha
Designation: Senior Advisor Procurement

Controlled Disclosure

When downloaded from the document management system, this document is uncontrolled and the responsibility rests with the user to ensure it is in line with the authorised version on the system.

No part of this document may be reproduced without the expressed consent of the copyright holder, Eskom Holdings SOC Ltd, Reg No 2002/015527/30.