

DATE: 24 April 2023

Campaign Name: DHS-Policy changes to accelerate housing delivery campaign

MEMO NUMBER: 15_2_15_84

DECLARATION OF IMPARTIALITY, CONFIDENTIALITY, AND FINANCIAL INTEREST

I, the undersigned:

- have no financial interest in any of the below-recommended suppliers
- will not purposefully favour or prejudice anybody during the selection of the recommended suppliers
- am not aware of any relationship (family, friend, other) between the bidder and myself
- Except that I recognize the names of the recommended suppliers as we conduct business regularly with them when implementing campaigns

The following companies are recommended for this campaign :

57	42 Community Radio Stations	58

NAME	CHIEF DIRECTORATE	SIGNATURE
Shirley Morudu	CSA	
Phineas Phelelo	CSA	
Sinombulelo Mlisa	CSA	
Neli Shuping	CSA	



government
communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Private Bag X745, Pretoria 0001, Tshedimosetso House, cnr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

013/2023/2024

Funco available
JHant 3/5/23

INTERNAL MEMO

Partially Recommended, excluding 9 non-compliant community radio stations

DATE:	24 April 2023	File NR:	15_2_15_84
TO:	Acting DG: Michael Currin	FROM:	D - Media Buying: Sinombulelo Mlisa
CLIENT:	Department of Human Settlements	CONTACT:	Thulani Hlope thulani.hlope@dhs.gov.za 071 361 0921

PROJECT NAME: DHS_ Policy Changes to accelerate housing delivery

PROJECT JOB NUMBER: 15_2_15_84

1. PURPOSE

- 1.1 To seek approval to appoint 42 Community Radio Stations for the placement of the Department of Human Settlements (DHS) –Policy Changes to Accelerate Housing Delivery campaign according to Supply Chain Management Delegation requirements 4.13. and in line with instruction note number 03 of 2021/2022.

2. BACKGROUND

- 2.1 The Minister of Human Settlements, Mmamoloko Kubayi, and Deputy Minister, Pam Tshwete briefed the media on Friday, 31 March 2023 to announce policy changes on the Emergency Housing Programme and fully subsidised housing programme (Breaking New Ground).
- 2.2 These changes came into effect on 1st April 2023, among other things, increasing the delivery of housing units and enabling the department to respond to disasters effectively and timeously. These changes also consider the delivery method, cutting of the red tape in applying the method for disaster funds, and fast-tracking the response time to provide alternative accommodation for disaster victims.
- 2.3 It is against this background, that the Department of Human Settlements has requested GCIS Media Buying Unit to facilitate the placement for this campaign with community radio stations.

To seek approval to appoint 42 Community Radio Stations for the placement of DHS_ Policy Changes to accelerate housing delivery campaign



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA

Funds available
J. M. 28/4/23

Private Bag X745, Pretoria 0001. Tshedimosetso House, onr Frances Baard and Festival streets, HATFIELD, Pretoria 0028
Tel: (+27 12) 473-0000/1 Fax: (+27 12) 473 0593 Website: www.gcis.gov.za. Coordinates: 25.746096 28.232331

INTERNAL MEMO

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CLIENT:	Department of Human Settlement	CONTACT:	Thulani Hlope thulani.hlophe@dhs.gov.za 071 361 0921

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To seek approval to appoint **42** Community Radio Stations for the placement of DHS_ Policy Changes to accelerate housing delivery campaign

3. CAMPAIGN OBJECTIVES

- 3.1 To profile and create awareness about the DHS and their services
- 3.2 To communicate the human settlement messages to a wider audience in the country.

4 TARGET MARKET

- 4.1 Rooted Realists, City Seekers, Safely Suburban, Metro Mobiles, and Cosmopolitan.
- 4.2 All South Africans and stakeholders in the Human Settlement Sector.

