

68  07/07/23
DATE: 5 July 2023

Campaign Name: RTMC Recruitment Week 23

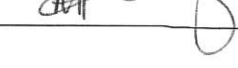
Job Number: 15_2_65_55

DECLARATION OF IMPARTIALITY, CONFIDENTIALITY AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below recommended suppliers
- will not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as we conduct business regularly with them when implementing campaigns
- The following companies are recommended for this campaign :

1	Arena Holdings
---	----------------

NAME	CHIEF DIRECTORATE	SIGNATURE
Lucas Makhubela	CSA	
Phineas Phelelo	CSA	
Sinombulelo Mlisa	CSA	
Neli Shuping	CSA	



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001. Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za Coordinates: 25.746096 28.232331

funco available
J. K. M. 6/7/23

INTERNAL MEMO

Recommended

P. T. M. Mote

07/07/23

DATE:	5 July 2023	File NR:	15_2_68_55
TO:	Acting Director General: N Mnukwa	FROM:	D: Media Buying Sinombulelo Mlisa
CLIENT:	Road Traffic Management Corporation	CONTACT:	Zandile Mtshali Zandile.Kota@rtmc.co.za 067 427 9332

PROJECT NAME: RTMC Recruitment Week 23
PROJECT JOB NUMBER: 15_2_68_55

J. K. M.

1. PURPOSE

- 1.1 To seek approval to appoint Arena Holdings for the placement of the Road Traffic Management Corporation Recruitment campaign according to Supply Chain Management delegations (4.1) in line with NT instruction note no.03 of 2021/22.

2. BACKGROUND

- 2.1 Road Traffic Management Corporation (RTMC) has vacant posts within their various units, which need to be filled. It is against this background that RTMC has requested Government Communication Information System (GCIS) to assist with the placement of the advert.

3. CAMPAIGN OBJECTIVES

- 3.1 To invite eligible candidates to apply.

4. TARGET MARKET

- 4.1 Eligible candidates
4.2 Government Segmentation Model (GSM): Rooted Realists, City Seekers, Safely Suburban, Metro Mobiles and Cosmopolitan Capital.

5. CAMPAIGN PERIOD

- 5.1 9 July 2023

To seek approval to appoint Arena Holdings for the placement of the Road Traffic Management Corporation –Recruitment Week 23

6. RECOMMENDATION

- 6.1** For the purpose of this campaign and to ensure that the campaign's objectives are achieved, Media buying recommends the use of print with a total viewership of 18 205 000. Print is ideal for recruitment placement and for long content format campaigns.

Not recommended

- 6.2** Out of Home (OOH) reaches 40,631,000 audiences, Television viewership is 39,156 000, Radio listenership is 36,741,000, and Digital audience is 27,382,000.
- 6.3** Although these media types have a higher reach than print, however, they will not be utilized, as they do not offer placement for large content, and are not ideal for placement of this recruitment. **Source: Establishment survey 2019AB.**
- 6.4** **Delegation 4.1 Print Threshold R 3 000 000.00. The campaign total is R 79 005.00 including VAT.**
- 6.4.1** In order to reach the target audience and deliver on the campaign's objectives, Arena Holdings (Sunday Times) is the recommended publication for this placement. Sunday Times offers a total readership of 2 742 000 amongst weekly newspapers, which will be eligible to reach the targeted applicants nationally. **Source: PAMS 2019.**

It should be noted that currently, media owners do not offer discounts for recruitment/tender/notice placements. The rates are less than those of the main body rates.

NOT RECOMMENDED

- 6.4.2** **Soccer Laduma** is a soccer publication and has no career section. All other weekly publications are not recommended as they have a lower readership as compared to Sunday Times.
- 6.4.3** **It should be noted that the initial schedule sent to the client included City Press and Vuk' uzenzele however the client indicated that they prefer to use Sunday Times because of their target market. The other publications were not approved. See attached email from client and initial schedule.**
- 6.4.4** **Community print** poses challenges with the lead-time due to the urgency of the recruitment placements and the closing dates of the adverts that have to be aligned with one submitted to the DPSA. The community publications print weekly/bi-weekly/monthly with the booking deadline of 5 – 7 days before printing and most of our recruitment adverts are placed weekly.

7 FINANCIAL IMPLICATIONS

- 7.1** Road Traffic Management Corporation has transferred the amount of **R 79 005.00** in the



weekly/monthly with the booking deadline of 5 – 7 days before printing and most of our recruitment adverts are placed weekly.

7 FINANCIAL IMPLICATIONS

- 7.1 Road Traffic Management Corporation has transferred the amount of **R 79 005.00** in the GCIS Suspense account for the purposes of Recruitment advertising. *See attached Proof of payment.*
- 7.2 The total cost for this placement is **R 79 005.00** which is broken down as per the table below.

Media Group	Total Cost to Client
Arena Holdings	R 79 005.00
Total Print	R 79 005.00

[Signature]
07/07/2023

[Signature]
Lucas Makhubela
ASD: Media Buying
Date: 5/7/2023

[Signature]
Phineas Phelelo
DD: Media Buying
Date: 2023-07-05

Recommendation in paragraph 6.4.1 supported/not supported *[Signature]*

[Signature]
Sinombulelo Mlisa
D: Media Buying
Date: 2023-07-05

Recommendation in paragraph 6.4.1 recommended/not recommended

The total cost for this placement is **R 79 005.00** which is broken down as per the table below.

