

DATE: 19 May 2023
Campaign Name: Transport Budget Vote_ Community Radio
MEMO NUMBER: 15_2_40_52

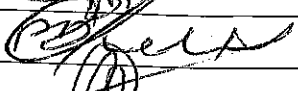
DECLARATION OF IMPARTIALITY, CONFIDENTIALITY, AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below-recommended suppliers
- will not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as we conduct business regularly with them when implementing campaigns

The following companies are recommended for this campaign :

1	49 Community Radio Station

NAME	CHIEF DIRECTORATE	SIGNATURE
Shirley Morudu	CSA	
Phineas Phelelo	CSA	
Sinombulelo Mlisa	CSA	
Neli Shuping	CSA	



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001, Tshetlmosetso House, off Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

Funds Available
[Signature]
23/05/2023

032 / 2023 / 2024

[Signature]
25/5/2023

INTERNAL MEMO

Excluding 18 Non-Tax Compliant Community radio stations, see list attached

DATE:	19 May 2023	File NR:	15_2_40_52
TO:	Acting DG: Michael Currin	FROM:	D - Media Buying: Sinombulelo Mlisa
CLIENT:	Department of Transport	CONTACT:	Sam Monareng

PROJECT NAME: Transport Budget Vote

PROJECT JOB NUMBER: 15_2_40_52

[Signature]

1. PURPOSE

1.1 To seek approval to appoint 49 Community Radio Stations for the placement of the Department of Transport Budget Vote campaign. This is according to Supply Chain Management Delegation requirements 4.13., and in line with instruction note number 03 of 2021/2022.

2. BACKGROUND

2.1 On 22 February 2023, the Minister of Finance, Mr. Enoch Godongwana presented the budget speech to Parliament and the entire country, emphasizing infrastructure development and job creation for several departments including the National Department of Transport.

2.2 Given this, it becomes imperative that the Minister of Transport also outlines the budget of her department to enhance service delivery. Amongst others, she will also highlight progress, challenges, solutions, and short/medium-term strategic implementation plans for Transport related infrastructure and other related services while unpacking the department's budget vote speech to the public.

2.3 It is against this background, the Department of Transport has requested GCIS Media Buying Unit to facilitate the placement of this campaign.

To seek approval to appoint 49 Community Radio Stations for the placement of Department of Transport Budget Vote Campaign

3 CAMPAIGN OBJECTIVES

3.1 Create awareness about the department's programmes for 2023/24.

4 TARGET MARKET

4.1 Rooted Realists, City Seekers, Safely Suburban, Metro Mobiles, and Cosmopolitan.

5 CAMPAIGN PERIOD

5.1 26 May 2023

6 RECOMMENDATION

6.1 Media Buying recommends the use of Community Radio for this campaign. Community Radio is a very interactive and effective medium that will maximize reach and pass the government messages to the community nationally.

6.2 DELEGATION 4.13 COMMUNITY RADIO THRESHOLD R 1 500,000.00, TOTAL CAMPAIGN COST IS R 398 000.00.

6.3 It is recommended that the **49 Community** radio stations listed below to be paid R 8000 each to participate in the one (1) hour programme for the Department of Transport Budget vote campaign. With the campaign, the department wishes to inform and unpack the contents and plans of their budget vote speech to the public.

6.4 It is to be noted that an email to request quotations for the phone-in program was sent to community radio stations nationally on May 11, 2023, with a deadline of May 16, 2023, at 14:00 for submission of compliance documents. Due to budgetary constraints, the first come first serve rule will be applied to accommodate the budget. The final list indicates 49 complaint stations that responded within the deadline. (See the list below).

6.5 It is also recommended that **R6 000** be allocated to the GCIS channel for use in hosting the phone-in programs by the Department of Transport. Upon National Treasury approval, the cost of the satellite channel will be recovered from the funds that the Department of Transport has allocated for the campaign.

6.6 Below find the station list;

Dept of Transport - Budget Vote		
EASTERN CAPE		
1	Ekhephini FM x	R8 000,00 x not tax compliant
2	Engcobo FM x	R8 000,00 x not tax compliant
3	Ingwane FM x	R8 000,00 x not tax compliant
4	Inkonjane Community Radio ✓	R8 000,00 ✓ 1 request new CSD
5	Isajonisi FM ✓	R8 000,00 ✓ 1
6	Nkqubela FM ✓	R8 000,00 ✓ 1
TOTAL		R48 000,00
KZN		
7	Abusekho Ubunzima ✓	R8 000,00 ✓ 1
8	Umgugundlovu FM x	R8 000,00 x not CSD expired
9	Inanda FM x	R8 000,00 x not tax compliant
10	Maputaland Community Radio x	R8 000,00 x Tax amount on the quote is incorrect
11	Megazone FM ✓	R8 000,00 ✓ 1
12	North Coast ✓	R8 000,00 ✓ 1
13	KZN FM ✓	R8 000,00 ✓ not tax compliant
14	UKhahlamba Community x	R8 000,00 x not tax compliant
TOTAL		R64 000,00
GAUTENG		
15	Ekurhuleni FM ✓	R8 000,00 ✓ 1
16	Lekoa FM ✓	R8 000,00 ✓ 1
17	East wave radio ✓	R8 000,00 ✓ 1
18	EK FM ✓	R8 000,00 ✓ 1
19	Impact FM ✓	R8 000,00 ✓ 1
20	Rainbow FM ✓	R8 000,00 ✓ 1
21	Star FM ✓	R8 000,00 ✓ 1
22	Poort FM x	R8 000,00 x not tax compliant
TOTAL		R56 000,00
NORTHERN CAPE		
23	Revival /Omolemo Trust x	R8 000,00 x not tax compliant
24	Radio NFM ✓	R8 000,00 ✓ 1
TOTAL		R16 000,00
WESTERN CAPE		
25	WRFM ✓	R8 000,00 ✓ 1

