

DATE: 15 May 2023

Campaign Name: SARB - Upgraded Currency

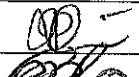
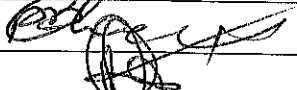
Memo Number : 15_2_164_01

DECLARATION OF IMPARTIALITY, CONFIDENTIALITY AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below recommended suppliers
- will not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as we conduct business regularly with them when implementing campaigns
- The following companies are recommended for this campaign:

1	89 Community Stations
2	
3	
4	
5	

NAME	CHIEF DIRECTORATE	SIGNATURE
Lerato Mokgolo	Media Buying	
Phineas Phelelo	Media Buying	
Sinombulelo Mlisa	Media Buying	
Neli Shuping	CSA	

Comment: _____



government
communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001. Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 478-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

INTERNAL MEMO

DATE:	15 May 2023	File NR:	15_2_164_01
TO:	ADG: Michael Currin	FROM:	Sinombulelo Mlisa D: Media Buying
CLIENT:	South African Reserve Bank	CONTACT:	Thoraya Pandey 012 313 3911

SUBJECT: SARB - Upgraded Currency
PROJECT JOB NUMBER: 15_2_164_01

1. PURPOSE

- 1.1 To seek approval to appoint 89 Community Radio Stations for the placement of the South African Reserve Bank (SARB) for the Upgraded currency campaign according to Supply Chain Management Delegation requirements (4.13) and in line with instruction note number 03 of 2021/2022.

2. BACKGROUND

- 2.1 On the 3rd of May 2023, the South African Reserve Bank (SARB) introduced upgraded banknotes and coins which builds on the legacy of Nelson Mandela and celebrates our national symbols. The SARB wishes to run an awareness campaign to inform and educate the South African public on the upgraded banknotes and coins, the security features, and promote the educational mobile app to build trust in the country's currency.
- 2.2 The public awareness campaign will seek to inform and educate the South African public on the upgraded banknotes and coin and the security features, promote the educational mobile app to build trust in the country's currency. Public confidence and trust in banknotes and coin are critical to a well-functioning economy and public awareness is a key pillar to building on that trust. It is against this background that the client requested GCIS to assist with media placement for this campaign on community radio station.

3. CAMPAIGN OBJECTIVES

- 3.1 The public awareness campaign will seek to inform and educate the South African public on the upgraded banknotes and coin and the security features, promote the educational mobile app to build trust in the country's currency

To seek approval to appoint 89 Community Radio Stations for the placement of the South African Reserve Bank (SARB) for the Upgraded currency campaign.

4. TARGET MARKET

4.1 GSM 1 - 5

4.2 Rooted Realists, City Seekers, Safely Suburban, Metro Mobiles and Cosmopolitan Capital as per the attached Government Segmentation Model. ✓

5. CAMPAIGN PERIOD

5.1 22 – 26 May 2023 ✓

6. RECOMMENDATIONS

6.1 Media Buying recommends the use of Community Radio for this campaign. Community Radio is an interactive and intrusive media type with same time feedback. It will help the department to achieve its objective as listeners will be hearing at comfort of their own community stations with the language that they are comfortable with. The above recommended media types is ideal for this campaign and will help the client achieve their objectives. The selected media types is therefore recommended based on reach and relevance as per the approved Media Buying Standard Operating Procedure (SOP).

6.2 DELEGATION 4.13 COMMUNITY RADIO THRESHOLD R 1 500 000.00, TOTAL AMOUNT FOR THE CAMPAIGN COST R 979 000.00 including VAT. ✓

6.2.1 In order to reach the target audience and deliver on the campaign objectives, community radio stations across all 9 provinces are recommended for this placement to supplement the commercial radio and penetrate the target market within communities. The station will broadcast a phone-in programme and a generic advert for 3 days.

