

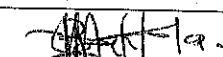
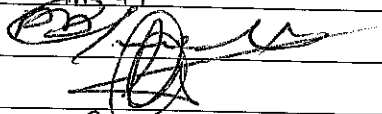
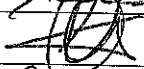
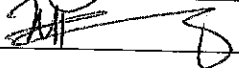
DATE: 19 May 2023
Campaign Name: Small Scale Fishers
Job Number: 15_2_11_95

DECLARATION OF IMPARTIALITY, CONFIDENTIALITY AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below recommended suppliers
- will not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as we conduct business regularly with them when implementing campaigns
- The following companies are recommended for this campaign :

1	Brand Edge Media Advertising Services
---	---------------------------------------

NAME	CHIEF DIRECTORATE	SIGNATURE
Lucas Makhubela	CSA	
Phineas Phelelo	CSA	
Ace Mlisa	CSA	
Neli Shuping	CSA	



government
communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

034/2023/2024

Private Bag X745, Pretoria 0001, Tshedimosetso House, off Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

funds available
JMK 23/5/23

INTERNAL MEMO

Recommended
25/5/2023

DATE:	19 May 2023	File NR:	15_2_11_95
TO:	Acting Director General	FROM:	Sinombulelo Mlisa D: Media Buying
CLIENT:	Department of Forestry, Fisheries and the Environment	CONTACT:	Shalen Gajadhar (012) 399 9943

SUBJECT: Small Scale Fishers (Public Notice and Gazettes)
PROJECT JOB NUMBER: 15_2_11_95

1. PURPOSE

- 1.1 To seek approval to appoint *Brand Edge Media Advertising Services (BEMAS)* for the placement of the Small Scale Fishers campaign according to Supply Chain Management Delegation requirements (4.1) in line with National Treasury instruction note no 3 of 2021/22

2. BACKGROUND

- 2.1 The department of Forestry, Fisheries and the Environment has been delegated and required by the Marine Living Resources Act 18 of 1998 to publish the list of all persons recognized as small scale fishers per small scale fishing community. Regulation 2 (5) stipulates that the department should publish the list in popular relevant newspapers.

3. CAMPAIGN OBJECTIVES

- 3.1 To create awareness about the approved list of the Western Cape Small-Scale fishers as per Regulation 2(5)

4. TARGET MARKET

- 4.1 Western Cape
4.2 Rooted Realists, City Seekers and Safely Suburban as per the attached Government Segmentation Model.

5. CAMPAIGN PERIOD

- 5.1 26 May 2023

To seek approval to appoint *Brand Edge Media Advertising Services (BEMAS)* for the placement of the Small Scale Fishers

6. RECOMMENDATIONS

6.1 To ensure that the campaign's objectives are achieved, Media Buying recommends the use of print for this campaign. Print has a total audience of 18 205 000. Print is ideal for large content dissemination and will allow the client to detail all the information about the list of protected trees in the country. All other media types are not relevant hence they are not recommended. Print is therefore recommended based on relevance as per the approved Media Buying Standard Operating Procedure (SOP). *Source: Establishment Survey 2019 AB (Jan – Dec 2019)*

**6.2 DELEGATION 4.1 ACQUISITION OF PRINT THRESHOLD R3 000 000.00
CAMPAIGN TOTAL R168 963.32.**

6.2.1 In line with regulation 2(5) of the Marine Living Resources Act 18 of 1998 which stipulates that the department must publish, in relevant popular newspapers, a list of persons recognized as small-scale fishers per small-scale fishing community; Media Buying recommends the use of a regional newspaper that is relevant to the campaign's target market. The affected community is the Western Cape.

6.2.2 The recommended newspaper for this campaign is Daily Voice with 344 000 readers (**BEMAS**). BEMAS is a subsidiary of Independent Newspapers and will serve as a sales arm for Independent Newspapers. Daily Voice is a regional English newspaper that distributes in the Western Cape and will be used to publish the list of persons recognised as small scale fishers as per the Regulation 2(5) of the Marine living Resources Act 18. *Source: PAMS191 PAMS 2019*

Not Recommended

6.2.3 **Son** is an Afrikaans newspaper with a total readership of 525 000 in the Western Cape however not recommended due to the high cost. The cost for publishing the list of small scale fishers in Son would have cost the client R526 833.22 including VAT compared to R168 963.22 which is the cost for Daily Voice. All other newspapers have a lower readership compared to Daily Voice.

