REQUEST FOR BIDS

RFP Ref. No:	BSA/001/2022
Description	APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF THREE VICE (3) YEARS
Publication date	05 August 2022
	Date: 29 August 2022
	Time: 11:00 (South African Time)
RFP Closing Details	Place: Brand South Africa
	Street: 103 Central Street
	Houghton, Johannesburg
	Date: 29 AUGUST 2022
Public Opening of RFP Responses	Time: 11:00 (South African Time) Place: Brand South Africa
	Street: 103 Central Street
	Houghton, Johannesburg
RFB Validity Period	120 Days from the Closing Date



PROSPECTIVE BIDDERS MUST REGISTER ON NATIONAL TREASURY'S CENTRAL SUPPLIER DATABASE PRIOR TO SUBMITTING BIDS.

SECTION1

South Africa

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PART A INVITATION TO BID

YOU ARE HEREBY INVITED TO BID FOR REQUIREMENTS OF THE BRAND SOUTH AFRICA								
				29	AUGUST			
	BSA/001/2022	CLOSING DATE:		2022			NG TIME:	11:00
	APPOINTMENT OF A S						OR A PERIOD	OF 3 YEARS
BID RESPONSE DOCUMENT	S MAY BE DEPOSITED	IN THE BID BOX SITU	JATED AT	(STRE	ET ADDRE	:SS)		
103 CENTRAL STREET								
HOUGHTON								
JOHANNESBURG								
BIDDING PROCEDURE ENQU	JIRIES MAY BE DIRECT	TED TO	TECHNIC	CAL EN	QUIRIES I	MAY BE DI	RECTED TO:	
CONTACT PERSON	NTIYISO BALOY	I/ IRENE MOYO	CONTAC	T PERS	SON	MATAL	ANE NGOBE	NI
TELEPHONE NUMBER	011 483 0122		TELEPH	JNE NU	JMBER	011 48	3 0122	
FACSIMILE NUMBER	011 483 0124		FACSIMI	LE NUN	/IBER	011 48	3 0124	
	tenders@brands							
E-MAIL ADDRESS	ntiyisom@brand	Isouthafrica.com	E-MAIL A	DDRES	SS	matala	nen@brands	outhafrica.com
SUPPLIER INFORMATION								
NAME OF BIDDER								
POSTAL ADDRESS								
STREET ADDRESS								
TELEPHONE NUMBER	CODE			NUME	BER			
CELLPHONE NUMBER								
FACSIMILE NUMBER	CODE			NUME	BER			
E-MAIL ADDRESS								
VAT REGISTRATION NUMBE	R							
SUPPLIER COMPLIANCE	TAX			CENT				
STATUS	COMPLIANCE		OR	SUPF				
	SYSTEM PIN:			l l	BASE			
				No:		MAAA		



B-BBEE STATUS LEVEL VERIFICATION CERTIFICATE	TICK APPLI	CABLE BOX]	B-BBEE STATUS LEVEL SWORN AFFIDAVIT	[TICK APPLICA	BLE BOX]
	☐ Yes	☐ No		☐ Yes	□No
[A B-BBEE STATUS LEVEL VERI QUALIFY FOR PREFERENCE POI		CATE/ SWORN AFFI	DAVIT (FOR EMES & QSEs) MU	IST BE SUBMITTED	IN ORDER TO
ARE YOU THE ACCREDITED REPRESENTATIVE IN SOUTH AFRICA FOR THE GOODS /SERVICES /WORKS OFFERED?	☐Yes	□N₀ PROOF]	ARE YOU A FOREIGN BASED SUPPLIER FOR THE GOODS /SERVICES /WORKS OFFERED?	☐Yes [IF YES, ANSWER T QUESTIONNAIRE B	
QUESTIONNAIRE TO BIDDING FOREIGN SUPPLIERS					
IS THE ENTITY A RESIDENT OF THE REPUBLIC OF SOUTH AFRICA (RSA)?					
DOES THE ENTITY HAVE A BRANCH IN THE RSA? ☐ YES ☐ NO					
DOES THE ENTITY HAVE A PERMANENT ESTABLISHMENT IN THE RSA?					
DOES THE ENTITY HAVE ANY SOURCE OF INCOME IN THE RSA?				NO	
IS THE ENTITY LIABLE IN THE RS IF THE ANSWER IS "NO" TO ALI SYSTEM PIN CODE FROM THE SO	L OF THE ABOVE,	THEN IT IS NOT A F			

