



KWAZULU-NATAL PROVINCE

TREASURY
REPUBLIC OF SOUTH AFRICA

DIRECTORATE: CORPORATE COMMUNICATIONS

Private Bag X454, PIETERMARITZBURG, 3200
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SPECIFICATION FOR MEDIA MONITORING

KZN Provincial Treasury requires a proper mechanism to detect all forms of coverage in the print, broadcast/electronic and social media about what the department does.

1. Record and reflect KZN Treasury's coverage by media in print, broadcast, on-line/digital platforms.
2. Monitor social media coverage (Facebook, X, Tik Tok and LinkedIn).
3. Allow a one-month back search
4. This is always accompanied by monthly analysis reports on the volume and type of media coverage
5. Pick up everything reported in the media that bears the name of the department (KZN Treasury/Provincial Treasury) or MEC/ Francois Rodgers and HOD/Carol Coetzee, Neli Shezi, and Thabani Ndlovu, Musa Cebisa and Nkosikhona Duma
6. Provide a monthly analysis report.
7. Duration of the contract: June 2025 to March 2026.