5 CAMPAIGN PERIOD

- 5.1 04 May 2023

6 RECOMMENDATION

- 6.1 **Media Buying recommends the use of Community Radio for this campaign. Community Radio is a very interactive and effective medium that will maximize reach and pass the government messages to the community nationally.**

6.2 DELEGATION 4.13 COMMUNITY RADIO THRESHOLD R 1 500,000.00, TOTAL CAMPAIGN COST IS R 350 000.00.

- 6.3 It is recommended that the **42** community radio stations listed in Annexure A be paid R **8 000.00** each to take part in the one-hour phone-in programme for the Department of Human Settlements, Policy Changes to accelerate the housing campaign. With the campaign, the department wishes to profile and create awareness about services provided in the country.
- 6.4 It is to be noted that an email to request quotations for the phone-in programs was sent to community radio stations nationally on April 21, 2023, with a deadline of April 24, 2023, at 14:00 for submission of compliance documents. Due to budgetary constraints, the first come first serve rule will be applied to accommodate the budget. The final list indicates 42 complaint stations that responded within the deadline. (See the attached list in Annexure A).
- 6.5 It is also recommended that **R6 000** be allocated to the GCIS channel for use in hosting the phone-in programs by the Department of Human Settlements (DHS). Upon National Treasury approval, the cost of the satellite channel will be recovered from the funds that the Department of Human Settlement has allocated for the campaign.

7 FINANCIAL IMPLICATIONS



- 7.1 The Department of Human Settlement has transferred a total amount of **R 350 000.00** into the GCIS Suspense Account which was approved and allocated to cover the running of the phone in the programme and the cost of the GCIS Satellite channel for the Policy changes to accelerate housing delivery campaign.
- 7.2 The total cost for this submission is **R 350 000.00**. See attached proof of payment.

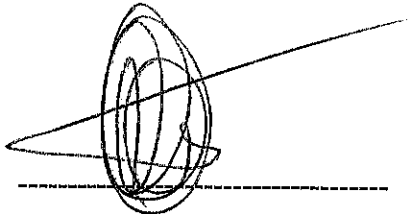


Shirley Morudu
Junior Media Planner
Date: 25/04/2023



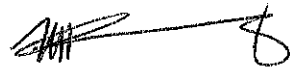
Phineas Phelelo
DD: Media Buying
Date: 2023-04-25

Recommendations in paragraphs 6.3 and 6.5 supported/not supported



Sinombulelo Mlisa
Director: Media Buying
Date: 29/4/2023

Recommendations in paragraphs 6.3 and 6.5 recommended/~~not recommended~~



Neli Shuping

Chief Director: CSA

Date: 26/04/23

Recommendations in paragraphs 6.3 and 6.5 recommended /not recommended

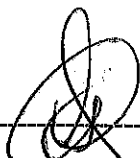


Tyrone Seale

ADDG: CP&D

Date: 26/04/2023

Recommendations in paragraphs 6.3 and 6.5 recommended /not recommended



Gcobisa Sedi

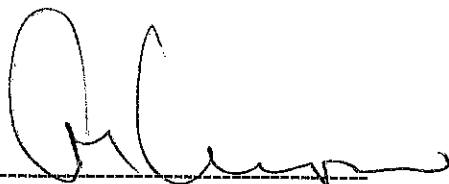
CFO

Date: 03/05/2023

Recommendations in paragraphs 6.3 and 6.5 recommended /not recommended

Memo received on 03 May 2023
Partially recommended and
excludes nine (9) radio stations
that are non-compliant. Thirty
four (34) radio stations are
recommended at a cost of R8000-00
each and G4S channel at a
cost of R6000-00 only.

Partially recommended



Michael Currin

Acting DG

Date: 4/5/23

Recommendations in paragraphs 6.3 and 6.5 approved /not approved



government communications

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Mr Tyrone Seale
CD: Products & Platforms
GCIS
PRETORIA

Dear Mr Seale

APPOINTMENT AS ACTING DEPUTY DIRECTOR GENERAL: CONTENT, PROCESSING AND DISSEMINATION

In terms of section 32 of the Public Service Act 1994, (Act 103 of 1994), you are hereby appointed as Acting Deputy Director General: Content, Processing and Dissemination on 24 April 2023 to 1 May 2023.

In executing this role, you will be expected to manage and lead the Branch and, among other things, authorise all payments in relation to the Branch.

May I take this opportunity to thank you in advance and wish you all the best.

Yours sincerely

MS REGOMODITSWE MAVIMBELA

DDG: CP&D

DATE: 21/04/2023

I, Tyrone Seale, hereby accept the above appointment and will carry out all duties assigned to me to the best of my ability.

