



KWAZULU-NATAL PROVINCE

SOCIAL DEVELOPMENT
REPUBLIC OF SOUTH AFRICA

KZNQ19/DSD/2025/26

**A CALL FOR PROPOSAL FOR IMPACT OF SOCIAL AND BEHAVIORAL CHANGE
PROGRAM BY THE KWAZULU-NATAL DEPARTMENT OF SOCIAL DEVELOPMENT**

PROJECT MANAGER

NOLWAZI DLAMINI : KZN POPULATION UNIT AND DEMOGRAPHIC TRENDS
: DEPARTMENT OF SOCIAL DEVELOPMENT

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BACKGROUND

KwaZulu-Natal (KZN) faces persistent social and health challenges including high HIV prevalence, teenage pregnancy, gender-based violence, poverty, and youth unemployment. Over the years, government departments, civil society organizations, and development partners have implemented Social and Behavior Change (SBC) programmes aimed at influencing individual attitudes, community norms, and behaviours to promote healthier, safer, and more equitable societies.

While these programmes have reported success stories, there is limited consolidated evidence on their overall impact, sustainability, and contribution to provincial development priorities. This impact assessment will provide critical insights to guide future SBC programmes, resource allocation, and policy alignment with the Provincial Development Plan, National Strategic Plan on HIV, TB and STIs, and Sustainable Development Goals (SDGs).

PURPOSE OF THE ASSESSMENT

The purpose of this assessment is to evaluate the **impact, effectiveness, relevance, and sustainability** of SBC programmes implemented in KZN over the past decade, and to generate evidence-based recommendations for strengthening future interventions.

OBJECTIVES:

1. Assess the extent to which SBC programmes have contributed to improved health, social, and developmental outcomes in KZN.
2. Examine the effectiveness of different SBC approaches (mass media, peer education, community dialogues, school-based programs, digital platforms).
3. Identify enabling factors and barriers to the success and sustainability of SBC interventions.
4. Assess alignment of SBC programmes with provincial and national policy frameworks.
5. Provide recommendations for scaling up, integrating, and sustaining SBC interventions within government and community systems.

SCOPE OF WORK

- Conduct a **desk review** of existing program documents, evaluations, and research.
- Map key SBC programmes implemented in KZN (government, NGO, CBO, faith-based, and donor-funded).
- Use a **mixed-methods approach** (quantitative and qualitative) to assess impact of ecological levels from individual, family, and community levels.
- Engage stakeholders including government departments, development partners, programmes implementers, community leaders, traditional Leaders and beneficiaries.
- Analyze findings in relation to provincial socio-economic and health indicators.
- Produce a comprehensive impact assessment report with actionable recommendations

KEY EVALUATION QUESTIONS

- What measurable impact have SBC programmes had on behaviour change outcomes (e.g., HIV prevention, teenage pregnancy, GBV reduction, maternal/child health, education retention)?
- Which SBC approaches and strategies have been most effective in the KZN context?
- How have cultural, socio-economic, and structural factors influenced programmes outcomes?
- To what extent have SBC interventions addressed gender equality and youth empowerment?
- How sustainable are current SBC interventions, and what mechanisms can strengthen their integration into local systems?

METHODOLOGY

The assessment will adopt a **mixed-methods design** including:

- **Quantitative data analysis:** Secondary data from surveys, program monitoring, and provincial statistics.
- **Qualitative research:** Focus groups, in-depth interviews, and community dialogues with beneficiaries and stakeholders.
- **Case studies:** Documenting innovative SBC approaches in KZN.
- **Participatory approaches:** Inclusion of youth, women, and marginalized groups to capture lived experiences.

GOVERNANCE & MANAGEMENT

- The researcher will be formally under the management responsibility of KZN DSD PPU. A technical reference group will be comprised of key stakeholders.
- This group will provide technical guidance to the researcher and advise on approval of all research outputs.
- The assessment will be overseen by a **Provincial Steering Committee** (Provincial Department of Health, Department of Social Development, Office of the Premier, NGOs, and development partners).
- The consultant/firm will report directly to the Steering Committee through a designated focal point.