6.2.4 **A separate memo for community print will be submitted.**

7. FINANCIAL IMPLICATIONS

7.1 The client transferred R2 153 710.54 into the GCIS departmental suspense account, R1 490 777,62 has been committed and currently there is a surplus of R662 932.92

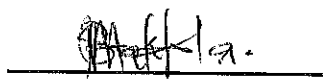
7.2 The total cost to client for the campaign is R168 963.32 including VAT, broken down as follows: See attached recon.

Media Type	Campaign Value	Discount (%)	Discount Amount	Total Cost to Client
Brand Edge Media Advertising Services	R 198 780,38	15%	R 29 817,05	R 168 963,32
Total Print	R 198 780,38		R 29 817,05	R 168 963,32 ✓

To seek approval to appoint Brand Edge Media Advertising Services (BEMAS) for the placement of the Small Scale Fishers

SUBJECT: Small Scale Fishers

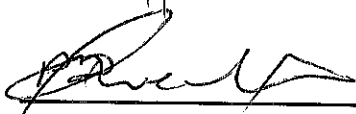
PROJECT JOB NUMBER: 15_2_11_95



Lucas Makhubela

ASD: Media Buying

Date: 19/05/2023

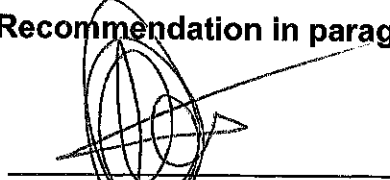


Phineas Phelelo

Deputy Director: Media Buying

Date: 2023-05-22

Recommendation in paragraph 6.2.2 is supported/ not supported ✓



Sinombulelo Mlisa

D: Media Buying

Date: 22/05/23

Recommendation in paragraph 6.2.2

Recommended

~~**Not Recommended**~~



Regomoditswe Mavimbela

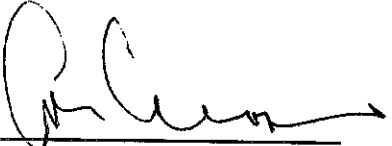
DDG: CP&D

Date: 23/5/23

Recommendation in paragraph 6.2.2

Recommended

Not Recommended

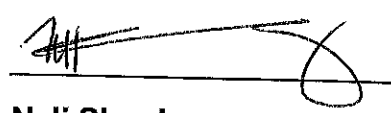


Michael Currin

Acting DG

Date: 29/5/23

Recommendation in paragraph 6.2.2 is approved / not Approved



Neli Shuping

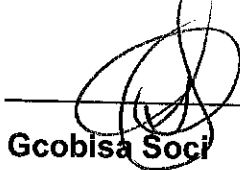
CD: CSA

Date: 23/05/23

Recommendation in paragraph 6.2.2

Recommended

Not Recommended



Gcobisa Soci

CFO

Date: 25/05/2023

Recommendation in paragraph 6.2.2

Recommended

Not Recommended

BEMAS is recommended for total cost of R168963.32 only

To seek approval to appoint Brand Edge Media Advertising Services (BEMAS) for the placement of the Small Scale Fishers

REGULATIONS RELATING TO SMALL-SCALE FISHING

I, Senzeni Zokwana, Minister of Agriculture, Forestry and Fisheries, hereby under sections 19 of the Marine Living Resources Act, 1998 (Act No. 18 of 1998), make the regulations in the Schedule.

SCHEDULE

Arrangement of regulations

1. Definitions
2. Process and procedures relating to the allocation of small-scale fishing rights
3. Time periods
4. Criteria for small-scale fishers, small-scale fishing communities and small-scale fishing rights allocation
5. Small-scale fishing areas and zones
6. Management of the rights of access
7. Short title

Definitions

1. In these Regulations any word or expression to which a meaning has been assigned in the Act shall have the meaning so assigned and, unless the context otherwise indicates—

“basket of species” means an arrangement where a pre-determined variety and quantity of marine living resources are allocated in terms of a small-scale fishing right in terms of a multi-species approach;

"Department" means the Department of Agriculture, Forestry and Fisheries;

"near-shore" means the region of sea (including seabed) within close proximity to the shoreline;

"the Act" means the Marine Living Resources Act, 1998 (Act No. 18 of 1998).

Process and procedures relating to the allocation of small-scale fishing rights

2. (1) Communities wishing to be recognised as small-scale fishing communities must register their expression of interest with the Department using the form as provided for in Annexure 1.

(2) The Department must conduct a verification procedure, in accordance with the time period specified in regulation 3, of each person considering themselves to be a small-scale fisher in each of the communities that have registered an expression of interest contemplated in sub-regulation (1).

(3) The verification procedure must be conducted in order to determine whether each person of the intended small-scale fishing community, meets the criteria of a small-scale fisher as set out in regulation 4(1).

(4) Communities may be required to assist the Department in verifying the small-scale fishers in their respective communities.