Media Group	Total Cost to Client
Arena Holdings	R 79 005.00
Total Print	R 79 005.00


Neli Shuping
CD: CSA
Date: 05/07/2023

Recommendation in paragraph 6.4.1 recommended/not recommended


Regomoditswe Mavimbela
DDG: CP&D
Date: 06/07/2023

Recommendation in paragraph 6.4.1 recommended/not recommended


Gcobisa Soci
CFO
Date: 07/07/2023

Client department should be informed of government-wide transformation agenda to ensure sustainability of community media print and diversity

Recommendation in paragraph 6.4.1 Recommended/not recommended

Nomonde Mnukwa
Acting DG
Date:

Recommendation in paragraph 6.4.1 approved/not approved

SUBJECT: RTMC_ Recruitment week 23
PROJECT JOB NO: 15_2_68_55

The total cost for this placement is **R 79 005.00** which is broken down as per the table below.

Media Group	Total Cost to Client
Arena Holdings	R 79 005.00
Total Print	R 79 005.00


Nell Shuping
CD: CSA
Date: 05/07/2023

Recommendation in paragraph 6.4.1 recommended/not recommended


Regomoditswe Mavimbela
DDG: CP&D
Date: 06/07/2023

Recommendation in paragraph 6.4.1 recommended/not recommended


Gcobisa Sodi
CFO
Date: 07/07/2023

Client department should be informed of government-wide transformation agenda to ensure sustainability of community media print and diversity

Recommendation in paragraph 6.4.1 **Recommended**/not recommended

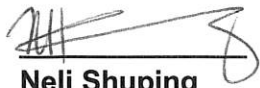

Nomonde Mnukwa
Acting DG
Date: 7 July 2023

Recommendation in paragraph 6.4.1 approved/~~not approved~~

To seek approval to appoint Arena Holdings for the placement of the Road Traffic Management Corporation – Recruitment week 23.

The total cost for this placement is **R 79 005.00** which is broken down as per the table below.

Media Group	Total Cost to Client
Arena Holdings	R 79 005.00
Total Print	R 79 005.00


Neli Shuping
CD: CSA
Date: 05/07/2023

Recommendation in paragraph 6.4.1 recommended/not recommended

Regomoditswe Mavimbela
DDG: CP&D
Date:

Recommendation in paragraph 6.4.1 recommended/not recommended

Gcobisa Soci
CFO
Date:

Recommendation in paragraph 6.4.1 Recommended/not recommended

Nomonde Mnukwa
Acting DG
Date:

Recommendation in paragraph 6.4.1 approved/not approved

Report

Report Date : 6/28/2023

File Name : Aliwal Shoal Public Notice.ES19AB.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Totals	Audience(000)	40,716
	Resps	25,256
	%Col	100.0
	%Row	100.0
	Index	100
On The Go-OOH ~ Monthly Reach	Audience(000)	40,631 ✓
	Resps	25,203
	%Col	99.8
	%Row	100.0
	Index	100
Viewing ~ Monthly Reach	Audience(000)	39,156
	Resps	24,329
	%Col	96.2
	%Row	100.0
	Index	100
Listening ~ Monthly Reach	Audience(000)	36,741 ✓
	Resps	22,800
	%Col	90.2
	%Row	100.0
	Index	100
Digital ~ Monthly Reach	Audience(000)	27,382
	Resps	17,538
	%Col	67.3
	%Row	100.0
	Index	100
Reading - Newspapers ~ Monthly Reach	Audience(000)	18,205 ✓
	Resps	11,124
	%Col	44.7
	%Row	100.0
	Index	100
Reading - Magazines ~ Monthly Reach	Audience(000)	10,832
	Resps	6,787
	%Col	26.6
	%Row	100.0
	Index	100
Cinema ~ Monthly Reach	Audience(000)	1,784
	Resps	1,083
	%Col	4.4
	%Row	100.0
	Index	100

Units : 1000

Source : Establishment Survey 2019 AB (Jan-Dec 2019)

Weight : Individual Weight

Data Sources:

ES19AB; Establishment Survey 2019 AB (Jan-Dec 2019) :

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Report

Report Date : 6/27/2023

File Name : DMV Recruitment _Weeklies.PAMS191.pry

Table : All Respondents

Version : 7.22.84.10

		Totals
Totals	Audience(000)	41,874
	Resps	15,250
	%Col	100.0
	%Row	100.0
	Index	100
Soccer Laduma (Wed) ~ AIR - Paper Newspaper Weeklies	Audience(000)	3,844
	Resps	1,035
	%Col	9.2
	%Row	100.0
	Index	100
Sunday Times ~ AIR - Paper Newspaper Weeklies	Audience(000)	2,742
	Resps	1,078
	%Col	6.5
	%Row	100.0
	Index	100
(City Press (Sun) ~ AIR - Paper Newspaper Weeklies OR Rapport (Sun) ~ AIR - Paper Newspaper Weeklies)	Audience(000)	2,263
	Resps	876
	%Col	5.4
	%Row	100.0
	Index	100
Sunday Sun ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,999
	Resps	552
	%Col	4.8
	%Row	100.0
	Index	100
City Press (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,552
	Resps	496
	%Col	3.7
	%Row	100.0
	Index	100
Isolezwe ngeSonto (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,072
	Resps	247
	%Col	2.6
	%Row	100.0
	Index	100
Ilanga LangeSonto (Sun) ~ AIR - Paper Newspaper Weeklies	Audience(000)	1,050
	Resps	256
	%Col	2.5
	%Row	100.0
	Index	100
Sunday World ~ AIR - Paper Newspaper Weeklies	Audience(000)	984
	Resps	259
	%Col	2.3
	%Row	100.0
	Index	100

