

DATE: 12 July 2023

Campaign Name: DHS_Housing the Nation campaign

MEMO NUMBER: 15_2_15_89

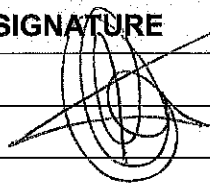
DECLARATION OF IMPARTIALITY, CONFIDENTIALITY, AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below-recommended suppliers
- will not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as we conduct business regularly with them when implementing campaigns

The following companies are recommended for this campaign :

1	ETV
2	ESAT/ENCA

NAME	CHIEF DIRECTORATE	SIGNATURE
Refilwe Letsoalo	CSA	
Sinombulelo Mlisa	CSA	

Comment: _____



065/2023/2024

Funds Available
13/07/23

**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001. Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za Coordinates: 25.746096 28.232331

INTERNAL MEMO

DATE:	12 July 2023	File NR:	15_02_15_89
TO:	ADG: Nomonde Mnukwa	From:	D: Media Buying: Sinombuelo Mlisa
CLIENT:	Department of Human Settlements	Contact:	Thulani Hlope – Communications 071 361 0921
SUBJECT: DHS _ Housing the Nation campaign PROJECT JOB NUMBER: 15_02_15_89			

1. PURPOSE

- 1.1. To seek approval to appoint ETV and E SAT Tv for the placement of the Department of Human Settlements (DHS) Housing the Nation campaign according to Supply Chain Management (SCM) delegation requirements 4.4 as per SCM instruction no.3 of 2020/21.

2. BACKGROUND

- 2.1 The DHS recognises that it is in the interest of all partners involved in housing delivery to stimulate a shift in thinking from just being passive recipients of services to active citizens in the sector. Their main purpose is to reposition the housing sector by effectively communicating to all South Africans the state's responsibility to provide housing for the indigent and equally so, how all South Africans are agents of their own development.
- 2.2 The focus of the Department's housing consumer education has been on communicating with people by disseminating as much information as possible to enhance people's understanding of how human settlements work and also to profile different housing options available within the sector that are intended to assist the missing middle or people who can neither qualify for a bonded house nor fully subsidised government houses.
- 2.3 It is against this background that the DHS has requested the GCIS to assist with the media placement for this campaign.



3. CAMPAIGN OBJECTIVES

- 3.1 To educate and inform the public and keep external stakeholders informed about the department and its agencies' partnerships with sector stakeholders.
- 3.2 Maintain and showcase a posture of a department that is championing the upgrading of informal settlements.
- 3.3 Strengthen ties with communities and promote Human Settlement initiatives

4. TARGET AUDIENCE

- 4.1 GSM 1 – 5, i.e. Rooted Realists, City Seekers, Safely Suburban, Metro Mobiles, and Cosmopolitan Capital as per the attached GSM.

5. CAMPAIGN PERIOD

- 5.1 17 – 28 July 2023.

6. RECOMMENDATIONS

- 6.1 For the purpose of this campaign and to ensure that the campaign objectives are effectively achieved, Media Buying recommends the use of television (TV) with a total viewership of 39 156 000. TV is recommended as the medium that has the capability to create an impact to a broad audience and possesses the ability to effectively communicate the Housing the Nation message with sight, sound and motion, and entertainment to the viewers. *Source Establishment Survey 2019 AB (Jan-Dec 2019).* **Media Buying conducts research and identifies the media platforms to use prior to requesting quotations from suppliers.**
- 6.2 Out of Home has a higher audience than TV, however, OOH is not recommended as it is not effective for a campaign with a duration of less than one month.
- 6.3 **Delegation (4.4) acquisition of Television (threshold R5, 000, 000, 00). Campaign total R854 496.00.**
 - 6.3.1 Media Buying recommends ETV, which has national coverage and offers 670 774 average viewers. ETV is an English station that effectively reaches the rural and middle class as per GSM S1 – S3. The channel can be accessed through free-to-air and satellite decoders such as Openview and DSTV. Media Buying further recommends eNCA a 24-hour news channel with an audience of 26435. It must be noted that the request for the quote was sent on 12 June 2023 and the supplier responded on 13 June 2023. The supplier was not given a deadline for submission and was not put under duress to submit. **Source: TAMS Survey 01/06/2023 to 25/06/2023.**
 - 6.3.2 Through ETV, the DHS will have an opportunity to profile the Housing the Nation campaign through a 5-minute segment called *Abahlali* that aims to provide viewers with useful

and information about the dynamics of human settlements, enabling them to enhance their knowledge and that can be used to access services provided by the DHS.

- 6.3.3 The segments are in a form of fillers and consist of 5 second promos, 10 second opening and closing announcements, squeeze backs, and 2 weekly flightings. Both channels will provide all the segments as outline on the quotations. As part of the package this will also be broadcast on e-Extra.

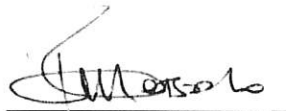
NOT RECOMMENDED

- 6.3.4 SABC 1, SABC 2, SABC 3, and SABC News are not recommended as these channels don't have a programme that outlines the human settlements dynamics like *Abahlali* on ETV.

7. FINANCIAL IMPLICATIONS

- 7.1 The DHS has deposited funds to the GCIS Suspense Account for the implementation of this campaign. The total cost for this submission is R854 496.00 incl VAT as per below table.

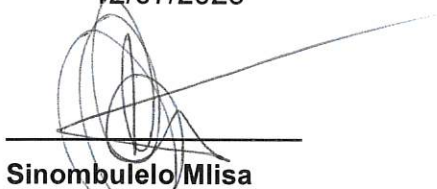
Media Group	Total Cost Incl VAT	Discount Amount	Discount Percentage	Total Cost to Client
eTV	R1 424 160,00	R754 804,80	53%	R669 355,20
E SAT TV	R397 900,00	R212 759,20	53%	R185 140,80
TOTAL	R1 822 060,00	R967 564,00	53%	R854 496,00



Refilwe Letsoalo

Deputy Director: Media Buying

Date: 12/07/2023



Sinombulelo Mlisa

D: Media Buying

Date: 12/7/2023

RECOMMENDED / NOT RECOMMENDED

It needs to be noted that the Director: Media Buying and Chief Director: CSA is one person, hence there is one signature for both.

SUBJECT: DHS _ Housing the Nation campaign
PROJECT JOB NUMBER: 15_02_15_89

The total cost for this submission is R854 496.00 incl VAT as per below table.

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E SAT TV	R397 900,00	R212 759,20	53%	R185 140,80
TOTAL	R1 822 060,00	R967 564,00	53%	R854 496,00



Regomoditswe Mavimbela

DDG: CP&D

Date: 12/07/2023

RECOMMENDED / ~~NOT RECOMMENDED~~



Gcobisa Soci

CFO: GCIS

Date: 14/07/2023

RECOMMENDED / NOT RECOMMENDED



Nomonde Mnukwa

ADG: GCIS

Date: 17/07/2023

APPROVED / ~~NOT APPROVED~~



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001. Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

Mr Sinombulelo Mlisa
Director: Media Buying
GCIS
PRETORIA

Dear Mr Mlisa

APPOINTMENT AS ACTING CHIEF DIRECTOR: COMMUNICATION SERVICE AGENCY (CSA)

In terms of section 32 of the Public Service Act 1994, (Act 103 of 1994), you are hereby appointed as Acting Chief Director: Communication Service Agency (CSA) on 12 July 2023.

In executing this role, you will be expected to manage and lead the Chief Directorate and, among other things, authorise all payments in relation to the Chief Directorate.

May I take this opportunity to thank you in advance and wish you all the best.

Yours sincerely

MS REGOMODITSWE MAVIMBELA

DDG: CP&D

DATE: 12/07/2023

I, S. Mlisa, hereby accept the above appointment and will carry out all duties assigned to me to the best of my ability.

MR SINOMBULELO MLISA
DIRECTOR: MEDIA BUYING

DATE: 12/7/2023



Regeringskommunikasie • Dikgokahano tsa Mmuso • Ditlhaeletsano tsa Puso • Dikgokaganyo tsa Mmušo • Ezokuxhumana kukaHulumeni •
EzoNxibelelwano lukaRhulumente • Tekuchumana Tahulumende • zokuThintana kukaRhulumente • Vuhlanganis bya Mfumo • Vhudavhidzani ha Muvhuso

Sinombulelo Mlisa

From: Zanelle Van Niekerk <Zanelle.VanNiekerk@emediasales.co.za>
Sent: Tuesday, June 13, 2023 12:48 PM
To: Sinombulelo Mlisa; Agata Jarosz
Cc: Santie Raubenheimer
Subject: RE: Dept Housing Settlement
Attachments: Abahlali #Human Settlement.pdf revised.pdf

Importance: High

Good Afternoon Ace

Hope all is well,

We had a conversation with client, and they are keen to proceed with the 5-minute insert for Housing Settlement.

Please see attached the proposal that was shared with client. Kindly advise once we have sign off so that we can start the role out accordingly.

Best Regards

Zanelle

From: Sinombulelo Mlisa <ace@gcis.gov.za>
Sent: Monday, June 12, 2023 3:04 PM
To: Agata Jarosz <Agata.Jarosz@emediasales.co.za>
Cc: Zanelle Van Niekerk <Zanelle.VanNiekerk@emediasales.co.za>
Subject: RE: Dept Housing Settlement

Caution!

This Message originated outside your organization and may have malicious intent.

Please check the sender is genuine. If in doubt, contact this person via telephone.

Please can you advise whether there has been any feedback from Thuso from Dept Housing Settlement on the mini-show campaign?

Looking forward to hearing from you.

Best regards,
Agata



Agata Jarosz

Manager: Sales



Contact Details:

T: +27 11 759 6356

C: +27 83 284 9065

E: agata.jarosz@emediasales.co.za

Johannesburg:

4 Albany Road,

Dunkeld West 2196, Gauteng,

South Africa ([Map](#))

Cape Town:

4 Stirling Street,

Zonnebloem 7925, Western Cape,

South Africa ([Map](#))

Durban:

73 Richefond Circle

Ridgeside, 4319, Umhlanga

South Africa ([Map](#))



This e-mail is subject to our Legal Notice, to view our disclaimer click: [Disclaimer](#)

Dinah Makutso

From: Fortune Bologo
Sent: Thursday, 13 July 2023 13:10
To: Dinah Makutso
Cc: Refilwe Letsoalo
Subject: FW: DHS Quote
Attachments: Abahlali #Human Settlement.pdf revised (1).pdf; Standard Bidding Document (SBD 4_Annexure A.doc

From: Fortune Bologo
Sent: Tuesday, 20 June 2023 16:26
To: 'Agata Jarosz' <Agata.Jarosz@emediasales.co.za>
Subject: DHS Quote

Good day Agata,

I Hope this mail finds you well.

Please assist me with a formal quote for the attached proposal. Also complete the attached SBD form.