Project name: Department of Transport_ Budget Vote
Job Number: 15_2_40_52

26	Whale Coast ✓	R8 000,00 ✓ 1
27	Radio West Coast ✓	R8 000,00 ✓ 1
28	Namakwaland ✓	R8 000,00 ✓ 1
29	Radio Zibonele ✓	R8 000,00 ✓ 1
30	Radio 786 ✓	R8 000,00 ✓ 1
31	Overberg FM ✓	R8 000,00 ✓ 1
TOTAL		R56 000,00
MPUMALANGA		
32	Inakekelo FM ✓	R8 000,00 ✓ 1
33	Ligwa FM ✓	R8 000,00 ✓ 1 *
34	RFM ✓	R8 000,00 ✓ 1
35	Radio Alpha ✓	R8 000,00 ✓ 1
TOTAL		R32 000,00
LIMPOPO		
36	Radio Turf ✓	R8 000,00 ✓ 1
37	Makhado FM ✓	R8 000,00 ✓ 1
38	Blouberg FM ✗	R8 000,00 ✗ 1
39	Zebediela Community Radio ✓	R8 000,00 ✓ 1
40	Mokopane Community Radio ✓	R8 000,00 ✓ 1
41	Moletsi FM ✓	R8 000,00 ✓ 1
42	Mphahlele FM ✓	R8 000,00 ✓ 1
TOTAL		R56 000,00
NORTH WEST		
43	Modiri FM ✗	R8 000,00 ✗ 1
44	Life FM ✓	R8 000,00 ✓ 1
45	Pulse FM / Flare Path Enterprise and Projects ✗	R8 000,00 ✗ 1
46	Mahikeng FM ✗	R8 000,00 ✗ 1
47	Ratlou FM/ Madibogo Community ✗	R8 000,00 ✗ 1
TOTAL		R40 000,00
FREE STATE		
48	KSFM ✓	R8 000,00 ✓ 1
49	Metsimaholo ✓	R8 000,00 ✓ 1
TOTAL		R16 000,00
SATELLITE PLATFORM		R6 000,00
GRAND TOTAL		R398 000,00

check DPSA verification
 Owners have no ID
 numbers to check
 and verify their
 employment status

due to inconsistent
 prices on quote
 non - Tax Compliant

not tax compliant
 CSD and quote not indicating
 the same name
 no supportive documents attached
 not tax compliant.

*CSD & quote
 name don't correlate

Project name: Department of Transport_ Budget Vote
Job Number: 15_2_40_52

7 FINANCIAL IMPLICATIONS

- 7.1 The Department of Transport has a surplus amount of **R 2 087 720** in the GCIS Suspense Account which was approved and allocated to cover the running of the phone in the programme for the Budget vote campaign.
- 7.2 The total cost for this submission is **R 398 000.00**. See attached proof of payment.

Mapen

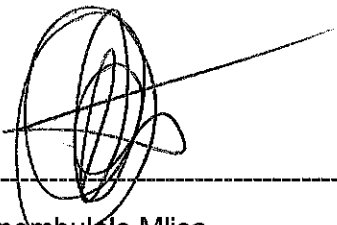


Shirley Morudu
Junior Media Planner
Date: 19/05/2023



Phineas Phelelo
DD: Media Buying
Date: 2023-05-19

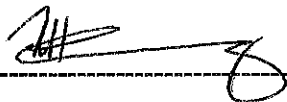
Recommendations in paragraphs 6.3 & 6.5 supported/not supported *yes*



Sinombulelo Mlisa
Director: Media Buying
Date: 19/5/2023

Recommendations in paragraphs 6.3 & 6.5 recommended /~~not recommended~~

Project name: Department of Transport_ Budget Vote
Job Number: 15_2_40_52

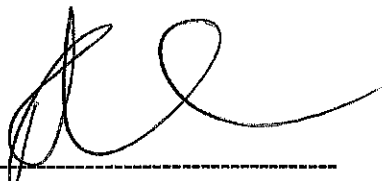


Neli Shuping

Chief Director: CSA

Date: 19/05/2023

Recommendations in paragraphs 6.3 & 6.5 recommended /not recommended

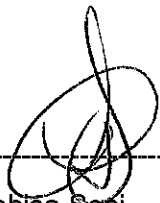


Regomoditswe Mavimbela

DDG: CP&D

Date: 22/5/23

Recommendations in paragraphs 6.3 & 6.5 recommended /not recommended



Gcobisa Soti

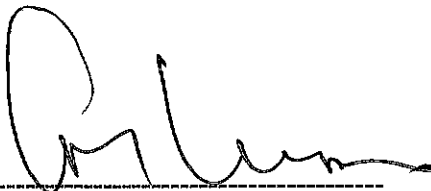
CFO

Date: 26/05/2023

Recommendations in paragraphs 6.3, & 6.5 recommended /not recommended

Thirty one radio stations are recommended for approval. Total cost is R248 000.00 only. The following radio stations are excluded due to non-compliance; ① Ekhephini FM; ② Engcobo FM; ③ Inqwe FM; ④ Umqungundlovu FM; ⑤ Inanda FM; ⑥ Mpumalanga; ⑦ North Coast; ⑧ KZN FM; ⑨ Ukhahlamba; ⑩ Peort FM; ⑪ Rawl; ⑫ Makhado; ⑬ Blauberg; ⑭ Modiri;

⑮ Pulse;
⑯ Mankeng
⑰ Redden FM
⑱ KSEFM



Michael Currin

Acting DG

Date: 26/5/23

Recommendations in paragraphs 6.3 & 6.5 approved /not approved

How do we
reach the stations
are they all
non-compliant?
What are the issues for
non-compliance?

SIGN HERE

GOVERNMENT SEGMENTATION MODEL | GSM 2ND EDITION

	S1	S2	S3	S4	S5
					
	Rooted Realists	City Seekers	Safely Suburban	Metro Mobiles	Cosmopolitan Capital
	27.8 Million People (48% of SA adult population)	14.4 Million People (25% of SA adult population)	5.9 Million People (10% of SA adult population)	6.1 Million People (11% of SA adult population)	3.6 Million People (6% of SA adult population)
	They are mostly unemployed, with low education levels. Some try to remain positive and acknowledge that they have come a long way. However, their optimism is challenged by difficult financial circumstances and most rely on government grants. They long for financial independence, permanent employment and improved living conditions.	People in this segment are city dwellers who are familiar with the demands of a competitive urban life. They are generally hopeful, ambitious, career-oriented and constantly looking for opportunities to improve their lives and that of their families. Despite the day-to-day challenges they continue looking for job opportunities because they see this as the way to a better future.	Safely Suburbans are of the view that their quality of life has declined. They identify the lack of appropriate education as an obstacle to accessing employment or getting better jobs. For this segment, the high cost of living, labour cost and investment are critical areas of concern. They are safety conscious and highly protective of their physical, social and economic environment.	Metro Mobiles are interested in keeping a particular lifestyle. They are the lookout for ways to improve their lives, be it financial aid to start a business or upskilling themselves. These people see themselves as inspirational, role models and influencers. They are concerned about drugs, unemployment, corruption, crime, the economy and basic service delivery.	These people are mostly affluent, professional and independent. They have the highest amount of disposable income, highest proportions of tertiary education employment. They are influential, business-focused and concerned about anything that would negatively impact the economy and consequently their independence and their net worth.
Live:	Non-metro traditional settlements (63%), 30% non-metro urban informal settlements Eastern Cape 24%, Limpopo 20%, KZN 18%, Mpumalanga 12%	Metro (40%) and non-metro urban informal (52%) and semi-formal (25%) settlements Gauteng (47%), KZN (42%), Western Cape (45%), Eastern Cape (45%)	The majority (62%) live in non-metro urban and semi-formal dwellings Western Cape 38%, KZN 15%, Mpumalanga 12%, North West 12%	They live in metro areas and mainly in formal dwellings Gauteng (44%), Western Cape (22%) and KZN (19%)	100% Metro Gauteng 62%, Western Cape 27%, KZN 9%
Age:	30% are 18-34 yrs, 15% are 35-49 yrs and 14% are older than 50	34% are 18-34 yrs, one-third are 35-49 yrs and 15% are older than 50	18-34 year olds make up 30%, one-third are 35-49 yrs and a fifth are 50 yrs+	18-34 year olds 31%, 22% are between 35-49 yrs old and 21% are 50 yrs+	26% are 18-34 yrs, 25% are 35-49 yrs old and 26% are 50 yrs+
Gender:	Females 59%, Males 48%	Females 49%, Males 51%	Equal male and female split	Females 51%, males 49%	Females (52%), male (48%)
Race:	94% Black, 5% Coloured	Predominantly Black (90%), Coloured (9%)	Black 22%, White 29%, Coloured 15%	Black 54%, 21% Coloured, White 13%	White 55%, Black 32% and Indian 9%
Home Language:	93% Sotho/Tswana/African language (Sutshu 28%, Isithosa 17%, Sepedi 15%)	Majority speak African languages (87%) (Sesuthu 54%, Isithosa 15%, Sesotho 14%)	Largest proportion speak Afrikaans (30%) followed by English 20%	English 34%, Afrikaans 22%, isiZulu 20%	Mainly English (49%), Afrikaans (17%) and isiZulu (11%)
Education:	One-in-ten have not completed high school, 4 in 10 have some high school education, 29% completed matric	70% High School, 34% Higher and 3% in post-matricate high school	High Education levels 36% completed high school, 22% completed higher education	43% completed high school, 22% did not complete high school and 14% completed higher education	High education levels 33% have matric and 38% have higher education
Employment:	High unemployment - about one-in-ten have full-time employment	High unemployment - 42% are unemployed	24% full-time employment, 22% self-employed, 26% unemployed	27% employed full-time, 13% self-employed and 26% unemployed	43% employed full-time, 18% self-employed and 10% unemployed
Annual household income:	Low income: R15 240 - R39 504 (30%), R39 505 - R65 504 (25%), R65 505 - R138 821 (25%), R138 822 - R472 501 (19%)	Low income: R20 400 - R49 504 (38%), R49 505 - R65 504 (24%), R65 505 - R138 821 (22%), R138 822 - R472 501 (16%)	Majority (55%) in middle income bracket - R65 822 - R472 501	Middle income - 35% (R138 821 - R237 593), 65% (R237 594 - R472 501)	Upper income: R45 707 - R161 616 (32%), R161 617 - R472 501 (19%), R472 502 - R798 472 (19%), R798 473 - R1 000 000 (8%) and 8% above



