

DATE: 05 May 2023

SUBJECT: DHS_ Launch of Maitland Mews Social Housing campaign

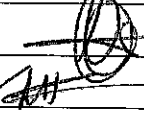
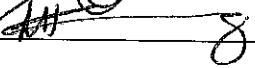
PROJECT JOB NO: 15_2_15_85

**DECLARATION OF IMPARTIALITY, CONFIDENTIALITY AND
FINANCIAL INTEREST**

I, the undersigned:

- have no financial interest in any of the below recommended suppliers
- did not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as as we conduct business regularly with them when implementing campaigns
- The following companies are recommended for this campaign :

1	SABC

NAME	CHIEF DIRECTORATE	SIGNATURE
Fortune Bologo	CSA: Media Buying	
Phineas Phelelo	CSA: Media Buying	
Ace Mlisa	CSA: Media Buying	
Neli Shuping	CSA	

Comment: _____



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Funds Available
[Signature]
05/05/2023

Private Bag X745, Pretoria 0001. Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za, Coordinates: 25.746096 28.232331

INTERNAL MEMO

018/2023/2024

DATE:	04 March 2023	File NR:	15_2_15_85
TO:	ADG: Michael Currin	FROM:	Ace Mlisa D: Media Buying
CLIENT:	Department of Human Settlements	CONTACT:	Thulani Hlope Tel: 071 361 0921
SUBJECT: DHS_ Launch of Maitland Mews Social Housing campaign PROJECT JOB NUMBER: 15_2_15_85			

1. PURPOSE

- 1.1 To seek approval to appoint SABC for the placement of the Department of Human Settlements Launch of Maitland Mews Social Housing campaign according to Supply Chain Management Delegation requirements 4.4 as per SCM instruction no.03 of 2021/22.

2. BACKGROUND

- 2.1 The Department of Human Settlements will on the 11th May 2023 launch the Maitland Mews in Cape Town, Western Cape. The Maitland Mews project is expected to deliver 204 affordable rental units. The project demonstrates social housing in action and what is possible when partners in government and the private sector work together.
- 2.2 The project aims to provide the demand for more affordable housing in Cape Town and is a greenfield social housing project located to a number of community amenities such as public transport, schools, and place of worship, library, and police stations.
- 2.3 It is against the above background that the DHS has requested the GCIS Media Buying to assist with the media placement of this campaign.

3. CAMPAIGN OBJECTIVES

- 3.1 To create awareness about Human Settlements achievements through its partnerships.
- 3.2 To raise awareness about other housing programmes such as First Home Finance, social housing, and rapid land release for the missing middle
- 3.3 To communicate the human settlements message to a wider audience



4. TARGET MARKET

- 4.1 GSM 1 – 5. Rooted Realists, City Seekers, Safely Suburban, Metro Mobiles and Cosmopolitan.

5. CAMPAIGN PERIOD

- 5.1 11 May 2023.

6. RECOMMENDATIONS

- 6.1 Media Buying recommends the use of TV that has a total viewership of 39 156 000. ✓
TV communicates to a mass audience and the ability to use sound and motion, therefore TV is recommended based on reach and relevance as per the approved Media Buying Standard Operating Procedure.

- 6.2 Outdoor Media has the highest audience reach than any other media type however; it is not recommended because it is not relevant to a campaign of a shorter period. Outdoor Media is ideal for campaigns of at least 1 month.

Source: Establishment Survey Branded 201B AB (Jan – Dec 2019).

6.3 DELEGATION (4.4) ACQUISITION COMMERCIAL TV SPACE (THRESHOLD R5 000 000.000) CAMPAIGN TOTAL R 402 500.00

- 6.3.1 In order to reach the target audience and deliver campaign objectives, Media Buying recommends the use of **SABC News**. The recommended channel is of 24-hour news and current affairs channel that broadcasts nationally in English that has highest viewership amongst news channels as per attached TAMS survey report.

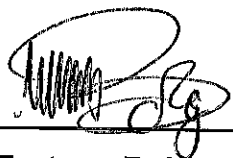
- 6.3.2 **SABC News** will broadcast live at the event by means of an Outside Broadcast and as an added value it will stream the event on the SABC News YouTube channel.

- 6.3.3 Other news channels are not recommended as they have a lower audience than SABC News.

7. FINANCIAL IMPLICATIONS

- 7.1 The DHS has deposited an amount of R402 500.00 to the GCIS Suspense Account for the implementation of this campaign. The total cost for this submission is R402 500.00 incl VAT that will be utilised as per below.

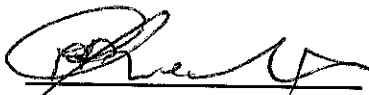
Media Type	Estimated Cost	Actual Cost	Percentage	Total Cost
SABC Radio-TV	R1 035 000,00	R632 500,00	61%	R402 500,00
Total				
Campaign	R1 035 000,00	R632 500,00	61%	R402 500,00



Fortune Bologo

Junior Media Planner: Media Buying

Date: 05/05/2023

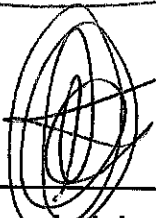


Phineas Phelelo

Deputy Director: Media Buying

Date: 2023-05-05

RECOMMENDED / NOT RECOMMENDED

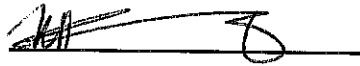


Sinombulelo Mlisa

D: Media Buying

Date: 05/05/2023

RECOMMENDED / NOT RECOMMENDED



Neli Shuping

CD: CSA

Date: 05/05/23

RECOMMENDED / NOT RECOMMENDED



Regomoditswe Mavimbela - Tyrone Sence

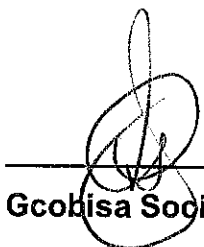
DDG: GP&D

EG

ADG: CPD

Date: 08/05/2023

RECOMMENDED / NOT RECOMMENDED



Gcobisa Sodi

CFO

Date: 09/05/2023

RECOMMENDED / NOT RECOMMENDED

SABC Radio is recommended for the placement of DHS Maitland Mews campaign for a total cost of R402500.00 only

