

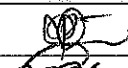
DATE: 23 May 2023
Campaign Name: DOJ Recruitment
Memo Number : 15_2_18_213

DECLARATION OF IMPARTIALITY, CONFIDENTIALITY AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below recommended suppliers
- will not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as we conduct business regularly with them when implementing campaigns
- The following companies are recommended for this campaign:

1	Fundudzi Media
2	Media24
3	
4	
5	

NAME	CHIEF DIRECTORATE	SIGNATURE
Lerato Mokgolo	Media Buying	
Phineas Phelelo	Media Buying	
Sinombulelo Mlisa	Media Buying	
Neli Shuping	CSA	

Comment: _____

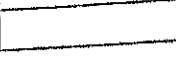
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Lerato Mokgolo	Media Buying	
Phineas Phelelo	Media Buying	
Sinombulelo Mlisa	Media Buying	
Nell Shuping	CSA	

Comment:



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

028/2023/2024 Funds Available
25/05/23

Private Bag X745, Pretoria 0001. Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 28.746096 28.232331

INTERNAL MEMO

DATE:	23 May 2023	File NR:	15_2_18_213
TO:	Acting Director General	FROM:	D: Media Buying Sinombulelo Mlisa
CLIENT:	Department of Justice and Constitutional Development	CONTACT:	Sarah Maribeng SMaribeng@justice.gov.za 012 315 1736

PROJECT NAME: DOJ Recruitment 2023_2024
PROJECT JOB NUMBER: 15_2_18_213

1. PURPOSE

- 1.1 To seek approval to appoint Media 24 and Fundudzi Media for the Department of Justice and Constitutional Development _ Recruitment campaign according to Supply Chain Management Delegations requirements (4.1) as per SCM instruction no.03 of 2021/22.

2. BACKGROUND

- 2.1 The Department of Justice and Constitutional Development (DOJ&CD) has vacant posts within their department and wants to invite interested and eligible candidates to apply. It is against this background that the DOJ&CD has requested the Government Communication Information System (GCIS) Media Buying to assist with the media placement for this advertisement in national weekly publications.

3. CAMPAIGN OBJECTIVES

- 3.1 To invite eligible candidates to apply.

4. TARGET MARKET

- 4.1 Eligible candidates nationally
4.2 Government Segmentation Model (GSM): Rooted Realists, City Seekers, Safely Suburban, Metro Mobiles, and Cosmopolitan Capital.

5. CAMPAIGN PERIOD

- 5.1 28 May 2023

To seek approval to appoint Media 24 and Fundudzi Media for the Department of Justice and Constitutional Development – DOJ Recruitment 2023_2024.

6. RECOMMENDATION

- 6.1 Based on the campaign requirements and research analysis conducted, Media Buying recommends the use of Print newspapers with a readership of 21,511,000. *Source: Establishment Survey 2019AB.*

Not recommended

- 6.2 Out of Home (OOH) reaches 40,715,000 audiences, Television viewership is 39,739 000, Radio listenership is 37,747,000, and Digital audience is 28,421,000. *Source: Establishment survey 2019AB.*
- 6.3 Although these media types have a higher reach than print, however, they will not be utilized, as they do not offer placement for large content, and are not ideal for placement of this recruitment.
- 6.4 **Delegation 4.1 Print Threshold R 3 000 000.00. The campaign total is R 45 177.75 including VAT.**
- 6.4.1 To reach the target audience and deliver on the campaign objectives, **Media 24 (City Press/Rapport) and Fundudzi Media (Sunday World)** are the recommended publications for this placement.
- 6.4.2 City Press/Rapport Combo offers a combined readership of **2,263,000** whilst Sunday World offers **984,000** amongst weekly newspapers. The above-mentioned publications will be eligible to reach the targeted applicants nationally. *Source: PAMS 2019 survey.*

Media	Audience	Media Owner % Share	Discount received	Advert Size	Cost to Client
Media 24	2 263 000	57%	R 0.00	15x3 B/W = 150mm(H) X 94mm(W)	R 25 668.00
Fundudzi Media	984 000	43%	R 0.00	15x3 B/W = 150mm(H) X 96mm(W)	R 19 509.75
TOTAL			R 0.00		R 45 177.75

It should be noted that currently, media owners do not offer discounts for recruitment/tender/notice placements. The rates are less than those of the main body rates.