6.2.2 It needs to be noted that RFQ invite was sent to different stations on 05 May 2023, 89 responded to the invite within closing date of the RFQ 10 May 2023 and were compliant. ✓

6.2.3 It is recommended that the following community radio stations be used as they broadcast in communities across all 9 provinces and are CSD compliant:

EASTERN CAPE		
1	Ekhephini FM	R11 000,00 ✓
2	Engcobo FM	R11 000,00 ✓
3	Ingwane FM	R11 000,00 ✓
4	Inkonjane Community Radio	R11 000,00 ✓
5	Kumkani FM	R11 000,00 ✓

6	Link FM	R11 000,00	✓
7	Ngqushwa FM	R11 000,00	✓
8	Nkqubela FM	R11 000,00	✓
9	Oasis FM	R11 000,00	✓
10	Sanjonisi Youth Radio	R11 000,00	✓
11	UCR	R11 000,00	✓
		R121 000,00	✓
KZN			
12	Abusekho Ubunzima	R11 000,00	✓
13	GNCR	R11 000,00	✓
14	Harry Gwala	R11 000,00	✓
15	Hit FM	R11 000,00	✓
16	ICORA	R11 000,00	✓
17	Inanda FM	R11 000,00	✓
18	Izwi Lomzansi	R11 000,00	✓
19	KZN FM	R11 000,00	✓
20	Maputaland Radio	R11 000,00	✓
21	Megazone FM	R11 000,00	✓
22	Newcastle FM	R11 000,00	✓
23	North Coast Radio	R11 000,00	✓
24	Pongola FM	R11 000,00	✓
25	Radio Khwezi	R11 000,00	✓
26	Radio Sunny South	R11 000,00	✓
27	Ukhahlamba Community Radio	R11 000,00	✓
28	Umgungundlovu FM	R11 000,00	✓
29	Uthungulu Youth Radio	R11 000,00	✓
30	ZuluLand FM	R11 000,00	✓
TOTAL		R209 000,00	✓
GAUTENG			
31	Commuter FM	R11 000,00	✓
32	Deep South FM	R11 000,00	✓
33	Eastwave	R11 000,00	✓
34	Ekurhuleni	R11 000,00	✓
35	Impact FM	R11 000,00	✓
36	Lekoa FM	R11 000,00	✓

x SBD4, on the signature page indicates the incorrect name of the bidder.

x Old SBD4

x Deregistration process on CSD

x Government employee, No supporting documents.

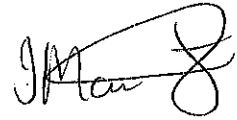
37	Mams FM	R11 000,00	✓
38	Pheli FM	R11 000,00	✓
39	Poort FM	R11 000,00	✓
40	Rainbow FM	R11 000,00	✓
41	Sedibeng	R11 000,00	✓
42	Star FM	R11 000,00	✓
43	TUT	R11 000,00	✓
44	Westbury	R11 000,00	✓
TOTAL		R154 000,00	✓
NOTHERN CAPE			
45	Revival	R11 000,00	✓
TOTAL		R11 000,00	✓
WETSERN CAPE			
46	7441	R11 000,00	✓
47	Cape pulpit	R11 000,00	✓
48	Eden FM	R11 000,00	✓
49	Heartbeat FM	R11 000,00	✓
50	Hedelberg FM	R11 000,00	✓
51	MFM	R11 000,00	✓
52	Radio 786	R11 000,00	✓
53	Radio Atlantis	R11 000,00	✓
54	Radio Overberg	R11 000,00	✓
55	Radio Namakwaland	R11 000,00	✓
56	Radio West Coast	R11 000,00	✓
57	Whalecoast FM	R11 000,00	✓
58	WRFM	R11 000,00	✓
59	VoC	R11 000,00	✓
TOTAL		R154 000,00	✓
MPUMALANGA			
60	Bushbuckridge Radio	R11 000,00	✓
61	Inakekelo FM	R11 000,00	✓
62	Kanyamazane	R11 000,00	✓
63	Ligwa FM	R11 000,00	✓
64	Mash FM	R11 000,00	✓
65	Moutse	R11 000,00	✓

