

DATE: 13 April 2023

Campaign Name: DHET Recruitment Week 14

MEMO NUMBER: 15_2_13_85

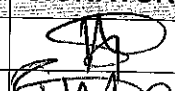
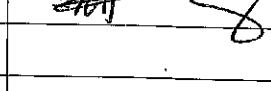
DECLARATION OF IMPARTIALITY, CONFIDENTIALITY, AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below-recommended suppliers
- will not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as we conduct business regularly with them when implementing campaigns

The following companies are recommended for this campaign :

1	Arena Holdings

NAME	CHIEF DIRECTORATE	SIGNATURE
Shirley Morudu	CSA	
Refilwe Letsoalo	CSA	
Sinombulelo Mlisa	CSA	
Neli Shuping	CSA	



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Funds Available
[Signature]
17/04/2023

Private Bag X745, Pretoria 0001. Tshedimosetso House, onr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

[Signature]

INTERNAL MEMO

006/2023/2024

Recommended

DATE:	13 April 2023	File NR:	15_2_13_85
TO:	ADG: Michael Currin	FROM:	D: Media Buying Sinombulelo Mlisa
CLIENT:	Department of Higher Education and Training	CONTACT:	Themba Mhlanga Mhlanga.t@dhet.gov.za
PROJECT NAME: DHET Recruitment Week 14 PROJECT JOB NUMBER: 15_2_13_85 <i>[Signature]</i>			

1. PURPOSE

- 1.1 To seek approval to appoint Arena Holdings for the placement of the Department of Higher Education and Training Recruitment campaign according to Supply Chain Management delegations (4.1). ✓

2. BACKGROUND

- 2.1 The Department of Higher Education and Training has vacant posts within their department and wants to invite interested and eligible candidates to apply. It is against this background that the DHET has requested the Government Communication Information System (GCIS) Media Buying to assist with the media placement for this advertisement in national weekly publications.

3. CAMPAIGN OBJECTIVES

- 3.1 To invite eligible candidates to apply.

4. TARGET MARKET

- 4.1 Eligible candidates
- 4.2 Government Segmentation Model (GSM): Rooted Realists, City Seekers, Safely Suburban, Metro Mobiles, and Cosmopolitan Capital. ✓

To seek approval to appoint Arena Holdings for the placement of the Department of Higher Education and Training Recruitment Week 14 campaign.

Mlisa M.
[Signature]

5. CAMPAIGN PERIOD

5.1 23 April 2023 ✓

6. RECOMMENDATION

6.1 Based on the campaign requirements and research analysis conducted, Media Buying recommends the use of Print newspapers with a readership of 21,511,000. ✓
Source: Establishment Survey 2019AB.

Not recommended.

6.2 Out of Home (OOH) reaches 40,715,000 ✓ audiences, Television viewership is 39,739 000, ✓ Radio listenership is 37,747,000, ✓ and Digital audience is 28,421,000. ✓

6.3 Although these media types have a higher reach than print, however, they will not be utilized, as they do not offer placement for large content, and are not ideal for placement of this recruitment. *Source: Establishment survey 2019AB.*

6.4 **Delegation 4.1 Print Threshold R 3 000 000.00. The campaign total is R 79 005.00 including VAT.** ✓

6.4.1 To reach the target audience and deliver on the campaign objectives, Arena Holdings (Sunday Times) is the recommended publication for this placement. Sunday Times offers a total readership of 2 742 000 ✓ amongst weekly newspapers, which will be eligible to reach the targeted applicants nationally. *Source: PAMS 2019 survey.*

6.4.2 The positions advertised are of senior and middle-level management.

Media	Audience	Media Owner Share	%	Adver. size	Print rate	Cost to Client
Arena Holding	2 742 000	100%		250mm (h)x 1126mm (w)	R 0.00	R 79 005,00
TOTAL					R 0.00	R 79 005,00

It should be noted that currently, media owners do not offer discounts for recruitment/tender/notice placements. The rates are less than those of the main body rates.

NOT RECOMMENDED WEEKLIES

6.4.3 **Soccer Laduma** with a readership of 3 844 000 will not be recommended as the publication does not offer a recruitment section.

6.4.4 All other weekly publications are not recommended as they have a lower readership as compared to Sunday Times.

7 FINANCIAL IMPLICATIONS

7.1 The DHET has transferred the amount of **R 79 005.00** into the GCIS Suspense account for Recruitment advertising. See attached proof of payment.

7.2 The total cost for this placement is **R 79 005.00** which is broken down as per the table below.

Media	Cost
Arena Holdings	R 79 005.00
Total Print	R 79 005.00



Shirley Morudu

Junior Media Planner

Date:

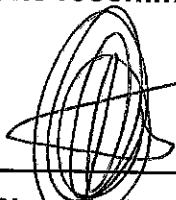


Refilwe Letsoalo

DD: MB

Date: 13/04/2023

The recommendation in paragraph 6.4.1 supported not supported



Sinombulelo Mlisa

Director: MB

Date: 13/4/2023

The recommendation in paragraph 6.4.1 recommended/~~not recommended~~

To seek approval to appoint Arena Holdings for the placement of the Department of Higher Education and Training - Recruitment week 14 campaign.

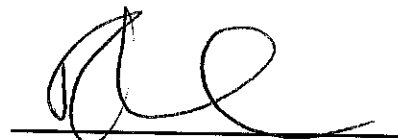


Neli Shuping

Chief Director: CSA

Date: 14/04/23

The recommendation in paragraph 6.4.1 recommended/not recommended

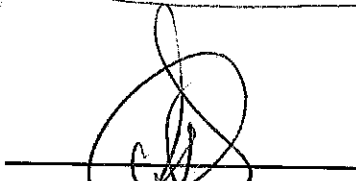


Regomoditswe Mavimbela

DDG: CP&D

Date: 17/4/23

The recommendation in paragraph 6.4.1 recommended/not recommended



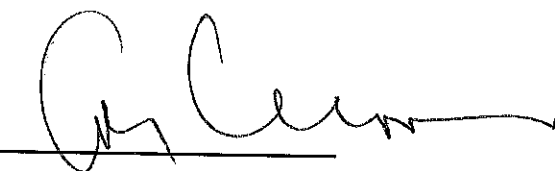
Gcobisa Soci

Chief Financial Officer

Date: 18/04/2023

The recommendation in paragraph 6.4.1 recommended/not recommended of resources.

