



MSINGA MUNICIPALITY

INVITATION TO TENDER

Bids are hereby invited in terms of section 18(a) of the Msinga Municipality's Supply Chain Management Policy together with section 83 of the Municipal Systems Act, No.32 of 2000, as amended and read together with sections 110, 111 and 112 of the Municipal Finance Management Act No.56 of 2003 for:

PANEL OF ADVERTISING AGENCIES FOR A PERIOD OF 36 MONTHS ON AND WHEN REQUIRED BASIS

TENDER NUMBER	DESCRIPTION OF TENDER	DOCUMENTS	CLOSING DATE AND TIME
MS/2023/2024/005/951/C	PANEL OF ADVERTISING AGENCIES FOR A PERIOD OF 36 MONTHS	TOR ONLY FROM MUNICIPAL WEBSITE www.umsinga.gov.za	10 NOVEMBER 2023 AT 12 PM

EVALUATION CRITERIA:

1. Administrative Compliance.
2. Functionality
3. PPPFA 2022 80/20, ownership specific goals set as follows:
 - Race (Black People – Proof CSD Full Report) 10 Points
 - Gender (Black Women – Proof CSD Full Report) 05 Points
 - Enterprises located in KwaZulu Natal 05 Points.

TENDER ENQUIRIES

All enquiries shall be directed to Deputy Director Corporate Ms. NH Ndlovu at 033-4938013, during office hours.

SUBMISSION OF TENDERS

Tenders must be enclosed in a sealed envelope, addressed to the Municipal Manager, Msinga Municipality and clearly marked: **TENDER NUMBER, DESCRIPTION OF TENDER** and the bidders name and details. Tenders must be deposited in the tender box at the office of Msinga Municipality on the main Road (R33) opposite MPCC, Tugela Ferry on or before 12h00 on the closing date and no late or faxed tenders will be considered. Msinga Municipality does not bind itself to accept the lowest of any tender and reserves the right to accept the whole or any part of the tender.

SL Sokhela

Municipal Manager

Date

4/10/2023



UMSINGA LOCAL MUNICIPALITY

TERMS OF REFERENCE

ASSIGNMENT OBJECTIVE:

TERMS OF REFERENCE FOR APPOINTMENT OF A PANEL OF ADVERTISING AGENCIES FOR UMSINGA LOCAL MUNICIPALITY FOR A PERIOD OF 36 MONTHS ON AS AND WHEN REQUIRED BASIS

BACKGROUND

The Umsinga Municipality is looking for an experienced and qualified service provider to do advertising for the Municipality for the period of thirty-six months.

TENDER EVALUATION

- This tender will be evaluated on Functionality according to the criteria and weighting as listed below.
- 80% minimum functionality score will qualify the bid to move on to the next round where the new PPPFA of 2022 evaluation principle shall be applied, which is Price and Preference evaluation as set below.
- PPPFA 2022 80/20, ownership specific goals set as follows:

- Race (Black People – Proof CSD Full Report) 10 Points
- Gender (Black Women – Proof CSD Full Report) 05 Points
- Enterprises located in KwaZulu Natal 05 Points

1. First Responsive will be based on the following:

- 1. Obtaining 80 points on functionality**
- 2. CSD Full Report must be attached.**
- 3. Attached Company Certificate of trading**
- 4. Fully completed MBD Forms**
- 5. Fully Completed documents(TOR)**
- 6. Municipal rates statement or affidavit for business operating in rural areas.**
- 7. Company profile (with details of directors and Management);**
- 8. Certified copies of identity documents of directors or management;**

SCOPE OF SERVICE

Umsinga Local Municipality requires a panel of service providers (agents) to render services in respect of advertising, marketing and communication on the Local, Provincial and National newspapers, Government Gazette and the slots, airtimes in the radio stations and Television for a period of thirty-six (36) months after the award of this bid.

Specification

Service provider will be responsible to book spaces on South African newspapers companies to place advertisement for the Municipality **tender, vacant post advertising, publication of public notices** as enforced by acts governing local government and promoting Municipality programs and projects. The service provider will be requested to quote on the following newspaper companies:

1. NEWSPAPERS (PRINT MEDIA)

- Sunday times (National Newspaper)
- Government gazette
- Isolezwe
- Ilanga newspaper (Provincial newspaper)
- Greytown Gazette newspaper (regional newspaper)
- City press newspaper
- Mail and guardian newspaper
- Daily sun Newspaper
- The Mercury newspaper
- Sunday Tribune newspaper
- The witness newspaper
- And others

2. VISUAL AND AUDIO

- Local Radio Stations (Community)
- Commercial Radio Stations
- National Television
- Private Television

3. GRAPHIC DESIGN AND PHOTOGRAPHY SERVICES

✓ Municipal Functions

✓ Municipal Meetings

✓ Photo shoot

✓ Municipal posters

✓ Municipal Digital Posts

✓ Video Graphy

✓ Graphic Design

4. BILBOARDS ADVERTISEMENT

✓ Projects advertising

PRICING SCHEDULE FOR NEWSPAPER

Service Providers must provide their handling fees for different newspaper one by one per column or per size and type of advert as follows:

Refer to Annexure A with pricing breakdown

Media		PRICE INCLUSIVE OF VAT R 60,146.14			
LOCAL NEWSPAPERS		VACANCY	BID / TENDER	ERRATUM	PUBLIC NOTICE
1. Greytown Gazette		R383.14	R383.14	R348.35	R348.35
2. Northern natal Courier		R405.88	R405.88	R373.85	R373.85
PROVINCIAL NEWSPAPERS					
1. The Witness		R422.38	R854.49	R616.60	R616.60
2. The Mercury		R1150.22	R858.74	R793.31	R858.74
3. Isolezwe		R668.41	R614.33	R658.11	R658.11
4. Ilanga		R933.21	R933.21	R1019.24	R933.21
NATIONAL NEWSPAPERS					
1. Sunday Times		R2318.84	R2859.36	R5651.17	R4021.49
2. Sunday Tribune		R1963.92	R1607.58	R1243.38	R1607.58
3. City Press		R3136.32	R1762.36	R2092.51	R1762.36
4. Business Report		R3496.51	R3496.51	R3496.51	R2856.23
5. The New Age		Disconhuned	Disconhuned	Disconhuned	Disconhuned

GRAND PARTNERS (PTY) LTD
 REG No: 2007/028791/07 VAT No: 4150246272
 UNIT 4, WINDSOR COURT, DERBY DOWNS OFFICE PARK
 UNIVERSITY ROAD, WESTVILLE
 POSTNET SUITE 62, PRIVATE BAG X3
 WESTVILLE, 3630, SOUTH AFRICA
 TEL: +27 (0) 31 267 0685 FAX: +27 (0) 31 267 1933

PRICING SCHEDULE FOR RADIO STATIONS
Refer to Annexure B with pricing options and time bands

TIME	PRICE INCLUSIVE OF VAT R 8 794 699.91							
	MORNING SHOWS	Annexure B	Annexure B	Annexure B	Annexure B			
	LUNCH TIMES	Annexure B	Annexure B	Annexure B	Annexure B			
	AFTERNOON	Annexure B	Annexure B	Annexure B	Annexure B			
	EVENING	Annexure B	Annexure B	Annexure B	Annexure B			
	WEEKENDS	Annexure B	Annexure B	Annexure B	Annexure B			
	15 M	Refer to pricing options with time bands	30 M	Refer to pricing options with time bands	1 HOUR	Refer to pricing options with time bands	2 HOURS	Refer to pricing options with time bands

PRICING SCHEDULE FOR TELEVISION
Refer to Annexure C with pricing options and time bands

STATION	PRICE INCLUSIVE OF VAT R 9 810 405.87				
	MORNING	LUNCH	AFTERNOON	EVENING	
	SABC	R1216 176.75	On request	R632 411.91	on request
	E-TV	R392 526.50	on request	on request	R1 794 406.90
	SUPER SPORT	Annexure C	Annexure C	Annexure C	Annexure C
	1 KZN TV	R 985 156.63	R285 502.99	R285 502.99	R338 053.43
OTHER	R1217 624.28	R608 816.60	R608 816.60	R758 350.53	

BRAND PARTNERS (PTY) LTD
REG No: 2007/028791/07 VAT No: 4150246272
UNIT 4, WINDSOR COURT, DERBY DOWNS OFFICE PARK
UNIVERSITY ROAD, WESTVILLE
POSTNET SUITE 62, PRIVATE BAG X3
WESTVILLE, 3630, SOUTH AFRICA
TEL: +27 (0) 31 267 0685 FAX: +27 (0) 31 267 1933



MSINGA MUNICIPALITY

INVITATION TO TENDER

Bids are hereby invited in terms of section 18(a) of the Msinga Municipality's Supply Chain Management Policy together with section 83 of the Municipal Systems Act, No.32 of 2000, as amended and read together with sections 110,111 and 112 of the Municipal Finance Management Act No.56 of 2003 for:

PANEL OF ADVERTISING AGENCIES FOR A PERIOD OF 36 MONTHS ON AND WHEN

REQUIRED BASIS

TENDER NUMBER	DESCRIPTION OF TENDER	DOCUMENTS	CLOSING DATE AND TIME
MS/2023/2024/005/951/C	PANEL OF ADVERTISING AGENCIES FOR A PERIOD OF 36 MONTHS	TOR ONLY FROM MUNICIPAL WEBSITE www.umsinga.gov.za	06 NOVEMBER 2023 AT 12 PM

EVALUATION CRITERIA:

1. Administrative Compliance.
2. Functionality
3. PPPFA 2022 80/20, ownership specific goals set as follows:
 - Race (Black People – Proof CSD Full Report) 10 Points
 - Gender (Black Women – Proof CSD Full Report) 05 Points
 - Enterprises located in KwaZulu Natal 05 Points.

TENDER ENQUIRIES

All enquiries shall be directed to Corporate Services Deputy Director Ms. Nontokozo Ndlovu at 033-4938014, during office hours.

SUBMISSION OF TENDERS

Tenders must be enclosed in a sealed envelope, addressed to the Municipal Manager, Msinga Municipality and clearly marked: **TENDER NUMBER, DESCRIPTION OF TENDER** and the bidders name and details. Tenders must be deposited in the tender box at the office of Msinga Municipality on the main Road (R33) opposite MPCC, Tugela Ferry on or before 12h00 on the closing date and no late or faxed tenders will be considered. Msinga Municipality does not bind itself to accept the lowest of any tender and reserves the right to accept the whole or any part of the tender.

SL Sokhela

Municipal Manager

The service provider will also be responsible for editing and checking of grammar before sending the advertisement to the newspaper company for publication, for marketing and communication advertising the service provider will also have to design the advertisement.

The bidder must complete MBD 3 and stipulate rates charged or percentage on original quote from newspaper.

FUNCTIONALITY/ PRE-QUALIFICATION POINTS FOR BID EVALUATION

1. Bidders will first be evaluated on the following point scoring criteria and be subjected to a further evaluation thereafter; bidders will be further evaluated on the targeted procurement / preferential points.
2. Bidders, who do not score 80% or more upon the pre-qualification, will not be considered for a further evaluation.
3. Bidders are to submit documentary proof and the page reference number in support of the description items above as part of the bid document.
4. Points allocated column is for Municipal Official use only.

5. Failure to complete the pre – qualification score card below will disqualify the whole bid.

No	Description Items	Maximum Potential Score
1	Experience in relevant or similar project. Proof must be attached: orders or letter of appointments together with recommendation letters: ➤ 5 years and above 30 points ➤ 3 to 5 years 25 points ➤ 1 to 3 years 15 points	30 25 15
2	Financial viability (proof of company financial stability) The bidder must attach proof of company financial viability; proof should be submitted in the following forms: • Bank rating letter. • Stamped Company bank statement for three months with sustainable closing bank balance.	20
3	Project Plan / Methodology sound good methodology on how to execute the project: ✓ -Define a clear and unambiguous strategy of executing the project. Copy of Methodology to be used in undertaking the project within the timeframe • Good ✓ Methodology is acceptable. Relevant experience • Fair ✓ Methodology lacks clarity and flow. No relevant experience • Poor	30 15 8
	Human resources (Company staff CV(s) and qualification(s) Bidders must submit copies of CV(s) of key personnel who will be directly involved in the contract, the CV must be couple with the copy of the qualification. Points will be allocated as follows: ✓ Two employees with relevant national diploma with more than five years post qualification experience in Communication. ✓ One employee with relevant diploma with more than five years post qualification working experience in Communication	20 15

✓	Two employees with relevant certificates with more than five years post qualification working experience in Communication	10
✓	One or two employee(s) with Matric certificate with more than 10 years post qualification working experience in Communication	05
	TOTAL POINT	100

2. PROJECT OUTPUT

As per briefing meeting

4. Project Cost

- 4.1 Provide fixed price quotation for the duration of the service
- 4.2 Cost must be VAT inclusive and quoted in South African Rand
- 4.3 Costing should be aligned with the project

5. The table below depicts the B-BBEE status level of contribution:

B-BBEE Status Level of Contributor	Number of points (80/20 system)
1	20
2	18
3	14
4	12
5	8

	6
6	7
4	8
2	Non-compliant contributor
0	

8. EVALUATION CRITERIA

8.1 Bids will be evaluated on 80/20-point system as outlined in the PPPFA.

8.2 The proposals will be evaluated in two phases:

Phase 1:

Bidders will be evaluated based on functionality. The minimum threshold for functionality is 80 out of 100 points. Bidders who fail to meet minimum threshold will be disqualified and will not be evaluated further for price and BEE points.

9. PROJECT MANAGEMENT

10. The Service Provider/s will work very closely with the Msinga Local Municipality; and

2. PROJECT TIMEFRAME

1. Thirty-six Months

9. TERMS AND CONDITIONS OF A SERVICE PROVIDER

9.1 The service provider will be issued by an order prior to commencement of the service.

10. FORMAT AND SUBMISSION OF THE PROPOSAL

10.1 All the official forms (MBD) that are included in the TOR must be completed in all respects by bidders. Failure to comply will invalidate a bid.

10.2 Bidders are requested to submit 1 original copy of the proposal.

11. CLOSING DATE AND TIME

Proposals must be submitted on **10 NOVEMBER 2023 AT 12 PM** at Msinga Municipal Offices at R33 Main Road Tugela Ferry in the Tender box. **No late proposal will be accepted.**

SUBMISSION OF PROPOSAL

Proposal must be enclosed in a sealed envelope, addressed to the Municipal Manager, Msinga Municipality and clearly marked: **PROPOSAL: Appointment of a Panel of Advertising Agencies for Umsinga Local Municipality for a Period of 36 Months on as and when Required Basis**

bidders name and details. Tenders must be deposited in the tender box at the office of Msinga Municipality on the main Road (R33) opposite MPMC, Tugela Ferry on or before 12h00 on the closing date and no late or faxed tenders will be considered. Msinga Municipality does not bind itself to accept the lowest of any tender and reserves the right to accept the whole or any part of the tender.

12. ENQUIRIES

All general enquiries relating to bid documents should be directed to:

Corporate Services Deputy Director Ms. Nontoko Ndlovu at 033-4938014, during office hours.

PART A INVITATION TO BID

YOU ARE HEREBY INVITED TO BID FOR REQUIREMENTS OF THE (NAME OF MUNICIPALITY/ MUNICIPAL ENTITY)

BID NUMBER: MS/2023/2024/005/951/C		CLOSING DATE: 10/11/2023	CLOSING TIME: 12 h 00
APPOINTMENT OF A PANEL OF ADVERTISING AGENCIES			
DESCRIPTION			
THE SUCCESSFUL BIDDER WILL BE REQUIRED TO FILL IN AND SIGN A WRITTEN CONTRACT FORM (MBD7).			
BID RESPONSE DOCUMENTS MAY BE DEPOSITED IN THE BID BOX SITUATED AT (STREET ADDRESS)			

Msinga Municipal Offices		R33 Main Road	Iganga Ferry
SUPPLIER INFORMATION			
NAME OF BIDDER			
Brand Partners (Pty) Ltd			
POSTAL ADDRESS			
Unit 4 Windsor Court, Derby Downs Office Park, University Road, Westville, 3630			
STREET ADDRESS			
Unit 4 Windsor Court, Derby Downs Office Park, University Road, Westville, 3630			
TELEPHONE NUMBER		CODE	NUMBER
079 509 9045		031	267 0685
CELLPHONE NUMBER		CODE	NUMBER
079 509 9045		N/A	N/A
FACSIMILE NUMBER		CODE	NUMBER
079 509 9045		N/A	N/A
E-MAIL ADDRESS			
clinton@brandpartners.co.za			
VAT REGISTRATION NUMBER			
4150246272			
TAX COMPLIANCE STATUS		TCS PIN:	OR
CSD No:		B-BBEE STATUS	AFFIDAVIT
MANA022216		LEVEL SWORN	Yes ☐ No ☒
[A-BBEE STATUS LEVEL VERIFICATION CERTIFICATE/ SWORN AFFIDAVIT (FOR EMES & QSES) MUST BE SUBMITTED IN ORDER TO QUALIFY FOR PREFERENCE POINTS FOR B-BBEE]			

NAME OF BIDDER		Brand Partners (Pty) Ltd	
POSTAL ADDRESS		Unit 4 Windsor Court, Derby Downs Office Park, University Road, Westville, 3630	
STREET ADDRESS		Unit 4 Windsor Court, Derby Downs Office Park, University Road, Westville, 3630	
TELEPHONE NUMBER		CODE	NUMBER
079 509 9045		031	267 0685
CELLPHONE NUMBER		CODE	NUMBER
079 509 9045		N/A	N/A
FACSIMILE NUMBER		CODE	NUMBER
079 509 9045		N/A	N/A
E-MAIL ADDRESS			
clinton@brandpartners.co.za			
VAT REGISTRATION NUMBER			
4150246272			
TAX COMPLIANCE STATUS		TCS PIN:	OR
CSD No:		B-BBEE STATUS	AFFIDAVIT
MANA022216		LEVEL SWORN	Yes ☐ No ☒
[A-BBEE STATUS LEVEL VERIFICATION CERTIFICATE/ SWORN AFFIDAVIT (FOR EMES & QSES) MUST BE SUBMITTED IN ORDER TO QUALIFY FOR PREFERENCE POINTS FOR B-BBEE]			
ARE YOU THE ACCREDITED REPRESENTATIVE IN SOUTH AFRICA FOR THE GOODS /SERVICES WORKS OFFERED?		ARE YOU A FOREIGN BASED SUPPLIER FOR THE GOODS /SERVICES WORKS OFFERED?	
Yes ☒ No ☐		Yes ☐ No ☒	
TOTAL NUMBER OF ITEMS OFFERED		TOTAL BID PRICE	
Four (4)		R 18 665 261.93	
SIGNATURE OF BIDDER		DATE	
		6/11/2023	
CAPACITY UNDER WHICH THIS BID IS SIGNED		CEO / Director	
BIDDING PROCEDURE ENQUIRIES MAY BE DIRECTED TO:			
TECHNICAL INFORMATION MAY BE DIRECTED TO:			
DEPARTMENT		CONTACT PERSON	
CONTACT PERSON		TELEPHONE NUMBER	
TELEPHONE NUMBER		FACSIMILE NUMBER	
FACSIMILE NUMBER		E-MAIL ADDRESS	

PART B TERMS AND CONDITIONS FOR BIDDING

1. BID SUBMISSION: 1.1. BIDS MUST BE DELIVERED BY THE STIPULATED TIME TO THE CORRECT ADDRESS. LATE BIDS WILL NOT BE ACCEPTED FOR CONSIDERATION. 1.2. ALL BIDS MUST BE SUBMITTED ON THE OFFICIAL FORMS PROVIDED-(NOT TO BE RE-TYPED) OR ONLINE 1.3. THIS BID IS SUBJECT TO THE PREFERENTIAL PROCUREMENT POLICY FRAMEWORK ACT AND THE PREFERENTIAL PROCUREMENT REGULATIONS, 2017, THE GENERAL CONDITIONS OF CONTRACT (GCC) AND, IF APPLICABLE, ANY OTHER SPECIAL CONDITIONS OF CONTRACT.	2. TAX COMPLIANCE REQUIREMENTS 2.1 BIDDERS MUST ENSURE COMPLIANCE WITH THEIR TAX OBLIGATIONS. 2.2 BIDDERS ARE REQUIRED TO SUBMIT THEIR UNIQUE PERSONAL IDENTIFICATION NUMBER (PIN) ISSUED BY SARS TO ENABLE THE ORGAN OF STATE TO VIEW THE TAXPAYER'S PROFILE AND TAX STATUS. 2.3 APPLICATION FOR THE TAX COMPLIANCE STATUS (TCS) CERTIFICATE OR PIN MAY ALSO BE MADE VIA E-FILING. IN ORDER TO USE THIS PROVISION, TAXPAYERS WILL NEED TO REGISTER WITH SARS AS E-FILERS THROUGH THE WEBSITE WWW.SARS.GOV.ZA. 2.4 FOREIGN SUPPLIERS MUST COMPLETE THE PRE-AWARD QUESTIONNAIRE IN PART B.3. 2.5 BIDDERS MAY ALSO SUBMIT A PRINTED TCS CERTIFICATE TOGETHER WITH THE BID. 2.6 IN BIDS WHERE CONSORTIA / JOINT VENTURES / SUB-CONTRACTORS ARE INVOLVED, EACH PARTY MUST SUBMIT A SEPARATE TCS CERTIFICATE / PIN / CSD NUMBER. 2.7 WHERE NO TCS IS AVAILABLE BUT THE BIDDER IS REGISTERED ON THE CENTRAL SUPPLIER DATABASE (CSD), A CSD NUMBER MUST BE PROVIDED.
3. QUESTIONNAIRE TO BIDDING FOREIGN SUPPLIERS	
3.1. IS THE ENTITY A RESIDENT OF THE REPUBLIC OF SOUTH AFRICA (RSA)? NO ☐ YES ☐ NO 3.2. DOES THE ENTITY HAVE A BRANCH IN THE RSA? YES ☐ NO ☐ YES ☐ NO 3.3. DOES THE ENTITY HAVE A PERMANENT ESTABLISHMENT IN THE RSA? NO ☐ YES ☐ NO 3.4. DOES THE ENTITY HAVE ANY SOURCE OF INCOME IN THE RSA? NO ☐ YES ☐ NO 3.5. IS THE ENTITY LIABLE IN THE RSA FOR ANY FORM OF TAXATION? NO ☐ YES ☐ NO	
IF THE ANSWER IS "NO" TO ALL OF THE ABOVE, THEN IT IS NOT A REQUIREMENT TO REGISTER FOR A TAX COMPLIANCE STATUS SYSTEM PIN CODE FROM THE SOUTH AFRICAN REVENUE SERVICE (SARS) AND IF NOT REGISTER AS PER 2.3 ABOVE.	

