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PROCUREMENT FROM R30 000 UP TO A TRANSACTION VALUE OF R 1000 000.00 (INCL. VAT)

REQUEST FOR QUOTATIONS

Invitation to submit a Quotation to the requirements of Pelchem SOC Ltd.

RFQ Number	RFQ – 2025-10-031			
RFQ Request Date	13-10-2025			
RFQ closing Date	20-10-2025	20-10-2025		
RFQ closing Time	12:00			
RFQ Description	SUPPLIER IS REQUIR	ED TO SUPPLY PI	ELCHEM WITH	
	THE FOLLOWING ITEM	MS:		
	SOCIAL MED	IA CONTENT		
Contact Person	THATO MOOKE			
Quotation Validity	90 Days from the closing date			
Submission Details	RFQ Response must be sent to:			
	Itumeleng.mathibe@ntp.co.za			
Compulsory Site Briefing		Yes	No	
	Compulsory		Х	
Briefing Session Details	Date			
	Time			
	Venue			
	Site Access Booking			
RFQ responses may be electron	nically			Γ
submitted to:				



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itumeleng.mothibe@Pelchem.co.za	

Bidders must acknowledge receipt of this RFQ and send it to Thato.Mooke@pelchem.co.za itumeleng.mathibe@ntp.co.za

Dear Service Provider

Kindly provide a quotation for goods and or services as outlined in section 2 of this document.

1. Introduction

Pelchem (SOC) Ltd is a state-owned enterprise and subsidiary of the South African Nuclear Energy Corporation (NECSA), involved in the production and supply of fluorochemical products. As a designated National Key Point (NKP), Pelchem operates in a highly sensitive and secure environment governed by strict regulatory and security protocols.

Pelchem seeks to appoint a qualified individual or service provider to manage its social media content and platforms, ensuring alignment with the company's brand identity, communication objectives, and national security requirements.

For more information on Pelchem, please visit: www.pelchem.co.za

2. Scope of Work

The appointed service provider will be required to:

- Develop, plan, and implement a social media content calendar.
- Create and publish platform-specific content (e.g., LinkedIn, Twitter/X, Facebook).
- Monitor and manage engagement across platforms.
- Maintain strict compliance with Pelchem's communication and security policies.
- Provide monthly performance reports and analytics.
- Coordinate with Pelchem's Communications and Security teams for approval processes.



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Inventory	Item Description	Quantity
Items		
	SOCIAL MEDIA CONTENT	1

3. <u>Deliverables</u>

- Monthly social media content calendar.
- A minimum of [X] posts per week on specified platforms.
- High-quality visual and written content aligned with Pelchem's corporate image.
- Monthly analytics reports (engagement rates, impressions, audience growth).
- Ad hoc support for urgent posts or campaigns.
- Adherence to approved messaging frameworks.

4. Pricing

- All price quoted to include all applicable taxes.
- Price must be fixed and firm
- Price should include additional cost elements such as freight, insurance until acceptance, duty where applicable, disbursements etc.
- Quotation must be completed in full, incomplete quote could result in a quote being disqualified.
- Payment will be according to Necsa's General Conditions of Purchase.

5. Evaluation

5.1. Phase 1- Functionality Evaluation / Technical Evaluation

Where functional or technical evaluation criterion is applicable, assessment will be performed in terms of the criterion listed below and the criterion may include Technical, Performance, Quality and Risk.

If the Bidder's response to the Technical templates does not indicate that the Bidder can support an acceptable technical solution, the Bidder's response will be rejected and not evaluated further.

Together the Technical, Performance & Quality and Risk criteria make up the functionality criterion and a Bidder's Proposal will be evaluated for functionality out of a possible 100 points. Only RFQ responses achieving an evaluation score of greater than the set threshold points out of the possible



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100 points and which score a number of points for functionality that is greater than or equal to the set threshold points of the number of points achieved by the highest scoring Bid for functionality will be selected to progress to the second stage.