transport

Department:
Transport
REPUBLIC OF SOUTH AFRICA



Private Bag x 193, PRETORIA, 0001 Forum Building, 159 Struben Street, PRETORIA
Tel (012) 309 3000, Fax (012) 328 5926

Enq: Ms W Malope
Tel: (012) 309 3090

Mr Hennie Bekker
The Acting Chief Financial Officer
Government Communication and Information System
1035 Corner Frances Baard and Festival Streets
Hatfield
PRETORIA

LETTER OF PERMISSION TO TRANSFER SURPLUS BUDGET

Dear Mr Bekker,

The National Department of Transport currently has a surplus budget totaling R 2.087,720.29 (Two Million, Eighty-Seven Thousand, Seven Hundred and Twenty and Twenty-Nine Cents) from the various campaigns according to a financial reconciliation provided by the Government Communication and Information System (GCIS) on 19 April 2023. Such campaigns are the 2022 October Transport Month and 2023 Easter Road Safety campaigns.

We wish to transfer these funds to cover media buying for the 2023 Budget Vote media campaign.

This letter serves to grant you permission to shift the surplus funds in the GCIS' suspense account to cover some of the costs for 2023 Budget Vote media campaign.

Your support in this regard would be appreciated.

Yours sincerely

Mr D.M Matlala
Chief Financial Officer
National Department of Transport
Date: 2023/05/04

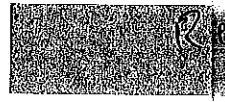
Muhasho: Vhuvendi ha Tshilshayha • Department: Vervoer • Lefapha: Dipalanga • Umnyango: Thutha

Lefapha: Dipalanga • Isobho: Thutho • Kgoro: Dinamelwa • IITiko: Takutfutisa • Ndzawulo: Vulekeli • Umnyango: Thutha

Intsusa: ukusungula iNingizimu Afrika ye-ekonomi kunye nokusungula iNingizimu Afrika

Summary		
Campaign	Job Number	Total
Transport Month 2018/19 (Did You Know Campaign)	15_2_40_24	R 0,00
Taxi Relief Fund	15_2_40_42	R -
2022 October Transport Month Campaign	15_2_40_46	R 537 920,58
2022 World Maritime Day Campaign	15_2_40_45	R -
365 Arrive Alive Festive Season	15_2_40_47	R 0,00
2023 Easter Road Safety Campaign	15_2_40_49	R 1 549 799,71
SURPLUS		R 2 087 720,29

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GOVERNMENT COMMUNICATIONS
IN SUPPORT OF SOUTH AFRICA

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[illegible]