NB: FAILURE TO PROVIDE ANY OF THE ABOVE PARTICULARS MAY RENDER THE BID INVALID.
NO BIDS WILL BE CONSIDERED FROM PERSONS IN THE SERVICE OF THE STATE.

SIGNATURE OF BIDDER:

CAPACITY UNDER WHICH THIS BID IS SIGNED:

ceo/director

DATE:

6/11/2023

PRICING SCHEDULE – FIRM PRICES
(PURCHASES)

NOTE: ONLY FIRM PRICES WILL BE ACCEPTED. NON-FIRM PRICES (INCLUDING PRICES SUBJECT TO RATES OF EXCHANGE VARIATIONS) WILL NOT BE CONSIDERED

IN CASES WHERE DIFFERENT DELIVERY POINTS INFLUENCE THE PRICING, A SEPARATE PRICING SCHEDULE MUST BE SUBMITTED FOR EACH DELIVERY POINT

Name of Bidder	Brand Partners (Pty) Ltd
Bid Number	MS/2023/2024/005/951/c
Closing Time	12 h 00
Closing Date	10/11/2023

OFFER TO BE VALID FOR 90 DAYS FROM THE CLOSING DATE OF BID.

ITEM NO.	QUANTITY	DESCRIPTION	BID PRICE IN RSA CURRENCY
102	2	Appointment of a panel of advertising agencies for Msimanga Local Municipality	R 18 665 251.93
			For a period of 36 months on as and when required basis

Required by: Msimanga Local Municipality

At:

Brand and Model

Country of Origin

South Africa

Does the offer comply with the specification(s)?

☒ YES ☐ NO

If not to specification, indicate deviation(s)

Period required for delivery

36 months on as and when required basis

*Delivery: Firm/Not firm

Delivery basis

Firm

Note: All delivery costs must be included in the bid price, for delivery at the prescribed destination.

** "all applicable taxes" includes value-added tax, income tax, unemployment insurance fund contributions and skills development levies.

*Delete if not applicable

PRICING SCHEDULE – NON-FIRM PRICES
(PURCHASES)

NOTE: PRICE ADJUSTMENTS WILL BE ALLOWED AT THE PERIODS AND TIMES SPECIFIED IN THE BIDDING DOCUMENTS.

IN CASES WHERE DIFFERENT DELIVERY POINTS INFLUENCE THE PRICING, A SEPARATE PRICING SCHEDULE MUST BE SUBMITTED FOR EACH DELIVERY POINT

Name of Bidder.....	Bid number.....
Closing Time	Closing Date

OFFER TO BE VALID FOR.....DAYS FROM THE CLOSING DATE OF BID.

ITEM NO.	QUANTITY	DESCRIPTION	BID PRICE IN RSA CURRENCY	(ALL APPLICABLE TAXES INCLUDED)
----------	----------	-------------	---------------------------	---------------------------------

- Required by:
- At:
- Brand and model.....
- Country of origin.....
- Does the offer comply with the specification(s)? *YES/NO
- If not to specification, indicate deviation(s)
- Period required for delivery
- Delivery: *Firm/Not firm

** "all applicable taxes" includes value-added tax, pay as you earn, income tax, unemployment insurance fund contributions and skills development levies.

N/A

PRICE ADJUSTMENTS

A NON-FIRM PRICES SUBJECT TO ESCALATION

1. IN CASES OF PERIOD CONTRACTS, NON FIRM PRICES WILL BE ADJUSTED (LOADED) WITH THE ASSESSED CONTRACT PRICE ADJUSTMENTS IMPLICIT IN NON FIRM PRICES WHEN CALCULATING THE COMPARATIVE PRICES

2. IN THIS CATEGORY PRICE ESCALATIONS WILL ONLY BE CONSIDERED IN TERMS OF THE FOLLOWING FORMULA:

$$P_a = (1 - V) p_t \left(D_1 \frac{R_{1t}}{R_{1o}} + D_2 \frac{R_{2t}}{R_{2o}} + D_3 \frac{R_{3t}}{R_{3o}} + D_4 \frac{R_{4t}}{R_{4o}} \right) + V p_t$$

Where:

Pa	=	The new escalated price to be calculated.
(1-V) Pt	=	85% of the original bid price. Note that Pt must always be the
original bid price and not an escalated price.	=	
D1, D2..	=	Each factor of the bid price eg. labour, transport, clothing, footwear, etc.
The total of the various factors D1, D2...etc. must add up to 100%.	=	
R1t, R2t.....	=	Index figure obtained from new index (depends on the number of
factors used).	=	
R1o, R2o	=	Index figure at time of bidding.
Vpt	=	15% of the original bid price. This portion of the bid price remains firm
i.e. it is not subject to any price escalations.		

3. The following index/indices must be used to calculate your bid price:

$\frac{\text{Index} \dots \text{Dated} \dots}{\text{Index} \dots \text{Dated} \dots}$

4. FURNISH A BREAKDOWN OF YOUR PRICE IN TERMS OF ABOVE-MENTIONED FORMULA. THE TOTAL OF THE VARIOUS FACTORS MUST ADD UP TO 100%.

[illegible]

B PRICES SUBJECT TO RATE OF EXCHANGE VARIATIONS

1. Please furnish full particulars of your financial institution, state the currencies used in the conversion of the prices of the items to South African currency, which portion of the price is subject to rate of exchange variations and the amounts remitted abroad.

AMOUNT IN FOREIGN CURRENCY REMITTED ABROAD	PORTION OF PRICE SUBJECT TO ROE	RATE	CURRENCY	PRICE	ITEM NO	PARTICULARS OF FINANCIAL INSTITUTION
		ZAR=				
		ZAR=				
		ZAR=				
		ZAR=				
		ZAR=				
		ZAR=				

2.

Adjustments for rate of exchange variations during the contract period will be calculated by using the average monthly exchange rates as issued by your commercial bank for the periods indicated hereunder: (Proof from bank required)

DATE FROM WHICH NEW CALCULATED PRICES WILL BECOME EFFECTIVE	DATE UNTIL WHICH NEW CALCULATED PRICE WILL BE EFFECTIVE	DATE DOCUMENTATION MUST BE SUBMITTED TO THIS OFFICE	AVERAGE MONTHLY EXCHANGE RATES FOR THE PERIOD:

N/A

CONTRACT FORM - RENDERING OF SERVICES

THIS FORM MUST BE FILLED IN DUPLICATE BY BOTH THE SERVICE PROVIDER (PART 1) AND THE PURCHASER (PART 2). BOTH FORMS MUST BE SIGNED IN THE ORIGINAL SO THAT THE SERVICE PROVIDER AND THE PURCHASER WOULD BE IN POSSESSION OF ORIGINALLY SIGNED CONTRACTS FOR THEIR RESPECTIVE RECORDS.

PART 1 (TO BE FILLED IN BY THE SERVICE PROVIDER)

1. I hereby undertake to render services described in the attached bidding documents to (name of the institution) Msinga Local Municipality in accordance with the requirements and task directives / proposals stipulated in Bid Number MS/2011/145/146 at the price/s quoted. My offer/s remain binding upon me and open for acceptance by the Purchaser during the validity period indicated and calculated from the closing date of the bid.

2. The following documents shall be deemed to form and be read and construed as part of this agreement:

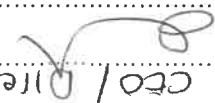
- (i) Bidding documents, viz
 - Invitation to bid;
 - Tax clearance certificate;
 - Pricing schedule(s);
 - Filled in task directive/proposal;
 - Preference claims for Broad Based Black Economic Empowerment Status
 - Level of Contribution in terms of the Preferential Procurement Regulations 2011;
 - Declaration of interest;
 - Declaration of Bidder's past SCM practices;
 - Certificate of Independent Bid Determination;
 - Special Conditions of Contract;
- (ii) General Conditions of Contract; and
- (iii) Other (specify)

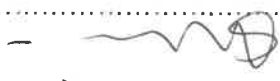
3. I confirm that I have satisfied myself as to the correctness and validity of my bid; that the price(s) and rate(s) quoted cover all the services specified in the bidding documents; that the price(s) and rate(s) cover all my obligations and I accept that any mistakes regarding price(s) and rate(s) and calculations will be at my own risk.

4. I accept full responsibility for the proper execution and fulfillment of all obligations and conditions devolving on me under this agreement as the principal liable for the due fulfillment of this contract.

5. I declare that I have no participation in any collusive practices with any bidder or any other person regarding this or any other bid.

6. I confirm that I am duly authorised to sign this contract.

NAME (PRINT) Ragu Nathan Govender
CAPACITY CEO / Director
SIGNATURE 
NAME OF FIRM Brand Partners (Pty) Ltd
DATE 6/11/2023

WITNESSES
1 
2 
DATE: 6/11/2023

CONTRACT FORM - RENDERING OF SERVICES

PART 2 (TO BE FILLED IN BY THE PURCHASER)

1. I in my capacity as accept your bid under reference number dated for the rendering of services indicated hereunder and/or further specified in the annexe(s).

2. An official order indicating service delivery instructions is forthcoming.

3. I undertake to make payment for the services rendered in accordance with the terms and conditions of the contract, within 30 (thirty) days after receipt of an invoice.

DESCRIPTION OF SERVICE	PRICE (ALL APPLICABLE TAXES INCLUDED)	COMPLETION DATE	B-BEE STATUS LEVEL OF CONTRIBUTION	MINIMUM THRESHOLD FOR LOCAL PRODUCTION AND CONTENT (if applicable)

4. I confirm that I am duly authorised to sign this contract.

SIGNED AT ON

NAME (PRINT)

SIGNATURE

OFFICIAL STAMP

WITNESSES

1

2

DATE:

DECLARATION OF INTEREST

MBD 4

SECTION 4.1

1. No bid will be accepted from persons in the service of the state.
2. Any person, having a kinship with persons in the service of the state, including a blood relationship, may make an offer or offers in terms of this invitation to bid. In view of possible allegations of favouritism, should the resulting bid, or part thereof, be awarded to persons connected with or related to persons in service of the state, it is required that the bidder or their authorised representative declare their position in relation to the evaluating/adjudicating authority.
3. In order to give effect to the above, the following questionnaire must be completed and submitted with the bid.

3.1 Full Name of bidder or his or her representative: Ragunathan Govender

3.2 Identity Number: 7303215219081

3.3 Position occupied in the Company (director, trustee, shareholder): CEO/Director

3.4 Company registration number: 2007/028791/07

3.5 Tax Reference Number: 9176750165

3.6 VAT Registration Number: 4150246272

3.6.1 The names of all directors / trustees / shareholders members, their individual identity numbers and state employee numbers must be indicated in paragraph 4 below.

3.7 Are you presently in the service of the state? YES/NO

3.7.1 If so, furnish particulars.

N/A

MSCM Regulations: "in the service of the state" means to be –
(a) a member of –
(i) any municipal council;
(ii) any provincial legislature; or
(iii) the national Assembly or the national Council of provinces;

- (b) a member of the board of directors of any municipal entity;
- (c) an official of any municipality or municipal entity;
- (d) an employee of any national or provincial department, national or provincial public entity or constitutional institution within the meaning of the Public Finance Management Act, 1999 (Act No. 1 of 1999);
- (e) a member of the accounting authority of any national or provincial public entity; or
- (f) an employee of Parliament or a provincial legislature.

3.9 Have you been in the service of the state for the past twelve months? ☒ YES ☐ NO

3.9.1 If so, furnish particulars.

N/A

3.10 Do you, have any relationship (family, friend, other) with persons in the service of the state and who may be involved with the evaluation and or adjudication of this bid? ☒ YES ☐ NO

3.10.1 If so, furnish the following particulars:

N/A

3.11 Are you, aware of any relationship (family, friend, other) between a bidder and any persons in the service of the state who may be involved with the evaluation and or adjudication of this bid? ☒ YES ☐ NO

3.11.1 If so, furnish particulars

N/A

3.12 Are any of the company's directors, managers, principal shareholders or stakeholders in service of the state? ☒ YES ☐ NO

3.12.1 If so, furnish particulars.

N/A

3.13 Are any spouse, child or parent of the company's directors, managers, principal shareholders or stakeholders in service of the state? ☒ YES ☐ NO

SPOUSE TO LATE DIRECTOR SIBUSISO DUSTIN NGUBE
PREMIER OF KZN NOMUSA DUBE-NCUBE

3.13.1 If so, furnish particulars.

3.14 Do you or any of the directors, trustees, managers, principle shareholders, or stakeholders of this company

have any interest in any other related companies or business whether or not they are bidding for this contract?

☒ YES ☐ NO

3.14.1 If yes, furnish particulars: N/A

4. Full details of directors / trustees / members / shareholders.

Full Name	Identity Number	State Employee Number	Income Tax Number
Sibusiso Dushu Ncube (late)	6710125624082	N/A	N/A
Ragunathan Govender	7303215219081	N/A	N/A

Signature.....
 Date..... 6/11/2023
 Position..... CEO/Director
 Name of Bidder..... Brand Partners (Pty) Ltd

PREFERENCE POINTS CLAIM FORM IN TERMS OF THE PREFERENTIAL PROCUREMENT REGULATIONS 2022

This preference form must form part of all tenders invited. It contains general information and serves as a claim form for preference points for specific goals.

**NB: BEFORE COMPLETING THIS FORM, TENDERERS MUST STUDY THE
GENERAL CONDITIONS, DEFINITIONS AND DIRECTIVES APPLICABLE IN
RESPECT OF THE TENDER AND PREFERENTIAL PROCUREMENT
REGULATIONS, 2022**

1. GENERAL CONDITIONS

- 1.1 The following preference point systems are applicable to invitations to tender:
- the 80/20 system for requirements with a Rand value of up to R50 000 000 (all applicable taxes included); and
 - the 90/10 system for requirements with a Rand value above R50 000 000 (all applicable taxes included).

1.2 To be completed by the organ of state

- (delete whichever is not applicable for this tender).
- a) The applicable preference point system for this tender is the 90/10 preference point system.
 - b) The applicable preference point system for this tender is the 80/20 preference point system.
 - c) Either the 90/10 or 80/20 preference point system will be applicable in this tender. The lowest/ highest acceptable tender will be used to determine the accurate system once tenders are received.

- 1.3 Points for this tender (even in the case of a tender for income-generating contracts) shall be awarded for:
- (a) Price; and
 - (b) Specific Goals.

1.4 To be completed by the organ of state:

The maximum points for this tender are allocated as follows:

POINTS	PRICE	SPECIFIC GOALS	Total points for Price and SPECIFIC GOALS
			100

- 1.5 Failure on the part of a tenderer to submit proof or documentation required in terms of this tender to claim points for specific goals with the tender, will be interpreted to mean that preference points for specific goals are not claimed.

1.6 The organ of state reserves the right to require of a tenderer, either before a tender is adjudicated or at any time subsequently, to substantiate any claim in regard to preferences, in any manner required by the organ of state.

2. DEFINITIONS

- (a) **"tender"** means a written offer in the form determined by an organ of state in response to an invitation to provide goods or services through price quotations, competitive tendering process or any other method envisaged in legislation;
- (b) **"price"** means an amount of money tendered for goods or services, and includes all applicable taxes less all unconditional discounts;
- (c) **"rand value"** means the total estimated value of a contract in Rand, calculated at the time of bid invitation, and includes all applicable taxes;
- (d) **"tender for income-generating contracts"** means a written offer in the form determined by an organ of state in response to an invitation for the origination of income-generating contracts through any method envisaged in legislation that will result in a legal agreement between the organ of state and a third party that produces revenue for the organ of state, and includes, but is not limited to, leasing and disposal of assets and concession contracts, excluding direct sales and disposal of assets through public auctions; and
- (e) **"the Act"** means the Preferential Procurement Policy Framework Act, 2000 (Act No. 5 of 2000).

3. FORMULAE FOR PROCUREMENT OF GOODS AND SERVICES

3.1. POINTS AWARDED FOR PRICE

3.1.1 THE 80/20 OR 90/10 PREFERENCE POINT SYSTEMS

A maximum of 80 or 90 points is allocated for price on the following basis:

$$P_s = 80 \left(1 - \frac{P_t - P_{min}}{P_t - P_{min}} \right) \quad \text{or} \quad P_s = 90 \left(1 - \frac{P_t - P_{min}}{P_t - P_{min}} \right)$$

80/20 or 90/10

Where

P_s = Points scored for price of tender under consideration

P_t = Price of tender under consideration

P_{min} = Price of lowest acceptable tender

3.2. FORMULAE FOR DISPOSAL OR LEASING OF STATE ASSETS AND INCOME GENERATING PROCUREMENT

3.2.1. POINTS AWARDED FOR PRICE

A maximum of 80 or 90 points is allocated for price on the following basis:

Table 1: Specific goals for the tender and points claimed are indicated per the table below.
(Note to organs of state: Where either the 90/10 or 80/20 preference point system is applicable, corresponding points must also be indicated as such.
Note to tenderers: The tenderer must indicate how they claim points for each preference point system.)

- 4.1. In terms of Regulation 4(2); 5(2); 6(2) and 7(2) of the Preferential Procurement Regulations, preference points must be awarded for specific goals stated in the tender. For the purposes of this tender the tenderer will be allocated points based on the goals stated in table 1 below as may be supported by proof/ documentation stated in the conditions of this tender:
 - 4.2. In cases where organs of state intend to use Regulation 3(2) of the Regulations, which states that, if it is unclear whether the 80/20 or 90/10 preference point system applies, an organ of state must, in the tender documents, stipulate in the case of—
 - (a) an invitation for tender for income-generating contracts, that either the 80/20 or 90/10 preference point system will apply and that the highest acceptable tender will be used to determine the applicable preference point system; or
 - (b) any other invitation for tender, that either the 80/20 or 90/10 preference point system will apply and that the lowest acceptable tender will be used to determine the applicable preference point system,

4. POINTS AWARDED FOR SPECIFIC GOALS

Where

Ps = Points scored for price of tender under consideration

Pt = Price of tender under consideration

Pmax = Price of highest acceptable tender

$$Ps = 80 \left(1 + \frac{Pt - P_{max}}{P_{max}} \right) \text{ or } Ps = 90 \left(1 + \frac{Pt - P_{max}}{P_{max}} \right)$$

80/20 or 90/10

The specific goals allocated points in terms of this tender				
Number of points allocated (90/10 system) (To be completed by the organ of state)	Number of points allocated (80/20 system) (To be completed by the organ of state)	Number of points claimed (90/10 system) (To be completed by the tenderer)	Number of points claimed (80/20 system) (To be completed by the tenderer)	
Race (Black People)	10			
Gender (Black Women)			N/A / 0	
Enterprises located in KwaZulu Natal			5	

DECLARATION WITH REGARD TO COMPANY/FIRM

- 4.3. Name of company/firm Brand Partners (Pty) Ltd
- 4.4. Company registration number: 2007/028791/07
- 4.5. TYPE OF COMPANY/ FIRM

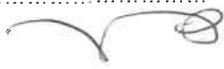
☐ Partnership/Joint Venture / Consortium
☐ One-person business/sole propriety
☐ Close corporation
☐ Public Company
☐ Personal Liability Company
☒ (Pty) Limited
☐ Non-Profit Company
☐ State Owned Company
☐ [Tick APPLICABLE BOX]

- 4.6. I, the undersigned, who is duly authorised to do so on behalf of the company/firm, certify that the points claimed, based on the specific goals as advised in the tender, qualifies the company/ firm for the preference(s) shown and I acknowledge that:
- i) The information furnished is true and correct;
- ii) The preference points claimed are in accordance with the General Conditions as

indicated in paragraph 1 of this form;

- iii) In the event of a contract being awarded as a result of points claimed as shown in paragraphs 1.4 and 4.2, the contractor may be required to furnish documentary proof to the satisfaction of the organ of state that the claims are correct;
- iv) If the specific goals have been claimed or obtained on a fraudulent basis or any of the conditions of contract have not been fulfilled, the organ of state may, in addition to any other remedy it may have –

- (a) disqualify the person from the tendering process;
- (b) recover costs, losses or damages it has incurred or suffered as a result of that person's conduct;
- (c) cancel the contract and claim any damages which it has suffered as a result of having to make less favourable arrangements due to such cancellation;
- (d) recommend that the tenderer or contractor, its shareholders and directors, or only the shareholders and directors who acted on a fraudulent basis, be restricted from obtaining business from any organ of state for a period not exceeding 10 years, after the *audiam alteram partem* (hear the other side) rule has been applied; and
- (e) forward the matter for criminal prosecution, if deemed necessary.