x Government employee. No supporting documents

66	RFM	R11 000,00	✓
67	Radio Alpha	R11 000,00	✓
TOTAL		R88 000,00	✓
LIMPOPO			
68	Blouberg FM	R11 000,00	✓
69	JouRadio	R11 000,00	✓
70	Makhado FM	R11 000,00	✓
71	Modiri FM	R11 000,00	✓
72	Mokopane FM	R11 000,00	✓
73	Moletsi FM	R11 000,00	✓
74	Radio Turf	R11 000,00	✓
75	Sekhukhune FM	R11 000,00	X Old SBD4
76	Vision FM	R11 000,00	X Old SBD4
77	Waterberg 92.8	R11 000,00	✓
78	Zebediela FM	R11 000,00	✓
TOTAL		R121 000,00	✓
NORTH WEST			
79	Bojanala FM	R11 000,00	✓
80	Bokone-Bophirima	R11 000,00	✓
81	Life fm	R11 000,00	✓
82	Mahikeng	R11 000,00	X Bank verification failed. SBD expired
83	Mmabatho FM	R11 000,00	✓
84	Modiri FM	R11 000,00	✓
85	Pulse FM	R11 000,00	X incorrect client name on the quotation and date indicates April and not May.
86	Radio Mafisa	R11 000,00	✓
TOTAL		R88 000,00	✓
FREE STATE			
87	KSFM	R11 000,00	✓
88	Metsimaholo	R11 000,00	✓
89	Mosupatsela	R11 000,00	X information not filled in on 2.2.1 and 2.3.1 on the SBD4
TOTAL		R33 000,00	✓
TOTAL		R979 000,00	

To seek approval to appoint **89** Community Radio Stations for the placement of the Sou African Reserve Bank (SARB) for the Upgraded currency campaign.

7. **FINANCIAL IMPLICATIONS**



- 7.1 The client has transferred funds to the total amount of **R 1 299 000.00** into GCIS suspense account for this campaign. *See attached proof of payment.*
- 7.2 Each of the stations have quoted GCIS as follows:
- 7.2.1 **R 11 000.00** for the phone-in programme and generic adverts for 3 days across all 9 provinces on the compliant community radio stations.
- 7.2.2 **R 6 000.00** for live transmission for the phone-in programme.
- 7.2.3 The overall amount quoted for facilitation of this project on community stations is **R 985 000.00** ✓

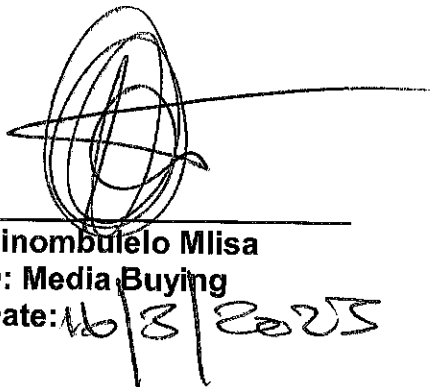


Lerato Mokgolo
Media Planner: MB
Date: 15/05/2023



Phineas Phelelo
DD: Media Buying
Date: 2023-05-16

Recommendations in paragraphs 6.2.1 supported/not supported ✓



Sinombulelo Mlisa
D: Media Buying
Date: 16/8/2023

Recommendations in paragraphs 6.2.1 recommended/~~not recommended~~



Neli Shuping
Chief Director: CSA
Date: 18/05/23

Recommendations in paragraphs 6.2.1 recommended /not recommended



Regomoditswe Mavimbela
DDG: CP&D
Date: 18/5/23

Recommendations in paragraphs 6.2.1 recommended /not recommended



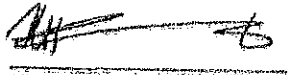
Gcobisa Soci
CFO
Date:

Seventy nine (79) community radio stations are recommended for SARB phone-in programme for three (3) days across the 9 provinces. The total cost of the campaign is R875 000-00 only. The ten (10) non-compliant radio stations are not recommended (i.e.

Recommendations in paragraphs 6.2.1 recommended /not recommended

Michael Currin
Acting DG
Date:

Recommendations in paragraphs 6.2.1 approved /not approved


Neli Shuping
Chief Director: CSA
Date: 18/05/23

Recommendations in paragraphs 6.2.1 recommended / not recommended

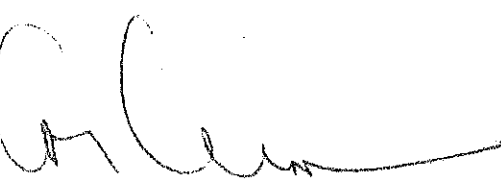

Regomoditswe Mavimbela
DDG: CP&D
Date: 18/5/23

Recommendations in paragraphs 6.2.1 recommended / not recommended


Gcobise Sodi
CFO
Date:

Security nine (74) Community radio stations
are recommended for SARB phone-in programs
for three (3) days across the 9 provinces.
The total cost of the campaign is
R875 000-00 only. The ten (10) non-compliant
radio stations are not recommended (i.e.