Units : 1000

Source : PAMS191 PAMS 2019

Weight : Personal Weights

Data Sources:

PAMS191; PAMS191 PAMS 2019 :

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government communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Road Traffic Management Corporation
Campaign: RTMC Recruitment Week 27 (2023)
Date: 2023/07/05
Media Planner: Lucas Makhubela
Job Number: 15_2_68_55
Contact: Zandile Mtshali

Media Group	Total Cost Excl VAT	Added Value	Added Value Amount	Placement Rate
Arena Holdings	R 68 700,00	0,00 %	-	R 68 700,00
Total Print	R 68 700,00	0,00 %	-	R 68 700,00
Total	R 68 700,00	0,00 %	-	R 68 700,00
			VAT	R 10 305,00
			Total Inc VAT	R 79 005,00
			Total Saving	-
			Percentage Saving	0,00 %

Approval: *Zandile*
Name: Zandile Kota
Designation: Manager Talent Acquisition
Date: 05 July 23
Tel: _____

Please note: If this schedule is not approved, signed and submitted **within 7 working days** of receiving it the quote will no longer be valid. GCIS will not confirm any bookings without receipt of funds from the client department. Delays in signing the schedule and transfer of funds will lead to a delay in the start of the campaign.
Once Funds are received it will take GCIS at least **5 working days** to be able to confirm bookings depending on the magnitude and complexity of the campaign. For campaigns that include Out of Home or campaigns that have to be submitted to the Bid Adjudication Committee because the threshold is exceeded the timelines will be longer.
Also note that spots reflected on this quote are subject to availability at the time of booking.



NOTIFICATION OF PAYMENT

To Whom It May Concern:

First National Bank hereby confirms that the following payment instruction has been received:

Date Actioned	: 2023/07/05
Time Actioned	: 14:47:33
Trace ID	: 8BNQN1XK

Payer Details

Payment From	: Road Traffic Management Corporation
Cur/Amount	: 79,005.00

Payee Details

Recipient/Account No	: . . 059962
Name	: Government Communica
Bank	: Standard Bank
Branch Code	: 010045
Reference	: JOB-15-2-68-55

END OF NOTIFICATION

To authenticate this Payment Notification, please visit the First National Bank website at fnb.co.za, select the "Verify Payments" link and follow the on-screen instructions.

Our customer (the payer) has requested First National Bank Limited to send this notification of payment to you. Should you have any queries regarding the contents of this notice, please contact the payer. First National Bank Limited does not guarantee or warrant the accuracy and integrity of the information and data transmitted electronically and we accept no liability whatsoever for any loss, expense, claim or damage, whether direct, indirect or consequential, arising from the transmission of the information and data.

Disclaimer:

The information contained in this e-mail is confidential and may contain proprietary information. It is meant solely for the intended recipient. Access to this e-mail by anyone else is unauthorised. If you are not the intended recipient, any disclosure, copying, distribution or any action taken or omitted in reliance on this, is prohibited and may be unlawful. No liability or responsibility is accepted if information or data is, for whatever reason corrupted or does not reach its intended recipient. No warranty is given that this e-mail is free of viruses. The views expressed in this e-mail are, unless otherwise stated, those of the author and not those of FirstRand Bank Limited or its management. FirstRand Bank Limited reserves the right to monitor, intercept and block e-mails addressed to its users or take any other action in accordance with its e-mail use policy. Licensed divisions of FirstRand Bank Limited are authorised financial service providers in terms of the Financial Advisory and Intermediary Services Act 37 of 2002.

Lucas Makhubela

From: Zandile Mtshali <Zandile.Mtshali@rtmc.co.za>
Sent: Wednesday, 05 July 2023 14:45
To: Lucas Makhubela
Cc: Lebogang Msila; Zandile Kota
Subject: FW: REQUEST FOR ADVERT PLACEMENT QUOTATION PRICE
Attachments: MediaSchedule_5_July_2023.xlsx

Dear Lucas,

This serves to acknowledge receipt of the media schedule, indicating publication on three media houses namely City Press ,Vukuzenzele and Sunday Times. It is however requested that the advert be placed only one publication given the target group , preferably Sunday Times.

Hope you find the above in order.

Thank you

From: Lucas Makhubela <lucas@gcis.gov.za>
Sent: Wednesday, July 5, 2023 2:41 PM
To: Zandile Kota <Zandile.Kota@rtmc.co.za>; Zandile Mtshali <Zandile.Mtshali@rtmc.co.za>
Cc: Lebogang Msila <Lebogang.Msila@rtmc.co.za>
Subject: RE: REQUEST FOR ADVERT PLACEMENT QUOTATION PRICE

Hi Zandile

Please file attached schedule for your approval. The proposed media platforms are City Press, Sunday Times and Vuk'uzenzele.