PART B TERMS AND CONDITIONS FOR BIDDING

1. BID SUBMISSION:

- 1.1. BIDS MUST BE DELIVERED BY THE STIPULATED TIME TO THE CORRECT ADDRESS. LATE BIDS WILL NOT BE ACCEPTED FOR CONSIDERATION.
- 1.2. ALL BIDS MUST BE SUBMITTED ON THE OFFICIAL FORMS PROVIDED— (NOT TO BE RE-TYPED) OR IN THE MANNER PRESCRIBED IN THE BID DOCUMENT.
- 1.3. THIS BID IS SUBJECT TO THE PREFERENTIAL PROCUREMENT POLICY FRAMEWORK ACT, 2000 AND THE PREFERENTIAL PROCUREMENT REGULATIONS, 2017, THE GENERAL CONDITIONS OF CONTRACT (GCC) AND, IF APPLICABLE, ANY OTHER SPECIAL CONDITIONS OF CONTRACT
- 1.4. THE SUCCESSFUL BIDDER WILL BE REQUIRED TO FILL IN AND SIGN A WRITTEN CONTRACT FORM (SBD7).

2. TAX COMPLIANCE REQUIREMENTS

- 2.1 BIDDERS MUST ENSURE COMPLIANCE WITH THEIR TAX OBLIGATIONS.
- 2.2 BIDDERS ARE REQUIRED TO SUBMIT THEIR UNIQUE PERSONAL IDENTIFICATION NUMBER (PIN) ISSUED BY SARS TO ENABLE THE ORGAN OF STATE TO VERIFY THE TAXPAYER'S PROFILE AND TAX STATUS.
- 2.3 APPLICATION FOR TAX COMPLIANCE STATUS (TCS) PIN MAY BE MADE VIA E-FILING THROUGH THE SARS WEBSITE WWW.SARS.GOV.ZA.
- 2.4 BIDDERS MAY ALSO SUBMIT A PRINTED TCS CERTIFICATE TOGETHER WITH THE BID.
- 2.5 IN BIDS WHERE CONSORTIA / JOINT VENTURES / SUB-CONTRACTORS ARE INVOLVED, EACH PARTY MUST SUBMIT A SEPARATE TCS CERTIFICATE / PIN / CSD NUMBER.
- 2.6 WHERE NO TCS PIN IS AVAILABLE BUT THE BIDDER IS REGISTERED ON THE CENTRAL SUPPLIER DATABASE (CSD), A CSD NUMBER MUST BE PROVIDED.
- 2.7 NO BIDS WILL BE CONSIDERED FROM PERSONS IN THE SERVICE OF THE STATE, COMPANIES WITH DIRECTORS WHO ARE PERSONS IN THE SERVICE OF THE STATE, OR CLOSE CORPORATIONS WITH MEMBERS PERSONS IN THE SERVICE OF THE STATE."

NB: FAILURE TO PROVIDE / OR COMPLY WITH ANY OF THE ABOVE PARTICULARS MAY RENDER THE BID INVALID.

SIGNATURE OF BIDDER:	
CAPACITY UNDER WHICH THIS BID IS SIGNED: (Proof of authority must be submitted e.g., company resoluted)	tion)
DATE:	



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BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disgualified from the bid process.

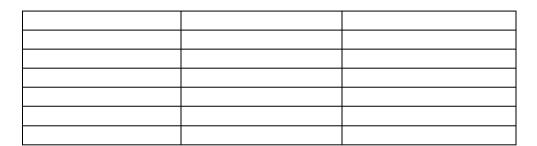
2. Bidder's declaration

- 2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest1 in the enterprise, employed by the state?

 YES/NO
- 2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name institution	of	State

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.





2.2	Do you, or any person connected with the bidder, have a relationship with any person who is employed by the procuring institution? YES/NO
2.2.1	If so, furnish particulars:
2.3	Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract? YES/NO
2.3.1	If so, furnish particulars:
3 D	ECLARATION
	I, the undersigned, (name)
3.1	I have read and I understand the contents of this disclosure;
3.2	I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
3.3	The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement

or arrangement with any competitor. However, communication between partners in a joint venture or consortium2 will not

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

be construed as collusive bidding.

3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to



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- submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
- 3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.
- 3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT. I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.