Recommendations in paragraphs 6.2.1 recommended / not recommended


Michael Currin
Acting DG
Date: 23/5/23

Next Existing Campaign
COM (PO) Campaign

GNRC, Panyu, Gwale, Deep
Sethi FM, Yehoa FM,
Radio Mvula,
Sekhukhwe FM,
Vision FM,
Mankweng,
Fidase FM, and
Mosapetse FM

Recommendations in paragraphs 6.2.1 approved / not approved

GOVERNMENT SEGMENTATION MODEL | GSM 2ND EDITION



Rooted Realists

27.8 Million People
(48% of SA adult population)

They are mostly unemployed, with low education levels. Some try to remain positive and acknowledge that they have come a long way. However, their optimism is challenged by difficult financial circumstances and most rely on government grants. They long for financial independence, permanent employment and improved living conditions.



City Seekers

12.4 Million People
(25% of SA adult population)

People in this segment are city dwellers who are familiar with the demands of a competitive urban life. They are generally hopeful, ambitious, career-oriented and constantly looking for opportunities to improve their lives and that of their families. Despite the day-to-day challenges they continue looking for job opportunities because they see this as the answer to a better future.



Safely Suburban

5.9 Million People
(10% of SA adult population)

Safely Suburbans are of the view that their quality of life has declined. They identify their lack of appropriate education as an obstacle to accessing employment or getting better jobs. For this segment, the high cost of living, labour cost and investment are critical areas of concern. They are safety conscious and highly protective of their physical, social and economic environment.



Metro Mobiles

6.1 Million People
(11% of SA adult population)

Metro Mobiles are interested in keeping a particular lifestyle. They are the lookout for ways to improve their lives, be it financial aid to start a business or upskilling themselves. These people see themselves as inspirational, role models and influencers. They are concerned about drugs, unemployment, corruption, crime, the economy and basic service delivery.



Cosmopolitan Capital

3.6 Million People
(6% of SA adult population)

These people are mostly affluent, professional and independent. They have the highest amount of disposable income, highest proportions of tertiary education, employment. They are influential, business-focused and concerned about anything that would negatively impact the economy and consequently their independence and their net worth.

Lives:	Non-metropolitan settlements (63%); 30% non-metropolitan informal settlements; Eastern Cape 2%, Limpopo 20%, KZN 18%, Mpumalanga 12%
Age:	30% are 18-34 yrs, 15% are 35-49 yrs and 44% are older than 50.
Gender:	Females 52%, males 48%
Race:	94% Black, 5% Coloured
Home Language:	89% speak African languages; 15% Zulu, 15% isiXhosa, 17% Sepedi, 15%
Education:	One in ten have not completed high school; 4 in 10 have some high school education; 29% completed matric
Employment:	High unemployment - about one in ten have full-time employment
Annual household income:	Low income: 45% (R0 - R39 504), 51% (R39 505 - R63 200) and 25% (R63 201 - R138 821)

Lives:	Metro 91% and mainly in informal (57%) and formal (43%) settlements; Gauteng 47%, KZN 17%, Western Cape 15% and Eastern Cape 15%
Age:	24% are 18-34 yrs, 34% are 35-49 yrs and 13% are 50+ years
Gender:	Females 49%, males 51%
Race:	80% Black, 19% Coloured
Home Language:	Majority speak African languages; 17% Zulu, 15% isiXhosa, 15% Sepedi, 15%
Education:	24% high school completed and 9% matric completed; 15% have some high school education
Employment:	High unemployment - 24% are unemployed
Annual household income:	Low income: 45% (R0 - R39 504), 51% (R39 505 - R63 200) and 25% (R63 201 - R138 821)