Michael Currin

ADG

Date:

APPROVED / NOT APPROVED

MISSISSIPPI
CO. COA

DATE 05/05/00

RECOMMENDED NOT RECOMMENDED

[Signature]

STATE OF MISSISSIPPI
NOTARY

RECOMMENDED NOT RECOMMENDED

*State has recommended that
one of the two packages be
sent by air to Kentucky only*

MISSISSIPPI

RECOMMENDED NOT RECOMMENDED



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001. Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

Mr Tyrone Seale
CD: Products & Platforms
GCIS
PRETORIA

Dear Mr Seale

APPOINTMENT AS ACTING DEPUTY DIRECTOR GENERAL: CONTENT, PROCESSING AND DISSEMINATION

In terms of section 32 of the Public Service Act 1994, (Act 103 of 1994), you are hereby appointed as Acting Deputy Director General: Content, Processing and Dissemination on 05 - 08 May 2023.

In executing this role, you will be expected to manage and lead the Branch and, among other things, authorise all payments in relation to the Branch.

May I take this opportunity to thank you in advance and wish you all the best.

Yours sincerely

MS REGOMODITSWE MAVIMBELA

DDG: CP&D

DATE: 21/04/2023

I, TYRONE SEALE, hereby accept the above appointment and will carry out all duties assigned to me to the best of my ability.

MR TYRONE SEALE

CHIEF DIRECTOR: PRODUCTS & PLATFORMS

DATE: 24/04/2023



GOVERNMENT SEGMENTATION MODEL | GSM 2ND EDITION



Rooted Realists

27.8 Million People
(48% of SA adult population)

They are mostly unemployed, with low education levels. Some try to remain positive and acknowledge that they have come a long way. However, their optimism is challenged by difficult financial circumstances and most rely on government grants. They long for financial independence, permanent employment and improved living conditions.

Live:	Non-metro traditional settlements (63%), 30% non-metro urban informal settlements Eastern Cape 24%, Limpopo 20%, KZN 18%, Mpumalanga 13%
Age:	30% are 18-34 yrs, 15% are 35-49 yrs and 14% are older than 50.
Gender:	Females 52%, males 48%
Race:	94% Black, 5% Coloured
Home Language:	93% speak African language – Isizulu 29%, isiXhosa 17%, Sepedi 15%
Education:	One in ten have not completed high school, 4 in 10 have some high school education, 29% completed matric
Employment:	High unemployment – about one in ten have full time employment
Annual household income:	Low income - 45% (R0 – R39 504), 31% (R39 505 – R65 320), and 25% (R65 321 – R138 821)



City Seekers

14.4 Million People
(25% of SA adult population)

People in this segment are city dwellers who are familiar with the demands of a competitive urban life. They are generally hopeful, ambitious, career-oriented and constantly looking for opportunities to improve their lives and that of their families. Despite the day-to-day challenges they continue looking for job opportunities because they see this as the answer to a better future.

Live:	Metro (61%) and mainly in informal (32%) and formal (45%) settlements Gauteng (47%), KZN (47%), Western Cape (45%) and Eastern Cape (45%)
Age:	34% are 18 – 34 yrs, one fifth are 35 – 49 yrs and 45% are 50+ years
Gender:	Females 49%, males 51%
Race:	Predominantly Black 90%, Coloured 9%
Home Language:	Majority speak African languages (67%) – Isizulu 84%, isiXhosa 19%, Sesotho 11%
Education:	40% high school completed and 57% did not complete high school
Employment:	High unemployment – 42% are unemployed
Annual household income:	Low income - 20% (R0 – R39 504), 33% (R39 505 – R65 320), and 42% (R65 321 – R138 821)



Safely Suburban

5.9 Million People
(10% of SA adult population)

Safely Suburbans are of the view that their quality of life has declined. They identify their lack of appropriate education as an obstacle to accessing employment or getting better jobs. For this segment, the high cost of living, labour cost and investment are critical areas of concern. They are safety conscious and highly protective of their physical, social and economic environment.

Live:	The majority (81%) live in non-metro urban and mainly in formal dwellings Western Cape 45%, KZN 45%, Mpumalanga 42%, North West 41%
Age:	18 – 34 year olds make up 30%, one fifth are 35 – 49 yrs and a fifth are 50 yrs+
Gender:	Equal male and female split
Race:	Black 52%, White 29%, Coloured 15%
Home Language:	Largest proportion speak Afrikaans (30%) followed by English 20%
Education:	High Education levels: 56% completed high school, 21% completed higher education
Employment:	29% full time employment, 42% self-employed, 28% unemployed
Annual household income:	Majority (53%) in middle income bracket – R158 822 – R472 501



Metro Mobiles

6.1 Million People
(11% of SA adult population)

Metro Mobiles are interested in keeping a particular lifestyle. They are the lookout for ways to improve their lives, be it financial aid to start a business or upskilling themselves. These people see themselves as inspirational, role models and influencers. They are concerned about drugs, unemployment, corruption, crime, the economy and basic service delivery.

Live:	They live in metro areas and mainly in formal dwellings. Gauteng (44%), Western Cape (22%) and KZN (19%)
Age:	18 – 34 year olds 31%, 22% are between 35 – 49 yrs old and 21% are 50 yrs+.
Gender:	Females 51%, males 49%
Race:	Black 54%, 21% Coloured, White 13%.
Home Language:	English 34%, Afrikaans 22%, Isizulu 20%.
Education:	43% completed high school, 22% did not complete high school and 14% completed higher education.
Employment:	27% employed full time, 13% self-employed and 26% unemployed.
Annual household income:	Middle income - 35% (R138 821 – R237 593), 65% (R237 594 – R472 501)



Cosmopolitan Capital

3.6 Million People
(6% of SA adult population)

These people are mostly affluent, professional and independent. They have the highest amount of disposable income, highest proportions of tertiary education, employment. They are influential, business-focused and concerned about anything that would negatively impact the economy and consequently their independence and their net worth.