	
SIGNATURE(S) OF TENDERER(S)	
SURNAME AND NAME:	Gownder Kogunathan
DATE:	6/11/2023
ADDRESS:	Unit 4 Windsor Court Derby Downs Office Park University Road, Westville 3630

MUNICIPAL RATES AND SERVICES

SECTION 4.3:

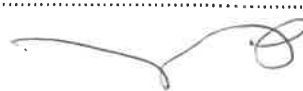
Names of Directors/Partners/Senior Managers	Physical residential address of the Director/Partner/Senior Manager	Residential Municipal Account number(s)	Name of Municipality
Mr Sibusiso Tushu Ncube (late)	36 Pearson Road Evaton, K100F 3610	N/A	N/A
Mr Ragunathan Govender	8 Howitell Crescent, Wesville, 3629	83603082592	EtheKwini

NB: Please attach copy/copies of Municipal Account(s)

DECLARATION

I, THE UNDERSIGNED (NAME) ...Ragunathan Govender

CERTIFY THAT THE INFORMATION FURNISHED ABOVE IS CORRECT. I ACCEPT THAT THE STATE MAY ACT AGAINST ME SHOULD THIS DECLARATION PROVE TO BE FALSE.

Signature

 Position
 CEO / Director

Date
 6 / 11 / 2023
 Name of Bidder
 Brand Partners (Pty) Ltd

Refer to resolution letter attached

NAME OF MEMBERS / DIRECTORS	SIGNATURE	DATE

Refer to resolution letter attached

SECTION 4.4: AUTHORITY FOR SIGNATORY

We, the undersigned, hereby authorize Mr / Mrs acting in his/her capacity as of the business trading as to sign all documentation in connection with Tender

Note: If bidders attached a copy of their Authorised Signatory is it not necessary to complete this form.



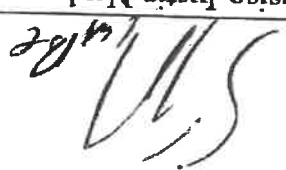
To Whom It May Concern,

This letter serves to confirm that Mr Clinton Goverder

ID No.: 730321 5219 081, has full signing power in respect of Tender
Submission forms, for the above mentioned company, Brand partners

(Pty) Ltd.

Signed on this day 12 / 12 / 2019


Sibusiso Justin Ncube
DIRECTOR

Tel: +27 (0)31 267 0885 Fax: +27 (0)31 267 1933 www.brandpartners.co.za
Unit 1, Doncaster Derby Downs Office Park, University Road, Wesolville
Postnet Site 52 Private Bag X3, Wesolville, 2030, South Africa
Reg no 2007/029741-07 VAT no 414243272 Company Surname



08 November 2023

Authority to Sign

To whom it may concern

Please note that the company has only one director Mr Ragunathan Govender who is me and I have the authority to sign.

Kind Regards


Mr Ragunathan (Clinton) Govender
Director

Brand Partners (Pty) Ltd (www.brandpartners.co.za) Tel: +27 (0) 11 267 0888
Unit 4, Windsor Court, Derby Downs Office Park, University Road, Westville
Reg: 2007/028791/07 VAT: 4150246272 Directors: S J Ncube, R Govender

RC

SECTION 4.5: MB8: DECLARATION OF BIDDER'S PAST SUPPLY CHAIN MANAGEMENT PRACTICES

- 1 This Municipal Bidding Document must form part of all bids invited.
- 2 It serves as a declaration to be used by municipalities and municipal entities in ensuring that when goods and services are being procured, all reasonable steps are taken to combat the abuse of the supply chain management system.
- 3 The bid of any bidder may be rejected if that bidder, or any of its directors have:
 - a. abused the municipality's / municipal entity's supply chain management system or committed any improper conduct in relation to such system;
 - b. been convicted for fraud or corruption during the past five years;
 - c. willfully neglected, reneged on or failed to comply with any government, municipal or other public sector contract during the past five years; or
 - d. been listed in the Register for Tender Defaulters in terms of section 29 of the Prevention and Combating of Corrupt Activities Act (No 12 of 2004).
- 4 In order to give effect to the above, the following questionnaire must be completed and submitted with the bid.

Item	Question	Yes	No
4.1	Is the bidder or any of its directors listed on the National Treasury's database as a company or person prohibited from doing business with the public sector?	☐ Yes	☒ No
	(Companies or persons who are listed on this database were informed in writing of this restriction by the National Treasury after the audit alteram partem rule was applied).		
	The Database of Restricted Suppliers now resides on the National Treasury's website(www.treasury.gov.za) and can be accessed by clicking on its link at the bottom of the home page.		

4.1.1	If so, furnish particulars:	N/A	
4.2	Is the bidder or any of its directors listed on the Register for Tender Defaulters in terms of section 29 of the Prevention and Combating of Corrupt Activities Act (No 12 of 2004)?	☐ Yes ☒ No	The Register Tender Defaulters can be accessed on the National Treasury's website (www.treasury.gov.za) by clicking on its link at the bottom of the home page.

4.2.1	If so, furnish particulars:	N/A	
4.3	Was the bidder or any of its directors convicted by a court of law (including a court of law outside the Republic of South Africa) for fraud or corruption during the past five years?	☐ Yes ☒ No	
4.3.1	If so, furnish particulars:	N/A	
4.4	Does the bidder or any of its directors owe any municipal rates and taxes or municipal charges to the municipality / municipal entity, or to any other municipal entity / municipal entity, that is in arrears for more than three months?	☐ Yes ☒ No	
4.4.1	If so, furnish particulars:	N/A	
4.5	Was any contract between the bidder and the municipality / municipal entity or any other organ of state terminated during the past five years on account of failure to perform on or comply with the contract?	☐ Yes ☒ No	
4.7.1	If so, furnish particulars:	N/A	

CERTIFICATION

I, THE UNDERSIGNED (FULL NAME) Ragunathan Govender.....CERTIFY THAT THE

INFORMATION FURNISHED ON THIS DECLARATION FORM TRUE AND CORRECT.

I ACCEPT THAT, IN ADDITION TO CANCELLATION OF A CONTRACT, ACTION MAY BE TAKEN AGAINST ME SHOULD THIS DECLARATION PROVE TO BE FALSE.

Signature



Position

CEO/Director

Date

6/11/2023

Name of Bidder

Brand Partners (pty) Ltd

SECTION 4.6

MBD 9:

CERTIFICATE OF INDEPENDENT BID DETERMINATION

1. This Municipal Bidding Document (MBD) must form part of all bids¹ invited.
2. Section 4 (1) (b) (iii) of the Competition Act No. 89 of 1998, as amended, prohibits an agreement between, or concerted practice by, firms, or a decision by an association of firms, if it is between parties in a horizontal relationship and if it involves collusive bidding (or bid rigging).² Collusive bidding is a *per se* prohibition meaning that it cannot be justified under any grounds.
3. Municipal Supply Regulation 38 (1) prescribes that a supply chain management policy must provide measures for the combating of abuse of the supply chain management system, and must enable the accounting officer, among others, to:
 - a. take all reasonable steps to prevent such abuse;
 - b. reject the bid of any bidder if that bidder or any of its directors has abused the supply chain management system of the municipality or municipal entity or has committed any improper conduct in relation to such system; and
 - c. cancel a contract awarded to a person if the person committed any corrupt or fraudulent act during the bidding process or the execution of the contract.
4. This MBD serves as a certificate of declaration that would be used by institutions to ensure that, when bids are considered, reasonable steps are taken to prevent any form of bid-rigging.
5. In order to give effect to the above, the attached Certificate of Bid Determination (MBD9) must be completed and submitted with the bid:

¹ Includes price quotations, advertised competitive bids, limited bids and proposals.

² Bid rigging (or collusive bidding) occurs when businesses, that would otherwise be expected to compete, secretly conspire to raise prices or lower the quality of goods and / or services for purchasers who wish to acquire goods and / or services through a bidding process. Bid rigging is, therefore, an agreement between competitors not to compete.

CERTIFICATE OF INDEPENDENT BID DETERMINATION

I, the undersigned, in submitting the accompanying bid:

MS/2023/2024/005/951/C: Appointment of a panel of advertising agencies for Msimanga Local Municipality
for a period of 36 months on as and when required basis

in response to the invitation for the bid made by:

Msimanga Local Municipality
(Name of Municipality / Municipal Entity)

do hereby make the following statements that I certify to be true and complete in every respect:

I certify, on behalf of: Bland Partners (Pty) Ltd
(Name of Bidder) that:

1. I have read and I understand the contents of this Certificate;
2. I understand that the accompanying bid will be disqualified if this Certificate is found not to be true and complete in every respect;
3. I am authorized by the bidder to sign this Certificate, and to submit the accompanying bid, on behalf of the bidder;
4. Each person whose signature appears on the accompanying bid has been authorized by the bidder to determine the terms of, and to sign, the bid, on behalf of the bidder;
5. For the purposes of this Certificate and the accompanying bid, I understand that the word "competitor" shall include any individual or organization, other than the bidder, whether or not affiliated with the bidder, who:

- (a) has been requested to submit a bid in response to this bid invitation;
- (b) could potentially submit a bid in response to this bid invitation, based on their qualifications, abilities or experience; and
- (c) provides the same goods and services as the bidder and/or is in the same line of business as the bidder

6. The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However communication between partners in a joint venture or consortium³ will not be construed as collusive bidding.

7. In particular, without limiting the generality of paragraphs 6 above, there has been no consultation, communication, agreement or arrangement with any competitor regarding:

(a) prices;

(b) geographical area where product or service will be rendered (market allocation)

(c) methods, factors or formulas used to calculate prices;

(d) the intention or decision to submit or not to submit, a bid;

(e) the submission of a bid which does not meet the specifications and conditions of the bid; or

(f) bidding with the intention not to win the bid.

8. In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications and conditions or delivery particulars of the products or services to which this bid invitation relates.

9. The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.

10. I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No. 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No. 12 of 2004 or any other applicable legislation.

Signature



Position

CEO / Director

Name of Bidder

Brand Partners (pty) Ltd

Date

6 / 11 / 2023

³ Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

SECTION 5: DECLARATION

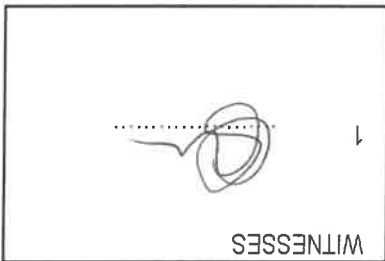
1. I hereby declare that I have read, understood, agree and comply with all of the sections below, if included, that it shall be deemed to form and be construed as part of this agreement:

- (i) Bidding documents, viz
 - Invitation to bid;
 - Tax clearance certificate;
 - Pricing schedule(s);
 - Technical Specification(s);
 - Preference claims for Broad Based Black Economic Empowerment Status Level of Contribution in terms of the Preferential Procurement Regulations, 2011;
 - Declaration of interest;
 - Declaration of bidder's past SCM practices;
 - Certificate of Independent Bid Determination
- (ii) General Conditions of Contract; and
- (iii) Other (specify)

2. I confirm that I am duly authorised to sign this document.

NAME (PRINT)
CAPACITY
SIGNATURE
NAME OF FIRM
DATE

Ragunathan Govender
CEO / Director
Brand Partners (Pty) Ltd
6/11/2023



SECTION 6: CONTRACT FORM: PART 1 (TO BE FILLED IN BY THE BIDDER)

BOTH THE SERVICE PROVIDER (PART 1) AND THE PURCHASER (PART 2) MUST FILL THIS FORM IN DUPLICATE. BOTH FORMS MUST BE SIGNED IN THE ORIGINAL SO THAT THE SERVICE PROVIDER AND THE PURCHASER WOULD BE IN POSSESSION OF ORIGINALLY SIGNED CONTRACTS FOR THEIR RESPECTIVE RECORDS.

1. The following documents shall be deemed to form and be read and construed as part of this agreement:

- (i) Bidding documents, viz
- Invitation to bid;
 - Tax clearance certificate;
 - Pricing schedule(s);
 - Technical Specification(s);
 - Preference claims for Broad Based Black Economic Empowerment Status Level of Contribution in terms of the Preferential Procurement Regulations, 2011;
 - Declaration of interest;
 - Declaration of bidder's past SCM practices;
 - Certificate of Independent Bid Determination;
 - Special Conditions of Contract;
 - General Conditions of Contract; and
- (ii) Other (specify)

2. I confirm that I have satisfied myself as to the correctness and validity of my bid; that the price(s) and rate(s) quoted cover all the goods and/or works specified in the bidding documents; that the price(s) and rate(s) cover all my obligations and I accept that any mistakes regarding price(s) and rate(s) and calculations will be at my own risk.

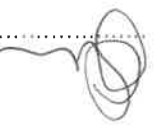
I accept full responsibility for the proper execution and fulfillment of all obligations and conditions devolving on me under this agreement as the principal liable for the due fulfillment of this contract.

3. I declare that I have no participation in any collusive practices with any bidder or any other person regarding this or any other bid.

4. I confirm that I am duly authorised to sign this contract.

NAME (PRINT) Ragnathan Govender
CAPACITY CEO/ Director
SIGNATURE 
NAME OF FIRM Brand Paving (pty) Ltd
DATE 6/11/2023

WITNESSES

1 

2 



08 November 2023

Authority to Sign

To whom it may concern

Please note that the company has only one director Mr Ragunathan Govender who is me and I have the authority to sign.

Kind Regards

A handwritten signature in black ink, appearing to be "Ragunathan Govender", written over a horizontal line.

Mr Ragunathan (Clinton) Govender
Director

Brand Partners Pty Ltd | www.brandpartners.co.za | Tel: +27 (0)31 297 0685
Unit 4, Windsor Court, Derby Downs Office Park, University Road, Westville
Reg: 2007/029791/07 VAT: 4150246272 Directors: S J Ncube, R Govender



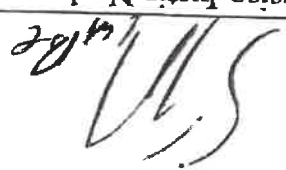
To Whom It May Concern,

This letter serves to confirm that Mr Clinton Goverder

ID No.: 730321 5219 081, has full signing power in respect of Tender
Submission forms, for the above mentioned company, Brand partners

(Pty) Ltd.

Signed on this day 12 / 12 / 2019


Sibusiso Justin Ncube
DIRECTOR

Tel: +27 (0)31 267 0685 Fax: +27 (0)31 267 1933 www.brandpartners.co.za
Unit 1, Doncaster Derby Downs Office Park, University Road Wynburg
Postnet Site 52 Private Bag X3 Wynburg, 2630, South Africa
Reg no 2007/023714-07 VAT no: 419241272 Director's Signature

SWORN AFFIDAVIT – B-BBEE EXEMPTED MICRO ENTERPRISE - GENERAL

I, the undersigned,

Full name & Surname	RAGUNATHAN GOVENDER
Identity number	7303215219081

Hereby declare under oath as follows:

- The contents of this statement are to the best of my knowledge a true reflection of the facts.
- I am a Member / Director / Owner of the following enterprise and am duly authorised to act on its behalf:

Enterprise Name:	BRAND PARTNERS
Trading Name (if Applicable):	
Registration Number:	2007/028791/07
Enterprise Physical Address:	Unit 4 Windsor Court, Derby Downs Office Park, University Road, Westville
Type of Entity (CC, (Pty) Ltd, Sole Prop etc.):	(Pty) LTD
Nature of Business:	BRANDING AND COMMUNICATIONS
Definition of "Black People"	As per the Broad-Based Black Economic Empowerment Act 53 of 2003 as amended by Act No 46 of 2013 "Black People" is a generic term which means Africans, Coloureds and Indians – (a) who are citizens of the Republic of South Africa by birth or descent; or (b) who became citizens of the Republic of South Africa by naturalisation- i. before 27 April 1994; or ii. on or after 27 April 1994 and who would have been entitled to acquire citizenship by naturalization prior to that date;
Definition of "Black Designated Groups"	"Black Designated Groups means: (a) unemployed black people not attending and not required by law to attend an educational institution and not awaiting admission to an educational institution; (b) Black people who are youth as defined in the National Youth Commission Act of 1996; (c) Black people who are persons with disabilities as defined in the Code of Good Practice on employment of people with disabilities issued under the Employment Equity Act; (d) Black people living in rural and under developed areas; (e) Black military veterans who qualifies to be called a military veteran in terms of the Military Veterans Act 18 of 2011."

3. I hereby declare under Oath that:

- The Enterprise is 100% Black Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013.
- The Enterprise is 0% Black Female Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013.
- The Enterprise is 0% Black Designated Group Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013.
- Black Designated Group Owned % Breakdown as per the definition stated above:
 - Black Youth % = 0%
 - Black Disabled % = 0%
 - Black Unemployed % = 0%
 - Black People living in Rural areas % = 0%
 - Black Military Veterans % = 0%

- Based on the Financial Statements/Management Accounts and other information available on the latest financial year-end of 2022, the annual Total Revenue was R10,000,000.00 (Ten Million Rands) or less
- Please Confirm on the below table the B-BBEE Level Contributor, by ticking the applicable box.

100% Black Owned	Level One (135% B-BBEE procurement recognition level)	
At least 51% Black Owned	Level Two (125% B-BBEE procurement recognition level)	
Less than 51% Black Owned	Level Four (100% B-BBEE procurement recognition level)	
		X

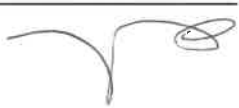
4. I know and understand the contents of this affidavit and I have no objection to take the prescribed oath and consider the oath binding on my conscience and on the Owners of the Enterprise which I represent in this matter.
5. The sworn affidavit will be valid for a period of 12 months from the date signed by commissioner.

Commissioner of Oaths
Signature & stamp

THASHANA PILLAY
ADMITTED ATTORNEY R.S.A.
3 DERBY PLACE
UNIVERSITY ROAD, WESTVILLE

TEL: (031) 279 0000

03/11/2023

Deponent Signature:  Date: 3/11/2023



P R I S A

Public Relations &
Communication Management

ESTABLISHED 1957

4 August 2023

TO WHOM IT MAY CONCERN

MEMBERSHIP CONFIRMATION

Clinton Ragunathan Govender - ID number: 7303215219081

Relations Institute of Southern Africa (PRISA).

PRISA membership number is: 73316.

He is registered as a Chartered Public Relations Practitioner (CPRP). This designation is registered and

recognised by the South African Qualifications Authority (SAQA).

The Chartered Public Relations Practitioner may write CPRP behind his/her name

The Chartered Public Relations Practitioner (CPRP) SAQA ID # 438 is at NQF level 7. The CPRP is able to manage a public relations programme, manage a budget, and advise management on public relations issues affecting the organisation, and the organisations public relations needs.

PRISA's registration levels can be used to identify top-notch communicators who will add value to your company's bottom line. This registration system is based on both academic qualifications and experience.

All PRISA members have to commit to adhere to the PRISA Code of Ethics and Professional Standards for the Practice of Public Relations and Communication Management.

PRISA constantly strives to improve the services offered to our members. As a valued member of the Institute, we welcome any suggestions you may have.

Please note the expiry date of your membership is 31 December 2023.

For any further information, please contact the institute.