Placement of DHET recruitment is recommended for a cost not exceeding R79005.00. Media Buying should also make use of 'Vuk' 'Uzamazele' and community print media to ensure equitable distribution of resources.

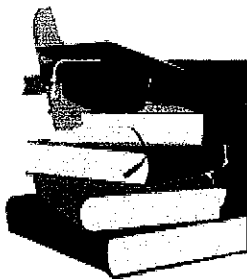


Michael Currin

Acting Director General

Date: 21/4/23

The recommendation in paragraph 6.4.1 approved/not approved



The Department of Higher Education and Training

VACANCY

DHET invites applicants to apply online on the New Z83 form by accessing the Departmental Website (click the 'apply now' button) or <http://z83.ngnscan.co.za/apply> and follow the easy prompts/instructions. Upload the supporting documents namely, (1) a comprehensive CV, and (2) copies of all qualifications (including matriculation), identity document, valid driver's licence, and any other document (where required). A fully completed and signed Z83 form and a detailed Curriculum Vitae will be considered. A user guide and 'how to' videos will assist in how to compete for the form and digital signature. Only shortlisted candidates will be required to submit certified documents/copies of qualifications and other relevant documents to support the application on or before the day of the interviews. It is the applicant's responsibility to have foreign qualifications evaluated by the South African Qualification Authority (SAQA). Candidates whose appointments promote representativity in terms of race, gender, and disability will receive preference. The candidate(s) will be required to sign an annual performance agreement, disclose his/her financial interests, and be subjected to security clearance. If you have not been contacted within three (3) months of the closing date of this advertisement, please accept that your application was unsuccessful. Suitable candidates will be subjected to personnel suitability checks (criminal record check, citizenship verification, qualification/study verification, and previous employment verification). Applications received after the closing date will not be considered.

"DHET is committed to providing equal opportunities and practising affirmative action. The appointment will be done in line with the approved Employment Equity Plan. Persons with disability are encouraged to apply. It is our intention to promote representativity in terms of (race, gender, and disability) in the organisation.

CLOSING DATE : 16 MAY 2023
BRANCH : OFFICE OF THE DIRECTOR-GENERAL
POST : PERSONAL ASSISTANT TO THE DIRECTOR-GENERAL
REF NO : DHET01/04/2023
PERIOD : TWELVE (12) MONTH CONTRACT
SALARY : R393 711 per annum (Level 9)
CENTRE : Pretoria

REQUIREMENTS: An appropriate bachelor's degree/national diploma (NQF level 6) in Office Management, Public Management/ Administration, or equivalent qualification. A minimum of five (5) years of work experience in an executive office of which three (3) years should be mainly in the office of a Director-General or Deputy Director-General. The incumbent will report to the Director in the Office of the Director-General. The position's primary purpose is to provide high-quality administrative support to the Director-General. The position will be based in Pretoria, but the incumbent will have to travel to Cape Town when necessary. The successful candidate is expected to be a proactive individual with good time management, interpersonal and communication skills, database management and be able to deal with people from a wide range of backgrounds and levels of seniority and have prior experience in the management of executive offices. Possess good organisational and administrative skills, excellent analytical skills, events coordination, verbal and writing skills, with high respect for confidentiality. The incumbent must be willing to undergo screening for a security clearance. Willingness to travel and a valid driver's licence.

DUTIES: The candidate must have a broad understanding of the South African Higher Education and Training system. The responsibilities of the position will include but are not limited to providing general secretarial and administrative support in the office and to the Director-General such as correspondence, diary management, database telephony coverage, monitoring of e-mails and presentations, using MS Office. He/she will coordinate and organise internal and external meetings, including team meetings, video and teleconferences and organising meetings. If needed, logistics in cooperation with the in-house travel agent and external parties for travel and accommodation arrangements will also be part of the work. Willingness to travel and a valid driver's licence.

NOTE: All short-listed candidates may be required to undertake writing/computer exercises.

Enquiries: Mr P Mtshali 012 312 5089 / Mr R Kgare 012 312 5442 / Ms S Liwane 012 312 6365



higher education
& training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA



20001
RP007BS

BAS
NAT: HIGHER EDUCATION & TRAINING
PAYMENT STUB

DATE: 12/04/2023
TIME: 20:38:40
PAGE 5

CONTACT PERSON : MR ARNOLD MAIFADI

CONTACT TEL NO : 0123125032

INSTALLATION DESCRIPTION: NAT: HIGHER EDUCATION & TRAINING

DISBURSEMENT NO: 001215148

LOCATION DESCRIPTION : NAT: HIGHER EDUCATION & TRAINING

ACTION DATE : 17/04/2023

PAYEE NAME : GOVERNMENT COMMUNICATIONS & INFO

BANK NAME : STANDARD BANK OF SOUTH AFRICA

PAYMENT ADDRESS: PRIVATE BAG X745
PRETORIA
GAUTENG
SOUTH AFRICA
0001

BANK BRANCH : PRETORIA
ACCOUNT TYPE: CURRENT
ACCOUNT NO : *****9962

SOURCE DOC NUMBER	PURCHASE ORDER NUMBER	PAYMENT NUMBER	FUNCTIONAL AREA	USER	AMOUNT
15_2_13_85	NOT APPLIC	002536198	AP	23434627	79,005.00
TOTAL					79,005.00

**** END OF REPORT RP007BS ****



government communications

Department
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Department of Higher Education And Training
Campaign: Recruitment DHET Week 14 (2023)
Date: 2023/04/06
Media Planner: Lerato Mokgolo
Job Number: 15_2_13_85
Contact: Themba Mhlanga

Media Group	Total Cost Excl VAT	Added Value	Added Value Amount	Placement Rate
Arena Holdings	R 68 700,00	0,00 %	-	R 68 700,00
Total Print	R 68 700,00	0,00 %	-	R 68 700,00
Total	R 68 700,00	0,00 %	-	R 68 700,00
Total Inc VAT				R 79 005,00
Total Saving				-
Percentage Saving				0,00 %

Approval:

Name:

Designation:

Date:

Tel:

[Signature]
S J Roux
Dir: HR&IA
06/4/2023
0728009800

Please note: If this schedule is not approved, signed and submitted within 7 working days of receiving it the quote will no longer be valid. GCIS will not confirm any bookings without receipt of funds from the client department. Delays in signing the schedule and transfer of funds will lead to a delay in the start of the campaign.