MR TYRONE SEALE
CHIEF DIRECTOR: PRODUCTS & PLATFORMS

DATE: 24/04/2023



Regeringskommunikasie • Dikgokahano tsa Mmuso • Dililaeletsano tsa Puo • Dikgokaganyo tsa Mmuso • Ezokuxhumana kukaHulumeni •
Ezokhalelwano lukaRhulumente • Tekuchumana Tahulumende • zokuThritana kukaRhulumente • Vuhlanganisi bya Mfumo • Vuhdovhidzanti ho Mvhuso

DHS - Policy changes to accelerate housing delivery

EASTERN CAPE		
1	LA FM	R8 000,00
2	Kumkani Community Radio	R8 000,00
3	Ingwane FM	R8 000,00
4	Inkonjane Community Radio	R8 000,00
5	Engcobo FM	R8 000,00
6	Oasis FM	R8 000,00
TOTAL		R48 000,00
KZN		
7	GNCR	R8 000,00
8	Nqubeko Radio	R8 000,00
9	Maputaland Radio	R8 000,00
10	HIT FM	R8 000,00
11	Abusekho Ubunzima	R8 000,00
12	Vibe FM	R8 000,00
TOTAL		R48 000,00
GAUTENG		
13	Impact FM	R8 000,00
14	Poort FM	R8 000,00
15	Radio Pulpit	R8 000,00
16	Rainbow FM	R8 000,00
17	Tshwane FM	R8 000,00
18	Westbury	R8 000,00
TOTAL		R48 000,00
NORTHERN CAPE		
19	Revival	R8 000,00
20	Radio NFM	R8 000,00
TOTAL		R16 000,00
WESTERN CAPE		
21	Whalecoast	R8 000,00
22	Helderberg	R8 000,00
23	Overberg	R8 000,00
24	Cape Pulpit	R8 000,00
25	WRFM	R8 000,00
TOTAL		R40 000,00
MPUMALANGA		
26	Inakekelo	R8 000,00
27	Kanyamazane	R8 000,00
28	Moutse FM	R8 000,00

x Non-compliant tax

✓

✓

✓

x Bank verification failed

x SBD4, 2.1 not ticked / answered.

✓

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x Foreign identification type number is different from the one indicated on the affidavit.

x Bank verification failed

x SBD4, 2.3 and 2.2 not ticked / answered.

x SBD4, 2.2 not ticked / answered.

28	RFM	R8 000,00	✓
29	Radio Alpha	R8 000,00	✓
TOTAL		R40 000,00	
LIMPOPO			
30	Zebediela FM	R8 000,00	✓
31	Mphahlele fm	R8 000,00	✓
32	Makhado FM	R8 000,00	X Bank verification failed
33	Mokopane fm	R8 000,00	✓
34	Mohodi FM	R8 000,00	✓
35	Vision FM / Don't Blame God	R8 000,00	✓
TOTAL		R48 000,00	
NORTH WEST			
36	Pulse fm	R8 000,00	✓
37	Bojanala FM	R8 000,00	✓
38	Ratlou FM	R8 000,00	✓
39	Mmabatho FM	R8 000,00	X non-compliant tax status
40	Radio Mafisa	R8 000,00	✓
TOTAL		R40 000,00	
FREE STATE			
41	KSFM	R8 000,00	✓
42	Vuka FM	R8 000,00	✓
TOTAL		R16 000,00	
SATELITE PLATFORM		R6 000,00	
GRAND TOTAL		R350 000,00	

20001
RP007BS

BAS
NAT: HUMAN SETTLEMENTS
PAYMENT STUB

DATE: 20/04/2023
TIME: 20:48:07
PAGE 12

POP

CONTACT PERSON : JACOB RAMONYAI
INSTALLATION DESCRIPTION: NAT: HUMAN SETTLEMENTS
LOCATION DESCRIPTION : NAT: HUMAN SETTLEMENTS

CONTACT TEL NO : 0124449262
DISBURSEMENT NO: 001125628
ACTION DATE : 21/04/2023

PAYEE NAME : GOVMENT COMM & INFO SYS MAIN
PAYMENT ADDRESS: PRIVATE BAG X 745
PRETORIA

BANK NAME : STANDARD BANK OF SOUTH AFRICA
BANK BRANCH : PRETORIA
ACCOUNT TYPE: CURRENT
ACCOUNT NO : *****9962

0001

SOURCE DOC NUMBER	PURCHASE ORDER NUMBER	PAYMENT NUMBER	FUNCTIONAL AREA	USER	AMOUNT
70071	NOT APPLIC	002437382	AP	MANDISA	350,000.00
				TOTAL	350,000.00

PAYMENT WAS RE-ROUTED TO A CREDIT TRANSFER. NEW ACTION DATE: 21/04/2023. DISBURSEMENT NUMBER: 1125628.