Kind regards

Phuti Mothapo
PRISA President

PUBLIC RELATIONS INSTITUTE OF SOUTHERN AFRICA NPC
Board: Gert Klopper APR, Phuti Mothapo CPRP, Bonnie Robinson CPRP, Tebogo Ditshego CPRP, Renee Benecke CPRP, Malessela Maubane CPRP, Oscar Tshifure CPRP, Renée Thompson CPRP, Johanna Clark APR, Tendani Tsedu APR

Council for Communication Management



RC

Tax Invoice



**THE METRO BILL
REVENUE DEPARTMENT**
PO Box 828, Durban, 4000
Tel: (031)324 5000
https://correspondence.durban.gov.za:200/
Web: www.durban.gov.za
Council VAT Registration No.: 488 019 3505

Tax Invoice No. : 8360482989223/10/01

BRAND PARTNERS
4 WINDSOR COURT
DERBY DOWNS OFFICE PARK
1 UNIVERSITY ROAD
WESTVILLE
3629

Post Office Allocation code 0018



83604829892

1 1350 0836 0482 9892



Your Bill Details

Date	Account Number	VAT Number	Guarantee (R)	Deposit (R)
2023/10/05	83604829892	4150246272	0.00	0.00

Reference	Details	Amount (R)
-----------	---------	------------

Balance brought forward	46,840.73
Payments - Thank you	32,226.76Cr
Balance now overdue and payable immediately	14,613.97
Current month's charges (from detailed invoices)	13,392.46
Interest on arrears	149.99
VAT	0.00
Total current month's charges	13,542.45
Total	28,156.42

Current month's charges payable by 2023/10/26

The Municipality is committed to ensuring compliance with the Protection of Personal Information Act, 4 of 2013. You have the right to request access, correction, deletion or destruction of your personal information. Please visit <https://www.durban.gov.za/pages/government/ediscclaimer> for more information.

URGENT : Please note that your account is in arrears. Should payment not be received, we advise that legal action will be instituted after 14 days.

Please register to receive Metro statements via e-mail. Follow <https://eservices.durban.gov.za/v2/>

All card payments exceeding R4500 per account per month will attract an administrative charge: 080 131 111 (toll-free) / 031 324 5000 (07:30 to 16:30 Monday to Friday) and (07:30 to 11:30 Saturday) Rates Quoties: 031 324 1111 / Water Quoties: 080 131 3013 / Electricity Quoties: 080 131 111 (toll-free) / Faults/outages/Street Lights, etc) . Email: custoccare@lec.durban.gov.za

Payment Methods:

- 1) Pay at Nedbank Branches by completing a Nedbank Deposit Slip to pay 'Ethekwini Municipality' (bank account number is not required) OR
- 2) Pay electronically via your Banks payment platforms: Select the pre-defined Beneficiary (Ethekwini Municipality) linked to Nedbank EFT Bank Account Number 1107821126 OR
- 3) Pay via SWIFT address NEDSZAJJ to Nedbank EFT Bank Account Number 1107821126.

NB: It is mandatory that you quote your Metro Bill account number in the reference field when submitting your payment.



Detailed Invoice

BRAND PARTNERS
83604829892



Rates

Reference - 96082258; Section 10 of SS WINDSOR COURT

Property Category	Market Value	Ratable Value	General Randage	Special Rating Area Randage	Deferred Rates
Business and Commercial	2,490,000	2,490,000	3.2271 c/R	0.00 c/R	0.00

Description Units Rate (R) Amount (R)

General Monthly Rates-Oct 2023

Reference - 96082359; Section 11 of SS WINDSOR COURT

Property Category	Market Value	Ratable Value	General Randage	Special Rating Area Randage	Deferred Rates
Business and Commercial	2,490,000	2,490,000	3.2271 c/R	0.00 c/R	0.00

Description Units Rate (R) Amount (R)

General Monthly Rates-Oct 2023

VAT Raised on items marked with ASTERISK(*)

6,696.23
0.00

Tax Invoice



**THE METRO BILL
REVENUE DEPARTMENT**
PO Box 828, Durban, 4000
Tel: (031)324 5000
https://correspondence.durban.gov.za:200/
Web: www.durban.gov.za
Council VAT Registration No.: 488 019 3505

Tax Invoice No. : 8360308259223/09/01

MR R GOVENDER
8 HARTWELL CRESCENT
WESTVILLE
3629

Post Office Allocation code 0018



83603082592

pay@ 1 1350 0836 0308 2592

your payment partner



Your Bill Details

Date	Account Number	VAT Number	Guarantee (R)	Deposit (R)
2023/09/16	83603082592	N/A	0.00	3,200.00

Reference	Details	Amount (R)
-----------	---------	------------

2023/09/08-ND

Balance brought forward
Payment - Thank you (D/Delay "02")

11,675.59
12,000.00Cr

Sub-total

324.41Cr

Current month's charges (from detailed invoices)

9,435.64

VAT

910.20

Total current month's charges

10,345.84

Total

10,021.43

Current month's charges payable by 2023/10/07

Please register to receive Metro statements via e-mail. Follow
https://services.durban.gov.za/v2/

The Municipality is committed to ensuring compliance with the Protection of Personal Information Act, 4 of 2013. You have the right to request access, correction, deletion or destruction of your personal information. Please visit
ps://www.durban.gov.za/pages/government/ediscclaimer for more information.



Payment Methods:
1) Pay at Nedbank Branches by completing a Nedbank Deposit Slip to pay 'eThekweni Municipality' (bank account number is not required) OR
2) Pay electronically via your Banks payment platforms: Select the pre-defined Beneficiary (eThekweni Municipality) linked to Nedbank EFT Bank Account Number 1107821126 OR
3) Pay via SWIFT address NEDSZAJJ to Nedbank EFT Bank Account Number 1107821126.
NB: It is mandatory that you quote your Metro Bill account number in the reference field when submitting your payment.

Detailed Invoice



Rates

Reference - 33278135; REM of ERF 164 of CHILTERN HILLS

Property Category	Market Value	Ratable Value	General Ratable	Special Rating Area Ratable	Deferred Rates
Residential	2,670,000	2,550,000	1.2765 c/R	0.2944 c/R	0.00

Description	Units	Rate (R)	Amount (R)
SRM Monthly General Rates-Sep 2023	-	-	655.04
General Monthly Rates-Sep 2023	-	-	2,712.56

Water and Sanitation

Reference - W1982P 8 HARTWELL CRESCENT, DAWNCREST(P), WESTVILLE(P)

Meter No.	Previous Meter Reading	Current Meter Reading	Usage
702025	Not Read	Not Read	Not Read
	Date	Reading	Units
	Not Read	Not Read	51.00 kJ (Estimate)

Description	Units	Rate (R)	Amount (R)
-------------	-------	----------	------------

Consumption charge for estimated consumption (2023/08/11 to 2023/09/13)
Water - Infrastructure Surcharge
Water Loss Levy

51.00 kJ	1.48 /kJ	0.0000	75.48*
0.00000			17.12*

Business and Residential Electricity

Reference - B6837491 8 HARTWELL CRESCENT, DAWNCREST(P), WESTVILLE(P)
Residential 1 Phase - Scale 4

CT Ratio	1.00000	VT Ratio	1.00000	Installed Capacity	Inverter Size
Meter No.	Register	Previous Meter Reading	Current Meter Reading	Reading	Usage
		Date	Reading	Date	Reading
		2023/07/04	57932.00000	2023/09/08	61304.00000
00G91175	Energy	2023/07/04 to 2023/09/08	66 days Daily Average: 55.25 kWh/day	1.00	3372.00 kWh

Description	Units	Rate (R)	Amount (R)
-------------	-------	----------	------------

Less:Energy charge for estimated consumption (2023/07/04 to 2023/07/12)
Less:Energy charge for estimated consumption (2023/07/12 to 2023/08/10)
Energy charge
3372.00000 kWh
2.5811 /kWh
8,703.47*

DSW - Cleansing & Solid Waste Unit

33278135:8 HARTWELL CRESCENT, DAWNCREST(P), WESTVILLE(P) ;

Description	Units	Rate (R)	Amount (R)
DOMESTIC REFUSE ~ UNITS	-	-	239.57*

VAT Raised on items marked with ASTERISK(*)

910.20

Brand Partners Directors / Management

CEO/DIRECTOR

RAGUNATHAN GOVENDER



GENERAL MANAGER

MBALI CEBEKHULU NGCOBO

ABOUT US

Brand Partners is a level 1 BBBEE accredited Brand Marketing and Communications Company which was established in 2007. The company is a 100% African owned business.

The company director is Clinton Govender, and is made up of a collection of business units and strategic partners which is headed by a team of industry specialists, whose goal it is to provide our clients with creative solutions tailored for each client.

Brand Partners provides a platform for dialogue between Government, Corporate Citizens, Civil Society and the Individuals of our Nation.

OUR PHILOSOPHY

"Reformation through communication"

Dialogue is our core philosophy. It creates environments of high trust and openness, with reflective and highly creative capacities.

It also creates a community-based culture of co-operation and shared leadership. Through Dialogue:

Participation is inclusive rather than exclusive.

The freedom to speak, is joined by the right to be heard and the responsibility to listen.

Differences are treated as resources rather than barriers. Conflict is handled collaboratively rather than confrontationally and decisions are made creatively rather than defensively.

Brand Partners (Pty) Ltd.
is a registered PRISA Member. No. 73296



P R I S A
PUBLIC RELATIONS &
COMMUNICATION MANAGEMENT
ESTABLISHED 1957



WHAT EXCITES US

Visionary thinking

Breathtaking delivery

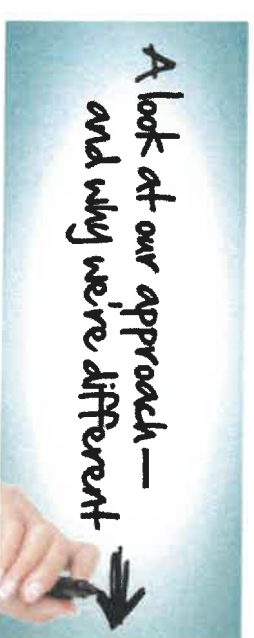
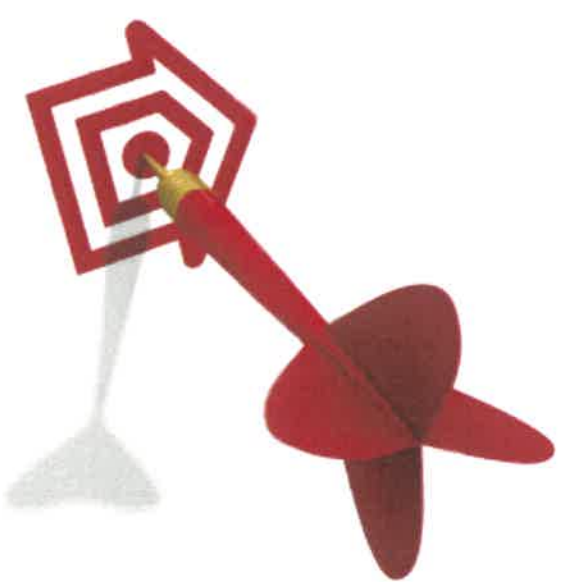
Undying truth and tenacity

Opportunities to showcase our creativity

Unshakeable commitment to our staff, clients, society and our environment

OUR APPROACH

Brand Partners operates at the convergence point of Government, Corporate citizens, Civil Society and the Media. Our success and that of our clients, is based on a two tier approach to all challenges.



STEP 1. Strategic Planning

Strategic planning is the proactive and formal consideration of an organization's future course, to determine:

1. Where is it now?
2. Where it wants to go?
3. How it will get there?

This is Dialogue at its most robust. We strive to get to the heart of four key questions:

1. What do we need to do?
2. For whom do we do it?
3. How do we excel in doing it?
4. Whom do we engage to achieve this?

The output is a Strategy that forms the basis of the Implementation Plan and how we are going to get to our desired destination.



STEP 2. Strategic Management

Strategic management represents the method of controlled implementation of the strategic plan. It is not the plan; it is the process of implementing the plan based on continual measurement of progress against that plan.

The implementation process is segmented into four specialist areas:

1. Marketing, Branding and Advertising
2. Reputation Management and Public Relations
3. Event Management and Activation
4. Project Planning and Management



OUR SERVICES

Professional design studio

- Billboard & Print Advertising
- Publications / Brochures / DTP
- Packaging Design
- Corporate Gift Branding
- Fleet Branding
- Online / Web Design
- Presentations - PPT & Keynote

Corporate branding

- Logos & Corporate Identity
- Power Point Templates

Event management

- Pre-Event Strategic Planning
- Complete Event Management
- Event Marketing / Promotion
- Delegate Registration and Secretarial services
- On-site Support
- Post-Event Wrap-up

Public Relations and Reputation Management

- Communication Strategy Development & Planning
- Market Research
- Media and Press Relations
- Copywriting
- Editorial Content Placement
- Media Management
- Media Buying
- Reputation Management
- Media Monitoring

Online and Digital Media

- Website Design (Templates, CMS, FLASH)
- Online brand protection
- Intranet Development
- Social Media Marketing

Brand Activation:

Conveys the brand positioning using activations. It helps to revitalize a brand. We offer complete brand activation logistics and management from conceptualization to implementation.

WHY USE US

- Our staff have worked on some of the biggest name brands in the world, e.g. Coca Cola South Africa,
- Unilever, BMW, Mondi Paper, Reebok and more.
- We have successfully demonstrated to our clients our ability to work under extreme
- Pressure and meet with deadlines.
- Our non traditional integrated marketing approach which is research led, ensures that the clients marketing spend is more focused towards achieving its goals.
- Clients get dedicated Account Managers.
- Our influential positioning within Governmental and Municipal structures ensure that our clients have access to this platform as well.
- Specialist and experienced staff are appointed on each individual project.
- We have negotiated strategic partnerships with specialised suppliers at highly competitive rates.

Brand Partners (Pty) Ltd.
is a registered PRISA Member. No. 73296



P R I S A
PUBLIC RELATIONS &
COMMUNICATION MANAGEMENT
ESTABLISHED 1967



Zululand District Municipality

OUR WORK

Appointed Strategic Agency from 2018 - Ongoing

Brand Partners was appointed as Zululand District Municipality's Strategic Marketing and Communications Agency for 2018 ongoing.

Client brief:

Develop a Communication Strategy for the municipality.

Concept & approach:

Conducted a Communications Gap Analysis to form the framework of the strategy.

Execution:

- Conducted Communication Gap Analysis to form the base of the Communication Strategy
 - Developed a full Corporate ID Manual
 - Developed a communication Strategy
 - Produced Municipal branding according to Corporate Id Manual Specifications
- Colour charts, brand guide, layout samples, advert examples, corporate branding, business cards, letterheads, fax sheets, banners, vehicle branding etc.



Zululand
District Municipality

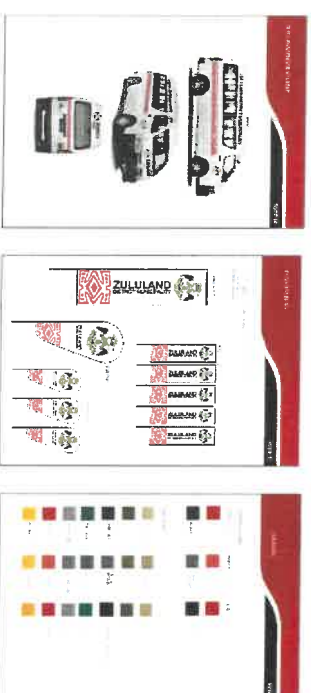
Zululand District Municipality

OUR WORK

Branding

Corporate ID Manual Development:

Showing the correct logo and colours to be used in All circumstances, including the General layout of advertising and Banners.

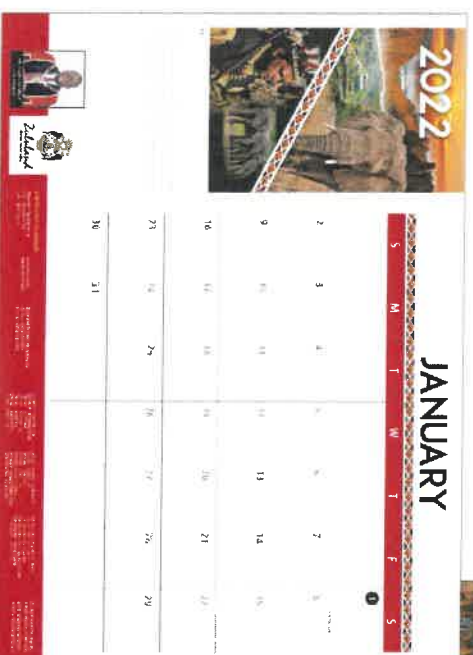


Zululand District Municipality

OUR WORK

Diary and Calendars 2019-2023

Design and layout of all Diaries and Calendars.

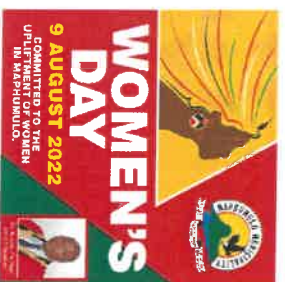
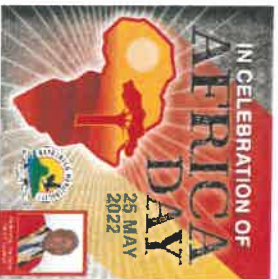


Maphumulo Municipality

OUR WORK

Online & Social Media

Translated into English & Zulu. Design of online media each month, following themes of commemoration or relevant projects.



Maphumulo Municipality

OUR WORK

Posters and Flyers

Various Poster designs and notices for events.



Ulundi Municipality

OUR WORK

Appointed Strategic Agency 2018 - Ongoing

Brand Partners was appointed as Ulundi Municipality's Strategic Marketing and Communications Agency in 2018 and is an ongoing project.

Client brief:

Develop a Communication Strategy for the municipality.

Concept & approach:

Conducted a Communications Gap Analysis to form the framework of the strategy.

Execution:

- Conducted Communication Gap Analysis to form the base of the Communication Strategy
 - Developed a full Corporate ID Manual
 - Developed a communication Strategy
 - Produced Municipal branding according to Corporate Id Manual Specifications
- Colour charts, brand guide, layout samples, advert examples, corporate branding, business cards, letterheads, fax sheets, banners, vehicle branding etc.

"The City of Heritage"



Ulundi Municipality

OUR WORK

Branding

Corporate ID Manual Development:

Showing the correct logo and colours to be used in All circumstances, including the General layout of advertising and Banners.



Ulundi Municipality

OUR WORK

Branding

Corporate and Promotional banners.



Ulundi Municipality

OUR WORK

Advertising

Various flyers & messages. In English & isiZulu.



Newcastle Municipality

OUR WORK

Appointed Strategic Agency Since 2015 - Ongoing

Brand Partners was appointed as Newcastle's Strategic Marketing and Communications Agency in 2015 and is an ongoing project.

Client brief:

Develop a Communication Strategy for the municipality.

Concept & approach:

Conducted a Communications Gap Analysis to form the framework of the strategy.

Execution:

- Conducted Communication Gap Analysis to form the base of the Communication Strategy
 - Developed a full Corporate ID Manual
 - Developed a communication Strategy
 - Produced Municipal branding according to Corporate Id Manual Specifications
- Colour charts, brand guide, layout samples, advert examples, corporate branding, business cards, letterheads, fax sheets, banners, vehicle branding etc.

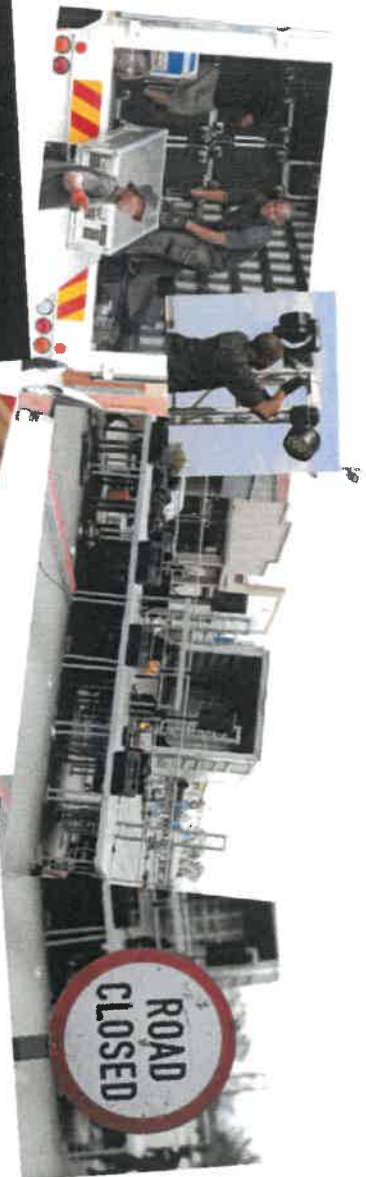


Newcastle Municipality

OUR WORK

Events & Publicity

ALIVE AFTER FIVE Summer Fest
Photos from the complete 4 day event.



Newcastle Municipality

OUR WORK

Events & Publicity

ALIVE AFTER FIVE Summer Fest
Website, Facebook and Print Advertising of event.