Once Funds are received it will take GCIS at least 5 working days to be able to confirm bookings depending on the magnitude and complexity of the campaign. For campaigns that include Out of Home or campaigns that have to be submitted to the Bid Adjudication Committee because the threshold is exceeded the timelines will be longer.

Also note that spots reflected on this quote are subject to availability at the time of booking.

GOVERNMENT SEGMENTATION MODEL | GSM 2ND EDITION



Rooted Realists

27.8 Million People
(48% of SA adult population)

They are mostly unemployed, with low education levels. Some try to remain positive and acknowledge that they have come a long way. However, their optimism is challenged by difficult financial circumstances and most rely on government grants. They long for financial independence, permanent employment and improved living conditions.



City Seekers

14.4 Million People
(25% of SA adult population)

People in this segment are city dwellers who are familiar with the demands of a competitive urban life. They are generally hopeful, ambitious, career-oriented and constantly looking for opportunities to improve their lives and that of their families. Despite the day-to-day challenges they continue looking for job opportunities because they see this as the answer to a better future.



Safely Suburban

5.9 Million People
(10% of SA adult population)

Safely Suburbans are of the view that their quality of life has declined. They identify their lack of appropriate education as an obstacle to accessing employment or getting better jobs. For this segment, the high cost of living, labour cost and investment are critical areas of concern. They are safety conscious and highly protective of their physical, social and economic environment.



Metro Mobiles

6.1 Million People
(11% of SA adult population)

Metro Mobiles are interested in keeping a particular lifestyle. They are the lookout for ways to improve their lives, be it financial aid to start a business or upskilling themselves. These people see themselves as inspirational, role models and influencers. They are concerned about drugs, unemployment, corruption, crime, the economy and basic service delivery.



Cosmopolitan Capital

3.6 Million People
(6% of SA adult population)

These people are mostly affluent, professional and independent. They have the highest amount of disposable income, highest proportions of tertiary education, employment. They are influential, business-focused and concerned about anything that would negatively impact the economy and consequently their independence and their network.

Lives:	Not in traditional settlements (63%), 38% in informal urban informal settlements, 25% in informal urban informal settlements, 24% in informal urban informal settlements, 14% in informal urban informal settlements.	Metro (21%), Suburban (17%), Informal (12%), Rural (10%), Other (40%).	Urban (21%), Suburban (17%), Informal (12%), Rural (10%), Other (40%).	Urban (21%), Suburban (17%), Informal (12%), Rural (10%), Other (40%).	Urban (21%), Suburban (17%), Informal (12%), Rural (10%), Other (40%).
Age:	50% are 18-34 yrs, 35% are 35-49 yrs and 14% are older than 50.	34% are 18-34 yrs, 35% are 35-49 yrs and 14% are older than 50.	34% are 18-34 yrs, 35% are 35-49 yrs and 14% are older than 50.	34% are 18-34 yrs, 35% are 35-49 yrs and 14% are older than 50.	34% are 18-34 yrs, 35% are 35-49 yrs and 14% are older than 50.
Gender:	Females 52%, males 48%.	Females 52%, males 48%.	Females 52%, males 48%.	Females 52%, males 48%.	Females 52%, males 48%.
Race:	24% Black, 55% Coloured.	24% Black, 55% Coloured.	24% Black, 55% Coloured.	24% Black, 55% Coloured.	24% Black, 55% Coloured.
Home Language:	93% speak African language, 5% speak English, 1% speak isiXhosa, 1% speak isiZulu, 1% speak isiNdebele, 1% speak isiVenda, 1% speak isiXosha, 1% speak isiNdebele, 1% speak isiVenda, 1% speak isiXosha.	93% speak African language, 5% speak English, 1% speak isiXhosa, 1% speak isiZulu, 1% speak isiNdebele, 1% speak isiVenda, 1% speak isiXosha, 1% speak isiNdebele, 1% speak isiVenda, 1% speak isiXosha.	93% speak African language, 5% speak English, 1% speak isiXhosa, 1% speak isiZulu, 1% speak isiNdebele, 1% speak isiVenda, 1% speak isiXosha, 1% speak isiNdebele, 1% speak isiVenda, 1% speak isiXosha.	93% speak African language, 5% speak English, 1% speak isiXhosa, 1% speak isiZulu, 1% speak isiNdebele, 1% speak isiVenda, 1% speak isiXosha, 1% speak isiNdebele, 1% speak isiVenda, 1% speak isiXosha.	93% speak African language, 5% speak English, 1% speak isiXhosa, 1% speak isiZulu, 1% speak isiNdebele, 1% speak isiVenda, 1% speak isiXosha, 1% speak isiNdebele, 1% speak isiVenda, 1% speak isiXosha.
Education:	One in ten have not completed high school, 41% have some high school education, 29% completed matric.	One in ten have not completed high school, 41% have some high school education, 29% completed matric.	One in ten have not completed high school, 41% have some high school education, 29% completed matric.	One in ten have not completed high school, 41% have some high school education, 29% completed matric.	One in ten have not completed high school, 41% have some high school education, 29% completed matric.
Employment:	High unemployment - about one in ten have full-time employment.	High unemployment - about one in ten have full-time employment.	High unemployment - about one in ten have full-time employment.	High unemployment - about one in ten have full-time employment.	High unemployment - about one in ten have full-time employment.
Annual household income:	Low income - R4,300 - R9,504 (33%), Middle income - R9,505 - R23,750 (48%), High income - R23,751 - R47,500 (19%).	Low income - R4,300 - R9,504 (33%), Middle income - R9,505 - R23,750 (48%), High income - R23,751 - R47,500 (19%).	Low income - R4,300 - R9,504 (33%), Middle income - R9,505 - R23,750 (48%), High income - R23,751 - R47,500 (19%).	Low income - R4,300 - R9,504 (33%), Middle income - R9,505 - R23,750 (48%), High income - R23,751 - R47,500 (19%).	Low income - R4,300 - R9,504 (33%), Middle income - R9,505 - R23,750 (48%), High income - R23,751 - R47,500 (19%).