Regards
Lucas

From: Zandile Kota <Zandile.Kota@rtmc.co.za>
Sent: Wednesday, 05 July 2023 13:38

Lucas Makhubela

From: Lucas Makhubela
Sent: Wednesday, 05 July 2023 13:49
To: 'Mpho Kubheka (Mabelane)'
Subject: Quote (RTMC - Recruitment)
Attachments: Standard Bidding Document (SDB) 4_Annexure A.doc

Good Day

Please send a 20x5 black and white quote in Sunday Times, it's for RTMC Recruitment

Regards
Lucas



government
communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Road Traffic Management Corporation
Campaign: RTMC Recruitment Week 27 (2023)
Date: 2023/07/05
Media: Lucas Makhubela
Job Number: 15_2_68_55
Contact: Zandile Mtshali

Media Group	Total Cost Excl VAT	Added	Added Value Amount	Placement Rate
Arena Holdings	R 67 800,00	0,00 %	R -	R 67 800,00
Media24	R 49 600,00	0,00 %	R -	R 49 600,00
Vuk'uzenzele	R 28 846,00	0,00 %	R -	R 28 846,00
Total Print	R 146 246,00	0,00 %	R -	R 146 246,00
Total	R 146 246,00	0%	R -	R 146 246,00
VAT			R	21 936,90
Total Inc VAT			R	168 182,90
Total Saving			R	-
Percentage Saving				0,00 %

Approval:

Name:

Designation:

Date:

Tel:

Please note: If this schedule is not approved, signed and submitted **within 7 working days** of receiving it the quote will no longer be valid. GCIS will not confirm any bookings without receipt of funds from the client department.

Delays in signing the schedule and transfer of funds will lead to a delay in the start of the campaign.

Once Funds are received it will take GCIS at least **5 working days** to be able to confirm bookings depending on the

BILLING DETAILS:		ARENA CONTACT DETAILS:	
Company	GCIS	Date	05 July 2023
Contact	Lucas Makhubela	Contact	Margaret Mogale
Telephone		Telephone	(011) 340 9621
Cell		Cell	083 771 1897
Email	lucas@gcis.gov.za	Email	Mogalem@arena.africa

ADVERT DETAILS: RTMC - RECRUITMENT			
Publication	 (page positions are NOT guaranteed)		
Publication date	09 July 2023		
Advertisement size	200 mm (high) x 158 mm (wide)		
Colour	Black & White		
Rate / col cm	R687.00	Sub Total	R68 700.00 excl. vat
		VAT	R10 305.00
		Total Due	R79 005.00

READING CONDITIONS: 100% Cancellation fee applies if advert is cancelled after 10am Thursday prior to publication	
Booking deadline: Thursday 10h00 prior to publication date Material deadline: Thursday 15h00 prior to publication date Payment deadline: STRICTLY Thursday 16h00 prior to publication date If the payment is not in our bank account timeously the advert will be cancelled NB: No adverts will be booked unless this form is signed and returned	

DIRECT PAYMENT DETAILS: To be accompanied by copy of the deposit slip or proof of EFT	
Account Holder	ARENA HOLDINGS (PTY) LTD
Account Name	ARENA HOLDINGS - MEDIA DEPOSITS
Bank Name & Branch	RMB CORPORATE BANKING JOHANNESBURG
Account Number	62793070584
Branch Number	255005
Swift Code	FIRNZAJJ

Please take note of the following important guidelines, to ensure ARENA Holdings Sales service is of the highest level;
Before signing the acceptance of your quotation, please ensure that you have been quoted on the **correct section** of Sunday Times, Sowetan, Weekend Post, The Herald, Daily Dispatch, Daily Dispatch Weekend Edition, Business Day or Financial Mail.

- It is important to communicate all special positioning requests. Please note positioning cannot be guaranteed unless a loading is paid for that particular position.
- Early bookings contribute to more favourable positioning, while late bookings compromise positioning.

CREDIT CARD PAYMENT:
Due to a change in regulations we are required to make use of 3D secure credit card transactions. Should you wish to make payment by use of this method, please inform us accordingly and the secure link will be provided

ACCEPTANCE:		
Date		VAT Number:
Name and Surname		Postal Address:
Signature		

FOR OFFICE USE ONLY:					
Account no:		Cash payment:	Yes	NO	
Rep Name:	Margaret Mogale	Sales Unit:			
Rep Code:	MAM	Sector:			

BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

- 2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest¹ in the enterprise, employed by the state? **YES/NO**

We're not aware of any of the abovementioned members in respect of Arena Holdings under company reg. # 2012/074397/07 currently being in the service of the state.

- 2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name of State institution
Mahloele TD	670212 5324 08 2	N/A
Wheatley WG	790115 5118 08 8	N/A
Malunga M	660325 5597 08 5	N/A
Yanta L	610409 5599 08 4	N/A
Mahloele TD	670212 5324 08 2	N/A

- 2.2 Do you, or any person connected with the bidder, have a relationship with

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

any person who is employed by the procuring institution? **NO**

We're not aware of any person under Arena Holdings under company reg. # 2012/074397/07 currently having any relationship with a person employed by the procuring institution, but considering the number of employees within our organization, it is impossible to confirm.

2.2.1 If so, furnish particulars:

.....N/A.....
.....

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract? **YES**

2.3.1 If so, furnish particulars:

With the understanding that related companies are companies that do not have an arm's-length relationship (e.g. a relationship involving independent, competing interests). This could be due to both companies being part of the same business group or could stem from family or personal ties between officials of two companies and with further consideration to our industry as a media; marketing and entertainment business, no we are not aware of any such interest although the directors of Arena Holdings under reg. no: 2012/074397/07 are associated with other entities and businesses.

3. DECLARATION

I, the undersigned, (name).....**Margret Mogale** in submitting the accompanying bid, do hereby make the following statements that I certify to be true and complete in every respect:

- 3.1 I have read and I understand the contents of this disclosure;
- 3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
- 3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.
- 3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

SBD4

or delivery particulars of the products or services to which this bid invitation relates.

- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
- 3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.
- 3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.

...**M.Mogale**.....
Signature

.....**05 July 2023**.....
Date

...**Account Manager**.....
Position

..... **Arena Holdings (Pty) Ltd.**
Name of bidder

EMPOWERLOGIC

Broad Based Black Economic Empowerment Verification Certificate

A Consolidated Verification Certificate Issued to

Arena Holdings (Pty) Ltd

Level 4 Contributor

Measured Entity

Company Name Arena Holdings (Pty) Ltd
Registration Number 2012/074397/07
VAT Number 4730261205
Address Hill on Empire
16 Empire Road, Parktown, Johannesburg
2193

B-BBEE Status

BBBEE Status Level	Level 4				
Total Points Obtained	80.29	EO: 20 points; MC: 12.79 points; SD: 8.51 points; ESD: 33.99 points; SED: 5 points			
Discounting Principle Applied	No	Procurement Recognition	100.00%	Participated in Y.E.S Initiative	No
Empowering Supplier	Yes	Measurement Period Year End	30/06/2022		
Black Voting Rights	100.00%	Black Women Voting Rights	33.89%	Black Designated Groups	0.00%
Black Economic Interest	100.00%	Black Women Economic Interest	33.89%	Black Youth	0.00%
% Black Owned	Yes	30% Black Women Owned	Yes	Black Disabled	0.00%
Normal Flow Through Applied	Yes	Black New Entrants	0.00%	Black Unemployed	0.00%
Modified Flow Through Applied	No	Exclusion Principle Applied	No	Black People Living in Rural Areas	0.00%
				Black Military Veterans	0.00%

Issue Date 15/12/2022
Expiry Date 14/12/2023 ✓
Certificate Number ELC11554RGENBB
Version Final
Applicable Scorecard Amended Codes - Generic
Applicable BBBEE Codes Amended Generic Codes Gazetted on 11 October 2013 and Amendments Gazetted on 31 May 2019

EmpowerLogic (Pty) Ltd

Reg. No. : 1995/000523/07

BBBEE Verification Agency

Govender

Per Prebhashini Govender

Member - Verification Committee



SANAS Accredited

BVA018

This certificate is the result of an independent and impartial verification of the BBBEE status of the measured entity measured against the Codes of Good Practice on Broad Based Black Economic Empowerment and has been issued in accordance with the EmpowerLogic Verification Certificate Policy. This certificate supersedes any previous certificates issued to the Measured entity. For enquiries please contact EmpowerLogic at 086 111 4003.

EMPOWERLOGIC

Broad Based Black Economic Empowerment Verification Certificate

A Consolidated Verification Certificate issued to

Arena Holdings (Pty) Ltd

Certificate Number: ELC11554RGENBB

Level 4 Contributor

Entities Included in the Consolidated Verification Certificate

Company Name	Registration Number	Vat Number
Arena Audio Broadcast (Pty) Ltd	2021/691356/07	N/A
Arena Broadcast (Pty) Ltd	1995/013211/07	4280170400
Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Arena Holdings - Corporate Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Broadcast & Content a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Eastern Cape Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4720262221
Empire Entertainment Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4580262279
Media Gauteng Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Ochre Media Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4120273950
Picasso Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Strategy Division a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Times Media Home Entertainment Division (TMHE) a division of Arena Holdings (Pty) Ltd	2012/074397/07	4730261205
Arena Learning Channel (Pty) Ltd	2001/010717/07	4170195053
Gallo Music Investments (Pty) Ltd	2019/312602/07	4390287623
Gallo Music Publishers a division of Gallo Music Investments (Pty)	2019/312602/07	4390287623
Gallo Record Company a division of Gallo Music Investments (Pty) Ltd	2019/312602/07	4390287623
Indigenous Film Distribution (Pty) Ltd	2008/019550/07	4140255896

EmpowerLogic (Pty) Ltd

Reg. No. : 1995/000523/07

BBBEE Verification Agency

Govender

Prebashini Govender

Member - Verification Committee

SANAS Accredited



BVA018

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CSD REGISTRATION REPORT

SUPPLIER IDENTIFICATION

Supplier number	MAAA0076388	Have Bank Account	Yes
Is supplier active?	Yes ✓	Total annual turnover	More than R50 million
Allow associates?	Yes	Financial year start date	30 Jun 2016 00:00:00:000
Supplier type	CIPC Company	Registration date	23 Apr 2012 00:00:00:000
Supplier sub-type	Private Company (Pty)(Ltd)	Created by	lallau@timesmedia.co.za
Legal name	ARENA HOLDINGS ✓	Created date	06 Apr 2016 17:15:02:000
Identification type	South African Company/Close Corporation Registration Number	Edit by	lallau@timesmedia.co.za
Government breakdown	Private Companies (Pty) (Ltd)	Edit date	28 Jun 2023 11:58:56:673
Business status	In Business ✓	Restricted Supplier	No ✓
Country of origin	South Africa	Restricted Director	No ✓
South African company/CC registration number	2012/074397/07	Government Employee	No ✓

SUPPLIER INDUSTRY CLASSIFICATION INFORMATION

INDUSTRY CLASSIFICATION 1			
Main group	Professional, scientific and technical activities		
	Core industry	Advertising and market research	
Division	Advertising and market research	% share of annual turnover	100.00

SUPPLIER CONTACT INFORMATION

CONTACT 1			
Contact type	Bid Office, Finance, Sales		
Is this your preferred Contact?	Yes	Telephone number	0112803824
Name(s)	Usha	Cellphone number	082 493 1260
Surname	Lalla	Fax number	0862061702
Identification type	South African Identification Number	Website address	www.timesmedia.co.za
Prefer communication via cellphone	Yes	Do you want this contact to also be a CSD user ?	No
		Created by	pately@timesmedia.co.za



