

KwaZulu-Natal Department of Economic Development, Tourism and Environmental Affairs
Requisition form for Goods / Services

FORM PA001

To
 Requestor's (Official)
 Name:
 Designation:

MANAGER: SCM
Ms S Mthembu

Deputy Director: Media Liaison
Officer
Office of the MEC
033 - 264 2515

Requisition No.
 Required delivery
 Date:
 Delivery address:

202504308

The Marine Building, Durban

Business Unit
 Telephone Number

REQUIRED GOODS / SERVICES (For all services/projects TOR must be attached together with the procurement strategy)

Full Description

To utilize Afrikan Content TV as a single-source service provider for services of digital awareness and digital marketing that will be an anchor for MEC's Awareness programme. Amounting to R3,600,000.00 (three million, six hundred thousand rands).

MOTIVATION FOR ACQUISITION:

The Department's awareness programme will focus on the outcomes of the Government of Provincial Unity's policy aimed at accelerating socio-economic reforms through the Economic Reconstruction and Recovery Plan. It will also emphasize the government's commitment to enforcing business regulations that promote fair practices, ensuring equitable benefits for both entrepreneurs and consumers.

Afrikan Content TV has partnered with leading social media influencers who have a significant following across various social media platforms in KwaZulu-Natal. These influencers range from well-known news pages to individual accounts with large audiences. They will be utilized to amplify the MEC's message, making it more relatable while enhancing the efficiency and impact of communication efforts on social media in a period of 12 months.

Utilizing this agreement through Afrikan Content TV will provide the KwaZulu-Natal Department of Economic Development, Tourism, and Environmental Affairs with direct access to over 2,262,000 followers, achieving a monthly reach of 22.6 million people.

Requestor's (Official) Signature Mthembu

Date: 23 April 2025

ALLOCATION OF EXPENDITURE

Funds	Voted Funds
Responsibility	Office of the MEC
Objective	Office of the MEC
Project	Digital Awareness
Net Asset	Non-assets related
Regional indicator	eThekweni
Item	Advertising marketing

Budget Allocation	R 3 600 000.00
Less Expenditure	R =
Less Commitments	R =
Budget Available	R 3 600 000.00
Budget Estimate	R3 600 000.00

Approved / Not Approved

DUMISANE ARCH

Responsibility Manager: Name: _____ Rank: _____

Signed by: DUMISANE ARCHIBALD KHU
 Signed at: 2025-04-25 10:12:57 +02:00
 Reason: I approve this document

Signature: _____

Date: 25/04/25

Comments: _____

Certification of funds: _____

Budget Controller Name: M. J. Nyamane

Signature: _____

Date: 30/04/2025

For SCM use only

ASSET MANAGEMENT / ICT UNIT

Condition of existing asset	Obsolete/ Redundant	Irrepairable (Condition report for all IT equipment required)	Satisfactory	New
Name: _____	Signature: _____	Designation: _____	Date: _____	

DEMAND SECTION

Does this appear on the procurement plan?	YES	NO	If not on procurement plan does a motivation exist	YES	NO
Name:	Signature:	Designation:	Date:		

ACQUISITION SECTION

Quotation Number.	Funding Approval	YES	NO
Name:	Signature:	Designation:	Date:

LOGISTIC SECTION

Award Approved by:	Name:	Date:
Order No.:	Date:	Total Cost:
Name:	Signature:	Designation:
		Date: