



BUSINESS CHAMBER TO PARTNER WITH TIA IN THE EASTERN CAPE

The Technology Innovation Agency (TIA) an entity of the Department of Science, Technology and Innovation (DSTI) was established in terms of the TIA Act (Act No. 26 of 2008), with the objective to stimulate and intensify technological innovation in order to improve economic growth and the quality of life of all South Africans by developing and exploiting technological innovations. TIA plans to entrench itself further in the Eastern Cape province and is enhancing strategic partnerships and relationships with key stakeholders in the province.

TIA is looking for business chamber that will provide unparalleled access to the region's thriving automotive sector, advanced manufacturing base, and growing green economy - all critical focus areas for TIA's technology transfer initiatives. TIA seeks to achieve its objectives by leveraging its membership base, which includes but is not limited to the following:

Networking Opportunities

- Access to a broad network of businesses, entrepreneurs, and professionals.
- Opportunities to build partnerships, find suppliers, and meet potential clients.
- Participation in business events, trade fairs, and exhibitions.

2. Business Growth and Visibility

- To increase TIA's exposure.
- Opportunities to showcase products and services at chamber platforms.
- Media and promotional support through chamber publications and events.

3. Advocacy and Representation

- The chamber that will represent TIAs' interests with government and policymakers.
- Collective lobbying power on issues such as regulations, taxation, and local business policies.
- Ensures that the voice of business is heard in decision-making forums.

4. Skills Development and Knowledge Sharing

- Access to training workshops, seminars, and mentorship programs.
- Access to shared best practices and industry insights.
- Access to guidance on compliance, legislation, and business standards.

5. Access to Markets and Opportunities

- Introduction to local, regional, and international markets.
- Trade missions and business matchmaking programs.
- Support in accessing tenders, procurement opportunities, and investment leads.

6. Credibility and Trust

- To strengthen TIA's reputation within the industry.
- To foster trust with prospective clients, partners, and government stakeholders.
- To demonstrate consistent reliability and maintain high standards of professionalism.

7. Support Services

- To gain access to advisory services covering finance, legal, compliance, and related areas.
- To receive support in resolving disputes or overcoming business challenges.
- To enjoy exclusive member privileges, including special discounts and additional benefits.