Regards,

Fortune Bologo
Media Planner: Advertising & Media Buying
Government Communication and Information System
Tshedimosetso House
1035 Frances Baard & Festival Street
Hatfield, Pretoria
Cell: 073 504 9621
Tel: +27 12 473 0364
Email: fortune@gcis.gov.za Website: www.gcis.gov.za



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

GOVERNMENT SEGMENTATION MODEL | GSM 2ND EDITION



Rooted Realists

27.8 Million People
(48% of SA adult population)

They are mostly unemployed, with low education levels. Some try to remain positive and acknowledge that they have come a long way. However, their optimism is challenged by difficult financial circumstances and most rely on government grants. They long for financial independence, permanent employment and improved living conditions.

Lives:	Non-metro traditional settlements (63%), 30% non-metro urban informal settlements. Eastern Cape 24%, Limpopo 20%, KZN 18%, Mpumalanga 11%.
Age:	30% are 18-34 yrs, 15% are 35-49 yrs and 14% are older than 50.
Gender:	Females 52%, males 48%.
Race:	94% Black, 5% Coloured.
Home Language:	93% speak an African language – Isizulu 28%, Isixhosa 17%, Sepedi 15%.
Education:	One-in-ten have not completed high school, 5 in 10 have some high school education, 29% completed matric.
Employment:	High unemployment – about one-in-ten have fulltime employment.
Annual household income:	Low income - 45% (R0 – R39 504), 31% (R39 505 – R65 320), and 25% (R65 321 – R138 821).



City Seekers

14.4 Million People
(25% of SA adult population)

People in this segment are city dwellers who are familiar with the demands of a competitive urban life. They are generally hopeful, ambitious, career-oriented and constantly looking for opportunities to improve their lives and that of their families. Despite the day-to-day challenges they continue looking for job opportunities because they see this as the answer to a better future.

Lives:	Metro (91%) and mainly in informal (52%) and formal (43%) settlements. Gauteng (47%), KZN (17%), Western Cape (15%) and Eastern Cape (15%).
Age:	34% are 18 – 34 yrs, one-fifth are 35 – 49 yrs old and 13% are 50+ years.
Gender:	Females 49%, males 51%.
Race:	Predominantly Black 90%, Coloured 9%.
Home Language:	Majority speak African languages (87%) - Isizulu 34%, Isixhosa 19%, Sesotho 11%.
Education:	40% High school completed and 37% did not complete high school.
Employment:	High unemployment – 42% are unemployed.
Annual household income:	Low income - 20% (R0 – R39 504), 38% (R39 505 – R65 320), and 42% (R65 321 – R138 821).



Safely Suburban

5.9 Million People
(10% of SA adult population)

Safely Suburbans are of the view that their quality of life has declined. They identify their lack of appropriate education as an obstacle to accessing employment or getting better jobs. For this segment, the high cost of living, labour cost and investment are critical areas of concern. They are safety conscious and highly protective of their physical, social and economic environment.

Lives:	The majority (81%) live in non-metro urban and mainly in formal dwellings. Western Cape 18%, KZN 15%, Mpumalanga 12%, North West 11%.
Age:	18 – 34 year olds make up 30%, one-fifth are 35 – 49 yrs and a fifth are 50 yrs+.
Gender:	Equal male and female split.
Race:	Black 52%, White 29%, Coloured 15%.
Home Language:	Largest proportion speak Afrikaans (30%) followed by English 20%.
Education:	High Education levels: 36% completed high school, 21% completed higher education.
Employment:	29% full time employment, 12% self-employed, 23% unemployed.
Annual household income:	Majority (85%) in middle income bracket – R138 822 – R472 501.



Metro Mobiles

6.1 Million People
(11% of SA adult population)

Metro Mobiles are interested in keeping a particular lifestyle. They are the lookout for ways to improve their lives, be it financial aid to start a business or upskilling themselves. These people see themselves as inspirational, role models and influencers. They are concerned about drugs, unemployment, corruption, crime, the economy and basic service delivery.

Lives:	They live in metro areas and mainly in formal dwellings. Gauteng (44%), Western Cape (22%) and KZN (19%).
Age:	18 – 34 year olds 31%, 22% are between 35 – 49 yrs old and 21% are 50 yrs+.
Gender:	Females 51%, males 49%.
Race:	Black 54%, 21% Coloured, White 13%.
Home Language:	English 34%, Afrikaans 22%, Isizulu 20%.
Education:	43% completed high school, 22% did not complete high school and 14% completed higher education.
Employment:	27% employed full time, 13% self-employed and 26% unemployed.
Annual household income:	Middle income - 35% (R138 821 – R237 593), 65% (R237 594 – R472 501)



Cosmopolitan Capital

3.6 Million People
(6% of SA adult population)

These people are mostly affluent, professional and independent. They have the highest amount of disposable income, highest proportions of tertiary education, employment. They are influential, business-focused and concerned about anything that would negatively impact the economy and consequently their independence and their net worth.

Lives:	100% Metro. Gauteng 62%, Western Cape 22%, KZN 9%.
Age:	26% are 18 – 34 yrs old, 25% 35 – 49 yrs old and 26% are 50 yrs+.
Gender:	Female (52%), male (48%)
Race:	White 51%, Black 34%, and Indian 9%.
Home Language:	Mainly English (47%), Afrikaans (17%) and Isizulu (11%).
Education:	High education levels: 33% have matric and 38% have higher education.
Employment:	43% employed full time, 18% self-employed and 10% unemployed.
Annual household income:	Upper income - 41% (R472 502 – R616 852), 32% (R616 853 – R798 172), 19% (R798 173-R1 053 843) and 8% above

Report

Report Date : 2023/06/28

File Name : DHS Housing The Nation campaign.ES19AB.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Totals	Audience(000)	40 716
	Resps	25 256
	%Col	100,0
	%Row	100,0
	Index	100
On The Go-OOH ~ Monthly Reach	Audience(000)	40 631
	Resps	25 203
	%Col	99,8
	%Row	100,0
	Index	100
Viewing ~ Monthly Reach	Audience(000)	39 156
	Resps	24 329
	%Col	96,2
	%Row	100,0
	Index	100
Listening ~ Monthly Reach	Audience(000)	36 741
	Resps	22 800
	%Col	90,2
	%Row	100,0
	Index	100
Digital ~ Monthly Reach	Audience(000)	27 382
	Resps	17 538
	%Col	67,3
	%Row	100,0
	Index	100
Reading - Newspapers ~ Monthly Reach	Audience(000)	18 205
	Resps	11 124
	%Col	44,7
	%Row	100,0
	Index	100
Reading - Magazines ~ Monthly Reach	Audience(000)	10 832
	Resps	6 787
	%Col	26,6
	%Row	100,0
	Index	100
Cinema ~ Monthly Reach	Audience(000)	1 784
	Resps	1 083
	%Col	4,4
	%Row	100,0
	Index	100

Units : 1000

Source :Establishment Survey 2019 AB (Jan-Dec 2019)

Weight : Individual Weight

Data Sources:

ES19AB; Establishment Survey 2019 AB (Jan-Dec 2019) :

© Telmar Information Services Corp.

Calculation method Advanced calculation

Analysis Title DHS Housing the Nationa campaign
Analysis last changed Analysis not yet saved
Source Period 01/06/2023 to 25/06/2023
Projected Period Not Projected
Period options Apply day for day
Panel in use Default
Audiences 1 Audience selected
 Adults 15+ years U:38694 S:8539
Stations 10 stations currently selected

		Adults 15+ years(U:38694 S:8539)						
Description	Cost	TVR	Viewers	CPP	%	CPT	Index	
SABC1	25370	1,78	688566	14258	36,3	36,84	100	
e.tv	20870	1,73	670774	12041	35,4	31,11	100	100 y. 3e1m
SABC2	10230	0,53	204357	19369	10,8	50,06	100	
eExtra	11490	0,42	163554	27179	8,6	70,25	100	
SABC3	8430	0,21	82227	39648	4,3	102,52	100	
SABCNewsChannel	4240	0,1	37779	43454	2	112,23	100	
eNCA	7320	0,07	26435	107149	1,4	276,91	100	
NewzroomAfrika	7400	0,04	17147	167067	0,9	431,56	100	
CNN	5440	0,01	3719	564688	0,2	1462,76	100	
BBCNews	1500	0,01	2442	237830	0,1	614,25	100	
Total	10230	0,49	189736	20855		53,92	100	

20001
RP007BS

BAS
NAT: HUMAN SETTLEMENTS
PAYMENT STUB

DATE: 15/06/2023
TIME: 17:54:07
PAGE 3

CONTACT PERSON : JACOB RAMONYA1

CONTACT TEL NO : 0124449262

INSTALLATION DESCRIPTION: NAT: HUMAN SETTLEMENTS

DISBURSEMENT NO: 001126250

LOCATION DESCRIPTION : NAT: HUMAN SETTLEMENTS

ACTION DATE : 21/06/2023

PAYEE NAME : GOVMENT COMM & INFO SYS MAIN

BANK NAME : STANDARD BANK OF SOUTH AFRICA

PAYMENT ADDRESS: PRIVATE BAG X 745
PRETORIA

BANK BRANCH : PRETORIA
ACCOUNT TYPE: CURRENT
ACCOUNT NO : *****9962

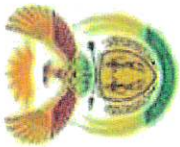
0001

SOURCE DOC NUMBER	PURCHASE ORDER NUMBER	PAYMENT NUMBER	FUNCTIONAL AREA	USER	AMOUNT
521589	NOT APPLIC	002438302	AP	MANDISA	854,496.00
				TOTAL	854,496.00

BREAKING NEW GROUND IN HOUSINGBREAKING NEW GROUND IN HOUSING

**** END OF REPORT RP007BS ****

POP



government
communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Department of Human Settlements
Campaign: Housing The Nation
Date: 2023/06/29
Media Planner: Fortune Bologo
Job Number: 15_2_15_89
Contact: Thulani Hlophe

Media Group	Total Cost Excl VAT	Added Value	Added Value Amount	Placement Rate
eMedia Group (eTV, eNCA, & eExtra)	R 1 238 400,00	40,00 %	R 495 360,00	R 743 040,00
Total TV	R 1 238 400,00	40,00 %	R 495 360,00	R 743 040,00
Total	R 1 238 400,00	40,00 %	R 495 360,00	R 743 040,00
			VAT	R 111 456,00
			Total Inc VAT	R 854 496,00
			Total Saving	R 495 360,00
			Percentage Saving	40,00 %


Noripha Zulu
Chief Director
4/6/2023
012 444 9159

Approval:

Name:

Designation:

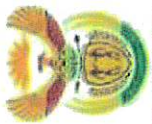
Date:

Tel:

Please note: If this schedule is not approved, signed and submitted **within 7 working days** of receiving it the quote will no longer be valid. GCIS will not confirm any bookings without receipt of funds from the client department. Delays in signing the schedule and transfer of funds will lead to a delay in the start of the campaign.

Once Funds are received it will take GCIS at least **5 working days** to be able to confirm bookings depending on the magnitude and

Media
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Department
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Department of Human Settlements
Campaign: : HOUSING THE NATION
Media Type: TV

Station	From	Programme	Dur	Feature	Viewers	Rate Card	Plan Cost	Schedule Performance
eTV, eNCA, & eExtra					23425		R 1 238 400,00	
Total					23425	R 495 360,00	R 743 040,00	

(Signature)

Source:

VAT	R 111 456,00
Total Inc VAT	R 854 496,00

Approval:

Name

Designation

Date

Tel:

(Signature)
Nobighe Zulu
Ch. of Director
14/01/2023
02 444 7159

Total Saving	R 495 360,00
Percentage Saving	40,00 %



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X746, Pretoria 0001, Tel: (+27 12) 478 0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za, Coordinates: 25.746086 28.232331

Faith Maseko
Deputy Director: Media Buying
GCIS
PRETORIA

Dear Ms Maseko

APPOINTMENT AS ACTING DIRECTOR: MEDIA BUYING

In terms of section 32 of the Public Service Act 1994, (Act 103 of 1994), you are hereby appointed as Acting Director: Media Buying from 18 – 20 July 2023.

In executing this role, you will be expected to manage and lead the Directorate and, among other things, authorise all payments in relation to the Directorate.

May I take this opportunity to thank you in advance and wish you all the best.

Yours sincerely

NELI SHUPING
CHIEF DIRECTOR: CSA
DATE: 18/07/2023

REGOMODITSWE MAVIMBELA
DDG: CP&D
DATE: 18/07/2023

I, Faith Maseko, hereby accept the above appointment and will carry out all duties assigned to me to the best of my ability.

FAITH MASEKO
DEPUTY DIRECTOR: MEDIA BUYING
DATE: 18/07/2023



Regeringskommunikasie • Dikgokahano tsa Mmuso • Dithaeletsano tsa Puso • Dikgokaganyo tsa Mmušo • Ezokuzhumana kukaHulumeni •
EzoNxibelelwano lukaRhulumente • Tekuchumana Tahulumende • zokuThintana kukaRhulumente • Vuhlanganisela bya Mfundo • Vhubavhizani na Muvhuso



e.tv (Pty) Ltd
Telephone landline: +27 11 537 9300 • Fax: +27 11 537 9310
Physical address: 4 Albury Road • Dunkeld West • 2196 • Johannesburg
Postal address: Private Bag X994 • Sandton • 2146 • Johannesburg
Reg. No: 1997/012816/07

Department of Humansettlement
Govan Mbeki House
240 Justice Mohamed Street
Pretoria, 0002

22 June 2023

FORMAL QUOTE: ETV & OPENVIEW – HOUSING SETTLEMENT

Campaign: TBC
Channel: ETV – Free to air, Channel 194 on DSTV & 104 on Openview
eXtra – Channel 195 on DSTV & 105 on Openview
Elements:

ETV Promos Tag On's	
Minimum of 3 x 5" Shoulder Tag On's to promos per week	R 61,800.00
Minimum of 2 x 5" Prime Tag On's to promos per week	R 126,000.00
Total Promo Exposure over 3 Weeks	R 563,400.00

ETV 5 Minute Content	
1 x 10" Opening Billboard	R 15,000.00
1 x 10" Closing Billboard	R 15,000.00
1 x 10" Squeeze back	R 15,000.00
Weekly Premier Exposure Value	R 45,000.00
2 Flightings per week	R 90,000.00
Total ETV exposure value over 2 weeks	R 180,000.00

eXtra Promos Tag On's	
Minimum of 3 x 5" Shoulder Tag On's to promos per week	R 36,000.00
Minimum of 2 x 5" Prime Tag On's to promos per week	R 93,000.00
Total Promo Exposure over 3 Weeks	R 387,000.00

eXtra 5 Minute Content	
1 x 10" Opening Billboard	R 9,000.00
1 x 10" Closing Billboard	R 9,000.00
1 x 10" Squeeze back	R 9,000.00
Weekly Premier Exposure Value	R 27,000.00
2 Flightings per week	R 54,000.00
Total ETV exposure value over 2 weeks	R 108,000.00

Gross Exposure	R 1,238,400.00
Discount	R 656,352.00
Nett Exposure to client	R 582,048.00
Vat @15%	R 87,307.20
Cost to client including Vat	R 669,355.20

Directors: MKI Sherrif, AS Lee, MV Davids, JB Dayaljee

Company Secretary: HCI Managerial Services

BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

- 2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest¹ in the enterprise employed by the state? **YES/NO**

- 2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name of State institution

- 2.2 Do you, or any person connected with the bidder, have a relationship

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

with any person who is employed by the procuring institution? YES/NO

2.2.1 If so, furnish particulars:

.....

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract? YES/NO

2.3.1 If so, furnish particulars:

.....

3 DECLARATION

I, the undersigned,
 (name).....*Santie Raukenheimer*..... in
 submitting the accompanying bid, do hereby make the following
 statements that I certify to be true and complete in every respect:

- 3.1 I have read and I understand the contents of this disclosure;
- 3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
- 3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.
- 3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
- 3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

SBD4

institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.

- 3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.

Signature

Date

GM: New Business
Position

Name of bidder

22 June 2023 ✓

etv PTY Ltd.



CSD REGISTRATION REPORT

SUPPLIER IDENTIFICATION

Supplier number	MAAA0080571	Have Bank Account	Yes
Is supplier active?	Yes ✓	Total annual turnover	More than R50 million
Allow associates?	Yes	Financial year start date	01 Apr 2017 00:00:00:000
Supplier type	CIPC Company	Registration date	05 Aug 1997 00:00:00:000
Supplier sub-type	Private Company (Pty)(Ltd)	Created by	agata.jarosz@emediasales.co.za
Legal name	E TV ✓	Created date	08 Apr 2016 10:39:44:000
Identification type	South African Company/Close Corporation Registration Number	Edit by	agata.jarosz@emediasales.co.za
Government breakdown	Private Companies (Pty) (Ltd)	Edit date	04 Oct 2021 15:37:36:733
Business status	In Business ✓	Restricted Supplier	No ✓
Country of origin	South Africa	Restricted Director	No ✓
South African company/CC registration number	1997/012816/07	Government Employee	No ✓

SUPPLIER INDUSTRY CLASSIFICATION INFORMATION

INDUSTRY CLASSIFICATION 1

Main group	Information and communication	Core industry	Programming and broadcasting activities
Division	Programming and broadcasting activities	% share of annual turnover	100.00

SUPPLIER CONTACT INFORMATION

CONTACT 1

Contact type	Bid Office	Cellphone number	073 477 4803
Is this your preferred Contact?	Yes	Website address	www.etv.co.za
Name(s)	MUSA	Do you want this contact to also be a CSD user ?	Yes
Surname	NDLOVU	Created by	agata.jarosz@emediasales.co.za
Identification type	South African Identification Number	Created date	05 Apr 2016 12:22:48:000
Prefer communication via email	Yes	Edit by	agata.jarosz@emediasales.co.za





CSD REGISTRATION REPORT

Email address	musa.ndlovu@etv.co.za	Edit date	21 Jun 2018 10:44:15:460
Telephone number	0115379330		

SUPPLIER ADDRESS INFORMATION

ADDRESS 1

Is this a preferred address?	Yes	Country	South Africa
Address line 1	04 ALBURY ROAD	This address S/A postal	Yes
Address line 2	DUNKELD WEST	This address S/A delivery	Yes
Suburb	Hyde Park	This address S/A payment	Yes
Province	Gauteng	Created by	agata.jarosz@emediasales.co.za
Municipality	City of Johannesburg	Created date	08 Apr 2016 10:59:47:217
City	Sandton	Edit by	agata.jarosz@emediasales.co.za
Postal code	2146	Edit date	08 Apr 2016 10:59:47:217
Ward Number	90		

SUPPLIER BANK ACCOUNT

BANK ACCOUNT 1

Account type	Current Accounts	Created by	agata.jarosz@emediasales.co.za
Bank	STANDARD BANK OF SOUTH AFRICA	Created date	15 Nov 2016 09:26:15:000
Branch number	051001	Edit by	csd.safetynetbatch@treasury.gov.za
Branch name	STANDARD BANK SOUTH AFRICA	Edit date	19 Dec 2016 08:01:50:943
Account number	070681481	Bank Verification Status	Verification Succeeded ✓
Account holder	E.TV (PROPRIETARY) LIMITED	Foreign Bank Account	No
Is this a preferred account?	Yes	Is the identifier linked at the bank	Yes
Active start date	15 Nov 2016 09:26:15:000	Is this a Shared Funding Account	No





CSD REGISTRATION REPORT

TAX INFORMATION

Income tax number	9218157205	Would you like to receive notifications?	Yes
VAT number	4830173623	Overall Tax Status	Tax Compliant ✓
Is this supplier a VAT vendor?	Yes ✓	Created by	agata.jarosz@emediasales.co.za
PAYE number	7290730458	Created date	08 Jul 2016 11:20:23:000
Are you Registered with SARS?	Yes	Edit by	csd.reverifybatch@treasury.gov.za
Last validation date	11 Jul 2023 15:33:00:000	Edit date	04 Oct 2021 15:37:36:000

B-BEEE INFORMATION

B-BBEE verification regulator	Verification agency accredited by SANAS	SANAS accredited agency	EMPOWERDEX (PTY) LTD
Sector charter	Marketing, advertising and communication (MAC)	% Owned by black people	81.29
Subsector charter	NOT APPLICABLE	% Owned by black people who are women	44.60
B-BBEE certificate number	1973/007111/06	% Owned by black people who are youth	0.00
B-BBEE certificate issue date	20 Jun 2018 00:00:00:000	% Owned by black people with disabilities	0.00
B-BBEE certificate issue expiry date	19 Jun 2019 00:00:00:000	% Owned by black who are unemployed	0.00
B-BBEE status level of contributor	Level 2 Contributor	% Owned by black people who are military veteran	0.00
B-BBEE procurement recognition	125%	% Owned by black people living in rural or underdeveloped areas	0.00
Value adding supplier or empowering supplier	No	Verification Status	Manual Verification Required
Skills Development Score	17.63	Total Score	92.86
Socio-Economic Development Score	5.00	Created by	agata.jarosz@emediasales.co.za
Management Control Score	9.50	Created date	06 Apr 2016 11:21:45:000
Ownership Score	23.00	Edit by	agata.jarosz@emediasales.co.za
Enterprise Supplier Development Score	37.73	Edit date	09 Apr 2021 12:19:15:587



