

DATE: 8 May 2023

Campaign Name: Notice and Gazettes Week 16

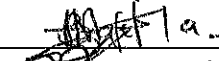
Job Number: 15_2_11_95

DECLARATION OF IMPARTIALITY, CONFIDENTIALITY AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below recommended suppliers
- will not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as we conduct business regularly with them when implementing campaigns
- The following companies are recommended for this campaign :

1	Arena Holdings
---	----------------

NAME	CHIEF DIRECTORATE	SIGNATURE
Lucas Makhubela	CSA	
Phineas Phelelo	CSA	
Ace Mlisa	CSA	
Neli Shuping	CSA	



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Funds available
11/5/23 ✓
Recommended

Private Bag X745, Pretoria 0001. Tshedimosetso House, off Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za Coordinates: 25.748096 28.232331

INTERNAL MEMO

019/2023/2024

DATE:	8 May 2023	File NR:	15_2_11_95
TO:	Acting Director General	FROM:	Sinombulelo Mlisa D: Media Buying
CLIENT:	Department of Forestry, Fisheries and the Environment	CONTACT:	Shalen Gajadhar (012) 399 9943

SUBJECT: Notice and Gazettes Week 16

PROJECT JOB NUMBER: 15_2_11_95

[Signature]

1. PURPOSE

- 1.1 To seek approval to appoint *Arena Holdings* for the placement of the Notice and Gazettes Week 16 campaign according to Supply Chain Management Delegation requirements (4.1) in line with National Treasury instruction note no 3 of 2021/22

2. BACKGROUND

- 2.1 The Department of Forestry, Fisheries and the Environment, has three various notices that they intend to publish in a national newspaper in order to invite public comments. The notices are published according to their various act numbers and hold different objectives.

3. CAMPAIGN OBJECTIVES

- 3.1 To invite public comments.

4. TARGET MARKET

- 4.1 GSM 1 – 3 ✓
4.2 Rooted Realists, City Seekers and Safely Suburban as per the attached Government Segmentation Model.

5. CAMPAIGN PERIOD

- 5.1 16 May 2023 ✓

6. RECOMMENDATIONS

To seek approval to appoint *Arena Holdings* for the placement of the Notice and Gazettes Week 16

6.1 To ensure that the campaign's objectives are achieved, Media Buying recommends the use of print for this campaign. Print has a total audience of 21 511 000. Print is ideal for large content dissemination and will allow the client to detail all the information about the list of protected trees in the country. All other media types are not relevant hence they are not recommended. Print is therefore recommended based on relevance as per the approved Media Buying Standard Operating Procedure (SOP). Source: Establishment Survey 2019 AB (Jan – Dec 2019)

6.2 DELEGATION 4.1 ACQUISITION OF PRINT THRESHOLD R3 000 000.00
CAMPAIGN TOTAL R59 512.50.✓

6.2.1 In order to reach the selected target audiences and deliver on the campaign's objectives, Media Buying recommends the use of daily national newspaper that is relevant to the campaign objectives and target audience.

6.2.2 The recommended newspaper for this campaign is Sowetan with 629 000 readers (**Arena Holdings**). Sowetan is a national newspaper with a dedicated notice section and will be used to publish the client's three notices in order to achieve their objectives. Source: PAMS191 PAMS 2019

Not Recommended (Dailies)

6.2.3 **Daily Sun** has no dedicated notice section and therefore not recommended. **Isolezwe** is a regional newspaper that targets a particular region whereas a national newspaper is recommended in order to attract national comments.

7. FINANCIAL IMPLICATIONS

7.1 The client transferred R1 518 946.79 into the GCIS departmental suspense account, R1 422 799,74 has been committed and currently there is a surplus of R96 147.05.✓

7.2 The total cost to client for the campaign is R59 512.50 VAT, broken down as follows: See attached recon.

Delegation 4.1	Campaign Value	Discount (%)	Discount Amount	Total Cost (incl. VAT)
Arena Holdings	R59 512,50	0%	R 0	R59 512,50
Total Print	R59 512,50		R 0	R59 512,50

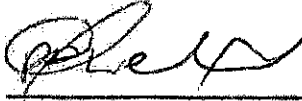
Lucas Makhubela

ASD: Media Buying

Date: 8/5/2023

SUBJECT: Notice and Gazettes Week 16

PROJECT JOB NUMBER: 15_2_11_95



Phineas Phelelo

Deputy Director: Media Buying

Date: 2023-05-08

Recommendation in paragraph 6.2.2 is supported / not supported


Sinombulelo Mlisa

Director: Media Buying

Date: 08/5/2023

Recommendation in paragraph 6.2.2 is recommended / ~~not recommended~~



Neli Shuping

Chief Director: CSA

Date: 10/05/2023

Recommendation in paragraph 6.2.2 is recommended / not recommended



Regomoditswe Mavimbela

DDG: CP&D

Date: 11/05/2023

Recommendation in paragraph 6.2.2 is recommended / ~~not recommended~~


Gcobisa Soel

CFO

Date: 12/05/2023

Recommendation in paragraph 6.2.2 is recommended / not recommended

The placement of the DFFE Notice and Gazette should also find expression on the community media as part of ensuring all citizens are informed

Michael Currin

Acting DG

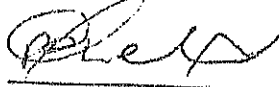
Date:

Recommendation in paragraph 6.2.2 is approved / not Approved

To seek approval to appoint Arena Holdings for the placement of the Notice and Gazettes Week 16

SUBJECT: Notice and Gazettes Week 16

PROJECT JOB NUMBER: 15_2_11_95



Phineas Phelelo

Deputy Director: Media Buying

Date: 2023-05-08

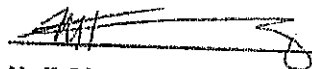
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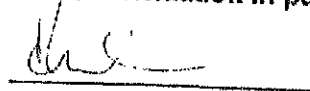


