

CALL FOR PROPOSALS LA MERCY JOINT VENTURE (LMJV)

CALL FOR PROPOSAL (CFP) FOR THE LEASING AND OPERATION OF A BILLBOARD SITE WITHIN THE DUBE TRADEPORT PRECINCT

REF NO.: JV/CFP/01/PRO/01/2026

La Mercy JV Property Investments Proprietary Limited (LMJV) is a property holding, development and letting company. Dube TradePort Corporation (DTPC) is a Schedule 3C public entity and owns 60% of the shares in LMJV. DTPC accounts for its share in LMJV as a subsidiary. The JV Company is a deemed Schedule 3C public entity as a result of its parent company being a Schedule 3C public entity. The remaining 40% of LMJV is held by Airports Company South Africa (ACSA).

This invitation calls upon prospective Outdoor Media Companies to submit proposals for the leasing, development, management, and operation of one (1) billboard site located along the M65 Highway. Proposals may include either a static or electronic billboard solution.

The appointed Outdoor Media Company shall be responsible for obtaining all required statutory and compliance approvals, as well as the supply, erection/construction/installation, maintenance, and ongoing operation of the billboard within the LMJV property.

LMJV will evaluate all submitted proposals within a prescribed timeframe and will thereafter enter into lease negotiations with the successful prospective billboard operator.

LMJV intends entering into a market-related lease agreement with the successful operator for the leasing and operation of the billboard site for an approximate period of five (5) years.

EVALUATION OF THIS BID

All proposals will be evaluated in various stages – compliance and functionality will be assessed and thereafter all responsive proposals will be evaluated in accordance with the PPPFA regulations, 2022 using the 80/20 preference points system.

The 20 preference points (Specific Goals) will be allocated to the following goals as included in the call for proposal document:

- I. Enterprises who are at least 51% or more Owned by Black People (10 points);
- II. Enterprises 51% Ownership by Youth (5 points);
- III. Enterprises 51% Ownership by women (5 points)

REQUESTS FOR DOCUMENTS

Requests for documents will be allowed **from 08 June 2026, until a suitable proposal is received.**

Documents may be requested during the weekdays (Mon – Fri) between 08h30 and 16h00. Requests for documents must be submitted via e-mail and all documents will be issued via e-mail. No physical collection of documents is required.

BRIEFING SESSION AND SITE INSPECTION

A NON-COMPULSORY, but recommended, briefing session and site inspection for all interested respondents will be held physically on **18 June 2026 at 11:00** at Dube TradePort head office,

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Aerotropolis centre. The briefing session is not compulsory but will provide CFP respondents with an opportunity to obtain clarity on certain aspects of the CFP process as set out in the CFP document.

ENQUIRIES

Enquiries should be directed via email: tenders@dubetradeport.co.za

CLOSING TIME & DATE FOR SUBMITTING RESPONSES

Proposals for the **Leasing and Operation of Billboard site within Dube TradePort PRECINCT** must be submitted at the **DTPC offices** on or before **15H00**, South African time on **03 July 2026** to qualify for evaluation.

Documents should be clearly marked **“CALL FOR PROPOSAL FOR THE LEASING AND OPERATION OF THE BILLBOARD SITE WITHIN DUBE TRADEPORT PRECINCT.”**