

Star Alliance

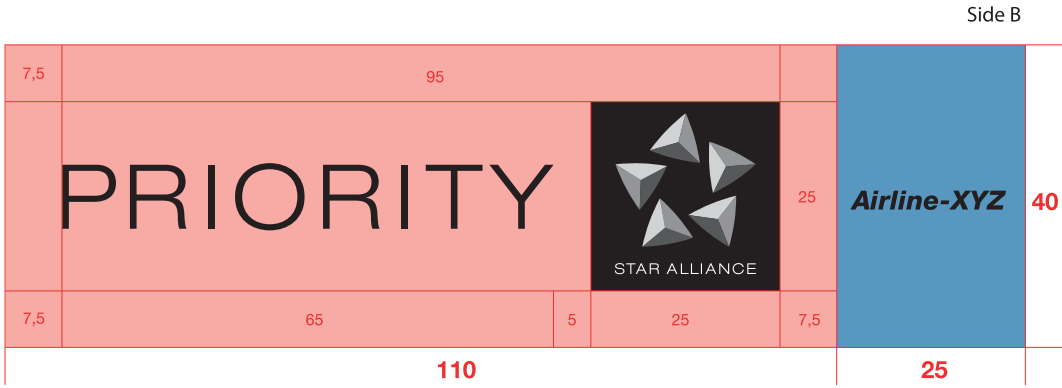
Priority Baggage Tag
Specification Sheet

Star Alliance Logo
Symbol Prints:
Light Grey: 20% Black
Middle Grey: 50 % Black
Dark Grey: 80% Black
Logotype prints: White
Background square: 100% Black

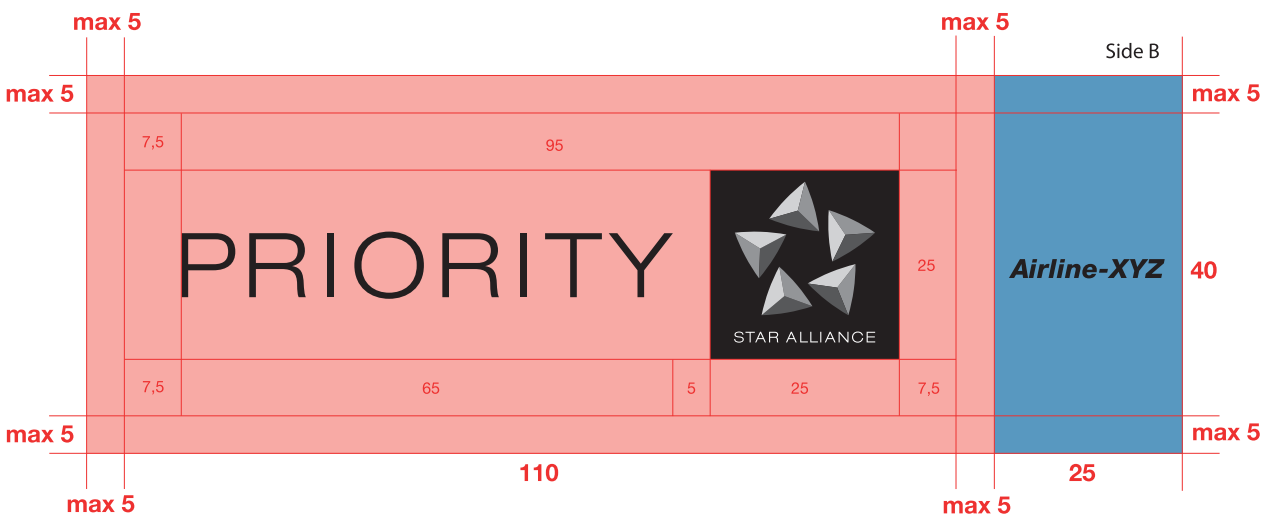
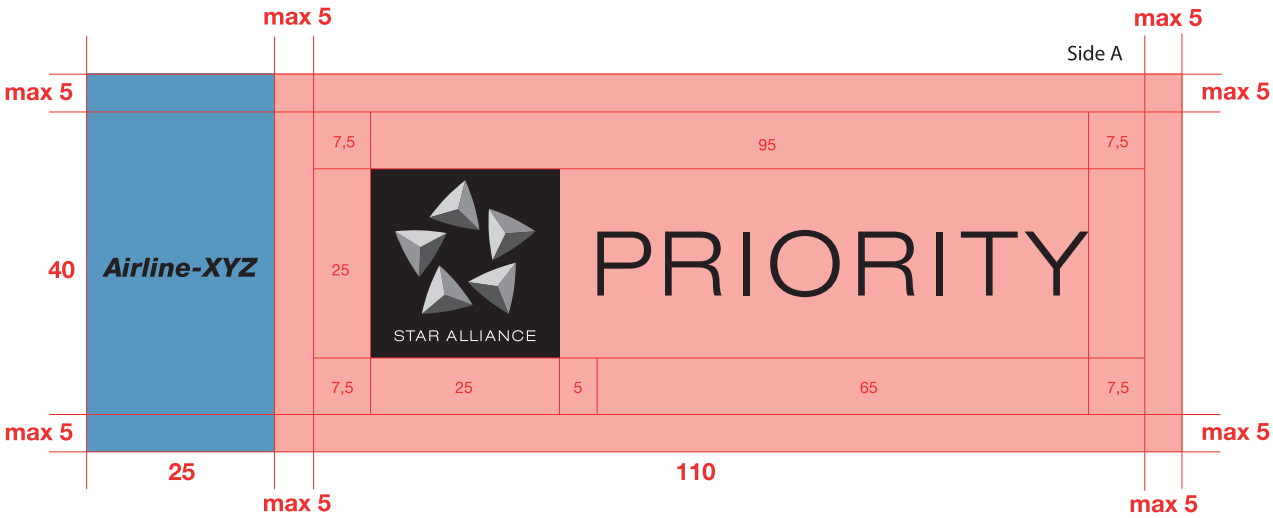
Priority Text:
Font: *Helvetica Neue Light Extended*
Colour: 100 Black
Tracking: +100 (Illustrator)/+20 (InDesign)