Report

Report Date : 4/13/2023

File Name : EST_DHET Recruitment week 14.ES19AB.pry

Table : All Respondents

Version : 7.22.84.10

Totals	Audience(000)	Totals
	Resps	40,715
	%Col	25,255
	%Row	100.0
	Index	100.0
On The Go-OOH ~ Past 12 Months Reach	Audience(000)	40,715
	Resps	25,255
	%Col	100.0
	%Row	100.0
	Index	100
Viewing ~ Past 12 Months Reach	Audience(000)	39,739
	Resps	24,685
	%Col	97.6
	%Row	100.0
	Index	100
Listening ~ Past 12 Months Reach	Audience(000)	37,747
	Resps	23,414
	%Col	92.7
	%Row	100.0
	Index	100
Digital ~ Past 12 Months Reach	Audience(000)	28,421
	Resps	18,214
	%Col	69.8
	%Row	100.0
	Index	100
Reading - Newspapers ~ Past 12 Months Reach	Audience(000)	21,511
	Resps	13,254
	%Col	52.8
	%Row	100.0
	Index	100
Reading - Magazines ~ Past 12 Months Reach	Audience(000)	15,584
	Resps	9,794
	%Col	38.3
	%Row	100.0
	Index	100
Cinema ~ Past 12 Months Reach	Audience(000)	6,611
	Resps	4,079
	%Col	16.2
	%Row	100.0
	Index	100

Units : 1000

Source : Establishment Survey 2019 AB (Jan-Dec 2019)

Weight : Individual Weight

Data Sources:

ES19AB; Establishment Survey 2019 AB (Jan-Dec 2019)

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Report

Report Date : 4/13/2023

File Name : Telmar Weeklies_DHET recruitment 14.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

Totals	Audience(000)	Totals
	Resps	21,874
	%Col	15.250
	%Row	100.0
	Index	100.0
Soccer Laduma (Wed) ~ AIR - Paper Newspaper Weeklies	Audience(000)	3,844
	Resps	1,035
	%Col	9.2
	%Row	100.0
	Index	100
Sunday Times ~ AIR - Paper Newspaper Weeklies	Audience(000)	2,742
	Resps	1,078
	%Col	6.5
	%Row	100.0
	Index	100
Sunday Sun ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,999
	Resps	552
	%Col	4.8
	%Row	100.0
	Index	100
City Press (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,552
	Resps	496
	%Col	3.7
	%Row	100.0
	Index	100
Isolezwe ngeSonto (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,072
	Resps	247
	%Col	2.6
	%Row	100.0
	Index	100
Ilanga LangeSonto (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,050
	Resps	256
	%Col	2.5
	%Row	100.0
	Index	100
Sunday World ~ AIR - Paper Newspaper Weeklies	Audience(000)	984
	Resps	259
	%Col	2.3
	%Row	100.0
	Index	100
Rapport (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	740
	Resps	397
	%Col	1.8
	%Row	100.0
	Index	100

Units : 1000

Source : PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019;

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Report

Report Date : 4/13/2023

File Name : Telmar Weeklies_DHET recruitment 14.PAMS191.pry
Table : All Respondents

Version : 7.22.84.10

		Totals
Isolezwe ngoMgqibelo (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	713
	Resps	167
	%Col	1.7
	%Row	100.0
	Index	100
Mail & Guardian (Fri) ~ AIR - Paper Newspaper Weeklies	Audience(000)	465
	Resps	201
	%Col	1.1
	%Row	100.0
	Index	100
Isolezwe lesiXhosa ~ AIR - Paper Newspaper Weeklies	Audience(000)	418
	Resps	185
	%Col	1.0
	%Row	100.0
	Index	100
Son op Sondag ~ AIR - Paper Newspaper Weeklies	Audience(000)	375
	Resps	144
	%Col	0.9
	%Row	100.0
	Index	100
Post (Wed) ~ AIR - Paper Newspaper Weeklies	Audience(000)	343
	Resps	292
	%Col	0.8
	%Row	100.0
	Index	100
Saturday Citizen ~ AIR - Paper Newspaper Weeklies	Audience(000)	*320
	Resps	86
	%Col	0.8
	%Row	100.0
	Index	100
Beeld (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	254
	Resps	122
	%Col	0.6
	%Row	100.0
	Index	100
Sunday Tribune ~ AIR - Paper Newspaper Weeklies	Audience(000)	235
	Resps	198
	%Col	0.6
	%Row	100.0
	Index	100
Die Burger (Wes Kaap) (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	*213
	Resps	68
	%Col	0.5
	%Row	100.0
	Index	100

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

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Report

Report Date : 4/13/2023

File Name : Telmar Weeklies_DHET recruitment 14.PAMS191.pry
Table : All Respondents

Version : 7.22.84.10

		Totals
African Independent ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	**203 49 0.5 100.0 100
Pretoria News Weekend (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*166 54 0.4 100.0 100
The Sunday Independent ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*151 53 0.4 100.0 100
Saturday Star ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*139 64 0.3 100.0 100
Weekend Argus: Saturday Edition ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*117 63 0.3 100.0 100
The Independent on Saturday ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*102 80 0.2 100.0 100
Weekend Witness (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*93 64 0.2 100.0 100
Weekend Post (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*91 77 0.2 100.0 100
Weekend Argus: Sunday Edition ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	**90 42 0.2 100.0 100

Units : 1000

Source : PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191: PAMS191 PAMS 2019 :

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Report

Report Date : 4/13/2023

File Name : Telmar Weeklies_DHET recruitment 14.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Die Burger (Oos Kaap) (Fri) ~ AIR - Paper Newspaper Weeklies	Audience(000)	*89
	Resps	69
	%Col	0.2
	%Row	100.0
	Index	100
Daily Dispatch Weekend Edition (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	*84
	Resps	74
	%Col	0.2
	%Row	100.0
	Index	100
Volksblad (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	**66
	Resps	35
	%Col	0.2
	%Row	100.0
	Index	100

Units : 1000

Source : PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:
PAMS191; PAMS192; PAMS2019:

© Telmar Information Services Corp.

DATE: 2023-04-13
TIME: 14:00:00
PAMS: 191

BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest¹ in the enterprise, employed by the state? **NO**

2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name of State Institution
Andrew Copeland	691203 5388 081	N/A
Warren Wheatley	790115 5118 088	N/A
Tshepo Mahloele	670212 5324 082	N/A

2.2 Do you, or any person connected with the bidder, have a relationship with any person who is employed by the procuring institution? **NO**

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

2.2.1 If so, furnish particulars:

.....N/A.....

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract? **NO**

2.3.1 If so, furnish particulars:

..... N/A

3 DECLARATION

I, the undersigned, (name).....Godfrey Ramakoma in submitting the accompanying bid, do hereby make the following statements that I certify to be true and complete in every respect:

- 3.1 I have read and I understand the contents of this disclosure;
- 3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
- 3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.
- 3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
- 3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

SBD4

where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.