Live:	100% Metro Gauteng 62%, Western Cape 22%, KZN 9%
Age:	26% are 18 – 34 yrs old, 25% 35 – 49 yrs old and 26% are 50 yrs+
Gender:	Female (52%), male (48%)
Race:	White 51%, Black 34% and Indian 9%
Home Language:	Mainly English (47%), Afrikaans (17%) and Isizulu (11%)
Education:	High education levels: 33% have matric and 38% have higher education.
Employment:	43% employed full time, 48% self-employed and 10% unemployed
Annual household income:	Upper income - 41% (R472 502 – R616 852), 32% (R616 853 – R798 172), 19% (R798 173 – R1 053 843) and 8% above

Report

Report Date : 5/4/2023 ✓

File Name : DHS_Launch_of_Maitland_Mews_campaign.ES19AB.pry
Table : All Respondents

Version : 7.22.84.10

		Totals
Totals	Audience(000)	40,716
	Resps	25,256
	%Col	100.0
	%Row	100.0
	Index	100
On The Go-OOH ~ Monthly Reach	Audience(000)	40,631
	Resps	25,203
	%Col	99.8
	%Row	100.0
	Index	100
Viewing ~ Monthly Reach	Audience(000)	39,156 ✓
	Resps	24,329
	%Col	96.2
	%Row	100.0
	Index	100
Listening ~ Monthly Reach	Audience(000)	36,741
	Resps	22,800
	%Col	90.2
	%Row	100.0
	Index	100
Digital ~ Monthly Reach	Audience(000)	27,382
	Resps	17,538
	%Col	67.3
	%Row	100.0
	Index	100
Reading - Newspapers ~ Monthly Reach	Audience(000)	18,205
	Resps	11,124
	%Col	44.7
	%Row	100.0
	Index	100
Reading - Magazines ~ Monthly Reach	Audience(000)	10,832
	Resps	6,787
	%Col	26.6
	%Row	100.0
	Index	100
Cinema ~ Monthly Reach	Audience(000)	1,784
	Resps	1,083
	%Col	4.4
	%Row	100.0
	Index	100

Units : 1000

Source :Establishment Survey 2019 AB (Jan-Dec 2019)

Weight : Individual Weight

Data Sources:

ES19AB; Establishment Survey 2019 AB (Jan-Dec 2019) :

© Telmar Information Services Corp.

Calculation method Advanced calculation

Analysis Title DHS Launch of Maitland Mews ca
Analysis last changed Analysis not yet saved
Source Period 01/04/2023 to 27/04/2023
Projected Period Not Projected
Period options Apply day for day
Panel in use Default
Audiences 1 Audience selected
 Adults 15+ years U:38694 S:8515

		Adults 15+ years(U:38694 S:8515)						
Description	Cost	TVR	Viewers	CPP	%	CPT	Index	
SABCNewsChannel ✓	4160	0,09	36437	44188	43,2	114,17	100	
eNCA	7110	0,07	25768	106726	30,6	275,92	100	
NewzroomAfrika	7420	0,04	16886	170065	20	439,42	100	
CNN	5440	0,01	2541	826482	3	2140,89	100	
BBCNews	1500	0	1361	425410	1,6	1102,13	100	
SkyNews	1500	0	1286	454182	1,5	1166,41	100	
Total	4520	0,04	14021	124733		322,37	100	

20001
RP007BS

BAS
NAT: HUMAN SETTLEMENTS
PAYMENT STUB

DATE: 25/04/2023
TIME: 20:51:25
PAGE 2

CONTACT PERSON : JACOB RAMONYAI

CONTACT TEL NO : 0124449262

INSTALLATION DESCRIPTION: NAT: HUMAN SETTLEMENTS

DISBURSEMENT NO: 001126737

LOCATION DESCRIPTION : NAT: HUMAN SETTLEMENTS

ACTION DATE : 02/05/2023

PAYEE NAME : GOVMENT COMM & INFO SYS MAIN

BANK NAME : STANDARD BANK OF SOUTH AFRICA

PAYMENT ADDRESS: PRIVATE BAG X 745
PRETORIA

BANK BRANCH : PRETORIA
ACCOUNT TYPE: CURRENT
ACCOUNT NO : *****9962

0001

SOURCE DOC NUMBER	PURCHASE ORDER NUMBER	PAYMENT NUMBER	FUNCTIONAL AREA	USER	AMOUNT
1521565	NOT APPLIC	002437526	AP	JIMMYM	402,500.00
				TOTAL	402,500.00

BREAKING NEW GROUND IN HOUSINGBREAKING NEW GROUND IN HOUSING

**** END OF REPORT RP007BS ****



**government
communications**

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Department of Human Settlements
Campaign: Launch of Maitland Mews Social Housing Project
Date: 2023/04/21
Media Planner: Refilwe Letsoalo
Job Number: 15_2_15_85
Contact: Thulani Hlophe

Media Group	Total Cost Excl VAT	Added Value	Added Value Amount	Placement Rate
Sabc	R 350 000,00	0,00 %	-	R 350 000,00
Total TV	R 350 000,00	0,00 %	-	R 350 000,00
Total	R 350 000,00	0,00 %	-	R 350 000,00
VAT				R 52 500,00
Total Inc VAT				R 402 500,00
Total Saving				-
Percentage Saving				0,00 %

Approval:

Name:

Designation:

Date:

Tel:

NERD
NOZIBHO ZULU
CHIEF DIRECTOR
24/04/2023
012 494 9159

APPROVED FOR PAYMENT
Date Goods/Services Satisfactorily received
Initials & Surname: <u>N. Zulu</u>
Rank: <u>CD</u>
Signature: <u>NERD</u>
Date Approved: <u>24/04/23</u>

Please note: If this schedule is not approved, signed and submitted within 7 working days of receiving it the quote will no longer be valid. GCIS will not confirm any bookings without receipt of funds from the client department. Delays in signing the schedule and transfer of funds will lead to a delay in the start of the campaign.