CSD REGISTRATION REPORT

Prefer communication via email	Yes	Created date	05 Apr 2016 08:52:14:000
Prefer communication via telephone	Yes	Edit by	csd.datafix@treasury.gov.za
Email address	lallau@timesmedia.co.za	Edit date	17 Jul 2019 23:43:01:407

CONTACT 2

Contact type	Finance	Cellphone number	082 493 1260
Is this your preferred Contact?	No	Fax number	086 206 1412
Name(s)	Yusuf	Website address	WWW.timesmedia.co.za
Surname	Patel	Do you want this contact to also be a CSD user ?	No
Identification type	South African Identification Number	Created by	lallau@timesmedia.co.za
Prefer communication via email	Yes	Created date	11 May 2017 08:59:03:940
Email address	lallau@tisoblackstar.co.za	Edit by	lallau@timesmedia.co.za
Telephone number	011 280 3824	Edit date	23 Jul 2019 08:54:31:743

CONTACT 3

Contact type	Bid Office	Cellphone number	083 739 8691
Is this your preferred Contact?	Yes	Website address	www.tisoblackstar.co.za
Name(s)	Siphokazi Kineo	Do you want this contact to also be a CSD user ?	No
Surname	Koaho	Created by	lallau@timesmedia.co.za
Identification type	South African Identification Number	Created date	17 Apr 2018 14:22:37:847
Prefer communication via email	Yes	Edit by	csd.datafix@treasury.gov.za
Email address	koahot@tisoblackstar.co.za	Edit date	17 Jul 2019 23:43:01:390
Telephone number	011 280 3163		

SUPPLIER ADDRESS INFORMATION

ADDRESS 1

Is this a preferred address?	Yes	Postal code	2132
Address line 1	P O BOX 1746	Country	South Africa
Address line 2	SAXONWOLD	This address S/A payment	Yes
Suburb	City of Johannesburg NU	Created by	pately@timesmedia.co.za





CSD REGISTRATION REPORT

Province	Gauteng	Created date	06 Apr 2016 17:29:31:120
Municipality	City of Johannesburg	Edit by	lallau@timesmedia.co.za
City	City of Johannesburg NU	Edit date	25 Apr 2023 14:05:48:607
ADDRESS 2			
Is this a preferred address?	No	Country	South Africa
Address line 1	HILL ON EMPIRE 16 EMPIRE ROAD	This address S/A delivery	Yes
Address line 2	PARKTOWN	This address S/A payment	Yes
Suburb	City of Johannesburg NU	Created by	pately@timesmedia.co.za
Province	Gauteng	Created date	06 Apr 2016 17:29:31:357
Municipality	City of Johannesburg	Edit by	lallau@timesmedia.co.za
City	City of Johannesburg NU	Edit date	28 Jul 2017 16:17:14:803
Postal code	2196		

SUPPLIER BANK ACCOUNT

BANK ACCOUNT 1			
Account type	Current Accounts	Is this a preferred account?	Yes
Bank	FIRST NATIONAL BANK	Active start date	05 Jul 2019 10:18:23:000
Branch number	255005	Created by	lallau@timesmedia.co.za
Branch name	RMB CORPORATE BANKING	Created date	02 Dec 2019 08:39:47:000
Account number	62793070584	Edit by	csd.safetynetbatchdownload@treasury.gov.za
Account holder	ARENA HOLDINGS (PTY) LTD	Edit date	04 Dec 2019 07:00:07:627
		Bank Verification Status	Verification Succeeded ✓
		Foreign Bank Account	No
		Is the identifier linked at the bank	Yes
		Is this a Shared Funding Account	No
		Funding Partner(s)	
BANK ACCOUNT 2			
Is this a preferred account?	No		





CSD REGISTRATION REPORT

Edit date	02 Dec 2019 08:47:20:260
Bank Verification Status	Bank account deactivation processed
Foreign Bank Account	No
Is the Identifier linked at the bank	Yes
Is this a Shared Funding Account	No

TAX INFORMATION

Income tax number	9320547178	Would you like to receive notifications?	Yes
VAT number	4730261205	Overall Tax Status	Tax Compliant ✓
Is this supplier a VAT vendor?	Yes ✓	Created by	lallau@timesmedia.co.za
PAYE number	7040781090	Created date	07 Apr 2016 07:28:01:000
Are you Registered with SARS?	Yes	Edit by	lallau@timesmedia.co.za
Last validation date	03 Jul 2023 14:40:00:000	Edit date	28 Jun 2023 11:58:56:000

B-BBEE INFORMATION

B-BBEE verification regulator	Verification agency accredited by SANAS	SANAS accredited agency	EMPOWERLOGIC (PTY) LTD
Sector charter	Marketing, advertising and communication (MAC)	% Owned by black people	100.00
Subsector charter	NOT APPLICABLE	% Owned by black people who are women	33.89
B-BBEE certificate number	ELC11554RGENBB	% Owned by black people who are youth	0.00
B-BBEE certificate issue date	15 Dec 2022 00:00:00:000	% Owned by black people with disabilities	0.00
B-BBEE certificate issue expiry date	14 Dec 2023 00:00:00:000	% Owned by black who are unemployed	0.00
B-BBEE status level of contributor	Level 4 Contributor	% Owned by black people who are military veteran	0.00
B-BBEE procurement recognition	100%	% Owned by black people living in rural or underdeveloped areas	0.00