CSD REGISTRATION REPORT

OWNERSHIP INFORMATION

Owner s name and surname Legal name	Owner s Identification number	RSA Citizen	Ethnic group	Gender	Ownership %	Youth	Disabled	Military	Rural	Township
eMedia Sales			N/A	N/A	100.00%	N/A	N/A	N/A	N/A	N/A
Total					100.00%					

OUTCOMES AGAINST PREFERENTIAL PROCUREMENT CRITERIA BASED ON B-BBEE CERTIFICATE

Enterprise type	GEN
B-BBEE Status level of contributor	TBC
Owned by black people	TBC
Owned by black people who are youth	TBC
Owned by black people who are women	TBC
Owned by black people with disabilities	TBC
Owned by black people who are military veterans	TBC
Owned by black people living in rural or undeveloped areas	TBC
Owned by black people living in townships	TBC
Owned by black people that is unemployed	TBC

DIRECTORS/MEMBERS/OWNERS INFORMATION

DIRECTOR/MEMBER 1

Director type	Director	Owner	No
Director status	Active	Created by	agata.jarosz@emediasales.co.za
Name(s)	JAYESH BHAGOO	Created date	08 Nov 2017 15:09:19:000
Surname	DAYALJEE	Edit by	csd.reverifybatch@treasury.gov.za
Country	South Africa	Edit date	14 Aug 2019 02:09:57:000
Identification type	South African Identification Number	Restricted Director	No ☒
South African identification number	7404155090084	Restriction Last Verification Date	11 Jul 2023 15:33:17:100
Work permit	0000000	Government Employee	No ☒
Appointment date	31 Jul 2014 00:00:00:000	Government Employee Last Verification Date	11 Jul 2023 15:33:23:220
Email address	Jay.Dayaljee@emediasales.co.za	SA identification number Verified	Yes





CSD REGISTRATION REPORT

Cellphone number	011 537 9368	SA identification number verification date	09 Jul 2023 10:29:04:340
		Companies involved in	MAAA0206678; MAAA0407631;
DIRECTOR/MEMBER 2			
Director type	Director	Owner	No
Director status	Active	Created by	agata.jarosz@emediasales.co.za
Name(s)	MARLON VERNON	Created date	08 Nov 2017 15:10:58:000
First name	DAVIDS	Edit by	csd.reverifybatch@treasury.gov.za
Country	South Africa	Edit date	14 Aug 2019 02:09:57:000
Identification type	South African Identification Number	Restricted Director	No ✓
South African identification number	7510115180086	Restriction Last Verification Date	11 Jul 2023 15:33:17:117
Work permit	0000000	Government Employee	No ✓
Appointment date	15 Apr 2016 00:00:00:000	Government Employee Last Verification Date	11 Jul 2023 15:33:23:380
Email address	MarlonD@etv.co.za	SA identification number Verified	Yes
Cellphone number	021 481 4411	SA identification number verification date	09 Jul 2023 10:29:04:500
DIRECTOR/MEMBER 3			
Director type	Director	Created date	14 Aug 2019 02:09:57:000
Director status	Active	Edit by	agata.jarosz@emediasales.co.za
Name(s)	ANTONIO SERGIO	Edit date	09 Apr 2021 12:18:12:000
Surname	LEE	Restricted Director	No ✓
Country	South Africa	Restriction Last Verification Date	11 Jul 2023 15:33:17:130
Identification type	South African Identification Number	Government Employee	No ✓
South African identification number	7305285179087	Government Employee Last Verification Date	11 Jul 2023 15:33:23:550
Appointment date	25 Jun 2019 00:00:00:000	SA identification number Verified	Yes
Email address	Antonio.Lee@etv.co.za	SA identification number verification date	09 Jul 2023 10:29:04:593
Owner	No	Companies involved in	MAAA0020783; MAAA0079770; MAAA0142012; MAAA0146715; MAAA0206678; MAAA0407631...
Created by	csd.reverifybatch@treasury.gov.za		
DIRECTOR/MEMBER 4			





CSD REGISTRATION REPORT

Director type	Director	Created date	14 Aug 2019 02:09:57:000
Director status	Active	Edit by	agata.jarosz@emediasales.co.za
Name(s)	MAHOMED KHALIK ISMAIL	Edit date	09 Apr 2021 12:18:51:000
Surname	SHERRIF	Restricted Director	No ☒
Country	South Africa	Restriction Last Verification Date	11 Jul 2023 15:33:17:130
Identification type	South African Identification Number	Government Employee	No ☒
South African identification number	6009165030086	Government Employee Last Verification Date	11 Jul 2023 15:33:23:707
Appointment date	25 Jun 2019 00:00:00:000	SA identification number Verified	Yes
Email address	KhalikS@etv.co.za	SA identification number verification date	09 Jul 2023 10:29:04:703
Owner	No	Companies involved in	MAAA0020783; MAAA0079770; MAAA0142012; MAAA0146715; MAAA0206678; MAAA0407631...
Created by	csd.reverifybatch@treasury.gov.za		

OTHER OWNERS 1

Legal name	eMedia Sales	Created date	21 Jun 2018 10:44:16:983
Ownership %	100.00%	Edit by	agata.jarosz@emediasales.co.za
Ownership status	Active	Edit date	21 Jun 2018 10:44:16:983
Created by	agata.jarosz@emediasales.co.za		

The CSD does not automatically verify foreign company registration number, international securities identification number, foreign identification numbers, foreign passport numbers, work permit numbers, foreign bank accounts, B-BBEE, demographic and accreditation information. Organs of State are required to manually verify this information with the applicable verification institutions as per their current policies and procedures.



CSD REGISTRATION REPORT

Tips and Frequently Asked Questions (FAQ)

Identifier

CSD cannot electronically verify the identity of a supplier other than a South African Individual / Sole Proprietor (through Home Affairs) or a company registered at the Companies and Intellectual Property Commission (CIPC). For this reason, a disclaimer is displayed for supply chain practitioners to obtain supporting documentation to verify the identity and legitimacy of a supplier in these cases.

Bank

For help on how to resolve bank failures click here: [I received an email stating the bank information I captured on the CSD was sent for bank account validation and could not be validated. The response received from the bank contains an error message.](#)

The various possible error messages received from the bank are highSemiBolded in red. Search for the applicable message and follow the detailed steps associated with that error message.

Tax

Tax Compliance Status

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [What should a supplier do if the tax status on CSD difference from the tax clearance certificate?](#)

Tax Compliance Expiry Date

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [How does CSD determine the tax compliance expiry date?](#)

CIPC

Should the director/member information reflected on the CIPC registration report differs to that reflected on CSD for help click here: [The active Directors/Members are not being populated on the CSD Directors/Members screen as they appear at CIPC, how can I rectify this?](#)

State Employee

For more information pertaining to government employment status click here: [Will there be verification done to identify if a supplier is a government employee?](#)

BBBEE

CSD does not automatically verify all certificate information with the various accreditation bodies. Organs of State are required, where not automatically verified by CSD, to manually verify this information with the applicable accreditation body as per current policies and procedures. Expired certificate information do not reflect on the report.

RESTRICTION

Restricted Supplier - A supplier is restricted by using the identification number of the entity e.g. CIPC registration -, trust -, Social Development non-profit -, South African ID -, Foreign company registration number or ID number. If there is more than one CSD Supplier profile registered on CSD with the same entity identification number, all those related supplier profiles will be restricted.

Restricted Director - A director/owner is an individual person and is restricted by using the South African ID or Foreign ID number. If a director belongs to different companies and has been restricted, the director will reflect as restricted in all companies where identification number is detected.

Restricted Suppliers & Directors are listed on CSD under Help - [Am I restricted?](#)





CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT

Report Date:

✓ 11 Jul 2023 15:33:33.358 PM

Report Ran By:

shirley@gcis.gov.za

CSD REGISTRATION REPORT

Print Date: 7/11/2023 3:33:33 PM

Page: 8 of 8



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA



e.SAT (Pty) Ltd
Reg No. 2001/019981/07
Vat No 4180215222
4 Albury Road
Dunkeld West
Private Bag X9944
Sandton 2146
TEL: 011- 537 9300
FAX: 011- 537 930

Department of Human Settlements
Govan Mbeki House
240 Justice Mohamed Street
Pretoria, 0002

22 June 2023

FORMAL QUOTE: eNCA (HOLDING COMPANY: ESAT (PTY)LTD – HOUSING SETTLEMENT

Campaign: TBC
Channel: eNCA – Channel 403 on DSTV
Elements:

eNCA Promos Tag On's	
Minimum of 10 x 5" Tag On's to promos p	R 65,000.00
Total Promo Exposure over 2 Weeks	R130,000.00

eNCA 5 Minute Content	
1 x 10" Opening Billboard	R 7,200.00
1 x 10" Closing Billboard	R 7,200.00
1 x 10" Squeeze back	R 7,200.00
Weekly Premier Exposure Value	R 21,600.00
5 Flightings per week	R108,000.00
Total ETV exposure value over 2 weeks	R216,000.00

Gross Exposure	R346,000.00
Discount	R185,008.00
Nett Exposure to client	R160,992.00
Vat @15%	R 24,148.80
Cost to client including Vat	R185,140.80

I would like to take this opportunity to thank you for your support on our eMediasales platform and we look forward to continuing a mutually beneficial business partnership.

Submitted by:

Zanelle Van Niekerk
eMediasales Account Executive
Office: 011 537 9391
Mobile: 082 777 1187
Email: Zanelle.strydom@etv.co.za

Terms & Conditions:

Rate Card Rates Apply
Costing includes production.
Airtime is subject to availability at the time of booking.
Standard eMediasales terms & conditions apply.

Cape Town
e.SAT TV (Pty) Ltd. 4 Stirling Street,
Zonnebloem, Cape Town, 7925
PO Box 12124, Mill Street, 8010

Tel: +27 21 481 4500
www.eNCA.com

Johannesburg
eSAT TV (Pty) Ltd. 4 Albury Road,
Dunkeld West, Johannesburg, 2196
Private Bag X9944, Sandton, 2146

Tel: +27 11 537 9300
Fax: +27 11 537 9310
www.eNCA.com

Directors: MKI Sherrif, AS Lee, NN Munzhelele, JB Dayaljee

e.SAT TV (Pty) Ltd Reg No. 2001019981/07

VAT Number 4180215222

BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

- 2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest¹ in the enterprise, employed by the state? **YES/NO**

- 2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name of State institution

- 2.2 Do you, or any person connected with the bidder, have a relationship

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

with any person who is employed by the procuring institution? YES/NO ^{SBD4}

2.2.1 If so, furnish particulars:

.....
.....

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract? YES/NO

2.3.1 If so, furnish particulars:

.....
.....

3 DECLARATION

I, ^{the} undersigned,
(name)..... Santie Raubenheimer..... In
submitting the accompanying bid, do hereby make the following
statements that I certify to be true and complete in every respect:

- 3.1 I have read and I understand the contents of this disclosure;
- 3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
- 3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.
- 3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
- 3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

SBD4

institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.