Lives:	Urban and mainly in formal dwellings; Western Cape 38%, KZN 15%, Mpumalanga 12%, North West 11%
Age:	18-34 year olds make up 36%, one fifth are 35-49 yrs and a fifth are 50 yrs+
Gender:	Equal male and female split
Race:	Black 29%, White 29%, Coloured 15%
Home Language:	Largest proportion speak Afrikaans (30%), followed by English (20%)
Education:	High education levels: 85% completed high school, 24% completed higher education
Employment:	26% full-time employment, 12% self-employed, 28% unemployed
Annual household income:	Median income: R138 821 - R237 593

Lives:	They live in metro areas and mainly in formal dwellings; Gauteng (44%), Western Cape (22%) and KZN (19%)
Age:	18-34 year olds 31%, 22% are between 35-49 yrs old and 21% are 50 yrs+
Gender:	Females 51%, males 49%
Race:	Black 54%, 21% Coloured, White 13%
Home Language:	English 34%, Afrikaans 22%, isiZulu 20%
Education:	43% completed high school, 22% did not complete high school and 14% completed higher education
Employment:	27% employed full-time, 13% self-employed and 26% unemployed
Annual household income:	Middle income - 35% (R138 821 - R237 593), 65% (R237 594 - R472 501)

Lives:	100% Metro; Gauteng 62%, Western Cape 27%, KZN 9%
Age:	26% are 18-34 yrs old, 25% 35-49 yrs old and 26% are 50 yrs+
Gender:	Female (52%), male (48%)
Race:	White 54%, Black 34%, and Indian 9%
Home Language:	Majority speak English (47%), Afrikaans (47%) and isiZulu (12%)
Education:	High education levels: 83% have matric and 38% have higher education
Employment:	23% employed full-time, 18% self-employed and 10% unemployed
Annual household income:	Upper income: 45% (R472 502 - R616 821), 32% (R616 822 - R738 172), 19% (R738 173 - R1 053 843) and 8% above



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA



Friday 5 May 2023 ✓

To: Station Managers/ Programme Managers.

Re: South African Reserve Bank: Upgraded Currency

Dear Station / Programme Manager

On the 3rd of May 2023, the South African Reserve Bank (SARB) introduced upgraded banknotes and coins which builds on the legacy of Nelson Mandela and celebrates our national symbols. The SARB wishes to run an awareness campaign to inform and educate the South African public on the upgraded banknotes and coins, the security features, and promote the educational mobile app to build trust in the country's currency.

Stations are kindly invited to submit quotations for a one (1) Phone-in programme and three (3) days of adverts towards the campaign, along with current compliant full CSD reports, and correctly filled in new SBD4 forms. Kindly ensure that the dates on the quotations and SBD4 form are the same.

Below are the details:

PROJECT NAME	:	<u>Upgraded Currency</u>
TYPE OF PRODUCT	:	Phone-in programme, Advert
FREQUENCY	:	1 Phone-in, 3 days Advert
DATES	:	TBC
PHONE-IN	:	R8 000.00
ADVERT	:	R3 000.00
TOTAL	:	R11 000.00 ✓

Deadline of submission: Wednesday, 10 May @10h00

NB: Only stations that have submitted correctly filled and signed new SBD4 form, have submitted area coverage maps or alternatively indicate the areas that the station broadcasts from, are CSD compliant, and have submitted listenership numbers will be listed for this project. GCIS advises that you please check with Treasury for your station's CSD Compliance Status.

GCIS appreciates the partnership that we both enjoy and wishes to encourage you to keep advising constructively on our programming in order for us to improve the service we are offering.

Thank you, and regards,

GCIS Radio Unit.