Summary									
Transactions									
Year	Month	Day	Time	Location	Activity	Amount	Balance	Notes	
2007	Jan	01	10:00 AM	San Francisco	Transfer from Savings to Checking	\$1,000.00	\$1,000.00		
2007	Jan	05	10:00 AM	San Francisco	Transfer from Checking to Savings	\$500.00	\$500.00		
2007	Jan	10	10:00 AM	San Francisco	Transfer from Savings to Checking	\$250.00	\$250.00		
2007	Jan	15	10:00 AM	San Francisco	Transfer from Checking to Savings	\$750.00	\$750.00		
2007	Jan	20	10:00 AM	San Francisco	Transfer from Savings to Checking	\$300.00	\$300.00		
2007	Jan	25	10:00 AM	San Francisco	Transfer from Checking to Savings	\$700.00	\$700.00		
2007	Jan	30	10:00 AM	San Francisco	Transfer from Savings to Checking	\$400.00	\$400.00		
2007	Jan	31	10:00 AM	San Francisco	Transfer from Checking to Savings	\$600.00	\$600.00		
2007	Feb	01	10:00 AM	San Francisco	Transfer from Savings to Checking	\$350.00	\$350.00		
2007	Feb	05	10:00 AM	San Francisco	Transfer from Checking to Savings	\$650.00	\$650.00		
2007	Feb	10	10:00 AM	San Francisco	Transfer from Savings to Checking	\$450.00	\$450.00		
2007	Feb	15	10:00 AM	San Francisco	Transfer from Checking to Savings	\$550.00	\$550.00		
2007	Feb	20	10:00 AM	San Francisco	Transfer from Savings to Checking	\$350.00	\$350.00		
2007	Feb	25	10:00 AM	San Francisco	Transfer from Checking to Savings	\$650.00	\$650.00		
2007	Feb	28	10:00 AM	San Francisco	Transfer from Savings to Checking	\$400.00	\$400.00		
2007	Feb	29	10:00 AM	San Francisco	Transfer from Checking to Savings	\$600.00	\$600.00		
2007	Mar	01	10:00 AM	San Francisco	Transfer from Savings to Checking	\$300.00	\$300.00		
2007	Mar	05	10:00 AM	San Francisco	Transfer from Checking to Savings	\$700.00	\$700.00		
2007	Mar	10	10:00 AM	San Francisco	Transfer from Savings to Checking	\$500.00	\$500.00		
2007	Mar	15	10:00 AM	San Francisco	Transfer from Checking to Savings	\$500.00	\$500.00		
2007	Mar	20	10:00 AM	San Francisco	Transfer from Savings to Checking	\$400.00	\$400.00		
2007	Mar	25	10:00 AM	San Francisco	Transfer from Checking to Savings	\$600.00	\$600.00		
2007	Mar	30	10:00 AM	San Francisco	Transfer from Savings to Checking	\$400.00	\$400.00		
2007	Mar	31	10:00 AM	San Francisco	Transfer from Checking to Savings	\$600.00	\$600.00		
2007	Apr	01	10:00 AM	San Francisco	Transfer from Savings to Checking	\$300.00	\$300.00		
2007	Apr	05	10:00 AM	San Francisco	Transfer from Checking to Savings	\$700.00	\$700.00		
2007	Apr	10	10:00 AM	San Francisco	Transfer from Savings to Checking	\$500.00	\$500.00		
2007	Apr	15	10:00 AM	San Francisco	Transfer from Checking to Savings	\$500.00	\$500.00		
2007	Apr	20	10:00 AM	San Francisco	Transfer from Savings to Checking	\$400.00	\$400.00		
2007	Apr	25	10:00 AM	San Francisco	Transfer from Checking to Savings	\$600.00	\$600.00		
2007	Apr	30	10:00 AM	San Francisco	Transfer from Savings to Checking	\$400.00	\$400.00		
2007	Apr	30	10:00 AM	San Francisco	Transfer from Checking to Savings	\$600.00	\$600.00		
2007	May	01	10:00 AM	San Francisco	Transfer from Savings to Checking	\$300.00	\$300.00		
2007	May	05	10:00 AM	San Francisco	Transfer from Checking to Savings	\$700.00	\$700.00		
2007	May	10	10:00 AM	San Francisco	Transfer from Savings to Checking	\$500.00	\$500.00		
2007	May	15	10:00 AM	San Francisco					