NOT RECOMMENDED WEEKLIES

- 6.4.3 **Soccer Laduma** with a readership of 3 844 000 will not be recommended as the publication does not offer a recruitment section.
- 6.4.4 **Sunday Times** has a high readership of 2 742 000 however it is not recommended for this placement as the DOJ posts are of lower to middle-level management, whilst Sunday Times profile is biased to senior and executive high profile positions. Sunday Times will not attract the desired targeted candidates for the positions.
- 6.4.5 **Sunday Sun** has been discontinued. **Isolezwe ngeSonto and Ilanga Lange Sonto** are not recommended, as they are regional publications, which will not be able to reach target audiences nationally.
- 6.4.6 All other weekly publications are not recommended as they have a lower readership as compared to Sunday World. **It should also be noted that the department is rotating placement on weekly publications between Arena Holdings, Media24, and Fundudzi Media to avoid depleting their funds for the 2022/2023 financial year.**
- 6.4.7 **Vuk'uzenzele** is not recommended as the print date will be on 05 June 2023 of which the distribution date will be on 07 June 2023.
- 6.4.8 **Community print** poses challenges with the lead time due to the urgency of the recruitment placements and the closing dates of the adverts that have to be aligned with one submitted on the DPSA vacancies by the departments. The reason is that the community publications print weekly/bi-weekly/monthly, the booking deadline is 5 – 7 days prior to printing and most of our recruitment adverts are placed weekly.

7 FINANCIAL IMPLICATIONS

- 7.1 The DOJ has transferred the amount of **R 3 000 000.00** for Recruitment advertising. The funds are available in the GCIS Suspense account. *See attached proof of payment.*
- 7.2 The total cost for this placement is **R 45 177.75** which is broken down as below.

Media Group	Total Cost to Client
Media 24	R 25 668.00
Fundudzi Media	R 19 509.75
Total Print	R 45 177.75


Lerato Mokgolo
Junior Media Planner
Date: 23/05/2023

SUBJECT: DOJ Recruitment 2023_2024
PROJECT JOB NO: 18_2_18_178



Phineas Pholelo
DD: MB

Date: 2023/05/23

Recommendation in paragraph 6.4.1 supported/not supported



Sinobulelo Mlisa
D: MB

Date: 23/5/2023

Recommendation in paragraph 6.4.1 recommended/~~not recommended~~



Neli Shuping
CD: CSA

Date: 04/05/23

Recommendation in paragraph 6.4.1 recommended/not recommended



Regomoditswe Mavimbela

DDG: CP&D

Date: 25/5/23

Recommendation in paragraph 6.4.1 recommended/not recommended

To seek approval to appoint Media 24 and Fundudzi Media for the Department of Justice and Constitutional Development – DOJ Recruitment 2023_2024.

Lerato Mokgolo

From: Lelethu Mzendana
Sent: Thursday, 25 May 2023 09:46
To: Lerato Mokgolo
Subject: FW:
Attachments: Neli Shuping.pdf; Neli Shuping.pdf; Neli Shuping.pdf; Neli Shuping.pdf; Neli Shuping.pdf

rato

From: Sifiso Mahlambi <mahlambisc@gmail.com>
Sent: Wednesday, 24 May 2023 16:41
To: Lelethu Mzendana <Lelethu@gcis.gov.za>; leratom@gcis.gov.za
Subject:

Lerato Mokgolo

From: Lerato Mokgolo
Sent: Wednesday, 24 May 2023 10:27
To: Sifiso Mahlambi; Neli Shuping
Cc: Sinombulelo Mlisa
Subject: RE: DOJ_ Recruitment Memo
Attachments: GCIS DOJ 15x3 VACANCY .docx; GCIS. Dept of Justice. 15x3. DOJ recruitment Lerato.rtf

Importance: High

Hi Sifiso,

See attached quotes as per request

Regards,

From: Sifiso Mahlambi <Sifiso@gcis.gov.za>
Sent: Wednesday, 24 May 2023 09:49
To: Neli Shuping <Neli@gcis.gov.za>
Cc: Sinombulelo Mlisa <ace@gcis.gov.za>; Lerato Mokgolo <leratoma@gcis.gov.za>
Subject: FW: DOJ_ Recruitment Memo

Hi Boss lady,

Kindly approve this memo for MB its Recruitment.
@Lerato please share quotes for this memo.