Neli Shuping

Chief Director: CSA

Date: 10/05/2023

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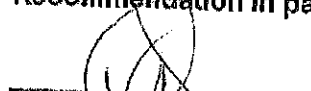


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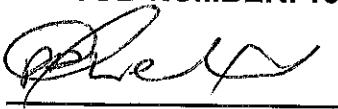
Acting DG

Date: 15/5/23

Recommendation in paragraph 6.2.2 is approved / not Approved

To seek approval to appoint Arena Holdings for the placement of the Notice and Gazettes Week 16

The placement of the DFFE Notice and Gazette should also find expression on the community media as part of ensuring all citizens are informed



Phineas Phelelo

Deputy Director: Media Buying

Date: 2023-05-08

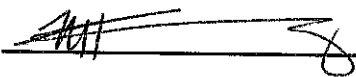
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Chief Director: CSA

Date: 10/05/2023

Recommendation in paragraph 6.2.2 is recommended / not recommended

Regomoditswe Mavimbela

DDG: CP&D

Date:

Recommendation in paragraph 6.2.2 is recommended / not recommended

Gcobisa Soci

CFO

Date:

Recommendation in paragraph 6.2.2 is recommended / not recommended

Michael Currin

Acting DG

Date:

Recommendation in paragraph 6.2.2 is approved / not Approved

GOVERNMENT SEGMENTATION MODEL | GSM 2ND EDITION



Rooted Realists

27.8 Million People
(48% of SA adult population)

They are mostly unemployed, with low education levels. Some try to remain positive and acknowledge that they have come a long way. However, their optimism is challenged by difficult financial circumstances and most rely on government grants. They long for financial independence, permanent employment and improved living conditions.



City Seekers

14.4 Million People
(25% of SA adult population)

People in this segment are city dwellers who are familiar with the demands of a competitive urban life. They are generally hopeful, ambitious, career-oriented and constantly looking for opportunities to improve their lives and that of their families. Despite the day-to-day challenges they continue looking for job opportunities because they see this as the answer to a better future.



Safely Suburban

5.9 Million People
(10% of SA adult population)

Safely Suburbans are of the view that their quality of life has declined. They identify their lack of appropriate education as an obstacle to accessing employment or getting better jobs. For this segment the high cost of living, labour cost and investment are critical areas of concern. They are safety conscious and highly protective of their physical, social and economic environment.



Metro Mobiles

6.1 Million People
(11% of SA adult population)

Metro Mobiles are interested in keeping a particular lifestyle. They are the lookout for ways to improve their lives, be it financial aid to start a business or upskilling themselves. These people see themselves as inspirational, role models and influencers. They are concerned about drugs, unemployment, corruption, crime, the economy and basic service delivery.



Cosmopolitan Capital

3.6 Million People
(6% of SA adult population)

These people are mostly affluent, professional and independent. They have the highest amount of disposable income, highest proportions of tertiary education, employment. They are influential, business-focused and concerned about anything that would negatively impact the economy and consequently their independence and their net worth.

Live:

Age:

Gender:

Race:

Home Language:

Education:

Employment:

Annual household income:

Non-metro traditional settlements (63%) 30% non-metro urban informal settlements
Eastern Cape 27% Limpopo 20% KZN 18% Mpumalanga 15%

80% are 18-34 yrs 15% are 35-49 yrs and 4% are older than 50

Females 52% males 48%

94% Black 5% Coloured

93% speak African language - isiZulu 28% isiNdebele 17% Sepedi 15%

One in ten have not completed high school, 1 in 10 have some high school education, 29% completed matric

High unemployment - about one in ten have full time employment

Low income - 45% (R0 - R39 504) 31% (R39 505 - R65 320) and 25% (R65 321 - R138 821)

Metro City and Suburban living (52%) and rural informal settlements (48%)
Gauteng 41% KZN 17% Western Cape 15% Eastern Cape 15%

34% are 18-34 yrs 15% are 35-49 yrs 51% are 50+ years

Females 49% males 51%

Predominantly Black 90% Coloured 9%

Majority speak African languages (67%)
isiZulu 42% isiNdebele 20% Sepedi 10%

40% have not completed primary school, 40% have completed primary school, 20% have completed high school

High unemployment - 42% are unemployed

Low income - 42% (R0 - R39 504) 38% (R39 505 - R65 320) and 20% (R65 321 - R138 821)

Metropolitan (15%) live in non-metro urban and mainly rural dwellings
Western Cape 16% KZN 15% Mpumalanga 12% North West 11%

18-34 year olds make up 30% of the population 45-49 yrs and 50+ are 50 yrs+

Equal male and female split

Black 52% White 25% Coloured 15%

Largest proportion speak African languages (60%)
followed by English 20%

High education levels 66% completed high school, 24% completed higher education

29% full time employment, 22% self-employed, 23% unemployed

Low income - 65% (middle income bracket) = R138 822 - R272 501

They live in metro areas and mainly in formal dwellings
Gauteng (44%), Western Cape (22%) and KZN (19%)

18-34 year olds 31%, 22% are between 35-49 yrs old and 21% are 50 yrs+

Females 51%, males 49%

Black 54%, 21% Coloured, White 13%

English 34%, Afrikaans 22%, isiZulu 20%

43% completed high school, 22% did not complete high school and 14% completed higher education

27% employed full time, 13% self-employed and 26% unemployed

Middle income - 35% (R138 821 - R237 593) 65% (R237 594 - R472 501)