(5) The Department must publish, in relevant popular newspapers, a list of persons recognised as small-scale fishers per small-scale fishing community.



government communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Department of Forestry, Fisheries and the Environment
Campaign: Small Scale Fishers
Date: 2023/05/10
Media Planner: Lucas Makhubela
Job Number: 15_2_11_95
Contact: Shalen Gajadhar

Media Group	Total Cost Excl VAT	Added Value	Added Value Amount	Placement Rate
Brand Edge Media Advertising Services	R 197 533,44	15,00 %	R 29 630,02	R 167 903,42
Community Print (Direct)	R 130 434,78	0,00 %	0	R 130 434,78
Total Print	R 327 968,22	9,03 %	R 29 630,02	R 298 338,20
Total	R 327 968,22	9,03 %	R 29 630,02	R 298 338,20
		VAT	R 44 750,73	
		Total Inc VAT	R 343 088,93	
		Total Saving	R 29 630,02	
		Percentage Saving	9,03 %	

Approval:

Name:

Designation:

Date:

Tel:

Shalen Gajadhar
PETER R BELENGWA
ACT CHIEF DIRECTOR
10/5/2023
0826118197



**forestry, fisheries
& the environment**

Department:
Forestry, Fisheries and the Environment
REPUBLIC OF SOUTH AFRICA

Private Bag X447, Pretoria, 0001, Environment House, 473 Steve Biko Road, Arcadia Pretoria,
012 322 2682)

Ref. GCIS 2023/05/17

Enquiries: Peter Mbelengwa

Tel: 012 399 8842 Fax: 012 322 2476 E-mail: pmbelengwa@dffe.gov.za

Ms Gcobisa Soci
Chief Financial Officer
Government Communications and Information System
Private Bag X745
PRETORIA
0001

Dear Ms Soci

**REQUEST TO MOVE FUNDS FROM ENVIRONMENTAL EDUCATION AWARENESS TO PUBLIC
NOTICES AND GAZETTES**

As part of the implementation of the Department's public awareness programme, DFFE in the 2022/23 financial year transferred funds to the GCIS for media buying purposes. The DFFE currently has a surplus of **R1,682,803.08** set aside for the Environmental Education and Awareness. It is requested that an amount of **R634 763,75** be used for the Public Notices and Gazettes for the implementation of the following campaigns:

- **Small Scale Fishers – R343 088,93**
- **Champion Trees 2023 – R276 149,82**
- **NEMA Measurement tools – R15 525,00**

For enquiries on the campaign kindly contact Mr Peter Mbelengwa: Acting Chief Director Communications (012) 399 8842 Email: pmbelengwa@dffe.gov.za

Yours sincerely

Andiswa Oyama Jass
Chief Financial Officer
Date: 19/05/2023

Report

Report Date : 5/19/2023

File Name : Small Scale Fishers.ES19AB.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Totals	Audience(000)	40,716
	Resps	25,256
	%Col	100.0
	%Row	100.0
	Index	100
On The Go-OOH ~ Monthly Reach	Audience(000)	40,631
	Resps	25,203
	%Col	99.8
	%Row	100.0
	Index	100
Viewing ~ Monthly Reach	Audience(000)	39,156
	Resps	24,329
	%Col	96.2
	%Row	100.0
	Index	100
Listening ~ Monthly Reach	Audience(000)	36,741
	Resps	22,800
	%Col	90.2
	%Row	100.0
	Index	100
Digital ~ Monthly Reach	Audience(000)	27,382
	Resps	17,538
	%Col	67.3
	%Row	100.0
	Index	100
Reading - Newspapers ~ Monthly Reach	Audience(000)	18,205
	Resps	11,124
	%Col	44.7
	%Row	100.0
	Index	100
Reading - Magazines ~ Monthly Reach	Audience(000)	10,832
	Resps	6,787
	%Col	26.6
	%Row	100.0
	Index	100
Cinema ~ Monthly Reach	Audience(000)	1,784
	Resps	1,083
	%Col	4.4
	%Row	100.0
	Index	100

Units : 1000

Source : Establishment Survey 2019 AB (Jan-Dec 2019)

Weight : Individual Weight

Data Sources:

ES19AB; Establishment Survey 2019 AB (Jan-Dec 2019) :

© Telmar Information Services Corp.

