



REQUEST FOR QUOTES (RFQ)

Description of Goods/ Service required	Basic Digital Marketing Course
SPECIFICATIONS/ DESCRIPTION	
ITEM/ SERVICE	QUANTITY
<p>Basic Digital Marketing Course with the following modules, that will equip my communication skills:</p> <ol style="list-style-type: none"> 1. Introduction to Digital Marketing. 2. Introduction to WordPress. 3. Search Engine Optimisation and Web Analytics 4. Social Media Marketing. 5. Content Marketing and Digital Copy Writing. 6. Paid Advertising and Marketing. 7. Advertising on Social Media Platforms. 8. E-mail Marketing. 9. Mobile Digital Marketing 	
GENERAL/ COMMENTS:	
The training will commence to commence in July	
Budget:	Cost Centre Code: 01-01-00