Regards,
Sifiso

From: Lelethu Mzendana <Lelethu@gcis.gov.za>
Sent: Tuesday, May 23, 2023 3:50 PM
To: Sifiso Mahlambi <Sifiso@gcis.gov.za>
Cc: Lerato Mokgolo <leratoma@gcis.gov.za>; Sinombulelo Mlisa <ace@gcis.gov.za>; Neli Shuping <Neli@gcis.gov.za>
Subject: DOJ_ Recruitment Memo

Good day Sifiso,

Please kindly see the attached memo for CD's approval.

Regards,
Lelethu

From: Sifiso Mahlambi <Sifiso@gcis.gov.za>
Sent: Monday, 22 May 2023 12:30
To: Dorcus Mukansi <dorcus@gcis.gov.za>; Bongsi Tshabangu <bongsi@gcis.gov.za>; Lelethu Mzendana <Lelethu@gcis.gov.za>; Rudzani Balibali <rudzanim@gcis.gov.za>; Shauneez Dada <Shauneez@gcis.gov.za>; Zimasile Nhose <Zimasile@gcis.gov.za>

Cc: Neli Shuping <Neli@gcis.gov.za>; Nicolette Prinsloo <nicolette@gcis.gov.za>

Subject: Document to be signed by CD: CSA

Hi All,

Kindly note that I'll working remotely in Mpumalanga, please scan all document to me to be signed by the Chief. 22 to 23 Chief will be in office so you can submit to her directly.

Regards,

Sifiso Mahlambi

Communication Service Agency (CSA)
Government Communication and Information System
Tshedimosetso House
1035 Frances Baard & Festival Street
Hatfield, Pretoria
Cell:
Tel: +27 12 473 0027
Email: sifiso@gcis.gov.za Website: www.gcis.gov.za



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA



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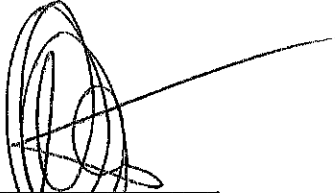


Phineas Phelelo

DD: MB

Date: 2023/05/23

Recommendation in paragraph 6.4.1 supported/not supported



Sinombulelo Mlisa

D: MB

Date: 23/5/2023

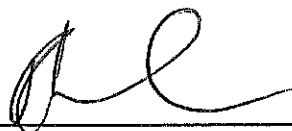
Recommendation in paragraph 6.4.1 recommended/~~not recommended~~

Neli Shuping

CD: CSA

Date:

Recommendation in paragraph 6.4.1 recommended/not recommended



Regomoditswe Mavimbela

DDG: CP&D

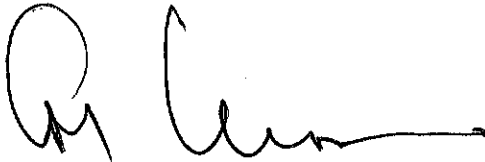
Date: 24/5/23

Recommendation in paragraph 6.4.1 recommended/not recommended

Gcobisa Soci
CFO
Date: 25/05/2023

Fundudzi Media and Media24 are recommended for placement of DOJ CD recruitment ads for total cost of R45177,75 only. Reasons for not using other print media are noted from para 6.4.3 to 6.4.8. However, all South Africans should be given equal access to opportunities.

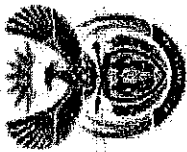
Recommendation in paragraph 6.4.1 Recommended not recommended



Michael Currin
Acting DG
Date: 26/5/23

Recommendation in paragraph 6.4.1 approved not approved





government
communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Department of Justice and Constitutional Development
Campaign: Justice Recruitment 2023-2024
Date: 2023/05/17
Media Planner: Lerato Mokgolo
Job Number: 15_2_18_213
Contact: Sara Maribeng

Media Group	Total Cost Excl VAT	Added Value	Added Value Amount	Placement Rate
Fundudzi Media	R 16 965,00	0,00 %	-	R 16 965,00
Media 24	R 22 320,00	0,00 %	-	R 22 320,00
Total Print	R 39 285,00	0,00 %	-	R 39 285,00
Total	R 39 285,00	0,00 %	-	R 39 285,00
			VAT	R 5 892,75
			Total Inc VAT	R 45 177,75
			Total Saving	-
			Percentage Saving	0,00 %

