

DATE: 27 June 2023

Campaign Name: DMV Audit Committee Recruitment

MEMO NUMBER: 15_2_20_47

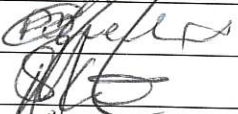
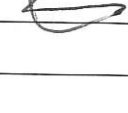
DECLARATION OF IMPARTIALITY, CONFIDENTIALITY, AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below-recommended suppliers
- will not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as we conduct business regularly with them when implementing campaigns

The following companies are recommended for this campaign :

1	Arena Holdings
2	Media 24
3	Fundudzi Media
4	Mail and Guardian
5	Brand Edge Media Advertising Service (BEMAS)

NAME	CHIEF DIRECTORATE	SIGNATURE
Shirley Morudu	CSA	
Phineas Phelelo	CSA	
Faith Maseko	CSA	
Neli Shuping	CSA	

Comment: _____



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Funds available
JH [Signature] 28/6/23

Private Bag X745, Pretoria 0001, Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

INTERNAL MEMO

Partially Recommended, excluding Fundudzi Media

DATE:	28 June 2023	File NR:	15_02_20_47
TO:	Acting DG: Michael Currin	FROM:	D: Media Buying S. Mlisa
CLIENT:	Department of Military Veterans	CONTACT:	Lerato Patience Sono

SUBJECT: DMV Audit Committee _ Recruitment

PROJECT JOB NUMBER: 15_02_20_47

1. PURPOSE

- 053/2023/2024*
- 1.1. To seek approval to appoint Arena Holdings, Mail & Guardian, Fundudzi Media, Brand Edge Media Advertising Services(BEMAS), and Media24 for the placement of the Department of Military Veterans Audit Committee Recruitment according to Supply Chain Management Delegation requirements 4.1 as per SCM instruction no. 03 of 2021/22.

2. BACKGROUND

- 2.1 The Department of Military Veterans has vacant positions in their department and would like to advertise the posts in the national newspapers to invite eligible candidates to apply. It is against this background that the DMV requested Government Communication and Information System (GCIS) to assist with the placement of the adverts.

3. CAMPAIGN OBJECTIVES

- 3.1 To invite eligible candidates to apply for the vacant positions.

4. TARGET MARKET

- 4.1 GSM 1-5
4.2 The detailed characteristics for Rooted Realists, City Seekers, Safely Suburban, Metro Mobiles, and Cosmopolitan Capital as per the GSM.

5. CAMPAIGN PERIOD

- 5.1 02 July 2023



6. RECOMMENDATIONS

- 6.1 Based on the campaign requirements and research analysis conducted, Media Buying recommends the use of Print newspapers with a readership of 21,511,000. Source: Establishment Survey 2019AB.

Not recommended.

- 6.2 Out of Home (OOH) reaches 40,715,000 audiences, Television viewership is 39,739,000, Radio listenership is 37,747,000, and Digital audience is 28,421,000.

- 6.3 Although, these media types have a higher reach than print, however, they will not be utilised as these mediums do not offer placement for large content, and are not ideal for recruitment purposes. Source: Establishment survey 2019AB.

- 6.4 **Delegation 4.1 Acquisition of Print Media (threshold R3, 000, 000, 00). The total campaign cost is R245 012.56.**

- 6.1.1 To reach the target audience and deliver on the campaign objectives, Arena Holdings (Sunday Times), Fundudzi Media(Sunday World), Mail & Guardian, Media 24 (City Press), and BEMAS (The Star, Natal Mercury, Daily News, Cape Argus & Cape Times), are recommended for this placement.

- 6.1.2 Sunday Times has a readership of 2,742,000, Sunday World 984,000, Mail & Guardian 465,000, and City Press/Rapport Combo 2 263,000. The recommended publications will be eligible to reach the targeted applicants nationally. Source: PAMS 2019 survey.

- 6.1.3 **BEMAS_Talent360 (The Star, Cape Argus, Cape Times, The Mercury, and Isolezwe)** - These newspaper supplements will publish recruitment adverts to attract a pool of eligible candidates to apply for the vacant posts. Research extracted from *Telmar* demonstrated the combined recruitment newspaper supplements listed above have a combined readership of 1,586.000, which is the highest amongst dailies.

Media	Audience'000	Media Owner % Share	Advert Size(20x4 b/w)	Cost to Client
Arena Holdings	2,742	25%	(200mm(h) x126mm(w)	R63 204,00
Fundudzi Media	984	13%	(200mm(h) x126mm(w)	R34 684,00
BEMAS	1,586	30%	(200mm(h) x126mm(w)	R66 532,56
Mail & Guardian	465	14%	(200mm(h) x126mm(w)	R34 960,00
Media24	2,263	18%	(200mm(h) x126mm(w)	R45 632,00
TOTAL		100%		R245 012,56

It should be noted that currently, media owners do not offer discounts for recruitment placements.

To seek approval to appoint Arena Holdings, Mail & Guardian, Fundudzi Media, Brand Edge Media Advertising Services and Media24 for the placement of the Department of Military Veterans Audit Committee Recruitment

Not Recommended Weeklies.

- 6.1.4 **Soccer Laduma** with a readership of 3,844,000 will not be recommended, as the publication does not offer a recruitment section.
- 6.1.5 **Sunday Sun** has been discontinued
- 6.1.6 **Illanga LangeSonto, Isolezwe NgeSonto, and Isolezwe NgoMgqibelo** are regional publications, therefore, are not recommended, as they will not reach the target market nationally.
- 6.1.7 Other weekly publications were not recommended as they have a lower readership compared to the recommended publications.
- 6.1.8 **Vuk'uzenzele** is not recommended as the distribution date has already passed for this month and the next distribution date will be on 07 July 2023, which will compromise the closing date of the advert.
- 6.1.9 **Community print** poses challenges with the lead time due to the urgency of the recruitment placements and the closing dates of the adverts that have to be aligned with one submitted on the DPSA vacancies by the departments. The reason is that the community publications print weekly/bi-weekly/monthly, the booking deadline is 5 – 7 days before printing and most of our recruitment adverts are placed every week.

Not recommended Dailies

- 6.1.10 The **Daily Sun** has the highest readership amongst national daily publications however; it does not offer a recruitment section. Other national daily publications have a lower readership compared to the INC's Talent360 combo.

7. FINANCIAL IMPLICATIONS

- 7.1 The department has a surplus amount of **R 267 260.00** in the GCIS suspense account which is allocated for this campaign. See attached CFO letter and Recon.
- 7.2 The total cost for this placement is **R 245 012.56** which is broken down as below.

