



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001. Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

Funds Available
[Signature]
17/04/2023 ✓

Recommend Ad.

[Signature]

INTERNAL MEMO

005/2023/2024

DATE:	13 April 2023	File NR:	15_2_68_52
TO:	ADG : M Currin	FROM:	D: Media Buying Sinombulelo Mlisa
CLIENT:	Road Traffic Management Corporation	CONTACT:	Zandile Mtshali Zandile.Kota@rtmc.co.za 067 427 9332
PROJECT NAME: RTMC Recruitment Week 14 PROJECT JOB NUMBER: 15_2_68_52 <i>[Signature]</i>			

1. PURPOSE

- 1.1 To seek approval to appoint Arena Holdings for the placement of the Road Traffic Management Corporation Recruitment campaign according to Supply Chain Management delegations (4.1). ✓

2. BACKGROUND

- 2.1 Road Traffic Management Corporation (RTMC) has vacant posts within their department that needs to be filled. It is against this background that RTMC has requested Government Communication Information System (GCIS) to assist with the placement of the advert.

3. CAMPAIGN OBJECTIVES

- 3.1 To invite eligible candidates to apply.

4. TARGET MARKET

- 4.1 Eligible candidates ✓
4.2 Government Segmentation Model (GSM): Rooted Realists, City Seekers, Safely Suburban, Metro Mobiles and Cosmopolitan Capital.

5. CAMPAIGN PERIOD

- 5.1 23 April 2023 ✓

To seek approval to appoint Arena Holdings for the placement of the Road Traffic Management Corporation –Recruitment Week 14

6. RECOMMENDATION

6.1 Based on the campaign requirements and research analysis conducted, Media Buying recommends the use of Print newspapers with a readership of 18,205,000. Source: *Establishment Survey 2019AB.*

Not recommended.

6.2 Out of Home (OOH) reaches 40,631,000 audiences, Television viewership is 39,156 000, Radio listenership is 36,741,000, and Digital audience is 27,382,000.

6.3 Although these media types have a higher reach than print, however, they will not be utilized, as they do not offer placement for large content, and are not ideal for placement of this recruitment. Source: *Establishment survey 2019AB.*

6.4 **Delegation 4.1 Print Threshold R 3 000 000.00. The campaign total is R 35 552.25 including VAT.**

6.4.1 In order to reach the target audience and deliver on the campaign's objectives, Arena Holdings (Sunday Times) is the recommended publication for this placement. Sunday Times offers a total readership of 2 742 000 amongst weekly newspapers, which will be eligible to reach the targeted applicants nationally. Source: *PAMS 2019 survey.*

6.4.2 The positions advertised are of senior and middle-level management.

Media	Audience	Media Owner % Share	Advertisement	Discount received	Cost to Client
Arena Holdings	2 742 000	100%	15 x 3	R 0.00	R 35 552.25
TOTAL				R 0.00	R 35 552,25

It should be noted that currently, media owners do not offer discounts for recruitment/tender/notice placements. The rates are less than those of the main body rates.

NOT RECOMMENDED WEEKLIES

6.4.3 **Soccer Laduma** with a readership of 3 844 000 will not be recommended as the publication does not offer a recruitment section.

6.4.4 All other weekly publications are not recommended as they have a lower readership as compared to Sunday Times.

7 FINANCIAL IMPLICATIONS

- 7.1 Road Traffic Management Corporation has transferred the amount of R 35 552.25 in the GCIS Suspense account for the purposes of Recruitment advertising .See attached Proof of payment.
- 7.2 The total cost for this placement is R 35 552.25 which is broken down as per the table below.

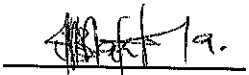
Media Group	Total Cost to Client
Arena Holdings	R 35 552.25
Total Print	R 35 552.25



Dinah Makutso

ADMIN: MB

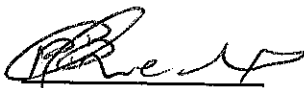
Date: 13/04/23



Lucas Makhubela

ASD: MB

Date: 13/04/2023

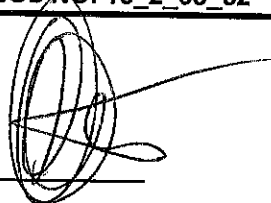


P Phelelo

DD: MB

Date: 2023/04/13

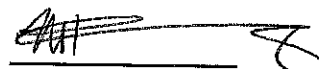
Recommendation in paragraph 6.4.1 supported/not supported


Sinombulelo Mlisa

Director: MB

Date: 13/4/2023

Recommendation in paragraph 6.4.1 recommended/~~not recommended~~


Neli Shuping

Chief Director: CSA

Date: 14/04/2023

Recommendation in paragraph 6.4.1 recommended/~~not recommended~~


Regomoditswe Mavimbela

DDG: CP&D

Date: 17/4/23

Recommendation in paragraph 6.4.1 recommended/~~not recommended~~

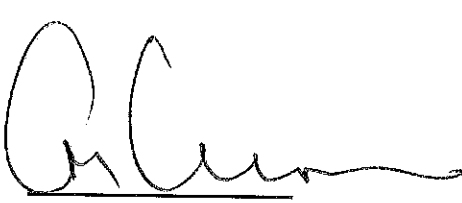

Gcobisa Soci

Chief Financial Officer

Date: 18/04/2023

Recommendation in paragraph 6.4.1 ~~recommended~~/not recommended

Placement of RTMC recruitment is recommended and Media Buying should also consider Vukuzenzele and Community media publications to ensure equitable distribution of financial resources as well reach by rooted realists.


Michael Currin

Acting DG

Date: 21/4/23

Recommendation in paragraph 6.4.1 approved/~~not approved~~

RTMC VACANCY



Road Traffic
Management Corporation

To view full adverts for the below-mentioned posts, go to
www.rtmco.co.za

Manager Information Technology (IT) Audits

Ref No.: RTMC/OCEO/IA/2023

Salary Package: Market Related

This post reports to: General Manager: Internal Audit

To apply please submit a letter of application (no prescribed template), accompanied by a recent Curriculum Vitae as well as copies of qualifications.

Applications must be forwarded via email to: oceorecruitment@rtmc.co.za. Candidates are requested to clearly indicate the reference number for the position they are applying for on the email. Candidates should also note that detailed information on the jobs is available on the RTMC website under vacancies.