- 3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.

Godfrey Ramakoma
Signature

13 April 2023
Date

✓

Account Manager.....
Position

Arena Holdings(Pty)Ltd...
Name of bidder

BILLING DETAILS:		ARENA CONTACT DETAILS:	
Company	GCIS	Date	13 April 2023 ✓
Contact	Shirley Morudu	Contact	Godfrey Ramakoma
Telephone	+27 12 473 0282	Telephone	011 280 3510
Cell		Cell	072 897 2866
Email	shirley@gcis.gov.za	Email	ramakomag@arena.africa.co.za

ADVERT DETAILS: DHET CAREERS			
Publication	 (page positions are NOT guaranteed)		
Publication date	16 April 2023		
Advert size	25x4Col(250mm x 126mm wide)		
Colour	Black & White		
Rate / col cm	R687.00	Sub-Total	R68 700.00
		VAT	R10 305.00
		Total Due	R79 005.00 ✓

TRADING CONDITIONS: 100% Cancellation fee applies if advert is cancelled after 10am Thursday prior to publication	
Booking deadline: Thursday 10h00 prior to publication date	
Material deadline: Thursday 15h00 prior to publication date	
Payment deadline: STRICTLY Thursday by 16h00 prior to publication date	
NB: No adverts will be booked unless this form is signed and returned	

DIRECT PAYMENT DETAILS: To be accompanied by copy of the deposit slip or proof of EFT	
Account Holder	ARENA HOLDINGS (PTY) LTD
Account Name	ARENA HOLDINGS – MEDIA DEPOSITS
Bank Name & Branch	RMB CORPORATE BANKING JOHANNESBURG
Account Number	62793070584
Branch Number	255005
Swift Code	FIRZAJJ

Please take note of the following important guidelines, to ensure ARENA Holdings Sales service is of the highest level; Before signing the acceptance of your quotation, please ensure that you have been quoted on the *correct section* of Sunday Times.

- Please note positioning cannot be guaranteed unless a loading is paid for that particular position.
- Early bookings contribute to more favourable positioning, while late bookings compromise positioning.

CREDIT CARD PAYMENT:
Due to a change in regulations we are required to make use of 3D secure credit card transactions.
Should you wish to make payment by use of this method, please inform us accordingly and the secure link will be provided

ACCEPTANCE:		
Date		VAT Number:
Name and Surname		Postal Address:
Signature		

FOR OFFICE USE ONLY:			
Account no:	8DE84	Cash payment:	NO
Rep Name:	Godfrey Ramakoma	Sales Unit:	Public Sector
Rep Code:	GOR	Sector:	Public Sector



CSD REGISTRATION REPORT

SUPPLIER IDENTIFICATION

Supplier number	IMAA0076388	Have Bank Account	Yes
Is supplier active?	Yes	Total annual turnover	More than R10 million and less than R50 million
Allow associates?	Yes	Financial year start date	30 Jun 2016 00:00:00.000
Supplier type	CIPC Company	Registration date	28 Apr 2016 00:00:00.000
Supplier sub-type	Private Company (Pty) (Ltd)	Created by	lallu@timesmedia.co.za
Legal name	ARENA HOLDINGS	Created date	08 Apr 2016 17:45:02.000
Identification type	South African Company/Close Corporation/Registration Number	Edit by	lallu@timesmedia.co.za
Government breakdown	Private Companies (Pty) (Ltd)	Edit date	13 Mar 2023 08:00:00.597
Business status	In Business	Restricted Supplier	No
Country of origin	South Africa	Restricted Director	No
South African company/CC registration number	2012/074397/07	Government Employee	No

SUPPLIER INDUSTRY CLASSIFICATION INFORMATION

INDUSTRY CLASSIFICATION 1

Main group	Professional, scientific and technical activities	Core industry	Advertising and market research
Division	Advertising and market research	% share of annual turnover	100.00

SUPPLIER CONTACT INFORMATION

CONTACT 1

Contact type	Bld Office Finance Sales	Telephone number	0112803824
Is this your preferred Contact?	Yes	Cellphone number	0824981260
Name(s)	Usha	Fax number	0862061702
Surname	Lalla	Website address	www.timesmedia.co.za
Identification type	South African Identification Number	Do you want this contact to also be a CSD user?	No
Prefer communication via cellphone	Yes	Created by	pately@timesmedia.co.za





CSD REGISTRATION REPORT

Prefer communication via email	Yes	Created date	06 Apr 2016 08:52:14.000
Prefer communication via telephone	Yes	Edit by	csd@datafix@treasury.gov.za
Email address	lallau@timesmedia.co.za	Edit date	17 Jul 2019 23:43:01.407

CONTACT 2

Contact type	Finance	Cellphone number	082 493 1260
Is this your preferred Contact?	No	Fax number	086 206 1442
Name(s)	Yusuf	Website address	www.timesmedia.co.za
Surname	Patel	Do you want this contact to also be a CSD user?	No
Identification type	South African Identification Number	Created by	lallau@timesmedia.co.za
Prefer communication via email	Yes	Created date	11 May 2017 08:59:03.940
Email address	lallau@tisoblackstar.co.za	Edit by	lallau@timesmedia.co.za
Telephone number	011 280 3824	Edit date	23 Jul 2019 08:54:31.748

CONTACT 3

Contact type	Black Office	Cellphone number	083 739 8691
Is this your preferred Contact?	Yes	Website address	www.tisoblackstar.co.za
Name(s)	Siphokazi Khoo	Do you want this contact to also be a CSD user?	No
Surname	Koaho	Created by	lallau@timesmedia.co.za
Identification type	South African Identification Number	Created date	17 Apr 2018 14:22:37.847
Prefer communication via email	Yes	Edit by	csd@datafix@treasury.gov.za
Email address	koaho@tisoblackstar.co.za	Edit date	17 Jul 2019 23:43:01.390
Telephone number	011 280 3168		

SUPPLIER ADDRESS INFORMATION

ADDRESS 1

Is this a preferred address?	Yes	Postal code	2132
Address line 1	P.O. BOX 1747	Country	South Africa
Address line 2	SAXONWOLD	This address S/A payment	Yes
Suburb	City of Johannesburg NU	Created by	pately@timesmedia.co.za