Media	Cost to Client
Arena Holdings	R63 204,00 ✓
Fundudzi Media	R34 684,00 ✓
BEMAS	R66 532,56 ✓
Mail & Guardian	R34 960,00 ✓
Media24	R45 632,00 ✓
TOTAL	R245 012,56

To seek approval to appoint Arena Holdings, Mail & Guardian, Fundudzi Media, Brand Edge Media Advertising Services and Media24 for the placement of the Department of Military Veterans Audit Committee Recruitment

SUBJECT: DMV_ Audit Committee Recruitment

PROJECT JOB NO: 15_02_20_47



Shirley Morudu

Junior Media Buyer: MB

Date: 28/06/2023



Phineas Phelelo

DD: Media Buying

Date: 2023-06-28

Recommendation in paragraph 6.1.1 Supported/not supported



Faith Maseko

Acting Director: Media Buying

Date: 2023-06-28

Recommendation in paragraph 6.1.1 ~~recommended/not recommended~~



Neli Shuping

CD: CSA

Date: 28/6/23

Recommendation in paragraph 6.1.1 recommended/not recommended

To seek approval to appoint Arena Holdings, Mail & Guardian, Fundudzi Media, Brand Edge Media Advertising Services and Media24 for the placement of the Department of Military Veterans Audit Committee Recruitment

SUBJECT: DMV_ Audit Committee Recruitment

PROJECT JOB NO: 15_02_20_47



Regomoditswe Mavimbela

DDG: CP&D

Date:

28/6/23

Recommendation in paragraph 6.1.1 recommended/~~not recommended~~



Gcobisa Soci

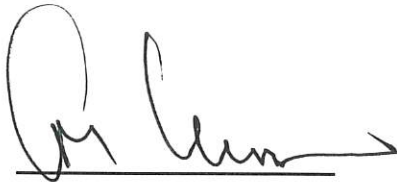
CFO

Date:

29/06/2023

Recommendation in paragraph 6.1.1 Partially recommended/~~not recommended~~

Fundudzi Media is not recommended due to non-compliant tax status.



Michael Curium

Acting DG

Date:

30/6/23

Recommendation in paragraph 6.1.1 approved /not approved

PLEASE NOTE DANGEROUS
from CFO.



government communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name:

Department of Military Veterans

Campaign:

DMV Audit Committee

Media Type:

Print

Press	Region	Readership (000)	RateCard	Add Size		Ins	Total Cost Excl VAT	Discount %	Discount Amount	Placement Amount	From	Schedule Performance
Sunday Times	National	1762	R 687,00	20	X	4	R 54 960,00	0%	-	R 54 960,00	2023/06/18 - 2023/06/25	
City Press	National	962	R 496,00	20	X	4	R 39 680,00	0%	-	R 39 680,00	2023/06/18 - 2023/06/25	
Sunday World	National	725	R 377,00	20	X	4	R 30 160,00	0%	-	R 30 160,00	2023/06/18 - 2023/06/25	
Mail & Guardian	National	271	R 455,00	20	X	4	R 36 400,00	0%	-	R 36 400,00	2023/06/18 - 2023/06/25	
Talent 360 Combo	National	1447	R 890,00	20	X	4	R 71 200,00	0%	-	R 71 200,00	2023/06/18 - 2023/06/25	
Total		5167	R 2 905,00				R 232 400,00			R 232 400,00		
							VAT			R 34 860,00		
							Total Inc VAT			R 267 260,00		

Source:

Approval:

Name

Designation

Date

Tel:

[Signature]

S. SILENGO

Chief Executive

20/06/2023

0660669181

Total Saving

Percentage Saving

0,00 %



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001. Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

FAITH MASEKO
Deputy Director: Media Buying
GCIS
PRETORIA

Dear Faith Maseko

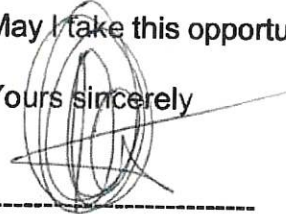
APPOINTMENT AS ACTING DIRECTOR: MEDIA BUYING

In terms of section 32 of the Public Service Act 1994, (Act 103 of 1994), you are hereby appointed as Acting Director: Media Buying from 26 June 2023-02 July 2023.

In executing this role, you will be expected to manage and lead the Directorate and, among other things, authorise all payments in relation to the Directorate.

May I take this opportunity to thank you in advance and wish you all the best.

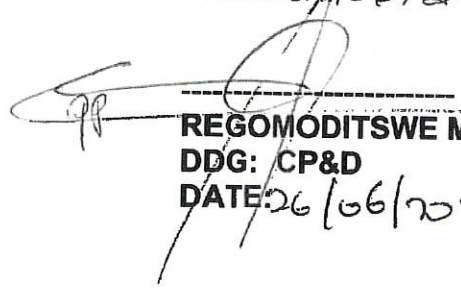
Yours sincerely



S MLISA
DIRECTOR: CSA
DATE: 23/6/2023



NELI SHUPING
CHIEF DIRECTOR: CSA
DATE: 26/06/2023



REGOMODITSWE MAVIMBELA
DDG: CP&D
DATE: 26/06/2023



I, Faith Maseko hereby accept the above appointment and will carry out all duties assigned to me to the best of my ability.



FAITH MASEKO
DEPUTY DIRECTOR: MEDIA BUYING
DATE: 26/06/2023



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001, Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za Coordinates: 25.746096 28.232331

Mr Sandile Nene
Chief Director: Media Policy
GCIS
PRETORIA

Dear Mr Nene

APPOINTMENT AS ACTING DEPUTY DIRECTOR GENERAL: CONTENT PROCESSING AND DISSEMINATION

In terms of section 32 of the Public Service Act 1994, (Act 103 of 1994), you are hereby appointed as Acting Deputy Director General: Content Processing and Dissemination from 26 to 27 June 2023.

In executing this role, you will be expected to manage and lead the Branch and, among other things, authorise all payments in relation to the Branch.

May I take this opportunity to thank you in advance and wish you all the best.

Yours sincerely

MS REGOMODITSWE MAVIMBELA

DDG: CP&D

DATE: 20/06/2023

I, Sandile Nene, hereby accept the above appointment and will carry out all duties assigned to me to the best of my ability.

MR SANDILE NENE

CHIEF DIRECTOR: MEDIA POLICY

DATE: 21/06/2023



Regeringskommunikasie • Dikgokahano tsa Mmuso • Dilhaelelelano tsa Puso • Dikgokaganyo tsa Mmuso • Ezokuxhumana kukaHulumeni •
EzoNxibelelwano kukaRhulumente • Tekuchumana Tahulumende • zokuThintana kukaRhulumente • Vuhlanganisi bya Mfundo • Vhudevhidzani na Muvhuso



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001, Tshedimosetso House, chr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

Ms Nicolette Prinsloo
Director: Marketing and Distribution
GCIS
PRETORIA

Dear Ms Prinsloo

**APPOINTMENT AS ACTING CHIEF DIRECTOR: COMMUNICATION SERVICE
AGENCY (CSA)**

In terms of section 32 of the Public Service Act 1994, (Act 103 of 1994), you are hereby appointed as an Acting Chief Director: Communication Service Agency on the 28 June 2023.

In executing this role, you will be expected to manage and lead the Chief Director and, among other things, authorise all payments in relation to the Chief Director.

May I take this opportunity to thank you in advance and wish you all the best.

Yours sincerely,

REGOMODITSWE MAVIMBELA
DDG: CP&D
DATE:

I, Nicolette Prinsloo, hereby accept the above appointment and will carry out all duties assigned to me to the best of my ability.

NPrinsloo

NICOLETTE PRINSLOO
DIRECTOR: MARKETING AND DISTRIBUTION
DATE: 28 06 2023



Regeringskommunikasie • Dikgokohano tsa Mmuso • Ditheolelelano tsa Puso • Dikgokaganyo tsa Mmuso • Ezokuxhumana kukaHulumeni •
EzoNkabelwano lukaRhulumente • Tjokuchumena Tahulumende • zokuMhlana kukaRhulumente • Vuhlanganisela bya Mmuso • Vuhlanganisela ha Mmuso

Shirley Morudu

From: Patience Sono <Patience.Sono@dmv.gov.za>
Sent: Thursday, 08 June 2023 10:12
To: Fortune Bologo; Shirley Morudu; Lebogang Mothapa
Subject: Request for quotation
Attachments: ABRIDGED Advert Audit Committee.docx

BRIEF

Greetings Colleagues

You kindly requested to assist with a quotation for the attached advert, DDG and the CFO requested that the post be advertised on Sunday 10 June 2023.

Kind Regards

Lerato Patience Sono
Human Resource Administration
Assistant Director
Department of Military Veterans
328 Festival Street, Hatfield, Pretoria
Office: 012 765 9314 Cell: 0605344271
Email: Patience.Sono@dmv.gov.za
Website: www.dmv.gov.za Facebook/Twitter: VeteransZA



military veterans

Department:
Military Veterans
REPUBLIC OF SOUTH AFRICA



military veterans

Department:
Military Veterans
REPUBLIC OF SOUTH AFRICA



Accelerating youth
for a sustainable future

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DEPARTMENT OF MILITARY VETERANS

The mandate of the Department is to oversee and manage the implementation of government's frameworks and programmes on Military Veterans.

APPLICATIONS : Please forward your applications, quoting the relevant reference number, to the **Department of Military Veterans, Private Bag X943, Pretoria, 0001** or hand deliver at Department of Military Veterans corner **328 Festival & Arcadia Streets, Hatfield, Pretoria, 0001**.
FOR ATTENTION : **The Director: Human Resource Management**

POST **INVITATION TO SERVE ON THE DEPARTMENT OF MILITARY VETERANS AUDIT COMMITTEE (X5 POSTS) REFERENCE: DMV2023/07-01**
(The term of office will run effective immediately upon appointment for a period of three years (36 months).
(Re-advertisement)

SALARY DMV Audit Committee members are remunerated using National Treasury rates adjusted annually by National Treasury. Members are remunerated at R2 619 per day. The DMV pays its members two days' preparation time plus one day of the meeting, equivalent to three days as follows: R7 857 per member. The rates include both preparation time and meeting attendance.
CENTRE Pretoria

REQUIREMENTS

- Applicants must have extensive experience in corporate governance, strong leadership, analytical and good communication skills, sound knowledge and including, (a) Matric / senior certificate (b) Relevant three or four year degree (c) in possession of a relevant post graduate qualification with at least 10+ years' experience in any of the following fields: Accounting/Auditing/Financial Management/Legal or Business/Information Communication Technology, and Monitoring and Evaluation), must be independent and knowledgeable of the status of their positions as members, (d) a member of a professional body and (e) have experience of serving in Boards of Directors and/or similar committees.
- The following will be added advantages: Experience in or knowledge of the public sector. Highly specialized knowledge of internal controls and accounting practices. Major accounting and public sector reporting frameworks/models.
- Intensive knowledge and understanding of and exposure to legislation/policies (PFMA, GRAP, GAAP, Treasury Regulations and other relevant legislation and practice notes). Knowledge and understanding of ICT, including the roles of internal and external audit. Integrity, dedication, inquisitiveness within reasonableness of probing, an enquiring mind, analytical reasoning abilities, and a good understanding of the committee's position in the governance structure, thorough understanding of corporate governance principles.

REQUIREMENTS/DUTIES

Full post details are available at:

<http://www.dmv.gov.za/vacancies.htm>

ENQUIRIES : Mr MMC Mufamadi 012 765 9366
CLOSING DATE : 7 July 2023 at 15h30

Note: The Department of Military Veterans is an equal opportunity affirmative action employer. It is our intention to promote representatively (race, gender and disability) through the filling of these posts and candidates whose appointment/promotion/transfer will promote representatively will receive preference.

Shirley Morudu

From: Patience Sono <Patience.Sono@dmv.gov.za>
Sent: Friday, 09 June 2023 10:10
To: Fortune Bologo; Shirley Morudu; Lebogang Mothapa
Subject: RE: Request for quotation

Greetings Colleagues

Ignore the request to advertise on Sunday the 10th June, the advert to be placed on the 25th June 2023. I will wait for the draft advert and the quotation.

Kind Regards

Lerato Sono

From: Patience Sono
Sent: Thursday, June 8, 2023 10:12 AM
To: Fortune Bologo <fortune@gcis.gov.za>; 'Shirley Morudu' <shirley@gcis.gov.za>; Lebogang Mothapa <Lebogang.Mothapa@dmv.gov.za>
Subject: Request for quotation

Greetings Colleagues

You kindly requested to assist with a quotation for the attached advert, DDG and the CFO requested that the post be advertised on Sunday 10 June 2023.

Kind Regards

Lerato Patience Sono
Human Resource Administration
Assistant Director
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military veterans

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Accelerating youth
for a sustainable future

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MILITARY VETERANS VACANCIES

The mandate of the Department is to oversee and manage the implementation of government's frameworks and programmes on Military Veterans.

POST: INVITATION TO SERVE ON THE DEPARTMENT OF MILITARY VETERANS AUDIT COMMITTEE (X5 POSTS)

REFERENCE: DMV2023/07-01

(The term of office will run effective immediately upon appointment for a period of three years (36 months))

(Re-advertisement)

APPLICATIONS: Please forward your applications, quoting the relevant reference number, to the **Department of Military Veterans, Private Bag X943, Pretoria, 0001** or hand deliver at Department of Military Veterans corner 328 Festival & Arcadia Streets, Hatfield, Pretoria, 0001.

FOR ATTENTION: The Director: Human Resource Management

SALARY: DMV Audit Committee members are remunerated using National Treasury rates adjusted annually by National Treasury. Members are remunerated at R2 619 per day. The DMV pays its members two days' preparation time plus one day of the meeting, equivalent to three days as follows: R7 857 per member. The rates include both preparation time and meeting attendance.