100% Metro
Gauteng 62% Western Cape 22% KZN 9%

26% are 18-34 yrs old 25% 35-49 yrs old and 25% are 50 yrs+

Female 59% male 48%

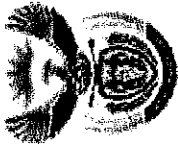
White 51% Black 24% and Indian 9%

Mainly English (47%), Afrikaans (17%) and isiZulu (16%)

High education levels 83% have matric and 38% have higher education

45% employed full time, 18% self-employed and 10% unemployed

Upper income - 24% (R472 502 - R616 850) 35% (R616 851 - R793 172) 19% (R793 173 - R1 039 843) and 8% above



government communications

Department
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Department of Forestry, Fisheries and the Environment
Campaign: Notice and Gazettes Week 16
Date: 2023/04/21
Media Planner: Lucas Makhubela
Job Number: 15_2_11_95
Contact: Albi Modise

Media Group	Total Cost Excl VAT	Added Value	Added Value Amount	Placement Rate
Arena Holdings	R 51 750,00	0,00 %	-	R 51 750,00
Total Print	R 51 750,00	0,00 %	-	R 51 750,00
Total	R 51 750,00	0,00 %	-	R 51 750,00
		VAT	R 7 622,50	
		Total Inc VAT	R 59 512,50	
		Total Saving	-	
		Percentage Saving	0,00 %	

Approval:

Name:

Designation:

Date:

Tel:

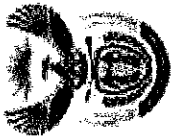

RA Mase
CP
25/04/2023
1994 399 7943

Please note: If this schedule is not approved, signed and submitted within 7 working days of receiving it the quote will no longer be valid. GCIS will not confirm any bookings without receipt of funds from the client department. Delays in signing the schedule and transfer of funds will lead to a delay in the start of the campaign.

Once Funds are received it will take GCIS at least 5 working days to be able to confirm bookings depending on the magnitude and complexity of the campaign. For campaigns that include Out of Home or campaigns that have to be submitted to the Bid Adjudication Committee because the threshold is exceeded the timelines will be longer.

Also note that spots reflected on this quote are subject to availability at the time of booking.

✓



government communications

Department
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Department of Forestry, Fisheries and the Environment
Campaign: Public Notices and Gazettes
Media Type: Print

Press	Region	Readership (000)	Rate rd	Ca	Add	Size	Ins	Total Cost Excl VAT	Discount %	Discount Amount	Placement Amount	From	Schedule Performance
Sowetan	National	584	R 225,00		20	X	3	2 R 27 000,00	0%	-	R 27 000,00	2023/04/28 - 2023/04/28	
Sowetan	National	584	R 225,00		22	X	5	1 R 24 750,00	0%	-	R 24 750,00	2023/04/28 - 2023/04/28	
Total		1168	R 450,00				3	R 51 750,00			R 51 750,00		

Source:

Approval:

Name

Designation

Date

Tel:

[Signature]
W. M. POOLSE
CP
25/04/2023
399 99413

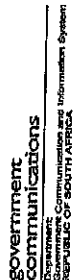
Total Saving

Percentage Saving

0,00%

Total Inc VAT R 59 512,50

VAT R 7 622,50



Advance Amount	R	1 518 946,79
Expenditure	R	1 120 633,44
Open Orders	R	302 165,30
memo on route	R	-
Surplus	R	96 147,05

09/05/2023

3200/50/50

Report

Report Date : 5/3/2023

File Name : Telmar Dailies_DFFE Notice.PAMS191.pry
Table : All Respondents

Version : 7.22.84.10

		Totals
Totals	Audience(000)	41,874
	Resps	15,250
	%Col	100.0
	%Row	100.0
	Index	100
Daily Sun ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	2,974
	Resps	926
	%Col	7.1
	%Row	100.0
	Index	100
Isolezwe ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	1,122
	Resps	294
	%Col	2.7
	%Row	100.0
	Index	100
Sowetan ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	629
	Resps	173
	%Col	1.5
	%Row	100.0
	Index	100
Son ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	624
	Resps	233
	%Col	1.5
	%Row	100.0
	Index	100
Daily Voice ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	344
	Resps	118
	%Col	0.8
	%Row	100.0
	Index	100
The Citizen ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	276
	Resps	129
	%Col	0.7
	%Row	100.0
	Index	100
The Star ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	249
	Resps	105
	%Col	0.6
	%Row	100.0
	Index	100
Beeld ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	213
	Resps	113
	%Col	0.5
	%Row	100.0
	Index	100

Units : 1000

Source : PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

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Report

Report Date : 5/3/2023

File Name : EST_DFFE Notice.ES19AB.pry
Table : All Respondents

Version : 7.22.84.10

		Totals	
Totals	Audience(000)	40,716	
	Resps	25,256	
	%Col	100.0	
	%Row	100.0	
	Index	100	
On The Go-OOH ~ Past 12 Months Reach	Audience(000)	40,715	
	Resps	25,255	
	%Col	100.0	X
	%Row	100.0	
	Index	100	
Viewing ~ Past 12 Months Reach	Audience(000)	39,739	
	Resps	24,685	
	%Col	97.6	X
	%Row	100.0	
	Index	100	
Listening ~ Past 12 Months Reach	Audience(000)	37,747	
	Resps	23,414	
	%Col	92.7	X
	%Row	100.0	
	Index	100	
Digital ~ Past 12 Months Reach	Audience(000)	28,421	
	Resps	18,214	
	%Col	69.8	X
	%Row	100.0	
	Index	100	
Reading - Newspapers ~ Past 12 Months Reach	Audience(000)	21,511	
	Resps	13,254	
	%Col	52.8	✓
	%Row	100.0	
	Index	100	
Reading - Magazines ~ Past 12 Months Reach	Audience(000)	15,584	
	Resps	9,794	
	%Col	38.3	
	%Row	100.0	
	Index	100	
Cinema ~ Past 12 Months Reach	Audience(000)	6,611	
	Resps	4,079	
	%Col	16.2	
	%Row	100.0	
	Index	100	