NB:  Persons with disabilities are encouraged to apply

The RTMC reserves the right not to make an appointment. Due to the large number of applications we envisage receiving, applications will not be acknowledged. If you have not received any response from us within 3 months, please consider your application unsuccessful.

Enquiries: Human Capital (012) 999 5200

Closing date: 09 May 2023 at 16:30

NB: No late applications will be accepted.



government communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name:
Campaign:
Date:
Media Planner:
Job Number:
Contact:

Road Traffic Management Corporation
Recruitment RTMC Week 14
2023/04/12
Lucas Makhubela
15_2_68_52
Zandile Mtshali

Media Group	Total Cost Excl VAT	Added Value	Added Value Amount	Placement Rate
Arena Holdings	R 30 915,00	0,00 %		R 30 915,00
Total Inc VAT				R 35 552,25
Total Saving				

Approval:

Name:

Designation:

Date:

Tel:

Zandile Mtshali
Lucas Makhubela
12 April 2023

Please note: If this schedule is not approved, signed and submitted within 7 working days of receiving it the quote will no longer be valid. GCIS will not confirm any bookings without receipt of funds from the client department. Delays in signing the schedule and transfer of funds will lead to a delay in the start of the campaign.

Once Funds are received it will take GCIS at least 5 working days to be able to confirm bookings depending on the magnitude and complexity of the campaign. For campaigns that include Out of Home or campaigns that have to be submitted to the Bid Adjudication Committee because the threshold is exceeded the timelines will be longer.

Also note that spots reflected on this quote are subject to availability at the time of booking.



government communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name:
Campaign:
Media Type:

Road Traffic Management Corporation
Recruitment RTMC Week 14
Print

Press	Region	Readership (000)	Rate rd	Ca	Add	Size	Ins	Total Cost Excl VAT	Discount %	Discount Amount	Placement Amount	From	Schedule Performance
Sunday Times	National	1762	R 687.00		15	X	3	1 R 30 915,00	0%	-	R 30 915,00	2023/04/16 - 2023/04/16	

Source:

Approval:

Name

Designation

Date

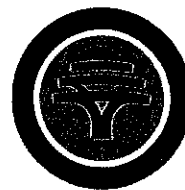
Tel:

Whitaker
S. Pandita
S. Mawson
12 April 2023
Talent Agvister

Total Inc VAT R 35 552,25

Total Saving

✓

**FNB**

NOTIFICATION OF PAYMENT

To Whom It May Concern:

First National Bank hereby confirms that the following payment instruction has been received:

Date Actioned	: 2023/04/12
Time Actioned	: 14:06:52
Trace ID	: GW2DV3MK

Payer Details

Payment From	: Road Traffic Management Corporation
Cur/Amount	: 35,552.25 ✓

Payee Details

Recipient/Account No	: . . 059962
Name	: Government Communica ✓
Bank	: Standard Bank
Branch Code	: 010045
Reference	: JOB-15-2-68-52/15-2-68-52

END OF NOTIFICATION

To authenticate this Payment Notification, please visit the First National Bank website at fnb.co.za, select the "Verify Payments" link and follow the on-screen instructions.

Our customer (the payer) has requested First National Bank Limited to send this notification of payment to you. Should you have any queries regarding the contents of this notice, please contact the payer. First National Bank Limited does not guarantee or warrant the accuracy and integrity of the information and data transmitted electronically and we accept no liability whatsoever for any loss, expense, claim or damage, whether direct, indirect or consequential, arising from the transmission of the information and data.

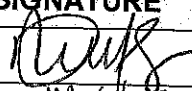
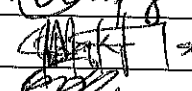
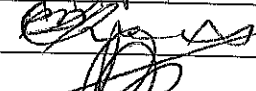
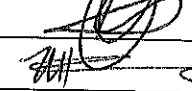
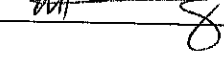
DATE: 13/04/2023
Campaign Name:RTMC Week 14
Memo Number : 15_2_68_52

DECLARATION OF IMPARTIALITY, CONFIDENTIALITY AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below recommended suppliers
- will not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as we conduct business regularly with them when implementing campaigns
- The following companies are recommended for this campaign :

1	Arena Holdings
---	----------------

NAME	CHIEF DIRECTORATE	SIGNATURE
D Makutso	CSA	
L Makhubela	CSA	
P Phelelo	CSA	
S Mlisa	CSA	
N Shuping	CSA	

Comment: _____

Colleges I
Questions I
cannot Approve
Cannot PLS
This - IS
NDCS Appropriate
community
primarily are
what level
will care
the post-
the post-

Report

Report Date : 4/13/2023

File Name : RTMC_Recruitment_Week14.ES19AB.pry

Table : All Respondents

Version : 7.22.84.10

		Totals	
Totals	Audience(000)	40,716	
	Resps	25,256	
	%Col	100.0	
	%Row	100.0	
	Index	100	
On The Go-OOH ~ Monthly Reach	Audience(000)	40,631	
	Resps	25,203	
	%Col	99.8	X
	%Row	100.0	
	Index	100	
Viewing ~ Monthly Reach	Audience(000)	39,156	
	Resps	24,329	
	%Col	96.2	X
	%Row	100.0	
	Index	100	
Listening ~ Monthly Reach	Audience(000)	36,741	
	Resps	22,800	
	%Col	90.2	X
	%Row	100.0	
	Index	100	
Digital ~ Monthly Reach	Audience(000)	27,382	
	Resps	17,538	
	%Col	67.3	X
	%Row	100.0	
	Index	100	
Reading - Newspapers ~ Monthly Reach	Audience(000)	18,205	
	Resps	11,124	
	%Col	44.7	✓
	%Row	100.0	
	Index	100	
Reading - Magazines ~ Monthly Reach	Audience(000)	10,832	
	Resps	6,787	
	%Col	26.6	
	%Row	100.0	
	Index	100	
Cinema ~ Monthly Reach	Audience(000)	1,784	
	Resps	1,083	
	%Col	4.4	
	%Row	100.0	
	Index	100	

Units : 1000

Source : Establishment Survey 2019 AB (Jan-Dec 2019)

Weight : Individual Weight

Data Sources:

ES19AB; Establishment Survey 2019 AB (Jan-Dec 2019) :

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Report

Report Date : 4/13/2023

File Name : RTMC_Recruitment_Week14.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Totals	Audience(000)	41,874
	Resps	15,250
	%Col	100.0
	%Row	100.0
	Index	100
Soccer Laduma (Wed) ~ AIR - Paper Newspaper Weeklies	Audience(000)	3,844
	Resps	1,035
	%Col	9.2
	%Row	100.0
	Index	100
Sunday Times ~ AIR - Paper Newspaper Weeklies	Audience(000)	2,742
	Resps	1,078
	%Col	6.5
	%Row	100.0
	Index	100
Sunday Sun ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,999
	Resps	552
	%Col	4.8
	%Row	100.0
	Index	100
City Press (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,552
	Resps	496
	%Col	3.7
	%Row	100.0
	Index	100
Isolezwe ngeSonto (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,072
	Resps	247
	%Col	2.6
	%Row	100.0
	Index	100
Ilanga LangeSonto (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,050
	Resps	256
	%Col	2.5
	%Row	100.0
	Index	100
Sunday World ~ AIR - Paper Newspaper Weeklies	Audience(000)	984
	Resps	259
	%Col	2.3
	%Row	100.0
	Index	100
Rapport (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	740
	Resps	397
	%Col	1.8
	%Row	100.0
	Index	100

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019:

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Printed on: 4/13/2023 10:00 AM
Printed by: [Name]

GOVERNMENT SEGMENTATION MODEL | GSM 2ND EDITION



Rooted Realists

27.8 Million People
(48% of SA adult population)

They are mostly unemployed, with low education levels. Some try to remain positive and acknowledge that they have come a long way. However, their optimism is challenged by difficult financial circumstances and most rely on government grants. They long for financial independence, permanent employment and improved living conditions.



City Seekers

14.4 Million People
(25% of SA adult population)

People in this segment are city dwellers who are familiar with the demands of a competitive urban life. They are generally hopeful, ambitious, career-oriented and constantly looking for opportunities to improve their lives and that of their families. Despite the day-to-day challenges they continue looking for job opportunities because they see this as the answer to a better future.



Safely Suburban

5.9 Million People
(10% of SA adult population)

Safely Suburbans are of the view that their quality of life has declined. They identify their lack of appropriate education as an obstacle to accessing employment or getting better jobs. For this segment, the high cost of living, labour cost and investment are critical areas of concern. They are safety conscious and highly protective of their physical, social and economic environment.



Metro Mobiles

6.1 Million People
(11% of SA adult population)

Metro Mobiles are interested in keeping a particular lifestyle. They are the lookout for ways to improve their lives, be it financial aid to start a business or upskilling themselves. These people see themselves as inspirational, role models and influencers. They are concerned about drugs, unemployment, corruption, crime, the economy and basic service delivery.



Cosmopolitan Capital

3.6 Million People
(6% of SA adult population)

These people are mostly affluent, professional and independent. They have the highest amount of disposable income, highest proportions of tertiary education, employment. They are influential, business-focused and concerned about anything that would negatively impact the economy and consequently their independence and their net worth.

Live:	Non-metro traditional settlements (63%), 36% non-metro urban informal settlements, Eastern Cape 21%, Limpopo 20%, KZN 18%, Mpumalanga 14%
Age:	30% are 18-34 yrs, 15% are 35-49 yrs and 14% are older than 50
Gender:	Females 62%, males 38%
Race:	94% Black, 5% Coloured
Home Language:	99% speak African language (IsiZulu 28%, IsiXhosa 17%, Sepedi 5%)
Education:	One in ten have not completed high school, 4 in 10 have some high school education, 29% completed matric
Employment:	High unemployment - about one in ten have full time employment
Annual household income:	Low income 45% (R0 - R39 500), 31% (R39 500 - R65 200) and 25% (R65 200 - R138 821)

Live:	Metro (31%) and mainly in informal (52%) and formal (48%) settlements, Gauteng (47%), KZN (47%), Western Cape (15%) and Eastern Cape (15%)
Age:	34% are 18-34 yrs, 42% are 35-49 yrs and 15% are 50+ years
Gender:	Females 49%, males 51%
Race:	Predominantly Black 90%, Coloured 5%
Home Language:	Majority speak African language (87%), IsiZulu 52%, IsiXhosa 19%, Sepedi 1%
Education:	26% high school completed and 17% did not complete high school
Employment:	High unemployment - 20% are unemployed
Annual household income:	Low income 32% (R0 - R39 500), 38% (R39 500 - R65 200) and 42% (R65 200 - R138 821)

Live:	Urban (67%), 33% in non-metro areas and mainly in formal dwellings, Western Cape 18%, KZN 15%, Northern Cape 12%, North West 10%
Age:	18-34 year olds 31%, 22% are between 35-49 yrs old and 21% are 50+ yrs
Gender:	Females 51%, males 49%
Race:	Black 52%, White 29%, Coloured 15%
Home Language:	Largest proportion speak Afrikaans (30%) followed by English 26%
Education:	High Education levels: 66% completed high school, 21% completed higher education
Employment:	29% full time employment, 12% self-employed, 23% unemployed
Annual household income:	Majority 85% in middle income bracket - R38 821 - R472 501

Live:	They live in metro areas and mainly in formal dwellings, Gauteng (44%), Western Cape (22%) and KZN (19%)
Age:	18-34 year olds 31%, 22% are between 35-49 yrs old and 21% are 50+ yrs
Gender:	Females 51%, males 49%
Race:	Black 54%, 21% Coloured, White 13%
Home Language:	English 34%, Afrikaans 22%, IsiZulu 20%
Education:	43% completed high school, 22% did not complete high school and 14% completed higher education
Employment:	27% employed full time, 13% self-employed and 26% unemployed
Annual household income:	Middle income - 35% (R138 821 - R237 593), 65% (R237 594 - R472 501)

Live:	100% Metro, Gauteng 62%, Western Cape 22%, KZN 9%
Age:	26% are 18-34 yrs old, 25% are 35-49 yrs old and 26% are 50+ yrs
Gender:	Females 52%, males 48%
Race:	White 51%, Black 34% and Indian 9%
Home Language:	Mainly English (97%), Afrikaans (17%) and IsiZulu (1%)
Education:	High education levels: 83% have matric and 38% have higher education
Employment:	43% employed full time, 18% self-employed and 16% unemployed
Annual household income:	Upper income 40% (R472 502 - R616 852), 32% (R616 853 - R798 172), 19% (R798 173 - R1053 643) and 8% above