CENTRE: Pretoria

REQUIREMENTS/DUTIES:

- Applicants must have extensive experience in corporate governance, strong leadership, analytical and good communication skills, sound knowledge and including, (a) Matric / senior certificate (b) Relevant three or four year degree (c) in possession of a relevant post graduate qualification with at least 10+ years' experience in any of the following fields: Accounting/Auditing/Financial Management/Legal or Business/ Information Communication Technology, and Monitoring and Evaluation), must be independent and knowledgeable of the status of their positions as members, (d) a member of a professional body and (e) have experience of serving in Boards of Directors and/or similar committees.
- The following will be added advantages: Experience in or knowledge of the public sector. Highly specialized knowledge of internal controls and accounting practices. Major accounting and public sector reporting frameworks/models.
- Intensive knowledge and understanding of and exposure to legislation/policies (PFMA, GRAP, GAAP, Treasury Regulations and other relevant legislation and practice notes). Knowledge and understanding of ICT, including the roles of internal and external audit. Integrity, dedication, inquisitiveness within reasonableness of probing, an enquiring mind, analytical reasoning abilities, and a good understanding of the committee's position in the governance structure, thorough understanding of corporate governance principles.

REQUIREMENTS/DUTIES:

Full post details are available at: <http://www.dmv.gov.za/vacancies.htm>

ENQUIRIES: Directorate: Internal Audit and Risk
Mr MMC Mufamadi 012 765 9366

CLOSING DATE: 7 July 2023 at 15h30

Note: The Department of Military Veterans is an equal opportunity affirmative action employer. It is our intention to promote representatively (race, gender and disability) through the filling of these posts and candidates whose appointment/promotion/transfer will promote representatively will receive preference.



military veterans

Department:
Military Veterans
REPUBLIC OF SOUTH AFRICA



[illegible]

[illegible]

[illegible]

Order amount	R	7 507 783.44
Expenditure (photos)	R	6 324 109.26
Committed amount	R	1 300.00
Monies on route	R	584 000.00
Surplus	R	598 374.18

SUMMARY

Campaign	Job Number	Total
Department Services (6th WK Anniversary Carr 15_2_20_41	R	598 374.18
HM Advertising (recruitment)	R	267 260.00
TOTAL	R	865 634.18

[Signature]
28/6/23

[Signature]
29/6/2023



**DEPARTMENT: MILITARY VETERANS
REPUBLIC OF SOUTH AFRICA**

Private Bag X 943, Pretoria 0001, 328 Festival Street, Hatfield

**Ms. Gcobisa Soci
The Chief Financial Officer
Department of Communications
Government Communications and Information Services
Private Bag X 745
PRETORIA
0001**

Dear Ms Soci

**REDIRECTION OF SURPLUS EXPENDITURE FROM PREVIOUSLY APPROVED
CAMPAIGN TO FUND CAMPAIGN TO HR ADVERTISING**

The Department of Military Veterans has through the Chief Directorate Communications, previously processed and transferred a lump sum for campaigns.

According to the latest expenditure reconciliation report received from GCIS, we have surplus of R 700, 000.00 in the government suspense account managed by GCIS.

The funds were supposed to be used for Department Services (6th MK Anniversary Campaign, Verification Processes and Educational Support).

At the moment DMV would like to request GCIS to transfer the amount of R267 260.00 for advertising a vacant post, of which permission is hereby granted for this amount to be transferred to be utilised for this advertising.

Should further information be required regarding this subject, please contact me on 076 510 7443 or via email: Ndlovu.sibongiseni@dmv.gov.za

Yours sincerely,


**Mr. SI. NDLOVU
Chief Financial Officer
Department of Military Veterans
Date: 22 / 06 / 2023**

GOVERNMENT SEGMENTATION MODEL | GSM 2ND EDITION



Rooted Realists

27.8 Million People
(48% of SA adult population)

They are mostly unemployed, with low education levels. Some try to remain positive and acknowledge that they have come a long way. However, their optimism is challenged by difficult financial circumstances and most rely on government grants. They long for financial independence, permanent employment and improved living conditions.



City Seekers

14.4 Million People
(25% of SA adult population)

People in this segment are city dwellers who are familiar with the demands of a competitive urban life. They are generally hopeful, ambitious, career-oriented and constantly looking for opportunities to improve their lives and that of their families. Despite the day-to-day challenges they continue looking for job opportunities because they see this as the answer to a better future.



Safely Suburban

5.9 Million People
(10% of SA adult population)

Safely Suburbans are of the view that their quality of life has declined. They identify their lack of appropriate education as an obstacle to accessing employment or getting better jobs. For this segment, the high cost of living, labour cost and investment are critical areas of concern. They are safety conscious and highly protective of their physical, social and economic environment.



Metro Mobiles

6.1 Million People
(11% of SA adult population)

Metro Mobiles are interested in keeping a particular lifestyle. They are the lookout for ways to improve their lives, be it financial aid to start a business or upskilling themselves. These people see themselves as inspirational, role models and influencers. They are concerned about drugs, unemployment, corruption, crime, the economy and basic service delivery.



Cosmopolitan Capital

3.6 Million People
(6% of SA adult population)

These people are mostly affluent, professional and independent. They have the highest amount of disposable income, highest proportions of tertiary education, employment. They are influential, business-focused and concerned about anything that would negatively impact the economy and consequently their independence and their net worth.

Live:	Non-metro traditional settlements (63%), 30% non-metro urban informal settlements. Eastern Cape 24%, Limpopo 20%, KZN 18%, Mpumalanga 11%.	Metro (91%) and mainly in informal (52%) and formal (43%) settlements. Gauteng (47%), KZN (17%), Western Cape (15%) and Eastern Cape (15%).	The majority (81%) live in non-metro urban and mainly in formal dwellings. Western Cape 18%, KZN 15%, Mpumalanga 12%, North West 11%.	They live in metro areas and mainly in formal dwellings. Gauteng (44%), Western Cape (22%) and KZN (19%).	100% Metro. Gauteng 62%, Western Cape 22%, KZN 9%.
Age:	30% are 18-34 yrs, 15% are 35-49 yrs and 14% are older than 50.	34% are 18 - 34 yrs, one-fifth are 35 - 49 yrs old and 13% are 50+ years.	18 - 34 year olds make up 30%, one-fifth are 35 - 49 yrs and a fifth are 50 yrs+.	18 - 34 year olds 31%, 22% are between 35 - 49 yrs old and 21% are 50 yrs+.	26% are 18 - 34 yrs old, 25% 35 - 49 yrs old and 26% are 50 yrs+.
Gender:	Females 52%, males 48%.	Females 49%, males 51%.	Equal male and female split.	Females 51%, males 49%.	Female (52%), male (48%)
Race:	94% Black, 5% Coloured.	Predominantly Black 90%, Coloured 9%.	Black 52%, White 29%, Coloured 15%.	Black 54%, 21% Coloured, White 13%.	White 51%, Black 34%, and Indian 9%.
Home Language:	93% speak an African language - Isizulu 28%, Isixhosa 17%, Sepedi 15%.	Majority speak African languages (87%) - Isizulu 34%, Isixhosa 19%, Sesotho 11%.	Largest proportion speak Afrikaans (30%) followed by English 20%.	English 34%, Afrikaans 22%, Isizulu 20%.	Mainly English (47%), Afrikaans (17%) and Isizulu (11%).
Education:	One-in-ten have not completed high school, 4 in 10 have some high school education, 29% completed matric.	40% High school completed and 37% did not complete high school.	High Education levels: 36% completed high school, 21% completed higher education.	43% completed high school, 22% did not complete high school and 14% completed higher education.	High education levels: 33% have matric and 38% have higher education.
Employment:	High unemployment - about one-in-ten have fulltime employment.	High unemployment - 42% are unemployed.	29% full time employment, 12% self-employed, 23% unemployed.	27% employed full time, 13% self-employed and 26% unemployed.	43% employed full time, 18% self-employed and 10% unemployed.
Annual household income:	Low income - 45% (R0 - R39 504), 31% (R39 505 - R65 320), and 25% (R65 321 - R138 821).	Low income - 20% (R0 - R39 504), 38% (R39 505 - R65 320), and 42% (R65 321 - R138 821).	Majority (85%) in middle income bracket - R138 822 - R472 501.	Middle income - 35% (R138 821 - R237 593), 65% (R237 594 - R472 501).	Upper income - 41% (R472 502 - R616 852), 32% (R616 853 - R798 172), 19% (R798 173-R1 053 843) and 8% above



government communications

Department
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Department of Military Veterans
Campaign: DMV Audit Committee
Date: 2023/06/09
Media Planner: Fortune Bologo
Job Number: 15_2_20_47
Contact: Lerato Patience Sono

Media Group	Total Cost Excl VAT	Added Value	Added Value Amount	Placement Rate
Arena Holdings	R 54 960,00	0,00 %	-	R 54 960,00
Brand Edge Media Advertising Services	R 71 200,00	0,00 %	-	R 71 200,00
Fundudzi Media	R 30 160,00	0,00 %	-	R 30 160,00
Mail And Guardian	R 36 400,00	0,00 %	-	R 36 400,00
Media 24	R 39 680,00	0,00 %	-	R 39 680,00
Total Print	R 232 400,00	0,00 %	-	R 232 400,00
Total	R 232 400,00	0,00 %	-	R 232 400,00
			VAT	R 14 860,00
			Total Inc VAT	R 267 260,00
			Total Saving	-
			Percentage Saving	0,00 %

Approval:

Name:

Designation:

Date:

Tel:

S SIFENGO

Chief Director

20/06/2023

0660649181

Molai

Please note: If this schedule is not approved, signed and submitted within 7 working days of receiving it the quote will no longer be valid. GCIS will not confirm any bookings without receipt of funds from the client department. Delays in signing the schedule and transfer of funds will lead to a delay in the start of the campaign.

Once Funds are received it will take GCIS at least 5 working days to be able to confirm bookings depending on the magnitude and complexity of the campaign. For campaigns that include Out of Home or campaigns that have to be submitted to the Bid Adjudication Committee because the threshold is exceeded the timelines will be longer.

Also note that spots reflected on this quote are subject to availability at the time of booking.

Report

Report Date : 6/27/2023
 File Name : DMV REcruitment.ES19AB.pry
 Table : All Respondents

Version : 7.22.84.10

Totals		Totals
	Audience(000)	40,716
	Resps	25,256
	%Col	100.0
	%Row	100.0
	Index	100
On The Go-OOH ~ Past 12 Months Reach	Audience(000)	40,715
	Resps	25,255
	%Col	100.0
	%Row	100.0
	Index	100
Viewing ~ Past 12 Months Reach	Audience(000)	39,739
	Resps	24,685
	%Col	97.6
	%Row	100.0
	Index	100
Listening ~ Past 12 Months Reach	Audience(000)	37,747
	Resps	23,414
	%Col	92.7
	%Row	100.0
	Index	100
Digital ~ Past 12 Months Reach	Audience(000)	28,421
	Resps	18,214
	%Col	69.8
	%Row	100.0
	Index	100
Reading - Newspapers ~ Past 12 Months Reach	Audience(000)	21,511
	Resps	13,254
	%Col	52.8
	%Row	100.0
	Index	100
Reading - Magazines ~ Past 12 Months Reach	Audience(000)	15,584
	Resps	9,794
	%Col	38.3
	%Row	100.0
	Index	100
Cinema ~ Past 12 Months Reach	Audience(000)	6,611
	Resps	4,079
	%Col	16.2
	%Row	100.0
	Index	100

Report

Report Date : 6/27/2023

File Name : DMV Recruitment _Weeklies.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

Totals		Totals
	Audience(000)	41,874
	Resps	15,250
	%Col	100.0
	%Row	100.0
	Index	100
Soccer Laduma (Wed) ~ AIR - Paper Newspaper Weeklies	Audience(000)	3,844
	Resps	1,035
	%Col	9.2
	%Row	100.0
	Index	100
Sunday Times ~ AIR - Paper Newspaper Weeklies	Audience(000)	2,742
	Resps	1,078
	%Col	6.5
	%Row	100.0
	Index	100
(City Press (Sun) ~ AIR - Paper Newspaper Weeklies OR Rapport (Sun) ~ AIR - Paper Newspaper Weeklies)	Audience(000)	2,263
	Resps	876
	%Col	5.4
	%Row	100.0
	Index	100
Sunday Sun ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,999
	Resps	552
	%Col	4.8
	%Row	100.0
	Index	100
City Press (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,552
	Resps	496
	%Col	3.7
	%Row	100.0
	Index	100
Isolezwe ngeSonto (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,072
	Resps	247
	%Col	2.6
	%Row	100.0
	Index	100
Ilanga LangeSonto (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,050
	Resps	256
	%Col	2.5
	%Row	100.0
	Index	100
Sunday World ~ AIR - Paper Newspaper Weeklies	Audience(000)	984
	Resps	259
	%Col	2.3
	%Row	100.0
	Index	100

Teimar weeklies

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

© Telmar Information Services Corp.

Report

Report Date : 6/27/2023

File Name : DMV Recruitment_Weeklies.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Rapport (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	740
	Resps	397
	%Col	1.8
	%Row	100.0
	Index	100
Isolezwe ngoMgqibelo (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	713
	Resps	167
	%Col	1.7
	%Row	100.0
	Index	100
Mail & Guardian (Fri) ~ AIR - Paper Newspaper Weeklies	Audience(000)	465
	Resps	201
	%Col	1.1
	%Row	100.0
	Index	100
Isolezwe lesiXhosa ~ AIR - Paper Newspaper Weeklies	Audience(000)	418
	Resps	185
	%Col	1.0
	%Row	100.0
	Index	100
Son op Sondag ~ AIR - Paper Newspaper Weeklies	Audience(000)	375
	Resps	144
	%Col	0.9
	%Row	100.0
	Index	100
Post (Wed) ~ AIR - Paper Newspaper Weeklies	Audience(000)	343
	Resps	292
	%Col	0.8
	%Row	100.0
	Index	100
Saturday Citizen ~ AIR - Paper Newspaper Weeklies	Audience(000)	*320
	Resps	86
	%Col	0.8
	%Row	100.0
	Index	100
Beeld (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000)	254
	Resps	122
	%Col	0.6
	%Row	100.0
	Index	100
Sunday Tribune ~ AIR - Paper Newspaper Weeklies	Audience(000)	235
	Resps	198
	%Col	0.6
	%Row	100.0
	Index	100

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

© Telmar Information Services Corp.

