

ADDENDUM 1

TENDER NUMBER: E2962NTCSAMWP

DESCRIPTION: The Marketing Professional Services Contracts across five (5) Categories of for the National Transmission Company South Africa (Pty) Ltd (NTCSA) on an as and when required basis for a period of five (5) years

ADDENDUM DATE: 09 June 2026

QUESTION FROM THE SUPPLIER	ANSWER FROM NTCSA
1. For social media: Does paid media apply to this or does social media agency collab with the media buying agency?	The Digital/Social Media agency will collab with the Media Buying agency
2. Can we have the list of keywords to be monitored?	The list of searchable words and phrases will be workshopped with the final appointed agency

3. Do we have to apply for all 5 categories of the tender, or can we just apply for the ones we specialise in? For example, can we only do the Digital Media and Marketing?	Apply for the category that best suits your expertise and experience. An agency can apply to multiple various categories if the agency has this required experience and capability -Refer to page 7 and 8 of the ITT.
4. So, does that mean that a group of companies under a common holding structure submit across multiple categories either as individual entities per category, or as a consolidated group response and if so, are there any restrictions on how many categories a single entity or group can apply for?	There are no restrictions to the amount of categories an agency can apply to An agency can apply to multiple various categories if the agency has this required experience and capability If an agency is part of a holding group, let the specific agency/entity apply to that category of work or suitable categories.
6. Please clarify Evaluation Criteria: Q1	This is proof of capacity question-tender agency adequately accommodate the additional billing/work upon appointment.
7. Is there a world where one big agency is awarded all these categories or does the tender process allow for more agencies to get an opportunity in each category	No single agency will be appointed for all five (5) categories A fair and open process is being undertaken by the NTCSA
8. If a company bids for more than one category, is the	A tender agency will need to provide a separate <u>submission for each category</u> they want to apply for A submission to any of the scope of services must be complete

company expected to compile separate bid documents?	as a whole and include all tender returnables as required in the ITT.
9. Do we need to submit a narrative or a creative direction for the purposes of this submission?	No creative work nor submissions are required at this time.
10. We kindly request clarification regarding bidder participation across the five marketing service categories outlined in the Scope of Services. Could you please confirm whether a bidder may submit proposals for multiple categories, provided that the bidder meets the respective functionality and resource requirements for each category? Alternatively, is there a restriction on the number of categories for which a single bidder may apply?	Note: Bidders will be allowed to tender for any of the scope of services, (i.e Creative, design and TTL, PR and reputational management, Digital and social media management, Media buying and Media Monitoring & Analytics) NB: Bidders must clearly indicate which scope of services they are tendering for in response to any of the scope stated above. A submission to any of the scope of services must be complete in whole and include all tender returnables as required in this ITT. Refer to page 7 of the ITT
11. Could you kindly confirm whether service providers may submit proposals for individual categories only, rather than all five categories outlined in the bid?	Note: Bidders will be allowed to tender for any of the scope of services, (i.e Creative, design and TTL, PR and reputational management, Digital and social media management, Media buying and Media Monitoring & Analytics) NB: Bidders must clearly indicate which scope of services they

Specifically, we would like to establish whether an agency may apply exclusively for the PR and Reputational Management Services category.	are tendering for in response to any of the scope stated above. A submission to any of the scope of services must be complete in whole and include all tender returnables as required in this ITT. Refer to page 7 of the ITT
12 In the BOQ/pricing document, CATEGORY A, line item 2.1 and 2.2, how are these 2 items supposed to be priced for the purpose of submitting? they are very broad line items.	These are Provisional Sums that tenderers must allow to cover the expenses. Item 2.1- To cover the production costs of marketing materials (brochures, banners, corporate stationery, events signage, etc.). Item 2.2-These items cover the expenses to procure licenses needed to ensure NTCSA's brand compliance and high-quality visual output.
13 Please kindly provide clarity on the Marketing price list, under 2.4	These are Disbursements, they will be paid on Actuals (Defined Cost). Accommodation allowed is a 3 Star and not above when booking as per the National Treasury Guidelines. Rates to be used for travelling are NTCSA's approved rate per KM.