Report

Report Date : 5/19/2023

File Name : Small Scale Fisheries.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals	Western Cape ~ Province
Totals	Audience(000)	41,874	5,143
	Resps	15,250	2,116
	%Col	100.0	100.0
	%Row	100.0	12.3
	Index	100	100
Son ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	624	525
	Resps	233	151
	%Col	1.5	10.2
	%Row	100.0	84.2
	Index	100	686
Daily Voice ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	344	344
	Resps	118	118
	%Col	0.8	6.7
	%Row	100.0	100.0
	Index	100	814
Die Burger (Wes Kaap) ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**152	**152
	Resps	50	50
	%Col	0.4	3.0
	%Row	100.0	100.0
	Index	100	814
Cape Times ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**81	**81
	Resps	50	50
	%Col	0.2	1.6
	%Row	100.0	100.0
	Index	100	814
Daily Sun ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	2,974	**79
	Resps	926	28
	%Col	7.1	1.5
	%Row	100.0	2.7
	Index	100	22
Cape Argus ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**61	**61
	Resps	44	44
	%Col	0.1	1.2
	%Row	100.0	100.0
	Index	100	814
Sowetan ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	629	**5
	Resps	173	3
	%Col	1.5	0.1
	%Row	100.0	0.8
	Index	100	7
Business Day ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	*120	**5
	Resps	54	4
	%Col	0.3	0.1
	%Row	100.0	4.3

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

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www.media24.com www.media24.com

email: djaipaul@dailysun.co.za

ATTENTION : Lucas

Publication	Size	C/cm	No. pages	Cost	8% disc		Total EXCL VAT
Die Son	8 page Pullout	39x8	8 page tabloid newsprint	R497,952.00	R458,115.84		R458,115.84
TOTAL						R 0.00	R458,115.84
						Total (Ex Vat)	R458,115.84
						Vat	R68,717.38
						Total (Incl Vat)	R526,833.22

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Brand Edge Advertising Services (Pty) Ltd
17 Sauer Street, Johannesburg 2001
PO Box 10145 Johannesburg 2000

A subsidiary company of the Independent Newspapers (Pty) Ltd

ATT: Lucas

CLIENT : GCIS/Environmental

CAMPAIGN: Small Scale Fishers

DATE : 18/05/2023

Co. Reg: 2015/291348/07

Publication	Section	Colour	Insertion	Size	Rate	Total
Daily Voice (8 Page Newsprint Supplement)	Pullout Supplement	N/A	1	Tabloid Size	N/A	R 172 852.50
TOTAL						
David Qwalana						Gross Total R 172 852.50
Head of Sales						Less 15% Discount R 25 927.88
Tel: 011-633 2275 / Cell: 076 655 9086						Gross Total R 146 924.63
Email: david.qwalana@bemas.africa						Vat R 22 038.69
						Total (Incl Vat) R 168 963.32



INDEPENDENT
Independent Newspapers (Pty) Ltd

03 April. 2023

**Directorate of Supply Chain Management & Finance,
Directorate Communication, Media and Marketing:**

National Government Departments, Provincial Government Departments, Municipalities and State Owned Entities.

Via email

Dear Sir/Madam

Re: Introduction of Brand Edge Media Advertising Services (Pty) Ltd (BEMAS) as Independent Media's New Sales arm

Independent Media Group with its trading company Independent Newspapers (Pty) Ltd is pleased to introduce Brand Edge Media Advertising Services (Pty) Ltd (BEMAS), a wholly-owned subsidiary.

BEMAS will serve as the sales arm for Independent Newspapers (Pty) Ltd for all media buying requests across our multi-media platforms. Media buying and billing will be handled under this entity. The supplier number of BEMAS on CSD is MAAA1327610.

The company offers a wide range of advertising solutions across multi-media platforms to various sectors and industries using print, digital, digital marketing, insights, and events that provide you with a solid and measurable return on investment.

We remain committed to providing you with high-quality services and our sales teams remain unchanged.

Best Regards

David Mncedisi Qwalana

Head of Sales: Public Sector Business Unit
+27 11 633 2275 or +27 76 655 9086
david.qwalana@inl.co.za

SWORN AFFIDAVIT – B-BBEE EXEMPTED MICRO ENTERPRISE - GENERAL

I, the undersigned,

Full name & Surname	AMINA MOODLEY
Identity number	750609 0113 084

Hereby declare under oath as follows:

1. The contents of this statement are to the best of my knowledge a true reflection of the facts.
2. I am a ~~Member~~/ Director / ~~Owner~~ of the following enterprise and am duly authorised to act on its behalf:

Enterprise Name:	BRAND EDGE MEDIA ADVERTISING SERVICES
Trading Name (If Applicable):	
Registration Number:	2015/291348/07
Enterprise Physical Address:	47 SAUER STREET JOHANNESBURG GAUTENG, 2000
Type of Entity (CC, (Pty) Ltd, Sole Prop etc.):	(PTY) LTD
Nature of Business:	MEDIA ADVERTISING
Definition of "Black People"	As per the Broad-Based Black Economic Empowerment Act 53 of 2003 as Amended by Act No 46 of 2013 "Black People" is a generic term which means Africans, Coloureds and Indians – (a) who are citizens of the Republic of South Africa by birth or descent; or (b) who became citizens of the Republic of South Africa by naturalisation- i. before 27 April 1994; or ii. on or after 27 April 1994 and who would have been entitled to acquire citizenship by naturalization prior to that date;"
Definition of "Black Designated Groups"	"Black Designated Groups means: (a) unemployed black people not attending and not required by law to attend an educational institution and not awaiting admission to an educational institution; (b) Black people who are youth as defined in the National Youth Commission Act of 1996; (c) Black people who are persons with disabilities as defined in the Code of Good Practice on employment of people with disabilities issued under the Employment Equity Act; (d) Black people living in rural and under developed areas; (e) Black military veterans who qualifies to be called a military veteran in terms of the Military Veterans Act 18 of 2011;"

3. I hereby declare under Oath that:

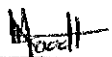
- The Enterprise is 80 % Black Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013,
- The Enterprise is _____ % Black Female Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013,
- The Enterprise is _____ % Black Designated Group Owned as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013,
- Black Designated Group Owned % Breakdown as per the definition stated above:
 - Black Youth % = _____ %
 - Black Disabled % = _____ %
 - Black Unemployed % = _____ %
 - Black People living in Rural areas % = _____ %
 - Black Military Veterans % = _____ %

- Based on the Financial Statements/~~Management Accounts~~ and other information available on the latest financial year-end of 31 DECEMBER 2022, the annual Total Revenue was R10,000,000.00 (Ten Million Rands) or less
- Please Confirm on the below table the B-BBEE Level Contributor, by **ticking the applicable box**.

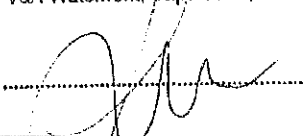
100% Black Owned	Level One (135% B-BBEE procurement recognition level)	
At least 51% Black Owned	Level Two (125% B-BBEE procurement recognition level)	✓
Less than 51% Black Owned	Level Four (100% B-BBEE procurement recognition level)	

4. I know and understand the contents of this affidavit and I have no objection to take the prescribed oath and consider the oath binding on my conscience and on the Owners of the Enterprise which I represent in this matter.
5. The sworn affidavit will be valid for a period of 12 months from the date signed by commissioner.

LIZAAN NEL
Commissioner of Oaths
Chartered Secretary ACIS
Member Number MO292017
2nd Floor, No. 5 Silo District
V&A Waterfront, Cape Town, 8001

Deponent Signature: 

Date: 28 MARCH 2023



Commissioner of Oaths
Signature & stamp

28/03/2023



CSD REGISTRATION REPORT

SUPPLIER IDENTIFICATION

Supplier number	MAAA1327610	Total annual turnover	More than R10 million and less than R50 million
Is supplier active?	Yes	Financial year start date	18 Aug 2015 00:00:00:000
Supplier type	CIPC Company	Registration date	18 Aug 2015 00:00:00:000
Supplier sub-type	Private Company (Pty)(Ltd)	Created by	ilhaam.cozyn@inl.co.za
Legal name	BRAND EDGE MEDIA ADVERTISING SERVICES	Created date	29 Mar 2023 13:31:15:000
Identification type	South African Company/Close Corporation Registration Number	Edit by	desigan.moodly@inl.co.za
Government breakdown	Private Companies (Pty) (Ltd)	Edit date	19 May 2023 15:14:09:910
Business status	In Business	Restricted Supplier	No
Country of origin	South Africa	Restricted Director	No
South African company/CC registration number	2015/291348/07	Government Employee	No
Have Bank Account	Yes		

SUPPLIER INDUSTRY CLASSIFICATION INFORMATION

INDUSTRY CLASSIFICATION 1

Main group	Information and communication	Core industry	Publishing activities
Division	Publishing activities	% share of annual turnover	100.00

SUPPLIER CONTACT INFORMATION

CONTACT 1

Contact type	Bid Office	Cellphone number	072 923 0544
Is this your preferred Contact?	No	Do you want this contact to also be a CSD user ?	No
Name(s)	Ilhaam	Created by	ilhaam.cozyn@inl.co.za
Surname	Cozyn	Created date	29 Mar 2023 13:31:15:847
Identification type	South African Identification Number	Edit by	csd.datafix@treasury.gov.za
Prefer communication via email	Yes	Edit date	02 May 2023 13:16:47:753