Once Funds are received it will take GCIS at least 5 working days to be able to confirm bookings depending on the magnitude and complexity of the campaign. For campaigns that include Out of Home or campaigns that have to be submitted to the Bid Adjudication Committee because the threshold is exceeded the timelines will be longer.

Also note that spots reflected on this quote are subject to availability at the time of booking.



**government
communications**

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name:

Campaign:

Media Type:

Department of Human Settlements

Launch of Maitland Mews Social Housing
Project

TV

Station	From	Programme	Dur	Feature	Viewers	Rate Card	Plan Cost	Schedule Performance
SABC 2					24998		R 350 000,00	
Total					24998		R 350 000,00	
							VAT	R 52 500,00
							Total inc VAT	R 402 500,00

Source:

Approval:

Name

Designation

Date

Tel:

(Signature)
N. Zulu
CHIEF DIRECTOR
24/04/2023
012 444 9159

APPROVED FOR PAYMENT
Date Goods/Services Satisfactorily received
Initials & Surname: <i>N. Zulu</i>
Rank: <i>CD</i>
Signature: <i>(Signature)</i>
Date Approved: <i>24/04/23</i>

Total Saving	-
Percentage Saving	0.00 %



03 May 2023 ✓

Dear Fortune

PROPOSAL FOR GCIS FOR DEPARTMENT OF HUMAN SETTLEMENT.

Thank you for giving us the opportunity to assist you with the quotation for DHS. The following recommendation outlines how best DHS can utilize the SABC Portfolio to gain access to the market whilst achieving its campaign objectives.

Element	Quantity	Duration	Venue	Date	Value	Investment
Morning Live between 08:00 and 09:00	3 times crossings	5-7 min per crossing	Cape Town Maitland Mews	11 May 2023 ✓	R 500 000	R 230 000
News Production					R 300 000	R 120 000
Digital	SABC Plus/YouTube	Crossings	Digital platform		R 100 000	R 0
TOTAL VALUE & INVESTMENT EXCL. VAT					R 900 000	R 350 000
VAT						R 52 500
WITH VAT						R 402 500 ✓

I trust that this proposal meets with your positive approval. Should you have any queries, please do not hesitate to contact me

Kind regards

Junior Maragia
011 714 7054
083 411 2616
maragiaje@sabc.co.za

Terms and Conditions

- All costing is based on 30 seconds and Competition Rates on the rate card dated 1 July 2022
- This deal remains only for GCIS "Department of Human Settlement" campaign
- This deal is valid for 3 months
- Rates are subject to change
- SABC Airtime Sales will not be held responsible for any circumstances beyond their control
- Cost quoted, only valid for this campaign
- All advertising material is subject to station management approval
- Material must be received by SABC no later than seven working days.
- Late material submissions will result in campaign delays
- Material must be sent to SABC in a Jpeg/Gif format with a URL.
- Bookings are based on advertising availability
- Prices exclude all production and related costs.
- All rates exclude competition prizes.
- An impression is recorded whether the user clicks on the ad or not.
- Programming on radio stations was correct at time of going to print.
- Radio Station programming, however, is subject to change without notice.

BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest¹ in the enterprise, employed by the state? **NO**

2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name of State institution
SABC is 100% state owned		

2.2 Do you, or any person connected with the bidder, have a relationship with any person who is employed by the procuring institution? **NO**

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

2.2.1 If so, furnish particulars:

.....

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract? **NO**

2.3.1 If so, furnish particulars:

.....

3 DECLARATION

I, the undersigned, Junior Maragia in submitting the accompanying bid, do hereby make the following statements that I certify to be true and complete in every respect:

- 3.1 I have read and I understand the contents of this disclosure;
- 3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
- 3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.
- 3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
- 3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

SBD4

where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.

- 3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.

Junior Maragia
Signature

03 May 2023 ✓
Date

Account Executive
Position

South African Broadcasting Corporation
Name of bidder

Honeycomb

BEE Ratings

BROAD-BASED BEE VERIFICATION CERTIFICATE

We Certify that

South African Broadcasting Corporation (SAC) Limited

*Company Address: Henley Road, Radio Park, Auckland Park, 2006
Registration Number: 2003/023915/30 VAT Number: 4600101101*

*Has been verified for compliance with B-BBEE Amendment Act of 2013 and the ICT Sector Code 40407
of 7 November 2016 and has achieved the following:*

BEE RATING

Level Eight (8) Contributor ✓
(Generic Scorecard)

BEE PROCUREMENT RECOGNITION LEVEL

10%

Analysis	Score	Element	Results
Black Ownership	N/A	Ownership	N/A
Black Woman Ownership	N/A	Management Control	19.88
Black Designated Group	N/A	Skills Development	0.00
Black Youth	N/A	Enterprise & Supplier Development	34.39
Black Disabled	N/A	Socio-Economic Development	12.00
Black Unemployed	N/A	Total	66.27
Black People Living in Rural Areas	N/A	Y.E.S. Initiative Implemented	No
Black Military Veterans	N/A	Y.E.S. Target Achieved	N/A
Black New Entrants	N/A	Number of Levels Promoted	N/A
Exclusion Principle Applied	N/A	Certificate Number	HR GEN 2737 22
Modified Flow Through Principle	N/A	Version Number	1.0
Empowering Supplier	Yes	Issue Date	19 July 2022
Discounting Applied	Yes	Expiry Date	18 July 2023
Financial Period Reviewed	01 April 2020 – 31 March 2021	Revision Date	N/A