Newcastle Municipality

OUR WORK

Events & Publicity

ALIVE AFTER FIVE Summer Fest
Street poles branding (tree cut-out) & banners.



KwaZulu-Natal Legislature

OUR WORK

Invitations

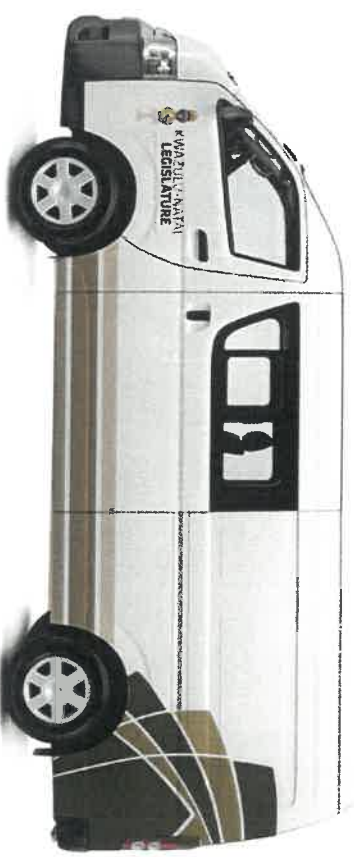
Invitations to the Official Address of the 4th Session
of the Fifth KwaZulu-Natal Legislature 2017.



KwaZulu-Natal Legislature

OUR WORK Vehicle Branding

The latest vehicle branding from 2018-2019.



KwaZulu-Natal Legislature

OUR WORK

Advertising & Branding

Design of lantern banners.



KwaZulu-Natal Legislature

OUR WORK

Advertising & Branding

Design and layout of Business Cards & Table Cloths





**KWAZULU-NATAL
LEGISLATURE**
EXPRESSION OF THE PEOPLE'S VOICE

Hon HN Boyce | Chief Whip

Committees SIACOV, Economic Development,
Community Safety and Liaison,
Agriculture and Rural Development

239 Langalibalele Street, Pietermaritzburg, 3201,
KNZ, South Africa • Private Bag X9112,
Pietermaritzburg, 3200

T +27 33 355 7703 C +27 78 300 4107
F +27 86 571 2774 E nhkize@kznleg.gov.za

www.kznleg.gov.za



**KWAZULU-NATAL
LEGISLATURE**
EXPRESSION OF THE PEOPLE'S VOICE

Hon HN Boyce | Chief Whip

Committees SIACOV, Economic Development,
Community Safety and Liaison,
Agriculture and Rural Development

CONSTITUENCY OFFICE
Dr Pixley Kaseke Building
190 Stawart Simeane Street,
Durban, 4000

T +27 31 372 2000



www.kznleg.gov.za

KwaZulu-Natal Legislature

OUR WORK

Members Journal

Design, layout & printing of the Legislature Members Journal 1994-2020



KWAZULU NATAL
LEGISLATURE

LEGISLATURE
MEMBERS
JOURNAL
1994-2020

Zululand District Municipality

OUR WORK

Online Web Banners

Design of online media each month, following the municipalities themes of commemoration as well as the Municipality's interests for each month.



Zululand District Municipality

OUR WORK

Social Media Campaign

Full social media campaigns.

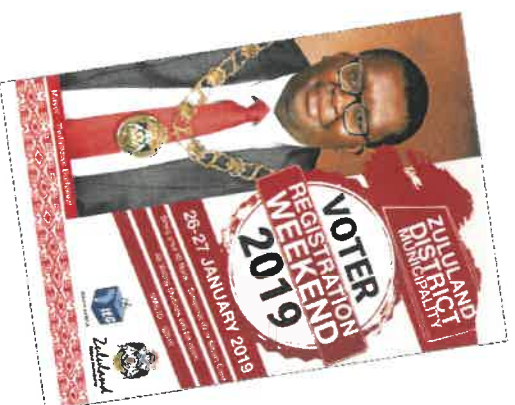
  R 1 749 545 Installation of 2 x JoJo tanks and installation of 5 x stand taps ZDM - TRUST US TO DELIVER	  R 2 403 482 115 household connections and chambers 12.8km of 90-200mm dia HDPE reticulation pipeline ZDM - TRUST US TO DELIVER	  R 1 359 762 2 x JoJo tanks Pipeline connections to existing line ZDM - TRUST US TO DELIVER	  R 32 682 599 Pump station M Reservoir BST (0.6m) Reservoir M1 and M2 (1m) each ZDM - TRUST US TO DELIVER
  R 3 506 419 Construction of reservoir R7 Refurbishment of R7 reservoirs in: Odizima, Kwasikulu, Kwasigweni & Okhahlweni ZDM - TRUST US TO DELIVER	  R 2 787 538 1 x 20M concrete reservoir 2 x 50M concrete reservoirs ZDM - TRUST US TO DELIVER	  R 1 116 621 777 Construction of the new purification plant: Phases 1 & 2 civil mechanical & electrical engineering works ZDM - TRUST US TO DELIVER	  R 1 820 563 Installation of 2 x JoJo tanks Reticulation pipeline at the Bethal area ZDM - TRUST US TO DELIVER
  R 3 506 419 Construction of reservoir R7 Refurbishment of R7 reservoirs in: Odizima, Kwasikulu, Kwasigweni & Okhahlweni ZDM - TRUST US TO DELIVER	  R 2 787 538 1 x 20M concrete reservoir 2 x 50M concrete reservoirs ZDM - TRUST US TO DELIVER	  R 1 116 621 777 Construction of the new purification plant: Phases 1 & 2 civil mechanical & electrical engineering works ZDM - TRUST US TO DELIVER	  R 1 820 563 Installation of 2 x JoJo tanks Reticulation pipeline at the Bethal area ZDM - TRUST US TO DELIVER

Zululand District Municipality

OUR WORK

Billboards and Advertising

Various Billboards have been designed and implemented throughout the municipality, as well as Poster designs and notices for events.



uMhlathuze District Municipality

OUR WORK

Appointed Strategic Agency Since 2020 - Ongoing

Brand Partners was appointed as one of uMhlathuze Municipality's Strategic Marketing and Communications Agencies since 2020.



uMhlathuze District Municipality

OUR WORK

Branding

Corporate ID Manual Development and branding.



OUR WORK

Concept, design and publishing of Newsletters, including isiZulu and English Proofing, and article editing.

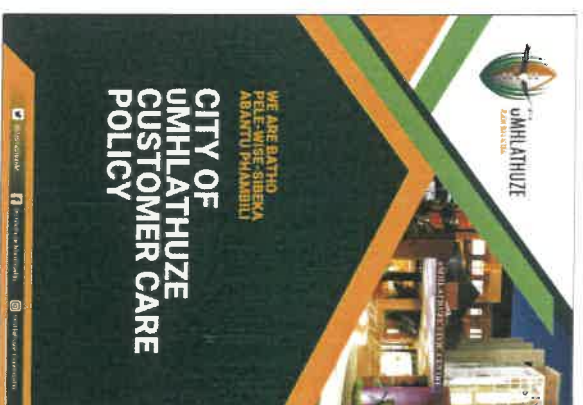


uMhlathuze District Municipality

OUR WORK

Posters and Flyers

Various Poster designs and notices for events.



UMfolozi Municipality

OUR WORK

Appointed Strategic Agency Since 2013 - Ongoing

Brand Partners was appointed as Mfolozi Municipality's Strategic Marketing and Communications Agency 2013 to 2016.

Client brief:

Develop a Communication Strategy for the municipality.

Concept & approach:

Conducted a Communications Gap Analysis to form the framework of the strategy.

Execution:

- Conducted Communication Gap Analysis to form the base of the Communication Strategy
 - Developed a full Corporate ID Manual
 - Developed a communication Strategy
 - Produced Municipal branding according to Corporate Id Manual Specifications
- Colour charts, brand guide, layout samples, advert examples, corporate branding, business cards, letterheads, fax sheets, banners, vehicle branding etc.

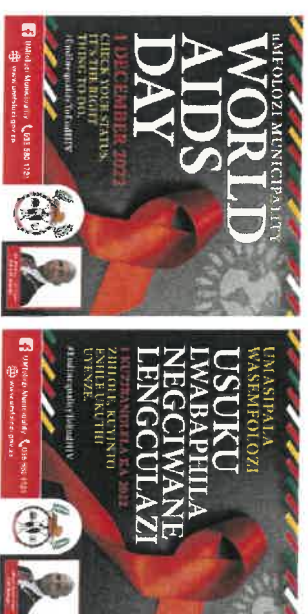
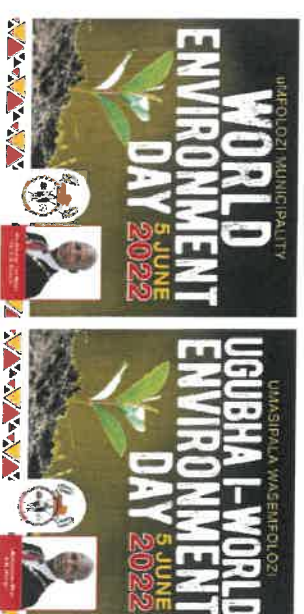


UMfolozi Municipality

OUR WORK

Online & Social Media Campaigns

Translated into English & Zulu. Design of online media each month, following themes of commemoration or relevant projects.



Kokstad Municipality

OUR WORK

Branding

Pullup banners, Gazebo and flyers.

MAKING REVENUE WORK FOR YOU!!

WHY IS IT IMPORTANT TO PAY FOR MUNICIPAL SERVICES?
LEADS TO THE IMPROVEMENT THESE SERVICES

Transport
Housing
Health
Parks and Recreation

DEBT COLLECTION PROCESS FOR ARREAR MUNICIPAL ACCOUNT

Let's face it, the chances of the rate payers of Kokstad, or the other side of the coin, are not always on the same page. The chances of the rate payers of Kokstad, or the other side of the coin, are not always on the same page. The chances of the rate payers of Kokstad, or the other side of the coin, are not always on the same page.

HOW TO PAY FOR YOUR ACCOUNT

You can pay online using EFT (Electronic funds transfer) at the bank, or use internet banking or cellphone banking.

Pay at the Municipality Offices

75 Hopes Street, Kokstad, KwaZulu-Natal, 4700
Tel: 039 727 5876
Fax: 039 727 5876
www.kokstad.gov.za

GREATER KOKSTAD MUNICIPALITY
PROVINCE OF KWAZULU NATAL

"CITY OF ECONOMIC POSSIBILITIES"

Making Revenue work for us

www.kokstad.gov.za

75 Hopes Street, Kokstad
KwaZulu-Natal, 4700
Tel: 039 727 5876
Fax: 039 727 5876

GREATER KOKSTAD MUNICIPALITY
PROVINCE OF KWAZULU NATAL

GREATER KOKSTAD MUNICIPALITY
PROVINCE OF KWAZULU NATAL

"CITY OF ECONOMIC POSSIBILITIES"

Making Revenue work for us

Department of Social Development

OUR WORK

Activations

(TAKING DSD TO THE PEOPLE)

Client brief:

Awareness Campaign - Against Drug and Elderly Abuse

Our concept:

Developed a fun and innovative way to engage the community on the impact of substance abuse and abuse of the elderly via Regional campaign with activations at taxi ranks throughout KZN.

Execution:

Fun Question and Answer sessions
Dances and Skits
Guest speakers, top DJ's and artists.
Design and printing of Stage Banners, Gazebo, Flag Banners & Table cloths

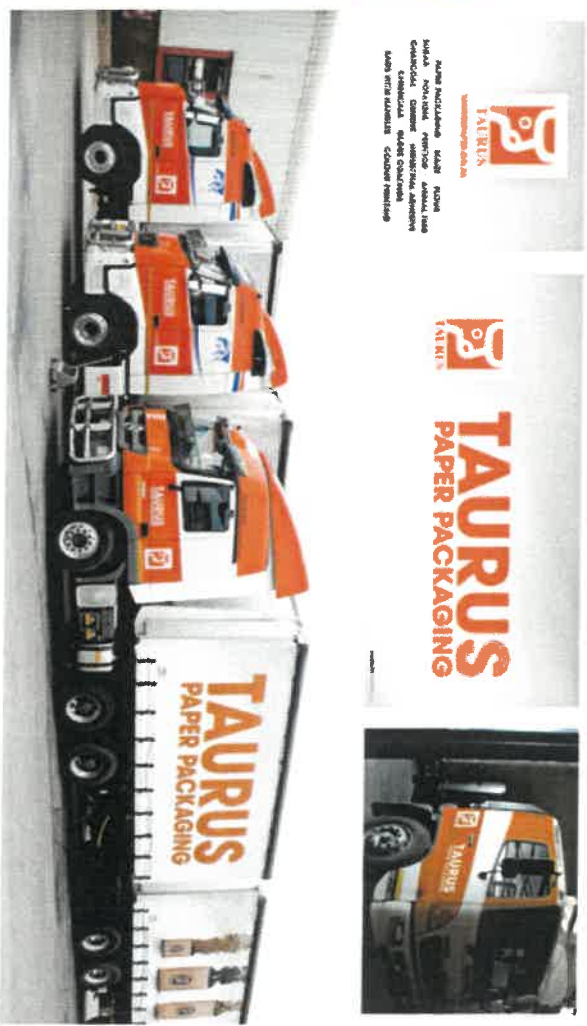


OUR WORK

Client brief:
Promote the Taurus Packaging brand.

Our concept:
Fleet branding that shows various products being poured into Taurus packaging. We utilised their fleet of over 100 vehicles to become mobile Billboards.

Execution:
Full Tarp cover branding as well as truck cab branding for the entire fleet. The trucks travel throughout the country and are highly visible.



University of KwaZulu-Natal

OUR WORK

Appointed Strategic Agency 2011-2013

Brand Partners are appointed as UKZN's Strategic Marketing and Communications Agency 2011 to 2013.

- Developed the University's Strategic Marketing Plan for 2012 to 2016.
- Conducted a Marketing Research Analysis of the University.
- Compiled the Botswana Academic Research to value proposition to attracts students from Botswana.
- Compiled a Marketing Trends Analysis of the Top Universities in the World to identify Global Trends in University Marketing.



UNIVERSITY OF
KWAZULU-NATAL™
INYUVESI
YAKWAZULU-NATALI

University of KwaZulu-Natal

OUR WORK

Logo & Identity Development

1. Designed and Developed the Zulu Interpretation of the UKZN logo
2. Designed and Developed the UKZN foundation logo
3. Designed and developed the UKZN 100 Years Centenary logo



University of Kwazulu Natal

OUR WORK Activation / Event

Inspiring Greatness Campaign

Client brief:

To get students to come up with a new tagline for the university. To give students a sense of ownership and promote the tagline on social media.

Our Concept:

Creating a Tagline Competition using activations and social media, using key campus areas for innovative visual branding and using social media to drive visits to the UKZN website.

Execution:

Video Competition linked to facebook and youtube.
Getting students filmed giving us their best tagline for the university.
Prize giveaways. Full graphic wraps of the canteen tables and wall graphics in foyer areas. Students were asked to give their best tag-line quote. This was posted on Youtube and the university's facebook page encouraging students to vote for their best tagline.



University of KwaZulu Natal

OUR WORK

Innovative Brochure design

Capturing the attention of post graduate students, through innovative brochure layout and design.

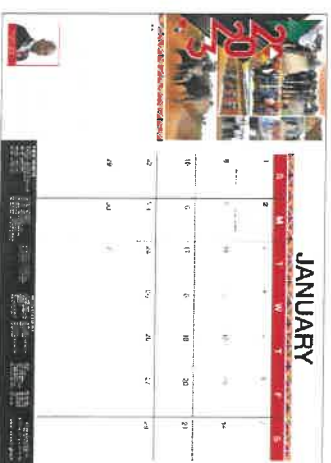


uMfolozi Municipality

OUR WORK

Diary and Calendars 2014-2023

Diary, Desktop & Wall Calendars.



UMfolozi Municipality

OUR WORK Publications

Concept, design and publishing of Newsletters, including
Translation of articles into English & isiZulu.

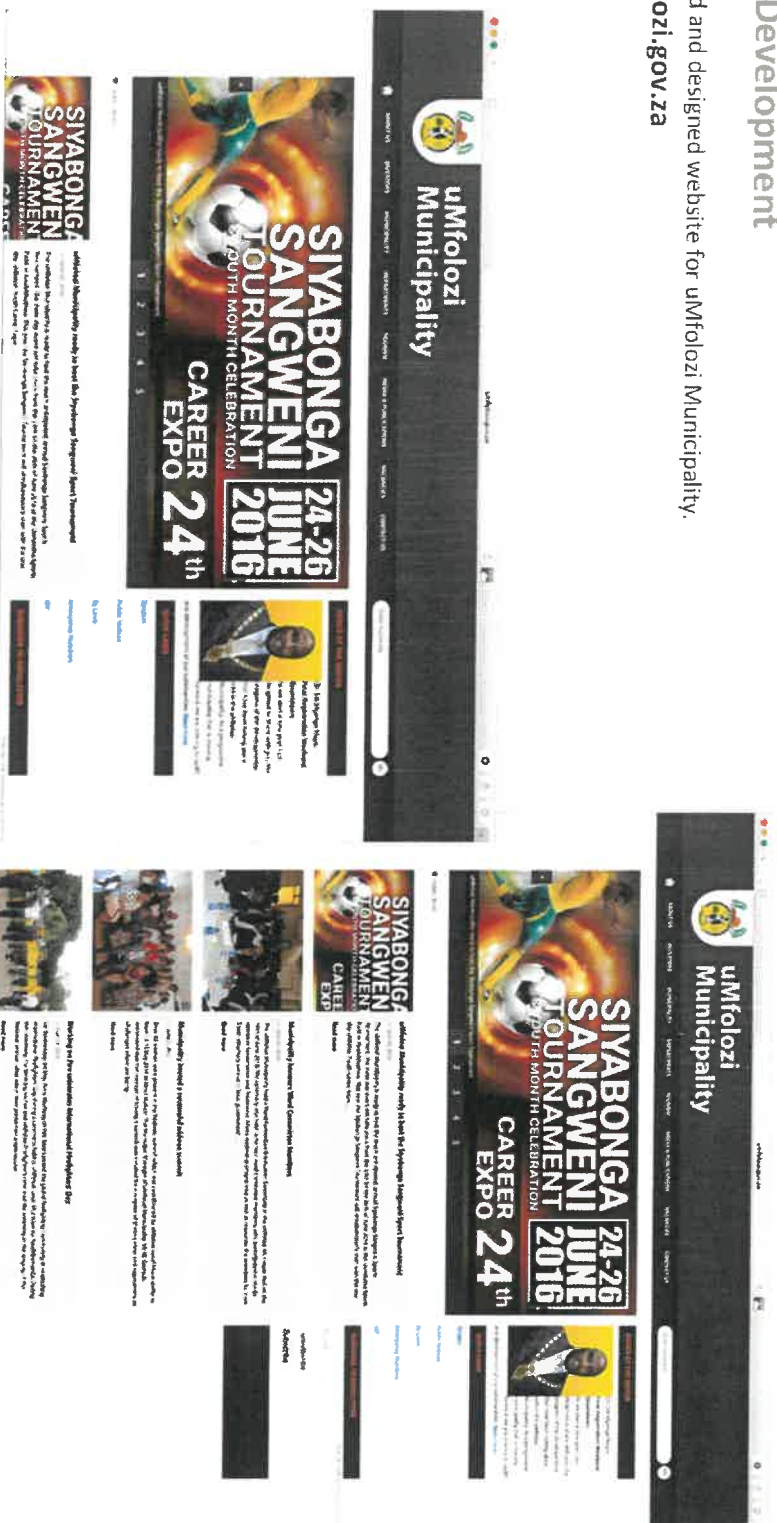


uMfolozi Municipality

OUR WORK

Website Development

Conceptualised and designed website for uMfolozi Municipality.
www.umfolozi.gov.za



umfolozi Municipality

OUR WORK

Social Media & Print

COVID-19 Awareness Campaign 2.

FAQ's & MYTH BUSTING



ty

栗

rint

ation.
sizulu.[illegible]



ALERT LEVEL 3

WITH EFFECT FROM 16 JUNE 2021



New curfew hours
10pm - 4am

Alcohol

Sales from retail outlets restricted to Monday - Thursday, 10am - 9pm



Public Places

Like restaurants and bars need to close by 9pm



Gatherings

No more than
50 people inside
100 people outside
with social distancing.



Masks Mandatory

In public places.

Funerals

- Maximum of 50 people
- 2 hours limit on funeral services.
- No post-funeral gatherings permitted.



Vaccine Rollout

Register on the following platforms:

- Vaccines enrolel.health.gov.za
- Dial 1194 8224
- WhatsApp 0800 123 456 or call 0800 028 989.