2007	Jan	01	10:00 AM	San Francisco	Transfer from Savings to Checking	\$1,000.00	\$1,000.00		
2007	Jan	05	10:00 AM	San Francisco	Transfer from Checking to Savings	\$500.00	\$500.00		
2007	Jan	10	10:00 AM	San Francisco	Transfer from Savings to Checking	\$250.00	\$250.00		
2007	Jan	15	10:00 AM	San Francisco	Transfer from Checking to Savings	\$750.00	\$750.00		
2007	Jan	20	10:00 AM	San Francisco	Transfer from Savings to Checking	\$300.00	\$300.00		
2007	Jan	25	10:00 AM	San Francisco	Transfer from Checking to Savings	\$700.00	\$700.00		
2007	Jan	30	10:00 AM	San Francisco	Transfer from Savings to Checking	\$400.00	\$400.00		
2007	Jan	31	10:00 AM	San Francisco	Transfer from Checking to Savings	\$600.00	\$600.00		
2007	Feb	01	10:00 AM	San Francisco	Transfer from Savings to Checking	\$350.00	\$350.00		
2007	Feb	05	10:00 AM	San Francisco	Transfer from Checking to Savings	\$650.00	\$650.00		
2007	Feb	10	10:00 AM	San Francisco	Transfer from Savings to Checking	\$450.00	\$450.00		
2007	Feb	15	10:00 AM	San Francisco	Transfer from Checking to Savings	\$550.00	\$550.00		
2007	Feb	20	10:00 AM	San Francisco	Transfer from Savings to Checking	\$350.00	\$350.00		
2007	Feb	25	10:00 AM	San Francisco	Transfer from Checking to Savings	\$650.00	\$650.00		
2007	Feb	28	10:00 AM	San Francisco	Transfer from Savings to Checking	\$400.00	\$400.00		
2007	Feb	29	10:00 AM	San Francisco	Transfer from Checking to Savings	\$600.00	\$600.00		
2007	Mar	01	10:00 AM	San Francisco	Transfer from Savings to Checking	\$300.00	\$300.00		
2007	Mar	05	10:00 AM	San Francisco	Transfer from Checking to Savings	\$700.00	\$700.00		
2007	Mar	10	10:00 AM	San Francisco	Transfer from Savings to Checking	\$500.00	\$500.00		
2007	Mar	15	10:00 AM	San Francisco	Transfer from Checking to Savings	\$500.00	\$500.00		
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2007	Apr	05	10:00 AM	San Francisco	Transfer from Checking to Savings	\$700.00	\$700.00		
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2007	May	05	10:00 AM	San Francisco	Transfer from Checking to Savings	\$700.00	\$700.00		
2007	May	10	10:00 AM	San Francisco	Transfer from Savings to Checking	\$500.00	\$500.00		
2007	May	15	10:00 AM	San Francisco					

2007	Jan	01	10:00 AM	San Francisco	Transfer from Savings to Checking	\$1,000.00	\$1,000.00		
2007	Jan	05	10:00 AM	San Francisco	Transfer from Checking to Savings	\$500.00	\$500.00		
2007	Jan	10	10:00 AM	San Francisco	Transfer from Savings to Checking	\$250.00	\$250.00		
2007	Jan	15	10:00 AM	San Francisco	Transfer from Checking to Savings	\$750.00	\$750.00		
2007	Jan	20	10:00 AM	San Francisco	Transfer from Savings to Checking	\$300.00	\$300.00		
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2007	Jan	01	10:00 AM	San Francisco	Transfer from Savings to Checking	\$1,000.00	\$1,000.00		
2007	Jan	05	10:00 AM	San Francisco	Transfer from Checking to Savings	\$500.00	\$500.00		
2007	Jan	10	10:00 AM	San Francisco	Transfer from Savings to Checking	\$250.00	\$250.00</		



government communications

Department
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Department of Transport
Campaign: Transport Budget Vote
Date: 2023/05/11
Media Planner: Lucas Makhubela
Job Number: 15_2_40_52
Contact: Tshetgofatso Maake

Media Group	Total Cost Incl VAT	Added Value	Added Value Amount	Placement Rate
Sabc	R 240 000,00	0,00 %	-	R 240 000,00
Community Radio	R 347 826,09	0,00 %	-	R 347 826,09
Total Radio	R 587 826,09	0,00 %	-	R 587 826,09
Dstv Media Sales (pty) Ltd	R 355 257,00	0,00 %	-	R 355 257,00
Total TV	R 355 257,00	0,00 %	-	R 355 257,00
Total	R 943 083,09	0,00 %	-	R 943 083,09

Total Inc VAT	R 1 084 545,55
Total Saving	-
Percentage Saving	0,00 %

Approval:
Name:
Designation:
Date:
Tel:

C. M. M. M.
C. M. M. M.
11/05/2023
08 309 3000



government
communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name:
Campaign:
Media Type:

Department of Transport
Transport Budget Vote
Radio

Radio Station	Region	Listenership (000)	Language	Duration n	Total spots	No weeks	Total Cost Excl VAT	Discount %	Discount Amount	Placement Amount	Period
Saïm	National	623	English	3 Hours	1	1	R 240 000,00		-	R 240 000,00	2023/05/17 - 2023/05/17
community	National	10000		30"	TBC	1	R 347 826,09		-	R 347 826,09	2023/05/17 - 2023/05/17
Total		10 623,00					R 587 826,09		-	R 587 826,09	

Source:

Approval:

Name:

Designation:

Date:

Tel:

Colleen Mabe
Co: Communication

11/05/2023
08 309 2000

Total Saving	-
Percentage Saving	0,00%

VAT	R 188 123,95
Total Inc VAT	R 676 000,00

Please note: If this schedule is not approved, signed and submitted within 7 working days of receiving it the quote will no longer be valid. GCIS will not confirm any bookings without receipt of funds from the client department. Delays in signing the schedule and transfer of funds will lead to a delay in the start of the campaign.