EXPECTED DELIVERABLES

The Service Provider will produce the following:

- **Inception Report** – with detailed methodology, work plan, and tools and advocacy document with top-line findings and key messages of the desk research; as well as comprehensive findings that respond to ALL the research questions.
- **Stakeholder Mapping Report** – overview of SBC programs in KZN.
- **Draft Impact Assessment Report** – presenting key findings and preliminary recommendations.
- **Validation Workshop** – to engage stakeholders in reviewing findings.
- **Final Report & Policy Brief** – comprehensive assessment with recommendations, executive summary, and knowledge products for policymakers.

DESIRED BACKGROUND AND EXPERIENCE

The consultant/firm should demonstrate:

- An established research institution or individual with the ability to deliver. Proven experience in conducting impact assessments, particularly in SBC, public health, or social development.
- Strong knowledge of the socio-cultural and policy context of KwaZulu-Natal.
- Capacity to apply both qualitative and quantitative research methods.

- Excellent facilitation and report-writing skills.
- Team leader will have an advanced university degree in social sciences, preferably at Doctoral level with at least eight years' professional experience in the field of social science research, monitoring & evaluation and knowledge of demography, project management and impact evaluation.
- Demonstrated ability to write effectively in a highly engaging format accessible to laypeople and policy makers
- Experience in the development of communications-for-development/behavioral change communications strategies would be an added advantage

Ethical Considerations

- Ensure informed consent and confidentiality for all participants.
- Comply with provincial and national research ethics regulations.
- Pay special attention to the inclusion of vulnerable groups (youth, women, people living with HIV, survivors of GBV).

Call for proposals

Prospective bidders shall submit:

- A technical proposal detailing evaluation approach, design and methods, including research questions, data collection and analysis methods, scope and evaluation plan.
- A company profile (including the proposed core staff and their areas of expertise and experience).
- One sample of past successful experience in work of a similar nature.
- Curriculum vitae of proposed evaluation team members
- A financial proposal / budget breakdown

Bidders are discouraged from seeking subcontractors to undertake this research project#

Tender requirements

Bidding logistics

- Bidders will be required to submit fully detailed proposal with budget break down in clearly marked envelopes. The outer envelope containing the proposals should be clearly marked with the address of the KZNDSD, the Tender Number, Name of the Bid and the return address.
- Bidders should set out a clear research approach, methodology in relation to the project to be undertaken. Bidders should elucidate why the approach is appropriate to achieving intended objectives of the study. The proposal should demonstrate how the bidder will organize themselves to deliver on the TOR (this relates to the provision of a research schedule with clear delivery dates). This section should also set out variables and risk associated with the achievement of the assignment and state how these risks will be mitigated and resolved.

Financial Proposals

The proposal should be supported with costed budgetary items. The budget breakdown will include:

- A calculated budget of data collectors indicating how much they will be paid daily.
- The budget will also provide a breakdown of administration logistics (covering printing of data collection instruments).

The Cash flow forecast should illustrate what the bidder expects in terms of expenditure on the project over the period of 6 months.

INTELLECTUAL PROPERTY

Upon the completion of this project, the KZN DSD, PPU, shall be the sole proprietors of the products, their derivatives and all intellectual properties that directly evolve because of this project.

DURATION & TIMELINE

The project is expected to take **12–26 weeks** from commissioning to final report submission (...2025 up until March 2026), including stakeholder consultations and validation processes.

BUDGET AND PAYMENT

- The budget will cover professional fees, fieldwork, travel, stakeholder engagement, and reporting.
- Payment will be made in tranches against deliverables: inception, draft report & final report.
- A work plan with a detailed budget must form part of the proposal. The successful service provider will be paid in two tranches, 80% at the beginning of the project and the balance on the satisfactory completion of the deliverables as stated above.