CSD REGISTRATION REPORT

Province	Gauteng	Created date	06/Apr/2016 17:29:31.120
Municipality	City of Johannesburg	Edit by	patel@timesmedia.co.za
City	City of Johannesburg NU	Edit date	06/Apr/2016 17:29:31.120
ADDRESS 2			
Is this a preferred address?	No	Country	South Africa
Address line 1	HILL ONE EMPIRE 16 EMPIRE ROAD	This address S/A delivery	Yes
Address line 2	PARKTOWN	This address S/A payment	Yes
Suburb	City of Johannesburg NU	Created by	patel@timesmedia.co.za
Province	Gauteng	Created date	06/Apr/2016 17:29:31.120
Municipality	City of Johannesburg	Edit by	lallau@timesmedia.co.za
City	City of Johannesburg NU	Edit date	28 Jul 2017 16:11:14.803
Postal code	2196		

SUPPLIER BANK ACCOUNT

BANK ACCOUNT 1

Account type	Current Accounts	Is this a preferred account?	Yes
Bank	FIRST NATIONAL BANK	Active start date	05 Jul 2019 10:18:23.000
Branch number	255005	Created by	lallau@timesmedia.co.za
Branch name	RMB CORPORATE BANKING	Created date	02 Dec 2019 08:39:47.000
Suburb number	62793070584	Edit by	csd.safetynetbatchdownload@treasury.gov.za
Account holder	ARENA HOLDINGS (PTY) LTD	Edit date	04 Dec 2019 07:00:07.627
		Bank Verification Status	Verification Succeeded ✓
		Foreign Bank Account	No
		Is the Identifier linked at the bank	Yes
		Is this a Shared Funding Account	No
		Funding Partner(s)	

BANK ACCOUNT 2

Is this a preferred account? No





CSD REGISTRATION REPORT

Edit date: 02-Dec-2019 08:47:20:280

Bank Verification Status: Bank account deactivation processed

Foreign Bank Account: No

Is the identifier linked at the bank: Yes

Is this a Shared Funding Account: No

TAX INFORMATION

Income tax number: 9320547178

Would you like to receive notifications?: Yes

VAT number: 4738261206

Overall Tax Status: Tax Compliant ☒

Is this supplier a VAT vendor?: Yes

Created by: jallau@timesmedia.co.za

PAYE number: 7040781090

Created date: 07-Apr-2016 07:28:01:000

Are you Registered with SARS?: Yes

Edit by: jallau@timesmedia.co.za

Last validation date: 13-Apr-2023 07:52:00:000

Edit date: 28-Feb-2023 07:26:12:000

B-BBEE INFORMATION

B-BBEE verification regulator: Verification agency accredited by SANAS

SANAS accredited agency: EMPOWERLOGIC (PTY) LTD

Sector charter: Marketing, advertising and communication (MAC)

% Owned by black people: 100.00

Sector charter: NOT APPLICABLE

% Owned by black people who are women: 33.89

B-BBEE certificate number: BDO12127-050422

% Owned by black people who are youth: 0.00

B-BBEE certificate issue date: 15-Dec-2022 00:00:00:000

% Owned by black people with disabilities: 0.00

B-BBEE certificate issue expiry date: 14-Dec-2023 00:00:00:000

% Owned by black who are unemployed: 0.00

B-BBEE status level of contributor: Level 4 Contributor ☒

% Owned by black people who are military veteran: 0.00

B-BBEE procurement recognition: 100%

% Owned by black people living in rural or underdeveloped areas: 0.00





CSD REGISTRATION REPORT

Value adding supplier or empowering supplier	Yes	Verification Status	Manual Verification Required
Skills Development Score	8.51	Created by	pately@timesmedia.co.za
Socio-Economic Development Score	5.00	Created date	07 Apr 2016 07:40:06:000
Management Control Score	12.79	Edit by	lalau@timesmedia.co.za
Ownership Score	20.00	Edit date	25 Jan 2023 11:05:07:347
Enterprise Supplier Development Score	33.89	Status	Active
Total Score	80.29		

OWNERSHIP INFORMATION

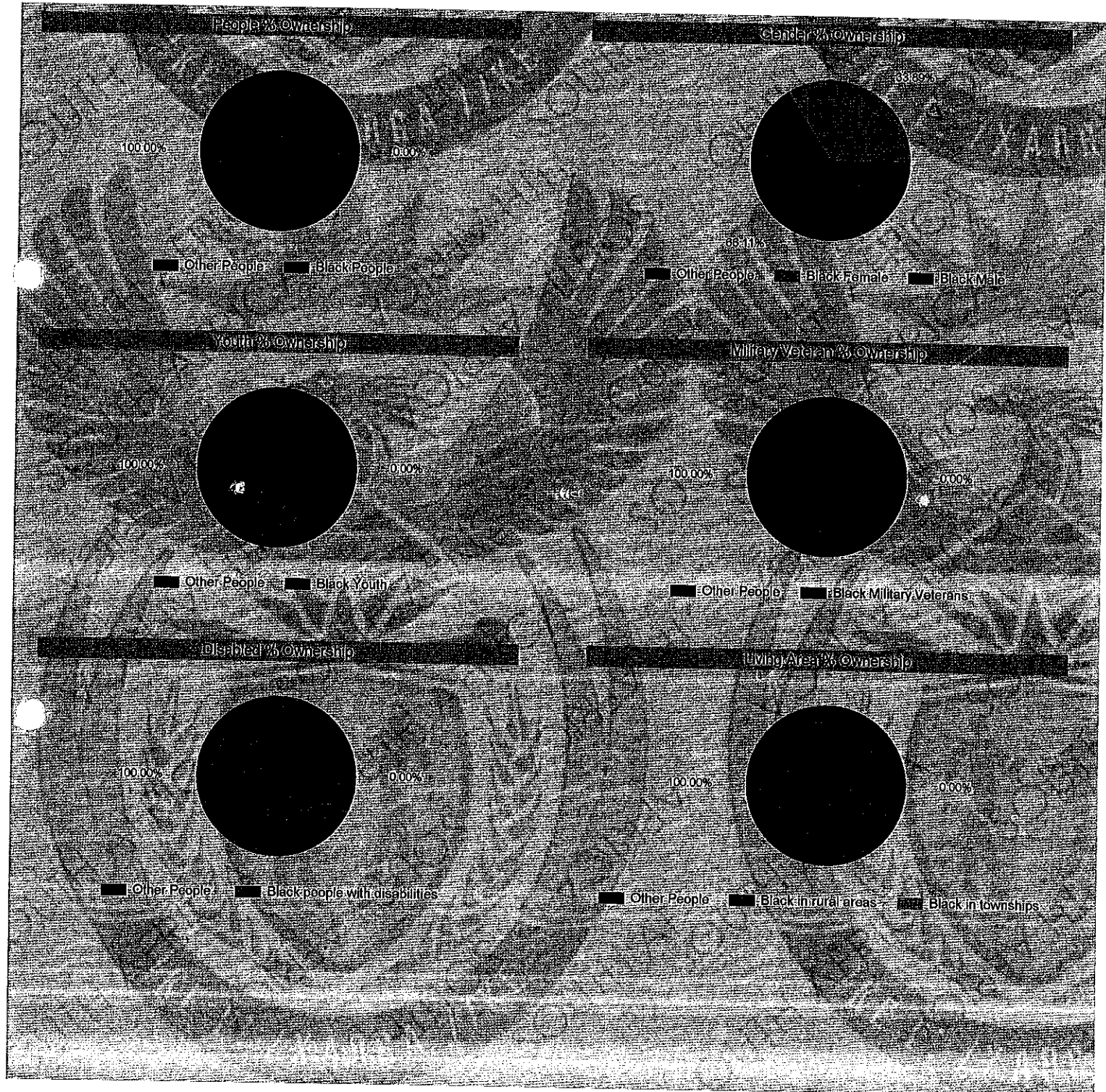
Owner's name and surname Legal name	Owner's Identification number	RSA Citizen	Ethnic group	Gender	Ownership %	Youth	Disabled	Military	Rural	Township
TISO BLACKSTAR GROUP			N/A	N/A	100.00%	N/A	N/A	N/A	N/A	N/A
Total					100.00%					