Units : 1000

Source : Establishment Survey 2019 AB (Jan-Dec 2019)

Weight : Individual Weight

Data Sources:

ES19AB; Establishment Survey 2019 AB (Jan-Dec 2019);

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BILLING DETAILS:		ARENA CONTACT DETAILS:	
Company	GCIS	Date	03 May 2023
Contact	Shirley Morudu	Contact	Mpho Kubheka (Mabelane)
Telephone	+27 12 473 0282	Telephone	011 340 9587
Cell		Cell	
Email	shirley@gcis.gov.za	Email	kubhekaM@arena.africa

OFFER NOTICE

PUBLICATION	Pub. Date:	Size:	Cost pc cm.	Cost excl. VAT	VAT	Total costs incl. VAT
Sowetan: Tenders	TBC- 2023	20x3 (200mm height x 96mm width)	R225.00 (B/W)	R13 500.00	R2 025.00	R15 525.00 for 1 advert R31 050.00 for 2 insertions
Sowetan: Tenders	TBC- 2023	22x5 (220mm height x 162mm width)	R225.00 (B/W)	R24 750.00	R3 712.50	R28 462.50 for 1 advert
TOTAL:						R59 512.50

TRADING CONDITIONS: 100% Cancellation fee applies if advert is cancelled after 10am Thursday prior to publication
Booking deadline: Thursday 10h00 prior to publication date
Material deadline: Thursday 15h00 prior to publication date
Payment deadline: STRICTLY Thursday 16h00 prior to publication date
If the payment is not in our bank account timeously the advert will be cancelled
NB: No adverts will be booked unless this form is signed and returned

DIRECT PAYMENT DETAILS: To be accompanied by copy of the deposit slip or proof of EFT	
Account Holder	ARENA HOLDINGS (PTY) LTD
Account Name	ARENA HOLDINGS – MEDIA DEPOSITS
Bank Name & Branch	RMB CORPORATE BANKING JOHANNESBURG
Account Number	62793070584
Branch Number	255005
Swift Code	FIRNZAJJ

Please take note of the following important guidelines, to ensure ARENA Holdings Sales service is of the highest level;
Before signing the acceptance of your quotation, please ensure that you have been quoted on the **correct section** of Sunday Times, Sowetan, Weekend Post, The Herald, Daily Dispatch, Daily Dispatch Weekend Edition, Business Day or Financial Mail.

- It is important to communicate all special positioning requests. Please note positioning cannot be guaranteed unless a loading is paid for that particular position.
- Early bookings contribute to more favourable positioning, while late bookings compromise positioning.

CREDIT CARD PAYMENT:
Due to a change in regulations we are required to make use of 3D secure credit card transactions.
Should you wish to make payment by use of this method, please inform us accordingly and the secure link will be provided

ACCEPTANCE:
DIRECTORS: TD MAHLOELE, WG WHEATLEY, AGC GILL
WWW.ARENA.AFRICA

Date		VAT Number:
Name and Surname		Postal Address:
Signature		

FOR OFFICE USE ONLY:					
Account no:	8DE84	Cash payment:	Yes		NO
Rep Name:	Mpho Kubheka	Sales Unit:			
Rep Code:	MPM	Sector:			
Reason for discount:					

EMPOWERLOGIC

Broad Based Black Economic Empowerment Verification Certificate

A Consolidated Verification Certificate Issued to

Arena Holdings (Pty) Ltd

Level 4 Contributor

Measured Entity

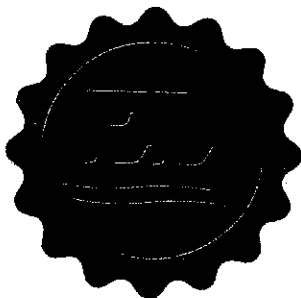
Company Name Arena Holdings (Pty) Ltd
Registration Number 2012/074397/07
VAT Number 4730261205
Address Hill on Empire
16 Empire Road, Parktown, Johannesburg
2193

B-BBEE Status

B-BBEE Status Level Level 4

Total Points Obtained	80.29	EO: 20 points; MC: 12.79 points; SD: 8.51 points; ESD: 33.99 points; SED: 5 points			
Discounting Principle Applied	No	Procurement Recognition	100.00%	Participated in Y.E.S Initiative	No
Empowering Supplier	Yes	Measurement Period Year End	30/06/2022		
Black Voting Rights	100.00%	Black Women Voting Rights	33.89%	Black Designated Groups	0.00%
Black Economic Interest	100.00%	Black Women Economic Interest	33.89%	Black Youth	0.00%
51% Black Owned	Yes	30% Black Women Owned	Yes	Black Disabled	0.00%
Normal Flow Through Applied	Yes	Black New Entrants	0.00%	Black Unemployed	0.00%
Modified Flow Through Applied	No	Exclusion Principle Applied	No	Black People Living in Rural Areas	0.00%
				Black Military Veterans	0.00%

Issue Date 15/12/2022
Expiry Date 14/12/2023
Certificate Number ELC11554RGENBB
Version Final
Applicable Scorecard Amended Codes - Generic
Applicable BBBEE Codes Amended Generic Codes Gazetted on 11 October 2013 and Amendments Gazetted on 31 May 2019



SANAS Accredited

EmpowerLogic (Pty) Ltd

Reg. No. : 1995/000523/07

BBBEE Verification Agency

Govender

Per Prebhashini Govender

Member - Verification Committee



BVA018

This certificate is the result of an independent and impartial verification of the BBBEE status of the measured entity measured against the Codes of Good Practice on Broad Based Black Economic Empowerment and has been issued in accordance with the EmpowerLogic Verification Certificate Policy. This certificate supersedes any previous certificates issued to the Measured entity. For enquiries please contact EmpowerLogic at 086 111 4003.