WhatsApp Support Line
0800 123 456
Emergency Number
0800 028 989
BACRONOMIUS.CO.ZA

STAY SAFE

STAY SAFE - WE'RE ALL IN THIS TOGETHER





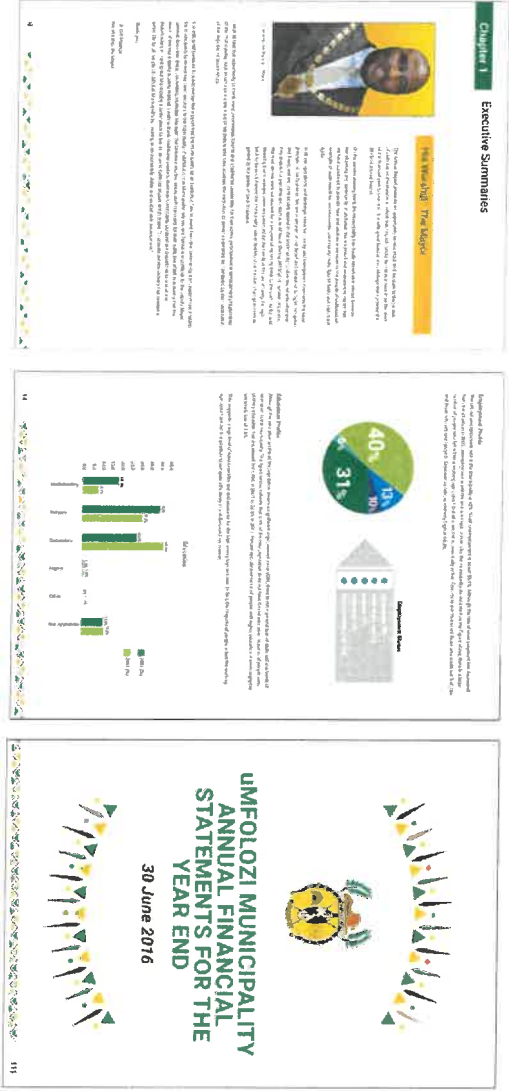
Information Source: @PresidencyZA



UMfolozi Municipality

OUR WORK Publications

Annual Reports. Clever use of local rivers, icons and themes produced this beautiful publication.



Mthonjaneni Municipality

OUR WORK

Appointed Strategic Agency Since 2017 - Ongoing

Brand Partners was appointed as Mthonjaneni Municipality's Strategic Marketing and Communications Agency for 2017 ongoing.

Client brief:

Develop a Communication Strategy for the municipality.

Concept & approach:

Conducted a Communications Gap Analysis to form the framework of the strategy.

Execution:

- Conducted Communication Gap Analysis to form the base of the Communication Strategy
 - Developed a full Corporate ID Manual
 - Developed a communication Strategy
 - Produced Municipal branding according to Corporate Id Manual Specifications
- Colour charts, brand guide, layout samples, advert examples, corporate branding, business cards, letterheads, fax sheets, banners, vehicle branding etc.



**MTHONJANENI
MUNICIPALITY**

Mthonjaneni Municipality

OUR WORK

Online & Social Media

Design of online media each month, following themes of commemoration and important municipal events.

SIKHUZA UKUZITAPELA IMPAHLA EZITOLO NOKULINYAZWA KWEZAKHIWO

UMKHANKASO WOKUKHULULA IDOLOBHA EMTHONJANENI

IZINSUKU: 15-16 JULY 2021

ISIKHATHI: 08H00

INDAWO YOKUHLANGANA: MTHONJANENI TOWN HALL

STELA LUBHAKASITHI UDEKA UGUMBEKE NOKULINYAZWA KWEZAKHIWO KUNO I-COVID 19.




STOP LOOTING & VANDALISING PROPERTIES!

MTHONJANENI CLEAN UP CAMPAIGN

DATE: 15-16 JULY 2021 | TIME: 08H00

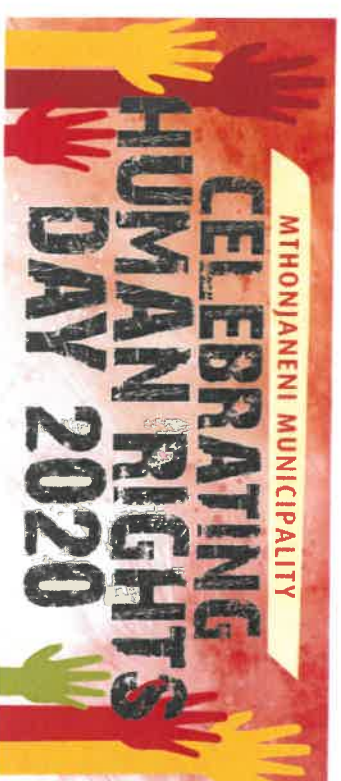
MEETING POINT: MTHONJANENI TOWN HALL

WE REQUEST THE COMMUNITY TO OBSERVE ALL COVID-19 LEVEL 4 REGULATIONS & PROTOCOLS



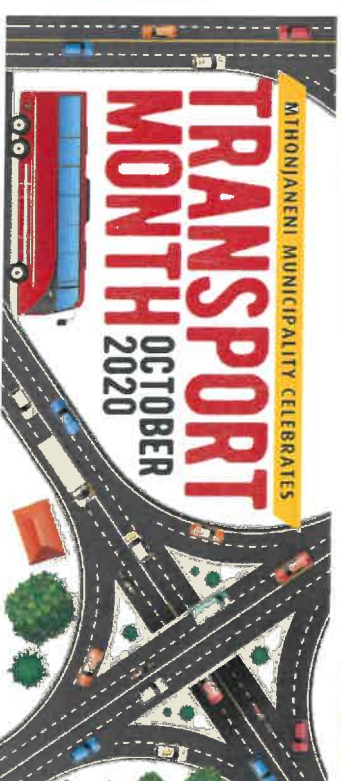

MTHONJANENI MUNICIPALITY

CELEBRATING HUMAN RIGHTS DAY 2020



MTHONJANENI MUNICIPALITY CELEBRATES

TRANSPORT MONTH OCTOBER 2020



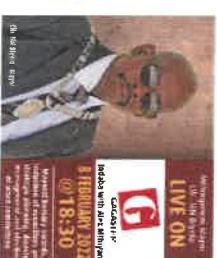
MTHONJANENI MUNICIPALITY

LIVE ON

Heritage Day 2019

@ 18:30

Watch the live broadcast of the Heritage Day 2019 ceremony on the Mthonjaneni Municipality Facebook page.



MTHONJANENI MUNICIPALITY CELEBRATES

HERITAGE DAY

24 SEPT 2019



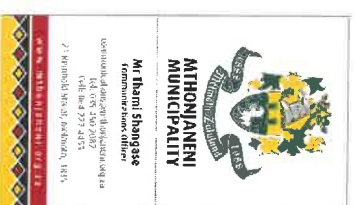
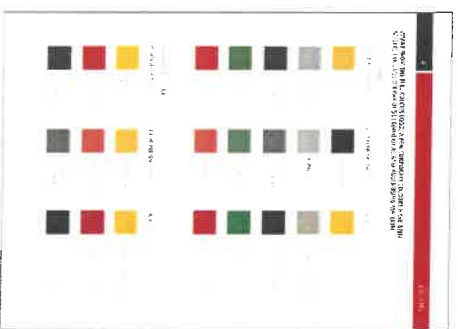
Mthonjaneni Municipality

OUR WORK

Branding

Corporate ID Manual Development:

Showing the correct logo and colours to be used in All circumstances, including the General layout of advertising and Banners.

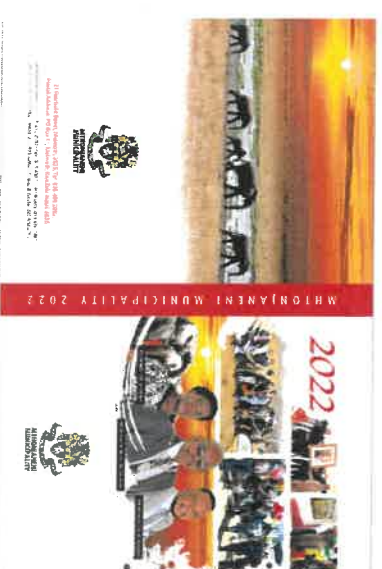


Mthonjaneni Municipality

OUR WORK

Diary and Calendars 2018-2022

Design and layout of all Diaries and Calendars.

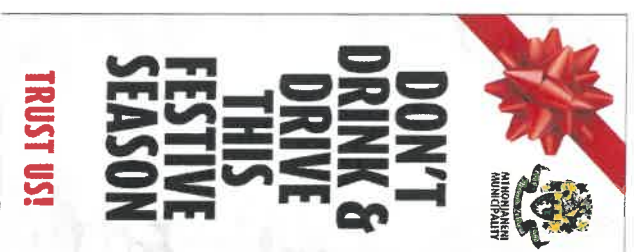


Mthonjaneni Municipality

OUR WORK

Billboards & Street Pole Advertising

Roadside Billboard within Melmoth



Mthonjaneni Municipality

OUR WORK

Flyers and Adverts

- Various designs for events and newspaper adverts.
- Nyus'iVolume Event.
- General Newspaper Adverts.

ISINEMEMO SOMHLANGANO WOMPHEKATHI WOKWETHULWA KWENTUTHUKO EDIDYELWE KA-2018/2019

IMWAGO

	INDAWO	USUKU	ISIKHATHI
1	Yengwe Tribal Court	8 November 2017	10000
2	Inobajethu old sports field	9 November 2017	17000
2 & 3	Melmoth Town hall	22 November 2017	18000
3	Mkhondeni P Centre	7 November 2017	10000
4	Kwalagayaza community hall	23 November 2017	10000
5	Mlenkhele community hall	23 November 2017	10000
6	Pay point	16 November 2017	10000
7	Makhosane hall	17 November 2017	10000
8	Mkhondeni hall	15 November 2017	10000
9	Mkhondeni hall	9 November 2017	10000
10	Siyethemba Community Hall	21 November 2017	10000
11	Haweli hall	6 November 2017	10000
12	Mawanda hall	10 November 2017	10000
13	Debe hall	14 November 2017	10000

ISIKHATHI

ISINEMEMO SOMHLANGANO WOMPHEKATHI WOKWETHULWA KWENTUTHUKO EDIDYELWE KA-2018/2019

ISINEMEMO SOMHLANGANO WOMPHEKATHI WOKWETHULWA KWENTUTHUKO EDIDYELWE KA-2018/2019

12th -16th DEC 2018

Mthonjaneni Municipality hereby invites Honourable guest:

to the Mthonjaneni & Ukhosi FM NYUS'I VOLUME 2018

12 December Skin walk/run against Women & Child Abuse & Crime

13 December Prayer Day for Omama Bangolwesine with Dulu Khozo (ukhozi fm)

14 December Health & Wellness Day @ Haweli Community Hall

15 December Opening of Recording Studio & Music Festival @ Melmoth Sports Ground

16 December Prayer Day, Indumiso with Siya Mthongo (ukhozi fm) @ Melmoth Sports Ground

MTHONJANENI & UKHOZI FM

NYUS'I VOLUME

#jabuluzibheke

ADMIT TWO (2)

UKHOZI

Maphumulo Municipality

OUR WORK

Appointed Strategic Agency Since 2017 - Ongoing

Brand Partners has been appointed as Maphumulo's Strategic Marketing and Communications Agency from 2017 to 2020.

Client brief:

Develop a Communication Strategy for the municipality.

Concept & approach:

Conducted a Communications Gap Analysis to form the framework of the strategy.

Execution:

- Conducted Communication Gap Analysis to form the base of the Communication Strategy
 - Developed a full Corporate ID Manual
 - Developed a communication Strategy
 - Produced Municipal branding according to Corporate Id Manual Specifications
- Colour charts, brand guide, layout samples, advert examples, corporate branding, business cards, letterheads, fax sheets, banners, vehicle branding etc.



Maphumulo Municipality

OUR WORK

Diary and Calendars 2018-2023

Design and layout of all Diaries and Calendars.



University of KwaZulu Natal

OUR WORK Souvenir Brochure

CAPRISA – Centre for the AIDS Program of Research in South Africa (A division of UKZN)

Client Brief:

Develop a brochure to showcase the faculty's history from beginning to date.

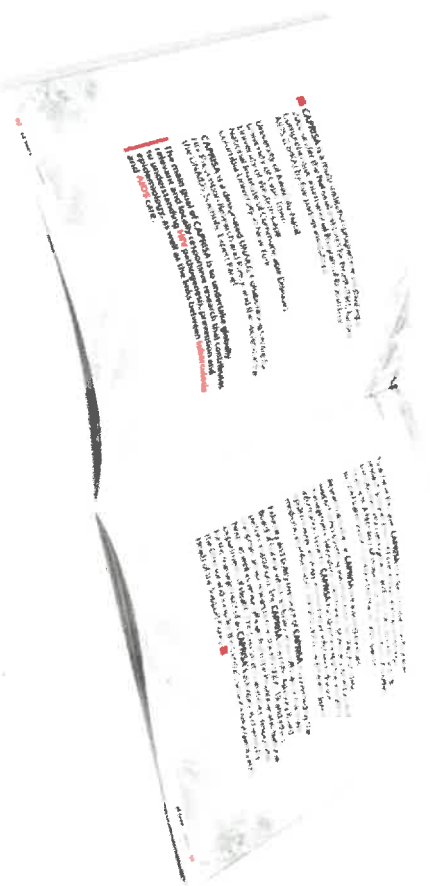
Our Concept:

Produce a 10 Years Celebration souvenir brochure utilizing the blood platelets of the HIV Virus

Execution:

Designed and published a beautifully compiled souvenir brochure showcasing timelines and history - in celebration of 10 years of CAPRISA.

CELEBRATING
10 YEARS
OF WORLD CLASS HIV,
AIDS AND TB RESEARCH



University of the Free State

OUR WORK

Appointed on the panel for
Strategic Communications Agency

Brand Partners was appointed to do strategic research
For the University and is now on the panel of strategic
Marketing and Communications Agencies.

UNIVERSITY OF THE
FREE STATE
UNIVERSITEIT VAN DIE
VRYSTAAT
YUNIVESITHI YA
FREISTATA



UFS
UV

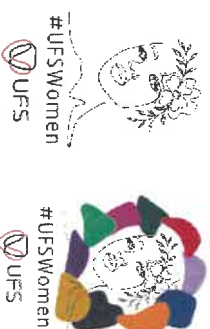
University of the Free State

OUR WORK

Full Online Digital & Print Campaign

Women's Month 2021 Campaign. Full digital marketing, social media and Billboards + branded items.

Promotional branding logos



Billboard Outdoors (7m x 3m)



General Social Media / Whatsapp



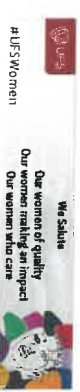
twitter



facebook



linkedin



Website



Instagram



University of the Free State

OUR WORK

Brand Perception Research

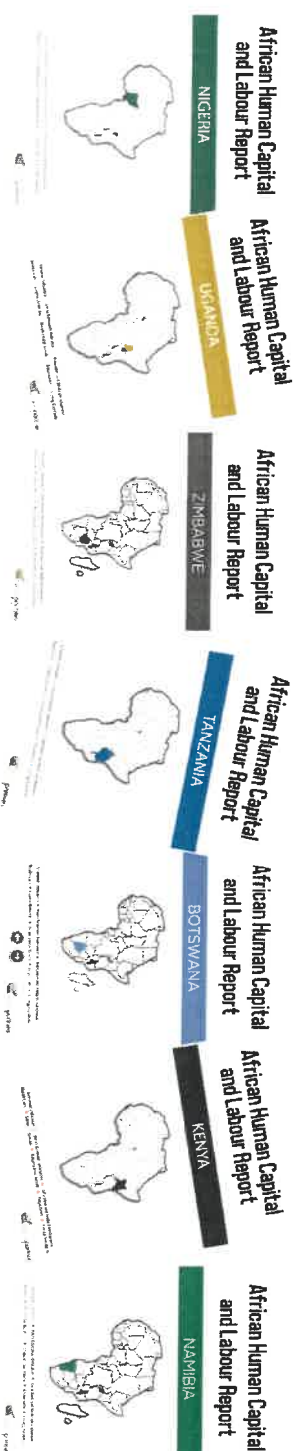
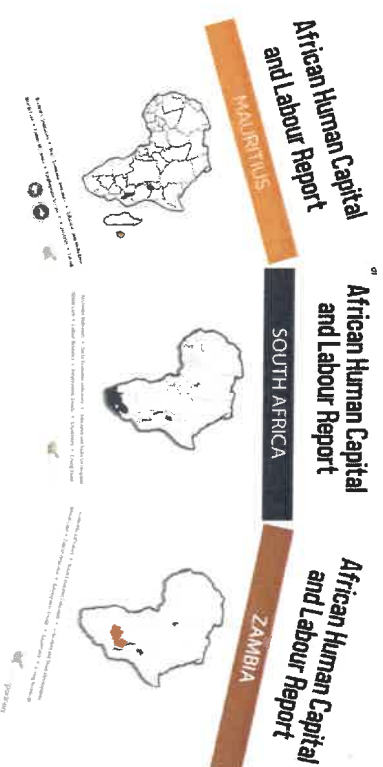
Brand Partners was appointed to do strategic research on Brand Perception & Positioning for the University of Free State.



University of the Free State

OUR WORK

Research Reports



University of the Free State

OUR WORK

Online Marketing & Advertising

- Flyers
- Social Media & Print Advertising



Evachem

OUR WORK

Client Brief:

Develop a Corporate Identity for the Evachem Brand. Evachem is a start up manufacturing company for building materials and chemicals.

Our Concept:

To develop an identity that will capture the essence of what Evachem is as a manufacturer of pure hemihydrate Gypsum and chemical products.

Execution:

Clean and edgy logo type with the Gypsum crystal broken off at the bottom of the letter M. Bold clean and easy to read.
Colours reminiscent of the construction industry.

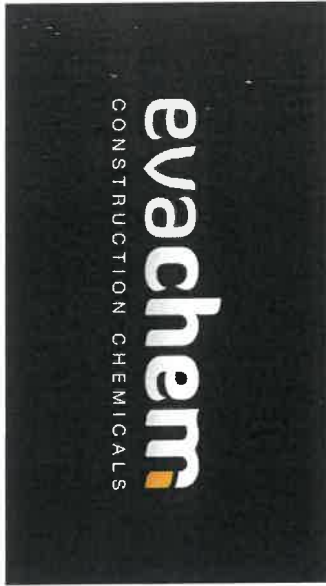
evachem
CONSTRUCTION CHEMICALS

Evachem

OUR WORK

Corporate Stationary

- Folders
- Business cards
- Email signature
- Letterheads



Evachem

OUR WORK Packaging

Client Brief:
Develop Evachem range of product packaging.

Our Concept:
Innovative use of the evachem logo and guidelines to create eye catching product packaging that is also cost effective for mass printing production.

Execution:
Develop unique evachem product logos for various packaging. Then translate these into the design and layout of each package, with the clever use of colour to make each product package come alive.

Packaging project was later translated across to all fleet branding



evalite evaFill evaglide evabed evamarble

Evachem

OUR WORK

High End Catalogue design

Client Brief:

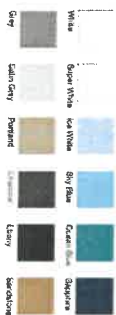
Create a catalogue to showcase the Evachem product range, that will be placed in Build-It Stores nationwide.

Our Concept:

To create something slick, classy, eye catching with high impact!

Execution:

Making use of the company's corporate look and colours in conjunction with high quality, beautifully photographed images showing the various product capabilities. High gloss finish and printing for maximum impact.



Evamarble is a scientifically formulated mixture of superior quality white cement, marble dust and pigments. It is specially formulated for the interior plastering of walls, floors, swimming pools and ponds. Not for use above the water level.

Cement & Marble Based Product

**JACKPERSAD
& PARTNERS INC.**
SPECIALIST DIAGNOSTIC
RADIOLOGISTS



COMPANY INFO

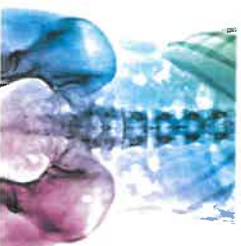


WHAT PROCEDURE ARE YOU HAVING?

2008/05/26 11:00 AM

WORK WITH US

Subtotal: 60.500



**WE ARE LEADERS IN RADIOLOGY
AND DIAGNOSTIC IMAGING.**

We were the first to acquire the only privately owned PET/CT imaging center in KZN



MEDICAL PROFESSIONALS



re-use. When we're it happens, I'd suggest making things better. "Just a suggestion, or would you rather it be?"

and that the *de facto* language of choice in the workplace is English. The authors conclude that the use of English in the workplace is not a result of a conscious decision by employers but rather a result of the fact that English is the language of the majority of the workforce.