Once Funds are received it will take GCIS at least 5 working days to be able to confirm bookings depending on the magnitude and complexity of the campaign. For campaigns that include Out of Home or campaigns that have to be submitted to the Bid Adjudication Committee because the threshold is exceeded the timelines will be longer.

Also note that spots reflected on this quote are subject to availability at the time of booking.



government
communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name:
Campaign:
Media Type:

Department of Transport
Transport Budget Vote
TV

Station	From	Programme	Dur	Feature	Viewers	Rate Card	Plan Cost	Schedule Performance
Newzroom Afrika					99		R 355 257,00	
Total					99		R 355 257,00	

Source:

Approval:

Name

Designation

Date

Tel:

[Signature]
Colin W. S. H.
C.D. Communications
11/05/2023
082441452729

Total Saving	0.00 %
Percentage Saving	0.00 %

VAT	R 53 288,55
Total Inc VAT	R 408 545,55



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA



Thurs, 11 April, 2023

To: Station Managers/ Programme Managers.

Re: Dept of Transport Budget Vote

Dear Station / Programme Manager.

The Department of Transport will be tabling its budget vote in parliament to outline the department's plans for the year.
The Dept of Transport wishes to host a post-budget vote phone-in programme to break down the particulars of the budget vote.

Stations are invited to submit quotations for a single (01) phone-in programme, along with current compliant CSD reports, and correctly filled and signed SBD4 forms towards this campaign.

Please be advised due to budget constraints, the client's budget can only accommodate 50 stations at our current rate. Stations will therefore be selected on a first come first served basis with correct compliant documents.

Below are the project details:

PROJECT NAME : **Transport Budget Vote**
TYPE OF PRODUCT : **Phone-in**
AMOUNT : **R8 000.00**

Deadline of submission: Tues 16 May @14h00pm.

NB: Only stations that are CSD compliant and correctly completed SBD4 forms will be listed for any project. GCIS advises that you please check with Treasury for your station's CSD Compliance Status.

GCIS appreciates the partnership that we both enjoy and wishes to encourage you to keep advising constructively on our programming in order for us to better the service we are offering.

Thanks, and regards,

GCIS Radio Unit.

2107

SO KANRO: Glt; MOSWANE

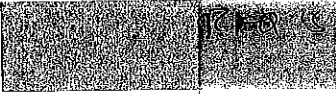
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ipation in the post-budget vote radio phone-in programme.

for one hour where in programme along with current compliant full CSD reports, correctly filled and signed SBD4 forms which are dated the same as the quotation.

ip.s. Deadline is set for 2pm Tues 16 May 2023.

only accommodate 50 compliant stations. Therefore compliant stations will be selected on a first come first served basis.



o Magaba

tte@wrfm.co.za

man mazibuko; O Radio Ukwazi FM 93.9; O info@worcesterfm.co.za; O avril.ahrends@gmail.com; O Lumani Kleynhans; O Radio West Coast Mail; O Nikki Pretorius; O Marketing; O RADIC
keting@edenfm.co.za; O marketing@radioverside.co.za; O Marketing; O Jack Joseph; O Hannelie van Wyk; O De Abreu, Martin, Mr [mdeabreu@sun.ac.za]; O belinda@helderbergfm.co
nab Omar; O admin@radiooverberg.co.za; O Agnes Steyn; O Charles Matli; O sales1@radiokc.org.za

ay, 11 May 2023 at 17:23

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Preview All

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rs,

requesting your participation in the post-budget vote radio phone-in programme.

ed to submit quotations for one hour phone in programme, along with current compliant full CSD reports, correctly filled and signed SBD4 forms which are dated the same as the

your GCIS Radio Reps. Deadline is set for 2pm Tues 16 May 2023.

has budget that can only accommodate 50 compliant stations. Therefore compliant stations will be selected on a first come first served basis.

Magaba

ia Production

ent Communication and Information System

nt, Ground Floor, 120 Plain Street

m, 8000

79 624 7366

21 465 1554

undo@gcis.gov.za Website: www.gcis.gov.za

o Magaba

tte@wrfm.co.za

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nab Omar; O admin@radiooverberg.co.za; O Agnes Steyn; O Charles Matfi; O sales1@radiokc.org.za

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at, Ground Floor, 120 Plein Street