Report

Report Date : 6/27/2023

File Name : DMV Recruitment _Weeklies.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Die Burger (Wes Kaap) (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*213 68 0.5 100.0 100
African Independent ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	**203 49 0.5 100.0 100
Pretoria News Weekend (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*166 54 0.4 100.0 100
The Sunday Independent ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*151 53 0.4 100.0 100
Saturday Star ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*139 64 0.3 100.0 100
Weekend Argus: Saturday Edition ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*117 63 0.3 100.0 100
The Independent on Saturday ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*102 80 0.2 100.0 100
Weekend Witness (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*93 64 0.2 100.0 100
Weekend Post (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*91 77 0.2 100.0 100

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

© Telmar Information Services Corp.

Report

Report Date : 6/27/2023

File Name : DMV Recruitment_Weeklies.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Weekend Argus: Sunday Edition ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	**90 42 0.2 100.0 100
Die Burger (Oos Kaap) (Fri) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*89 69 0.2 100.0 100
Daily Dispatch Weekend Edition (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	*84 74 0.2 100.0 100
Volksblad (Sat) ~ AIR - Paper Newspaper Weeklies	Audience(000) Resps %Col %Row Index	**66 35 0.2 100.0 100

Units : 1000

Source : PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

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Report

Report Date : 6/28/2023

File Name : Telmar Dailies_ DMV.PAMS191.pry
Table : All Respondents

Version : 7.22.84.10

Totals	Audience(000) Resps %Col %Row Index	Totals 41,874 15,250 100.0 100.0 100
Daily Sun ~ AIR - Paper Newspaper Dailies (Mon-Fri) ✗	Audience(000) Resps %Col %Row Index	2,974 926 7.1 100.0 100 ✗
(Cape Argus ~ AIR - Paper Newspaper Dailies (Mon-Fri) ✓ Cape Times ~ AIR - Paper Newspaper Dailies (Mon-Fri) OR Isolezwe ~ AIR - Paper Newspaper Dailies (Mon-Fri) OR Th..	Audience(000) Resps %Col %Row Index	1,586 579 3.8 100.0 100 ✓
Isolezwe ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000) Resps %Col %Row Index	1,122 294 2.7 100.0 100
Sowetan ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000) Resps %Col %Row Index	629 173 1.5 100.0 100
Son ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000) Resps %Col %Row Index	624 233 1.5 100.0 100
Daily Voice ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000) Resps %Col %Row Index	344 118 0.8 100.0 100
The Citizen ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000) Resps %Col %Row Index	276 129 0.7 100.0 100
The Star ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000) Resps %Col %Row	249 105 0.6 100.0

Units : 1000

Source : PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

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Report

Report Date : 6/28/2023

File Name : Telmar Dailies_ DMV.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
	Index	100
Beeld ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	213
	Resps	113
	%Col	0.5
	%Row	100.0
	Index	100
Daily Dispatch ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	172
	Resps	130
	%Col	0.4
	%Row	100.0
	Index	100
Die Burger (Wes Kaap) ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**152
	Resps	50
	%Col	0.4
	%Row	100.0
	Index	100
The Mercury ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	133
	Resps	114
	%Col	0.3
	%Row	100.0
	Index	100
Business Day ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	*120
	Resps	54
	%Col	0.3
	%Row	100.0
	Index	100
The Herald ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	117
	Resps	127
	%Col	0.3
	%Row	100.0
	Index	100
Daily News ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	*107
	Resps	92
	%Col	0.3
	%Row	100.0
	Index	100
Pretoria News ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**92
	Resps	38
	%Col	0.2
	%Row	100.0
	Index	100
DFA ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**82
	Resps	50
	%Col	0.2
	%Row	100.0

Units : 1000

Source : PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

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Report

Report Date : 6/28/2023

File Name : Telmar Dailies_ DMV.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
	Index	100
Cape Times ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**81
	Resps	50
	%Col	0.2
	%Row	100.0
	Index	100
The Witness ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	*77
	Resps	54
	%Col	0.2
	%Row	100.0
	Index	100
Volksblad ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**75
	Resps	47
	%Col	0.2
	%Row	100.0
	Index	100
Cape Argus ~ AIR - Paper Newspaper Dailies (Mon-Fri)	Audience(000)	**61
	Resps	44
	%Col	0.1
	%Row	100.0
	Index	100

Units : 1000

Source :PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

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A subsidiary company of the Independent Newspapers (Pty) Ltd

Brand Edge Advertising Services (Pty) Ltd
47 Sauer Street, Johannesburg 2001
PO Box 1014, Johannesburg, 2000

ATT: Shirley Morudu

AGENCY : GCIS

CAMPAIGN: Dept of Military Veterans

DATE :12 June 2023

Publication	Section	Colour	Insertion	Size	Rate	Total
The Star, Mercury , Isolezwe , Cape Argus and Cape Times	Smart Works	Black & White	1	200mm x 150mm	R 850,80	R 68 064,00
					Discount -15%	R 10209,60
					Grand Total	R 57 854,40
					Vat	R 8678,16
					Total (Incl Vat)	R 66 532,56

BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest¹ in the enterprise, employed by the state?
YES/NO

2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name of State institution
Moodley Amina	7506090013084	no

2.2 Do you, or any person connected with the bidder, have a relationship

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

with any person who is employed by the procuring institution? **YES/NO**

2.2.1 If so, furnish particulars:

.....

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract? **YES/NO**

2.3.1 If so, furnish particulars:

.....

3 DECLARATION

I, Thabile Steyn the undersigned, (name)...Independent Newspaper..... in submitting the accompanying bid, do hereby make the following statements that I certify to be true and complete in every respect:

- 3.1 I have read and I understand the contents of this disclosure;
- 3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
- 3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.
- 3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
- 3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

SBD4

institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.

- 3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.

