



PRICING SCHEDULE

SCOPE OF WORKS

1. MEDIA AND ADVERTISING

Advert design, layout, copywriting and flighting Submit 3 creative designs to choose from Ensure communication/advert is signed off before taking it to the media Submit proof		
Description	Quantities	Rates
Trade Magazines: SAPOA Magazine SACSC Magazine Full Colour Size: A4, Double page spread	1 advert per magazine	
Advert on local print media profiling the following stations: Park Station Mabopane Station Saulsville Station Pretoria Station Durban Station Cape Town Station Size: A4	1 advert per station	
Advert on national print media: Strategic properties: Berea Station Johannesburg Pretoria Durban Cape Town East London Gqeberha Size: A4 Full colour	1 advert per city	
Billboard Advertising: Size 3 x 6m Johannesburg Pretoria Durban Cape Town	1 billboard per city	



East London Gqeberha Full colour		
Billboard Advertising: Size 3 x 12m Johannesburg Pretoria Durban Cape Town East London Gqeberha Full colour	1 billboard per city	
Advertising Vacant Properties Online: 5 reputable property online sites	1 per online site	
SUB TOTAL (to be carried to the final summary)		R

2. EXHIBITION

Targeted areas for this project: Johannesburg and Rustenburg (Sun City).		
Description	Quantities	Rates
Develop exhibition stand concepts for the South African Council of Shopping Centres (SACSC) and South African Property Owners Association (SAPOA) Conferences. Design as per brief and show creativity/innovation. Provide full production Deliver the exhibition stand at the event venue (National - either at the Cape Town ICC or Sun City) Liaise with the Event Organisers in terms of their requirements for exhibition stands Build up and breakdown at the venue as required by the Event Organisers Dimensions: 3 x 6m	1	
SUB TOTAL (to be carried to the final summary)		R



3. BRANDING AND PRINT

Description	Quantities	Rates
Creative Design & Layout Graphic Design: Design and layout, e.g., newsletters, banners, posters, folders, magazines, calendars, diaries, note books, gazebos, paper bags, shop front, signage, etc. Ability to develop concept as per PRASA CRES brief, creativity to design at least 3 different designs per assignment and layout.	1 hour	
Printing High quality printing of the following: Newsletters – full colour, gloss paper 135gsm, saddle stitch, 12 pages (24 back to back)	1000	
Banners : Pull up banner Print: Digital Solvent and Dye Sublimation Material: Non Curl PVC Standard Size: 0.85 x 2.0m Single side	1	
Wall Banner Full Colour Print with system and carry bag Print: Digital Dye Sublimation Material: 100% polyester banner material Standard Size: 3.0 x 2.25m Single sided	1	
Telescopic Banners Print: Digital Dye Sublimation Material: 100% polyester (Flag material) Size: 3m Single sided	1	
Tear Drop Banners Digital Dye Sublimation Material: 100% polyester (flag material) Size: 3m Single sided	1	
Posters Size: 135 gsm Gloss finish Full colour		
A1 (full colour, gloss paper, 170gsm)	100	
A0 (full colour, gloss paper, 170gsm)	100	



• A2 (full colour, gloss paper, 170gsm)	100	
• A3 (full colour, gloss paper, 170gsm)	100	
• A4 (full colour, gloss paper, 170gsm)	100	
Folders – Colour: Blue, A4 Size: A4, 240gsm with di-cut, PRASA logo wheel embossed	100	
SUB TOTAL (to be carried to the final summary)		R

4. BRANDED PROMOTIONAL MATERIAL

BRANDED PROMOTIONAL ITEMS	QUANTITIES	RATES
Notebooks Size: A5 standard	100	
T-shirts 180gsm, round neck, long sleeve, logo screen printed	1	
Golf shirts 180gsm, high quality, embroidered	1	
Branded Ball Pens Material: plastic Black Ink Colour: Blue	1000	
Branded insulated thermal mug with lid Double wall Colour: White with a blue rubber	1	
Memory sticks 8G	1	
750L Water bottles	1	
Branded Rubber Arm bands (2 logos) Colours: Blue, White & Navy 5 words printed	1000	
Branded Caps (2 logos) 6panel caps 100% cotton Colour: Navy	100	
Branded cricket hats (2 logos) Wide brim with a string 100% cotton Colour: Navy	100	



Branded compact umbrella (2 logos) 8 panels Branding, one colour logo on 4 panels Colour: Black	1	
Branded clear PVC tote bags Material: Clear/transparent PVC Finishing: Blue trimmings Branded both sides with logo and write-up (5 hashtag words)	1	
BRANDED POWER BANKS 10000mAh Colour: Black 1 colour logo at the back Quantity: 100	1	
BRANDED BOMBER JACKETS Material: 100% Polyester, with Lining Long sleeve Colour: Navy/Black	1	
SUB TOTAL (to be carried to the final summary)		R



PRICING FINAL SUMMARY

ITEM	TOTAL PRICING
MEDIA AND ADVERTISING	R
EXHIBITION	R
BRANDING AND PRINT	R
BRANDED PROMOTIONAL MATERIAL	R
SUB TOTAL	R
VAT @ 15%	R
GRAND TOTAL AMOUNT	R