m, 8000

79 624 7366

21 465 1554

undo@gcis.gov.za Website: www.gcis.gov.za

Subject: RFQ: Dept of Transport - Budget Vote
Date: Thursday, 11 May 2023 at 20:18:29 South Africa Standard Time
From: Gavin Sadler
BCC: aserie@tshwanecapital.co.za, aserieviscom@gmail.com, matlakalat@gmail.com, Nthabi@cosmofm.co.za, ops@cosmofm.co.za, nthabi.ditshego@gmail.com, mokoena7@gmail.com, alone@dreamfm.co.za, vicki@eastwavefm.co.za, EWR Station Manager Hope Malatsi, saleem@eastwavefm.co.za, vikash@eastwavefm.co.za, velly.nxumalo84@gmail.com, lorreal@eldosfm.co.za, hantie@939.co.za, joe.motloba@garankuwafm.com, jbmotloba10@gmail.com, adele@impactradio.co.za, charlene@lekkerfm.com, bandatr@lekoamultimediaccl.co.za, samm@mamsradio.co.za, vuyani@phelifm.co.za, nkateko@phelifm.co.za, stationmngnr@poortfm.com, sales2@poortfm.com, sam@radiopulpit.co.za, karlyn@rainbowfm.co.za, jeoffreyseleka@ymail.com, Jeoff@sedibengfm.co.za, Gift@sedibengfm.co.za, Giftwakamtambo@gmail.com, caren@star919fm.co.za, faye@star919fm.co.za, phankha906fm@gmail.com, junior.malinga@wits.ac.za, Mpho Moloi, Martin Vilakazi, ehizokhaee@vut.ac.za, ehisb84@gmail.com, mxolisin@vut.ac.za, kabelo.keogatile@gmail.com, mahapaek@tut.ac.za, kmahapa01@gmail.com, josephcotty@gmail.com, goodhope@westsidefm.co.za, mihlalive@gmail.com, onka@westsidefm.co.za, djdopsbcr@gmail.com, cynthia sambo, judith@radiobb.co.za, tshepytsima@gmail.com, eyethufm@gmail.com, chrisngato@gmail.com, inakekelofmradio@gmail.com, khaboninap24@gmail.com, maphosabotsotso@yahoo.com, Marry-anne Shongwe, ligwafm101.3@gmail.com, ligwafm101.3@gmail.com, zambaliberty@gmail.com, mashfm91.7stereo@live.co.za, makulana@gmail.com, admin@mkhondofm986.co.za, sabelo@mkhondofm986.co.za, lindiwesihlongonyane@gmail.com, makhosizulu@yahoo.com, info@rfm1032.com, jjmathe90@gmail.com, radioalpha978@gmail.com, ntokozosiluma@gmail.com, info@vocfm1029.co.za, marketing@vocfm1029.co.za, mzwa4sho@gmail.com, ntokoza@vocfm.org.za, welcomenkosi002@gmail.com, malvinshabangu@gmail.com, lungaluke@gmail.com, Julian.mangojane@gmail.com, cliff@ksfm.co.za, production@ksfm.co.za, angeliquedutoit06@gmail.com, cliffgmedia@gmail.com, ntatejudgeju@gmail.com, duncan@metsimaholofm.co.za, queen@metsimaholofm.co.za, SINTHUMULEDL24@GMAIL.COM, knnyane@cut.ac.za, cutfmnews19@gmail.com, neok@mojitomedia.co.za, info@mojitomedia.co.za, admin@medfm.co.za, helene@medfm.co.za, adempers23@gmail.com, mavismaselo@yahoo.com, anton@rosetad.co.za, Gavin Sadler, vukafm94.3@gmail.com

Attachments: Letter to stations -DoT_ Budget Vote.pdf, image001.png

Good day,

Kindly see attached letter and mail below.

Please submit your documents before **14:00 Tues 16 May 2023**. Note that correct quotations, SBD4 forms and full CSD reports are required for a valid submission.

Be advised that client has budget that can only accommodate 50 compliant stations. Therefore, compliant stations will be selected on a first come first served basis.

Kind Regards,

Gavin Sadler
Assistant Director: Technical Radio producer
Government Communications and Information System
Tshedimosetso House



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001, Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za Coordinates: 25.746096 28.232331

Ms Nicolette Prinsloo
Director: Marketing and Distribution
GCIS
PRETORIA

Dear Ms Prinsloo

APPOINTMENT AS ACTING DIRECTOR: MEDIA PRODUCTION

In terms of section 32 of the Public Service Act 1994, (Act 103 of 1994), you are hereby appointed as an Acting Director: Media Production from the 15 May 2023 until further notice.

In executing this role, you will be expected to manage and lead the Director and, among other things, authorise all payments in relation to the Director.

May I take this opportunity to thank you in advance and wish you all the best.

Yours sincerely,

NELI SHUPING

CD: CSA

DATE: 15/05/2023

REGOMODITSWE MAVIMBELA

DDG: CP&D

DATE: 15.05.2023

I, Nicolette Prinsloo, hereby accept the above appointment and will carry out all duties assigned to me to the best of my ability.

NICOLETTE PRINSLOO
DIRECTOR: MARKETING AND DISTRIBUTION
DATE: 15/5/2023



Regeringskommunikasie • Dikgokahano tsa Mmuso • Ditlhaeletsano tsa Puso • Dikgokaganyo tsa Mmuso • Ezokuxhumana kukaHulumeni •
EzoNxibelelwano lukaRhulumente • Tekuchumana Tahulumende • zokuThintana kukaRhulumente • Vuhlanganiseli bya Mmuso • Vhudevhidzani ha Mvhuso