WOMEN'S WELLNESS

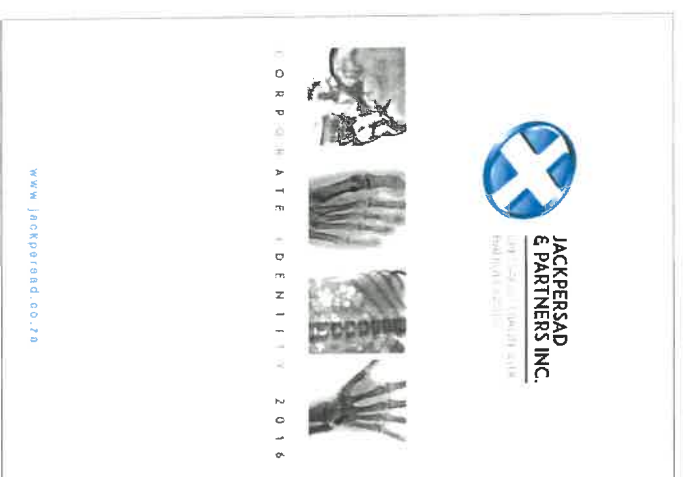
When today's e-mailing men discuss and compare their penmanship, some say while mine has flourished as of yore, yours is withered. And the modern-day scribe is asked to compare his cursive flourishes to those of a twelfth-century monk.



Jackpersad & Partners Inc.

OUR WORK

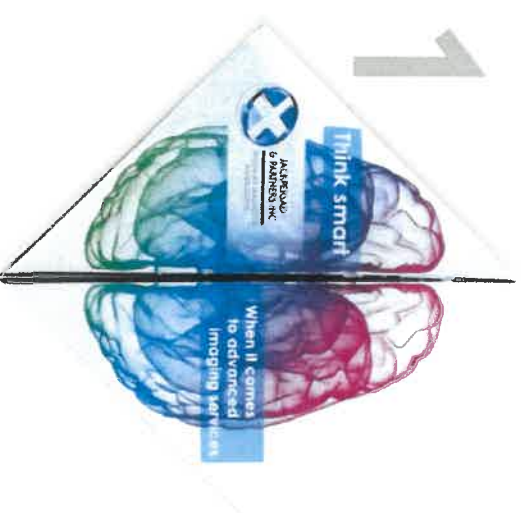
Marketing Plan / Corporate ID



Jackpersad & Partners Inc.

OUR WORK

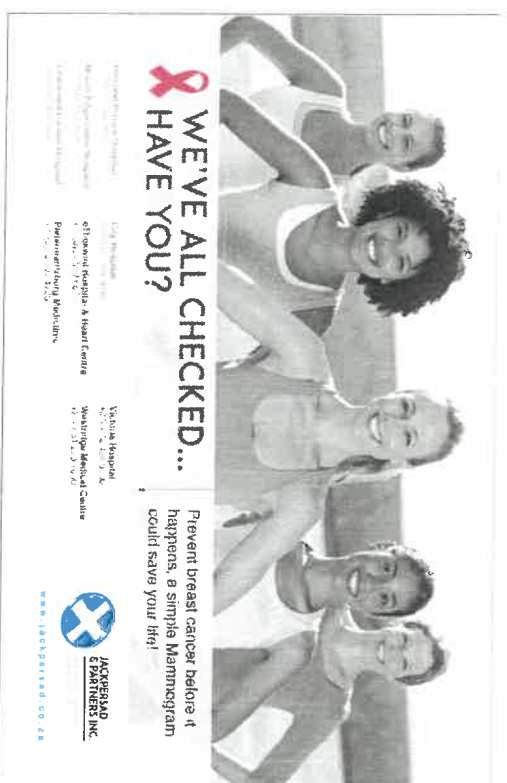
Innovative Brochure Design



Jackpersad & Partners Inc.

OUR WORK

Breast Cancer Awareness Campaign
Posters, Flyers, Adverts

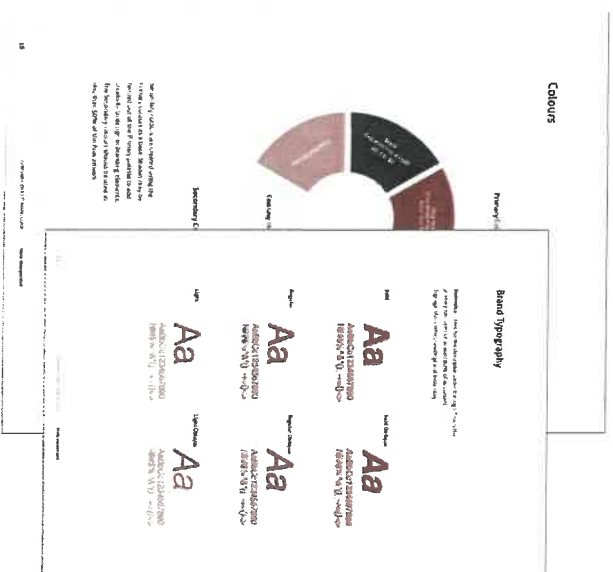


Morar Incorporated

OUR WORK

Corporate Identity Manual

Refresh Corporate Identity Guidelines.

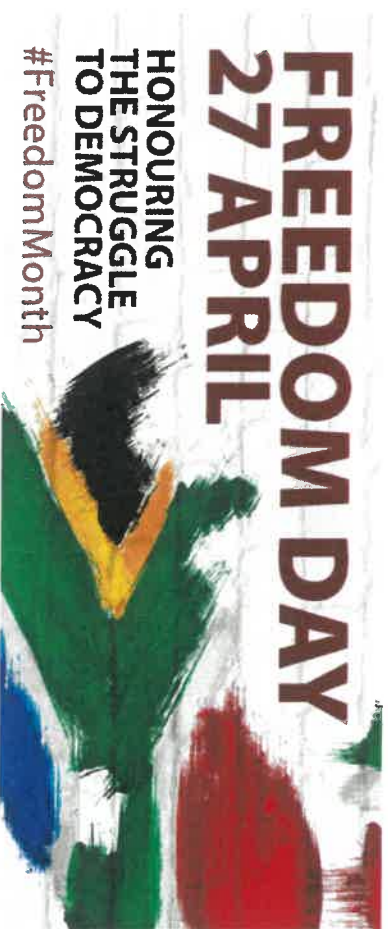


Morar Incorporated

OUR WORK

Digital Marketing

Online Digital Images.



Morar Incorporated

OUR WORK

SONA 2021

Information News Brochure.

SONA 2021 | PLANTING A SEED



1. The Sona 2021 project is a multi-year initiative to plant 100 million seeds across South Africa, with the goal of creating a sustainable food security system.



2. The project is led by Morar Incorporated, a leading agricultural technology company, in partnership with the South African government and various NGOs.



3. The project is currently in its early stages, with the first seeds planted in the Western Cape province.



4. The project is expected to have a significant impact on the country's food security, particularly in the arid and semi-arid regions.



5. The project is also expected to create jobs and provide training opportunities for local farmers and communities.



6. The project is a testament to the power of public-private partnerships in addressing complex social and environmental challenges.




SONA 2021 | PLANTING A SEED

What could this mean?

1. The Sona 2021 project is a multi-year initiative to plant 100 million seeds across South Africa, with the goal of creating a sustainable food security system.

2. The project is led by Morar Incorporated, a leading agricultural technology company, in partnership with the South African government and various NGOs.

3. The project is currently in its early stages, with the first seeds planted in the Western Cape province.

4. The project is expected to have a significant impact on the country's food security, particularly in the arid and semi-arid regions.

5. The project is also expected to create jobs and provide training opportunities for local farmers and communities.

6. The project is a testament to the power of public-private partnerships in addressing complex social and environmental challenges.




SONA 2021 | PLANTING A SEED

TOP 10 HIGHLIGHTS

1. The government has announced a new initiative to plant 100 million seeds across South Africa, with the goal of creating a sustainable food security system.

2. The initiative is led by Morar Incorporated, a leading agricultural technology company, in partnership with the South African government and various NGOs.

3. The initiative is currently in its early stages, with the first seeds planted in the Western Cape province.

4. The initiative is expected to have a significant impact on the country's food security, particularly in the arid and semi-arid regions.

5. The initiative is also expected to create jobs and provide training opportunities for local farmers and communities.

6. The initiative is a testament to the power of public-private partnerships in addressing complex social and environmental challenges.




Morar Incorporated

OUR WORK

Service Lines Info

Service Lines, Information Slide design.

ACCOUNTING SERVICES

Let us take care of all your accounting and payroll requirements, while you focus on expanding and growing your business.

OUR SERVICES include:

- Preparation of Annual Financial Statements
- Monthly Financial Management Reporting
- Registration and monthly preparation of VAT, PAYE, UIF, SDL and WCO
- Payroll Accounting, Processing and Reconciliation
- Assistance with all Bookkeeping related queries

OUR COMPETITIVE ADVANTAGE

- National presence
- International affiliation
- Capacity to deliver
- Proven methodology
- Industry / sector experience

OUR CORE SERVICES: Forensics, Internal Audit, External Audit, Accounting, Tax, Advisory

FAST FACTS

10 DIRECTORS

9 OFFICES

APPROXIMATELY 150 STAFF

BBBEE LEVEL 1

99% BLACK OWNED

GLOBAL EXPERTISE through Allinial

OUR CLIENTS



morar incorporated
Chartered Accountants (SA)
Registered Auditors

ACCOUNTING

Let us take care of all your accounting while you focus on expanding and growing your business.

Our Services include:

- Preparation of Annual Financial Statements
- Monthly Financial Management Reporting
- Registration and monthly preparation of VAT, PAYE, UIF, SDL and WCO
- Payroll Accounting, Processing and Reconciliation
- Assistance with all Bookkeeping related queries

FAST FACTS

10 DIRECTORS

OUR CLIENTS



Morar Incorporated

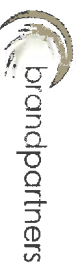
OUR WORK

GAP Analysis

GAP Analysis Reports
Media Monitoring
Feedback Reports
Media Coverage Reports



Tel: 031 267 0685 | Fax: 031 267 1933 | www.brandpartners.co.za | Unit 4, Windsor Court, Derby Downs Office Park, University Road, Westville
Postnet Suite 62, Private Bag X3, Westville, 3630, South Africa



MUNICIPAL MANAGER

Ms Zulu

Yours faithfully

Your contact person is Ms N Ngema, at telephone number 035 874 5835.

I have pleasure in advising you that, in Terms of this Municipality's Supply Chain Management Policy read with Section 116 (1)(iii) of the Municipal Finance Management Act No. 56 of 2003, the above bid has been awarded to you for a period of three years at an amount of R10 442 000.00 (VAT inclusive) in accordance with the terms and conditions embodied in your bid documents. You are therefore requested to avail yourself for signing of a Service Level Agreement in preparation for rendering these services.

BID NO. 13-2020/2021: CALL FOR PROPOSAL FOR PUBLICITY, BRANDING AND ADVERTISING

Dear Sir

clinton@brandpartners.co.za

3630

WESTVILLE

University Road

Derby Downs Office Park

1-2 Doncaster

Brand Partners (PTY) Ltd

10 June 2021

Ref / Inkomba: 6/1/2/1

Enquiries / Imibuzo: Ms N Ngema

Tel: 035 - 8745100
Fax: 035 - 8745174
E-mail: magwaza@ulundi.gov.za

Private Bag X17
Ulundi
3838

**ULUNDI
MUNICIPALITY**



" The City of Heritage "

**UMASIPALA
WASOLUNDI**



"The City of Heritage"

Re: Reference Letter Brand Partners
To: Whom it may concern
Dear Madam/Sir

This letter serves to confirm that Brand Partners PTY LTD (Reg. No. 2007/028791/07) is currently appointed as the Communication Media Agent for Ulundi municipality for a period of three years.

The company has successfully been requested to produce and regularly, in keeping with its positive work ethic it dutifully, efficiently, effectively, while exhibiting the highest level of due care to attendant contractual obligation and responsibility and with alertness to a variety of the municipality's work related unique pressures, has thus far completed the projects as inter alia, on top of monthly standing items as per the Service Level Agreement:

- Foundational Communications GAP analysis
- Developed and implemented a Communications Strategy
- Developed a Corporate Identity Manual
- Production and booking of adverts
- Produced and published media releases
- Designed Business cards
- Name tags
- Pull up and other image enhancement banners
- Corporate flags
- Public facility branding material
- Website related corrections

- And a variety of brand enhancement work
- On job training provided to staff of the municipality

In order to deliver on the service they offer they have no reservations to traverse the length and breadth of the distance repeatedly to ensure they hold our hand and deliver the items on time and in one piece.

The highest quality of work being produced by Brand Partners is attributable for a growing number of substantially satisfied clients, of which Ulundi Local Municipality is one. Association with them has elevated the brand enhancement plight of my organisation to unimaginable extent. This partnership is, inter alia, attributable for a recognition we receive amongst peer municipalities who continue to submit applications to utilise our contract with Brand Partners in terms of Regulation 32 of the National SCM Regulations and even other sectors, who record repeated enquiries regarding our partnership with Brand Partners.

I have no doubt in my mind as the Accounting Officer that the numerous governance accolades, including the current status of Best Run Municipality in KZN, Best Municipal Manager in KZN Awards and others being received in recognition of service our excellence have the footprint of our association therewith. Brand Partners has within a few months strategically positioned my organisation centrally in media and image enhancement terms, notwithstanding our disadvantage emanating from our geographic positioning as a predominantly rural municipality that is far flung.

Therefore I am thus far extremely satisfied with professionalism and their ability to go beyond their scope of work, within my low budget, to ensure that we meet all our communication goals and objectives.

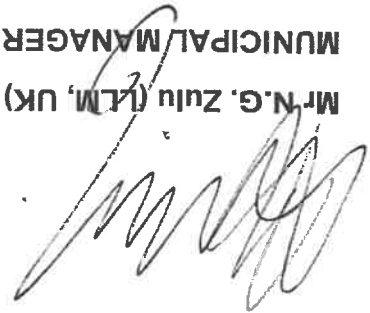
I would recommend Brand Partners to any organisation for their demonstrated strategic value, excellent service delivery and professional advice. They stand apart

from all brand enhancement companies we have worked with. Through their focussed leadership and dedicated staff they are easily one of the very few companies that personalise all your deficiencies and sustainably work with you to overcome them. I can safely pronounce that Brand Partners are more than a partner, they are one with my organisation.

And therefore I herewith stand in testimony and recommendation of Brand Partners as an astute partner in services they render.

For further enquiries please contact the undersigned.

Mr. N.G. Zulu (J.L.M., UK)
MUNICIPAL MANAGER



UMFOLOZI LOCAL MUNICIPALITY

K2281

P. O. Box 96
Kwa-Mbonambi
3915
25 Bredellia Street
Kwa-Mbonambi
3915
Tel: 035-580 1421
Fax: 035-580 1141
Web: www.umfolozi.org.za

Enquiries: SCM Section

Ref: 6/3/5/008

BRAND PARTNERS PTY LTD

Unit 1, Doncaster
Derby Downs Office Park
University Road
Westville
3630

Dear Sir/ Madam,

RE: LETTER OF APPOINTMENT: PROPOSAL FOR THE DEVELOPMENT AND IMPLEMENTATION OF A COMMUNICATION STRATEGY FOR A PERIOD OF THREE(3) .

1. The above matter refers.
2. The Municipality is pleased to inform you that, Brand Partners Pty Ltd has been appointed as a preferred service provider on the Proposal for the development and implementation of a communication strategy for a period of three years(3).

3. Your appointment will be strictly limited to three (3) years and is effective as from Tuesday, 28 January 2020 and will proceed for an uninterrupted period until 27 January 2023.

4. Please note that you will commence with your service after signing of the service level agreement with the municipality.

5. For any other information you may require regarding this appointment, please contact the Office of the Chief Financial Officer, Mr KN Mthethwa at (035) 580-1421.

6. Kindly confirm acceptance of this appointment in writing with the Manager: Supply Chain Management Unit, Mrs LF Mhlanzi who can be reached at mhlanzi@umfolozi.org.za within 7 seven days of the receipt of this letter.

Trust that your association with uMfolozi Municipality will be a pleasant one.

Yours faithfully,

[Signature]
MR KE GAMEDE
MUNICIPAL MANAGER

Chief Financial Officer
Director Technical Services
Director Community Services
Director Corporate
Mr KN Mthethwa
Mr SG Hlatwayo
Mrs NV Nsola
Mrs NZ Ndlela

Tel: 035-580 1421 Fax: 035-580 1141 Email: cfo@umfolozi.org.za

RC

UMFOLOZI LOCAL MUNICIPALITY

KZ-281

Tel: 035-580 1421
Fax: 035-580 1141

Web: www.umfolozi.gov.za

25 Bredellia Street
Kwa-Mbonambi
3915

P. O. Box 96
Kwa-Mbonambi
3915

31 October 2022

Office of the Acting Municipal Manager



To whom it may concern

Re: Reference Letter for Brand Partners

1. The above matter bear reference.

2. This letter serves to confirm that Brand Partners PTY LTD (Reg. no.2007/028791/07) has been awarded a tender for the provision of communications services in the amount of R9 980 000. The company was appointed for a three-year term to implement the communications strategy and has achieved the following:

- Completed a communication gap analysis.
- Development of the communication strategy.
- Development of a branding guide.
- Delivery of PR services.
- Production and Reservation of Advertisements (both in print and broadcast)
- Prepared news releases for the mayor.
- Event advertising & photography.
- Assistance with Reputational Management issues.
- Branding of municipal offices and vehicles.
- Development of the uMfolozi website.

3. Working with Brand Partners, I find the company highly effective and professional. I would highly recommend Brand Partners on the level of professionalism, quality of service delivery and strategic value that they will bring to an organisation.

4. I would very much recommend them to any organisation.

Tel: 035-580 1421

Fax: 035-580 1141

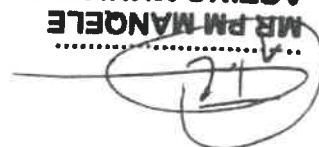
RC

RC

Fax: 035-580 1141

Tel: 035-580 1421

MR PM MANOELE
ACTING MUNICIPAL MANAGER



Yours Faithfully.



5 Malek Deyane Civic Centre
Business District
Private Bag 17004
Richards Bay 3900
E: reg@umlathuze.gov.za
T: 035 907 5000
F: 035 907 5444/51517
Toll free 161 0800 220 827
www.umlathuze.gov.za

Your ref: Tender 8/21/UMH474-18/19
Our file ref: 8/21/UMH474-18/19
Contact: Mr N. NCALANE
In response to DMS No: RPT 168387
Date: 18 March 2020

REGISTERED MAIL

ATTENTION: Mr. Clinton Goverder

Email: Clinton@brandpartners.co.za

BRAND PARTNERS
P.O. Box 950
UMHLANGA ROCKS
4320

Dear Sir / Madam,

LETTER OF APPOINTMENT:- TENDER 8/21/UMH474-18/19: ESTABLISHMENT OF A PANEL OF SERVICE PROVIDERS IN COMMUNICATIONS AND MARKETING FOR THE PROVISION OF SPECIALISED SERVICES IN THE FIELD OF COMMUNICATIONS FOR A PERIOD OF THREE (3) YEARS.

It gives me great pleasure to advise you that "in terms of Chapter 11 of the Local Government Municipal Finance Management Act, 2003 (Act 56 of 2003), the Bid Adjudication Committee of the uMhlathuze Municipality has resolved via Bid Adjudication 934 Item No.2625, dated 18 December 2019 that:

1. Tender 8/21/UMH474-18/19: establishment of a panel of service providers in field of communications and marketing for the provision of specialised services in the MARKETING in the amount of R 300 000,00 and not exceeding R 3 600 000,00 p/a being the lowest responsive tenderer with the highest contender score that complies fully with all the technical requirements;

2. it be noted that only the service providers in the panel will be invited to submit cost proposal to the specific projects as and when required;"

ALL CORRESPONDENCE MUST BE ADDRESSED TO THE MUNICIPAL MANAGER



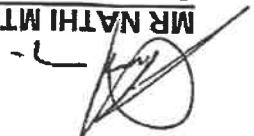
RC

Please note the signing of the Service Level Agreements will be held in abeyance until the end of the lockdown period however the acknowledgement of this letter of appointment will serve as an agreement to render services to Council from the effective date.

The effective date for services to be rendered to Council will be effective as from the 1st April 2020 and will continue until March 2023.

Please respond on your company letterhead acknowledgement and acceptance of this letter of appointment dated 1 April 2020.

Yours faithfully



MR NATHI MTHETHWA
CITY OF UMHLATHUZE: ACTING MUNICIPAL MANAGER

DMS 1400276



ALL CORRESPONDENCE MUST BE ADDRESSED TO THE MUNICIPAL MANAGER

[Signature]

- Municipal Newsletter
- Municipal Branding
- Design of Promotional Materials
- Creation, Design and Development of a Service Delivery Booklet

This letter serves to confirm that Brand Partners PTY LTD (Reg. no. 2007/028791/07) has been appointed as one of the advertising agencies for Mhlathuze Municipality for a period of thirty-six (36) months.