Approval:

Name:

Designation:

Date:

Tel:

SYLVIA MEKWA
DIRECTOR HRM
17/05/2023
012 315 1029

GOVERNMENT SEGMENTATION MODEL | GSM 2ND EDITION

S1	Rooted Realists	27.8 Million People (48% of SA adult population)	They are mostly unemployed, with low education levels. Some try to remain positive and acknowledge that they have come a long way. However, their optimism is challenged by difficult financial circumstances and most rely on government grants. They long for financial independence, permanent employment and improved living conditions.	Live: Non-metro traditional settlements (63%) 48% non-metro urban informal settlements Age: 30% aged 15-34 yrs 35-49 yrs 40% aged 50+ Gender: 50% male 50% female Race: 50% Black 50% Coloured Home Language: 95% South African languages Education: 0-6 yrs 10% completed high school 40% completed high school 40% completed high school Employment: High unemployment about one-third have no employment Annual household income: 60% R0-R9 30% R10-R29 10% R30-R49 10% R50-R69 10% R70-R89 10% R90-R109 10% R110-R129 10% R130-R149 10% R150-R169 10% R170-R189 10% R190-R209 10% R210-R229 10% R230-R249 10% R250-R269 10% R270-R289 10% R290-R309 10% R310-R329 10% R330-R349 10% R350-R369 10% R370-R389 10% R390-R409 10% R410-R429 10% R430-R449 10% R450-R469 10% R470-R489 10% R490-R509 10% R510-R529 10% R530-R549 10% R550-R569 10% R570-R589 10% R590-R609 10% R610-R629 10% R630-R649 10% R650-R669 10% R670-R689 10% R690-R709 10% R710-R729 10% R730-R749 10% R750-R769 10% R770-R789 10% R790-R809 10% R810-R829 10% R830-R849 10% R850-R869 10% R870-R889 10% R890-R909 10% R910-R929 10% R930-R949 10% R950-R969 10% R970-R989 10% R990-R1009 10%
S2	City Seekers	14.4 Million People (25% of SA adult population)	People in this segment are city dwellers who are familiar with the demands of a competitive urban life. They are generally hopeful, ambitious, career-oriented and constantly looking for opportunities to improve their lives and that of their families. Despite the day-to-day challenges they continue looking for job opportunities because they see this as the answer to a better future.	Live: Metro 90% 10% non-metro urban informal settlements Age: 30% aged 15-34 yrs 35-49 yrs 40% aged 50+ Gender: 50% male 50% female Race: 50% Black 50% Coloured Home Language: 95% South African languages Education: 0-6 yrs 10% completed high school 40% completed high school 40% completed high school Employment: High unemployment about one-third have no employment Annual household income: 60% R0-R9 30% R10-R29 10% R30-R49 10% R50-R69 10% R70-R89 10% R90-R109 10% R110-R129 10% R130-R149 10% R150-R169 10% R170-R189 10% R190-R209 10% R210-R229 10% R230-R249 10% R250-R269 10% R270-R289 10% R290-R309 10% R310-R329 10% R330-R349 10% R350-R369 10% R370-R389 10% R390-R409 10% R410-R429 10% R430-R449 10% R450-R469 10% R470-R489 10% R490-R509 10% R510-R529 10% R530-R549 10% R550-R569 10% R570-R589 10% R590-R609 10% R610-R629 10% R630-R649 10% R650-R669 10% R670-R689 10% R690-R709 10% R710-R729 10% R730-R749 10% R750-R769 10% R770-R789 10% R790-R809 10% R810-R829 10% R830-R849 10% R850-R869 10% R870-R889 10% R890-R909 10% R910-R929 10% R930-R949 10% R950-R969 10% R970-R989 10% R990-R1009 10%
S3	Safely Suburban	5.9 Million People (10% of SA adult population)	Safely Suburban are of the view that their quality of life has declined. They identify their lack of appropriate education as an obstacle to accessing employment or getting better jobs. For this segment the high cost of living, labour cost and investment are critical areas of concern. They are safety conscious and highly protective of their physical, social and economic environment.	