EMPOWERLOGIC

Broad Based Black Economic Empowerment Verification Certificate

A Consolidated Verification Certificate issued to

Arena Holdings (Pty) Ltd

Certificate Number: ELC11554RGENBB

Level 4 Contributor

Entities Included in the Consolidated Verification Certificate

Company Name	Registration Number	Vat Number
Arena Audio Broadcast (Pty) Ltd	2021/691356/07	N/A
Arena Broadcast (Pty) Ltd	1995/013211/07	4280170400
Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Arena Holdings - Corporate Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Broadcast & Content a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Eastern Cape Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4720262221
Empire Entertainment Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4580262279
Media Gauteng Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Ochre Media Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4120273950
Picasso Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Strategy Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Times Media Home Entertainment Division (TMHE) a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Arena Learning Channel (Pty) Ltd	2001/010717/07	4170195053
Gallo Music Investments (Pty) Ltd	2019/312602/07	4390287623
Gallo Music Publishers a division of Gallo Music Investments (Pty)	2019/312602/07	4390287623
Gallo Record Company a division of Gallo Music Investments (Pty) Ltd	2019/312602/07	4390287623
Indigenous Film Distribution (Pty) Ltd	2008/019550/07	4140255896

EmpowerLogic (Pty) Ltd

Reg. No. : 1995/000523/07

BBBEE Verification Agency

Govender

Prebashini Govender

Member - Verification Committee

SANAS Accredited



BVA018

This certificate is the result of an independent and impartial verification of the BBBEE status of the measured entity measured against the Codes of Good Practice on Broad Based Black Economic Empowerment and has been issued in accordance with the EmpowerLogic Verification Certificate Policy. This certificate supersedes any previous certificates issued to the Measured entity. For enquiries please contact EmpowerLogic at 086 111 4003.

BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest¹ in the enterprise, employed by the state?

YES/NO

We're not aware of any of the abovementioned members in respect of Arena Holdings under company reg. # 2012/074397/07 currently being in the service of the state.

2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name of State institution
Mahloele TD	670212 5324 08 2	N/A
Wheatley WG	790115 5118 08 8	N/A
Malunga M	660325 5597 08 5	N/A
Yanta L	610409 5599 08 4	N/A
Mahloele TD	670212 5324 08 2	N/A

2.2 Do you, or any person connected with the bidder, have a relationship with any person who is employed by the procuring institution? **NO**

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

We're not aware of any person under Arena Holdings under company reg. # 2012/074397/07 currently having any relationship with a person employed by the procuring institution, but considering the number of employees within our organization, it is impossible to confirm.

2.2.1 If so, furnish particulars:

.....N/A.....

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract?
YES

2.3.1 If so, furnish particulars:

With the understanding that related companies are companies that do not have an arm's-length relationship (e.g. a relationship involving independent, competing interests). This could be due to both companies being part of the same business group or could stem from family or personal ties between officials of two companies and with further consideration to our industry as a media; marketing and entertainment business, no we are not aware of any such interest although the directors of Arena Holdings under reg. no: 2012/074397/07 are associated with other entities and businesses.

3. DECLARATION

I, the undersigned, (name).....**Mpho Kubheka** in submitting the accompanying bid, do hereby make the following statements that I certify to be true and complete in every respect:

- 3.1 I have read and I understand the contents of this disclosure;
- 3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
- 3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.
- 3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.

- 3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.
- 3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.

M. Kubheka
Signature

.....**03 May 2023**.....
Date

...**Account Manager**.....
Position

..... **Arena Holdings (Pty) Ltd.**
Name of bidder



CSD REGISTRATION REPORT

SUPPLIER IDENTIFICATION

Supplier number	MAA00073888	Have Bank Account	Yes
Is supplier active?	Yes	Total annual turnover	More than R50 million
Allow associates?	Yes	Financial year start date	30 Jun 2016 00:00:00:000
Supplier type	CIPC Company	Registration date	28 Apr 2012 00:00:00:000
Supplier sub-type	Private Company (Pty) Ltd	Created by	lallau@timesmedia.co.za
Legal name	ARENA HOLDINGS	Created date	06 Apr 2013 17:15:02:000
Identification type	South African Company/Close Corporation Registration Number	Edit by	lallau@timesmedia.co.za
Government breakdown	Private Companies (Pty) Ltd	Edit date	25 Apr 2023 14:05:23:543
Business status	In Business	Restricted Supplier	No
Country of origin	South Africa	Restricted Director	No
South African company/CC registration number	2012/074397/07	Government Employee	No

SUPPLIER INDUSTRY CLASSIFICATION INFORMATION

INDUSTRY CLASSIFICATION 1

Main group	Professional, scientific and technical activities	Core industry	Advertising and market research
Division	Advertising and market research	% share of annual turnover	100.00

SUPPLIER CONTACT INFORMATION

CONTACT 1

Contact type	Bid Office Finance Sales	Telephone number	0112803824
Is this your preferred Contact?	Yes	Cellphone number	082 493 1260
Name(s)	Usha	Fax number	0862061702
Surname	Lalla	Website address	www.timesmedia.co.za
Identification type	South African Identification Number	Do you want this contact to also be a CSD user?	No
Prefer communication via cellphone	Yes	Created by	paley@timesmedia.co.za





CSD REGISTRATION REPORT

Prefer communication via email	Yes	Created date	05 Apr 2016 08:52:14:000
Prefer communication via telephone	Yes	Edit by	csd@datafix@treasury.gov.za
Email address	jallau@timesmedia.co.za	Edit date	17 Jul 2019 23:43:01:407