All specifications are
in millimeters

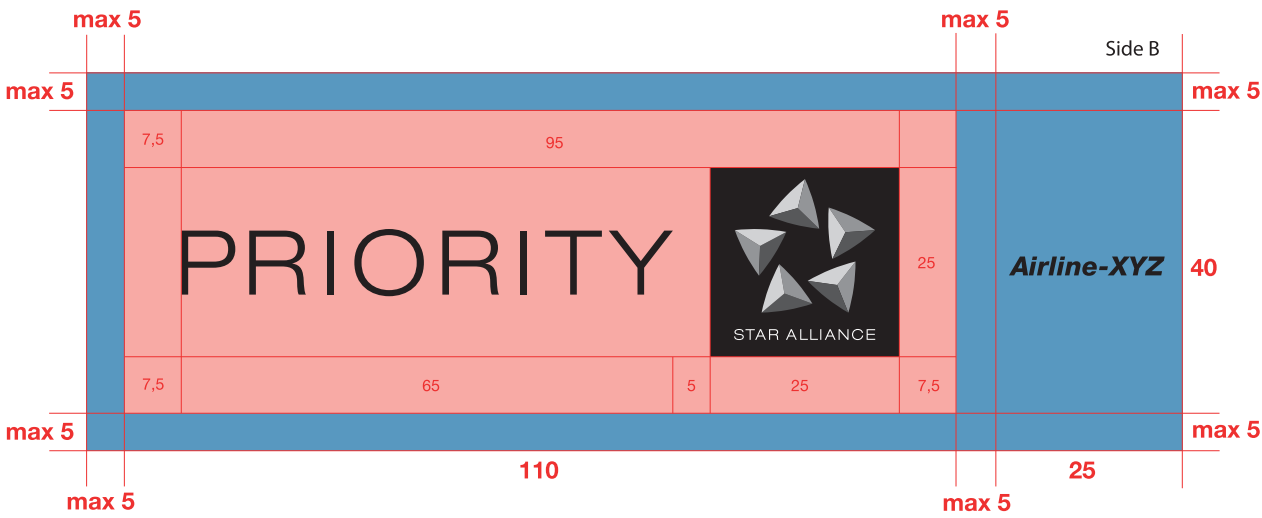
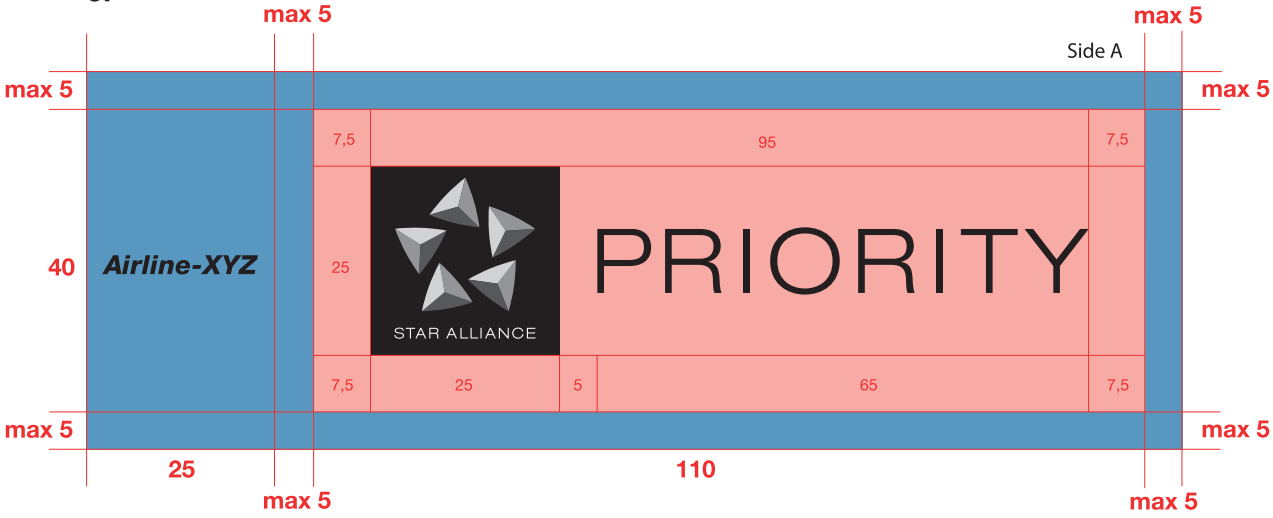
Minimum Size



Maximum Size



or



Star Alliance

Priority Baggage Tag
Specification Sheet

Colour of the Tag:
Pantone 805 C, double hit.
If Pantone colours are not available, another fluorescent / dayglo red can be used but only if it is similar to the Pantone red as specified above.
Colour to be signed off.

Material:
Paper with tear resistant coating (e.g. Mylar®)
on both sides or tear-resistance material between two layers of paper.
Weight 240 gsm, matte

All specifications are
in millimeters

Shape of the Tag