OUTCOMES AGAINST PREFERENTIAL PROCUREMENT CRITERIA BASED ON B-BBEE CERTIFICATE

Enterprise type	QSE
B-BBEE Status level of contributor	Level 4 Contributor ✓
Owned by black people	100.00
Owned by black people who are youth	0.00
Owned by black people who are women	33.89
Owned by black people with disabilities	0.00
Owned by black people who are military veterans	0.00
Owned by black people living in rural or undeveloped areas	0.00
Owned by black people living in townships	0.00
Owned by black people that is unemployed	0.00



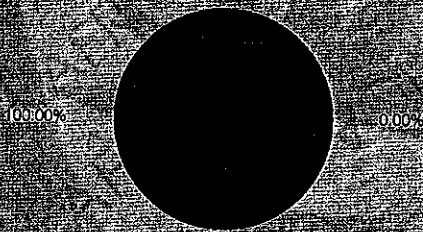
CSD REGISTRATION REPORT





CSD REGISTRATION REPORT

Unemployed % ownership



Other People 0.00% Black people who are unemployed 100.00%

DIRECTORS/MEMBERS/OWNERS INFORMATION

DIRECTOR/MEMBER 1

Director type	Director	Owner	No
Director status	Active	Created by	csd:reverifybatch@treasury.gov.za
Name(s)	TSHEPO MAUN	Created date	27 Nov 2019 20:33:28:000
Surname	MAHLOLE	Edit by	csd:reverifybatch@treasury.gov.za
Country	South Africa	Edit date	09 Mar 2023 12:58:57:000
Identification type	South African Identification Number	Restricted Supplier	No ☒
South African identification number	6702125324082	Restriction Last Verification Date	13 Apr 2023 07:51:54:703
Work permit	0000000	Government Employee	No ☒
Appointment date	07 Nov 2019 00:00:00:000	Government Employee Last Verification Date	13 Apr 2023 07:51:54:500
E-mail address	tshepo.mahlole@arehafrica	SA identification number Verified	Yes
Cellphone number	082 493 1260	SA identification number verification date	13 Apr 2023 07:51:54:607
		Companies involved in	MAAA0054591; MAAA0084024; MAAA0147165; MAAA0488647; MAAA0492860; MAAA0503903

DIRECTOR/MEMBER 2

Director type	Director	Created by	csd:reverifybatch@treasury.gov.za
Director status	Active	Created date	10 May 2022 04:32:20:000
Name(s)	LINDA	Edit by	csd:reverifybatch@treasury.gov.za
Surname	YANTA	Edit date	09 Mar 2023 12:58:56:000
Country	South Africa	Restricted Supplier	No ☒



CSD REGISTRATION REPORT

Identification type	South African Identification Number	Restriction Last Verification Date	13 Apr 2023 07:51:54:717
South African identification number	6104095599082	Government Employee	No
Work permit	00000000	Government Employee Last Verification Date	13 Apr 2023 07:51:54:500
Appointment date	29 Apr 2022 00:00:00:000	SA identification number Verified	Yes
Email address	lallau@timesmedia.co.za	SA identification number verification date	13 Apr 2023 07:51:54:623
Cellphone number	082 493 1260	Companies involved in	MAAA0054591 MAAA0147165 MAAA0492860 MAAA0503903 MAAA0678967 MAAA0717040
Owner	No		

DIRECTOR/MEMBER 3

Director type	Director	Created by	csdregularlybatch@treasury.gov.za
Director status	Active	Created date	11 May 2022 16:05:30:000
Name(s)	MZIMKULU	Edit by	csdregularlybatch@treasury.gov.za
Surname	MALUNGA	Edit date	09 Mar 2023 12:58:59:000
Country	South Africa	Restricted Supplier	No
Identification type	South African Identification Number	Restriction Last Verification Date	13 Apr 2023 07:51:54:717
South African identification number	6603255597085	Government Employee	No
Work permit	00000000	Government Employee Last Verification Date	13 Apr 2023 07:51:54:513
Appointment date	03 May 2022 00:00:00:000	SA identification number Verified	Yes
Email address	lallau@timesmedia.co.za	SA identification number verification date	13 Apr 2023 07:51:54:640
Cellphone number	082 493 1260	Companies involved in	MAAA0054591 MAAA0147165 MAAA0175463 MAAA0388920 MAAA0488869 MAAA0492860
Owner	No		

OTHER OWNERS 1

CSD supplier number	MAAA0076388	Created by	lallau@timesmedia.co.za
Legal name	TISO BLACKSTAR GROUP	Created date	11 May 2017 08:59:04:973
Ownership %	100.00%	Edit by	lallau@timesmedia.co.za
Ownership status	Active	Edit date	22 Jun 2017 14:34:58:047





CSD REGISTRATION REPORT

Tips and Frequently Asked Questions (FAQ)

Identifier

CSD cannot electronically verify the identity of a supplier other than a South African Individual / Sole Proprietor (through Home Affairs) or a company registered at the Companies and Intellectual Property Commission (CIPC). For this reason, a disclaimer is displayed for supply chain practitioners to obtain supporting documentation to verify the identity and legitimacy of a supplier in these cases.