CONTACT 2

Contact type	Finance	Cellphone number	082 493 1260
Is this your preferred Contact?	No	Fax number	086 206 1412
Name(s)	Yusuf	Website address	www.timesmedia.co.za
Surname	Patel	Do you want this contact to also be a CSD user?	No
Identification type	South African Identification Number	Created by	jallau@timesmedia.co.za
Prefer communication via email	Yes	Created date	14 May 2017 08:59:03:940
Email address	jallau@tsoblackstar.co.za	Edit by	jallau@timesmedia.co.za
Telephone number	011 280 3324	Edit date	29 Jul 2019 08:54:31:743

CONTACT 3

Contact type	Bid Office	Cellphone number	083 739 8691
Is this your preferred Contact?	Yes	Website address	www.tsoblackstar.co.za
Name(s)	Siphokazi Kineo	Do you want this contact to also be a CSD user?	No
Surname	Koaho	Created by	jallau@timesmedia.co.za
Identification type	South African Identification Number	Created date	17 Apr 2018 14:22:37:847
Prefer communication via email	Yes	Edit by	csd@datafix@treasury.gov.za
Email address	koaho@tsoblackstar.co.za	Edit date	17 Jul 2019 23:43:01:390
Telephone number	011 280 3163		

SUPPLIER ADDRESS INFORMATION

ADDRESS 1

Is this a preferred address?	Yes	Postal code	2142
Address line 1	P.O. BOX 1746	Country	South Africa
Address line 2	SAXONWOLD	This address S/A payment	Yes
Suburb	City of Johannesburg NU	Created by	paley@timesmedia.co.za





CSD REGISTRATION REPORT

Province	Gauteng	Created date	06 Apr 2016 17:29:31.420
Municipality	City of Johannesburg	Edit by	lalau@timesmedia.co.za
City	City of Johannesburg NU	Edit date	25 Apr 2023 11:05:48.607
ADDRESS 2			
Is this a preferred address?	No	Country	South Africa
Address line 1	HILL ON EMPIRE 10 EMPIRE ROAD	This address S/A delivery	Yes
Address line 2	PARKTOWN	This address S/A payment	Yes
Suburb	City of Johannesburg NU	Created by	patel@timesmedia.co.za
Province	Gauteng	Created date	06 Apr 2016 17:29:31.420
Municipality	City of Johannesburg	Edit by	lalau@timesmedia.co.za
City	City of Johannesburg NU	Edit date	28 Jul 2017 16:47:14.808
Postal code	2196		

SUPPLIER BANK ACCOUNT

BANK ACCOUNT 1			
Account type	Current Accounts	Is this a preferred account?	Yes
Bank	FIRST NATIONAL BANK	Active start date	05 Jul 2019 10:18:23.000
Branch number	255005	Created by	lalau@timesmedia.co.za
Branch name	RMB CORPORATE BANKING	Created date	02 Dec 2019 08:39:47.000
Account number	62793070584	Edit by	csd.safelynetbatchdownload@treasury.gov.za
Account holder	ARENA HOLDINGS (PTY) LTD	Edit date	04 Dec 2019 07:00:07.627
		Bank Verification Status	Verification Succeeded ✓
		Foreign Bank Account	No
		Is the Identifier linked at the bank	Yes
		Is this a Shared Funding Account	No
		Funding Partner(s)	

BANK ACCOUNT 2			
Is this a preferred account?	No		





CSD REGISTRATION REPORT

Edit date: 02-Dec-2019 08:47:20:260

Bank Verification Status: Bank account deactivation processed

Foreign Bank Account: No

Is the Identifier linked at the bank: Yes

Is this a Shared Funding Account: No

TAX INFORMATION

Income tax number: 9320547478

VAT number: 4730261205

Is this supplier a VAT vendor?: Yes

PAYE number: 7040781090

Are you Registered with SARS?: Yes

Last validation date: 05-May-2023 09:38:00:000

Would you like to receive notifications?: Yes

Overall Tax Status: Tax Compliant

Created by: jallau@timesmedia.co.za

Created date: 07-Apr-2018 07:28:01:000

Edit by: jallau@timesmedia.co.za

Edit date: 28-Feb-2023 07:26:12:000

B-BBEE INFORMATION

B-BBEE verification regulator	Verification agency accredited by SANAS	SANAS accredited agency	EMPOWERLOGIC (PTY) LTD
Sector charter	Marketing, advertising and communication (MAO)	% Owned by black people	100.00
Subsector charter	NOT APPLICABLE	% Owned by black people who are women	33.89
B-BBEE certificate number	ELC11654RGENBB	% Owned by black people who are youth	0.00
B-BBEE certificate issue date	15-Dec-2022 00:00:00:000	% Owned by black people with disabilities	0.00
B-BBEE certificate issue expiry date	14-Dec-2023 00:00:00:000	% Owned by black who are unemployed	0.00
B-BBEE status level of contributor	Level 4 Contributor	% Owned by black people who are military veteran	0.00
B-BBEE procurement recognition	100%	% Owned by black people living in rural or underdeveloped areas	0.00





CSD REGISTRATION REPORT

Value adding supplier or empowering supplier	Yes	Verification Status	Manual Verification Required
Skills Development Score	85.1	Created by	paley@timesmedia.co.za
Socio-Economic Development Score	5.00	Created date	07 Apr 2016 07:10:06.000
Management Control Score	12.79	Edit by	halla@timesmedia.co.za
Ownership Score	20.00	Edit date	14 Apr 2023 11:10:29.667
Enterprise Supplier Development Score	33.99	Status	Active
Total Score	80.29		