~~BREAKING NEW GROUND IN HOUSING~~
**** END OF REPORT RP007BS ****

GOVERNMENT SEGMENTATION MODEL | GSM 2ND EDITION

W57

S1 Rooted Realists

27.8 Million People
(48% of SA adult population)

They are mostly unemployed, with low education levels. Some try to remain positive and acknowledge that they have come a long way. However, their optimism is challenged by difficult financial circumstances and most rely on government grants. They long for financial independence, permanent employment and improved living conditions.

Live:	Not in traditional settlements (63%), 30% non-metro urban informal settlements, Western Cape 22%, Limpopo 20%, KZN 18%, Mpumalanga 11%
Age:	30% are 18-24 yrs, 25% are 35-49 yrs and 45% are 50 and over
Gender:	Female 52%, males 48%
Race:	20% Black, 15% coloured
Home Language:	93% speak an African language, isiXhosa 28%, isiZulu 17%, Sepedi 15%
Education:	Over 10% have not completed high school, 41% have some high school education, 30% completed matric
Employment:	41% unemployed, 40% are in full-time employment
Annual household income:	Low income = R452 (R0 - R39 504) 31%, R39 505 - R65 320, and R65 321 - R138 821



S2 City Seekers

14.4 Million People
(25% of SA adult population)

People in this segment are city dwellers who are familiar with the demands of a competitive urban life. They are generally hopeful, ambitious, career-oriented and constantly looking for opportunities to improve their lives and that of their families. Despite the day-to-day challenges they continue looking for job opportunities because they see this as the answer to a better future.

Live:	Metro (55%), and mainly informal (52%), and former (48%) settlements Gauteng (72%), KZN (47%), Western Cape (45%), and Eastern Cape (35%)
Age:	24% are 18-24 yrs, 34% are 35-49 yrs and 42% are 50 and over
Gender:	Female 49%, males 51%
Race:	Black 49%, coloured 5%
Home Language:	Majority speak an African language, isiZulu 42%, isiXhosa 15%, Sepedi 11%
Education:	40% are school leavers and 37% are post-school leavers
Employment:	High unemployment = 40% are unemployed
Annual household income:	Low income = R452 (R0 - R39 504) 38%, R39 505 - R65 320, and R65 321 - R138 821



S3 Safely Suburban

5.9 Million People
(10% of SA adult population)

Safely Suburbans are of the view that their quality of life has declined. They identify their lack of appropriate education as an obstacle to accessing employment or getting better jobs. For this segment, the high cost of living, labour cost and investment are critical areas of concern. They are safety conscious and highly protective of their physical, social and economic environment.

Live:	Not in metro, 55% live in non-metro urban settlements, formal dwellings Western Cape (83%), KZN (53%), Mpumalanga (22%), North West (10%)
Age:	19% are 18-24 yrs, 40% are 35-49 yrs and 41% are 50 and over
Gender:	Female 51%, males 49%
Race:	Black 52%, White 23%, coloured 15%
Home Language:	Largest proportion speak Afrikaans (60%) followed by English (20%)
Education:	High education levels 35% completed high school, 24% completed higher education
Employment:	29% full-time employment, 12% self-employed, 25% unemployed
Annual household income:	Medium (R39 505 - R65 320) income bracket = R38 822 - R47 501



S4 Metro Mobiles

6.1 Million People
(11% of SA adult population)

Metro Mobiles are interested in keeping a particular lifestyle. They are the lookout for ways to improve their lives, be it financial aid to start a business or upskilling themselves. These people see themselves as inspirational, role models and influencers. They are concerned about drugs, unemployment, corruption, crime, the economy and basic service delivery.

Live:	They live in metro areas and mainly in formal dwellings, Gauteng (44%), Western Cape (22%) and KZN (19%)
Age:	18-34 year olds 31%, 22% are between 35-49 yrs old and 21% are 50 yrs+
Gender:	Females 51%, males 49%
Race:	Black 54%, 21% coloured, White 13%
Home Language:	English 34%, Afrikaans 22%, isiZulu 20%
Education:	43% completed high school, 22% did not complete high school and 14% completed higher education
Employment:	27% employed full time, 13% self-employed and 26% unemployed
Annual household income:	Middle income - 35% (R43 821 - R237 593), 65% (R237 594 - R472 501)



S5 Cosmopolitan Capital

3.6 Million People
(6% of SA adult population)

These people are mostly affluent, professional and independent. They have the highest amount of disposable income, highest proportions of tertiary education, employment. They are influential, business-focused and concerned about anything that would negatively impact the economy and consequently their independence and their world.