BILLING DETAILS:		ARENA CONTACT DETAILS:	
Company	GCIS	Date	12 April 2023 ✓
Contact	Dinah Makutso	Contact	Margaret Mogale
Telephone	+27 12 473 0350	Telephone	(011) 340 9621
Cell		Cell	083 771 1897
Email	dinah@gcis.gov.za	Email	Mogalem@arena.africa

ADVERT DETAILS: ROAD TRAFFIC MANAGEMENT CORPORATION (RTMC)			
Publication	 Careers		
Publication date	To be confirmed (page positions are NOT guaranteed)		
Advertisement size	150 mm (high) x 94 mm (wide)		
Colour	Black & White		
Rate / col cm	R687.00	Sub Total	R30 915.00 excl. vat
		VAT	R 4 637.25
		Total Due	R35 552.25 ✓

TRADING CONDITIONS: 100% Cancellation fee applies if advert is cancelled after 10am Thursday prior to publication	
Booking deadline:	Thursday 10h00 prior to publication date
Material deadline:	Thursday 15h00 prior to publication date
Payment deadline:	STRICTLY Thursday 16h00 prior to publication date
If the payment is not in our bank account timeously the advert will be cancelled	
NB: No adverts will be booked unless this form is signed and returned	

DIRECT PAYMENT DETAILS: To be accompanied by copy of the deposit slip or proof of EFT	
Account Holder	ARENA HOLDINGS (PTY) LTD
Account Name	ARENA HOLDINGS – MEDIA DEPOSITS
Bank Name & Branch	RMB CORPORATE BANKING JOHANNESBURG
Account Number	62793070584
Branch Number	255005
Swift Code	FIRZAJJ

Please take note of the following important guidelines, to ensure ARENA Holdings Sales service is of the highest level;
Before signing the acceptance of your quotation, please ensure that you have been quoted on the **correct section** of Sunday Times, Sowetan, Weekend Post, The Herald, Daily Dispatch, Daily Dispatch Weekend Edition, Business Day or Financial Mail.

- It is important to communicate all special positioning requests. Please note positioning cannot be guaranteed unless a loading is paid for that particular position.
- Early bookings contribute to more favourable positioning, while late bookings compromise positioning.

CREDIT CARD PAYMENT:
Due to a change in regulations we are required to make use of 3D secure credit card transactions.
Should you wish to make payment by use of this method, please inform us accordingly and the secure link will be provided

ACCEPTANCE:	
Date	VAT Number:
Name and Surname	Postal Address:
Signature	

FOR OFFICE USE ONLY:			
Account no:		Cash payment:	Yes ☐ NO ☐
Rep Name:	Margaret Mogale	Sales Unit:	
Rep Code:	MAM	Sector:	

EMPOWERLOGIC

Broad Based Black Economic Empowerment Verification Certificate

A Consolidated Verification Certificate Issued to

Arena Holdings (Pty) Ltd ✓

Level 4 Contributor ✓

Measured Entity

Company Name Arena Holdings (Pty) Ltd
Registration Number 2012/074397/07
VAT Number 4730261205
Address Hill on Empire
16 Empire Road, Parktown, Johannesburg
2193

B-BBEE Status

B-BBEE Status Level Level 4

Total Points Obtained	80.29	EO: 20 points; MC: 12.79 points; SD: 8.51 points; ESD: 33.99 points; SED: 5 points			
Discounting Principle Applied	No	Procurement Recognition	100.00%	Participated in Y.E.S Initiative	No
Empowering Supplier	Yes	Measurement Period Year End	30/06/2022		
Black Voting Rights	100.00%	Black Women Voting Rights	33.89%	Black Designated Groups	0.00%
Black Economic Interest	100.00%	Black Women Economic Interest	33.89%	Black Youth	0.00%
51% Black Owned	Yes	30% Black Women Owned	Yes	Black Disabled	0.00%
Normal Flow Through Applied	Yes	Black New Entrants	0.00%	Black Unemployed	0.00%
Modified Flow Through Applied	No	Exclusion Principle Applied	No	Black People Living in Rural Areas	0.00%
				Black Military Veterans	0.00%

Issue Date 15/12/2022 ✓
Expiry Date 14/12/2023
Certificate Number ELC11554RGENBB
Version Final
Applicable Scorecard Amended Codes - Generic
Applicable BBEE Codes Amended Generic Codes Gazetted on 11 October 2013 and Amendments Gazetted on 31 May 2019

EmpowerLogic (Pty) Ltd

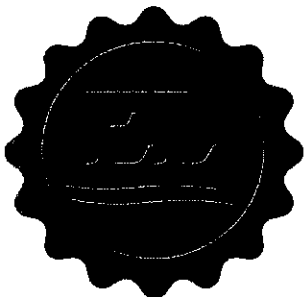
Reg. No. : 1995/000523/07

BBBEE Verification Agency

Govender

Per Prebhashini Govender

Member - Verification Committee



SANAS Accredited



BVA018

This certificate is the result of an independent and impartial verification of the BBBEE status of the measured entity measured against the Codes of Good Practice on Broad Based Black Economic Empowerment and has been issued in accordance with the EmpowerLogic Verification Certificate Policy. This certificate supersedes any previous certificates issued to the Measured entity. For enquiries please contact EmpowerLogic at 086 111 4003.