...T.steyn.....
Signature

Date 12 June 2023 ✓

Key account manager ...
Position
Advertising Service

Name of bidder : Brand Edge Media



CSD REGISTRATION REPORT

SUPPLIER IDENTIFICATION

Supplier number	MAAA1327610	Total annual turnover	More than R10 million and less than R50 million
Is supplier active?	Yes ✓	Financial year start date	18 Aug 2015 00:00:00:000
Supplier type	CIPC Company	Registration date	18 Aug 2015 00:00:00:000
Supplier sub-type	Private Company (Pty)(Ltd)	Created by	ilhaam.cozyn@inl.co.za
Legal name	BRAND EDGE MEDIA ADVERTISING SERVICES ✓	Created date	29 Mar 2023 13:31:15:000
Id entity type	South African Company/Close Corporation Registration Number	Edit by	desigan.moodly@inl.co.za
Government breakdown	Private Companies (Pty) (Ltd)	Edit date	26 Jun 2023 17:03:10:160
Business status	In Business ✓	Restricted Supplier	No ✓
Country of origin	South Africa	Restricted Director	No ✓
South African company/CC registration number	2015/291348/07	Government Employee	No ✓
Have Bank Account	Yes		

SUPPLIER INDUSTRY CLASSIFICATION INFORMATION

INDUSTRY CLASSIFICATION 1

Main group	Information and communication	Core industry	Publishing activities
Division	Publishing activities	% share of annual turnover	100.00

SUPPLIER CONTACT INFORMATION

CONTACT 1

Contact type	Bid Office	Cellphone number	072 923 0544
Is this your preferred Contact?	No	Do you want this contact to also be a CSD user ?	No
Name(s)	Ilhaam	Created by	ilhaam.cozyn@inl.co.za
Surname	Cozyn	Created date	29 Mar 2023 13:31:15:847
Identification type	South African Identification Number	Edit by	csd.datafix@treasury.gov.za
Prefer communication via email	Yes	Edit date	02 May 2023 13:16:47:753





CSD REGISTRATION REPORT

Email address

ilhaam.cozyn@inl.co.za

CONTACT 2

Contact type	Administration	Telephone number	021 003 8566
Is this your preferred Contact?	No	Cellphone number	072 679 0904
Name(s)	Amina	Do you want this contact to also be a CSD user ?	Yes
Surname	Moodley	Created by	ilhaam.cozyn@inl.co.za
Identification type	South African Identification Number	Created date	26 Apr 2023 15:52:00:043
Prefer communication via email	Yes	Edit by	csd.datafix@treasury.gov.za
Email address	amina.moodley@inl.co.za	Edit date	26 Apr 2023 15:52:00:043

CONTACT 3

Contact type	Bid Office	Email address	desigan.moodly@inl.co.za
Is this your preferred Contact?	Yes	Cellphone number	083 730 5436
Name(s)	Desigan	Do you want this contact to also be a CSD user ?	Yes
Surname	Moodly	Created by	welhelmina.modisakeng@treasury.gov.za
Identification type	South African Identification Number	Created date	02 May 2023 13:16:47:740
Prefer communication via email	Yes	Edit by	csd.datafix@treasury.gov.za
		Edit date	02 May 2023 13:16:47:740

SUPPLIER ADDRESS INFORMATION

ADDRESS 1

Is this a preferred address?	Yes	Postal code	2000
Address line 1	47 PIXLEY SEME STREET	Ward Number	10
Address line 2	JOHANNESBURG	Country	South Africa
Suburb	City of Johannesburg NU	This address S/A delivery	Yes
Province	Gauteng	This address S/A payment	Yes
Municipality	City of Johannesburg	Created by	ilhaam.cozyn@inl.co.za
City	City of Johannesburg NU	Created date	29 Mar 2023 13:31:15:813
		Edit by	desigan.moodly@inl.co.za





CSD REGISTRATION REPORT

Edit date

19 May 2023 15:14:10:053

ADDRESS 2

Is this a preferred address?	No
Address line 1	2ND FLOOR NO 5 SILO DISTRICT
Address line 2	VICTORIA AND ALFRED WATERFRONT
Suburb	V & A Waterfront
Province	Western Cape
Municipality	City of Cape Town
City	Cape Town
Postal code	8001

Ward Number

55

Country

South Africa

Created by

ilhaam.cozyn@inl.co.za

Created date

29 Mar 2023 13:31:15:830

Edit by

desigan.moodly@inl.co.za

Edit date

19 May 2023 15:14:10:067

SUPPLIER BANK ACCOUNT

BANK ACCOUNT 1

Account type	Current Accounts
Bank	STANDARD BANK OF SOUTH AFRICA
Branch number	051001
Branch name	STANDARD BANK SOUTH AFRICA
Account number	070439729
Account holder	BRAND EDGE MEDIA ADVERTISING SERVICES
Is this a preferred account?	Yes
Active start date	29 Mar 2023 12:51:00:000
Created by	ilhaam.cozyn@inl.co.za

Created date

29 Mar 2023 13:31:16:253

Edit by

csd.safetynetbatchdownload@treasury.gov.za

Edit date

30 Mar 2023 11:02:07:227

Bank Verification Status

Verification Succeeded ✓

Foreign Bank Account

No

Is the identifier linked at the bank

Yes

Is this a Shared Funding Account

No

Funding Partner(s)





CSD REGISTRATION REPORT

TAX INFORMATION

Income tax number	9419091187	Would you like to receive notifications?	Yes
VAT number	4580276220	Overall Tax Status	Tax Compliant ✓
Is this supplier a VAT vendor?	Yes ✓	Created by	ilhaam.cozyn@inl.co.za
PAYE number	7150795336	Created date	29 Mar 2023 13:31:16:330
Are you Registered with SARS?	Yes	Edit by	csd.reverifybatch@treasury.gov.za
Last validation date	26 Jun 2023 17:03:00:000	Edit date	26 Jun 2023 17:03:10:537

B-BEEE INFORMATION

Are you an empowering supplier	Yes	B-BBEE Procurement Recognition	125%
% Owned by black people	80.00	Accept and understand the content of the affidavit	Yes
% Owned by black people who are women	0.00	Commissioner of Oath	Lizaan Nel
% Owned by black people who are youth	0.00	Date affidavit signed by commissioner of oath	28 Mar 2023 00:00:00:000
% Owned by black people with disabilities	0.00	Affidavit expiry date	27 Mar 2024 00:00:00:000
% Owned by black who are unemployed	0.00	Created by	ilhaam.cozyn@inl.co.za
% Owned by black people who are military veteran	0.00	Created date	29 Mar 2023 13:31:17:253
% Owned by black people living in rural or underdeveloped areas	0.00	Edit by	ilhaam.cozyn@inl.co.za
Status	Active	Edit date	29 Mar 2023 13:31:17:253
B-BBEE Status Level Of Contributor	Level 2 Contributor	Verification Status	Manual Verification Required

OWNERSHIP INFORMATION

Owner's name and surname Legal name	Owner's Identification number	RSA Citizen	Ethnic group	Gender	Ownership %	Youth	Disabled	Military	Rural	Township
INDEPENDENT NEWSPAPERS			N/A	N/A	100.00%	N/A	N/A	N/A	N/A	N/A
Total					100.00%					



