

CREATIVE DESIGN BRIEF

Kindly fill in this form and email it to creativestudio@umgeni.co.za

| CONTACT INFORMATION | |
|--|---|
| DATE OF REQUEST | 30 June 2025 |
| PROPOSED DEADLINE | 04 July 2025 |
| CONTACT PERSON | Simangele Njoko |
| CONTACT DETAILS | EXT: 033 341 1509/0839522067 EMAIL: Simangele.njoko@uuw.co.za |
| CLIENT / DEPARTMENT <i>(Name of your department)</i> | ESD |
| JOB DESCRIPTION | |
| PROJECT NAME | Enterprise and Supplier Development Database-Support Service (Environmental Service and Health and Safety) |
| DELIVERABLES | Advert artwork |
| BRIEF | |
| PROJECT BACKGROUND <i>(Details of the project)</i> | uMngeni-uThukela Water is establishing an Enterprise and Supplier Development database for Support Service . Enterprises that are rendering Services in the Environmental Services and Health and Safety are invited to participate in the enterprise and supplier Development programmes for 3 years |
| JOB SPECIFICATION | |
| FINISHED SIZE <i>(Email size, A5/A4/A3/A2/A1 page size)</i> | 1. Upload the attached Advert on the UUW website. 2. Upload the attached Advert on the UUW social platforms. 3. Upload the attached forms, which must be accessed by suppliers using the link. |
| CONTENT <i>(Information for the artwork or what you want to communicate)</i> | Enterprise and Supplier Development Database-Support Service (Environmental Service and Health and Safety): Before the adverts are flighted, the attached form has to be uploaded on the UUW website for potential Enterprises to access. Advert Date: 07 July 2025 |
| LOGOs | UUW logo |
| IMAGES / PICTURES / VISUALS <i>(The type of imagery/visuals you need you artwork to have)</i> | Advert that will appear on the following platforms. <ul style="list-style-type: none"> • UUW Website • Facebook • Instagram |



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PLEASE MAKE SURE THAT ALL SECTIONS ARE FILLED IN CORRECTLY