CSD REGISTRATION REPORT

Value adding supplier or empowering supplier	Yes	Verification Status	Manual Verification Required
Skills Development Score	8.51	Created by	patel@timesmedia.co.za
Socio-Economic Development Score	5.00	Created date	07 Apr 2016 07:40:06:000
Management Control Score	12.79	Edit by	lallau@timesmedia.co.za
Ownership Score	20.00	Edit date	14 Apr 2023 11:10:29:607
Enterprise Supplier Development Score	33.99	Status	Active
Total Score	80.29		

OWNERSHIP INFORMATION

Owner's name and surname Legal name	Owner's Identification number	RSA Citizen	Ethnic group	Gender	Ownership %	Youth	Disabled	Military	Rural	Township
TISO BLACKSTAR GROUP			N/A	N/A	100.00%	N/A	N/A	N/A	N/A	N/A
Total					100.00%					

OUTCOMES AGAINST PREFERENTIAL PROCUREMENT CRITERIA BASED ON B-BBEE CERTIFICATE

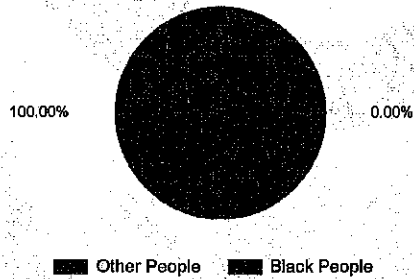
Enterprise type	GEN
B-BBEE Status level of contributor	Level 4 Contributor ✓
Owned by black people	100.00
Owned by black people who are youth	0.00
Owned by black people who are women	33.89
Owned by black people with disabilities	0.00
Owned by black people who are military veterans	0.00
Owned by black people living in rural or undeveloped areas	0.00
Owned by black people living in townships	0.00
Owned by black people that is unemployed	0.00



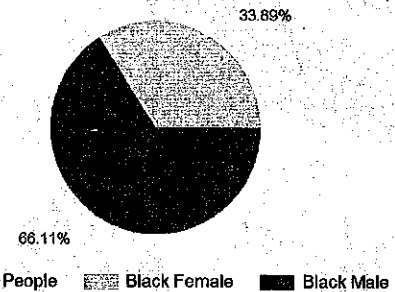


CSD REGISTRATION REPORT

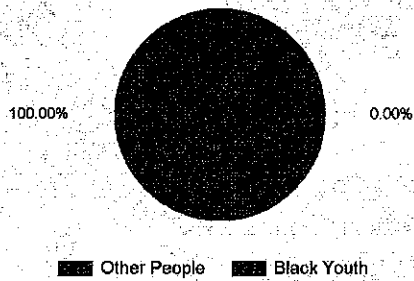
People % Ownership



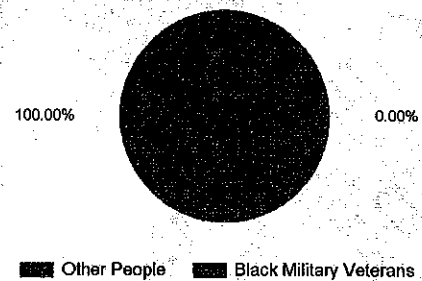
Gender % Ownership



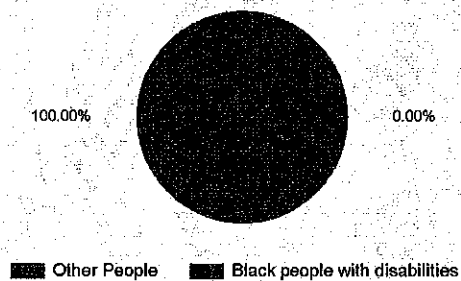
Youth % Ownership



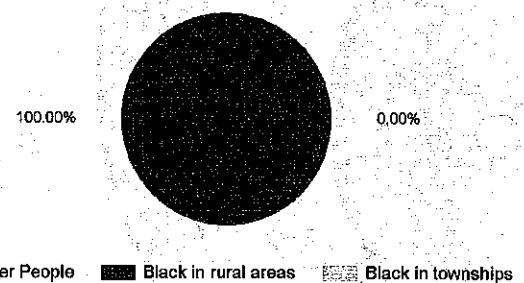
Military Veteran % Ownership



Disabled % Ownership



Living Area % Ownership





CSD REGISTRATION REPORT

Unemployed % Ownership

100.00%

0.00%

Other People

Black people who are unemployed

DIRECTORS/MEMBERS/OWNERS INFORMATION

DIRECTOR/MEMBER 1

Director type	Director	Owner	No
Director status	Active	Created by	csd.reverifibatch@treasury.gov.za
Name(s)	TSHEPO DAUN	Created date	27 Nov 2019 20:33:28:000
Surname	MAHLOELE	Edit by	csd.reverifibatch@treasury.gov.za
Country	South Africa	Edit date	09 Mar 2023 12:58:57:000
Identification type	South African Identification Number	Restricted Director	No ☒
South African identification number	6702125324082	Restriction Last Verification Date	03 Jul 2023 14:40:13:720
Work permit	0000000	Government Employee	No ☒
Appointment date	07 Nov 2019 00:00:00:000	Government Employee Last Verification Date	03 Jul 2023 14:40:10:457
Email address	tshepo.mahloele@arena.africa	SA Identification number Verified	Yes
Cellphone number	082 493 1260	SA identification number verification date	03 Jul 2023 14:40:12:797
		Companies Involved in	MAAA0054591; MAAA0084024; MAAA0147165; MAAA0488547; MAAA0492860; MAAA0503903...