EVALUATION CRITERIA (ANNEXURE 1)

Tenders will be assessed according to the following criteria:

Criterion	Maximum points to be awarded	Scoring Guideline	Means of Verification
1.Competency, Capacity and Expertise of the Company	40		
	15	Company Experience rendering research services: - <i>Minimum 03-05 years = 05 point</i> - <i>Between 06-10 years = 10 points</i> - <i>Between 11-15 years = 15 points</i>	- Copies of appointment letters OR - Purchase orders OR - Signed contract from previous verifiable clients for Research Services / Monitoring & Evaluation Services. <i>The letters /testimonials must indicate workmanship, contract period, contract amount.</i>
	15	Company Experience rendering monitoring and evaluation services in research: - <i>Minimum 03-05 years = 05 point</i> - <i>Between 06-10 years = 10 points</i> - <i>Between 11-15 years = 15 points</i>	
	10	Company References: (2 points per reference letter to a maximum of 10 points)	
2.Technical approach, methodology and level of understanding of the objectives of the project	30	- Introduction = 05 points - Methodology, including population sampling = 15 points - Timeframes = 05 points - Tools = 05 points	- Detailed proposal with explicit of how the research project will be conducted
Competency and expertise of the Key Personnel	30	Research Team Experience Team Leader (Principal Investigator): - <i>Minimum 03-05 years = 05 points</i> - <i>06 years – 09 years = 10 points</i> - <i>From 10 years & above = 15 points</i> Core Investigator Experience - <i>Minimum 03-05 years = 05 points</i> - <i>06 years – 09 years = 10 points</i> - <i>From 10 years & above = 15 points</i>	- Detailed CV with experience as a Research Team Leader/ Project Manager (Principal Investigator)/ Core Investigator in research and publication and an inclusion of publication (s)
Total Score	100		
Minimum Passing Score	60		

ANNEXURE 2

CURRICULUM VITAE (max 3 pages)

#NB# [Please provide certified copies of credentials. The certified credentials should not be more than 3 months].

Proposed role in the project:

1. Family name:
2. First name:
3. Date of birth:
4. Nationality:
5. Civil Status:
6. Education:

Institution [Date from-Date to]	Degree(s) or Diploma (s) obtained

7. Language skills: indicate competence on a scale of 1 to 5 (1 excellent; 5 basic)

Language	Reading	Speaking	Writing
English			
Zulu			



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SOCIAL DEVELOPMENT
REPUBLIC OF SOUTH AFRICA

8. Membership with professional bodies: (please attach a copy of renewal if any)

Registration body	Registration number	Validation period

9. Professional Experience (covering previous and current experience).

Date from-date to	Employment duration	Location	Company	Position	Description of projects	Assigned responsibilities

10. List of publications

Publicized items (books /articles or research papers)	Year of publication	Publishers	Institution

11. List of references in the relation to the field of study (*may also attach a letter of recommendation from previous other people recommending the service provider*)



KWAZULU-NATAL PROVINCE

SOCIAL DEVELOPMENT
REPUBLIC OF SOUTH AFRICA

Name of the persons/ institution	Province/country	Contact number	email

12. Other skills: (e.g. computer and analysing skills, etc.).

Annexure 3: STATEMENT OF EXCLUSIVITY AND AVAILABILITY

TENDER REF: KZNQ19/DSD/2025/26

I, the undersigned, hereby declare that I agree to participate exclusively with the tender Impact of Social and Behavioural Change Program, in the above-mentioned service tender procedure. I further declare that I am able and willing to work for the period(s) foreseen for the position for which my CV has been included.

From	To

By making this declaration, I understand that I am not allowed to present myself as a candidate to any other submitting a tender to this tender procedure. I am fully aware that if I do so, I will be excluded from this tender procedure, the tender may be rejected, and I may also be subjected to exclusion from other tender procedures and contracts funded by the KZN Department of Social Development.

Furthermore, should this tender be successful, I am fully aware that if I am not available at the expected starting date of my services for reasons other than ill-health or *force majeure*, I may be subjected to exclusion from other tender procedures and contracts funded by the KZN Department of Social Development and that the notification of award of contract to the tender may be rendered null and void.

PLEASE NOTE:

- (i) All service providers must be registered with National Treasury's Central Suppliers Database.

Expression of interest documents will close at the Department of Social Development:

OFFICE	ADDRESS	CLOSING DATE
Head Office Ground Floor	Department of Social Development 208 Hoosen Haffajee, Pietermaritzburg3200	16 October 2025 @ 11H00 BID BOX

Application forms received after the closing date and time will not be considered.

Technical Enquiries:

Dr. N.C. Dlamini

Contact Number: (033) 264 2178/ 072 128 0324