

The following questions were received by the Financial Sector Conduct Authority (FSCA) on bid FSCA2025/26-T004 and are responded to accordingly:

NO.	QUESTION	RESPONSE
1.	please find our questions for the above FSCA2025/26-T004 Provision of recorded Consumer Financial Education Presentation Videos:	
	1.1. How long do you require the video(s) to be? Roughly jot down what you want to say in the video and count the number of words: • 60 sec – is about 120 words. • 90 sec - is about 180 words. • 120 sec (2min) – is about 240 words. • 180 sec (3min) – is about 360 words. • 240 sec (4min) – is about 480 words. • 300 sec (5min) – is about 600 words.	The videos should be no longer than 3 minutes. Refer to the attached amended ToR. Please note that the bid closing date is extended to 17 July 2025.  TOR FSCA202425-T004-PI
	1.2. Are the videos to be produced only in English?	With reference to 26.1.5 and 26.1.6, the videos are to be produced in English with English subtitles.
	1.3. Would you require any subtitles in English and other languages?	With reference to 26.1.5 and 26.1.6, the videos are to be produced in English with English subtitles.
	1.4. Will the FSCA presenters provide info and draft scripts that we can refine and enhance for you, or do you expect the supplier to research and draft the scripts from scratch?	As per 26.1.2 the service provider is expected to draft scripts based on the content of the MyMoney Learning Series available at www.fscamymoney.co.za or https://www.fscamymoney.co.za/Pages/Resources/Guides-and-Manuals.aspx?RootFolder=%2FTraining%20Documents%2FProfessionally%20Recorded%20CFE%20Presentation%20

NO.	QUESTION	RESPONSE
		Videos%20Based%20on%20the%20FSCA%20My%20Money%20Learning%20Series&FolderCTID=0x012000FE24763E2F7F99449612508B762B705E&View=%7b98582012-6C8A-4CE8-8B7D-9F7B76320F32%7d The FSCA will provide the FSCA MyMoney Learning Series content files to the contractor in PDF format.
	1.5. Do you need the video to be produced with footage or as an animation or both? • If ONLY animation, do you require motion infographics (icons, objects, text), 2D or 3D animation? • Do you require any animated characters (people), scenes and various sequences. • And do you require the animation to be cartoon style or realistic human?	With reference to 26.1.4, the presenter of the video will be the human element of the video against a green screen. The content of the presentation needs to be a combination of the FSCA-supplied bank of characters and supplier-sourced motion graphics.
	1.6. If you require footage – • should we supply relevant stock footage? • or shoot something specific? The number of days shoot will depend on the following: • the (city) would these shoots be conducted? • What services/ products would need to be shot? Please provide a detailed list.	With reference to 26.1.4, the FSCA will provide a bank of cartoon characters for use in the videos, the supplier will be expected to supplement this with stock footage and motion graphics. No specific shooting/location shots will be required. The recordings are to take place in Gauteng. No product/service will need to be shot.
	1.7. The TOR on page 14 specifies “The design and layout must be done in accordance with the FSCA Corporate Identity	The link made available in 26.1.1 can be accessed here https://www.fscamymoney.co.za/Pages/Resources/Guides-and-

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	and MyMoney Learning Series style guide (see attached link). 1.8. This link goes to a “Sign in” page – so how do we access the style guide?	Manuals.aspx?RootFolder=%2FTraining%20Documents%2FProfessionally%20Recorded%20CFE%20Presentation%20Videos%20Based%20on%20the%20FSCA%20My%20Money%20Learning%20Series&FolderCTID=0x012000FE24763E2F7F99449612508B762B705E&View=%7b98582012-6C8A-4CE8-8B7D-9F7B76320F32%7d
	1.9. Can we provide our own production schedule timeline that meets the 3-year period timeline?	With reference to 27.1.1 and 27.1.2, the supplier can create a production schedule that aligns with the 3-year project timeline
2.	We need an approximate duration for the 36 videos – graphics videos cost per minute/second as visuals have to be generated. So over 36 videos the difference between producing 1 minute, 5 minute or 10 minute videos is huge. You will not be able to compare costing unless everyone costs based on the same duration. Duration also affects timeline. Producing 10 x 1 minute videos is very different to producing 10 x 10 minute videos in terms of time.	The videos should be no longer than 3 minutes. Refer to the attached amended ToR. Please note that the bid closing date is extended to 17 July 2025.