Bank

For help on how to resolve bank failures click here. I received an email stating the bank information I captured on the CSD was sent for bank account validation and could not be validated. The response received from the bank contains an error message. The various possible error messages received from the bank are high semi bolded in red. Search for the applicable message and follow the detailed steps associated with that error message.

Tax

Tax Compliance Status

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here. What should a supplier do if the tax status on CSD differs from the tax clearance certificate?

Tax Compliance Expiry Date

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here. How does CSD determine the tax compliance expiry date?

CIPC

Should the director/member information reflected on the CIPC registration report differs to that reflected on CSD for help click here. The CSD Directors/Members are not being populated on the CSD Directors/Members screen as they appear at CIPC. How can I rectify this?

State Employee

For more information pertaining to government employment status click here. Will there be verification done to identify if a supplier is a government employee?

BBBEE

CSD does not automatically verify all certificate information with the various accreditation bodies. Organs of State are required, where not automatically verified by CSD, to manually verify this information with the applicable accreditation body as per current policies and procedures. Expired certificate information do not reflect on the report.

RESTRICTION

Restricted Supplier - A supplier is restricted by using the identification number of the entity, e.g. CIPC registration, trust, Social Development non-profit, South African ID, Foreign company registration number or ID number. If there is more than one CSD Supplier profile registered on CSD with the same entity identification number, all those related supplier profiles will be restricted.

Restricted Director - A director/owner is an individual person and is restricted by using the South African ID or foreign ID number. If a director belongs to different companies and has been restricted, the director will reflect as restricted in all companies where identification number is detected.

Restricted Suppliers & Directors are listed on CSD under Help - Am I restricted?





CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT



Report Date:

13 Apr 2023 07:52:16.232 AM

Report Ran By:

dinah@gcis.gov.za

CSD REGISTRATION REPORT

Print Date: 4/13/2023 7:52:11 AM



national treasury
Department:
National Treasury
REPUBLIC OF SOUTH AFRICA

EMPOWERLOGIC

Broad Based Black Economic Empowerment Verification Certificate

A Consolidated Verification Certificate Issued to

Arena Holdings (Pty) Ltd ✓

Level 4 Contributor ✓

Measured Entity

Company Name Arena Holdings (Pty) Ltd
Registration Number 2012/074397/07
VAT Number 4730261205
Address Hill on Empire
16 Empire Road, Parktown, Johannesburg
2193

B-BBEE Status

B-BBEE Status Level Level 4

Total Points Obtained	80.29	EO: 20 points; MC: 12.79 points; SD: 8.51 points; ESD: 33.99 points; SED: 5 points			
Discounting Principle Applied	No	Procurement Recognition	100.00%	Participated in Y.E.S Initiative	No
Empowering Supplier	Yes	Measurement Period Year End	30/06/2022		
Black Voting Rights	100.00%	Black Women Voting Rights	33.89%	Black Designated Groups	0.00%
Black Economic Interest	100.00%	Black Women Economic Interest	33.89%	Black Youth	0.00%
51% Black Owned	Yes	30% Black Women Owned	Yes	Black Disabled	0.00%
Normal Flow Through Applied	Yes	Black New Entrants	0.00%	Black Unemployed	0.00%
Modified Flow Through Applied	No	Exclusion Principle Applied	No	Black People Living in Rural Areas	0.00%
				Black Military Veterans	0.00%

Issue Date 15/12/2022 ✓
Expiry Date 14/12/2023
Certificate Number ELC11554RGENBB
Version Final
Applicable Scorecard Amended Codes - Generic
Applicable BBBEE Codes Amended Generic Codes Gazetted on 11 October 2013 and Amendments Gazetted on 31 May 2019

EmpowerLogic (Pty) Ltd

Reg. No. : 1995/000523/07

BBBEE Verification Agency

Govender

Per Prebhashini Govender

Member - Verification Committee



SANAS Accredited

BVA018

This certificate is the result of an independent and impartial verification of the BBBEE status of the measured entity measured against the Codes of Good Practice on Broad Based Black Economic Empowerment and has been issued in accordance with the EmpowerLogic Verification Certificate Policy. This certificate supersedes any previous certificates issued to the Measured entity. For enquiries please contact EmpowerLogic at 086 111 4003.

EMPOWERLOGIC

Broad Based Black Economic Empowerment Verification Certificate

A Consolidated Verification Certificate Issued to

Arena Holdings (Pty) Ltd

Certificate Number: ELC11554RGENBB

Level 4 Contributor

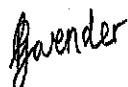
Entities Included in the Consolidated Verification Certificate

Company Name	Registration Number	Vat Number
Arena Audio Broadcast (Pty) Ltd	2021/691356/07	N/A
Arena Broadcast (Pty) Ltd	1995/013211/07	4280170400
Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Arena Holdings - Corporate Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Broadcast & Content a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Eastern Cape Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4720262221
Empire Entertainment Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4580262279
Media Gauteng Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Ochre Media Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4120273950
Picasso Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Strategy Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Times Media Home Entertainment Division (TMHE) a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Arena Learning Channel (Pty) Ltd	2001/010717/07	4170195053
Gallo Music Investments (Pty) Ltd	2019/312602/07	4390287623
Gallo Music Publishers a division of Gallo Music Investments (Pty)	2019/312602/07	4390287623
Gallo Record Company a division of Gallo Music Investments (Pty) Ltd	2019/312602/07	4390287623
Indigenous Film Distribution (Pty) Ltd	2008/019550/07	4140255896

EmpowerLogic (Pty) Ltd

Reg. No. : 1995/000523/07

BBBEE Verification Agency



Prebashini Govender

Member - Verification Committee

SANAS Accredited



BVA018

This certificate is the result of an independent and impartial verification of the BBBEE status of the measured entity measured against the Codes of Good Practice on Broad Based Black Economic Empowerment and has been issued in accordance with the EmpowerLogic Verification Certificate Policy. This certificate supersedes any previous certificates issued to the Measured entity. For enquiries please contact EmpowerLogic at 086 111 4003.