Live: Metro 90% 10% non-metro urban informal settlements Age: 30% aged 15-34 yrs 35-49 yrs 40% aged 50+ Gender: 50% male 50% female Race: 50% Black 50% Coloured Home Language: 95% South African languages Education: 0-6 yrs 10% completed high school 40% completed high school 40% completed high school Employment: High unemployment about one-third have no employment Annual household income: 60% R0-R9 30% R10-R29 10% R30-R49 10% R50-R69 10% R70-R89 10% R90-R109 10% R110-R129 10% R130-R149 10% R150-R169 10% R170-R189 10% R190-R209 10% R210-R229 10% R230-R249 10% R250-R269 10% R270-R289 10% R290-R309 10% R310-R329 10% R330-R349 10% R350-R369 10% R370-R389 10% R390-R409 10% R410-R429 10% R430-R449 10% R450-R469 10% R470-R489 10% R490-R509 10% R510-R529 10% R530-R549 10% R550-R569 10% R570-R589 10% R590-R609 10% R610-R629 10% R630-R649 10% R650-R669 10% R670-R689 10% R690-R709 10% R710-R729 10% R730-R749 10% R750-R769 10% R770-R789 10% R790-R809 10% R810-R829 10% R830-R849 10% R850-R869 10% R870-R889 10% R890-R909 10% R910-R929 10% R930-R949 10% R950-R969 10% R970-R989 10% R990-R1009 10%
S4	Metro Mobiles	6.1 Million People (11% of SA adult population)	Metro Mobiles are interested in keeping a particular lifestyle. They are the lookout for ways to improve their lives, be it financial aid to start a business or upskilling themselves. These people see themselves as inspirational, role models and influencers. They are concerned about drugs, unemployment, corruption, crime, the economy and basic service delivery.	Live: Metro 90% 10% non-metro urban informal settlements Age: 30% aged 15-34 yrs 35-49 yrs 40% aged 50+ Gender: 50% male 50% female Race: 50% Black 50% Coloured Home Language: 95% South African languages Education: 0-6 yrs 10% completed high school 40% completed high school 40% completed high school Employment: High unemployment about one-third have no employment Annual household income: 60% R0-R9 30% R10-R29 10% R30-R49 10% R50-R69 10% R70-R89 10% R90-R109 10% R110-R129 10% R130-R149 10% R150-R169 10% R170-R189 10% R190-R209 10% R210-R229 10% R230-R249 10% R250-R269 10% R270-R289 10% R290-R309 10% R310-R329 10% R330-R349 10% R350-R369 10% R370-R389 10% R390-R409 10% R410-R429 10% R430-R449 10% R450-R469 10% R470-R489 10% R490-R509 10% R510-R529 10% R530-R549 10% R550-R569 10% R570-R589 10% R590-R609 10% R610-R629 10% R630-R649 10% R650-R669 10% R670-R689 10% R690-R709 10% R710-R729 10% R730-R749 10% R750-R769 10% R770-R789 10% R790-R809 10% R810-R829 10% R830-R849 10% R850-R869 10% R870-R889 10% R890-R909 10% R910-R929 10% R930-R949 10% R950-R969 10% R970-R989 10% R990-R1009 10%
S5	Cosmopolitan Capital	3.6 Million People (6% of SA adult population)	These people are mostly affluent, professional and independent. They have the highest amount of disposable income, highest proportions of tertiary education, employment. They are influential, business-focused and concerned about anything that would negatively impact the economy and consequently their independence and their net worth.	Live: Metro 90% 10% non-metro urban informal settlements Age: 30% aged 15-34 yrs 35-49 yrs 40% aged 50+ Gender: 50% male 50% female Race: 50% Black 50% Coloured Home Language: 95% South African languages Education: 0-6 yrs 10% completed high school 40% completed high school 40% completed high school Employment: High unemployment about one-third have no employment Annual household income: 60% R0-R9 30% R10-R29 10% R30-R49 10% R50-R69 10% R70-R89 10% R90-R109 10% R110-R129 10% R130-R149 10% R150-R169 10% R170-R189 10% R190-R209 10% R210-R229 10% R230-R249 10% R250-R269 10% R270-R289 10% R290-R309 10% R310-R329 10% R330-R349 10% R350-R369 10% R370-R389 10% R390-R409 10% R410-R429 10% R430-R449 10% R450-R469 10% R470-R489 10% R490-R509 10% R510-R529 10% R530-R549 10% R550-R569 10% R570-R589 10% R590-R609 10% R610-R629 10% R630-R649 10% R650-R669 10% R670-R689 10% R690-R709 10% R710-R729 10% R730-R749 10% R750-R769 10% R770-R789 10% R790-R809 10% R810-R829 10% R830-R849 10% R850-R869 10% R870-R889 10% R890-R909 10% R910-R929 10% R930-R949 10% R950-R969 10% R970-R989 10% R990-R1009 10%