Live:	100% Metro, Gauteng 62%, Western Cape 22%, KZN 19%
Age:	23% are 18-24 yrs, 34% are 35-49 yrs and 43% are 50 yrs+
Gender:	Female 52% males 48%
Race:	White 56%, Black 34%, and Indian 9%
Home Language:	Mainly English (72%), Afrikaans (17%) and isiZulu (10%)
Education:	High education levels, 43% have matric and 38% have higher education
Employment:	73% employed full time, 18% self-employed and 10% unemployed
Annual household income:	Upper income - 41% (R47 502 - R616 552), 42% (R616 553 - R237 593), 15% (R237 594 - R472 501), and 3% above


**government
communications**

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Client: Department of Human Settlements

For GCIS: Gavin Sadler

Email: gavin@gcis.gov.za

Cell: 012 473 0124

Designation: Technical Radio Producer

Product: Live transmission of an event

Quote Date: 13/04/2023

CAMPAIGN NAME:

UNPACKING POLICY CHANGES TO ACCELERATE HOUSING DELIVERY

Phone In					
Live Transmission of event (1 hour)	43	1	R 8 000,00	R	344 000,00
Satellite	1	1	R 6 000,00	R	6 000,00
Sub Total				R	350 000,00
GRAND TOTAL				R	350 000,00

Please note: If this schedule is not approved, signed, and submitted within five working days of receiving it, and funds are not transferred, the quote expires.

Also, please note that flighting slots are dependent on availability.

Nkomo Zwally
13.04.2023

CD Communications



Regeringskommunikasie • Dikgokahano lea Mmušo • Ditlhaetseano lea Puso • Dikgokaganyo lea Mmušo • Ezakuzhumana kwikwifutumezu
EzoNkebelelwano kukaRhulumente • Tshukutume Tshukutume • zokuThintana kukaRhulumente • Vutlanganis: bya Mmušo • Vhutshindzani le Mmušo



government communications

Department:
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name: Department of Human Settlements
Campaign: Policy changes to accelerate housing delivery
Date: 2023/04/14
Media Planner: Shirley Morudu
Job Number: 15_2_15_84
Contact: Thulani Hlophle

Media Group	Total Cost Incl VAT	Added Value	Added Value Amount	Placement Rate
Community Radio	R 304 347,83	0,00 %	-	R 304 347,83
Total Radio	R 304 347,83	0,00 %	-	R 304 347,83
Total	R 304 347,83	0,00 %	-	R 304 347,83

VAT	R 45 652,17
Total Inc VAT	R 350 000,00
Total Saving	-
Percentage Saving	0,00 %

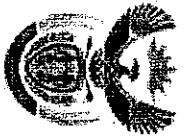
Approval: 
Name: Nobuziso Zulu
Designation: CD:comms
Date: _____
Tel: 012 444 9159

APPROVED FOR PAYMENT
Date Goods/Services Satisfactorily received
Initials & Surname: <u>N. Zulu</u>
Rank: <u>CD:comms</u>
Signature: 
Date: _____
Approved: _____

Please note: If this schedule is not approved, signed and submitted within 7 working days of receiving it the quote will no longer be valid. GCS will not confirm any bookings without receipt of funds from the client department. Delays in signing the schedule and transfer of funds will lead to a delay in the start of the campaign.

Once Funds are received it will take GCS at least 5 working days to be able to confirm bookings depending on the magnitude and complexity of the campaign. For campaigns that include Out of Home or campaigns that have to be submitted to the Bid Adjudication Committee because the threshold is exceeded the timelines will be longer.

Also note that spots reflected on this quote are subject to availability at the time of booking.



government communications

Department
Government Communication & Information System
REPUBLIC OF SOUTH AFRICA

Client Name:
Campaign:
Media Type:

Department of Human Settlements
Policy changes to accelerate housing delivery
Radio

Radio Station	Region	Listenership (000)	Language	Duration 1 Hour	Total spots	No weeks	Total Cost Excl VAT	Discount %	Discount Amount	Discount Amount	Placement Amount	Period
community	National	10000		43		1	R 304 347,83				R 304 347,83	2023/04/25 - 2023/05/02
Total		10.000,00					R 304 347,83				R 304 347,83	

Source:

Total Inc VAT R 350 000,00

Approval:

[Signature]

Name:

Nobuto Zulu

Designation:

CD

Date:

Tel:

012 444 9189

APPROVED FOR PAYMENT	
Date Goods/Services Satisfactorily received	
Initials & Surname: N. Zulu	
Rank: CD: Comm	
Signature: <i>[Signature]</i>	
Date:	
Approved:	

Total Saving -
Percentage Saving 0,00%



government communications

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA



Friday 21 April 2023

To: Station Managers/ Programme Managers.

Re: Department of Human Settlements: Policy changes to accelerate housing delivery

Dear Station / Programme Manager

The Minister of Human Settlements, Mmamoloko Kubayi, and Deputy Minister, Pam Tshwete briefed the media on Friday, 31 March 2023, announcing policy changes on the Emergency Housing Programme and the fully subsidized housing programme (Breaking New Ground). The Minister will unpack these policy changes live on the air in a radio show hosted by GCIS.

Stations are kindly invited to submit quotations for a one (1) hour broadcast towards the campaign, along with current compliant full CSD reports, and correctly filled in new SBD4 forms. Kindly ensure that the dates on the quotations and SBD4 form are the same.

Note, the client has a limited budget for this campaign, thus we only have limited slots available for a national distribution as follows: KZN (6 stations), EC (6), Gauteng (6), Limpopo (6), MP (5), WC (5), NW (5), FS (2), NC (2). Priority will be given to stations in order of submission.

Below are the details:

PROJECT NAME	:	
TYPE OF PRODUCT	:	Live Broadcast
FREQUENCY	:	1 hour
DATES	:	TBC
AMOUNT	:	R8 000.00

Deadline of submission: Monday, 24 April @14h00pm

NB: Only stations that have submitted correctly filled and signed new SBD4 form, have submitted area coverage maps or alternatively indicate the areas that the station broadcasts from, are CSD compliant, and have submitted listenership numbers will be listed for this project. GCIS advises that you please check with Treasury for your station's CSD Compliance Status.

GCIS appreciates the partnership that we both enjoy and wishes to encourage you to keep advising constructively on our programming in order for us to improve the service we are offering.

Thank you, and regards,
GCIS Radio Unit.

Subject: RFQ: DHS - Policy changes to accelerate housing delivery CFQ
Date: Friday, 21 April 2023 at 11:49:02 South Africa Standard Time
From: Gavin Sadler
BCC: aserie@tshwanecapital.co.za, aserieviscom@gmail.com, matlakalat@gmail.com, Nthabi@cosmofm.co.za, ops@cosmofm.co.za, nthabi.ditshego@gmail.com, mokoena7@gmail.com, alone@dreamfm.co.za, vicki@eastwavefm.co.za, EWR Station Manager Hope Malatsi, saleem@eastwavefm.co.za, vikash@eastwavefm.co.za, velly.nxumalo84@gmail.com, lorreal@eldosfm.co.za, hantie@939.co.za, joe.motloba@garankuwafm.com, jbmotloba10@gmail.com, adele@impactradio.co.za, charlene@lekkefm.com, bandatr@lekoamultimediaccl.co.za, samm@mamsradio.co.za, vuyani@phelifm.co.za, nkateko@phelifm.co.za, stationmngnr@poortfm.com, sales2@poortfm.com, sam@radiopulpit.co.za, karlyn@rainbowfm.co.za, jeoffreyseleka@ymail.com, Jeoff@sedibengfm.co.za, Gift@sedibengfm.co.za, Giftwakamtambo@gmail.com, caren@star919fm.co.za, faye@star919fm.co.za, phankha906fm@gmail.com, junior.malinga@wits.ac.za, Mpho Moloi, Martin Vilakazi, ehizokhaee@vut.ac.za, ehisb84@gmail.com, mxolisin@vut.ac.za, kabelo.keogatile@gmail.com, mahapaek@tut.ac.za, kmahapa01@gmail.com, josephcotty@gmail.com, goodhope@westsidefm.co.za, mihlalivakaza@gmail.com, onka@westsidefm.co.za, djdopsbcr@gmail.com, cynthia sambo, judith@radiobbr.co.za, tshepytsima@gmail.com, eyethufm@gmail.com, chrisngato@gmail.com, inakekelofmradi@gmail.com, khaboninap24@gmail.com, maphosabotsotso@yahoo.com, Marry-anne Shongwe, ligwafm101.3@gmail.com, ligwafm101.3@gmail.com, zambaliberty@gmail.com, mashfm91.7stereo@live.co.za, makulana@gmail.com, admin@mkhondofm986.co.za, sabelo@mkhondofm986.co.za, lindiwesihlongonyane@gmail.com, makhosizulu@yahoo.com, info@rfm1032.com, jjmathe90@gmail.com, radioalpha978@gmail.com, ntokozosiluma@gmail.com, info@vocfm1029.co.za, marketing@vocfm1029.co.za, mzwa4sho@gmail.com, ntokoza@vocfm.org.za, welcomenkosi002@gmail.com, malvinshabangu@gmail.com, lungaluke@gmail.com, Julian.mangojane@gmail.com, cliff@ksfm.co.za, production@ksfm.co.za, angeliquedutoit06@gmail.com, cliffgmedia@gmail.com, ntatejudgeju@gmail.com, duncan@metsimaholofm.co.za, queen@metsimaholofm.co.za, SINTHUMULEDL24@GMAIL.COM, knnyane@cut.ac.za, cutfmnews19@gmail.com, neok@mojitomedia.co.za, info@mojitomedia.co.za, admin@medfm.co.za, helene@medfm.co.za, adempers23@gmail.com, mavismaselo@yahoo.com, anton@rosetad.co.za, Gavin Sadler, vukafm94.3@gmail.com

Attachments: Letter to stations - DHS_Policy changes to accelerate housing delivery.pdf, image001.png

Good day,

The attached letter refers.

The Minister of Human Settlements, Mmamoloko Kubayi, and Deputy Minister, Pam Tshwete briefed the media on Friday, 31 March 2023, announcing policy changes on the Emergency Housing Programme and the fully subsidized housing programme (Breaking New Ground). The Minister will unpack these policy changes live on the air.

Note, the client has a limited budget for this campaign, thus we only have limited slots available for a national distribution as follows: KZN (6 stations), EC (6), Gauteng (6), Limpopo (6), MP (5), WC (5), NW (5), FS (2), NC (2). Priority will be given to stations in order of submission.

Kindly submit all your documents before **14:00 Thursday 24 April**.

A reminder for your submissions:

- Quotations need to be validated for 3 months.
- All items on the SBD4 form needs to be ticked
- Quotations and SBD4 forms need to have the same dates.
- Use the name of your Station (the same as the one on your quotation) under "Name of Bidder" on the SBD4 form.
- Current compliant CSDs are required (date on CSD to be within 7 days of submission).
- All complete documents are required for a valid submission.

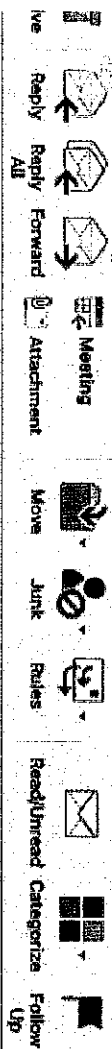
Kind Regards,

Gavin Sadler
Assistant Director: Technical Radio producer
Government Communications and Information System
Tshedimosetso House
1035 Francis Baard Street, Festival Street, Hatfield
Tel: +27 12 473 0124
Cell: +27 83 329 7453
Email: gavin@gcis.gov.za



**government
communications**

Department:
Government Communication and Information System
REPUBLIC OF SOUTH AFRICA



RFQ - DHS - Policy changes to accelerate housing delivery

Gift Moswane

zbtm@webmail.co.za; khicicelo precious Mosehla; Makwena Mamadi; Setati; Maitour; Connie Mmabi; Hlabakuk Setatla; sollysekhula sollysekhula; maknadoim13@gmail.com; maknadoim@starmail.co.za; + 134 more
 Friday, 21 April 2023 at 12:52

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Letter to stations - D...
 95.2 KB Standard Bidding Do...
 86.9 KB

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Magaba

fm.co.za; O Niki Pretorius; O ceo@radiowestcoast.co.za; O avil ahrends; O De Abreu, Martin, Mr [mdeabreu@sun.ac.za]; O Kholeka August; O yvette@wrfm.co.za; O Agnes Steyn; O Z
ri 2023 at 12:08

to stations ~ ~ ~
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ge on: 2023/04/21, 14:35.

or follow up. Start on Monday, 01 May 2023. Due by Friday, 05 May 2023.

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