EMPOWERLOGIC

Broad Based Black Economic Empowerment Verification Certificate

A Consolidated Verification Certificate issued to

Arena Holdings (Pty) Ltd

Certificate Number: ELC11554RGENBB

Level 4 Contributor

Entities Included in the Consolidated Verification Certificate

Company Name	Registration Number	Vat Number
Arena Audio Broadcast (Pty) Ltd	2021/691356/07	N/A
Arena Broadcast (Pty) Ltd	1995/013211/07	4280170400
Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Arena Holdings - Corporate Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Broadcast & Content a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Eastern Cape Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4720262221
Empire Entertainment Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4580262279
Media Gauteng Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Ochre Media Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4120273950
Picasso Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Strategy Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Times Media Home Entertainment Division (TMHE) a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Arena Learning Channel (Pty) Ltd	2001/010717/07	4170195053
Gallo Music Investments (Pty) Ltd	2019/312602/07	4390287623
Gallo Music Publishers a division of Gallo Music Investments (Pty)	2019/312602/07	4390287623
Gallo Record Company a division of Gallo Music Investments (Pty) Ltd	2019/312602/07	4390287623
Indigenous Film Distribution (Pty) Ltd	2008/019550/07	4140255896

EmpowerLogic (Pty) Ltd

Reg. No. : 1995/000523/07

BBBEE Verification Agency

Govender

Prebashini Govender

Member - Verification Committee

SANAS Accredited



BVA018

This certificate is the result of an independent and impartial verification of the BBBEE status of the measured entity measured against the Codes of Good Practice on Broad Based Black Economic Empowerment and has been issued in accordance with the EmpowerLogic Verification Certificate Policy. This certificate supersedes any previous certificates issued to the Measured entity. For enquiries please contact EmpowerLogic at 086 111 4003.



CSD REGISTRATION REPORT

SUPPLIER IDENTIFICATION

Supplier number	MAAA0076888	Have Bank Account	Yes
Is supplier active?	Yes	Total annual turnover	More than R40 million and less than R50 million
Allow associates?	Yes	Financial year start date	30 Jun 2016 00:00:00.000
Supplier type	CIPC Company	Registration date	23 Apr 2012 00:00:00.000
Supplier sub-type	Private Company (Pty) (Ltd)	Created by	lallau@timesmedia.co.za
Legal name	ARENA HOLDINGS	Created date	06 Apr 2016 17:45:02.000
Identification type	South African Company/Close Corporation Registration Number	Edit by	lallau@timesmedia.co.za
Government breakdown	Private Companies (Pty) (Ltd)	Edit date	13 Mar 2023 08:00:00.697
Business status	In Business	Restricted Supplier	No
Country of origin	South Africa	Restricted Director	No
South African company/CC registration number	2012/074397/07	Government Employee	No

SUPPLIER INDUSTRY CLASSIFICATION INFORMATION

INDUSTRY CLASSIFICATION 1			
Main group	Professional, scientific and technical activities	Gore industry	Advertising and market research
Division	Advertising and market research	% share of annual turnover	100.00

SUPPLIER CONTACT INFORMATION

CONTACT 1			
Contact type	Bid Office Finance Sales	Telephone number	0112803824
Is this your preferred Contact?	Yes	Cellphone number	0824931260
Name(s)	Usha	Fax number	0862061702
Surname	Lalla	Website address	www.timesmedia.co.za
Identification type	South African Identification Number	Do you want this contact to also be a CSD user?	No
Prefer communication via cellphone	Yes	Created by	pately@timesmedia.co.za





CSD REGISTRATION REPORT

Prefer communication via email	Yes	Created date	06/Apr/2016:08:52:14:000
Prefer communication via telephone	Yes	Edit by	csd:datafix@treasury.gov.za
Email address	lallau@timesmedia.co.za	Edit date	17-Jul-2019:23:43:01:407

CONTACT 2

Contact type	Finance	Cellphone number	082 493 1260
Is this your preferred Contact?	No	Fax number	086 206 1412
Name(s)	Yusuf	Website address	www.timesmedia.co.za
Surname	Patel	Do you want this contact to also be a CSD user?	No
Identification type	South African Identification Number	Created by	lallau@timesmedia.co.za
Prefer communication via email	Yes	Created date	11-May-2017:08:59:03:940
Email address	lallau@tisoblackstar.co.za	Edit by	lallau@timesmedia.co.za
Telephone number	011 280 6824	Edit date	23-Jul-2019:08:54:31:743

CONTACT 3

Contact type	Bld Office	Cellphone number	0831493691
Is this your preferred Contact?	Yes	Website address	www.tisoblackstar.co.za
Name(s)	Siphokazi Kheo	Do you want this contact to also be a CSD user?	No
Surname	Koaho	Created by	lallau@timesmedia.co.za
Identification type	South African Identification Number	Created date	17-Apr-2018:14:22:37:847
Prefer communication via email	Yes	Edit by	csd:datafix@treasury.gov.za
Email address	koaho@tisoblackstar.co.za	Edit date	17-Jul-2019:23:43:01:390
Telephone number	011 280 3169		

SUPPLIER ADDRESS INFORMATION

ADDRESS 1

Is this a preferred address?	Yes	Postal code	2132
Address line 1	P O BOX 1747	Country	South Africa
Address line 2	SAXONWOLD	This address S/A payment	Yes
Suburb	City of Johannesburg NU	Created by	pately@timesmedia.co.za





CSD REGISTRATION REPORT

Province	Gauteng	Created date	06 Apr 2016 17:29:31:120
Municipality	City of Johannesburg	Edit by	patel@timesmedia.co.za
City	City of Johannesburg NU	Edit date	06 Apr 2016 17:29:31:120

ADDRESS 2

Is this a preferred address?	No	Country	South Africa
Address line 1	HILL ON EMPIRE 16 EMPIRE ROAD	This address S/A delivery	Yes
Address line 2	PARKTOWN	This address S/A payment	Yes
Suburb	City of Johannesburg NU	Created by	patel@timesmedia.co.za
Province	Gauteng	Created date	06 Apr 2016 17:29:31:120
Municipality	City of Johannesburg	Edit by	jallau@timesmedia.co.za
City	City of Johannesburg NB	Edit date	28 Jul 2017 16:17:14:808
Postal code	2196		

SUPPLIER BANK ACCOUNT

BANK ACCOUNT 1

Account type	Current Accounts	Is this a preferred account?	Yes
Bank	FIRST NATIONAL BANK	Active start date	05 Jul 2019 10:18:23:000
Branch number	255005	Created by	jallau@timesmedia.co.za
Branch name	RMB CORPORATE BANKING	Created date	02 Dec 2019 08:39:47:000
Account number	62793070584	Edit by	csd:safetynetbatchdownload@treasury.gov.za
Account holder	ARENA HOLDINGS (PTY) LTD	Edit date	04 Dec 2019 07:00:07:627
		Bank Verification Status	Verification Succeeded ✓
		Foreign Bank Account	No
		Is the Identifier linked at the bank	Yes
		Is this a Shared Funding Account	No
		Funding Partner(s)	