Report

Report Date : 5/23/2023

File Name : DOJ Recruitment _ Establishment Survey.ES19AB.pry

Version : 7.22.84.10

Table : All Respondents

		Totals
Totals	Audience(000)	40,716
	Resps	25,256
	%Col	100.0
	%Row	100.0
	Index	100
On The Go-OOH ~ Past 12 Months Reach	Audience(000)	40,715
	Resps	25,255
	%Col	100.0
	%Row	100.0
	Index	100
Viewing ~ Past 12 Months Reach	Audience(000)	39,739
	Resps	24,685
	%Col	97.6
	%Row	100.0
	Index	100
Listening ~ Past 12 Months Reach	Audience(000)	37,747
	Resps	23,414
	%Col	92.7
	%Row	100.0
	Index	100
Digital ~ Past 12 Months Reach	Audience(000)	28,421
	Resps	18,214
	%Col	69.8
	%Row	100.0
	Index	100
Reading - Newspapers ~ Past 12 Months Reach	Audience(000)	21,511
	Resps	13,254
	%Col	52.8
	%Row	100.0
	Index	100
Reading - Magazines ~ Past 12 Months Reach	Audience(000)	15,584
	Resps	9,794
	%Col	38.3
	%Row	100.0
	Index	100
Cinema ~ Past 12 Months Reach	Audience(000)	6,611
	Resps	4,079
	%Col	16.2
	%Row	100.0
	Index	100

Units : 1000

Source :Establishment Survey 2019 AB (Jan-Dec 2019)

Weight : Individual Weight

Data Sources:

ES19AB; Establishment Survey 2019 AB (Jan-Dec 2019) :

Report

Report Date : 5/23/2023

File Name : DOJ Revruiement _ Weeklies.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Totals	Audience(000)	41,874
	Resps	15,250
	%Col	100.0
	%Row	100.0
	Index	100
Soccer Laduma (Wed) ~ AIR - Paper Newspaper Weeklies	Audience(000)	3,844
	Resps	1,035
	%Col	9.2
	%Row	100.0
	Index	100
Sunday Times ~ AIR - Paper Newspaper Weeklies	Audience(000)	2,742
	Resps	1,078
	%Col	6.5
	%Row	100.0
	Index	100
(City Press (Sun) ~ AIR - Paper Newspaper Weeklies OR Rapport (Sun) ~ AIR - Paper Newspaper Weeklies)	Audience(000)	2,263
	Resps	876
	%Col	5.4
	%Row	100.0
	Index	100
Sunday Sun ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,999
	Resps	552
	%Col	4.8
	%Row	100.0
	Index	100
City Press (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,552
	Resps	496
	%Col	3.7
	%Row	100.0
	Index	100
lezwengweSonto (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,072
	Resps	247
	%Col	2.6
	%Row	100.0
	Index	100
Ilanga LangeSonto (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,050
	Resps	256
	%Col	2.5
	%Row	100.0
	Index	100
Sunday World ~ AIR - Paper Newspaper Weeklies	Audience(000)	984
	Resps	259
	%Col	2.3
	%Row	100.0
	Index	100

