

Request Details

PR No: 10246731

Type: ZDER - Deviation RQ

Cost Centre: 1158 - RBF Reference Library (TECHNOLOGY: RADIO & REGIONAL TECHNOLOGY

Vendor: 166253 - MEDIA24 (PTY) LTD

Description: Media 24 / News 24 contract

Practitioner: 935 -

Amount: 3,010,361.80 ZAR

BACKGROUND

News24 Pty Ltd is under Media24 Pty Ltd and is currently the sole

provider of the content contained in their online product with premium

nationwide news coverage, in-depth opinion and news analysis, E-edition

of regional and local newspapers and magazines, e-commerce platform,

audio books, webinars.

News24 Pty Ltd is the largest online news platform in Africa and falls

under media24 Pty Ltd. It is the most trusted News platform in South

Africa and is largest news Subscription in Africa. Its Uniqueness comes

from providing aggregated digital content from various well-known titles

such as City Press, Drum, You, Truelove, kick-off, daily sun, Go,

Fairlady, Sports24, Health24, Fin24, etc with 160 award winning

journalists.

The research required will be used by TV and Radio stations, to produce

and to check authenticity of their content, and for court cases and

litigation where there are articles about the SABC. Usually, they lock

the articles that are newsworthy, and we must pay per articles and that

is costly.

News24 Pty Ltd have corporate benefits on discounted pricing long term

subscriptions, with exclusive access to South African top editors in

webinars, online discussions and questions and answers. News24 Pty Ltd

will provide media diversity.

SABC will be receiving the following services from News24 Pty Ltd, which

will be used by the Media Library department, as per annexure B of the

supporting documents,

The services they offer is online and is as per below:

* News24.com (English)

Newspapers: City Press and 11 community newspapers.

REASON

A deviation approach is more applicable for this transaction for the following reasons:

News24 Pty Ltd who is currently under Media24 Pty Ltd is the single source provider of the content contained in their online product with premium nationwide news coverage, in-depth opinion and news analysis, E-edition of regional and local newspapers and magazines, e-commerce platform, audio books, webinars.

SABC and the Media Library department do not have any other provider that has the product required. News24's competitors are Timeand IOL and they are for free, and they don't provide competitivestories needed by SABC's clients. Media Libraryrequires subscription to access content in this platform. The library needs all these stories for reference purposes by our clients and the legal department needs them for litigation purposes, while presenters and producers need them for pre-production of their programmers and for reference purposes.

This Online or paperless information source/product is cheaper, and easily accessible to users in larger quantity at the same time compared to newspapers (physical records) and with the SABC current financial condition, we need to have a standard source of information, to avoid departments procuring similar content, that create duplication, and end in wasteful expenditure.

Our reason was to test how useful the product is to SABC staff, the usage stats has shown that the product is very valuable to SABC staff that is why we are extending for a period of 5 years.

SCOPE OF WORK

The scope of work entails SABC having an SLA with News24 Pty Ltd for the online media subscription services, which includes online products with premium nationwide news coverage, in-dept opinion and news analysis, E-edition of regional and local newspapers and magazines, e-commerce platform, audio books, webinars refer to annexure B of the supporting documents.

COST EFFECTIVENESS

Five years contract value is R3 010 361.80

417100

LEGAL IMPLICATIONS

None

RISK & MITIGATIONS

None

RECOMMENDATION

Based on the motivation provided, it is requested that:

The Head of Supply Chain Management approves the deviation request to appoint News24 Pty Ltd trading as Media24 Pty Ltd for the provision of media subscription services for a period of five years, at a total cost of R3#010#361.80 including VAT.

The Head: SCM Governance, Compliance and Support to duly sign the letter of award.

The Legal department and Media Library Manager to duly sign the contractual agreement.

NATURE OF DEVIATION

Single source

VENDOR SELECTION

Media 24 - 166253

PERIOD

Five years

PURPOSE

The purpose of this submission is to request approval to deviate from normal procurement process and appoint News24 Pty Ltd trading as Media24 Pty Ltd for the provision of media subscription services for a period of (5) years, at a total cost of is R3#010#361.80 including VAT.

APPROVERS AND REVIEWERS

Date Actioned	User Name	Actioned By Full Name
24.01.2025	JACOBSB	BENNIE LAWRENCE JACOBS
24.01.2025	MYBURGHKF	KIM FRANK MYBURGH
28.01.2025	MTHEMBUMS	MICHAEL SENZOSENKOSI MTHEMBU