CSD REGISTRATION REPORT

Email address

ilhaam.cozyn@inl.co.za

CONTACT 2

Contact type	Administration	Telephone number	021 003 8566
Is this your preferred Contact?	No	Cellphone number	072 679 0904
Name(s)	Amina	Do you want this contact to also be a CSD user ?	Yes
Surname	Moodley	Created by	ilhaam.cozyn@inl.co.za
Identification type	South African Identification Number	Created date	26 Apr 2023 15:52:00:043
Pre communication via email	Yes	Edit by	csd.datafix@treasury.gov.za
Email address	amina.moodley@inl.co.za	Edit date	26 Apr 2023 15:52:00:043

CONTACT 3

Contact type	Bid Office	Email address	desigan.moodly@inl.co.za
Is this your preferred Contact?	Yes	Cellphone number	083 730 5436
Name(s)	Desigan	Do you want this contact to also be a CSD user ?	Yes
Surname	Moodly	Created by	welhelmina.modisakeng@treasury.gov.za
Identification type	South African Identification Number	Created date	02 May 2023 13:16:47:740
Prefer communication via email	Yes	Edit by	csd.datafix@treasury.gov.za
		Edit date	02 May 2023 13:16:47:740

SUPPLIER ADDRESS INFORMATION

ADDRESS 1

Is this a preferred address?	Yes	Postal code	2000
Address line 1	47 PIXLEY SEME STREET	Ward Number	10
Address line 2	JOHANNESBURG	Country	South Africa
Suburb	City of Johannesburg NU	This address S/A delivery	Yes
Province	Gauteng	This address S/A payment	Yes
Municipality	City of Johannesburg	Created by	ilhaam.cozyn@inl.co.za
City	City of Johannesburg NU	Created date	29 Mar 2023 13:31:15:813
		Edit by	desigan.moodly@inl.co.za



CSD REGISTRATION REPORT

ADDRESS 2

Is this a preferred address?

No

Address line 1

2ND FLOOR NO 5 SILO DISTRICT

Address line 2

VICTORIA AND ALFRED
WATERFRONT

Suburb

V & A Waterfront

Province

Western Cape

Municipality

City of Cape Town

City

Cape Town

Postal code

8001

Edit date

19 May 2023 15:14:10:053

Ward Number

65

Country

South Africa

Created by

ilhaam.cozyn@inl.co.za

Created date

29 Mar 2023 13:31:15:830

Edit by

designan.moody@inl.co.za

Edit date

19 May 2023 15:14:10:067

SUPPLIER BANK ACCOUNT

BANK ACCOUNT 1

Account type

Current Accounts

Bank

STANDARD BANK OF SOUTH
AFRICA

Branch number

051001

Branch name

STANDARD BANK SOUTH
AFRICA

Account number

070439729

Account holder

BRAND EDGE MEDIA
ADVERTISING SERVICES

Is this a preferred account?

Yes

Active start date

29 Mar 2023 12:51:00:000

Created by

ilhaam.cozyn@inl.co.za

Created date

29 Mar 2023 13:31:16:253

Edit by

csd.safetynetbatchdownload@treasur
y.gov.za

Edit date

30 Mar 2023 11:02:07:227

Bank Verification Status

Verification Succeeded

Foreign Bank Account

No

Is the identifier linked at the bank

Yes

Is this a Shared Funding Account

No

Funding Partner(s)



CSD REGISTRATION REPORT

TAX INFORMATION

Income tax number	9419091187	Would you like to receive notifications?	Yes
VAT number	4580276220	Overall Tax Status	Tax Compliant
Is this supplier a VAT vendor?	Yes	Created by	ilhaam.cozyn@inl.co.za
PAYE number	7150795336	Created date	29 Mar 2023 13:31:16:330
Are you Registered with SARS?	Yes	Edit by	ilhaam.cozyn@inl.co.za
Last validation date	29 May 2023 11:05:00:000	Edit date	29 Mar 2023 13:31:16:000

B-BBEE INFORMATION

Are you an empowering supplier	Yes	B-BBEE Procurement Recognition	125%
% Owned by black people	80.00	Accept and understand the content of the affidavit	Yes
% Owned by black people who are women	0.00	Commissioner of Oath	Lizaan Nel
% Owned by black people who are youth	0.00	Date affidavit signed by commissioner of oath	28 Mar 2023 00:00:00:000
% Owned by black people with disabilities	0.00	Affidavit expiry date	27 Mar 2024 00:00:00:000
% Owned by black who are unemployed	0.00	Created by	ilhaam.cozyn@inl.co.za
% Owned by black people who are military veteran	0.00	Created date	29 Mar 2023 13:31:17:253
% Owned by black people living in rural or underdeveloped areas	0.00	Edit by	ilhaam.cozyn@inl.co.za
Status	Active	Edit date	29 Mar 2023 13:31:17:253
B-BBEE Status Level Of Contributor	Level 2 Contributor	Verification Status	Manual Verification Required