[Signature]
Verification Manager
Zunaid Vallee
Honeycomb BEE Ratings





Office of the Group Company Secretary
29th Floor, Radio Park, Henley Road
Auckland Park, 2094
Private Bag X1, Auckland Park, 2006
Johannesburg, Gauteng, South Africa
Tel +27 11 714-2153, Fax +27 11 714-3219
www.sabc.co.za

24 January 2022

TO WHOM IT MAY CONCERN

RE: CONFIRMATION OF EMPLOYMENT OF SABC BOARD MEMBERS BY GOVERNMENT

1. I hereby confirm employment of the following SABC Board members who are non-executive directors and therefore not involved in day to day running of the SABC business:
 - 1.1 Advocate Benito Lekalakala is currently employed as a Secretary to the Council at Ekurhuleni Metropolitan Municipality; and
 - 1.2 Ms N Mohlala-Mulaudzi resigned as the Chairperson of the Gauteng Rental Housing Tribunal and from Emfuleni Local Municipality in 2019.
 - 1.3 Mr David Maimela is no longer employed by the Gauteng Provincial Health Department as of 01 January 2021.
2. I hope you will find the above to be in order.

Yours sincerely

MS LINDIWE BAYI
GROUP COMPANY SECRETARY



SABC

Office of the Group Company Secretary
29th Floor, Radio Park, Henley Road
Auckland Park, 2094
Private Bag X1, Auckland Park, 2008
Johannesburg, Gauteng, South Africa
Tel +27 11 714-3910, Fax +27 11 714-3219
www.sabc.co.za

24 June 2022

TO WHOM IT MAY CONCERN

RE: CONFIRMATION OF EMPLOYMENT OF SABC BOARD MEMBERS BY GOVERNMENT

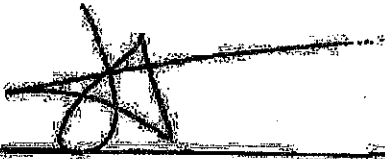
1. I hereby confirm that the following SABC Board members are Non-Executive directors and therefore **NOT** involved in day to day running of the SABC business:

1.1 Advocate Benito Lekalakala is currently employed as a Secretary to the Council at Ekurhuleni Metropolitan Municipality; and

1.2 Dr Socikwa is employed by National: Higher Education and Training.

2. They are compensated for the attendance of meetings in line with the fees as approved by the Minister at Annual General meeting.

Yours sincerely



**MS LINDIWE BAYI
GROUP COMPANY SECRETARY**



Office of the Group Company Secretary
29th Floor, Radio Park, Hanley Road
Auckland Park, 2094
Private Bag X1, Auckland Park, 2006
Johannesburg, Gauteng, South Africa
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www.sabc.co.za

30 August 2022

TO WHOM IT MAY CONCERN

RE: CONFIRMATION OF EMPLOYMENT OF SABC GCEO, COO AND CFO

1. I hereby confirm that the following are employed as Executive Directors and Management and are involved in day to day running of the SABC business:

1.1 Mr Mzwamadoda Mxakwe employed as Group Chief Executive Officer (GCEO).

1.2 Mr Ian Plaatjes employed as Chief Operations Officer (COO).

1.3 Ms Yolande van Biljon employed as Chief Financial Officer (CFO).

Yours sincerely

**MS LINDIWE BAYI
GROUP COMPANY SECRETARY**



CSD REGISTRATION REPORT

SUPPLIER IDENTIFICATION

Supplier number	MAAA0076566	Total annual turnover	More than R50 million
Is supplier active?	Yes	Financial year start date	01 Apr 2022 00:00:00:000
Supplier type	CIPC Company	Registration date	29 Sep 2003 00:00:00:000
Supplier sub-type	State Owned Company	Created by	rawootz@sabc.co.za
Legal name	SOUTH AFRICAN BROADCASTING CORPORATION	Created date	19 May 2016 13:16:47:000
Identification type	South African Company/Close Corporation Registration Number	Edit by	biyelasm@sabc.co.za
Government breakdown	State Owned Company (SOC Ltd)	Edit date	13 Mar 2023 08:00:00:597
Business status	In Business	Restricted Supplier	No ☒
Country of origin	South Africa	Restricted Director	No ☒
South African company/CC registration number	2003/023915/30	Government Employee	Yes
Have Bank Account	Yes		

SUPPLIER INDUSTRY CLASSIFICATION INFORMATION

INDUSTRY CLASSIFICATION 1

Main group	Arts, entertainment and recreation	Core industry	Creative, arts and entertainment activities
Division	Creative, arts and entertainment activities	% share of annual turnover	100.00

SUPPLIER CONTACT INFORMATION

CONTACT 1

Contact type	Administration	Cellphone number	0825613889
Is this your preferred Contact?	No	Do you want this contact to also be a CSD user ?	Yes
Name(s)	Zakir	Created by	rawootz@sabc.co.za
Surname	Rawoot	Created date	19 May 2016 13:16:48:527
Identification type	South African Identification Number	Edit by	rawootz@sabc.co.za
Prefer communication via email	Yes	Edit date	29 Sep 2017 10:42:07:877





CSD REGISTRATION REPORT

Email address

rawootz@sabc.co.za

CONTACT 2

Contact type

Sales

Telephone number

0117147032

Is this your preferred
Contact?

No

Cellphone number

0874115379

Name(s)

Allster Robert

Fax number

0117143009

Surname

Louw

Do you want this contact to also be
a CSD user ?

No

Identification type

South African Identification Number

Created by

rawootz@sabc.co.za

Prefer communication via
email

Yes

Created date

19 May 2016 13:16:48:637

Email address

louwar@sabc.co.za

Edit by

rawootz@sabc.co.za

Edit date

19 May 2016 13:16:48:637

CONTACT 3

Contact type

Finance

Telephone number

0117142035

Is this your preferred
Contact?

No

Cellphone number

0829247744

Name(s)

Maleshane Audrey

Do you want this contact to also be
a CSD user ?

No

Surname

Raphela

Created by

rawootz@sabc.co.za

Identification type

South African Identification Number

Created date

19 May 2016 13:16:48:667

Prefer communication via
email

Yes

Edit by

rawootz@sabc.co.za

Email address

raphelama@sabc.co.za

Edit date

19 May 2016 13:16:48:667

CONTACT 4

Contact type

Administration

Telephone number

0117143355

Is this your preferred
Contact?

No

Cellphone number

083 297 2284

Name(s)

Ayanda

Do you want this contact to also be
a CSD user ?

No

Surname

Mkhize

Created by

rawootz@sabc.co.za

Identification type

South African Identification Number

Created date

29 Sep 2017 10:42:07:423

Prefer communication via
email

Yes

Edit by

rawootz@sabc.co.za

Email address

mkhizea01@sabc.co.za

Edit date

17 Mar 2020 16:15:08:517





CSD REGISTRATION REPORT

CONTACT 5

Contact type	Bid Office	Cellphone number	083 525 5323
Is this your preferred Contact?	No	Do you want this contact to also be a CSD user ?	No
Name(s)	Siphiwe Olga	Created by	rawootz@sabc.co.za
Surname	Lushaba	Created date	29 Sep 2017 10:42:07:610
Identification type	South African Identification Number	Edit by	rawootz@sabc.co.za
Prefer communication via email	Yes	Edit date	29 Sep 2017 10:42:07:610
mail address	lushabam@sabc.co.za		

CONTACT 6

Contact type	Bid Office	Cellphone number	084 605 5841
Is this your preferred Contact?	No	Do you want this contact to also be a CSD user ?	No
Name(s)	Nirvana	Created by	welhelmina.modisakeng@treasury.gov.za
Surname	Singh	Created date	17 Mar 2020 16:15:08:470
Identification type	South African Identification Number	Edit by	csd.datafix@treasury.gov.za
Prefer communication via email	Yes	Edit date	09 Mar 2023 13:48:54:753
Email address	slngn01@sabc.co.za		

Contact type	Bid Office	Email address	biyelasm@sabc.co.za
Is this your preferred Contact?	Yes	Cellphone number	063 203 8012
Name(s)	Sandile Mthethiseni	Do you want this contact to also be a CSD user ?	Yes
Surname	Biyela	Created by	welhelmina.modisakeng@treasury.gov.za
Identification type	South African Identification Number	Created date	09 Mar 2023 13:48:38:047
Prefer communication via email	Yes	Edit by	csd.datafix@treasury.gov.za
		Edit date	09 Mar 2023 13:48:38:047

SUPPLIER ADDRESS INFORMATION

ADDRESS 1





CSD REGISTRATION REPORT

Is this a preferred address?	Yes	Postal code	2092
Address line 1	RadioPark	Country	South Africa
Address line 2	Henley Road	This address S/A delivery	Yes
Suburb	Auckland Park	Created by	rawootz@sabc.co.za
Province	Gauteng	Created date	06 Apr 2016 12:02:55:000
Municipality	City of Johannesburg	Edit by	rawootz@sabc.co.za
City	Johannesburg	Edit date	19 May 2016 13:16:48:387
ADDRESS 2			
Is this a preferred address?	No	Postal code	2006
Address line 1	Private Bag X1	Country	South Africa
Address line 2	Auckland Park, Johannesburg	Created by	rawootz@sabc.co.za
Suburb	Auckland Park	Created date	06 Apr 2016 12:04:11:000
Province	Gauteng	Edit by	rawootz@sabc.co.za
Municipality	City of Johannesburg	Edit date	14 Nov 2016 23:45:01:440
City	Johannesburg		

SUPPLIER BANK ACCOUNT

BANK ACCOUNT 1

Account type	Current Accounts	Created by	rawootz@sabc.co.za
Bank	ABSA BANK LIMITED	Created date	30 Sep 2016 13:59:00:000
Branch number	632005	Edit by	csd.safetynetbatch@treasury.gov.za
Branch name	ABSA ELECTRONIC SETTLEMENT CNT	Edit date	04 Oct 2016 16:14:45:977
Account number	2840000969	Bank Verification Status	Verification Succeeded ✓
Account holder	SOUTH AFRICAN BROADCASTING CORPORATION SOC LTD	Foreign Bank Account	No
Is this a preferred account?	Yes	Is the identifier linked at the bank	Yes
Active start date	28 Jun 2016 10:40:25:000	Is this a Shared Funding Account	No

BANK ACCOUNT 2

Account type	Current Accounts	Created by	rawootz@sabc.co.za
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CSD REGISTRATION REPORT

Bank	ABSA BANK LIMITED	Created date	07 Oct 2016 08:42:10:000
Branch number	632005	Edit by	csd.safetynetbatch@treasury.gov.za
Branch name	ABSA ELECTRONIC SETTLEMENT CNT	Edit date	10 Nov 2017 07:45:33:743
Account number	2840000241	Bank Verification Status	Verification Succeeded ✓
Account holder	SOUTH AFRICAN BROADCASTING CORPORATION SOC LTD	Foreign Bank Account	No
Is this a preferred account?	No	Is the identifier linked at the bank	Yes
Effective start date	30 Sep 2016 13:51:28:000	Is this a Shared Funding Account	No

TAX INFORMATION

VAT number	4600101101	Overall Tax Status	Tax Compliant ✓
Is this supplier a VAT vendor?	Yes	Created by	rawootz@sabc.co.za
PAYE number	7720722265	Created date	13 Sep 2016 08:52:47:000
Are you Registered with SARS?	Yes	Edit by	csd.reverfybatch@treasury.gov.za
Last validation date	09 May 2023 13:39:00:000	Edit date	12 Feb 2023 19:04:34:000

B-BBEE INFORMATION

B-BBEE verification regulator	Verification agency accredited by SANAS	SANAS accredited agency	HONEYCOMB BEE RATINGS (PTY) LTD
Sector charter	Marketing, advertising and communication (MAC)	% Owned by black people	0.00
Subsector charter	NOT APPLICABLE	% Owned by black people who are women	0.00
B-BBEE certificate number	HR GEN 2356 20	% Owned by black people who are youth	0.00
B-BBEE certificate issue date	19 Jul 2022 00:00:00:000	% Owned by black people with disabilities	0.00
B-BBEE certificate issue expiry date	18 Jul 2023 00:00:00:000	% Owned by black who are unemployed	0.00
B-BBEE status level of contributor	Level 8 Contributor	% Owned by black people who are military veteran	0.00
B-BBEE procurement recognition	10%	% Owned by black people living in rural or underdeveloped areas	0.00





CSD REGISTRATION REPORT

Value adding supplier or empowering supplier	Yes	Verification Status	Manual Verification Required
Socio-Economic Development Score	12.00	Created date	19 May 2016 13:17:22:543
Management Control Score	19.88	Edit by	biyelasm@sabc.co.za
Enterprise Supplier Development Score	34.39	Edit date	09 Mar 2023 14:43:14:757
Total Score	66.27	Status	Active
Created by	rawootz@sabc.co.za		

OWNERSHIP INFORMATION

Owner s name and surname Legal name	Owner s Identification number	RSA Citizen	Ethnic group	Gender	Ownership %	Youth	Disabled	Military	Rural	Township
SOUTH AFRICAN BROADCASTING CORPORATION			N/A	N/A	100.00%	N/A	N/A	N/A	N/A	N/A
Total					100.00%					

OUTCOMES AGAINST PREFERENTIAL PROCUREMENT CRITERIA BASED ON B-BEEE CERTIFICATE

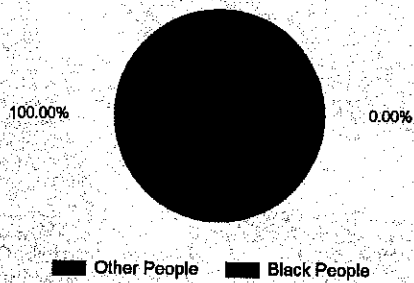
Enterprise type	GEN
B-BBEE Status level of contributor	Level 8 Contributor
Owned by black people	0.00
Owned by black people who are youth	0.00
Owned by black people who are women	0.00
Owned by black people with disabilities	0.00
Owned by black people who are military veterans	0.00
Owned by black people living in rural or undeveloped areas	0.00
Owned by black people living in townships	0.00
Owned by black people that is unemployed	0.00



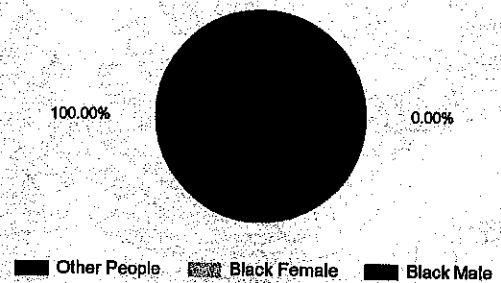


CSD REGISTRATION REPORT

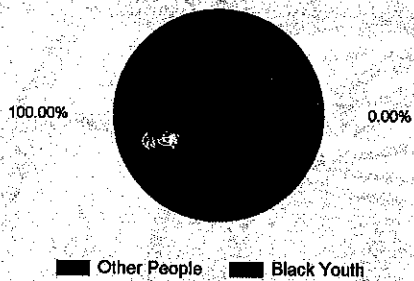
People % Ownership



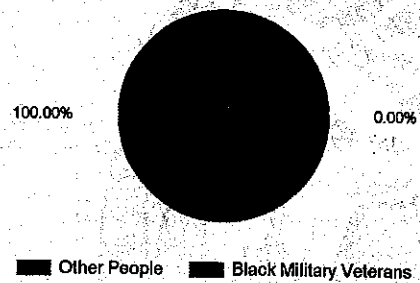
Gender % Ownership



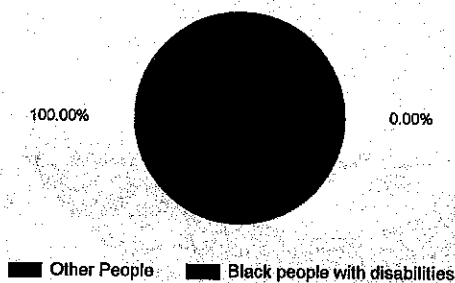
Youth % Ownership



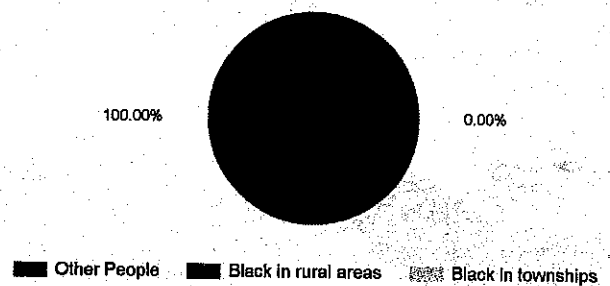
Military Veteran % Ownership



Disabled % Ownership



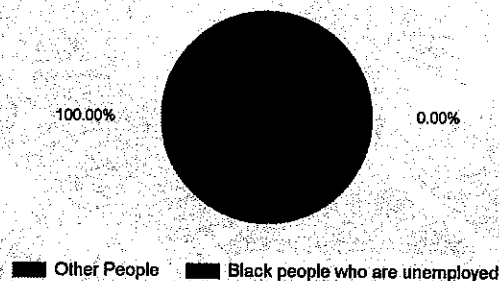
Living Area % Ownership





CSD REGISTRATION REPORT

Unemployed % Ownership



DIRECTORS/MEMBERS/OWNERS INFORMATION

DIRECTOR/MEMBER 1

Director type	Director	Owner	No
Director status	Active	Created by	csd.reverifybatch@treasury.gov.za
Name(s)	MZWAMACI ODA	Created date	23 Aug 2018 08:56:35:000
Surname	MXAKWE	Edit by	csd.reverifybatch@treasury.gov.za
Country	South Africa	Edit date	15 Feb 2023 09:53:51:000
Identification type	South African Identification Number	Restricted Supplier	No ☒
South African identification number	7402235301083	Restriction Last Verification Date	09 May 2023 13:39:08:333
Work permit	0000000	Government Employee	Yes ☒
Appointment date	30 Jul 2018 00:00:00:000	Department	South African Broadcasting Corporation Limited;
Email address	mxakwem@sabc.co.za	Government Employee Last Verification Date	09 May 2023 13:39:06:707
Cellphone number	011 714 3820	SA identification number Verified	Yes
		SA identification number verification date	09 May 2023 13:39:07:223

DIRECTOR/MEMBER 2

Director type	Director	Created by	csd.reverifybatch@treasury.gov.za
Director status	Active	Created date	23 Aug 2018 08:56:36:000
Name(s)	YOLANDE	Edit by	csd.reverifybatch@treasury.gov.za
Surname	VAN BILJON	Edit date	15 Feb 2023 09:53:51:000
Country	South Africa	Restricted Supplier	No ☒





CSD REGISTRATION REPORT

Identification type	South African Identification Number	Restriction Last Verification Date	09 May 2023 13:39:08:393
South African identification number	7012010007084	Government Employee	Yes ☒
Work permit	0000000	Department	South African Broadcasting Corporation Limited;
Appointment date	30 Jul 2018 00:00:00:000	Government Employee Last Verification Date	09 May 2023 13:39:06:723
Email address	vanbiljony@sabc.co.za	SA Identification number Verified	Yes
Cellphone number	011 714 2265	SA Identification number verification date	09 May 2023 13:39:07:660
Owner	No		
DIRECTOR/MEMBER 3			
Director type	Director	Created by	csd.reverifybatch@treasury.gov.za
Director status	Active	Created date	25 Nov 2019 17:40:30:000
Name(s)	IAN CRAIG	Edit by	csd.reverifybatch@treasury.gov.za
Surname	PLAATJES	Edit date	15 Feb 2023 09:53:52:000
Country	South Africa	Restricted Supplier	No ☒
Identification type	South African Identification Number	Restriction Last Verification Date	09 May 2023 13:39:08:473
South African identification number	6508205099084	Government Employee	Yes ☒
Work permit	0000000	Department	South African Broadcasting Corporation Limited;
Appointment date	01 Nov 2019 00:00:00:000	Government Employee Last Verification Date	09 May 2023 13:39:06:753
Email address	plaatjesi@sabc.co.za	SA Identification number Verified	Yes
Cellphone number	011 714 2400	SA Identification number verification date	09 May 2023 13:39:07:943
Owner	No		
OTHER OWNERS 1			
CSD supplier number	MAAA0076566	Created by	rawootz@sabc.co.za
Legal name	SOUTH AFRICAN BROADCASTING CORPORATION	Created date	29 Sep 2017 10:42:08:627
Ownership %	100.00%	Edit by	rawootz@sabc.co.za
Ownership status	Active	Edit date	29 Sep 2017 10:42:08:627





CSD REGISTRATION REPORT

The CSD does not automatically verify foreign company registration number, international securities identification number, foreign identification numbers, foreign passport numbers, work permit numbers, foreign bank accounts, B-BBEE, demographic and accreditation information. Organs of State are required to manually verify this information with the applicable verification institutions as per their current policies and procedures.

3.40





CSD REGISTRATION REPORT

Tips and Frequently Asked Questions (FAQ)

Identifier

CSD cannot electronically verify the identity of a supplier other than a South African Individual / Sole Proprietor (through Home Affairs) or a company registered at the Companies and Intellectual Property Commission (CIPC). For this reason, a disclaimer is displayed for supply chain practitioners to obtain supporting documentation to verify the identity and legitimacy of a supplier in these cases.

Bank

For help on how to resolve bank failures click here: [I received an email stating the bank information I captured on the CSD was sent for bank account validation and could not be validated. The response received from the bank contains an error message.](#)
The various possible error messages received from the bank are highSemiBoded in red. Search for the applicable message and follow the detailed steps associated with that error message.

Tax

Tax Compliance Status

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [What should a supplier do if the tax status on CSD difference from the tax clearance certificate?](#)

Tax Compliance Expiry Date

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [How does CSD determine the tax compliance expiry date?](#)

CIPC

Should the director/member information reflected on the CIPC registration report differs to that reflected on CSD for help click here: [The active Directors/Members are not being populated on the CSD Directors/Members screen as they appear at CIPC, how can I rectify this?](#)

State Employee

For more information pertaining to government employment status click here: [Will there be verification done to identify if a supplier is a government employee?](#)

BBBEE

CSD does not automatically verify all certificate information with the various accreditation bodies. Organs of State are required, where not automatically verified by CSD, to manually verify this information with the applicable accreditation body as per current policies and procedures. Expired certificate information do not reflect on the report.

RESTRICTION

Restricted Supplier - A supplier is restricted by using the identification number of the entity e.g. CIPC registration -, trust -, Social Development non-profit -, South African ID -, Foreign company registration number or ID number. If there is more than one CSD Supplier profile registered on CSD with the same entity identification number, all those related supplier profiles will be restricted.

Restricted Director - A director/owner is an individual person and is restricted by using the South African ID or Foreign ID number. If a director belongs to different companies and has been restricted, the director will reflect as restricted in all companies where identification number is detected.

Restricted Suppliers & Directors are listed on CSD under Help - [Am I restricted?](#)





CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT

Report Date:

09 May 2023 14:36:13.743 PM

Report Ran By:

fortune@gcis.gov.za

CSD REGISTRATION REPORT

Print Date:

5/9/2023 2:36:12 PM



national treasury
Department:
National Treasury
REPUBLIC OF SOUTH AFRICA