



# CREATIVE DESIGN BRIEF

Kindly fill in this form and email it to [creativestudio@umgeni.co.za](mailto:creativestudio@umgeni.co.za)

CONTACT INFORMATION	
DATE OF REQUEST	30 June 2025
PROPOSED DEADLINE	04 July 2025
CONTACT PERSON	Simangele Njoko
CONTACT DETAILS	EXT: 033 341 1509/0839522067
	EMAIL: Simangele.njoko@uuw.co.za
CLIENT / DEPARTMENT <i>(Name of your department)</i>	ESD
JOB DESCRIPTION	
PROJECT NAME	Enterprise and Supplier Development Database-Support Service (Environmental Service and Health and Safety)
DELIVERABLES	Advert artwork
BRIEF	
PROJECT BACKGROUND <i>(Details of the project)</i>	uMngeni-uThukela Water is establishing an Enterprise and Supplier Development database for <b>Support Service</b> . Enterprises that are rendering Services in the <b>Environmental Services and Health and Safety</b> are invited to participate in the enterprise and supplier Development programmes for 3 years
JOB SPECIFICATION	
FINISHED SIZE <i>(Email size, A5/A4/A3/A2/A1 page size)</i>	<ol style="list-style-type: none"> <li>1. Upload the attached Advert on the U UW website.</li> <li>2. Upload the attached Advert on the U UW social platforms.</li> <li>3. Upload the attached forms, which must be accessed by suppliers using the link.</li> </ol>
CONTENT <i>(Information for the artwork or what you want to communicate)</i>	<p><b>Enterprise and Supplier Development Database-Support Service (Environmental Service and Health and Safety):</b></p> <p>Before the adverts are flighted, the attached form has to be uploaded on the U UW website for potential Enterprises to access.</p> <p><b>Advert Date:</b> 07 July 2025</p>
LOGOs	U UW logo
IMAGES / PICTURES / VISUALS <i>(The type of imagery/visuals you need your artwork to have)</i>	<p>Advert that will appear on the following platforms.</p> <ul style="list-style-type: none"> <li>• U UW Website</li> <li>• Facebook</li> <li>• Instagram</li> </ul>



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PLEASE MAKE SURE THAT ALL SECTIONS ARE FILLED IN CORRECTLY