- 3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.


.....
Signature

22 June 2023 ✓
.....
Date

GM New Business.....
Position

eSat. Pty. Ltd.
Name of bidder



CSD REGISTRATION REPORT

SUPPLIER IDENTIFICATION

Supplier number	MAAA0407631	Have Bank Account	Yes
Is supplier active?	Yes ✓	Total annual turnover	More than R50 million
Allow associates?	Yes	Financial year start date	01 Apr 2019 00:00:00:000
Supplier type	CIPC Company	Registration date	24 Aug 2001 00:00:00:000
Supplier sub-type	Private Company (Pty)(Ltd)	Created by	vanishree.naidoo@enca.com
Legal name	E SAT TV ✓	Created date	09 Feb 2017 14:11:26:000
Trading name	ESAT TV PTY LTD	Edit by	vanishree.naidoo@enca.com
Identification type	South African Company/Close Corporation Registration Number	Edit date	08 Oct 2021 23:55:00:000
Government breakdown	Private Companies (Pty) (Ltd)	Restricted Supplier	No ✓
Business status	In Business ✓	Restricted Director	No ✓
Country of origin	South Africa	Government Employee	No ✓
South African company/CC registration number	2001/019981/07		

SUPPLIER INDUSTRY CLASSIFICATION INFORMATION

INDUSTRY CLASSIFICATION 1			
Main group	Information and communication	Core industry	Programming and broadcasting activities
Division	Programming and broadcasting activities	% share of annual turnover	100.00

SUPPLIER CONTACT INFORMATION

CONTACT 1			
Contact type	Administration, Bid Office	Cellphone number	0739905759
Is this your preferred Contact?	Yes	Do you want this contact to also be a CSD user ?	Yes
Name(s)	Vanishree Naidoo	Created by	vanishree.naidoo@enca.com
Surname	Naidoo	Created date	09 Feb 2017 14:11:27:097
Identification type	South African Identification Number	Edit by	vanishree.naidoo@enca.com
Prefer communication via email	Yes	Edit date	09 Feb 2017 14:11:27:097





CSD REGISTRATION REPORT

Email address vanishree.naidoo@enca.com

SUPPLIER ADDRESS INFORMATION

ADDRESS 1

Is this a preferred address?	Yes	Postal code	2194
Address line 1	5 SUMMIT ROAD	Ward Number	90
Address line 2	DUNKELD WEST	Country	South Africa
Suburb	Hyde Park	This address S/A payment	Yes
Province	Gauteng	Created by	vanishree.naidoo@enca.com
Municipality	City of Johannesburg	Created date	09 Feb 2017 10:14:31:000
City	Sandton	Edit by	vanishree.naidoo@enca.com
		Edit date	09 Feb 2017 14:11:27:097

ADDRESS 2

Is this a preferred address?	No	Postal code	2146
Address line 1	PRIVATE BAG 9944	Country	South Africa
Address line 2	SANDTON	Created by	vanishree.naidoo@enca.com
Suburb	Sandhurst	Created date	09 Feb 2017 11:07:12:000
Province	Gauteng	Edit by	vanishree.naidoo@enca.com
Municipality	City of Johannesburg	Edit date	09 Feb 2017 14:11:27:097
City	Sandton		

SUPPLIER BANK ACCOUNT

BANK ACCOUNT 1

Account type	Current Accounts	Created by	vanishree.naidoo@enca.com
Bank	STANDARD BANK OF SOUTH AFRICA	Created date	09 Feb 2017 14:11:27:097
Branch number	051001	Edit by	csd.safetynetbatch@treasury.gov.za
Branch name	STANDARD BANK SOUTH AFRICA	Edit date	13 Feb 2017 08:04:58:110
Account number	071145257	Bank Verification Status	Verification Succeeded ✓
Account holder	E SAT TV (PTY)LTD.	Foreign Bank Account	No



CSD REGISTRATION REPORT

Is this a preferred account?	Yes	Is the identifier linked at the bank	Yes
Active start date	09 Feb 2017 10:43:46:000	Is this a Shared Funding Account	No

TAX INFORMATION

Income tax number	9243306140	Would you like to receive notifications?	Yes
VAT number	4180215222	Overall Tax Status	Tax Compliant ✓
Is this supplier a VAT vendor?	Yes ✓	Created by	vanishree.naidoo@enca.com
PAYE number	7170752259	Created date	09 Feb 2017 14:11:27:113
Are you Registered with SARS?	Yes	Edit by	csd.reverifybatch@treasury.gov.za
Last validation date	09 Jul 2023 08:20:00:000	Edit date	04 Oct 2021 15:38:58:000

B-BBEE INFORMATION

B-BBEE verification regulator	Verification agency accredited by SANAS	SANAS accredited agency	EMPOWERDEX (PTY) LTD
Sector charter	Marketing, advertising and communication (MAC)	% Owned by black people	81.29
Subsector charter	NOT APPLICABLE	% Owned by black people who are women	44.60
B-BBEE certificate number	IC16J02434	% Owned by black people who are youth	0.00
B-BBEE certificate issue date	20 Jun 2018 00:00:00:000	% Owned by black people with disabilities	0.00
B-BBEE certificate issue expiry date	19 Jun 2019 00:00:00:000	% Owned by black who are unemployed	0.00
B-BBEE status level of contributor	Level 2 Contributor	% Owned by black people who are military veteran	0.00
B-BBEE procurement recognition	125%	% Owned by black people living in rural or underdeveloped areas	0.00



CSD REGISTRATION REPORT

Value adding supplier or empowering supplier	Yes	Verification Status	Manual Verification Required
Skills Development Score	17.25	Created by	vanishree.naidoo@enca.com
Socio-Economic Development Score	5.00	Created date	09 Feb 2017 14:11:28:603
Management Control Score	13.20	Edit by	vanishree.naidoo@enca.com
Ownership Score	25.00	Edit date	24 May 2019 14:19:26:563
Enterprise Supplier Development Score	37.73	Status	Expired
Total Score	98.18		

OWNERSHIP INFORMATION

Owner s name and surname Legal name	Owner s Identification number	RSA Citizen	Ethnic group	Gender	Ownership %	Youth	Disabled	Military	Rural	Township
E SAT TV			N/A	N/A	100.00%	N/A	N/A	N/A	N/A	N/A
Total					100.00%					

OUTCOMES AGAINST PREFERENTIAL PROCUREMENT CRITERIA BASED ON B-BEEE CERTIFICATE

Enterprise type	GEN
B-BBEE Status level of contributor	TBC
Owned by black people	TBC
Owned by black people who are youth	TBC
Owned by black people who are women	TBC
Owned by black people with disabilities	TBC
Owned by black people who are military veterans	TBC
Owned by black people living in rural or undeveloped areas	TBC
Owned by black people living in townships	TBC
Owned by black people that is unemployed	TBC

DIRECTORS/MEMBERS/OWNERS INFORMATION

DIRECTOR/MEMBER 1



CSD REGISTRATION REPORT

Director type	Non Executive Director	Owner	No
Director status	Active	Created by	csd.reverifybatch@treasury.gov.za
Name(s)	JAYESH BHAGOO	Created date	25 Oct 2017 14:42:08:000
Surname	DAYALJEE	Edit by	csd.reverifybatch@treasury.gov.za
Country	South Africa	Edit date	27 Feb 2020 10:26:23:000
Identification type	South African Identification Number	Restricted Director	No ☒
South African identification number	7404155090084	Restriction Last Verification Date	09 Jul 2023 08:19:46:353
Work permit	0000000	Government Employee	No ☒
Appointment date	31 Jul 2014 00:00:00:000	Government Employee Last Verification Date	09 Jul 2023 08:19:46:027
Email address	Jay.Dayaljee@emediasales.co.za	SA identification number Verified	Yes
Cellphone number	082 884 5498	SA identification number verification date	09 Jul 2023 08:19:46:167
		Companies involved in	MAAA0080571; MAAA0206678;

DIRECTOR/MEMBER 2

Director type	Non Executive Director	Created date	26 Aug 2019 02:08:14:000
Director status	Active	Edit by	csd.reverifybatch@treasury.gov.za
Name(s)	MAHOMED KHALIK ISMAIL	Edit date	27 Feb 2020 10:26:23:000
Surname	SHERRIF	Restricted Director	No ☒
Country	South Africa	Restriction Last Verification Date	09 Jul 2023 08:19:46:370
Identification type	South African Identification Number	Government Employee	No ☒
South African identification number	6009165030086	Government Employee Last Verification Date	09 Jul 2023 08:19:46:073
Work permit	0000000	SA identification number Verified	Yes
Appointment date	26 Jun 2019 00:00:00:000	SA identification number verification date	09 Jul 2023 08:19:46:197
Owner	No	Companies involved in	MAAA0020783; MAAA0079770; MAAA0080571; MAAA0142012; MAAA0146715; MAAA0206678...
Created by	csd.reverifybatch@treasury.gov.za		

DIRECTOR/MEMBER 3

Director type	Non Executive Director	Created date	26 Aug 2019 02:08:14:000
Director status	Active	Edit by	csd.reverifybatch@treasury.gov.za
Name(s)	ANTONIO SERGIO	Edit date	27 Feb 2020 10:26:23:000





CSD REGISTRATION REPORT

Surname	LEE	Restricted Director	No ☒
Country	South Africa	Restriction Last Verification Date	09 Jul 2023 08:19:46:370
Identification type	South African Identification Number	Government Employee	No ☒
South African identification number	7305285179087	Government Employee Last Verification Date	09 Jul 2023 08:19:46:090
Work permit	0000000	SA identification number Verified	Yes
Appointment date	25 Jun 2019 00:00:00:000	SA identification number verification date	09 Jul 2023 08:19:46:230
Owner	No	Companies involved in	MAAA0020783; MAAA0079770; MAAA0080571; MAAA0142012; MAAA0146715; MAAA0206678...
Created by	csd.reverifybatch@treasury.gov.za		

DIRECTOR/MEMBER 4

Director type	Non Executive Director	Created by	csd.reverifybatch@treasury.gov.za
Director status	Active	Created date	27 Feb 2020 10:26:24:000
Name(s)	NDIVHUHO NORMAN	Edit by	csd.reverifybatch@treasury.gov.za
Surname	MUNZHELELE	Edit date	27 Feb 2020 10:26:24:000
Country	South Africa	Restricted Director	No ☒
Identification type	South African Identification Number	Restriction Last Verification Date	09 Jul 2023 08:19:46:400
South African identification number	7210106854084	Government Employee	No ☒
Work permit	0000000	Government Employee Last Verification Date	09 Jul 2023 08:19:46:103
Appointment date	14 Feb 2020 00:00:00:000	SA identification number Verified	Yes
Owner	No	SA identification number verification date	09 Jul 2023 08:19:46:307
		Companies involved in	MAAA0206678;

OTHER OWNERS 1

CSD supplier number	MAAA0407631	Created by	vanishree.naidoo@enca.com
Legal name	E SAT TV	Created date	24 May 2019 13:49:34:853
Ownership %	100.00%	Edit by	vanishree.naidoo@enca.com
Ownership status	Active	Edit date	24 May 2019 14:19:26:563





CSD REGISTRATION REPORT

The CSD does not automatically verify foreign company registration number, international securities identification number, foreign identification numbers, foreign passport numbers, work permit numbers, foreign bank accounts, B-BBEE, demographic and accreditation information. Organs of State are required to manually verify this information with the applicable verification institutions as per their current policies and procedures.