Subject: RFQ: SARB - Upgraded Currency
Date: Friday, 05 May 2023 at 12:57:51 South Africa Standard Time
From: Gavin Sadler
To: Nonhlanhla Ndawonde, Kgomotso Ranoto, Gift Moswaane, Mfundo Magaba
BCC: info@capepulpit.co.za, Kgakololo.mothei@gmail.com, wvukela@gmail.com, inakekelofmradio@gmail.com, lesenyegotshegofatso@gmail.com, cliff@ksfm.co.za, mascomfm@mascomfm.co.za, hantie@939.co.za, josephcotty@gmail.com, charlene@lekkerfm.com, velly.nxumalo@gmail.com, phakamanim@khwezi.org.za, helene@medfm.co.za, khaboninap24@gmail.com, nothando6409@gmail.com, admin@oasisfm.co.za, berni@oasisfm.co.za, andre@oasisfm.co.za, gerhardt@medfm.co.za, aserie@tshwanecapital.co.za, chrisngato@gmail.com, marketing@emalahenifm.org.za, ehizokhaee@vut.ac.za, nqubekofm100.5@gmail.com, 93.6fm@gncr.org.za, bandatr@lekoamultimediaccl.co.za, faizel@radioislam.co.za, ligwafm101.3@gmail.com, Julian.mangojane@gmail.com, lesegomtoka@gmail.com, judith@radiobb.co.za, production@linkfm.co.za, vmlate@mahikengfm.co.za, admin@mahikengfm.co.za, goodhope@westsidefm.co.za, pongolaradio@gmail.com, lindiwejs@gmail.com, yolokazitheni345@gmail.com, radioalpha978@gmail.com, sam@radiopulpit.co.za, karlyn@rainbowfm.co.za, Adele Boshoff, ehizokhaee@vut.ac.za, ehisb84@gmail.com, Phankha Sakoane, annemarie@cnwmedia.co.za, vicki@eastwavefm.co.za, matlakalat@gmail.com, ltromo7@gmail.com, lorreal@eldosfm.co.za, nthabi@cosmofm.co.za, thasneem@radio786.co.za, hannelie@capepulpit.co.za, wanda@capepulpit.co.za, bongiwe@kumkanifm.co.za, petermazwi@gmail.com, goodhope@westsidefm.co.za, marketing@edenfm.co.za, wanda@capepulpit.co.za, thasneem@radio786.co.za, hannelie@capepulpit.co.za, info@capepulpit.co.za, gospel@capepulpit.co.za, sam@radiopulpit.co.za, admin@whalecoastfm.co.za, sales@vukanifm.org, salesadmin@vukanifm.org, info7441media@gmail.com, pastorjacky@wopci.co.za, acrsfm2@gmail.com, Thabo.leping@aganangfm.org.za, alexfm@tekomsa.net, lunikamm@webmail.co.za, yf1106@gmail.com, koma@ymail.com, bcr104.1fm@mweb.co.za, Arnold.legodi@gmail.com, tshepoj7@gmail.com, matebesi@executivemail.co.za, info@wimpie.co.za, kabelokbl6@gmail.com, kagisomkgw@gmail.com, gjpelser@yahoo.com, bcr89.3fm@webmail.co.za, brenda@bushradio.co.za, caledonfm@gmail.com, tony@bayfm.co.za, manager@ccfm.org.za, kosiebur@gmail.com, kathykaler@chai.co.za, shabbag@gmail.com, knnyane@cut.ac.za, dimefm@gmail.com, baasimokhothu@gmail.com, mlungisieramalungani@mei.com, miles@dyrf.co.za, derrick@ecmsa.co.za, retha@93.9.co.za, eastwavefm@telkomsa.net, stationmanager@edenfm.co.za, rock@edenvallradio.org, chauke.vincent891@gmail.com, ekfmradio@gmail.com, phuzam@gmail.com, lorreal@eldosfm.co.za, pheliswa@elginfm.co.za, jeoffreyseleka@gmail.com, shabbag@gmail.com, dries@engcobobuildit.co.za, ntokozosiluma@gmail.com, isaacm78@yahoo.co.uk, manager@fmr.co.za, vmdazana@ufh.ac.za, williamsnorval@gmail.com, rankuwafm@gmail.com, maestromusic@wingsley.co.za, giyanicomunityradio@gmail.com, tieka@lutiek.co.za, michele@gncr.org.za, gmfm89.7@gmail.com, avril.ahrends@gmail.com, patrick.kikine@gmail.com, ramu.gopidayal@vodacom.co.za, hoedspruitfm1@gmail.com, hmclogistics@starmail.co.za, lloyd@hot919.co.za, stationmanager@103hopefm.co.za, nongalob@yahoo.com, zane@eventhirenetwork.co.za, katilholomaboko@gmail.com, ngema@imbokodofm.co.za, andrew@impactradio.co.za, brian@blksheep.co.za, ipandafm@gmail.com, mozy@wegmail.co.za, tlhangu@gmail.com, ethekwini.bs@gmail.com, lungaluke@gmail.com, vxulu@yahoo.com, divandlg@gmail.com, njomane@jozifm.co.za, marthashongwe@yahoo.com, kfm@webmail.co.za, 0833548593@mtnloaded.co.za, kgatlengfm@gmail.com, kanyasm@mweb.co.za, jill@kingfisherfm.co.za, info@knysnafm.co.za,