OWNERSHIP INFORMATION

Owner's name and surname: Legal name	Owner's identification number	RSA Citizen	Ethnic group	Gender	Ownership %	Youth	Disabled	Military	Rural	Township
TISO BLACKSTAR GROUP			N/A	N/A	100.00%	N/A	N/A	N/A	N/A	N/A
Total					100.00%					

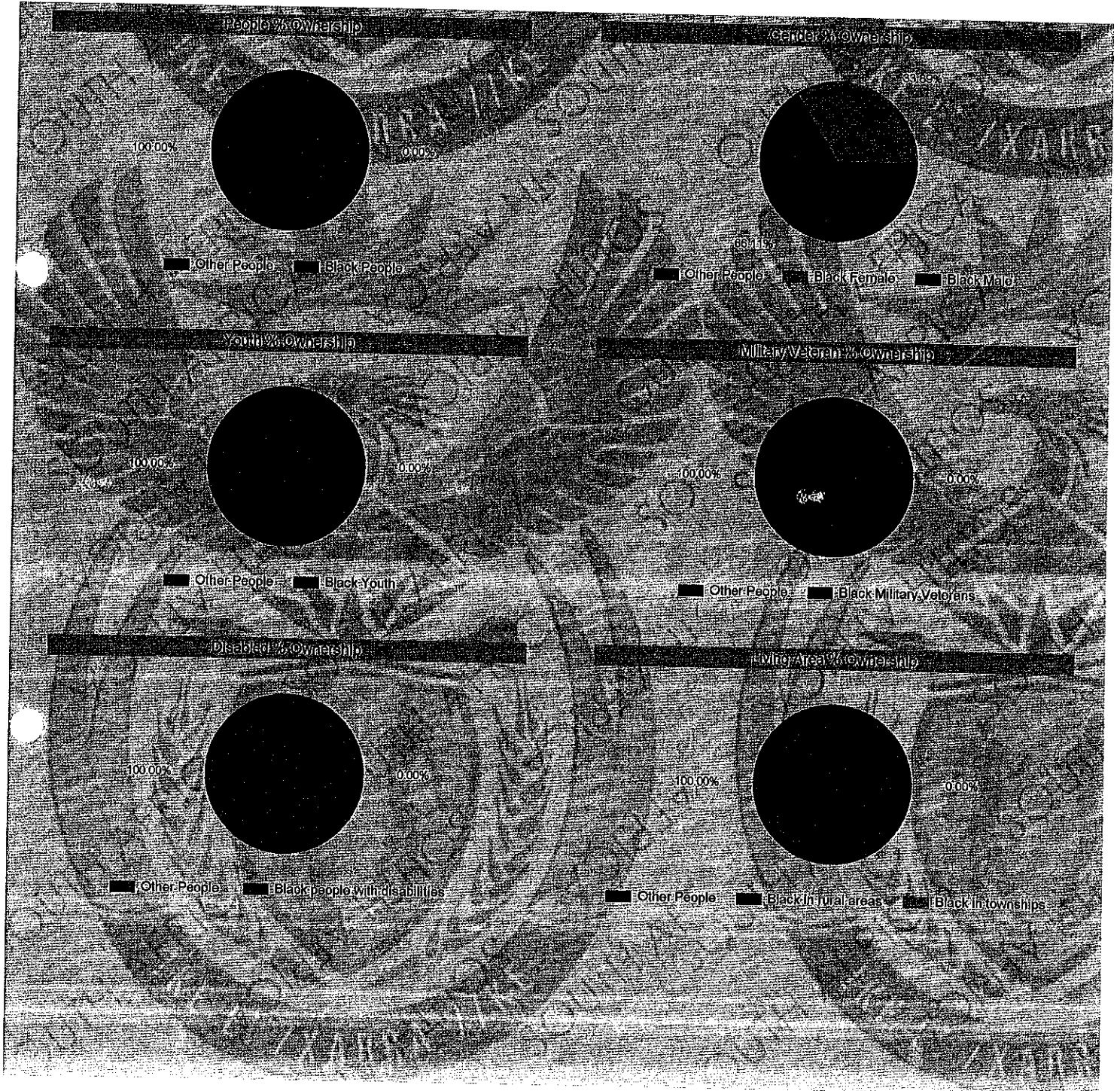
OUTCOMES AGAINST PREFERENTIAL PROCUREMENT CRITERIA BASED ON B-BBEE CERTIFICATE

Enterprise type	GEN
B-BBEE Status level of contributor	Level 2 Contributor
Owned by black people	100.00
Owned by black people who are youth	0.00
Owned by black people who are women	33.89
Owned by black people with disabilities	0.00
Owned by black people who are military veterans	0.00
Owned by black people living in rural or undeveloped areas	0.00
Owned by black people living in townships	0.00
Owned by black people that is unemployed	0.00





CSD REGISTRATION REPORT





CSD REGISTRATION REPORT

Unemployed % Ownership

100.00%

100.00%

Coloured People

Black people who are unemployed

DIRECTORS/MEMBERS/OWNERS INFORMATION

DIRECTOR/MEMBER 1

Director type	Director	Owner	No
Director status	Active	Created by	csd.reverifypatch@treasury.gov.za
Name(s)	ISHEPO DAUN	Created date	27 Nov 2019 12:33:28:000
Surname	MAHLOLE	Edit by	csd.reverifypatch@treasury.gov.za
Country	South Africa	Edit date	09 Mar 2023 12:58:57:000
Identification type	South African Identification Number	Restricted Supplier	No
South African Identification number	6702125324082	Restriction Last Verification Date	08 May 2023 10:43:35:650
Work permit	0000000	Government Employee	No
Appointment date	07 Nov 2019 00:00:00:000	Government Employee Last Verification Date	08 May 2023 10:43:35:670
mail address	Ishepo.mahlole@arenafrafrica	SA identification number Verified	Yes
Cellphone number	082 493 1260	SA identification number verification date	08 May 2023 10:43:35:318
		Companies involved in	MAAA0054591 - MAAA0084024 MAAA0147165 - MAAA0488547 MAAA0492860 - MAAA0503903