The service provider or individual must meet the following criteria:

Item	Requirement	Wei ght	Points	Criteria	Score
1	A minimum of a National Diploma		0	No qualification	
	or Degree in Communications,		10	Certificate Only (below diploma)	
	Public Relations, Marketing, or	40	20	National Diploma	
	Journalism		30	Relevant Degree	
			40	Postgraduate Qualification in the relevant field	
2	Certification or proven training in Social Media	30	0	No certification or traning provided	
	Management or Digital Marketing.		10	Basic short course (non-accredited)	
			20	Accredited course (6 months or longer)	
			30	Professional certification (Google, Meta, HubSpot, etc,)	
3.	At least 3–5 years of experience in managing social	20	0	Less than 3 years or no corporate/public experience	
	media for corporate or public		10	3 years with limited responsibility	
	entities.		15	4–5 years with proven track record	
			20	5+ years with measurable impact and strong portfolio	



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Item	Requirement	Wei ght	Points	Criteria	Score	
4.	Experience working with state- owned entities or	10	0	No relevant experience		
	regulated industries (nuclear, energy,		5	Limited exposure (consulted or collaborated indirectly)		
security, defence, Direct ex		Direct experience with state- owned or regulated industry clients		<u>Not</u>		
Total	1	100	100			

<u>te:</u>

Security and Compliance:

- Ability to **obtain security clearance**, if required by Pelchem.
- Demonstrated knowledge of POPIA (Protection of Personal Information Act) and corporate confidentiality standards.
- Willingness to sign non-disclosure agreements (NDAs) and adhere to internal communication protocols.

Technical Skills:

- Proficiency in using social media management tools (e.g., Hootsuite, Buffer, Meta Business Suite).
- Strong copywriting and editing skills in English (multilingual abilities are a plus).
- Ability to produce or coordinate multimedia content (images, graphics, short videos).

Bidders that score <75 out of 100 in respect of Technical/Functional evaluation criteria will be regarded as submitting a non-responsive bid and will not be evaluated further.



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5.2. Phase 2 - Evaluation In Terms Of Preferential Procurement Policy Framework Act, 2022

This bid will be evaluated and adjudicated according to the 80/20 point system, in terms of which a maximum of 80 points will be awarded for price and 20 points will be allocated based on the specific goals (B-BBE status level).

	POINTS
PRICE	80
SPECIFIC GOALS (B-BBEE status level)	20
Total points for Price and SPECIFIC GOALS	100

Preference goal B-BBEE status level contributor

B-BBEE Status Level of Contributor	Number of points (80/20 system)
1	20
2	18
3	14
4	12
5	8
6	6
7	4
8	2
Non-compliant contributor	0

6. Required Documentation

- Tax Clearance Certificate (Tax pin issued by SARS)
- Declaration of interest (SBD 4)
- BEE Certificate / Applicable Affidavit if classified as EME
- Letter of Good Standing (COID) only if Applicable due to the nature of work required
- CIDB registration and grade which register under



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Any other document or certification that might have been requested on this RFQ

7. Important

- 7.1. Quotation must be submitted on or before the RFQ closing date and time stated above.
- 7.2. Orders above R 30 000 will be evaluated according to the PPPFA 80/20-point system and a functionality scorecard where applicable and the ones above R 1 Million will be subjected to the tender process.
- 7.3. This RFQ is subjected to the Necsa's General Conditions of Purchase, Preferential Procurement Policy Framework Act 2000 and the Preferential Procurement Regulations, 2022, the General Conditions of Contract (GCC) and, if applicable, any other legislation or special conditions of contract
- 7.4. Failure on the part of a bidder to submit proof of B-BBEE Status level of contributor together with the bid, will be interpreted to mean that preference points for specific goals are not claimed.
- 7.5. The purchaser reserves the right to require of a bidder, either before a bid is adjudicated or at any time subsequently, to substantiate any claim in regard to specific goals, in any manner required by the purchaser.
- 7.6. For a Bidder to obtain clarity on any matter arising from or referred to in this document, please refer queries, in writing, to the contact details provided above. Under no circumstances may any other employee within Necsa be approached for any information. Any such action might result in a disqualification of a response submitted in competition to this RFQ.
- 7.7. No goods and/or services should be delivered to Necsa without an official Necsa Purchase order.
- 7.8. Necsa reserves the right to; cancel or reject any quote and not to award the RFQ to the lowest Bidder or award parts of the RFQ to different Bidders, or not to award the RFQ at all.
- 7.9. The supplier shall under no circumstances offer, promise or make any gift, payment, loan, reward, inducement, benefit or other advantage, which may be construed as being made to solicit any favour, to any Necsa employee or its representatives. Such an act shall constitute a material breach of the Agreement and the Necsa shall be entitled to terminate the Agreement forthwith, without prejudice to any of its rights
- 7.10. By responding to this request, it shall be construed that: the bidder, hereby acknowledge to be fully conversant with the details and conditions set out in the Necsa's General Conditions of Purchase, Preferential Procurement Policy Framework Act 2000 and the Preferential Procurement Regulations, 2022, the General Conditions of Contract (GCC), Technical Information and Specifications attached, and hereby agree to supply, render services or perform works in accordance therewith