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

Report

Report Date : 5/23/2023

File Name : DOJ Revruiement _ Weeklies.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Rapport (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	740
	Resps	397
	%Col	1.8
	%Row	100.0
	Index	100
Isolezwe ngoMgqibelo (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	713
	Resps	167
	%Col	1.7
	%Row	100.0
	Index	100
Mail & Guardian (Fri) ~ AIR - Paper Newspaper Weeklies	Audience(000)	465
	Resps	201
	%Col	1.1
	%Row	100.0
	Index	100
Isolezwe lesiXhosa ~ AIR - Paper Newspaper Weeklies	Audience(000)	418
	Resps	185
	%Col	1.0
	%Row	100.0
	Index	100
Son op Sondag ~ AIR - Paper Newspaper Weeklies	Audience(000)	375
	Resps	144
	%Col	0.9
	%Row	100.0
	Index	100
Post (Wed) ~ AIR - Paper Newspaper Weeklies	Audience(000)	343
	Resps	292
	%Col	0.8
	%Row	100.0
	Index	100
Thursday Citizen ~ AIR - Paper Newspaper Weeklies	Audience(000)	*320
	Resps	86
	%Col	0.8
	%Row	100.0
	Index	100
Beeld (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	254
	Resps	122
	%Col	0.6
	%Row	100.0
	Index	100
Sunday Tribune ~ AIR - Paper Newspaper Weeklies	Audience(000)	235
	Resps	198
	%Col	0.6
	%Row	100.0
	Index	100

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

Report

Report Date : 5/23/2023

File Name : DOJ Revrultment _ Weeklies.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Die Burger (Wes Kaap) (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	*213
	Resps	68
	%Col	0.5
	%Row	100.0
	Index	100
African Independent ~ AIR - Paper Newspaper Weeklies	Audience(000)	**203
	Resps	49
	%Col	0.5
	%Row	100.0
	Index	100
Pretoria News Weekend (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	*166
	Resps	54
	%Col	0.4
	%Row	100.0
	Index	100
The Sunday Independent ~ AIR - Paper Newspaper Weeklies	Audience(000)	*151
	Resps	53
	%Col	0.4
	%Row	100.0
	Index	100
Saturday Star ~ AIR - Paper Newspaper Weeklies	Audience(000)	*139
	Resps	64
	%Col	0.3
	%Row	100.0
	Index	100
Weekend Argus: Saturday Edition ~ AIR - Paper Newspaper Weeklies	Audience(000)	*117
	Resps	63
	%Col	0.3
	%Row	100.0
	Index	100
The Independent on Saturday ~ AIR - Paper Newspaper Weeklies	Audience(000)	*102
	Resps	80
	%Col	0.2
	%Row	100.0
	Index	100
Weekend Witness (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	*93
	Resps	64
	%Col	0.2
	%Row	100.0
	Index	100
Weekend Post (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	*91
	Resps	77
	%Col	0.2
	%Row	100.0
	Index	100

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

Report

Report Date : 5/23/2023

File Name : DOJ Revrultment _ Weeklies.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Weekend Argus: Sunday Edition ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	**90 42 0.2 100.0 100
Die Burger (Oos Kaap) (Fri) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*89 69 0.2 100.0 100
Daily Dispatch Weekend Edition (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*84 74 0.2 100.0 100
Volksblad (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	**66 35 0.2 100.0 100

BAS
20001
DEV
RP007BS
PAGE 221

DATE: 11/04/2023
NAT: JUST & CONST
TIME: 20:38:07
PAYMENT STUB

CONTACT PERSON : ELSIE RAATHS
CONTACT TEL NO : 0123578036ERAATHS@JUSTICE.GOV.ZA
INSTALLATION DESCRIPTION: NAT: JUST & CONST DEV
DISBURSEMENT NO: 001663711
LOCATION DESCRIPTION : NAT: JUST & CONST DEV
ACTION DATE : 14/04/2023

PAYEE NAME : GOVERNMENT COMMUNICATIONS AND IN
BANK NAME : STANDARD BANK OF SOUTH AFRICA
PAYMENT ADDRESS: PRIVATE BAG X 745
BANK BRANCH : STANDARD BANK SOUTH AFRICA
PRETORIA
ACCOUNT TYPE: CURRENT

ACCOUNT NO : *****9962

0001

SOURCE DOC			PURCHASE ORDER	
PAYMENT FUNCTIONAL				
NUMBER			NUMBER	
NUMBER	AREA	USER	AMOUNT	

ADVERTISEMENT OF POSTS			NOT APPLIC	
003434064	AP	18567371	3,000,000.00	

TOTAL 3,000,000.00

PAYMENT WAS RE-ROUTED TO A CREDIT TRANSFER. NEW ACTION DATE:
14/04/2023. DISBURSEMENT NUMBER: 1663711.

**** END OF REPORT

RP007BS ****