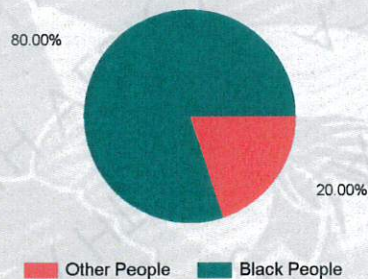


CSD REGISTRATION REPORT

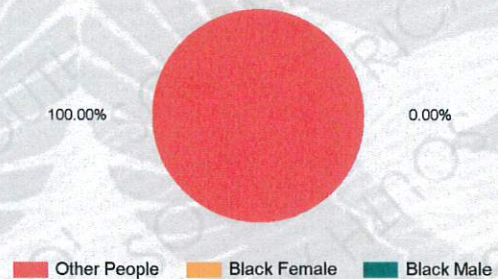
OUTCOMES AGAINST PREFERENTIAL PROCUREMENT CRITERIA BASED ON B-BBEE CERTIFICATE

Enterprise type	QSE
B-BBEE Status level of contributor	Level 2 Contributor
Owned by black people	80.00
Owned by black people who are youth	0.00
Owned by black people who are women	0.00
Owned by black people with disabilities	0.00
Owned by black people who are military veterans	0.00
Owned by black people living in rural or undeveloped areas	0.00
Owned by black people living in townships	0.00
Owned by black people that is unemployed	0.00

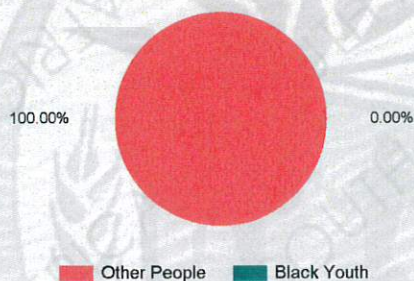
People % Ownership



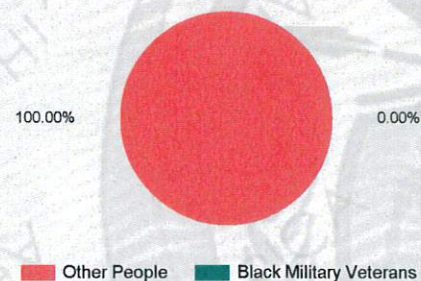
Gender % Ownership



Youth % Ownership



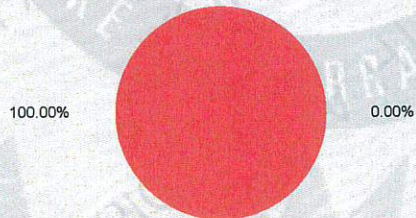
Military Veteran % Ownership





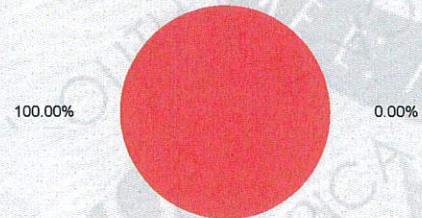
CSD REGISTRATION REPORT

Disabled % Ownership



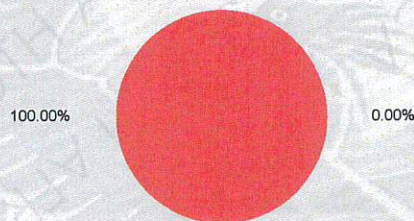
Other People Black people with disabilities

Living Area % Ownership



Other People Black in rural areas Black in townships

Unemployed % Ownership



Other People Black people who are unemployed

DIRECTORS/MEMBERS/OWNERS INFORMATION

DIRECTOR/MEMBER 1

Director type	Director
Director status	Active
Name(s)	AMINA
Surname	MOODLEY
Country	South Africa
Identification type	South African Identification Number
South African identification number	7506090113084
Appointment date	24 Mar 2023 00:00:00:000
Email address	Amina@Sekunjalo.com
Cellphone number	072 679 0904

Created by	ilhaam.cozyn@inl.co.za
Created date	29 Mar 2023 12:16:08:000
Edit by	ilhaam.cozyn@inl.co.za
Edit date	26 Apr 2023 16:14:13:000
Restricted Director	No ✓
Restriction Last Verification Date	26 Jun 2023 17:03:10:927
Government Employee	No ✓
Government Employee Last Verification Date	26 Jun 2023 17:03:11:193
SA identification number Verified	Yes
SA identification number verification date	26 Jun 2023 17:03:07:260





CSD REGISTRATION REPORT

Owner	No	Companies involved in	MAAA0228162;
OTHER OWNERS 1			
CSD supplier number	MAAA0080421	Created by	ilhaam.cozyn@inl.co.za
Legal name	INDEPENDENT NEWSPAPERS	Created date	26 Apr 2023 16:16:30:640
Ownership %	100.00%	Edit by	ilhaam.cozyn@inl.co.za
Ownership status	Active	Edit date	26 Apr 2023 16:16:30:640

The CSD does not automatically verify foreign company registration number, international securities identification number, foreign identification numbers, foreign passport numbers, work permit numbers, foreign bank accounts, B-BBEE, demographic and accreditation information. Organs of State are required to manually verify this information with the applicable verification institutions as per their current policies and procedures.





CSD REGISTRATION REPORT

Tips and Frequently Asked Questions (FAQ)

Identifier

CSD cannot electronically verify the identity of a supplier other than a South African Individual / Sole Proprietor (through Home Affairs) or a company registered at the Companies and Intellectual Property Commission (CIPC). For this reason, a disclaimer is displayed for supply chain practitioners to obtain supporting documentation to verify the identity and legitimacy of a supplier in these cases.

Bank

For help on how to resolve bank failures click here: [I received an email stating the bank information I captured on the CSD was sent for bank account validation and could not be validated. The response received from the bank contains an error message.](#)

The various possible error messages received from the bank are highSemiBolded in red. Search for the applicable message and follow the detailed steps associated with that error message.

Tax Compliance Status

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [What should a supplier do if the tax status on CSD difference from the tax clearance certificate?](#)

Tax Compliance Expiry Date

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [How does CSD determine the tax compliance expiry date?](#)

CIPC

Should the director/member information reflected on the CIPC registration report differs to that reflected on CSD for help click here: [The active Directors/Members are not being populated on the CSD Directors/Members screen as they appear at CIPC, how can I rectify this?](#)

State Employee

For more information pertaining to government employment status click here: [Will there be verification done to identify if a supplier is a government employee?](#)

BBBEE

CSD does not automatically verify all certificate information with the various accreditation bodies. Organs of State are required, where not automatically verified by CSD, to manually verify this information with the applicable accreditation body as per current policies and procedures. Expired certificate information do not reflect on the report.

RESTRICTION

Restricted Supplier - A supplier is restricted by using the identification number of the entity e.g. CIPC registration -, trust -, Social Development non-profit -, South African ID -, Foreign company registration number or ID number. If there is more than one CSD Supplier profile registered on CSD with the same entity identification number, all those related supplier profiles will be restricted.

Restricted Director - A director/owner is an individual person and is restricted by using the South African ID or Foreign ID number. If a director belongs to different companies and has been restricted, the director will reflect as restricted in all companies where identification number is detected.

Restricted Suppliers & Directors are listed on CSD under Help - [Am I restricted?](#)