DIRECTOR/MEMBER 2

Director type	Director	Created by	csd.reverifibatch@treasury.gov.za
Director status	Active	Created date	10 May 2022 04:32:20:000
Name(s)	LINDA	Edit by	csd.reverifibatch@treasury.gov.za
Surname	YANTA	Edit date	09 Mar 2023 12:58:56:000
Country	South Africa	Restricted Director	No ☒





CSD REGISTRATION REPORT

Identification type	South African Identification Number	Restriction Last Verification Date	03 Jul 2023 14:40:13:733
South African identification number	6104095599084	Government Employee	No ☒
Work permit	0000000	Government Employee Last Verification Date	03 Jul 2023 14:40:10:457
Appointment date	29 Apr 2022 00:00:00:000	SA identification number Verified	Yes
Email address	lallau@timesmedia.co.za	SA identification number verification date	03 Jul 2023 14:40:13:233
Cellphone number	082 493 1260	Companies involved in	MAAA0054591; MAAA0147165; MAAA0492860; MAAA0503903; MAAA0678967; MAAA0717040...
Owner	No		

DIRECTOR/MEMBER 3

Director type	Director	Created by	csd.reverifybatch@treasury.gov.za
Director status	Active	Created date	11 May 2022 15:05:30:000
Name(s)	MZIMKULU	Edit by	csd.reverifybatch@treasury.gov.za
Surname	MALUNGA	Edit date	09 Mar 2023 12:58:59:000
Country	South Africa	Restricted Director	No ☒
Identification type	South African Identification Number	Restriction Last Verification Date	03 Jul 2023 14:40:13:767
South African identification number	6603255597085	Government Employee	No ☒
Work permit	0000000	Government Employee Last Verification Date	03 Jul 2023 14:40:10:473
Appointment date	03 May 2022 00:00:00:000	SA identification number Verified	Yes
Email address	lallau@timesmedia.co.za	SA identification number verification date	03 Jul 2023 14:40:13:500
Cellphone number	082 493 1260	Companies involved in	MAAA0054591; MAAA0147165; MAAA0175463; MAAA0388920; MAAA0488869; MAAA0492860...
Owner	No		

OTHER OWNERS 1

CSD supplier number	MAAA0076388	Created by	lallau@timesmedia.co.za
Legal name	TISO BLACKSTAR GROUP	Created date	11 May 2017 08:59:04:973
Ownership %	100.00%	Edit by	lallau@timesmedia.co.za
Ownership status	Active	Edit date	22 Jun 2017 14:34:58:047





CSD REGISTRATION REPORT

The CSD does not automatically verify foreign company registration number, international securities identification number, foreign identification numbers, foreign passport numbers, work permit numbers, foreign bank accounts, B-BBEE, demographic and accreditation information. Organs of State are required to manually verify this information with the applicable verification institutions as per their current policies and procedures.





CSD REGISTRATION REPORT

Tips and Frequently Asked Questions (FAQ)

Identifier

CSD cannot electronically verify the identity of a supplier other than a South African Individual / Sole Proprietor (through Home Affairs) or a company registered at the Companies and Intellectual Property Commission (CIPC). For this reason, a disclaimer is displayed for supply chain practitioners to obtain supporting documentation to verify the identity and legitimacy of a supplier in these cases.

Bank

For help on how to resolve bank failures click here: [I received an email stating the bank information I captured on the CSD was sent for bank account validation and could not be validated. The response received from the bank contains an error message.](#)
The various possible error messages received from the bank are highSemiBolded in red. Search for the applicable message and follow the detailed steps associated with that error message.

ix

Tax Compliance Status

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [What should a supplier do if the tax status on CSD difference from the tax clearance certificate?](#)

Tax Compliance Expiry Date

For help on how to deal with tax status differences between CSD and the tax clearance certificate click here: [How does CSD determine the tax compliance expiry date?](#)

CIPC

Should the director/member information reflected on the CIPC registration report differs to that reflected on CSD for help click here: [The active Directors/Members are not being populated on the CSD Directors/Members screen as they appear at CIPC, how can I rectify this?](#)

State Employee

For more information pertaining to government employment status click here: [Will there be verification done to identify if a supplier is a government employee?](#)

BBBEE

CSD does not automatically verify all certificate information with the various accreditation bodies. Organs of State are required, where not automatically verified by CSD, to manually verify this information with the applicable accreditation body as per current policies and procedures. Expired certificate information do not reflect on the report.

RESTRICTION

Restricted Supplier - A supplier is restricted by using the identification number of the entity e.g. CIPC registration -, trust -, Social Development non-profit -, South African ID -, Foreign company registration number or ID number. If there is more than one CSD Supplier profile registered on CSD with the same entity identification number, all those related supplier profiles will be restricted.

Restricted Director - A director/owner is an individual person and is restricted by using the South African ID or Foreign ID number. If a director belongs to different companies and has been restricted, the director will reflect as restricted in all companies where identification number is detected.

Restricted Suppliers & Directors are listed on CSD under Help - [Am I restricted?](#)





CENTRAL SUPPLIER
DATABASE
FOR GOVERNMENT

Report Date:

✓ 03 Jul 2023 14:41:42.396 PM

Report Ran By:

dinah@gcis.gov.za

CSD REGISTRATION REPORT

Print Date: 7/3/2023 2:41:41 PM



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA