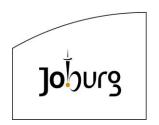


APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

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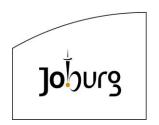
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5. Section 3

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6. Section 4

6.1 Technical data, omissions, variations and company details.



APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

MBD 1

PART A

INVITATION TO BID

YOU ARE HEREBY INVITED TO BID FOR [REQUIREMENTS] OF THE CITY OF JOHANNESBURG								
BID NUMBER:	COJ/GFIN004/25-26	CLOSING DATE:	11 NOVEMBER 2025	CLOSING TIME:	10:30AM			
	APPOINTMENT OF A S	ERVICE PROVIDER	TO BOOK FOR STUDI	O RECORDINGS, BO	OOK VOICE			
DESCRIPTION	OVER ARTISTS FOR	PRE-RECORDED /	ADVERTS AND PLAC	E THE ADVERTS A	AND BOOK			
	INTERVIEW SLOTS ON	RADIO INCLUDING	PAID SOCIAL MEDIA	AND YOUTUBE AD	VERTISING			
	FOR THE 2025/2026 CIV	IC PRIDE AND PR	ODUCT KNOWLEDGE	CAMPAIGN FOR A I	PERIOD OF			
	THREE (3) MONTHS FO	R THE CITY OF JO	HANNESBURG METRO	POLITAN MUNICIPA	LITY.			
THE SUCCESSFO	THE SUCCESSFUL BIDDER WILL BE REQUIRED TO FILL IN AND SIGN A WRITTEN CONTRACT FORM (MBD7).							

BID DOCUMENTS MUST BE DEPOSITED IN THE TENDER BOX SITUATED AT:

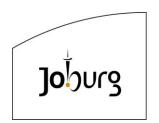
SAPPI BUILDING

48 AMESHOFF STREET.

BRAAMFONTEIN,

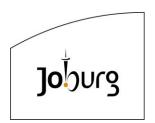
JOHANNESBURG 2001

i			
N-COMP	ULSOTY BRIEFING	SESSION:	
ı			
CODE		NUMBER	
	N-COMP!	N-COMPULSOTY BRIEFING	N-COMPULSOTY BRIEFING SESSION: CODE NUMBER



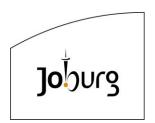
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TAX COMPLIANCE STATUS TCS PIN: CSD No: Yes Yes **B-BBEE** STATUS **LEVEL** B-BBEE **STATUS** □ No VERIFICATION CERTIFICATE LEVEL SWORN □No [TICK APPLICABLE BOX] **AFFIDAVIT** [A B-BBEE STATUS LEVEL VERIFICATION CERTIFICATE / SWORN AFFIDAVIT (FOR EMES & QSEs) MUST BE SUBMITTED □No □Yes □No □Yes ARE YOU A FOREIGN ARE YOU THE ACCREDITED BASED SUPPLIER FOR REPRESENTATIVE IN SOUTH THE **GOODS** AFRICA FOR THE GOODS **ENCLOSE** [IF YES, ANSWER PART B:3 ſΙF YES /SERVICES /WORKS /SERVICES /WORKS OFFERED? PROOF]] OFFERED? TOTAL NUMBER OF ITEMS **TOTAL BID PRICE OFFERED** R SIGNATURE OF BIDDER DATE **CAPACITY UNDER WHICH THIS BID IS SIGNED** BIDDING PROCEDURE ENQUIRIES AND TECHNICAL INFORMATION MAY BE DIRECTED TO: **DEPARTMENT GROUP FINANCE CONTACT PERSON** STANDFORD MASEMOLA STANDFORDM@JOBURG.ORG.ZA **EMAIL ADDRESS**



BID NO: COJ/GFIN004/25-26

BUSINESS STRUCTURE			
Individual			
Joint Venture			
Company			
Consortium			
Sub – Contractor			
Other			
	If individual		
Name of Bidder			
Contact Person			
Registration number			
Vat number			
CIDB number			
CSD registration number			
Business Address [not postal address]			



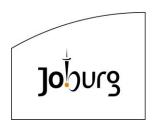
BID NO: COJ/GFIN004/25-26

Telephone	
E-mail address	
	COMPANY
Name of Bidder	
Contact Person	
Registration number	
Vat number	
CIDB number	
CSD registration	
number	
Business address [not	
postal address]	
Telephone	
E-mail address	
	If Joint Venture
Name of Bidder	
Contact Person	



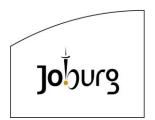
BID NO: COJ/GFIN004/25-26

If consortium
If subcontracting



BID NO: COJ/GFIN004/25-26

Vat number	
CIDB registration	
CSD registration number	
Business address [not postal address]	
Telephone	
E-mail address	
	If other
Name of Bidder	
Contact Person	
Registration number	
Vat number	
CIDB number	
CSD registration number	
Business address [not postal address]	
Telephone	
E-mail address	
	MUNICIPAL DETAILS
SUPPLIER NUMBER [if applicable]	
SUPPLIER NUMBER [if applicable]	



BID NO: COJ/GFIN004/25-26

JOINT \	/ENTUI	RE CERT	IFICATE			
We,	the	undersi	gned member	firms in	the .	Joint Venture
			[Name	of the Joint	Venture], ł	nereby authorize
Mr./Ms				to sign this	oid documen	t as well as any
contract	resultir	ng from bi	id number		and any	other documents
and corr	espond	lence in co	onnection with this bid	and/or contra	ct for and on l	behalf of the Joint
Venture.						
NAME	OF	THE	REPRESENTATIVE	DESIGNA	TION OF TH	E SIGNATURE
MEMB	ER FIR	M(S)	OF THE FIRM	REPRESI	ENTATIVE O	F
				THE FIRM	Л	
NOTE: /	А сору	of the Jo	int Venture Agreeme	nt, Joint Vent	ure Certifica	te indicating the
percent	age co	ntributio	n of each firm to t	he Joint Ve	nture and th	he allocation of
-	_		resolution authorizir			
-			ıst be attached.	_	•	J

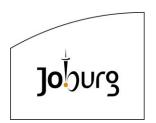


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CONSORTIUM CERTIFICATE							
We, the undersigned co	onsortium	partners, he	ereby a	authorize			
[Name of entity] to	act as	lead cons	ortium	partner and fur	ther authorize		
Mr./Ms		to sign	this of	fer as well as any co	ontract resulting		
from bid number		and a	ny othe	er documents and cor	respondence in		
connection with this bid a	nd / or con	tract for and	on bel	nalf of the consortium			
CONSORTIUM	FULL	NAME	OF	PARTICIPATION	SIGNATURE		
PARTNER	CONSO	RTIUM MEN	IBER	%			

NOTE: A copy of the Consortium Agreement, Consortium Certificate indicating the allocation of responsibilities of consortium partner to the Consortium and the resolution authorizing the above-mentioned person to sign all relevant documents must be attached.

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APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.							
SUBCONTRACTING (CERTIFICATE						
I/We, the undersigned	bidder undertake to subcor	ntract% c	of the total bidding				
value to the below subo	contractor/s.						
NAME OF SUBCONTRACTOR	CONTACT MEMBER OF THE SUB CONTRACTOR	% TO BE SUBCONTRACTED	SIGNATURE				

NOTE: A copy of the Subcontract Agreement indicating the allocation of responsibilities of each subcontractor must be attached. Subcontracting of the work to the bidder's own subsidiaries must be declared.

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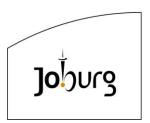


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PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.			
PARTNERSHIP CERTIFICA	NTE .		
We, the undersigned partner	rs in the business tradin	g as	
nereby authorize Mr./Ms		to sign this	offer as well as
any contract resulting from b			
and correspondence in conr	nection with this bid and	d / or contract for and	on behalf of the
abovementioned partnership) .		
NAME OF PARTNER	IDENTITY NO.	OWNERSHIP %	
		OWNLKSIIIF /6	SIGNATURE
		OWNERSHIF 76	SIGNATURE
		OWNERSHIF 76	SIGNATURE
		OWNERSHIP 76	SIGNATURE
		OWNERSHIF 76	SIGNATURE
		OWNERSHIP 76	SIGNATURE
		OWNERSHIP 76	SIGNATURE

NOTE: A copy of the Partnership Agreement indicating the allocation of responsibilities of each partner to the Partnership and the resolution authorizing the above-mentioned person to sign all relevant documents must be attached.

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MBD 1 - PART B

1. IMPORTANT NOTICE

A bidder is required to take notice of the following in the preparation and submission of this bid. THIS IMPORTANT NOTICE APPLIES TO THE BID AS A WHOLE AND MUST BE READ AS PART OF EVERY SECTION AND ANNEXURE TO THIS BID DOCUMENT.

- 1.1. The bidder must read this bid document diligently and where possible take advice or refer to the relevant legislation and regulation applicable to procurement.
- 1.2. The bid document must be completed in black ink and in full, correctly and truthfully. Provided that it's not relevant to the bidder, it must be marked "N/A".
- 1.3. Bid documents must be sealed when submitted. The submission must be delivered at the correct address as it reads from this bid document on or before the closing date and before the closing time. The correct time to be used will be Telkom time. No submission shall be accepted other than in the manner described in this paragraph.
- 1.4. Information requested must be provided. Such information must be genuine. Should information be a copy of the original, such copy must be certified and commissioned as the true copy of the original in terms of the relevant laws.
- 1.5. Documents requested [including those under "returnable documents" under specifications / terms of reference] must be attached at the end of that particular annexure requesting such information. Should the information exceed the provided space, an addendum must be attached at the end of that particular annexure requesting such information.
- 1.6. Any requirement for signature must be signed at the appropriate space provided. It shall be deemed that the signatory is the bidder or a duly authorized person of the bidder.

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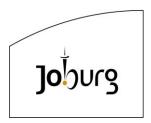


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1.7 The briefing session **must** be attended if compulsory. If not, the municipality highly

- 1.7. The briefing session <u>must</u> be attended if compulsory. If not, the municipality highly recommends that the briefing session be attended.
- 1.8. Error/s made must be scratched and signed next to the error by the same person who signs the bid document. Therefore, no tipex is allowed. In addition, error/s made and relating to price must be accompanied by a letter [in the bidder's letterhead] pointing out the error made and acknowledging that it is his or her signature and was signed by the bidder for reasons of correcting the error.
- 1.9. The bid may be rejected in the event that the bidder:
 - 1.9.1. fails to complete fully this bid document or to provide the information requested, or to sign the bid at the appropriate spaces provided or next to errors, his/her/its bid may be rejected due to non-compliance or being invalid:
 - 1.9.2. is found to be a role player or commits criminal act/s including fraud, price rigging, corruption, collusion, or forgery, the bidder shall be rejected. In the case of an award already made, the award or contract shall be terminated; or
 - 1.9.3. any of its director/s or those of the subcontractor/s or partner/s:
 - 1.9.3.1. owe municipal charges and is in arrears for more than 3 (three) months:
 - 1.9.3.2. had during the last 5 (five) years failed to perform satisfactorily on previous contract with the municipality or municipal entity or organ of the state after written notice was given to perform satisfactorily;
 - 1.9.3.3. abused the supply chain management of the municipality or municipal entity or committed an improper conduct;
 - 1.9.3.4. has been listed in the register of tender defaulters; or





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- 1.9.3.5. if any of the bidder's principals are in the service of the state.
- 1.10. Any steps taken because the bidder has failed to comply as provided in terms of this important notice or breached terms and conditions of the bid, shall not prevent the municipality from taking any steps available in law in addition to the remedies taken because of non-compliance or breach.
- 1.11. Failure to take note of the advice and recommendations made under this important notice, shall be at the bidder's own risk.
- 1.12. This bid will be subject to public adjudication and notice of the date and time of the sitting shall be published on the Municipality's website.
- 1.13. Bid documents must be collected at the stipulated address, date and time as advertised, or downloaded from the appropriate websites.
- 1.14. Bid documents will be opened after the closing time and all bidders and their prices will be published on the municipality's website.
- 1.15. The bid award shall be published in the municipal websites.

1.16. BID SUBMISSION:

- 1.16.1. Bids must be delivered by the stipulated time to the correct address. Late bids will not be accepted for consideration.
- 1.16.2. This bid is subject to the Preferential Procurement Policy Framework Act, 2000 and the Preferential Procurement Regulations, 2022, the General Conditions of Contract (GCC) and, if applicable, any other Special Conditions of Contract.
- 1.16.3. The successful bidder will be required to sign a written service level agreement.
- 1.17. The City of Johannesburg reserves the right to source information from various sources to verify the information provided by the bidder in this bid and to enable the City to assess the bidder's financial stability and viability, and record of business conduct. The information to be sourced may include information relevant for the

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verification of all the information submitted by the bidder in this bid and any other information that may reasonably be deemed necessary to enable the City's verification and assessment, including the following:

- 1. Commercial risk ratings;
- 2. Whether the bidder honours commitments with suppliers and/or customers;
- 3. Trade references:
- Company statutory information;
- 5. Bidder's current address;
- 6. Tax information;
- Bidder certification by international or local standard setting bodies and/or verification agencies;
- 8. Shareholding (shares and/or financial instruments held in and/or by the bidder):
- Whether the bidder has relevant capacity (resources, infrastructure etc.) to execute the contract;
- 10. Annual Financial Statements, or information included therein;
- 11. Property interests of the bidder and principals;
- 12. Judgements, and default listings of the bidder and principals, as well as debt review of principals;
- 13. Business rescue, liquidation of bidder and sequestration of principals;
- 14. Principals, including their shareholdings and/or business interests in the bidder and other entities as well as current interests.
- 1.18. The City may source the information directly from the sources, or make use of agents to source the information on its behalf.
- 1.19. Consent form in terms of section 11 of the Protection of Personal Information Act, 2013 ("POPIA")

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- 1.19.1. In order for the City to consider the bidders response, it will be necessary for the City to process certain personal information which the bidder may share with the City for the bid submission, including personal information which may include special personal information ("personal information"). Personal information will be processed by the City for the purposes of assessing the bidder's submission in relation to the bid. The City may also share the bidder's personal information with third parties to carry out verification and background checks, where necessary. In this regard, the bidder acknowledges that the City's authorized verification agent/s and service provider/s will access the personal information.
- 1.19.2. By ticking yes, and signing below, the bidder agrees and voluntarily consents to the City processing the bidder's personal information for the purpose of evaluating its submission, including to confirm and verify any information provided in the submission and the bidder gives the City permission to do so. The bidder agrees that the personal information may be disclosed by the City to third parties. The bidder understands that it is free to withdraw its consent on written notice to the City, however if consent is not given or is withdrawn, the City may be unable to process the bid submission.

Please tick one:	
Yes	No
Signature	Date
Capacity	Name of Bidder

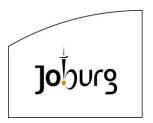


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2 CONDITIONS OF BID

- 2.1. No bid will be accepted from persons in the service of the state as defined in the Municipal Finance Management Act and Regulations.
- 2.2. The bid terms and conditions remain binding to the bidder throughout the contracting period.
- 2.3. A consideration of this bid is subject to governing legislation, including those relating to B-BBEE, the City's development goals, Preferential Procurement Policy Framework Act 5 of 2000 and its Regulations as amended.
- 2.4. That the tender may not necessarily be awarded to the bidder scoring the highest points.
- 2.5. The bidder is prohibited from participating in any form of price manipulation or bid rigging including those in MBD 9. If found, the bidder will be disqualified, or award be terminated.
- 2.6. Negotiations will only be conducted with selected bidder/s where necessary.
- 2.7. An award may be made to more than one bidder.
- 2.8. If considered necessary, the municipality reserves the right to visit the bidder's place of business and/or its customers.
- 2.9. The specifications are the copyright of the municipality.
- 2.10. The municipality reserves the right to cancel the requests for bids at any time or stage before the award or not to accept any bid.
- 2.11. Should it be found that the bidder has not been truthful and/or dishonest, then municipality shall cancel the award and negotiate with the next acceptable bidder.
- 2.12. All bids will be treated as confidential to the extent that the Municipality is required by law to publish or make information in the bid available to a third party.

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2.13. Any dispute arising out of or relating to the bid must first be referred to the Accounting Officer for resolution.

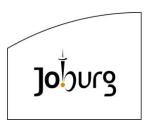
2.14. Remedies

- (1) If an organ of state is of the view that a tenderer submitted false information regarding a specific goal, the City of Johannesburg will
 - (a) inform the tenderer accordingly; and
 - (b) give the tenderer an opportunity to make representations within 14 days as to why the tender may not be disqualified or, if the tender has already been awarded to the tenderer, the contract should not be terminated in whole or in part.
- (2) After considering the representations referred to in subparagraph (2.14) (b), the City of Johannesburg may, if it concludes that such information is false—
 - (a) disqualify the tenderer or terminate the contract in whole or in part; and
 - (b) if applicable, claim damages from the tenderer.
- 2.15. The tender may be divisible and be awarded to more than one bidder.
- 2.16. The City reserves the right to award the bid in full, partially or not at all.

3. TERMS AND CONDITIONS FOR BIDDING [Part B – Tax Compliance Requirements]

- 3.1. Bidders must ensure compliance with their tax obligations.
- 3.2. Bidders are required to submit their unique personal identification number (PIN) issued by the South Africa Revenue Services (SARS) to enable the organ of state to view the taxpayer's profile and tax status.
- 3.3. Application for the tax compliance certificate (TCC) or pin may also be made via efiling. In order to use this provision, taxpayers will need to register with SARS as efilers through the website www.sars.gov.za.

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- 3.4. Foreign suppliers must complete the pre-award questionnaire in 3.7 below.
- 3.5. Bidders may also submit a printed TCC certificate together with the bid. In bids where consortia / joint ventures / sub-contractors are involved, each party must submit a separate TCC certificate / PIN and CSD number.
- 3.6. Where no TCC is available but the bidder is registered on the central supplier database (CSD), a CSD number must be provided.
- 3.7. If the answer is "no" to all of the below, then it is not a requirement to register for a tax compliance status system pin code from SARS and if not register as per 3.3 above.

Question	Yes	No
Is the entity a resident of the republic of South Africa		
(RSA)?		
Does the entity have a branch in the RSA?		
Does the entity have a permanent establishment in the		
RSA?		
Does the entity have any source of income in the RSA?		
Is the entity liable in the RSA for any form of taxation?		

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4. TAX MATTERS

It is a condition of the bid that the taxes of the successful bidder must be in order as at the date of award, or that satisfactory arrangements have been made with SARS to meet the bidder's tax obligations as at the date of award. The annexure must be read in conjunction with the important notice.

- 4.1. The bidder must submit the tax compliance status PIN / CSD in order to enable the verification of the tax status of the bidder.
- 4.2. The bidder, upon being called to, must submit a valid Tax Clearance Certificate issued by any SARS branch office in order to determine tax compliance. The Tax Clearance Certificate Requirements are also applicable to foreign bidders / individuals who wish to submit bids.
- 4.3. The tax affairs of the bidder, as at the date of award, must be tax compliant.
- 4.4. Provided that the bid has Consortia / Joint Ventures / Sub-contractors involved, the conditions in 4.2 and 4.3 above equally apply to each member of the Consortia / Joint Ventures / Sub-contractor.

Signature	Date
Capacity	Name of Bidder

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5. GENERAL TERMS AND CONDITIONS OF THE CONTRACT

- a) In this document words in the singular also refer to the plural and *vice versa* and words in the masculine also mean in the feminine and neuter.
- b) The General Conditions of Contract (GCC) will form part of all bid documents and may not be amended.
- c) Special Conditions of Contract (SCC) relevant to a specific bid, should be compiled separately for every bid (if applicable) and will supplement the GCC. Whenever there is a conflict, the provisions in the SCC shall prevail.
- d) Wherever the following words appear, they will have interchangeable meaning: "purchaser" refers to the "municipality" and "supplier" refers to the "bidder".

Definitions

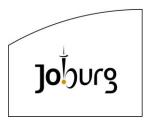
- 1. The following terms shall be interpreted as indicated:
- 1.1 "Closing time" means the date and hour specified in the bidding documents for the receipt of bids.
- 1.2 "Contract" means the written agreement entered into between the purchaser and the supplier, as recorded in the contract form signed by the parties, including all attachments and appendices thereto and all documents incorporated by reference therein.
- 1.3 "Contract price" means the price payable to the supplier under the contract for the full and proper performance of his contractual obligations.

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- 1.4 "Corrupt practice" means the offering, giving, receiving, or soliciting of anything of value to influence the action of a public official in the procurement process or in contract execution.
- 1.5 "Countervailing duties" are imposed in cases where an enterprise abroad is subsidized by its government and encouraged to market its products internationally.
- 1.6 "Country of origin" means the place where the goods were mined, grown or produced or from which the services are supplied. Goods are produced when, through manufacturing, processing or substantial and major assembly of components, a commercially recognized new product results that is substantially different in basic characteristics or in purpose or utility from its components.
- 1.7 "Day" means calendar day.
- 1.8 "Delivery" means delivery in compliance of the conditions of the contract or order.
- 1.9 "Delivery ex stock" means immediate delivery directly from stock actually on hand.
- 1.10 "Delivery into consignees store or to his site" means delivered and unloaded in the specified store or depot or on the specified site in compliance with the conditions of the contract or order, the supplier bearing all risks and charges involved until the supplies are so delivered and a valid receipt is obtained.
- 1.11 "Dumping" occurs when a private enterprise abroad markets its goods on own initiative in the RSA at lower prices than that of the country of origin and which have the potential to harm the local industries in the RSA.
- 1.12 "Force majeure" means an event beyond the control of the supplier and not involving the supplier's fault or negligence and not foreseeable. Such events may include, but is not restricted to, acts of the purchaser in its sovereign capacity, wars or revolutions, fires, floods, epidemics, quarantine restrictions and freight embargoes.
- 1.13 "Fraudulent practice" means a misrepresentation of facts in order to influence a procurement process or the execution of a contract to the detriment of any bidder,

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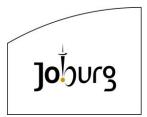


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and includes collusive practice among bidders (prior to or after bid submission) designed to establish bid prices at artificial non-competitive levels and to deprive the bidder of the benefits of free and open competition.

- 1.14 "GCC" means the General Conditions of Contract.
- 1.15 "Goods" means all of the equipment, machinery, and/or other materials that the supplier is required to supply to the purchaser under the contract.
- 1.16 "Imported content" means that portion of the bidding price represented by the cost of components, parts or materials which have been or are still to be imported (whether by the supplier or his subcontractors) and which costs are inclusive of the costs abroad, plus freight and other direct importation costs such as landing costs, dock dues, import duty, sales duty or other similar tax or duty at the South African place of entry as well as transportation and handling charges to the factory in the Republic where the supplies covered by the bid will be manufactured.
- 1.17 "Local content" means that portion of the bidding price which is not included in the imported content provided that local manufacture does take place.
- 1.18 "Manufacture" means the production of products in a factory using labour, materials, components and machinery and includes other related value-adding activities.
- 1.19 "Order" means an official written order issued for the supply of goods or works or the rendering of a service.
- 1.20 "Project site," where applicable, means the place indicated in bidding documents.
- 1.21 "Purchaser" means the organization purchasing the goods.
- 1.22 "Republic" means the Republic of South Africa.
- 1.23 "SCC" means the Special Conditions of Contract.
- 1.24 "Services" means those functional services ancillary to the supply of the goods, such as transportation and any other incidental services, such as installation, commissioning, provision of technical assistance, training, catering, gardening,





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security, maintenance and other such obligations of the supplier covered under the contract.

1.25 "Written" or "in writing" means handwritten in ink or any form of electronic or mechanical writing.

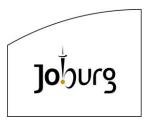
2. Application

- 2.1. These general conditions are applicable to all bids, contracts and orders including bids for functional and professional services, sales, hiring, letting and the granting or acquiring of rights, but excluding immovable property, unless otherwise indicated in the bidding documents.
- 2.2. Where applicable, special conditions of contract are also laid down to cover specific supplies, services or works.
- 2.3. Where such special conditions of contract are in conflict with these general conditions, the special conditions shall apply.

3. General

- 3.1. Unless otherwise indicated in the bidding documents, the purchaser shall not be liable for any expense incurred in the preparation and submission of a bid. Where applicable a non-refundable fee for documents may be charged.
- 3.2. Invitations to bid are, in addition to the purchaser's website and/or newspapers, are published in the Government Tender Bulletin. The Government Tender Bulletin may be obtained directly from the Government Printer, Private Bag X85, Pretoria 0001, or accessed electronically from www.treasury.gov.za.

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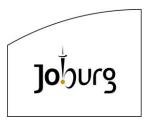
4. Standards

4.1. The goods supplied shall conform to the standards mentioned in the bidding documents and specifications.

5. Use of contract documents and information; inspection

- 5.1. The supplier shall not, without the purchaser's prior written consent, disclose the contract, or any provision thereof, or any specification, plan, drawing, pattern, sample, or information furnished by or on behalf of the purchaser in connection therewith, to any person other than a person employed by the supplier in the performance of the contract. Disclosure to any such employed person shall be made in confidence and shall extend only so far as may be necessary for purposes of such performance.
- 5.2. The supplier shall not, without the purchaser's prior written consent, make use of any document or information mentioned in GCC clause 5.1 except for purposes of performing the contract.
- 5.3. Any document, other than the contract itself mentioned in GCC clause 5.1 shall remain the property of the purchaser and shall be returned (all copies) to the purchaser on completion of the supplier's performance under the contract if so required by the purchaser.
- 5.4. The supplier shall permit the purchaser to inspect the supplier's records relating to the performance of the supplier and to have them audited by auditors appointed by the purchaser, if so required by the purchaser.





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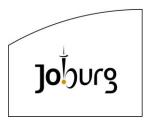
6. Patent rights

6.1. The supplier shall indemnify the purchaser against all third-party claims of infringement of patent, trademark, or industrial design rights arising from use of the goods or any part thereof by the purchaser.

7. Performance security

- 7.1. Within 30 (thirty) days of receipt of the notification of contract award, the successful bidder shall furnish to the purchaser the performance security of the amount specified in SCC.
- 7.2. The proceeds of the performance security shall be payable to the purchaser as compensation for any loss resulting from the supplier's failure to complete his obligations under the contract.
- 7.3. The performance security shall be denominated in the currency of the contract, or in a freely convertible currency acceptable to the purchaser and shall be in one of the following forms:
 - (a) a bank guarantee or an irrevocable letter of credit issued by a reputable bank located in the purchaser's country or abroad, acceptable to the purchaser, in the form provided in the bidding documents or another form acceptable to the purchaser; or
 - (b) a cashier's or certified cheque
- 7.4. The performance security will be discharged by the purchaser and returned to the supplier not later than 30 (thirty) days following the date of completion of the supplier's performance obligations under the contract, including any warranty obligations, unless otherwise specified in SCC.



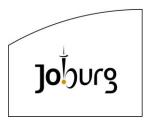


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8. Inspections, tests and analysis

- 8.1. All pre-bidding testing will be for the account of the bidder.
- 8.2. If it is a bid condition that supplies to be produced or services to be rendered should at any stage during production or execution or on completion be subject to inspection, the premises of the bidder or contractor shall be open, at all reasonable hours, for inspection by a representative of the purchaser or an organization acting on behalf of the purchaser.
- 8.3. If there are no inspection requirements indicated in the bidding documents and no mention is made in the contract, but during the contract period it is decided that inspections shall be carried out, the purchaser shall itself make the necessary arrangements, including payment arrangements with the testing authority concerned.
- 8.4. If the inspections, tests and analyses referred to in clauses 8.2 and 8.3 show the supplies to be in accordance with the contract requirements, the cost of the inspections, tests and analyses shall be defrayed by the purchaser.
- 8.5. Where the supplies or services referred to in clauses 8.2 and 8.3 do not comply with the contract requirements, irrespective of whether such supplies or services are accepted or not, the cost in connection with these inspections, tests or analyses shall be defrayed by the supplier.
- 8.6. Supplies and services which are referred to in clauses 8.2 and 8.3 and which do not comply with the contract requirements may be rejected.
- 8.7. Any contract supplies may on or after delivery be inspected, tested or analyzed and may be rejected if found not to comply with the requirements of the contract. Such rejected supplies shall be held at the cost and risk of the supplier who shall, when called upon, remove them immediately at his own cost and forthwith substitute them with supplies which do comply with the requirements of the contract. Failing such removal the rejected supplies shall be returned at the suppliers cost and risk. Should





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the supplier fail to provide the substitute supplies forthwith, the purchaser may, without giving the supplier further opportunity to substitute the rejected supplies, purchase such supplies as may be necessary at the expense of the supplier.

8.8. The provisions of clauses 8.4 to 8.7 shall not prejudice the right of the purchaser to cancel the contract on account of a breach of the conditions thereof, or to act in terms of Clause 23 of GCC.

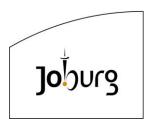
9. Packing

- 9.1. The supplier shall provide such packing of the goods as is required to prevent their damage or deterioration during transit to their final destination, as indicated in the contract. The packing shall be sufficient to withstand, without limitation, rough handling during transit and exposure to extreme temperatures, salt and precipitation during transit, and open storage. Packing, case size and weights shall take into consideration, where appropriate, the remoteness of the goods' final destination and the absence of heavy handling facilities at all points in transit.
- 9.2. The packing, marking, and documentation within and outside the packages shall comply strictly with such special requirements as shall be expressly provided for in the contract, including additional requirements, if any, specified in SCC, and in any subsequent instructions ordered by the purchaser.

10. Delivery and documents

- 10.1. Delivery of the goods shall be made by the supplier in accordance with the terms specified in the contract. The details of shipping and/or other documents to be furnished by the supplier are specified in SCC.
- 10.2. Documents to be submitted by the supplier are specified in SCC.

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11. Insurance

11.1. The goods supplied under the contract shall be fully insured in a freely convertible currency against loss or damage incidental to manufacture or acquisition, transportation, storage and delivery in the manner specified in the SCC.

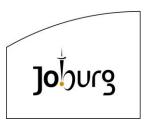
12. Transportation

12.1. Should a price other than an all-inclusive delivered price be required, this shall be specified in the SCC.

13. *Incidental services*

- 13.1. The supplier may be required to provide any or all of the following services, including additional services, if any, specified in SCC:
 - (a) Performance or supervision of on-site assembly and/or commissioning of the supplied goods;
 - (b) Furnishing of tools required for assembly and/or maintenance of the supplied goods;
 - (c) Furnishing of a detailed operations and maintenance manual for each appropriate unit of the supplied goods;
 - (d) Performance or supervision or maintenance and/or repair of the supplied goods, for a period of time agreed by the parties, provided that this service shall not relieve the supplier of any warranty obligations under this contract; and





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(e) Training of the purchaser's personnel, at the supplier's plant and/or on-site, in assembly, start-up, operation, maintenance, and/or repair of the supplier

goods.

13.2. Prices charged by the supplier for incidental services, if not included in the contract price for the goods, shall be agreed upon in advance by the parties and shall not exceed the prevailing rates charged to other parties by the supplier for similar services.

14. Spare parts

- 14.1. As specified in SCC, the supplier may be required to provide any or all of the following materials, notifications, and information pertaining to spare parts manufactured or distributed by the supplier:
 - (a) such spare parts as the purchaser may elect to purchase from the supplier, provided that this election shall not relieve the supplier of any warranty obligations under the contract; and
 - (b) in the event of termination of production of the spare parts:
 - (i) Advance notification to the purchaser of the pending termination, in sufficient time to permit the purchaser to procure needed requirements; and
 - (ii) following such termination, furnishing at no cost to the purchaser, the blueprints, drawings, and specifications of the spare parts, if requested.



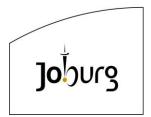


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15. Warranty

- 15.1. The supplier warrants that the goods supplied under the contract are new, unused, of the most recent or current models, and that they incorporate all recent improvements in design and materials unless provided otherwise in the contract.
- 15.2. The supplier further warrants that all goods supplied under this contract shall have no defect, arising from design, materials, or workmanship (except when the design and/or material is required by the purchaser's specifications) or from any act or omission of the supplier, that may develop under normal use of the supplied goods in the conditions prevailing in the country of final destination.
- 15.3. This warranty shall remain valid for 12 (twelve) months after the goods, or any portion thereof as the case may be, have been delivered to and accepted at the final destination indicated in the contract, or for 18 (eighteen) months after the date of shipment from the port or place of loading in the source country, whichever period concludes earlier, unless specified otherwise in SCC.
- 15.4. The purchaser shall promptly notify the supplier in writing of any claims arising under this warranty.
- 15.5. Upon receipt of such notice, the supplier shall, within the period specified in SCC and with all reasonable speed, repair or replace the defective goods or parts thereof, without costs to the purchaser.
- 15.6. If the supplier, having been notified, fails to remedy the defect(s) within the period specified in SCC, the purchaser may proceed to take such remedial action as may be necessary, at the supplier's risk and expense and without prejudice to any other rights which the purchaser may have against the supplier under the contract.





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16. Payment

- 16.1. The method and conditions of payment to be made to the supplier under this contract shall be specified in SCC.
- 16.2. The supplier shall furnish the purchaser with an invoice accompanied by a copy of the delivery note and upon fulfilment of other obligations stipulated in the contract.
- 16.3. Payments shall be made promptly by the purchaser, but in no case later than 30 (thirty) days after submission of an invoice or claim by the supplier.
- 16.4. Payment will be made in Rand unless otherwise stipulated in SCC.

17. *Prices*

17.1. Prices charged by the supplier for goods delivered and services performed under the contract shall not vary from the prices quoted by the supplier in his bid, with the exception of any price adjustments authorized in SCC or in the purchaser's request for bid validity extension, as the case may be.

18. Contract amendments

18.1. No variation in or modification of the terms of the contract shall be made except by written amendment signed by the parties concerned.

19. Assignment

19.1. The supplier shall not assign, in whole or in part, its obligations to perform under the contract, except with the purchaser's prior written consent.

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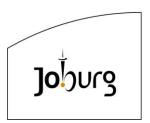
20. Subcontracts

20.1. The supplier shall notify the purchaser in writing of all subcontracts awarded under this contract if not already specified in the bid. Such notification, in the original bid or later, shall not relieve the supplier from any liability or obligation under the contract.

21. Delays in the supplier's performance

- 21.1. Delivery of the goods and performance of services shall be made by the supplier in accordance with the time schedule prescribed by the purchaser in the contract.
- 21.2. If at any time during performance of the contract, the supplier or its subcontractor(s) should encounter conditions impeding timely delivery of the goods and performance of services, the supplier shall promptly notify the purchaser in writing of the fact of the delay, its likely duration and its cause(s).
- 21.3. As soon as practicable after receipt of the supplier's notice, the purchaser shall evaluate the situation and may at his discretion extend the supplier's time for performance, with or without the imposition of penalties, in which case the extension shall be ratified by the parties by amendment of contract.
- 21.4. No provision in a contract shall be deemed to prohibit the obtaining of supplies or services from a national department, provincial department, or a local authority.
- 21.5. The right is reserved to procure outside of the contract small quantities or to have minor essential services executed if an emergency arises, the supplier's point of supply is not situated at or near the place where the supplies are required, or the supplier's services are not readily available.
- 21.6. Except as provided under GCC Clause 25, a delay by the supplier in the performance of its delivery obligations shall render the supplier liable to the imposition of penalties,

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pursuant to GCC Clause 22, unless an extension of time is agreed upon pursuant to

GCC Clause 21.2 without the application of penalties.

21.7. Upon any delay beyond the delivery period in the case of a supplies contract, the purchaser shall, without cancelling the contract, be entitled to purchase supplies of a similar quality and up to the same quantity in substitution of the goods not supplied in conformity with the contract and to return any goods delivered later at the supplier's expense and risk, or to cancel the contract and buy such goods as may be required to complete the contract and without prejudice to his other rights, be entitled to claim damages from the supplier.

22. Penalties

22.1. Subject to GCC Clause 25, if the supplier fails to deliver any or all of the goods or to perform the services within the period(s) specified in the contract, the purchaser shall,

without prejudice to its other remedies under the contract, deduct from the contract price, as a penalty, a sum calculated on the delivered price of the delayed goods or unperformed services using the current prime interest rate calculated for each day of the delay until actual delivery or performance. The purchaser may also consider termination of the contract pursuant to GCC Clause 23.

23. Termination for default

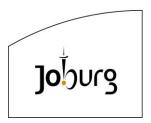
23.1. The purchaser, without prejudice to any other remedy for breach of contract, by written notice of default sent to the supplier, may terminate this contract in whole or in part:





- (a) if the supplier fails to deliver any or all of the goods within the period(s) specified in the contract, or within any extension thereof granted by the purchaser pursuant to GCC Clause 21.2;
- (b) if the supplier fails to perform any other obligation(s) under the contract; if the supplier, in the judgment of the purchaser, has engaged in corrupt or fraudulent practices in competing for or in executing the contract.
- 23.2. In the event the purchaser terminates the contract in whole or in part, the purchaser may procure, upon such terms and in such manner as it deems appropriate, goods, works or services similar to those undelivered, and the supplier shall be liable to the purchaser for any excess costs for such similar goods, works or services. However, the supplier shall continue performance of the contract to the extent not terminated.
- 23.3. Where the purchaser terminates the contract in whole or in part, the purchaser may decide to impose a restriction penalty on the supplier by prohibiting such supplier from doing business with the public sector for a period not exceeding 10 (ten) years.
- 23.4. If a purchaser intends imposing a restriction on a supplier or any person associated with the supplier, the supplier will be allowed a time period of not more than 14 (fourteen) days to provide reasons why the envisaged restriction should not be imposed. Should the supplier fail to respond within the stipulated 14 (fourteen) days the purchaser may regard the intended penalty as not objected against and may impose it on the supplier.
- 23.5. Any restriction imposed on any person by the Accounting Officer / Authority will, at the discretion of the Accounting Officer / Authority, also be applicable to any other enterprise or any partner, manager, director or other person who wholly or partly exercises or exercised or may exercise control over the enterprise of the firstmentioned person, and with which enterprise or person the first-mentioned person, is or was in the opinion of the Accounting Officer / Authority actively associated.





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- 23.6. If a restriction is imposed, the purchaser must, within 5 (five) working days of such imposition, furnish the National Treasury, with the following information:
 - (i) the name and address of the supplier and / or person restricted by the purchaser;
 - (ii) the date of commencement of the restriction
 - (iii) the period of restriction; and
 - (iv) the reasons for the restriction.

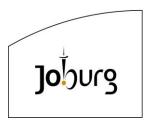
These details will be loaded in the National Treasury's central database of suppliers or persons prohibited from doing business with the public sector.

23.7. If a court of law convicts a person of an offence as contemplated in sections 12 or 13 of the Prevention and Combating of Corrupt Activities Act, No. 12 of 2004, the court may also rule that such person's name be endorsed on the Register for Tender Defaulters. When a person's name has been endorsed on the Register, the person will be prohibited from doing business with the public sector for a period not less than 5 (five) years and not more than 10 (ten) years. The National Treasury is empowered to determine the period of restriction and each case will be dealt with on its own merits. According to section 32 of the Act the Register must be open to the public. The Register can be perused on the National Treasury website.

24. Anti-dumping and countervailing duties and rights

24.1. When, after the date of bid, provisional payments are required, or antidumping or countervailing duties are imposed, or the amount of a provisional payment or antidumping or countervailing right is increased in respect of any dumped or subsidized import, the State is not liable for any amount so required or imposed, or for the amount of any such increase.

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APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

24.2. When, after the said date, such a provisional payment is no longer required or any such anti-dumping or countervailing right is abolished, or where the amount of such provisional payment or any such right is reduced, any such favourable difference shall on demand be paid forthwith by the contractor to the State or the State may deduct such amounts from moneys (if any) which may otherwise be due to the contractor in regard to supplies or services which he delivered or rendered, or is to deliver or render in terms of the contract or any other contract or any other amount which may be due to him.

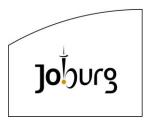
25. Force Majeure

- 25.1. Notwithstanding the provisions of GCC Clauses 22 and 23, the supplier shall not be liable for forfeiture of its performance security, damages, or termination for default if and to the extent that his delay in performance or other failure to perform his obligations under the contract is the result of an event of a *force majeure*.
- 25.2. If a *force majeure* situation arises, the supplier shall promptly notify the purchaser in writing of such condition and the cause thereof. Unless otherwise directed by the purchaser in writing, the supplier shall continue to perform its obligations under the contract as far as is reasonably practical, and shall seek all reasonable alternative means for performance not prevented by the *force majeure* event.

26. Termination for insolvency

26.1. The purchaser may at any time terminate the contract by giving written notice to the supplier if the supplier becomes bankrupt or otherwise insolvent. In this event, termination will be without compensation to the supplier, provided that such

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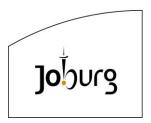
APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

termination will not prejudice or affect any right of action or remedy which has accrued or will accrue thereafter to the purchaser.

27. Settlement of Disputes

- 27.1. If any dispute or difference of any kind whatsoever arises between the purchaser and the supplier in connection with or arising out of the contract, the parties shall make every effort to resolve amicably such dispute or difference by mutual consultation.
- 27.2. If, after 30 (thirty) days, the parties have failed to resolve their dispute or difference by such mutual consultation, then either the purchaser or the supplier may give notice to the other party of his intention to commence with mediation. No mediation in respect of this matter may be commenced unless such notice is given to the other party.
- 27.3. Should it not be possible to settle a dispute by means of mediation, it may be settled in a South African court of law.
- 27.4. Mediation proceedings shall be conducted in accordance with the rules of procedure specified in the SCC.
- 27.5. Notwithstanding any reference to mediation and/or court proceedings herein:
 - (a) the parties shall continue to perform their respective obligations under the contract unless they otherwise agree; and
 - (b) the purchaser shall pay the supplier any monies due the supplier.
- 27.6. Except in cases of criminal negligence or willful misconduct, and in the case of infringement pursuant to Clause 6;
 - (a) the supplier shall not be liable to the purchaser, whether in contract, tort, or otherwise, for any indirect or consequential loss or damage, loss of use, loss of production, or loss of profits or interest costs, provided that this exclusion

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shall not apply to any obligation of the supplier to pay penalties and/or damages to the purchaser; and

(b) the aggregate liability of the supplier to the purchaser, whether under the contract, in tort or otherwise, shall not exceed the total contract price, provided that this limitation shall not apply to the cost of repairing or replacing defective equipment.

28. Governing language

28.1. The contract shall be written in English. All correspondence and other documents pertaining to the contract that is exchanged by the parties shall also be written in English.

29. Applicable law

29.1. The contract shall be interpreted in accordance with South African laws, unless otherwise specified in SCC.

30. Notices

- 30.1. Every written acceptance of a bid shall be posted to the supplier concerned by registered or certified mail and any other notice to him shall be posted by ordinary mail to the address furnished in his bid or to the address notified later by him in writing and such posting shall be deemed to be proper service of such notice.
- 30.2. The time mentioned in the contract documents for performing any act after such aforesaid notice has been given, shall be reckoned from the date of posting of such notice.

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31. Taxes and duties

- 31.1. A foreign supplier shall be entirely responsible for all taxes, stamp duties, license fees, and other such levies imposed outside the purchaser's country.
- 31.2. A local supplier shall be entirely responsible for all taxes, duties, license fees, etc., incurred until delivery of the contracted goods to the purchaser.
- 31.3. No contract shall be awarded to any bidder whose tax matters are not in order. A tax clearance certificate must be submitted and if a copy, such must be certified as the true copy of the original. Revenue Services.

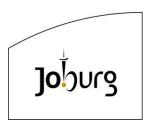
32. National Industrial Participation (NIP) Programme

32.1. The NIP Programme administered by the Department of Trade and Industry shall be applicable to all contracts that are subject to the NIP obligation.

33. Prohibition of Restrictive practices

- 33.1. In terms of section 4 (1) (b) (iii) of the Competition Act No. 89 of 1998, as amended, an agreement between, or concerted practice by, firms, or a decision by an association of firms, is prohibited if it is between parties in a horizontal relationship and if a bidder (s) is / are or a contractor(s) was / were involved in collusive bidding (or bid rigging).
- 33.2. If a bidder(s) or contractor(s), based on reasonable grounds or evidence obtained by the purchaser, has / have engaged in the restrictive practice referred to above, the purchaser may refer the matter to the Competition Commission for investigation and possible imposition of administrative penalties as contemplated in the Competition Act No. 89 of 1998.

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33.3. If a bidder(s) or contractor(s), has / have been found guilty by the Competition Commission of the restrictive practice referred to above, the purchaser may, in addition and without prejudice to any other remedy provided for, invalidate the bid(s)for such item(s) offered, and / or terminate the contract in whole or part, and / or restrict the bidder(s) or contractor(s) from conducting business with the public sector for a period not exceeding ten (10) years and / or claim damages from the bidder(s) or contractor(s) concerned.



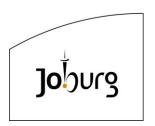


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SECTION 1

1.1	CONDITIONS OF AWARD Notwithstanding the suppliers' proposal being recommended for award, an award shall not be made to a supplier whose:
1.1.1	Tax matters are not in order, as confirmed in terms of the National Treasury's Centralized Supplier Database (CSD) and/or SARS.
1.1.2	Municipal Rates and Taxes of the bidder and that of its Directors is in arrears for more than 3 (three) months and there are no arrangements made with the relevant Municipality.
1.1.3	Directors and Principal members are in the Service of the State as defined in Regulation 1, of the Municipal Supply Chain Management Regulations.
1.1.4	Name of the bidder or that of its directors appear on the National Treasury's database of Restricted Suppliers.





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SECTION 2

TERMS OF REFERENCE
PLEASE REFER TO APPENDIX "A"
AT THE BACK OF THE DOCUMENT.





APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

FORM OF BID

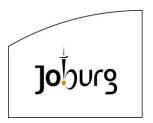
NB. ERROR/S OR ALTERATION/S MADE MUST BE SCRATCHED AND SIGNED NEXT TO THE ERROR OR ALTERATION BY THE SAME PERSON WHO SIGNS THE BID DOCUMENT. THEREFORE, NO TIPEX IS ALLOWED. IN ADDITION, ERROR/S OR ALTERATION/S MADE RELATING TO PRICE MUST BE ACCOMPANIED BY A LETTER [IN THE BIDDER'S LETTERHEAD] POINTING OUT THE ERROR ALTERATION MADE AND ACKNOWLEDGING THAT IT IS THE DELEGATED SIGNATORY AND WAS SIGNED BY THE BIDDER FOR REASONS OF CORRECTING THE ERROR.

IN THE EVENT THAT THE BIDDER FAILS TO FULLY COMPLETE THIS FORM OF BID OR TO PROVIDE THE INFORMATION REQUESTED, OR TO SIGN THE BID AT THE APPROPRIATE SPACES PROVIDED OR NEXT TO ERRORS, THE BID WILL BE REJECTED AS NON-RESPONSIVE.

BIDDERS TO FILL IN THE FOLLOWING TABLE

ITEM	DESCRIPTION	TOTAL	AMOUNT	TOTAL	AMOUNT
		EXCLUDING	VAT.	INCLUDING	3 VAT.
1.	APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE- RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.	R		R	

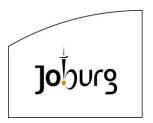
	Prices include Value Added Tax	
	Rate of Value Added Tax Ø	%
	Ø To be inserted by the Proposer.	
Name	e of Proposer (in full):	
[
Į	Initial	



Initial

BID NO: COJ/GFIN004/25-26

PROPOSAL PRICE ADJUSTMENT		
Is this a firm price proposal?		
The answer to the above question must NB: If neither Yes or No is inserted the Bid		
will be allowed, notwithstanding anything to	•	•
If the answer to the above question is NO specifying components and percentages indication should be given of the escalation the Bid is premised upon and changes in the this regard will invalidate your claim for a Bid	of the pacross to	pricing elements that will fluctuate. An the Bid period stipulating base rates that quent year. Failure to provide details in
Name of bidder (in full)	:	
Company Registration Number	:	
VAT Registration Number	:	
Business address	:	
Postal address	:	



APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

Telephone number :	
E-mail address :	
Name of person authorized to sign this Bid	:(BLOCK LETTERS)
Signature of person authorized to sign this E	Bid
Date :	2025.
As witness :	

NB: THE RESOLUTION AUTHORIZING THE ABOVE-MENTIONED PERSON TO SIGN ALL RELEVANT DOCUMENTS MUST BE ATTACHED.

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BID NO: COJ/GFIN004/25-26

APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

SECTION 3

MBD 3.1

PRICING SCHEDULE - FIRM PRICES (PURCHASES)

NOTE: ONLY FIRM PRICES WILL BE ACCEPTED. NON-FIRM PRICES

(INCLUDING PRICES SUBJECT TO RATES OF EXCHANGE

VARIATIONS) WILL NOT BE CONSIDERED

IN CASES WHERE DIFFERENT DELIVERY POINTS INFLUENCE THE PRICING, A SEPARATE PRICING SCHEDULE MUST BE SUBMITTED

FOR EACH DELIVERY POINT

NAME	E OF BIDDER:	BID NUMBER: COJ/GFIN004
CLOS	SING TIME: 10:30AM	CLOSING DATE: 11 NOVEMBER 2025
OFFE	ER TO BE VALID FOR 12 (TWEL	EVE) MONTHS FROM THE CLOSING DATE OF BID.
	QUANTITY DESCRIPTION BID L APPLICABLE TAXES INCLUD	PRICE IN RSA CURRENCY NO. DED)
_	Required by :	
-	At:	



Initial

BID NO: COJ/GFIN004/25-26

	Brand and Model	
-	Country of Origin	
-	Does the offer comply with the specification	n(s)? *YES/NO
-	If not to specification, indicate deviation(s)	
_	Period required for delivery	
	•	*Delivery: Firm/Not firm
-	Delivery basis	
Note: destin	All delivery costs must be included in the ation.	bid price, for delivery at the prescribed
	l applicable taxes" includes value- adde ployment insurance fund contributions and s	
unem		
unem	ployment insurance fund contributions and s	
unem	ployment insurance fund contributions and s	
unem	ployment insurance fund contributions and s	



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MBD 4

DECLARATION OF INTEREST

- 1. No bid will be accepted from persons in the service of the state¹.
- 2. Any person, having a kinship with persons in the service of the state, including a blood relationship, may make an offer or offers in terms of this invitation to bid. In view of possible allegations of favouritism, should the resulting bid, or part thereof, be awarded to persons connected with or related to persons in service of the state, it is required that the bidder or their authorised representative declare their position in relation to the evaluating/adjudicating authority.
- 3. In order to give effect to the above, the following questionnaire must be completed and submitted with the bid.

3.1.	Full Name of bidder or his or her representative:
	·
3.2.	Identity Number:
	·
2 2	Position occupied in the Company (director, trustee, shareholder ²):
J.J.	rosition occupied in the Company (director, trustee, shareholder)

- (i) any municipal council;
- (ii) any provincial legislature; or
- (iii) the national Assembly or the national Council of provinces;

- (c) an official of any municipality or municipal entity;
- (d) an employee of any national or provincial department, national or provincial public entity or constitutional institution within the meaning of the Public Finance Management Act, 1999 (Act No.1 of 1999);
- (e) a member of the accounting authority of any national or provincial public entity; or



¹ MSCM Regulations: "in the service of the state" means to be –

⁽a) a member of -

⁽b) $\frac{2}{}$ a member of the board of directors of any municipal entity;



3.4.	Company Registration Number:
3.5.	Tax Reference Number:
3.6.	VAT Registration Number:
3.7.	The names of all directors / trustees / shareholders members, their individual identity numbers and state employee numbers must be indicated in paragraph 4 below.
3.8.	Are you presently in the service of the state? YES / NO
	3.8.1 If yes, furnish particulars
3.9.	Have you been in the service of the state for the past twelve months? YES / NO
3	9.9.1 If yes, furnish particulars
3.10.	Do you have any relationship (family, friend, other) with persons in the service of the state and who may be involved with the evaluation and or adjudication of this bid? YES / NO
3.1	0.1 If yes, furnish particulars

² Shareholder" means a person who owns shares in the company and is actively involved in the management of the company or business and exercises control over the company.



⁽f) An employee of Parliament or a provincial legislature.



Initial

BID NO: COJ/GFIN004/25-26

3.13.	•	or parent of the company's di			
3.′	Principle Shareholders or stakeholders in service of the state? YES/NO 3.13.1 If yes, furnish particulars				
3.14.	stakeholders of this cor	directors, trustees, managers npany have any interest in an of they are bidding for this con	y other related companies or		
3.1	3.14.1 If yes, furnish particulars:				
4. F	Full details of directors /	trustees / members / shareho	lders.		
	Full Name	Identity Number	State Employee Number		



	L	
Signature		Date
_		
Capacity		Name of Bidder
 Initial		



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DECLARATION OF INTEREST

In order to give effect to the declaration of interest [MBD 4], the following questionnaire must be completed. The bidder is required to respond by yes or no to the declarations and furnish information in the format provided in the event that the response is YES. By appending signature at the end, the bidder confirms the declarations to be true and correct. The declaration must be read in conjunction with the important notice.

1. Have you been in the service of the state for the past twelve months?

YES / NO

2. Are any of the bidder's directors, trustees, managers, principle shareholders or stakeholders in service of the state?

YES / NO

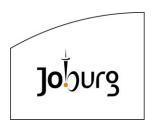
3. Is any spouse, child or parent of the bidder's directors, trustees, managers, major shareholder/s or stakeholder/s in service of the state?

YES / NO

4. Do you or any of the director/s, trustee/s, manager/s, major shareholder/s, or stakeholder/s of the bidder have any interest in any other related companies or business whether or not they are bidding for this contract?

YES / NO

5. If yes in any or all of the above, furnish particular in the format below.



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Full Name Identity State Status Relationship number employee [currently or to number bidder past employed] 1. 2. 3. 4.

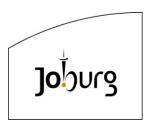
6. To ensure compliance with question 3.14 on the MBD 4 form, bidders are required to disclose information regarding all companies in which any director(s), trustee(s), manager(s), major shareholder(s), or stakeholder(s) of the bidder hold an interest. This includes interests in any related companies or businesses, regardless of whether those entities are participating in this bidding process or not.

ITEM	COMPANY NAME	COMPANY REGISTRATION NUMBER
1.		
2.		
3.		
4.		
5.		



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	 Capacity	Name of Bidder
	Signature	Date
	e advised that, in instances where the space pro ng all companies must be attached to the submis	vided is insufficient to list all relevant companies, a separate lis sion.
18.		
17.		
16.		
15.		
14.		
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APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

MBD 6.1

PREFERENCE POINTS CLAIM FORM IN TERMS OF THE PREFERENTIAL PROCUREMENT REGULATIONS 2022

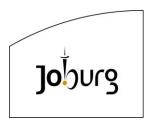
This preference form must form part of all tenders invited. It contains general information and serves as a claim form for preference points for specific goals.

NB: BEFORE COMPLETING THIS FORM, TENDERERS MUST STUDY THE GENERAL CONDITIONS, DEFINITIONS AND DIRECTIVES APPLICABLE IN RESPECT OF THE TENDER AND PREFERENTIAL PROCUREMENT REGULATIONS, 2022

1. GENERAL CONDITIONS

- 1.1 The following preference point systems are applicable to invitations to tender:
 - the 80/20 system for requirements with a Rand value of up to R50 000 000 (all applicable taxes included); and
- 1.2 The applicable preference point system for this tender is the <u>80/20 preference point</u> <u>system</u>.
- 1.3 Points for this tender (even in the case of a tender for income-generating contracts) shall be awarded for:
 - (a) Price; and
 - (b) Specific Goals.

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1.4 The maximum points for this tender are allocated as follows:

	POINTS
PRICE	80
SPECIFIC GOALS	20
Total points for Price and SPECIFIC GOALS	100

- 1.5 Failure on the part of a tenderer to submit proof or documentation required in terms of this tender to claim points for specific goals with the tender, will be interpreted to mean that preference points for specific goals are not claimed.
- 1.6 The organ of state reserves the right to require of a tenderer, either before a tender is adjudicated or at any time subsequently, to substantiate any claim in regard to preferences, in any manner required by the organ of state.

2. **DEFINITIONS**

- (a) "**tender**" means a written offer in the form determined by an organ of state in response to an invitation to provide goods or services through price quotations, competitive tendering process or any other method envisaged in legislation;
- (b) "**price**" means an amount of money tendered for goods or services, and includes all applicable taxes less all unconditional discounts;
- (c) "rand value" means the total estimated value of a contract in Rand, calculated at the time of bid invitation, and includes all applicable taxes;
- (d) "tender for income-generating contracts" means a written offer in the form determined by an organ of state in response to an invitation for the origination of income-generating contracts through any method envisaged in legislation that will result in a legal agreement between the organ of state and a third party that produces





APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

revenue for the organ of state, and includes, but is not limited to, leasing and disposal of assets and concession contracts, excluding direct sales and disposal of assets through public auctions; and

(e) "the Act" means the Preferential Procurement Policy Framework Act, 2000 (Act No. 5 of 2000).

3. FORMULAE FOR PROCUREMENT OF GOODS AND SERVICES

6.1. POINTS AWARDED FOR PRICE

6.1.1. THE 80/20 PREFERENCE POINT SYSTEMS

A maximum of 80 points is allocated for price on the following basis:

80/20

$$Ps = 80 \left(1 - \frac{Pt - Pmin}{Pmin}\right)$$

Where

Ps = Points scored for price of tender under consideration

Pt = Price of tender under consideration

Pmin = Price of lowest acceptable tender

6.2. FORMULAE FOR DISPOSAL OR LEASING OF STATE ASSETS AND INCOME GENERATING PROCUREMENT

6.2.1. POINTS AWARDED FOR PRICE

A maximum of 80 points is allocated for price on the following basis:

80/20

$$Ps = 80\left(1 + \frac{Pt - P max}{P max}\right)$$





APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

Where

Ps = Points scored for price of tender under consideration

Pt = Price of tender under consideration

Pmax = Price of highest acceptable tender

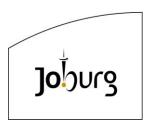
7. POINTS AWARDED FOR SPECIFIC GOALS

- 7.1. In terms of Regulation 4(2); 5(2); 6(2) and 7(2) of the Preferential Procurement Regulations, preference points must be awarded for specific goals stated in the tender. For the purposes of this tender the tenderer will be allocated points based on the goals stated in table 1 below as may be supported by proof/ documentation stated in the conditions of this tender:
- 7.2. In cases where organs of state intend to use Regulation 3(2) of the Regulations, which states that, if it is unclear whether the 80/20 or 90/10 preference point system applies, an organ of state must, in the tender documents, stipulate in the case of—
 - (a) an invitation for tender for income-generating contracts, that either the 80/20 or 90/10 preference point system will apply and that the highest acceptable tender will be used to determine the applicable preference point system; or
 - (b) any other invitation for tender, that either the 80/20 or 90/10 preference point system will apply and that the lowest acceptable tender will be used to determine the applicable preference point system,

then the organ of state must indicate the points allocated for specific goals for both the 90/10 and 80/20 preference point system.

Table 1: Specific goals for the tender and points claimed are indicated per the table below.





APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

The specific goals Means of **Number of points Number of points** allocated points in verification allocated (80/20 claimed (80/20 terms of this system) (To be system tender completed by the tenderer) GOAL 1 Business owned by CSD, Valid BBBEE 5 51% or more – Black Certificate, Sworn People Affidavit under oath and ID copies for Owners of the business and Shareholders Certificates. CSD, Valid BBBEE 5 Business owned by 51% or more – Black Certificate. Sworn Youth Affidavit under oath and ID copies for Owners of the business and Shareholders Certificates. Goal 2 Enterprises located CSD and proof of 5 municipal account if within the City of property owned by the Johannesburg enterprise or valid Metropolitan lease agreement if Municipality property is leased SMMEs (AN EME or CSD and BBBEE 5 Certificate or sworn QSE) affidavit under oath





Initial

BID NO: COJ/GFIN004/25-26

DEC	LARATION WITH REGARD TO COMPANY/FIRM
Na	me of company / firm
Co	mpany registration number:
TY	PE OF COMPANY/ FIRM
	Partnership/Joint Venture / Consortium
	One-person business/sole propriety
	Close corporation
	Public Company
	Personal Liability Company
	(Pty) Limited
	Non-Profit Company
	State Owned Company
[Tid	CK APPLICABLE BOX]
cer	ne undersigned, who is duly authorised to do so on behalf of the company / firm, tify that the points claimed, based on the specific goals as advised in the tender, alifies the company / firm for the preference(s) shown and I acknowledge that:
a)	The information furnished is true and correct;
b)	The preference points claimed are in accordance with the General Conditions as indicated in paragraph 1 of this form;
c)	In the event of a contract being awarded as a result of points claimed as shown in paragraphs 1.4 and 4.2, the contractor may be required to furnish documentary proof to the satisfaction of the organ of state that the claims are correct;
d)	If the specific goals have been claimed or obtained on a fraudulent basis or any

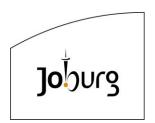


APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

of the conditions of contract have not been fulfilled, the organ of state may, in addition to any other remedy it may –

- (a) disqualify the person from the tendering process;
- (b) recover costs, losses or damages it has incurred or suffered as a result of that person's conduct;
- (c) cancel the contract and claim any damages which it has suffered as a result of having to make less favourable arrangements due to such cancellation;
- (d) recommend that the tenderer or contractor, its shareholders and directors, or only the shareholders and directors who acted on a fraudulent basis, be restricted from obtaining business from any organ of state for a period not exceeding 10 years, after the audi alteram partem (hear the other side) rule has been applied; and
- (e) forward the matter for criminal prosecution, if deemed necessary.

SIGNATURE(S) OF TENDERER(S)					
SURNAME A	ND NAME:				
DATE:					
ADDRESS:					



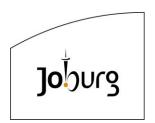
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MBD 8

DECLARATION OF BIDDER'S PAST SUPPLY CHAIN MANAGEMENT PRACTICES

- 1 This Municipal Bidding Document must form part of all bids invited.
- It serves as a declaration to be used by municipalities and municipal entities in ensuring that when goods and services are being procured, all reasonable steps are taken to combat the abuse of the supply chain management system.
- The bid of any bidder may be rejected if that bidder, or any of its directors have:
 - a. abused the municipality's / municipal entity's supply chain management system or committed any improper conduct in relation to such system;
 - b. been convicted for fraud or corruption during the past five years;
 - c. willfully neglected, reneged on or failed to comply with any government, municipal or other public sector contract during the past five years; or
 - d. Been listed in the Register for Tender Defaulters in terms of section 29 of the Prevention and Combating of Corrupt Activities Act (No 12 of 2004).
- In order to give effect to the above, the following questionnaire must be completed and submitted with the bid.

Item Question	Yes	No
4.1 Is the bidder or any of its directors listed on the National Treasury's d	database Yes	No
as a company or person prohibited from doing business with the public	c sector?	
(Companies or persons who are listed on this database were info	ormed in	
writing of this restriction by the National Treasury after the audi	alteram	
partem rule was applied).		
4.1.1 If so, furnish particulars:		

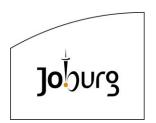


Initial

BID NO: COJ/GFIN004/25-26

4.2	Is the bidder or any of its directors listed on the Register for Tender Defaulters	Yes	No
	in terms of section 29 of the Prevention and Combating of Corrupt Activities		
	Act (No 12 of 2004)?		
	(To access this Register enter the National Treasury's website,		
	www.treasury.gov.za, click on the icon "Register for Tender Defaulters"		
	or submit your written request for a hard copy of the Register to facsimile		
	number (012) 3265445).		
4.2.1	If so, furnish particulars:		
4.3	Was the bidder or any of its directors convicted by a court of law (including a	Yes	No
	court of law outside the Republic of South Africa) for fraud or corruption during		
	the past five years?		
4.3.1	If so, furnish particulars:		
	Does the bidder or any of its directors owe any municipal rates and taxes or	Yes	No
4.4	municipal charges to the municipality / municipal entity, or to any other		
	municipality / municipal entity, that is in arrears for more than three months?		
4.4.1	If so, furnish particulars:		

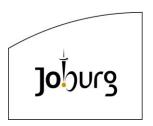
No



Initial

BID NO: COJ/GFIN004/25-26

4.5	Was any contract between the bidder and the	municipality / municipal entity or	Yes
	any other organ of state terminated during th	e past five years on account of	
	failure to perform on or comply with the contra	ct?	
4.5.1	If so, furnish particulars:		
	CERTIFICATI	ON	
I, THE UNDERSIGNED (FULL NAME)CERTIFY THAT THE INFORMATION FURNISHED ON THIS DECLARATION FORM TRUE AND CORRECT.			
I ACCEPT THAT, IN ADDITION TO CANCELLATION OF A CONTRACT, ACTION MAY BE TAKEN AGAINST ME SHOULD THIS DECLARATION PROVE TO BE FALSE.			
	Signature	Date	
	Capacity	Name of Bidder	



APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

MBD9

CERTIFICATE OF INDEPENDENT BID DETERMINATION

- 1. This Municipal Bidding Document (MBD) must form part of all bids³ invited.
- 2. Section 4 (1) (b) (iii) of the Competition Act No. 89 of 1998, as amended, prohibits an agreement between, or concerted practice by, firms, or a decision by an association of firms, if it is between parties in a horizontal relationship and if it involves collusive bidding (or bid rigging). Collusive bidding is a *pe* se prohibition meaning that it cannot be justified under any grounds.
- 3. Municipal Supply Regulation 38 (1) prescribes that a supply chain management policy must provide measures for the combating of abuse of the supply chain management system, and must enable the accounting officer, among others, to:
 - a. take all reasonable steps to prevent such abuse;
 - reject the bid of any bidder if that bidder or any of its directors has abused the supply chain management system of the municipality or municipal entity or has committed any improper conduct in relation to such system; and
 - cancel a contract awarded to a person if the person committed any corrupt or fraudulent act during the bidding process or the execution of the contract.

⁴ Bid rigging (or collusive bidding) occurs when businesses, that would otherwise be expected to compete, secretly conspire to raise prices or lower the quality of goods and / or services for purchasers who wish to acquire goods and / or services through a bidding process. Bid rigging is, therefore, an agreement between competitors not to compete.



³ Includes price quotations, advertised competitive bids, limited bids and BIDs.



APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

4. This MBD serves as a certificate of declaration that would be used by institutions to ensure that, when bids are considered, reasonable steps are taken to prevent any form of bid-rigging.

5. In order to give effect to the above, the attached Certificate of Bid Determination (MBD9) must be completed and submitted with the bid:

I, the undersigned, in submitting the accompanying bid:
(Bid Number and Description)
In response to the invitation for the bid made by:
(Name of Municipality / Municipal Entity)
Do hereby make the following statements that I certify to be true and complete in every respect:
I certify, on behalf of:that:
(Name of Bidder)

CERTIFICATE OF INDEPENDENT BID DETERMINATION

- 1. I have read and I understand the contents of this Certificate;
- 2. I understand that the accompanying bid will be disqualified if this Certificate is found not to be true and complete in every respect;

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APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

3. I am authorized by the bidder to sign this Certificate, and to submit the accompanying bid, on behalf of the bidder;

- 4. Each person whose signature appears on the accompanying bid has been authorized by the bidder to determine the terms of, and to sign, the bid, on behalf of the bidder;
- 5. For the purposes of this Certificate and the accompanying bid, I understand that the word "competitor" shall include any individual or organization, other than the bidder, whether or not affiliated with the bidder, who:
 - (a) has been requested to submit a bid in response to this bid invitation;
 - (b) could potentially submit a bid in response to this bid invitation, based on their qualifications, abilities or experience; and
 - (c) Provides the same goods and services as the bidder and/or is in the same line of business as the bidder.
- 6. The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium⁵ will not be construed as collusive bidding.
- 7. In particular, without limiting the generality of paragraphs 6 above, there has been no consultation, communication, agreement or arrangement with any competitor regarding:
 - (a) prices;
 - (b) geographical area where product or service will be rendered (market allocation)
 - (c) methods, factors or formulas used to calculate prices;

⁵ Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.



APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

- (d) the intention or decision to submit or not to submit, a bid;
- (e) the submission of a bid which does not meet the specifications and conditions of the bid; or
- (f) Bidding with the intention not to win the bid.
- 8. In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 9. The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
- 10. I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No. 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No. 12 of 2004 or any other applicable legislation.

Signature	Date
Capacity	Name of Bidder

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APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

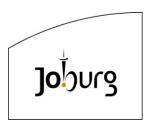
DECLARATION ON STATE OF MUNICIPAL ACCOUNTS

A Any bid may be rejected if:

- Any municipal rates and taxes or municipal service charges owed by the bidder and any of the directors to the municipality or a municipal entity, or to any other municipality or municipal entity, are in arrears for more than 3 (three) months.
- In the case of International companies having South African Agencies and that business premises are leased, proof of lease agreements and / or monthly rental statements must be submitted.
- The above will also be applicable for directors of the bidder/s who are leasing residential premises. Where the directors of the bidder/s reside outside the country, this requirement is not applicable.

R	Rid	Inform	ation
ט	Diu		auon

I.	Name of bidder
ii.	Registration Number
iii.	Municipality where business is situated
iv.	Municipal account number for rates
٧	Municipal account number for water and electricity
	Initial



		Signature	Date
		g documente and analones to une term	
		declare that the abovementioned informating documents are attached to this form:	ation is true and correct and that the
	iii.	Proof of directors	
	ii.	A copy of municipal accounts of all direct (three) months)	ors mentioned in B (vi) (Not older than 3
		months)	
	i.	A copy of municipal account mentioned	in B (iv) & (v) (Not older than 3 (three)
С	Do	ocuments to be attached.	
		e	
		d	
		C	
		b	
		a	
	vi. N	Names of all directors, their ID numbers an	d municipal account number.



BID NO: COJ/GFIN004/25-26

APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

SUBMISSION OF PROOF OF MUNICIPAL ACCOUNTS OR LEASE AGREEMENTS

1. Municipal Accounts / Rates / Taxes:

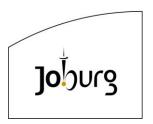
1.2. A Bidder is required to provide municipal accounts for the firm and for each director / shareholder / partner to prove that the bidder or any of its directors / shareholders / partners is not in arrears with their municipal account for more than 3 (three) months, or that the necessary

arrangements have been made with the Municipality.

1.3. If the bidder or any of its directors / shareholders / partners is unable to provide municipal accounts for the firm and/or for each director / shareholder / partner as is required, then the bidder is to provide an affidavit, which is signed before a commissioner of oaths, which outlines the facts which make it not to be able to accede to the request for municipal accounts.

- 1.1. Further to the affidavit, the bidder is to provide a confirmation letter from the relevant municipality confirming the following: -
 - 1.1.1. The name(s) of the owner(s) of the account(s)
 - 1.1.2. The relevant account(s) number(s); and





BID NO: COJ/GFIN004/25-26

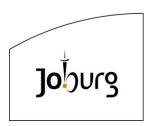
APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

- 1.1.3. That the municipal accounts above, are not in arrears for more than 3 (three) months; or
- 1.1.4. that an acceptable arrangement has been concluded and exists.

1.1.4.1. Lease Agreement:

- 1.1. If the bidder does not own the property from where it carries on business, or if any or any of director / shareholder / partner does not own a property in the Republic, the bidder is required to provide a copy of the Lease Agreement for the premises where it carries on business or where the director / shareholder / partner resides.
- 1.2. If the bidder is unable to provide a copy of the Lease Agreement as is required, then the bidder is to provide an affidavit, which is signed before a commissioner of oaths which outlines the facts which make it not to be able to produce and provide lease agreement in respect of the property it carries on business or in which its director / shareholder / partner resides.





BID NO: COJ/GFIN004/25-26

APPOINTMENT OF A SERVICE PROVIDER TO BOOK FOR STUDIO RECORDINGS, BOOK VOICE OVER ARTISTS FOR PRE-RECORDED ADVERTS AND PLACE THE ADVERTS AND BOOK INTERVIEW SLOTS ON RADIO INCLUDING PAID SOCIAL MEDIA AND YOUTUBE ADVERTISING FOR THE 2025/2026 CIVIC PRIDE AND PRODUCT KNOWLEDGE CAMPAIGN FOR A PERIOD OF THREE (3) MONTHS FOR THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY.

APPENDIX A



1. INTRODUCTION

The Group Finance Department under the City of Johannesburg Municipality is embarking on a civic pride campaign which is aimed at educating residents about the Importance of paying for municipal services and explaining how the money collected is used to maintain and improve essential services. Through the campaign, the City seeks to educate residents about how the revenue collected is re-invested into essential services like water supply, electricity, wate removal, sewer upgrades, road maintenance, parks, libraries to mention just a few.

Through this campaign, the City will also highlight that without the consistent and full payment of all services from customers, the City will be unable to provide reliable services in a sustainable manner. This is why customers should be educated about how important their payment of services is – to ensure sustainability of the City.

The Communications & Stakeholder Management unit under Group Finance Department for the City of Johannesburg hereby invites bids from service providers to book for studio recording, book voice over artists for recording of adverts and place the adverts and book interview slots on radio including execution of paid social media and YouTube advertising for the 2025/2026 Civic Pride and Product Knowledge Campaign for a period of three (3) months for the City of Johannesburg Metropolitan Municipality.

2. BID OBJECTIVES

The City seeks to appoint a service provider to book for studio recording, book voice over artists for recording of adverts and place the adverts and book interview slots on radio including execution of paid social media and YouTube advertising for the 2025/2026 Civic Pride and Product Knowledge Campaign for a period of three (3) months for the City of Johannesburg Metropolitan Municipality.

3. CONTRACT DURATION

The duration of the campaign is for a period of three (3) months.

4. SCOPE OF SERVICE AND DELIVERABLES

The scope of work includes the following deliverables, namely:

DESCRIPTION	SPECIFICATIONS	QUANTITY
Studio booking and voice over artists for pre- recording of adverts.	Pre-recording of a 40 second advert in the following languages:	1 recording in each language
	Advert to be translated as per the following languages:	
	English (No Translation Required)Isizulu	
	SetswanaSesothoAfrikaans	,
	Booking of voice over artist(s) to translate content and record adverts.	
	(Content to be provided by the City in English and translated as per media house specifications).	

4(4)		
Radio advert placements and radio station selection:	IsiZulu pre-recorded advert to be placed on a mainstream radio station that is predominantly listened to by the IsiZulu speaking natives, such as Ukhozi FM or equivalent.	6 slots – morning drive slots between (06h00 and 09h00) spread across (3) three months on Tuesdays.
	Radlo station must have at least 2 million listenership status;	
	 Must be dominant in the region of Gauteng, especially Johannesburg; 	
	 Radio station must have a broadcasting license; 	
	 Radio station must be compliant with all regulations for broadcasters in South Africa. 	
·	Setswana pre-recorded advert to be placed on a mainstream radio station that is predominantly listened to by the Setswana speaking natives, such as Motsweding FM or equivalent.	6 slots – morning drive slots between (06h00 and 09h00) spread across (3) three months on Thursdays.
	 Radio station must have at least 750 000 listenership status; 	<u>.</u>
	 Must be dominant in the region of Gauteng, especially Johannesburg; 	
	 Radio station must have a broadcasting license; 	
	 Radio station must be compliant with all regulations for broadcasters in South Africa. 	
	Sesotho pre-recorded advert to be placed on a mainstream radio station that predominantly listened to by the Sesotho speaking natives, such as Lesedi FM or equivalent.	6 slots – morning drive slots between (06h00 and 09h00) spread across (3) three months on Wednesdays.
	 Radio station must have at least 750 000 listenership status; 	
	 Must be dominant in the region of Gauteng, especially Johannesburg; 	
	 Radio station must have a broadcasting license; 	
	 Radio station must be compliant with all regulations for broadcasters in South Africa. 	

	English pre-recorded advert to be placed on a mainstream radio station that is predominantly listened to by a multiracial audience, such as Radio 702, Metro FM or Kaya FM or equivalent. • Radio station must have at least 1	6 slots – morning drive slots between (06h00 and 09h00) spread across (3) three months on Mondays.
	 million listenership status; Must be dominant in the region of Gauteng, especially Johannesburg; 	
	 Radio station must have a broadcasting license; Radio station must be compliant with all regulations for broadcasters in 	
	South Africa. Afrikaans pre-recorded advert to be placed on a mainstream radio station that is predominantly listened to by Afrikaans speaking natives, such as Jacaranda FM or RSG or equivalent.	6 slots – morning drive slots between (06h00 and 09h00) spread across (3) three months on Fridays.
	 Radio station must have at least 2 million listenership status; Must be dominant in the region of Gauteng, especially Johannesburg; 	
	 Radio station must have a broadcasting license; Radio station must be compliant with 	
	all regulations for broadcasters in South Africa.	
Radio Interviews	Secure at least two (2) 15-minute interviews on any current affairs shows (morning or evening) on any two (2) mainstream English speaking radio stations, predominantly listened to by a multiracial audience – secure (1) one interview on each station.	2 interviews
	Radio station must have at least 1 million listenership status;	
	 Must be dominant in the region of Gauteng, especially Johannesburg; 	
	 Radio station must have a broadcasting license; 	
	 Radio station must be compliant with all regulations for broadcasters in South Africa. 	

(Topic to be provided by the City).	
Layout and designing of a 20 second animated video advert compatible for the following platforms or equivalent:	1 animated video compatible for all platforms.
• Facebook	
 X(Twitter) 	
 Instagram 	
YouTube	
(Content to be provided by COJ).	
Placement of the 20 second video advert on	Sponsored/paid video post to run
	every day for a period of two (2)
equivalent.	months/ 60 days on all platforms - running concurrently with the
 Facebook 	paid social media posts.
 X(Twitter) 	
• TouTube	
Advert must be "non skip" for all platforms and must reach at least 500 000 COJ	
	4 4 - 1 - 1
advert/infographic compatible for the below platforms:	1 design.
 Facebook 	
X(Twitter)	
	Change and haid neet to him avenue
racebook.	Sponsored/paid post to run every day for a period of three (3)
Post, boost and reach 2 000 000	months/ 90 days – running
COJ residents.	concurrently with the social
X (Twitter):	medla video post. Sponsored/paid post to run every
	day for a period of three (3)
Post, boost and reach 2 000 000	months/ 90 days - running
COJ residents.	concurrently with the social media video post.
Instagram:	Sponsored/paid post to run every
	day for a period of three (3)
 Post, boost and reach 2 000 000 COJ residents. 	months/ 90 days – running concurrently with the social media video post.
	animated video advert compatible for the following platforms or equivalent: • Facebook • X(Twitter) • Instagram • YouTube (Content to be provided by COJ). Placement of the 20 second video advert on the City's pages in the following platforms or equivalent: • Facebook • X(Twitter) • Instagram • YouTube Advert must be "non skip" for all platforms and must reach at least 500 000 COJ residents on each platform. Layout and designing of a social media advert/infographic compatible for the below platforms: • Facebook • X(Twitter) • Instagram Facebook: • Post, boost and reach 2 000 000 COJ residents. X (Twitter): • Post, boost and reach 2 000 000 COJ residents. Instagram: • Post, boost and reach 2 000 000

5. EVALUATION CRITERIA

The evaluation of bids shall be based firstly on compliance to the bid requirements and **FUNCTIONALITY**. Only those bidders that meet the minimum threshold of <u>65 points</u> shall be considered for the subsequent stages of the evaluation process. A bid that scores less than <u>65 points</u> for FUNCTIONALITY shall be regarded as non-responsive and shall not be considered for further evaluation.

Bids that meet the minimum threshold shall be evaluated on **PRICE and SPECIFIC GOALS**, in accordance with Regulation 4(1) of the Preferential Procurement Regulations, 2022 and the City's SCM Practice Note 2/2023. The 80/20 preference points system shall apply wherein a maximum of 80 points will be allocated for price and a maximum of 20 points for Specific Goals.

Stage 1: Functionality

NB: Failure to meet the minimum threshold of <u>65 points</u> for functionality shall be regarded as non-responsive. Bidders will be evaluated on the following functionality table below:

CRITERIA	GUIDELINE(S)	POINTS ALLOCATED
Portfollo of evidence	Submit portfolio of previous work done in relation to the following: Radio campaigns:	40
	a) 0 to 1 campaign submitted = 0 pointsb) 2 to 3 campaigns for radio = 10 points	
	c) 4 to 6 campaigns for radio = 15 points d) 7 and more radio campaigns = 20 points	·
	Social Media campaigns:	
	a) 0 to 1 campaign submitted = 0 points	
	b) 2 to 3 campaigns for social media = 10 points c) 4 to 6 campaigns for social media = 15 points	
	d) 7 and more campaigns for social media = 20 points	
	Contactable and signed reference letters on the client's letterhead must be attached for each campaign submitted on the portfolio of evidence above.	
Skills & Experience	Years of experience by the Graphic Designer and Project Manager for the company:	30
	Graphic Designer:	
	a. 0 - 2 years of experience = 0 points	
	 b. More than 2 years and up to 4 years of experience = 5 points c. More than 4 years and up to 7 years of experience = 10 points d. More than 7 years of experience = 15 points 	
	Submit Graphic Designer CVs with contactable references.	
	Project Manager:	
	 a. 0 - 3 years of experience = 0 points b. More than 3 years and up to 6 years of experience = 5 points 	

CRITERIA	GUIDELINE(S)	POINTS ALLOCATED
	c. More than 6 years and up to 9 years of experience = 10 points	
,	d. More than 9 years of experience = 15 points	
	Submit Project Manager CVs with contactable references.	
	The Project Manager may serve as the Graphic Designer if their	
	experience is relevant to both.	
Qualifications	Graphic Designer: Media/Graphic design related qualification	30
	a. Less than a Higher Certificate (NQF Level 4 or less) = 0 points	
Ì	b. Higher Certificate (NQF Level 5) = 5 points	
	c. National Diploma (NQF Level 6) = 10 points	
	d. Bachelor's Degree or higher (NQF Level 7 or higher) = 15 points	
	Submit Graphic Designer's certified copy of qualifications.	
	Project Manager: Media/Marketing related qualification	
	a. Less than a Higher Certificate (NQF Level 4 or less) = 0 points	
	b. Higher Certificate (NQF Level 5) = 5 points	
•	c. National Diploma (NQF Level 6) = 10 points	
	d. Bachelor's Degree or higher (NQF Level 7 or higher) = 15 points	
	Submit Project Manager's certified copy of qualification.	
	The Project Manager may serve as the Graphic Designer if their qualifications are relevant to both.	
TOTAL:		100

Stage 2: Pricing and City's Specific Goals:

Preference points will be allocated in terms of the City's Specific Goals as follows:

GOAL 1: HISTORICALLY DISADVANTAGED INDIVIDUAL	MEANS OF VERIFICATION	POINT SYSTEM: 80/20
(HDI)		
MAXIMUM POINTS FOR GOAL 1 AI		
Business owned by 51% or more – Black People	CSD, Valid BBBEE Certificate, Sworn Affidavit under oath and ID copies for Owners of the business and	5 points

	Shareholders Certificates.	
Business owned by 51% or more – Black Youth	CSD, Valld BBBEE Certificate, Sworn Affidavit under oath and ID coples for Owners of the business and Shareholders Certificates.	5 points
GOAL 2: PROMOTION OF LOCAL ECONOMY	MEANS OF VERIFICATION	POINT SYSTEM: 80/20
MAXIMUM POINTS FOR GOAL 2 AR	E 10 POINTS	
Enterprises located within the City of Johannesburg Metropolitan Municipality	CSD and proof of municipal account if property owned by the enterprise or valid lease agreement if property is leased	5 points
SMMEs (AN EME or QSE)	CSD and BBBEE Certificate or sworn affidavit under oath	5 points
Total points		20 points

6. RETURNABLE DOCUMENTS

The following documents should be contained in the proposal:

- 6.1. Valid original B-BBEE accreditation certificate or certified copy issued by verification agencies accredited by SANAS, or affidavit issued by SAPS or Commissioner of Oaths.
- 6.2. Certified ID Copies of all Directors.
- 6.3. Certified ID copies of all owners and shareholders.
- 6.4. Valid one-time pin (OTP) issued by South African Revenue Services (SARS). An OTP must be submitted for each party to the joint venture in the case of joint ventures.
- 6.5. Municipal rates and taxes for company and all directors (not older than 3 months and not in arrears for more than 90 days) or affidavit or valid lease agreement. If in arrears for more than 90 days, a proof of arrangement to make repayments to the account with the relevant Municipality must be provided.
- 6.6. Completed and signed MBD forms
- 6.7. Completed and signed Declaration of State of Municipal Accounts.
- 6.8. Fully completed City of Joburg pricing schedule
- 6.9. Fully Completed and signed form of bid/tender.
- 6.10. Joint Venture Agreement, where applicable.
- 6.11. Proof of registration on the National Treasury Central Supplier Database (CSD) or copy of CSD report or M-AAA number.
- 6.12. Portfolio of evidence detailing all previous related work done relating to the campaign.
- 6.13. Copies of signed reference letters on the client's letterheads.
- 6.14. CVs of Graphic Designer and Project Manager with contactable references.
- 6.15. Certified qualifications of the Graphic Designer and Project Manager.
- 6.16. Company registration documents.
- 6.17. Shareholder's Certificate

7. DISQUALIFYING CRITERIA

- 7.1 Failure to complete and sign the form of bld.
- 7.2 Failure to complete the City of Joburg pricing schedule in full.
- 7.3 Fallure to attach a letter on a company letter head confirming errors or alterations in the pricing schedule.

8. CONDITIONS OF AWARD

Notwithstanding the proposal being recommended for award, an award shall not be made to a supplier whose:

- 8.1. Tax matters are not in order, as confirmed in terms of the National Treasury's Central Supplier Database (CSD) and SARS
- 8.2. Municipal rates and taxes (of the bidder and that of its directors) are in arrears for more than 90 days and there are no arrangements made with the relevant municipality.
- 8.3. Directors and principal members are in the service of the state as defined in Regulation 1 of the Municipal Supply Chain Management Regulations.
- 8.4. Name (of the bidder or that of its directors) appears on the National Treasury's database of Restricted Suppliers.

9. SPECIAL CONDITIONS OF CONTRACT

- 9.1. The service provider will not be paid for placements of the campaign outside of the specifications.
- 9.2. The service provider will be paid upon receipt of the portfolio of evidence for the completed Civic Pride and Product Knowledge campaign.

10. PRICING SCHEDULE

SPECIFICATIONS	QUANTITY	PRICE EXCLUDING VAT (IN RANDS)
English (No translation required)	1 recording	Je seeman
• Isizulu	1 translation and recording	
Setswana	1 translation and recording	
• Sesotho	1 translation and recording	
Afrikaans	1 translation and recording	
IsiZulu pre-recorded advert to be placed on a mainstream radio station that is predominantly listened to by the IsiZulu speaking natives, such as Ukhozi FM or equivalent. Radio station must have at least 2 million listenership status; Must be dominant in the region of Gauteng, especially Johannesburg; Radio station must have a broadcasting license; Radio station must be compliant with	6 slots – morning drive slots between (06h00 and 09h00) spread across (3) three months on Tuesdays.	
South Africa.	6 clote	
placed on a mainstream radio station that is predominantly listened to by the Setswana speaking natives, such	slots – morning drive slots between (06h00 and 09h00) spread across (3) three months on	
	 Isizulu Setswana Sesotho Afrikaans IsiZulu pre-recorded advert to be placed on a mainstream radio station that is predominantly listened to by the IsiZulu speaking natives, such as Ukhozi FM or equivalent. Radio station must have at least 2 million listenership status; Must be dominant in the region of Gauteng, especially Johannesburg; Radio station must have a broadcasting license; Radio station must be compliant with all regulations for broadcasters in South Africa. Setswana pre-recorded advert to be placed on a mainstream radio station that is predominantly listened to by 	Isizulu Setswana Itranslation and recording Sesotho Itranslation and recording Afrikaans Itranslation and recording Itranslation and recording

(n-m)	***************************************		
	 Radio station must have at least 750 000 listenership status; 		
	 Must be dominant in the region of Gauteng, especially Johannesburg; 		
	Radio station must have a broadcasting license;		
	Radio station must be compliant with all regulations for broadcasters in South Africa.		
	Sesotho pre-recorded advert to be placed on a mainstream radio station that predominantly listened to by the Sesotho speaking natives, such as Lesedi FM or equivalent.	6 slots - morning drive slots between (06h00 and 09h00) spread across (3) three months on Wednesdays,	
	 Radio station must have at least 750 000 listenership status; 		
	 Must be dominant in the region of Gauteng, especially Johannesburg; 		
4	 Radio station must have a broadcasting license; 		
	Radio station must be compliant with all regulations for broadcasters in South Africa.		
	English pre-recorded advert to be placed on a mainstream radio station that is predominantly listened to by a multiracial audience, such as Radio 702, Metro FM or Kaya FM or equivalent.	6 slots – morning drive slots between (06h00 and 09h00) spread across (3) three months on Mondays.	
	Radio station must have at least 1 million listenership status;		
	Must be dominant in the region of Gauteng, especially Johannesburg;		
	Radio station must have a broadcasting license;	į	

	 Radio station must be compliant with all regulations for broadcasters in South Africa. 		
	Afrikaans pre-recorded advert to be placed on a mainstream radio station that is predominantly listened to by Afrikaans speaking natives, such as Jacaranda FM or RSG or equivalent.	6 slots – morning drive slots between (06h00 and 09h00) spread across (3) three months on Fridays.	
	 Radio station must have at least 2 million listenership status; 		
	 Must be dominant in the region of Gauteng, especially Johannesburg; 		
	 Radio station must have a broadcasting license; 		
	 Radio station must be compliant with all regulations for broadcasters in South Africa. 		
Booking of radio interviews:	Secure at least two (2) 15 minute interviews on any current affairs shows (morning or evening) on any two (2) mainstream English speaking radio stations, predominantly listened to by a multiracial audience – secure (1) one interview on each station.	2 Interviews	
	Radio station must have at least 1 million listenership status;		
	Must be dominant in the region of Gauteng, especially Johannesburg;		
	Radio station must have a broadcasting license;		
	 Radio station must be compliant with all regulations for broadcasters in South Africa. 		
	(Topic to be provided by the City).		
Social media and YouTube video	Layout and designing of a 20 second animated video advert compatible for	1 animated video compatible for all platforms.	
creation:	the following platforms or equivalent:	oumpatible for all platforms.	
	 Facebook 		•

	THE RESIDENCE OF THE PARTY OF T		
	 X(Twitter) 		
	Instagram		
	 YouTube 		
	(Content to be provided by COJ).		
Social media	Placement of the 20 second video	Sponsored/paid video post	
video placement:	advert on the City's page in the	to run every day for a	
	following platform or equivalent:	period of two (2) months/	
		60 days on all platforms -	
	 Facebook 	running concurrently with	
	A-bount on the state of	the paid social media posts.	
	Advert must be "non skip" for the		
	platform - post boost and reach at		
	least 500 000 COJ residents.	One and the state of the state	
	Placement of the 20 second video	Sponsored/paid video post	
	advert on the City's page in the following platform or equivalent:	to run every day for a	
	Tollowing platform or equivalent:	period of two (2) months/	
	 X (Twitter) 	60 days on all platforms – running concurrently with	
	* V(I WILLOI)	the paid social media posts.	
	Advert must be "non skip" for the	The paid social media posts.	1
	platform – post boost and reach at		
	least 500 000 COJ residents.		**
	Placement of the 20 second video	Sponsored/paid video post	
	advert on the City's page in the	to run every day for a	
•	following platform or equivalent:	period of two (2) months/	
	,	60 days on all platforms -	
	 Instagram 	running concurrently with	
		the paid social media posts.	
	Advert must be "non skip" for the		
	platform - post boost and reach at		
	least 500 000 COJ residents.		
	Placement of the 20 second video	Sponsored/paid video post	
	advert on the City's page in the	to run every day for a	
	following platform or equivalent:	period of two (2) months/	
	• VouTubo	60 days on all platforms -	
	YouTube	running concurrently with	
	Advert must be "non skip" for the	the paid social media posts.	
	platform – post boost and reach at		
	least 500 000 COJ residents.		
Layout and	Layout and designing of a social	1 design.	
designing of a	media advert/infographic compatible	, addign,	
social media	for the below platforms:		
infographic:			
™ # `¨	Facebook		
	X(Twitter)		
	Instagram		
	L		<u> </u>

Social media advert placement:	Post, boost and reach 2 000 000 COJ residents.	Sponsored/paid post to run every day for a period of three (3) months/ 90 days – running concurrently with the social media video post.	
	X (Twitter) or equivalent: Post, boost and reach 2 000 000 COJ residents.	Sponsored/paid post to run every day for a period of three (3) months/ 90 days – running concurrently with the social media video post.	
	Instagram or equivalent:Post, boost and reach 2 000 000 COJ residents.	Sponsored/paid post to run every day for a period of three (3) months/ 90 days – running concurrently with the social media video post.	
TOTAL PRICE EXCLUDING VAT (IN RANDS)			
VAT@15%			
TOTAL PRICE INCLUDING VAT (IN RANDS)			

11. BRIEFING SESSION

No briefing session will be held.

12. INFORMATION AND ENQUIRIES

All enquiries related to this tender must be directed in writing to Stanford Masemola via e-mail: <u>StandfordMo@joburg.org.za</u> within Group Finance COJ. All enquiries to be submitted in writing only, not later than 72 hours before close of the tender.

Chairperson of BSC:

Stanford Masemola

Date

APPROVED YESINO

Tebogo Moraka

Group CFO
Group Finance

Date

21/10/2020