CSD REGISTRATION REPORT

Tips and Frequently Asked Questions (FAQ)

Identifier

CSD cannot electronically verify the identity of a supplier other than a South African Individual / Sole Proprietor (through Home Affairs) or a company registered at the Companies and Intellectual Property Commission (CIPC). For this reason, a disclaimer is displayed for supply chain practitioners to obtain supporting documentation to verify the identity and legitimacy of a supplier in these cases.

Bank

For help on how to resolve bank failures click here: [I received an email stating the bank information I captured on the CSD was sent for bank account validation and could not be validated. The response received from the bank contains an error message.](#)

The various possible error messages received from the bank are highSemiBolded in red. Search for the applicable message and follow the detailed steps associated with that error message.

Tax

Tax Compliance Status

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [What should a supplier do if the tax status on CSD difference from the tax clearance certificate?](#)

Tax Compliance Expiry Date

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [How does CSD determine the tax compliance expiry date?](#)

CIPC

Should the director/member information reflected on the CIPC registration report differs to that reflected on CSD for help click here: [The active Directors/Members are not being populated on the CSD Directors/Members screen as they appear at CIPC. how can I rectify this?](#)

State Employee

For more information pertaining to government employment status click here: [Will there be verification done to identify if a supplier is a government employee?](#)

BBBEE

CSD does not automatically verify all certificate information with the various accreditation bodies. Organs of State are required, where not automatically verified by CSD, to manually verify this information with the applicable accreditation body as per current policies and procedures. Expired certificate information do not reflect on the report.

RESTRICTION

Restricted Supplier - A supplier is restricted by using the identification number of the entity e.g. CIPC registration -, trust -, Social Development non-profit -, South African ID -, Foreign company registration number or ID number. If there is more than one CSD Supplier profile registered on CSD with the same entity identification number, all those related supplier profiles will be restricted.

Restricted Director - A director/owner is an individual person and is restricted by using the South African ID or Foreign ID number. If a director belongs to different companies and has been restricted, the director will reflect as restricted in all companies where identification number is detected.

Restricted Suppliers & Directors are listed on CSD under Help - [Am I restricted?](#)





CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT

Report Date:

✓ 11 Jul 2023 15:30:37.419 PM

Report Ran By:

shirley@gcis.gov.za

CSD REGISTRATION REPORT

Print Date:

7/11/2023 3:30:36 PM

Page: 9 of 9



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA

EMPOWERDEX

Economic Empowerment Rating Agency



Generic B-BBEE Verification Certificate

Hosken Consolidated Investments Limited

Incorporating subsidiaries listed in Annexure "A"

Registration Number: 1973/007111/06
Address: Suite 801, 76 Regent Road, Sea Point, 8005

Level Two Contributor

Scorecard Information	Actual Score	Target Score	Analysis	Results
Ownership	25.00	25.00	Black Ownership Percentage	81.00 %
Management Control	14.73	19.00	Black Women Ownership Percentage	46.06 %
Skills Development	11.77	20.00	51% Black Owned Designated Group Supplier	No
Enterprise and Supplier Development	41.46	42.00	Black Disabled Percentage	13.82%
Socio-Economic Development	5.00	5.00	Black Youth Percentage	
Total Score	97.96	111.00	Black Unemployed Percentage	
			Black People Living in Rural Areas	
Participated in Y.E.S Initiative	No		Black Military Veterans	
Achieved Y.E.S Target & 2.5% Absorption	No		Modified Flow Through Applied	No
Achieved 1.5 x Y.E.S Target & 5% Absorption	No		Exclusion Principal Applied	Yes
Achieved 2 x Y.E.S Target & 5% Absorption	No		VAT Number	Refer to annexure "A"
Empowering Supplier	Yes		Financial Year End	31 March 2022
Procurement Recognition Level	125.00%		Effective Date Used	26 July 2022
Discounting Principle Applicable	No		Expiry Date	25 July 2023
Recorded Procurement Recognition Level	125.00%		Re-issue Date	N/A


Technical Signatory - J Brebnor

26 July 2022
Date

This verification certificate and the verification report are based on information provided to Empowerdex and represent an independent opinion based on the verification and analysis completed by Empowerdex. The calculation of the scores has been determined in accordance with the Department of Trade and Industry's Codes of Good Practice on Broad Based Black Economic Empowerment as Gazetted on 31 May 2019.

Empowerdex (Pty) Ltd Reg No: 1991/027963/07
Directors: J Brebnor, V Jack, L Ndlovu, C Wu



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C e r t i f i c a t e

EMPOWERDEX

Economic Empowerment Rating Agency



Company Name	Registration Number	Vat Number	HCI % Ownership	Black Ownership	Black Female Ownership	* Entities have their own BEE certificate ** Entities that have their own ownership calculation
La Concorde Holdings Limited	2009/012871/06	N/A	89,44%	72,45%	41,20%	
La Concorde South Africa (Pty) Ltd	1997/020814/07	4040109714	89,44%	72,45%	41,20%	
La Concorde International (Pty) Ltd	1981/001076/07	4900151269	89,44%	72,45%	41,20%	
La Concorde Builders Precinct (Pty) Ltd	2018/625182/07	4850286784	67,08%	54,33%	30,90%	
Tsogo Sun Gaming Limited	1989/002108/06	N/A	49,76%	69,74%	38,20%	*
Akani Egoli Management (Pty) Ltd	1996/008456/07	4950182552	49,76%	69,74%	38,20%	
Akani Msunduzi (Pty) Ltd t/a Golden Horse Ca	1997/021611/07	4910192345	49,76%	69,74%	38,20%	*
Akani Msunduzi Management (Pty) Ltd	1998/004328/07	4030198230	49,76%	69,74%	38,20%	
Akani-Egoli (Pty) Ltd including Gold Reef City	1996/006910/07	4730158377	49,76%	69,74%	38,20%	*
Casino and Gold Reef City Theme Park	1998/022315/07	4200182527	49,76%	69,74%	38,20%	*
Cassava Investments (Pty) Ltd	1997/020545/07	4300171628	49,76%	69,74%	38,20%	
Emnotweni Casino a Division of Tsogo Sun	1995/012674/07	4560159800	49,76%	69,74%	38,20%	*
Casinos (Pty) Ltd						
Garden Route Casino (Pty) Ltd t/a Garden	1998/000391/07	4280190010	49,76%	69,74%	38,20%	*
Route Casino						
Gold Reef Management (Pty) Ltd	1998/024893/07	7470192564	49,76%	69,74%	38,20%	
Goldfields Casino and Entertainment Centre	1997/021858/07	4550194973	49,76%	69,74%	38,20%	*
(Pty) Ltd t/a Goldfields Casino and						
Entertainment Centre						
Jeddler Investments (Pty) Ltd	2000/019055/07	4460192257	49,76%	69,74%	38,20%	
Lexshell 94 General Trading (Pty) Ltd	2007/035036/07	N/A	49,76%	69,74%	38,20%	
Listed Investments (Pty) Ltd	1997/003059/07	4450167905	49,76%	69,74%	38,20%	
Monte Cinemas (Pty) Ltd t/a Movies @ Monte	1990/003230/07	4280193527	49,76%	69,74%	38,20%	
Montecasino a Division of Tsogo Sun Casinos	1995/012674/07	4560159800	49,76%	69,74%	38,20%	*
Pocatello Investments (Pty) Ltd	2002/021382/07	4310216769	49,76%	69,74%	38,20%	
Ripple Effect 31 (Pty) Ltd	2001/020975/07	N/A	49,76%	69,74%	38,20%	
Silverstar Casino (Pty) Ltd t/a Silverstar Casin	1995/000369/07	4370169072	49,76%	69,74%	38,20%	*
Sofiline (Pty) Ltd	2012/112763/07	4720261728	49,76%	69,74%	38,20%	
The Millenium Casino (Pty) Ltd	1970/000341/07	N/A	49,76%	69,74%	38,20%	
The Ridge Casino a Division of Tsogo Sun Casi	1995/012674/07	4560159800	49,76%	69,74%	38,20%	*
Tsogo Sun (Pty) Ltd	2002/026000/07	4530208273	49,76%	69,74%	38,20%	
Tsogo Sun Alternative Gaming Investments (P	2015/269000/07	N/A	49,76%	69,74%	38,20%	
Tsogo Sun Caledon (Pty) Ltd t/a Caledon Casir	1996/010708/07	4960162560	49,76%	69,74%	38,20%	*
Tsogo Sun Casino Management Company (Pty	1996/007718/07	4090163934	49,76%	69,74%	38,20%	
Tsogo Sun Casinos (Pty) Ltd	1995/012674/07	4560159800	49,76%	69,74%	38,20%	
Tsogo Sun Emonti (Pty) Ltd t/a Hemingways C	1998/017777/07	4730189794	32,35%	80,32%	27,39%	*
Tsogo Sun Gaming Investments (Pty) Ltd	2002/006402/07	N/A	49,76%	69,74%	38,20%	
Tsogo Sun Hotels, Gaming and Entertainment	2002/006556/07	4490208271	49,76%	69,74%	38,20%	
Tsogo Sun KwaZulu-Natal (Pty) Ltd t/a Suncoa	1997/014551/07	4150189803	49,76%	69,74%	38,20%	*
Tsogo Sun Newcastle (Pty) Ltd t/a Blackrock	1998/002723/07	4640186559	49,76%	69,74%	38,20%	*
Casino						
Tsogo Sun One Monte (Pty) Ltd	1998/018155/07	4220252003	49,76%	69,74%	38,20%	
Tsogo Sun Supply & Distribution (Pty) Ltd	2000/005833/07	4910201922	49,76%	69,74%	38,20%	
West Coast Leisure (Pty) Ltd t/a Mykonos	1994/005194/07	4030158259	49,76%	69,74%	38,20%	*
Casino						
Betcoza Online (RF) (Pty) Ltd	2010/005430/07	4340256033	25,58%	35,84%	19,63%	*



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C e r t i f i c a t e

EMPOWERDEX

Economic Empowerment Rating Agency



ANNEXURE A

Hosken Consolidated Investments Limited

Company Name	Registration Number	Vat Number	HCI % Ownership	Black Ownership	Black Female Ownership	* Entities have their own BEE certificate ** Entities that have their own ownership calculation
Fulela Trade and Invest 81 (Pty) Ltd	2007/026772/07	N/A	100,00%	81,00%	46,06%	
Fulela Trade and Invest 96 (Pty) Ltd	2008/018834/07	N/A	100,00%	81,00%	46,06%	
Griffin Oil and Gas (Pty) Ltd	2014/023797/07	N/A	51,00%	41,31%	23,49%	
HCI Managerial Services (Pty) Ltd	1996/017874/07	4900164395	100,00%	81,00%	46,06%	
HCI -Treasury (Pty) Ltd	1997/020390/07	N/A	100,00%	81,00%	46,06%	
HCI Sun Energy 3 (Pty) Ltd	2014/021506/07	N/A	100,00%	81,00%	46,06%	
HCI Invest 1 Holdco (Pty) Ltd	2012/021513/07	N/A	100,00%	81,00%	46,06%	
HCI Invest 14 Holdco (Pty) Ltd	2014/023937/07	N/A	100,00%	81,00%	46,06%	
HCI Invest 17 Holdco (Pty) Ltd	2014/146245/07	N/A	100,00%	81,00%	46,06%	
HCI Invest 19 Holdco (Pty) Ltd	2014/129944/07	N/A	100,00%	81,00%	46,06%	
HCI Invest 22 Holdco (Pty) Ltd	2015/443872/07	N/A	100,00%	81,00%	46,06%	
Johnnic Holdings (Pty) Ltd	1889/000429/07	N/A	100,00%	81,00%	46,06%	
Johnnies Strategic Investment Holdings (Pty)	1957/001260/07	N/A	100,00%	81,00%	46,06%	
Johnnic Properties (Pty) Ltd	1936/008628/07	N/A	100,00%	81,00%	46,06%	
Thermapp SA (formerly HCI Picardi) (Pty) Ltd	2019/308088/07	4330287204	50,30%	40,74%	23,17%	
Squirewood Investments 64 (Pty) Ltd	2006/027305/07	N/A	100,00%	81,00%	46,06%	
TIH Prefco (RF) (Pty) Ltd	2011/142270/07	N/A	100,00%	81,00%	46,06%	
TIHC INVESTMENTS (RF) (Pty) Ltd	2012/224250/07	N/A	100,00%	81,00%	46,06%	
Tsogo Investment Holding Company (Pty) Ltd	1994/008525/07	N/A	90,36%	73,19%	41,62%	
Business Systems Group Africa (Pty) Ltd	1996/012533/07	4090160955	40,00%	32,40%	18,42%	
Deneb Investments Limited	2013/091290/06	N/A	85,34%	69,13%	39,31%	
African Tooling Innovations (Pty) Ltd	2018/427746/07	4350305027	51,20%	41,48%	23,58%	
Blue Reef Water Solutions (Pty) Ltd	2013/149985/07	4320281852	85,34%	69,13%	39,31%	
Brits Nonwoven (Pty) Ltd	2000/018452/07	4080197330	85,34%	69,13%	39,31%	
Butterfly Products (Pty) Ltd	2021/532129/07	4760300477	85,34%	69,13%	39,31%	
CLM Home (Pty) Ltd	2013/045245/07	4740264207	85,34%	69,13%	39,31%	
Custom Extrusion (Pty) Ltd	2008/018562/07	4910255464	85,34%	69,13%	39,31%	
Explorius 2022 (Pty) Ltd	2020/678314/07	N/A	42,88%	34,74%	19,75%	
Formex Industries (Pty) Ltd	1987/005556/07	4560108898	85,34%	69,13%	39,31%	
Formex Tubing (Pty) Ltd	1998/007378/07	4830175602	85,34%	69,13%	39,31%	
Gold Reef Speciality Chemicals (Pty) Ltd	2008/006963/07	4210254563	85,34%	69,13%	39,31%	
Integrated Polypropylene Products (Pty) Ltd	2013/193012/07	4900265283	85,34%	69,13%	39,31%	
Premier Rainwatergoods (Pty) Ltd	2005/043088/07	4070112869	85,34%	69,13%	39,31%	
The Polymer Group (Pty) Ltd	2021/150373/07	N/A	85,34%	69,13%	39,31%	
Premier Warehousing and Distribution (Pty) Ltd	2019/529853/07	N/A	85,34%	69,13%	39,31%	
Prima Interactive (Pty) Ltd	2013/131383/07	4630265272	85,34%	69,13%	39,31%	
Prima Toy and Leisure Trading (Pty) Ltd	1997/015132/07	4140168818	85,34%	69,13%	39,31%	
Prima Toy and Leisure Group (Pty) Ltd	1997/015103/07	N/A	85,34%	69,13%	39,31%	
Romatex (Pty) Ltd	2013/210632/07	4400265262	85,34%	69,13%	39,31%	
Sargas (Pty) Ltd	1968/009480/07	See below	85,34%	69,13%	39,31%	
Seartec Trading (Pty) Ltd	2005/017638/07	4430232043	85,34%	69,13%	39,31%	
Sirius Sales (Pty) Ltd	2015/002323/07	4640269892	85,34%	69,13%	39,31%	
Divisions of Sargas (Pty) Limited:	N/A	N/A	N/A			
Deneb Management Services	1968/009480/07	4210113330	85,34%	69,13%	39,31%	
Vega Properties	1968/009480/07	4020201796	85,34%	69,13%	39,31%	



BVA 030



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C e r t i f i c a t e

EMPOWERDEX

Economic Empowerment Rating Agency



Company Name	Registration Number	Vat Number	HCI % Ownership	Black Ownership	Black Female Ownership	* Entities have their own BEE certificate ** Entities that have their own ownership calculation
eMedia Holdings Limited	1968/011249/06	N/A	79,83%	71,50%	40,81%	**
eMedia Investments (Pty) Ltd	1999/011709/07	4600243002	53,97%	55,59%	31,30%	**
e.tv (Pty) Ltd	1997/012816/07	4830173623	53,97%	55,59%	31,30%	**
eSat.tv (Pty) Ltd	2001/019981/07	4180215222	53,97%	55,59%	31,30%	**
Media Film Service (Pty) Ltd	2002/010200/07	4310201290	53,97%	55,59%	31,30%	**
Moonlighting Films (Pty) Ltd	2002/011650/07	4390202671	53,97%	55,59%	31,30%	**
Platco Digital (Pty) Ltd	2012/212437/07	4010263145	53,97%	55,59%	31,30%	**
eMedia Properties (Pty) Ltd	1987/006673/07	4490120740	53,97%	55,59%	31,30%	**
Sasani Africa (Pty) Ltd	1996/012855/07	4310163219	53,97%	55,59%	31,30%	**
Yired (Pty) Ltd T/A YFM	1996/014304/07	4460166830	53,97%	55,59%	31,30%	**
Open News (Pty) Ltd	2010/003280/07	4040258453	53,97%	55,59%	31,30%	**
eMedia Content (Pty) Ltd	2006/024290/07	4890233531	53,97%	55,59%	31,30%	**
Searle Street Post Production (Pty) Ltd T/A Refinery Cape Town	1997/005770/07	4170194759	53,97%	55,59%	31,30%	**
Silverline Studios (Pty) Ltd	2009/006463/07	4840264172	53,97%	55,59%	31,30%	**
Silverline Three Sixty (Pty) Ltd	2003/011405/07	N/A	53,97%	55,59%	31,30%	**
GRIPP Advisory	2017/496279/07	4290280611	75,00%	60,75%	34,55%	*
Gallagher Group	N/A	N/A	N/A			
Gallagher Estate Holdings (Pty) Ltd	1989/001668/07	4110107531	100,00%	81,00%	46,06%	
Atterbell Investments (Pty) Ltd T/A Gallagher	2010/024889/07	4820258285	100,00%	81,00%	46,06%	
Euphoria (Pty) Ltd	1991/001263/07	4860128638	100,00%	81,00%	46,06%	
GE Property & Marketing (Pty) Ltd	1991/007006/07	4830136182	100,00%	81,00%	46,06%	
GCC Catering (Pty) Ltd	2018/506316/07	4230284921	100,00%	81,00%	46,06%	
HCI Coal (Pty) Ltd	2006/005730/07	4120239332	100,00%	81,00%	46,06%	
Palesa Coal (Pty) Ltd	2006/019675/07	4630256651	100,00%	81,00%	46,06%	
The HCI Foundation	IT1408/93	N/A	N/A			
Frontier Transport Holdings Limited	2015/250356/06	n/a	82,22%	66,60%	37,87%	*
HPL and R Investments (Pty) Ltd	2000/010463/07	n/a	82,22%	66,60%	37,87%	
Golden Arrow Bus Services (Pty) Ltd	1992/001234/07	4200131631	82,22%	66,60%	37,87%	
Table Bay Area Rapid Transit (Pty) Ltd	1995/003407/07	4250264068	82,22%	66,60%	37,87%	
Sibanye Bus Services (Pty) Ltd	2000/010588/07	n/a	82,22%	66,60%	37,87%	
Eljosa Travel and Tours (Pty) Ltd	2016/392192/07	n/a	62,49%	50,62%	28,78%	
Hollyberry Props 12 (Pty) Ltd	2004/028924/07	4250216050	82,22%	66,60%	37,87%	
Shuttle Up (Pty) Ltd	2019/623129/07	n/a	74,00%	59,94%	34,08%	
Alpine Truck and Bus (Pty) Ltd	2020/731789/07	4310296373	41,93%	33,97%	19,31%	
Frontier Tyres (Pty) Ltd	2021/959864/07	4790303434	82,22%	66,60%	37,87%	
HCI Properties	N/A	N/A	N/A			
Kalahari Village Mall (Pty) Ltd	2006/024913/07	4840261897	60,00%	48,60%	27,64%	
HCI-Whale Coast Village (Pty) Ltd	2014/036206/07	4180274617	80,00%	64,80%	36,85%	
Lynnridge Shopping Centre (Pty) Ltd	2010/007943/07	4900264799	80,00%	64,80%	36,85%	
Highland Night Investments 93 (Pty) Ltd	2002/013856/07	4920265420	52,00%	42,12%	23,95%	
Permasolve Investments (Pty) Ltd	2011/126545/07	4030260360	70,59%	57,18%	32,51%	
HCI-The Palms (Pty) Ltd	2014/036229/07	4200274613	60,00%	48,60%	27,64%	
HCI Monte Precinct (Pty) Ltd	2012/125143/07	4670262619	100,00%	81,00%	46,06%	
HCI-Shell House (Pty) Ltd	2014/024004/07	4310271541	75,00%	60,75%	34,55%	
HCI-Rand Daily Mail (Pty) Ltd	2014/021480/07	4810265993	100,00%	81,00%	46,06%	
HCI Solly Sachs House (Pty) Ltd	2014/038186/07	4020280097	100,00%	81,00%	46,06%	
HCI Cecilia Precinct (Pty) Ltd	2019/318104/07	4320287206	51,00%	41,31%	23,49%	
HCI Sydney Road (Pty) Ltd	2012/125164/07	4850265416	82,00%	66,42%	37,77%	



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Company Name	Registration Number	Vat Number	HCI % Ownership	Black Ownership	Black Female Ownership	* Entities have their own BEE certificate ** Entities that have their own ownership calculation
BET Gauteng (Pty) Ltd	2013/210766/07	4920279694	24,38%	85,17%	38,72%	
Bingo Vision (Pty) Ltd	1997/004060/07	4030165767	49,76%	69,74%	38,20%	
EC Gaming Uitenhage (Pty) Ltd	2012/136900/07	4250279876	24,38%	85,17%	31,72%	
Galaxy Bingo Amanzimtoti (Pty) Ltd	2006/023591/07	4450261716	49,76%	69,74%	38,20%	
Galaxy Bingo Butterworth (Pty) Ltd	2012/136895/07	4050271479	28,36%	82,75%	46,77%	
Galaxy Bingo Developments (Pty) Ltd	1997/019595/07	4720191974	49,76%	69,74%	38,20%	
Galaxy Bingo East London (Pty) Ltd	2012/136888/07	4330267123	49,76%	81,84%	32,92%	
Galaxy Bingo East Rand Mall (Pty) Ltd	1997/019566/07	4190173197	49,76%	69,74%	38,20%	
Galaxy Bingo Emalahleni (Pty) Ltd	2015/285648/07	4700304175	29,86%	81,84%	62,92%	
Galaxy Bingo Empangeni (Pty) Ltd	2006/021556/07	4430294050	49,76%	69,74%	38,20%	
Galaxy Bingo Gateway (Pty) Ltd	2006/018287/07	4190268765	49,76%	69,74%	38,20%	
Galaxy Bingo Greenstone (Pty) Ltd	1997/019596/07	4800257919	49,76%	69,74%	38,20%	
Galaxy Bingo Hazzyview (Pty) Ltd	2015/165671/07	4540281161	29,86%	81,84%	62,92%	
Galaxy Bingo International South Africa (Pty) Ltd	1997/019569/07	4590174266	49,76%	69,74%	38,20%	
Galaxy Bingo KwaZulu-Natal (Pty) Ltd	2006/018152/07	N/A	49,76%	69,74%	38,20%	
Galaxy Bingo KWT (Pty) Ltd	1997/005815/07	4400170116	24,38%	85,17%	33,72%	
Galaxy Bingo Midlands (Pty) Ltd	2006/021491/07	4440294058	49,76%	69,74%	38,20%	
Galaxy Bingo Moruleng (Pty) Ltd	2013/195636/07	4630275511	19,00%	87,90%	50,28%	
Galaxy Bingo North West (RF) (Pty) Ltd	2009/008844/07	4260267127	19,00%	87,90%	50,28%	
Galaxy Bingo Pavilion (Pty) Ltd	2006/021677/07	4360267126	49,76%	69,74%	38,20%	
Galaxy Bingo Port Elizabeth (Pty) Ltd	2012/136896/07	4200267120	29,86%	81,84%	32,92%	*
Galaxy Bingo South Coast (Pty) Ltd	2006/018164/07	4080273487	49,76%	69,74%	38,20%	
Galaxy Bingo Tonga (Pty) Ltd	2015/250835/07	4270279872	29,86%	81,84%	62,92%	
Galaxy Bingo Tzaneen (Pty) Ltd	2012/190282/07	4560281166	14,43%	91,22%	41,08%	
Galaxy Entertainment Mpumalanga (Pty) Ltd	2006/026033/07	4390271072	49,76%	69,74%	38,20%	
Galaxy Gaming and Entertainment (Pty) Ltd	2007/026773/07	N/A	49,76%	69,74%	38,20%	
Galaxy Gaming Eastern Cape (Pty) Ltd	2012/136886/07	N/A	29,86%	81,84%	32,92%	
Galaxy Gaming Limpopo (Pty) Ltd	2006/021500/07	4120277480	34,83%	78,82%	46,74%	
Galaxy Gaming Nelspruit (Pty) Ltd	2008/001398/07	4380261406	24,88%	84,87%	69,10%	
Leitlho SPV (Pty) Ltd	2012/123703/07	4820269175	29,86%	61,84%	22,92%	
One Vision Investments 451 (Pty) Ltd	2010/018448/07	N/A	37,32%	52,31%	28,65%	
Niveus Invest 9 (Pty) Ltd	2014/034932/07	4090275274	49,76%	69,74%	38,20%	
Niveus Invest 11 (Pty) Ltd	2014/034924/07	4910279696	24,38%	85,17%	58,72%	
Sport Gaming Africa (Pty) Ltd	2012/125136/07	4570270951	49,76%	69,74%	38,20%	
The Marco Polo Gaming (Pty) Ltd	1997/019578/07	4050253170	49,76%	69,74%	38,20%	
Tsogo Sun Alternative Gaming Invest 1 (Pty) Ltd	2012/190286/07	N/A	49,76%	69,74%	38,20%	
VBETSA Limpopo (Pty) Ltd	2012/125120/07	4010280800	34,83%	48,82%	26,74%	*
K2018307812 (SA) (Pty) Ltd	2018/307812/07	N/A	49,76%	69,74%	38,20%	
Luck At It KZN (Pty) Ltd	2000/017827/07	4090233356	49,76%	69,74%	38,20%	*
Luck At It Mpumalanga (Pty) Ltd	2001/011716/07	4520195522	49,76%	69,74%	38,20%	
Luck Holdings (Pty) Ltd	2001/009849/07	4350203099	49,76%	69,74%	38,20%	
Tsogo Sun Alternative Gaming Invest 2 (Pty) Ltd	2015/163900/07	4710278922	24,88%	34,87%	19,10%	
Tsogo Sun Alternative Gaming Secretarial (Pty) Ltd	2012/190290/07	4940265780	49,76%	69,74%	38,20%	
Vukani Gaming Corporation (Pty) Ltd	1995/000842/07	4060158765	49,76%	69,74%	38,20%	
Vukani Gaming Eastern Cape (Pty) Ltd	1997/009974/07	4830213411	29,86%	81,84%	27,92%	*
Vukani Gaming Free State (Pty) Ltd	1997/009522/07	4790241519	22,39%	46,38%	17,19%	*



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Company Name	Registration Number	Vat Number	HCI % Ownership	Black Ownership	Black Female Ownership	* Entities have their own BEE certificate ** Entities that have their own ownership calculation
Vukani Gaming Gauteng (Pty) Ltd	1997/004845/07	4920255736	34,53%	79,00%	38,75%	*
Vukani Gaming KwaZulu-Natal (Pty) Ltd	1997/004658/07	4130213293	49,76%	69,74%	38,20%	*
Vukani Gaming Limpopo (Pty) Ltd	1997/009399/07	4760228843	42,30%	74,28%	33,82%	*
Vukani Gaming Mpumalanga (Pty) Ltd	1996/016417/07	4200180091	49,76%	69,74%	38,20%	*
Vukani Gaming North West (Pty) Ltd	1997/009429/07	4530259664	19,90%	87,90%	66,28%	*
Vukani Gaming Northern Cape (Pty) Ltd	1997/009676/07	4090271679	24,38%	85,17%	69,72%	*
Vukani Gaming Western Cape (Pty) Ltd	1997/004824/07	4670214461	49,76%	69,74%	38,20%	*
Tsogo Sun Hotels Limited t/a Southern Sun	2002/006356/06	N/A	40,60%	62,43%	34,25%	*
Acquisitive Investments (Pty) Ltd	1996/001699/07	N/A	40,60%	62,43%	34,25%	
Ash Brook Investments 72 (Pty) Ltd	2007/022550/07	4730254838	40,60%	62,43%	34,25%	
Champagne Share Block (Pty) Ltd	1956/003056/06	N/A	40,60%	62,43%	34,25%	
Drakensberg Sun Hotel (Pty) Ltd	1987/003760/07	4440106534	40,60%	62,43%	34,25%	
Elsivert (Pty) Ltd	2016/082803/07	4670278193	40,60%	62,43%	34,25%	
Fezisource (Pty) Ltd	2015/305572/07	4590271732	40,60%	62,43%	34,25%	
Hi Hotels (Pty) Ltd	2017/470649/07	N/A	40,60%	62,43%	34,25%	
Hosbrook Ventures (Pty) Ltd	2012/208817/07	4830262491	40,60%	62,43%	34,25%	
Hospitality Property Fund Limited	2005/014211/06	N/A	40,60%	62,43%	34,25%	
Hospitality Property Fund Managers (Pty) Ltd	2005/035257/07	4480226390	40,60%	62,43%	34,25%	
HPF Management (Pty) Ltd	2009/021472/07	4900254261	40,60%	62,43%	34,25%	
HPF Properties (Pty) Ltd	2005/020743/07	4310223179	40,60%	62,43%	34,25%	
Majormatic 194 (Pty) Ltd	2005/041011/07	4810225781	40,60%	62,43%	34,25%	
Merway Fifth Investments (Pty) Ltd	1991/006478/07	4440133900	40,60%	62,43%	34,25%	
Mthatha Hotel (Pty) Ltd	1976/060876/07	4180156665	40,60%	62,43%	34,25%	
NIB 35 (Pty) Ltd	1998/016260/07	N/A	40,60%	62,43%	34,25%	
ResHub (Pty) Ltd	2002/002584/07	4950199705	40,60%	62,43%	34,25%	
Sabie River Share Block (Pty) Ltd	1963/003920/07	4200125369	40,60%	62,43%	34,25%	
Sandton Convention Centre	1969/001365/07	N/A	40,60%	62,43%	34,25%	
Share Registry Management Services (Pty) Ltd	1999/019361/07	4200198010	40,60%	62,43%	34,25%	
South African Hotels Shareblock (Pty) Ltd	1943/016425/07	4130185061	40,60%	62,43%	34,25%	
Southern Sun Hotel Interests (Pty) Ltd	1969/001365/07	4010113001	40,60%	62,43%	34,25%	
Southern Sun Timesharing (Pty) Ltd	1981/008379/07	4210127900	40,60%	62,43%	34,25%	
Sun 1 Hotels (Pty) Ltd	1990/005841/07	4550124202	40,60%	62,43%	34,25%	
The Cullinan Hotel (Pty) Ltd	1988/004685/07	4090137664	40,60%	62,43%	34,25%	
Tsogo Sun Investments (Pty) Ltd	2018/626851/07	N/A	40,60%	62,43%	34,25%	
Vexicure (Pty) Ltd	2009/017870/07	4210254555	40,60%	62,43%	34,25%	
Volnay Investments (Pty) Ltd	1996/010385/07	4590162121	40,60%	62,43%	34,25%	

Brebnor
Technical Signatory - J. Brebnor

26 July 2022
Date

Expiry Date: 25 July 2023

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BBEE Verification Agency

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