DIRECTOR/MEMBER 2

Director type	Director	Created by	csd.reverifypatch@treasury.gov.za
Director status	Active	Created date	10 May 2022 04:32:20:000
Name(s)	LINDA	Edit by	csd.reverifypatch@treasury.gov.za
Surname	YANTA	Edit date	09 Mar 2023 12:58:56:000
Country	South Africa	Restricted Supplier	No





CSD REGISTRATION REPORT

Identification type	South African Identification Number	Restriction Last Verification Date	08 May 2023 10:43:35:680
South African identification number	6104095599084	Government Employee	☒ No
Work permit	00000000	Government Employee Last Verification Date	08 May 2023 10:43:35:190
Appointment date	29 Apr 2022 00:00:00:000	SA identification number Verified	Yes
Email address	lallau@timesmedia.co.za	SA identification number verification date	08 May 2023 10:43:35:847
Cellphone number	082 493 1260	Companies involved in	MAAA0054591; MAAA0147165; MAAA0492860; MAAA0508903; MAAA0678967; MAAA0717040
Owner	No		

DIRECTOR/MEMBER 3

Director type	Director	Created by	csd:reverlybatch@treasury.gov.za
Director status	Active	Created date	14 May 2022 15:05:30:000
Name(s)	MZIMKHEU	Edit by	csd:reverlybatch@treasury.gov.za
Surname	MALUNGA	Edit date	09 Mar 2023 12:58:59:000
Country	South Africa	Restricted Supplier	☒ No
Identification type	South African Identification Number	Restriction Last Verification Date	08 May 2023 10:43:35:697
South African identification number	6603255597085	Government Employee	☒ No
Work permit	00000000	Government Employee Last Verification Date	08 May 2023 10:43:35:220
Appointment date	03 May 2022 00:00:00:000	SA identification number Verified	Yes
Email address	lallau@timesmedia.co.za	SA identification number verification date	08 May 2023 10:43:35:440
Cellphone number	082 493 1260	Companies involved in	MAAA0054591; MAAA0147165; MAAA0175463; MAAA0388920; MAAA0488869; MAAA0492860
Owner	No		

OTHER OWNERS 1

CSD supplier number	MAAA0076388	Created by	lallau@timesmedia.co.za
Legal name	ISO-BLACKSTAR GROUP	Created date	14 May 2017 08:59:04:973
Ownership %	100.00%	Edit by	lallau@timesmedia.co.za
Ownership status	Active	Edit date	22 Jun 2017 14:34:58:047





CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT

Report Date:

✓ 08 May 2023 10:44:09.919 AM

Report Ran By:

dinah@gcis.gov.za

CSD REGISTRATION REPORT

The CSD does not automatically verify foreign company registration number, international certificates identification number, foreign identification number, foreign passport numbers, work permit numbers, foreign bank accounts, B-BBEE demographic and accreditation information. Organs of State are required to manually verify this information within the applicable verification institutions as per the current policies and procedures.



national treasury
Department:
National Treasury
REPUBLIC OF SOUTH AFRICA



CSD REGISTRATION REPORT

Tips and Frequently Asked Questions (FAQ)

Identifier

CSD cannot electronically verify the identity of a supplier other than a South African individual / Sole Proprietor (through Home Affairs) or a company registered at the Companies and Intellectual Property Commission (CIPC). For this reason, a disclaimer is displayed for supply chain practitioners to obtain supporting documentation to verify the identity and legitimacy of a supplier in these cases.

Bank

For help on how to resolve bank failures click [here](#). I received an email stating the bank information I captured on the CSD was sent for bank account validation and could not be validated. The response I received from the bank contains an error message. The various possible error messages received from the bank are **highlighted in red**. Search for the applicable message and follow the detailed steps associated with that error message.

Tax

Tax Compliance Status

For help on how to deal with tax status differences between CSD and the tax clearance certificate click [here](#). What should a supplier do if the tax status on CSD differs from the tax clearance certificate?

Tax Compliance Expiry Date

For help on how to deal with tax status differences between CSD and the tax clearance certificate click [here](#). How does CSD determine the tax compliance expiry date?

CIPC

Should the director / member information reflected on the CIPC register on report differs to that reflected on CSD for help click [here](#). The active Directors / Members are not being populated on the CSD Directors / Members screen as they appear at CIPC, how can I rectify this?

State Employee

For more information pertaining to government employment status click [here](#). Will there be verification done to identify if a supplier is a government employee?

BBBEE

CSD does not automatically verify all certificate information with the various accreditation bodies. Organs of State are required where not automatically verified by CSD, to manually verify this information with the applicable accreditation body as per current policies and procedures. Expired certificate information does not reflect on the report.

RESTRICTION

Restricted Supplier - A supplier is restricted by using the identification number of the entity e.g. CIPC registration, trust, Social Development non-profit, South African ID, Foreign company registration number or ID number. If there is more than one CSD Supplier profile registered on CSD with the same entity identification number, all those related supplier profiles will be restricted.

Restricted Director - A director/owner is an individual person and is restricted by using the South African ID or Foreign ID number. If a director belongs to different companies and has been restricted, the director will reflect as restricted in all companies where identification number is detected.

Restricted Suppliers & Directors are listed on CSD under Help - Am I restricted?





CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT

Report Date:

08 May 2023 10:44:09.934 AM

Report Ran By:

dinah@gcis.gov.za

CSD REGISTRATION REPORT

Print Date: 5/8/2023 10:44:07 AM



national treasury
Department:
National Treasury
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