OWNERSHIP INFORMATION

Owner's name and surname Legal name	Owner's Identification number	RSA Citizen	Ethnic group	Gender	Ownership %	Youth	Disabled	Military	Rural	Township
INDEPENDENT NEWSPAPERS			N/A	N/A	100.00%	N/A	N/A	N/A	N/A	N/A
Total					100.00%					





CSD REGISTRATION REPORT

OUTCOMES AGAINST PREFERENTIAL PROCUREMENT CRITERIA BASED ON B-BBEE CERTIFICATE

Enterprise type

B-BBEE Status level of contributor

Owned by black people

Owned by black people who are youth

Owned by black people who are women

Owned by black people with disabilities

Owned by black people who are military veterans

Owned by black people living in rural or undeveloped areas

Owned by black people living in townships

Owned by black people that is unemployed

QSE

Level 2 Contributor

80.00

0.00

0.00

0.00

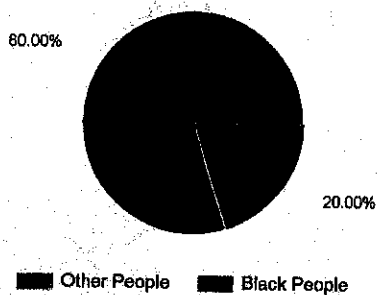
0.00

0.00

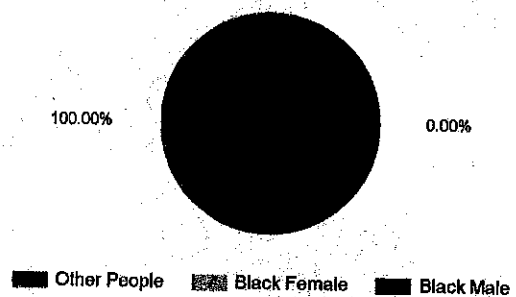
0.00

0.00

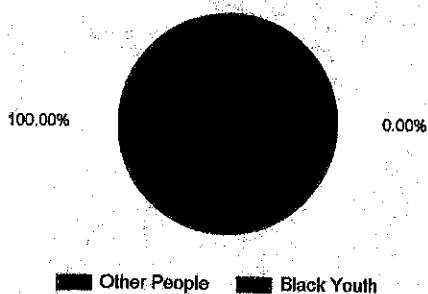
People % Ownership



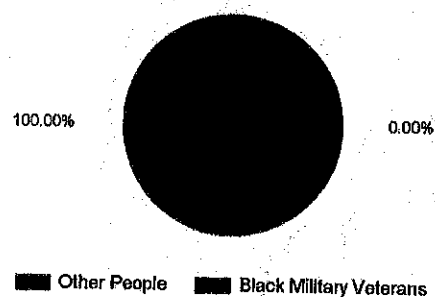
Gender % Ownership



Youth % Ownership



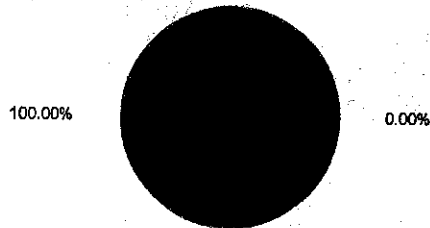
Military Veteran % Ownership





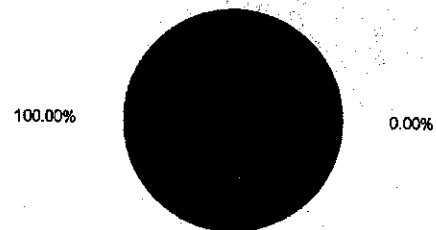
CSD REGISTRATION REPORT

Disabled % Ownership



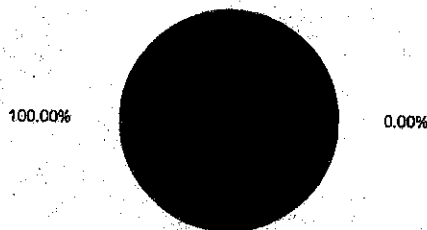
Other People Black people with disabilities

Living Area % Ownership



Other People Black in rural areas Black in townships

Unemployed % Ownership



Other People Black people who are unemployed

DIRECTORS/MEMBERS/OWNERS INFORMATION

DIRECTOR/MEMBER 1

Director type	Director
Director status	Active
Name(s)	AMINA
Surname	MOODLEY
Country	South Africa
Identification type	South African Identification Number
South African identification number	7506090113084
Appointment date	24 Mar 2023 00:00:00:000
CellphoneNumber	072 679 0904
Email	Amina@Sekunjalo.com

