



SOUTH AFRICAN BROADCASTING SABC SOC LIMITED
("the SABC")

RFQ NUMBER: RFQ/COM/2023/136 Addendum-1

RFQ TITLE: APPOINTMENT OF A SPECIALISED DIGITAL MARKETING AGENCY TO ASSIST WITH THE ACCELERATION OF DIGITAL MARKETING MATURITY, AUDIENCE GROWTH AND REVENUE GENERATION FROM SABC PLUS AND OTHER DIGITAL ASSETS AS ONCE PROJECT.

1. AMENDMENTS ON THE RFQ DOCUMENT.

Bidders are urged to take note of the changes on the RFQ document as listed below:

a. CLOSING DATE & TIME

Original RFQ Document	Amended RFQ Document
12 JANUARY 2024 AT 12H00	19 JANUARY 2024 AT 12H00

NB: Bidders are advised to use the updated RFQ document.