ramosiebakoena@gmail.com, kougafmradio@yahoo.com, sm@kovsiefm.co.za,
davec@classicmail.co.za, krielfinfo@yahoo.co.za, dyubulan@webmail.co.za,
info@kurarafm.co.za, kznfm@gmail.com, ignatiusmnyamana@gmail.com,
mrjano69@gmail.com, w.shr@webmail.co.za, keith@tsv.co.za,
bandatr@lekoamultimediaccl.co.za, nzungab@webmail.co.za, lenzfm@gmail.com,
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loutjie@tuksfm.co.za, stationmanager@telkomsa.net, natalie@uctradio.co.za,
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Attachments: Letter to stations - SARB_Upgraded Currency.pdf, image001.png

Good day colleagues,

The attached letter refers.

On the 3rd of May 2023, the South African Reserve Bank (SARB) introduced upgraded banknotes and coins which builds on the legacy of Nelson Mandela and celebrates our national symbols. The SARB wishes to run an awareness campaign to inform and educate the South African public on the upgraded banknotes and coins, the security features, and promote the educational mobile app to build trust in the country's currency.

Kindly submit all your documents before **10:00 Wednesday 10 May.**

A reminder for your submissions:

- Quotations need to be validated for 3 months.
- All items on the SBD4 form needs to be ticked
- Quotations and SBD4 forms need to have the same dates.
- Use the name of your Station (the same as the one on your quotation) under "Name of Bidder" on the SBD4 form.
- Current compliant CSDs are required (date on CSD to be within 7 days of submission).

- All complete documents are required for a valid submission.

Kind Regards,

Gavin Sadler

Assistant Director: Technical Radio producer

Government Communications and Information System

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**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA



South African Reserve Bank

FINANCIAL SERVICES
P O Box 427
Pretoria
0001
Telephone: (012) 313-3911
Fax: (012) 313-3197
VAT Reg Nr: 4680 1158 72

REMITTANCE ADVICE

Vendor Name: GOVMENT COMM & INFO SYS MAIN 1035 FRANCIS BAARD AND FESTIVAL STREET, TSHEDIMOSETSO HOUSE, Hatfield Pretoria
Contact:

Acc Nr:	29758
Date:	08-May-2023
PMT No:	240554
Page:	1

Inv. Date	Inv. Number / Reference	Gross Amount	Disc taken	Nett Amount
23-Mar-2023	15-2-164-01	1,299,000.00	0.00	1,299,000.00
Payment Total		1,299,000.00	0.00	1,299,000.00

Bank :	STANDARD BANK S.A.
Branch:	051001
Account No. :	010059962
Bank Account Type :	CHECKING



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 001. Tshedimosetso House, cnr Frances Baard (Schoeman) and Festival streets,
Hatfield, Pretoria 0028. Tel (+27 12) 473 0000/1 Fax(+27 12) 473 0593 Website: www.gcis.gov.za

Client: SARB
Product: Phone-in prog & Adverts
Quote Date: 26/01/2023

For GCIS: Nonhlanhla Ndawonde
26/01/2023 124 730 441
Cell:
Email: nonhlanhlan@gcis.gov.za
Designation: Radio Producer

Upgraded Currency

Phone-in					
ITEM	Quantity	PGMs	Unit	Cost	Total
Phone -in program	120	1	R	8 000,00	R 960 000,00
Advert flighting	111	1	R	3 000,00	R 333 000,00
Satellite platform	1	1		R6 000	R 6 000,00
Sub Total					R 1 299 000,00
GRAND TOTAL					R 1 299 000,00

Please note: If this schedule is not approved, signed and submitted within five working days of receiving it, and funds are not transferred, the quote expires.

Also, please note that flighting slots are dependent on availability.

Signed by: Thoraya Pandey
Signed at: 2023-03-20 15:49:26 +02:00
Reason: I approve this document

Thoraya Pandey

20/03/23