BANK ACCOUNT 2

Is this a preferred account?	No
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CSD REGISTRATION REPORT

Edit date	02 Dec 2019 08:47:20:260
Bank Verification Status	Bank account deactivation processed
Foreign Bank Account	No
Is the Identifier linked at the bank	Yes
Is this a Shared Funding Account	No

TAX INFORMATION

Income tax number	9320547178	Would you like to receive notifications?	Yes
VAT number	4730261205	Overall Tax Status	Tax Compliant ✓
Is this supplier a VAT vendor?	Yes	Created by	lallau@timesmedia.co.za
PAYE number	7040781090	Created date	07-Apr-2016 07:28:01:000
Are you Registered with SARS?	Yes	Edit by	lallau@timesmedia.co.za
Last validation date	13-Apr-2023 07:52:00:000	Edit date	28-Feb-2023 07:26:12:000

B-BBEE INFORMATION

B-BBEE verification regulator	Verification agency accredited by SANAS	SANAS accredited agency	EMPOWERLOGIC (PTY) LTD
Sector charter	Marketing, advertising and communication (MAC)	% Owned by black people	100.00
Is sector charter	NOT APPLICABLE	% Owned by black people who are women	33.89
B-BBEE certificate number	BDO12127-050422	% Owned by black people who are youth	0.00
B-BBEE certificate issue date	15-Dec-2022 00:00:00:000	% Owned by black people with disabilities	0.00
B-BBEE certificate issue expiry date	14-Dec-2023 00:00:00:000	% Owned by black who are unemployed	0.00
B-BBEE status level of contributor	Level 4 Contributor ✓	% Owned by black people who are military veteran	0.00
B-BBEE procurement recognition	100%	% Owned by black people living in rural or underdeveloped areas	0.00





CSD REGISTRATION REPORT

Value adding supplier or empowering supplier	Yes	Verification Status	Manual Verification Required
Skills Development Score	8151	Created by	pately@timesmedia.co.za
Socio-Economic Development Score	5.00	Created date	07 Apr 2016 07:40:06:000
Management Control Score	12/9	Edit by	lallau@timesmedia.co.za
Ownership Score	20/00	Edit date	25 Jan 2023 11:05:07:317
Enterprise Supplier Development Score	33/99	Status	Active
Total Score	80/29		

OWNERSHIP INFORMATION

Owner's name and surname Legal name	Owner's Identification number	RSA Citizen	Ethnic group	Gender	Ownership %	Youth	Disabled	Military	Rural	Township
ISO BLACKSTAR GROUP			N/A	N/A	100.00%	N/A	N/A	N/A	N/A	N/A
Total					100.00%					

OUTCOMES AGAINST PREFERENTIAL PROCUREMENT CRITERIA BASED ON B-BEE CERTIFICATE

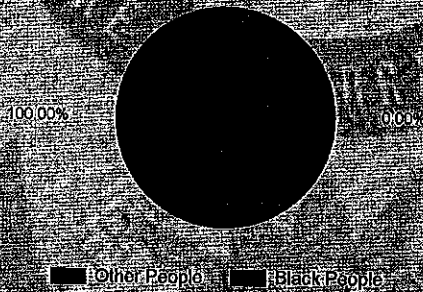
Enterprise type	QSE
B-BBEE Status level of contributor	Level 4 Contributor
Owned by black people	100.00
Owned by black people who are youth	0.00
Owned by black people who are women	33.89
Owned by black people with disabilities	0.00
Owned by black people who are military veterans	0.00
Owned by black people living in rural or undeveloped areas	0.00
Owned by black people living in townships	0.00
Owned by black people that is unemployed	0.00