To Whom It May Concern

M Ncalane
0359075021

Date: 18 September 2020

5 Third Staircase Civic Centre
Business District
Private Bag 41004
Richards Bay 3900
E-mail: SouthAfricaGov.za
T: 035 907 5000
F: 035 907 5444/S/67
Toll-free No: 0800 222 827

Private Bag X76
Ulundi
3838
Tel/Ucingo: 035 870 0812
Fax/fleksi: 035 870 0735
035 870 1541



DISTRICT MUNICIPALITY
UMKHANDLU WESIFUNDA

Zululand

Ref: Enq: N Sithole Email: nsithole@zululand.org.za Date: 25/07/2018

The Director
Brand Partners (Pty) Ltd
Unit 1 Doncaster, Derby Downs Office Park
University Road
WESTVILLE
3630

Email: clinton@brandpartners.co.za
Tel: 031- 267 0685
Fax: 031 267 1933

ATT: MR RAGUNATHAN GOVENDER

RE: LETTER OF APPOINTMENT FOR TENDER ZDM 069/2018 PROVISION OF
COMMUNICATION, PUBLICITY, BRANDING AND ADVERTISING FOR AT LEAST A
PERIOD OF ONE YEAR WITH AN OPTION TO EXTEND FOR FURTHER TWO
YEARS.

The Zululand District Municipality has resolved that Brand Partners Pty Ltd be appointed for the
Communication, Publicity, Branding and Advertising to the ZDM for a period of 1 year (with an
option to extend for another 2 more years) starting from the 16th of August 2018.

CONDITIONS OF AWARD.

- 1.1 Your appointment is for the duration of 1 year with an option to be extended for another two more years.
- You will be expected to comply with the prescribed procedures throughout the execution of work involved in this tender, as set on your submission of the Contract No. ZDM 069/2018 for Communication, Publicity, Branding and Advertising to the Zululand District Municipality for a period of 1 year (with an option to extend for another 2 more years).
- 1.2 Please note that your appointment is in line with the rates you provided during your submission.
- 1.3 You'll be expected to have a designated person dealing with Zululand District Municipality since some of our orders will be requiring an urgent response from your office.

- 1.4 Note that some of our orders will be demanding your confidentiality since your services will also cater for high profile people (e.g. Honourable Mayor, Deputy Mayor, Speaker and etc.).
- 1.5 The Service Provider must comply with all terms and conditions that are stipulated in the Service Level Agreement to be entered into.

Please note that your contact person for the project will be as follows:

CHIEF ACCOUNTANT SCM: MS NOMSA SITHOLE
Zululand District Municipality
Private Bag x 76
ULUNDI
3838

Tel: 035 874 55016
Fax: 035 874 5589

Email: nsithole@zululand.org.za

We hereby wish to congratulate you with your appointment and looking forward to a very successful working relationship in this project.

Any further enquiries should be directed to undersigned.

Yours faithfully,

Priscilla M. Mandebele
25-07-2018
PM MANDEBELE
ACTING MUNICIPAL MANAGER



Ref: 13/1/16 Enq: RN Hlongwa Email: nhlongwa@zululand.org.za Date: 19/08/2020

TO: BRAND PARTNERS (PTY) LTD
As per Tender Register
ZDM 020/2020

Tel: 082 556 3757
Email: finance@brandpartners.co.za

Dear Sir/Madam

Tender Validity No. ZDM 020/2020

**Re: Professional Panel of service Providers for the Provision of Advertising service for Three-year period
(Expression of Interest/ Methodology Proposal)**

The Zululand District Municipality is in the process of finalising the appointment of the aforementioned tender; ZDM 020/2020, however the tender validity period will expire prior the final procurement process.

You are therefore kindly requested by the Zululand District Municipality that your company (as it appears on the register of tenderers) to extend the validity of this contract for the anticipated date of the 30 November 2020 by **signing and Returning it to khusi@zululand.org.za and Cc nathole@zululand.org.za** by email not later than 27 August 2020.

Apologies for any inconvenience that this may cause.

We trust that you will find this in order.

Regards,

RN HLONGWA
CFO: Zululand District Municipality

ACCEPTED:
(By tenderer:

COMPANY NAME:

BRAND PARTNERS (PTY) LTD
Postnet Suite 62
Private Bag X3
Westville
3630

Dear Sir/ Madam

APPOINTMENT LETTER: COMMUNICATION MANAGEMENT
BID NO: KZN294/COMM/2020

1. Your tender submitted in respect of the above projects refers.
2. I am pleased to inform you that **BRAND PARTNERS (PTY) LTD** has been appointed by the Municipality for Communication Management of Maphumulo Municipality as indicated on tender document at the quoted negotiation price of R 8 882 370.00 incl VAT.
3. Please note that this award is subject to the following conditions:

- a) Your enterprise accepting the appointment in writing within 10 working days from the date of the letter.

- b) Submission of updated valid tax clearance, or printed new tax certificate accompanied by pin for further verification, ID copies of company directors, proof of company registration and proof of banking details with company account and account application form.

- c) The signing of contract between the municipality and yourselves within 30 calendar days of commencement of the project;

- d) Please contact Mr. T Khuluse (Director Corporate Services) for further technical information queries relating to the above tender during working hours or Mr. N Manyandu for SCM related queries on (032) 481 4500.

- e) I trust that you will find the above to be in order and look forward to a sound working relationship.

Yours faithfully,


MR PN MHLONGO
MUNICIPAL MANAGER

EXECUTIVE COMMITTEE:

MAYOR: Cllr ZF KHUZWAYO; Deputy: Cllr ZC NCALANE, Cllr NP NXUMALO and Cllr CS SHANGE
MUNICIPAL MANAGER: Mr. P.N MHLONGO

BRAND PARTNERS (PTY) LTD

P.O.Box 950
Umlhanga Rocks
4320

To: Whom it may concern

Re: Reference Letter Brand Partners

This letter serves to confirm that Brand Partners PTY LTD (Reg. no. 2007/028791/07) has been appointed as the Communication Media Agent for Maphumulo municipality for a period of three years.

The company has successfully completed the following:

- Conducted a Communications GAP analysis
- Developed and implemented a Communications Strategy
- Developed a Corporate Identity Manual
- Developed a Communications policy and Protection of Personal Information Act (POPI)
- Production and booking of adverts
- Produced and published media releases
- Designed Business cards
- Design of Promotional Materials

During the period that I have worked with Brand Partners, I have been extremely satisfied with their professionalism and their ability to go beyond their scope of work to ensure that we meet all our communication goals and objectives.

I would recommend Brand Partners to any organisation for their demonstrated strategic value, excellent service delivery and professional advice.

Yours faithfully

C.S. MHLONGO
ACTING MUNICIPAL MANAGER

EXECUTIVE COMMITTEE:

MAYOR: Cllr ZF KHUZWAYO-DLAMINI; Deputy: ZC NCALANE ; CS SHANGE (Speaker)
ACTING MUNICIPAL MANAGER: Mr. C.S.MHLONGO

UMASIPALA MTHONJANENI MUNICIPALITY
MUNICIPALITEIT

11 MELMOTH 0354502082 Fax: 0354502056 e-mail: mmsec@mthonjaneni.org.za

Ref: 10/1/1

03 August 2017

The Director

BRAND PARTNERS (PTY) LTD

P.O. Box 950

Umlhanga Rocks

4320

Dear Sir

APPOINTMENT LETTER TO BRAND PARTNERS (PTY) LTD FOR COMMUNICATION MANAGEMENT SERVICE IN TERMS OF SECTION 32 OF THE NATIONAL TREASURY MUNICIPAL SUPPLY CHAIN REGULATIONS

Your letter of appointment in Maphumulo Municipality for the above mentioned services dated 23 March 2017 and Section 32 of National Treasury Municipal Supply Chain Regulations bears reference.

Mthonjaneni Municipality has pleasure to inform you that **Brand Partners (PTY) LTD** is hereby awarded a contract for the above mentioned services for the period of three years. The appointed amount is **R8 298 800.00 (Excluding VAT)**.

Please take note that this awards is subjected to:

- i. Your accepting the appointment and giving consent in writing within 10 working days of receipt of this appointment letter, indicating the date of commencement of implementation of the project.
- ii. Submission of updated valid tax clearance or printed new tax certificate accompanied by pin for further verification, ID copies of company directors, proof of company registration and proof of banking details with company account number and CSD summary registration report and
- iii. The signing of the Service Level Agreement between the municipality and yourselves within 30 calendar days of commencement of the project.

Please further note that failure to meet any of the above conditions will render this awards null and void, in which case the municipality will have a right to exercise its options.

For enquiries please contact Chief Financial Officer: Mr. K.N. Mithethwa at the office number during office working hours (035) 450 2082 ext. 206.

Trust that you will find the above in order.

Kind regards

MR. P.P. SIBIYA

MUNICIPAL MANAGER

Incorporating Melmoth Transitional Local Council

LC

UMASIPALA MTHONJANENI MUNICIPALITY MUNISIPALITEIT

Re: Reference Letter Brand Partners
Your Ref / U Verw / Reference/

11 MELMOTH
3835
Enquiries: Mr. T.R Shangase
(035) 450 2082
Fax: (035) 450 3224

To whom it may concern

This letter serves to confirm that Brand Partners PTY LTD (Reg. no. 2007/028791/07) has been appointed as the Communication Media Agent for Mthonjaneni municipality for a period of three years.

The company has successfully completed the following:

- Conducted a Communications GAP analysis
- Developed and implemented a Communications Strategy
- Production and publishing of the municipal quarterly newsletter
- Production and booking of adverts
- Developed a Corporate Identity Manual
- Branding of the Municipal vehicles
- Design of Promotional Materials
- Writing up of press releases

During the period that I have worked with Brand Partners, I have been extremely satisfied with their professionalism and their ability to go beyond their scope of work to ensure that we meet all our communication goals and objectives. I would recommend Brand Partners to any organisation for their demonstrated strategic value, excellent service delivery and professional advice.

Mr Thami Shangase

Communications Officer

MR T.R Shangase
Communications Officer

Kind Regards



UPHONGOLO MUNISIPALITEIT / MUNICIPALITY

Rig Korrespondensie aan:
DIE AGBARE BURGEMEESTER
Address Correspondence to:
THE HONOURABLE MAYOR

MUNISIPALE KANTOOR
MUNICIPAL OFFICE
Munisipalestraat/Street 61
Pongola 3170
Posbus/P.O. Box 191
Tel. (034) 4131223
Faks/Fax: (034) 4131706
e-mail:
pongoladlc@pga.doreca.co.za

Your Ref.
U Verw:

Our Ref.
Ons Verw:

20 MARCH 2018

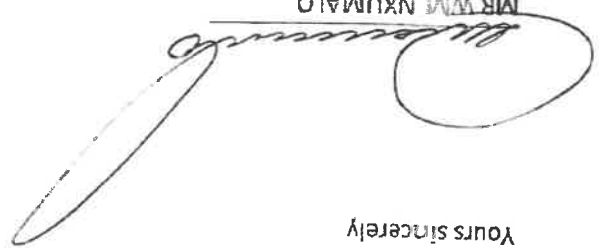
BRAND PARTNERS
UNIT 1 DONCASTER
DERBY DOWNS OFFICE PARK
UNIVERSITY ROAD WESTVILLE
4319

Dear Sir/Madam

PROPOSAL NO.502/12/17 COMMUNICATION MEDIA AGENT FOR MUNICIPALITY FOR THE PERIOD OF
THREE (3) YEARS.

The Municipality is pleased to inform you that you have been appointed as the preferred service
provider for the above-mentioned project. Your appointment is subject to 14 days objection period.

Yours sincerely


MR W M NXUMALO
MUNICIPAL MANAGER



Office of the Municipal Manager

Tel: 032 456 8200
Fax: 032 456 2504 / 086 568 9741
Email: ceo@mandeni.gov.za

2 Kingfisher Road, Mandeni, KwaZulu Natal, 4490, South Africa
PO Box 144, Mandeni, 4490

www.mandeni.gov.za



Date: 08 June 2018

Re: Reference Letter Brand Partners

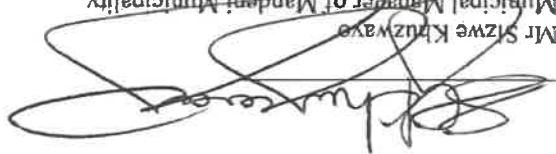
To: Whom it may concern

This letter serves to confirm that Brand Partners PTY LTD (Reg.no. 2007/028791/07) has been appointment for the Project Management and Implementation of the Communication Strategy for a period of 3 years.

The following has been successfully completed to date Communication Gap Analysis; Development of a Communications' Strategy; Development of a Corporate Identity Manual and Communications Policy. However Media Monitoring; Reputation Management issues; Writing up of press releases for the Mayor; Public Relations Services; Event Publicity and Photography; Production and Booking of Adverts (both in the Print and On Air channels); Branding of Municipal Offices and Vehicles is still on-going as and when required.

During the period I have worked with Brand Partners, I have been satisfied with their proficiency and their ability to go beyond their scope of work to ensure that we meet our goals.

I would like greatly recommend Brand Partners to any company for excellent service delivery, professional advise and strategic value they bring.


Mr Sizwe Khuzwayo
Municipal Manager of Mandeni Municipality
Office: 032 456 8200
Fax: 032 456 2504 / 086 568 9741
Cell: 084 250 3327

Executive Committee
Cllr. SB Zulu (Mayor) | Cllr. PM Sishi (Deputy Mayor) | Cllr. MPP Zungu (Speaker) | Ex Officio Mr S Khuzwayo (Municipal Manager)
Cllr. NF Ntuli | Cllr. LR Mdlatshe | Cllr. X Mdlatshe | Cllr. MS Mlungu | Cllr. M Shelembe



Wealth and Investment Management

4th Floor
33 Richford Circle
Ridgeside Office Park
Umhlanga, 4319
South Africa

T +27 31 580 8000
Wealth Assist

T +27 11 501 5012
+27 86 026 5265
E wealthassist@absa.co.za
Swift address: ABSAZAJJ
absa.co.za/wim

20 September 2023

CONFIDENTIAL

Confirmation of Banking Details

We have the pleasure in confirming that Brand Partners (Pty) Ltd, Registration Number : 2007/028791/07 has an account with ABSA with details as follows:

Account Name	:	Brand Partners (Pty) Ltd
Account type	:	Wealth Cheque Account
Domicile Branch	:	Absa Wealth
Account number	:	407-139-0824
Branch code	:	632-005

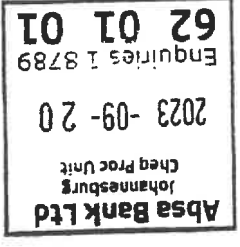
- This report does not confirm funds or the conduct of the account in any way.
 - This information is to be treated in the strictest of confidence and may only be used in the context in which it is given.
 - The report is given in confidence and on request of our client.
- Absa Bank and/or its employees shall not be held responsible for any loss, damage or liability, which may arise directly or indirectly from the provision of this letter of confirmation.

Yours faithfully,

Fallon Moxley
Banking Services Executive

Email: fallon.moxley@absa.africa

Absa Bank Limited trading as Absa Wealth Reg No 1986/004794/06
Authorised Financial Services Provider Licence No 523 Credit Provider Reg No NCRCP7
Absa Wealth is part of the Wealth Investment Management and Insurance cluster



RG

Brand Partners Proposal for Msinga Local Municipality

The content contained in this document is based on the request to submit a bid for a panel of advertising agencies for 3 years (36 months) as and when required.

Document Purpose

The purpose of this document is to provide our expertise in:

- Layout and design
- Media Bookings and Liaison
- Editing and proofreading
- Translation

Agency Requirement

Our understanding is that Brand Partners, through a facilitated process, will assist with:

1. Print Advertisements

- Arrange for placing print advertisements in selected publications (vacancy, tender, erratum, and public notices).
- Liaise with media outlets regarding requests.
- Negotiate the best rates on behalf of the Municipality.
- Prepare and submit advertising proposals to the Municipality for review. This will highlight the booking details, such as dates, sections, lead times, and deadlines for submitting material (completed artwork).
- Prepare and submit quotations to the Municipality for approval.
- Book the advertisement and submit the final advertising material to the publication upon approval.
- Provide the Municipality with tear sheets confirming bookings and placements.
- Ensure brand continuity for the Municipality while advertising.

Publications:

Local: Greytown Gazette, Northern National Courier

Provincial: Witness, Mercury, Isolezwe, Ilanga

National: Sunday Times, Sunday Tribune, City Press, Business Report

Additional: Daily News, Mail & Guardian, Daily Sun, and Government Gazette

Please note:

Should any specific publication or section be omitted from the pricing schedule, this will be quoted separately as and when requested.

2. Audio and Visual

2.1 Radio Stations

- Arrange the airing of radio interviews on selected stations.
- Liaise with media outlets regarding requests.
- Negotiate the best rates on behalf of the Municipality.
- Prepare and submit advertising proposals to the Municipality for review. This will highlight the booking details, such as dates, slot times, features, lead times, and deadlines for the submission of material (scripts, etc.).
- Liaise with the Municipality regarding slot availability.
- Prepare and submit quotations to the Municipality for approval.
- Book the radio slot and submit the final advertising material (script, official images, etc.) to the station upon approval.
- Provide the Municipality with audio copies of the interviews confirming airing.

Stations:

Ukhozi FM, Gagasi FM, and Radio Khwezi

Please note:

Should any specific station or interview format be omitted from the pricing schedule, it will be quoted separately as and when requested.

Outside broadcasts will be quoted separately as and when required.

Generic advertisements will be quoted separately as and when required.

2.2 TV Stations

- Municipal Functions
- Municipal Meetings
- Photoshoot
- Municipal Posters

specification.

The below-mentioned services will be quoted as and when required based on the job

3. Graphic Design and Photography Services

Layout and design, editing, proofreading and translation services have not been included in the final bid price. These services can be included at an additional rate as and when required. Please refer to Annexures A, B, C, and Addendum 1 for this pricing breakdown.

Additional Services

Interviews on talk shows and outside broadcasts have been omitted for selected stations and will be quoted separately as and when required based on content, duration, availability and relevancy to viewers.

Should any specific station or interview format be omitted from the pricing schedule, it will be quoted separately as and when requested.

Please note:

1KZN, SABC, Super Sport, E-TV, ENCA

Stations:

- Arrange TV interviews and advertisements on selected stations.
- Negotiate the best rates on behalf of the Municipality.
- Prepare and submit advertising proposals to the Municipality for review. This will highlight the booking details, such as dates, flight times, features, lead times, and deadlines (submission of scripts, etc.).
- Liaise with the Municipality regarding slot availability.
- Prepare and submit quotations to the Municipality for approval.
- Book the radio slot and submit the final advertising material (script, official images, etc) to the station upon approval.
- Provide the Municipality with audio-visual copies of interviews, confirming flighting.

- Municipal Digital Posts
- Videography
- Graphic Design

4. Billboard Advertisements

The above-mentioned service will be quoted as and when required based on the job requirement.

High-Level Approach

- Msinga Local Municipality is to send a request for all media bookings to Brand Partners with the relevant booking details.
- Brand Partners to liaise with the media outlet regarding the request.
- Upon confirmation from the media outlet, a quotation will be raised by Brand Partners and sent to the Municipality for approval.
- The Municipality is to accept the quotation and issue Brand Partners with a purchase order.
- Brand Partners will process the order and confirm the booking.
- Brand Partners to provide the Municipality with booking details and requirements.
- The Municipality is to provide Brand Partners with the required material to be sent to the media outlet should layout and design, editing, proofreading and translation be excluded from the request.
- Brand Partners to send proof of placement or flighting to Msinga Local Municipality together with an invoice.
- The Municipality is to acknowledge the placement and process the invoice accordingly.

We are of the understanding that Msinga Local Municipality will supply Brand Partners with the required content and booking details.

All approvals (quotations, artwork, edited documents if required, etc.) and requests (content, images, scripts, graphics, etc.) are to be sent to Brand Partners promptly as per deadline dates. Brand Partners shall not be held liable for any forfeited media bookings due to late submissions.

Pricing Schedule

Refer to the attached **Annexures** for a detailed pricing breakdown.

Annexure A: Newspaper Advertisements for 36 Months

Annexure B: Radio Slots for 36 Months

Annexure C: TV Slots for 36 Months

Annexure D: Total bid price for 36 months

Addendum 1: Additional print publications as per the scope of work

Please refer to the references made on the pricing schedules.

Prices are subject to change depending on the specific job requirements.



Brand Partners (Pty) Ltd

www.brandpartners.co.za | Tel: 031 267 0685

Unit 4, Windsor Court, Derby Downs Office Park, University Road, Westville

Postnet Suite 62, Private Bag X3, Westville, 3630, South Africa