Owner	No
Created by	ilhaam.cozyn@inl.co.za
Created Date	29 Mar 2023 12:16:08:000
Edit by	ilhaam.cozyn@inl.co.za
Edit Date	26 Apr 2023 16:14:13:000
Restricted Director	No
Restriction Last Verification Date	29 May 2023 11:04:58:267
Government Employee Last Verification Date	29 May 2023 11:04:58:267
SA Identification number Verified	No
SA identification number verification date	29 May 2023 11:04:58:267





CSD REGISTRATION REPORT

OTHER OWNERS 1

CSD supplier number	MAAA0080421
Legal name	INDEPENDENT NEWSPAPERS
Ownership %	100.00%
Ownership status	Active

Created by	lhaam.cozyn@intl.co.za
Created date	26 Apr 2023 16:16:30:640
Edit by	lhaam.cozyn@intl.co.za
Edit date	26 Apr 2023 16:16:30:640

This report does not automatically verify foreign company registration number, international securities identification number, foreign identification numbers, foreign passport numbers, work permit numbers, foreign bank accounts, B-BBEE, demographic and accreditation information. Organs of State are required to manually verify this information with the applicable verification institutions as per their current policies and procedures.





CSD REGISTRATION REPORT

Tips and Frequently Asked Questions (FAQ)

Identifier

CSD cannot electronically verify the identity of a supplier other than a South African Individual / Sole Proprietor (through Home Affairs) or a company registered at the Companies and Intellectual Property Commission (CIPC). For this reason, a disclaimer is displayed for supply chain practitioners to obtain supporting documentation to verify the identity and legitimacy of a supplier in these cases.

Bank

For help on how to resolve bank failures click here: [I received an email stating the bank information I captured on the CSD was sent for bank account validation and could not be validated. The response received from the bank contains an error message.](#)

The various possible error messages received from the bank are highSemiBoded in red. Search for the applicable message and follow the detailed steps associated with that error message.

Ti

Tax Compliance Status

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [What should a supplier do if the tax status on CSD difference from the tax clearance certificate?](#)

Tax Compliance Expiry Date

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [How does CSD determine the tax compliance expiry date?](#)

CIPC

Should the director/member information reflected on the CIPC registration report differs to that reflected on CSD for help click here: [The active Directors/Members are not being populated on the CSD Directors/Members screen as they appear at CIPC. how can I rectify this?](#)

State Employee

For more information pertaining to government employment status click here: [Will there be verification done to identify if a supplier is a government employee?](#)

BBBEE

CSD does not automatically verify all certificate information with the various accreditation bodies. Organs of State are required, where not automatically verified by CSD, to manually verify this information with the applicable accreditation body as per current policies and procedures. Expired certificate information do not reflect on the report.

RESTRICTION

Restricted Supplier - A supplier is restricted by using the identification number of the entity e.g. CIPC registration -, trust -, Social Development non-profit -, South African ID -, Foreign company registration number or ID number. If there is more than one CSD Supplier profile registered on CSD with the same entity identification number, all those related supplier profiles will be restricted.

Restricted Director - A director/owner is an individual person and is restricted by using the South African ID or Foreign ID number. If a director belongs to different companies and has been restricted, the director will reflect as restricted in all companies where identification number is detected.

Restricted Suppliers & Directors are listed on CSD under Help - [Am I restricted?](#)





CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT

Report Date:

29 May 2023 13:36:48.293 PM

Report Ran By:

leratoma@gcis.gov.za

CSD REGISTRATION REPORT

Print Date:

5/29/2023 1:36:47 PM

Page: 9 of 9



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA

BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

- 2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest¹ in the enterprise employed by the state? **YES/NO**

- 2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name of State institution

- 2.2 Do you, or any person connected with the bidder, have a relationship

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

with any person who is employed by the procuring institution? YES/NO

2.2.1 If so, furnish particulars:

.....

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract? YES/NO

2.3.1 If so, furnish particulars:

.....

3 DECLARATION

I, _____ the _____ undersigned,
 (name) David Qwalana _____ in
 submitting the accompanying bid, do hereby make the following
 statements that I certify to be true and complete in every respect:

- 3.1 I have read and I understand the contents of this disclosure;
- 3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
- 3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.
- 3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
- 3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

SBD4

institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.

- 3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.



Signature

18 May 2023

Date

Head of Sales

Position

BEMAS (Brand Edge Media Advertising Services)

Name of bidder