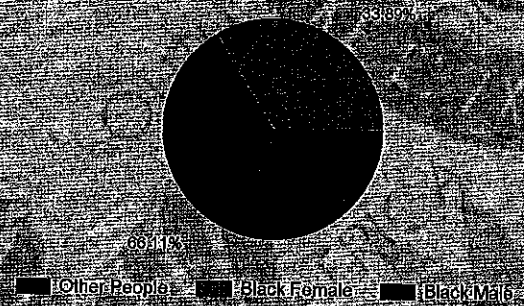


CSD REGISTRATION REPORT

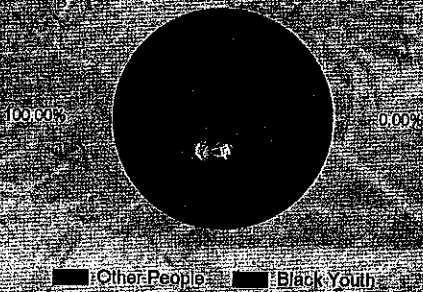
People % Ownership



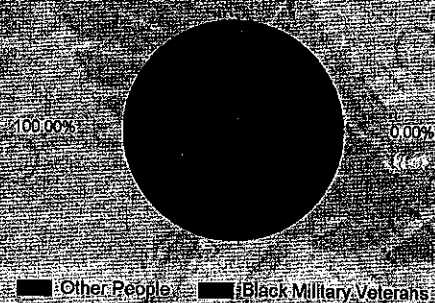
Gender % Ownership



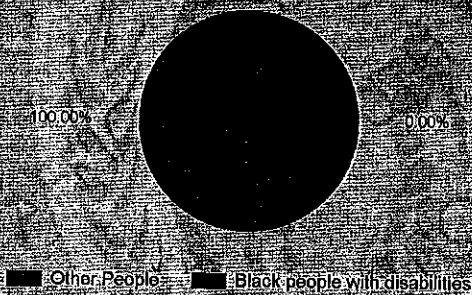
Youth % Ownership



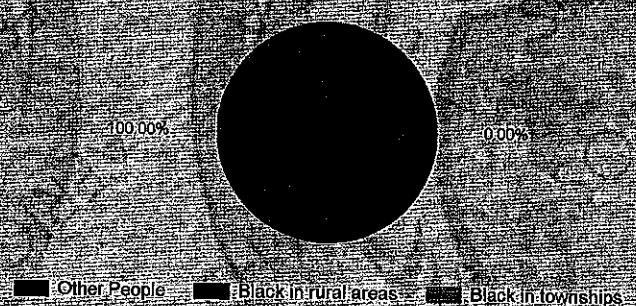
Military Veteran % Ownership



Disability % Ownership



Living Area % Ownership





CSD REGISTRATION REPORT

Unemployed % ownership

100.00%

0.00%

Other People

Black people who are unemployed

DIRECTORS/MEMBERS/OWNERS INFORMATION

DIRECTOR/MEMBER 1

Director type	Director	Owner	No
Director status	Active	Created by	csd.reveriflybatch@treasury.gov.za
Name(s)	ISHEPO, DAWN	Created date	27 Nov 2019 20:38:28:000
Surname	MAHLOELE	Edit by	csd.reveriflybatch@treasury.gov.za
Country	South Africa	Edit date	09 Mar 2023 12:58:57:000
Identification type	South African Identification Number	Restricted Supplier	No
South African Identification number	6702425324082	Restriction Last Verification Date	13 Apr 2023 07:51:54:703
Work permit	00000000	Government Employee	No
Appointment date	07 Nov 2019 00:00:00:000	Government Employee Last Verification Date	13 Apr 2023 07:51:54:500
E-mail address	ishepo.mahloele@arenaafrica	SA Identification number Verified	Yes
Cellphone number	082 493 1260	SA Identification number verification date	13 Apr 2023 07:51:54:607
		Companies involved in	MAAA0054591; MAAA0084024; MAAA0147165; MAAA0488547; MAAA0492860; MAAA0503803

DIRECTOR/MEMBER 2

Director type	Director	Created by	csd.reveriflybatch@treasury.gov.za
Director status	Active	Created date	10 May 2022 04:32:20:000
Name(s)	LINDA	Edit by	csd.reveriflybatch@treasury.gov.za
Surname	YANTA	Edit date	09 Mar 2023 12:58:56:000
Country	South Africa	Restricted Supplier	No





CSD REGISTRATION REPORT

Identification type	South African Identification Number	Restriction Last Verification Date	13 Apr 2023 07:51:54.717
South African identification number	6104095599084	Government Employee	(No) ✓
Work permit	0000000	Government Employee Last Verification Date	13 Apr 2023 07:51:54.800
Appointment date	29 Apr 2022 00:00:00.000	SA identification number Verified	Yes
Email address	lallau@timesmedia.co.za	SA identification number verification date	13 Apr 2023 07:51:54.623
Cellphone number	082 493 1260	Companies involved in	MAAA0054591, MAAA0147165, MAAA0492860, MAAA0503903, MAAA0678967, MAAA0717040
Owner	No		

DIRECTOR/MEMBER 3

Director type	Director	Created by	csd:reverifybatch@treasury.gov.za
Director status	Active	Created date	11 May 2022 15:05:30.000
Name(s)	MZIMKULU	Edit by	csd:reverifybatch@treasury.gov.za
Surname	MALUNGA	Edit date	09 Mar 2023 12:58:59.000
Country	South Africa	Restricted Supplier	(No) ✓
Identification type	South African Identification Number	Restriction Last Verification Date	13 Apr 2023 07:51:54.717
South African identification number	6603255597085	Government Employee	(No) ✓
Work permit	0000000	Government Employee Last Verification Date	13 Apr 2023 07:51:54.513
Appointment date	03 May 2022 00:00:00.000	SA identification number Verified	Yes
Email address	lallau@timesmedia.co.za	SA identification number verification date	13 Apr 2023 07:51:54.640
Cellphone number	082 493 1260	Companies involved in	MAAA0054591, MAAA0147165, MAAA0175463, MAAA0388920, MAAA0488869, MAAA0492860
Owner	No		

OTHER OWNERS 1

CSD supplier number	MAAA0076388	Created by	lallau@timesmedia.co.za
Legal name	TISO BLACKSTAR GROUP	Created date	11 May 2017 08:59:04.973
Ownership %	100.00%	Edit by	lallau@timesmedia.co.za
Ownership status	Active	Edit date	22 Jun 2017 14:34:58.047





CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT



Report Date:

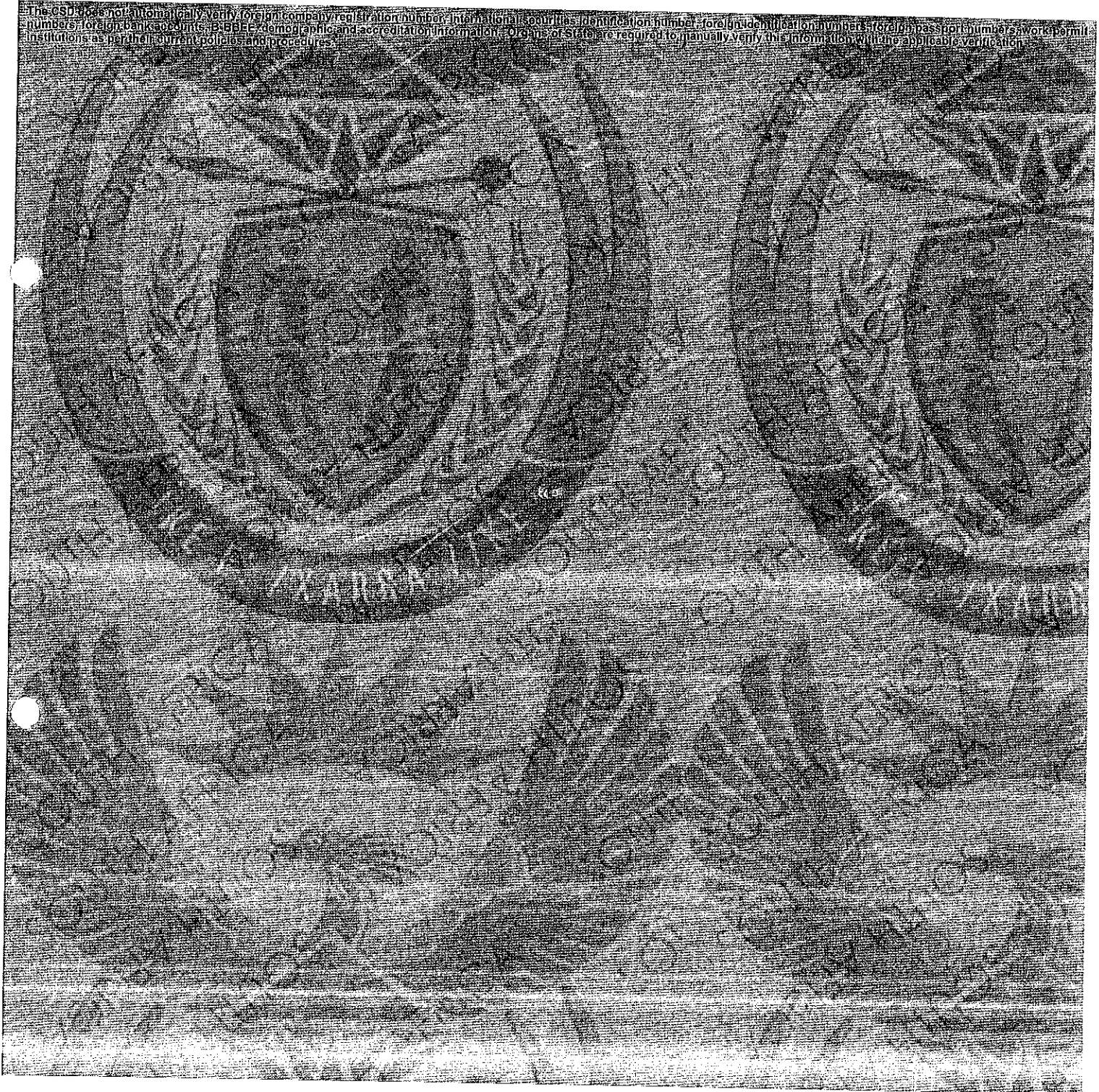
13 Apr 2023 07:52:16.214 AM

Report Ran By:

dinah@gcis.gov.za

CSD REGISTRATION REPORT

The CSD does not automatically verify foreign company registration number, international passport identification number, foreign identification numbers, foreign passport numbers, work permit numbers, foreign bank account, B-BBEE demographic and accreditation information. Organs of State are required to manually verify this information with the applicable verification institutions as per their current policies and procedures.



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA



CSD REGISTRATION REPORT

Tips and Frequently Asked Questions (FAQ)

Identifier

CSD cannot electronically verify the identity of a supplier other than a South African Individual / Sole Proprietor (through Home Affairs) or a company registered at the Companies and Intellectual Property Commission (CIPC). For this reason, a disclaimer is displayed for supply chain practitioners to obtain supporting documentation to verify the identity and legitimacy of a supplier in these cases.

Bank

For help on how to resolve bank failures click here: I received an email stating the bank information captured on the CSD was sent for bank account validation and could not be validated. The response received from the bank contains an error message. The various possible error messages received from the bank are high Semi Bolded in red. Search for the applicable message and follow the detailed steps associated with that error message.

Tax Compliance Status

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: What should a supplier do if the tax status on CSD differs from the tax clearance certificate?

Tax Compliance Expiry Date

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: How does CSD determine the tax compliance expiry date?

CIPC

Should the director/member information reflected on the CIPC registration report differs to that reflected on CSD for help click here: The active Directors/Members are not being populated on the CSD Directors/Members screen as they appear at CIPC. How can I rectify this?

State Employee

For more information pertaining to government employment status click here: Will there be verification done to identify if a supplier is a government employee?

BBBEE

CSD does not automatically verify all certificate information with the various accreditation bodies. Organs of State are required where not automatically verified by CSD to manually verify this information with the applicable accreditation body as per current policies and procedures. Expired certificate information do not reflect on the report.

RESTRICTION

Restricted Supplier - A supplier is restricted by using the identification number of the entity e.g. CIPC registration, Trust, Social Development non-profit, South African ID, Foreign company registration number or ID number. If there is more than one CSD Supplier profile registered on CSD with the same entity identification number, all those related supplier profiles will be restricted.

Restricted Director - A director/owner is an individual person and is restricted by using the South African ID or Foreign ID number. If a director belongs to different companies and has been restricted, the director will reflect as restricted in all companies whose identification number is detected.

Restricted Suppliers & Directors are listed on CSD under Help - Am I restricted?





CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT



Report Date:

13 Apr 2023 07:52:16.232 AM

Report Ran By:

dlnah@gcis.gov.za

CSD REGISTRATION REPORT

Print Date: 13/04/2023 07:52:11 AM



national treasury
Department:
National Treasury
REPUBLIC OF SOUTH AFRICA

BIDDER'S DISCLOSURE**1. PURPOSE OF THE FORM**

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

- 2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest¹ in the enterprise, employed by the state? **YES/NO**

We're not aware of any of the abovementioned members in respect of Arena Holdings under company reg. # 2012/074397/07 currently being in the service of the state.

- 2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name of State institution
Mahloele TD	670212 5324 08 2	N/A
Wheatley WG	790115 5118 08 8	N/A
Malunga M	660325 5597 08 5	N/A
Yanta L	610409 5599 08 4	N/A
Mahloele TD	670212 5324 08 2	N/A

- 2.2 Do you, or any person connected with the bidder, have a relationship with any person who is employed by the procuring institution? **NO**

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

We're not aware of any person under Arena Holdings under company reg. # 2012/074397/07 currently having any relationship with a person employed by the procuring institution, but considering the number of employees within our organization, it is impossible to confirm.

2.2.1 If so, furnish particulars:

.....N/A.....

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract?

YES

2.3.1 If so, furnish particulars:

With the understanding that related companies are companies that do not have an arm's-length relationship (e.g. a relationship involving independent, competing interests). This could be due to both companies being part of the same business group or could stem from family or personal ties between officials of two companies and with further consideration to our industry as a media; marketing and entertainment business, no we are not aware of any such interest although the directors of Arena Holdings under reg. no: 2012/074397/07 are associated with other entities and businesses.

3. DECLARATION

I, the undersigned, (name).....**Mpho Kubheka** in submitting the accompanying bid, do hereby make the following statements that I certify to be true and complete in every respect:

- 3.1 I have read and I understand the contents of this disclosure;
- 3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
- 3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.
- 3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.

- 3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.
- 3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.

M. Kubheka
Signature

.....**12 April 2023**.....
Date

✓

...**Account Manager**.....
Position

..... **Arena Holdings (Pty) Ltd.**
Name of bidder