Signature	Date
Position	Name of bidder



BD 6.1

PREFERENCE POINTS CLAIM FORM IN TERMS OF THE PREFERENTIAL PROCUREMENT REGULATIONS 2017

This preference form must form part of all bids invited. It contains general information and serves as a claim form for preference points for Broad-Based Black Economic Empowerment (B-BBEE) Status Level of Contribution

NB: BEFORE COMPLETING THIS FORM, BIDDERS MUST STUDY THE GENERAL CONDITIONS, DEFINITIONS AND DIRECTIVES APPLICABLE IN RESPECT OF B-BBEE, AS PRESCRIBED IN THE PREFERENTIAL PROCUREMENT REGULATIONS, 2017.

1. GENERAL CONDITIONS

- 1.1 The following preference point systems are applicable to all bids:
 - The 80/20 system for requirements with a Rand value below R50 000 000 (all applicable taxes included).

1.2

- a) The value of this bid is estimated to not exceed R50 000 000 (all applicable taxes included) and therefore the 80/20 Preference point system shall be applicable; or
- b) The 80/20 preference point system will be applicable to this tender
- 1.3 Points for this bid shall be awarded for:
 - (a) Price; and
 - (b) B-BBEE Status Level of Contributor.
- 1.4 The maximum points for this bid are allocated as follows:

	POINTS
PRICE	80
B-BBEE STATUS LEVEL OF CONTRIBUTOR	20
Total points for Price and B-BBEE must not exceed	100

- 1.5 Failure on the part of a bidder to submit proof of B-BBEE Status level of contributor together with the bid, will be interpreted to mean that preference points for B-BBEE status level of contribution are not claimed.
- 1.6 The purchaser reserves the right to require of a bidder, either before a bid is adjudicated or at any time subsequently, to substantiate any claim in regard to preferences, in any manner required by the purchaser.

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2. DEFINITIONS

(a) "B-BBEE" means broad-based black economic empowerment as defined in section 1 of the Broad-Based Black Economic Empowerment Act:

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- (b) "B-BBEE status level of contributor" means the B-BBEE status of an entity in terms of a code of good practice on black economic empowerment, issued in terms of section 9(1) of the Broad-Based Black Economic Empowerment Act;
- (c) "bid" means a written offer in a prescribed or stipulated form in response to an invitation by an organ of state for the provision of goods or services, through price quotations, advertised competitive bidding processes or proposals;
- (d) "Broad-Based Black Economic Empowerment Act." means the Broad-Based Black Economic Empowerment Act. 2003 (Act No. 53 of 2003):
- (e) "EME" means an Exempted Micro Enterprise in terms of a code of good practice on black economic empowerment issued in terms of section 9 (1) of the Broad-Based Black Economic Empowerment Act;
- (f) "functionality" means the ability of a tenderer to provide goods or services in accordance with specifications as set out in the tender documents.
- (g) "prices" includes all applicable taxes less all unconditional discounts;
- (h) "proof of B-BBEE status level of contributor" means:

B-BBEE Status level certificate issued by an authorized body or person;

A sworn affidavit as prescribed by the B-BBEE Codes of Good Practice:

Any other requirement prescribed in terms of the B-BBEE Act;

- (i) "QSE" means a qualifying small business enterprise in terms of a code of good practice on black economic empowerment issued in terms of section 9 (1) of the Broad-Based Black Economic Empowerment Act:
- (j) "rand value" means the total estimated value of a contract in Rand, calculated at the time of bid invitation, and includes all applicable taxes;

3. POINTS AWARDED FOR PRICE

3.1 THE 80/20 PREFERENCE POINT SYSTEMS

A maximum of 80 points is allocated for price on the following basis:

80/20

$$Ps = 80 \left(1 - \frac{Pt - P\min}{P\min} \right)$$

Where

Ps = Points scored for price of bid under consideration

Pt = Price of bid under consideration



4. POINTS AWARDED FOR B-BBEE STATUS LEVEL OF CONTRIBUTOR

4.1 In terms of Regulation 6 (2) and 7 (2) of the Preferential Procurement Regulations, preference points must be awarded to a bidder for attaining the B-BBEE status level of contribution in accordance with the table below:

B-BBEE Status Level of Contributor	Number of points (80/20 system)
1	20
2	18
3	14
4	12
5	8
6	6
7	4
8	2
Non-compliant contributor	0

5. BID DECLARATION

5.1 Bidders who claim points in respect of B-BBEE Status Level of Contribution must complete the following:

6. B-BBEE STATUS LEVEL OF CONTRIBUTOR CLAIMED IN TERMS OF PARAGRAPHS 1.4 AND 4.1

6.1 B-BBEE Status Level of Contributor: . =(maximum of 20 points)

(Points claimed in respect of paragraph 7.1 must be in accordance with the table reflected in paragraph 4.1 and must be substantiated by relevant proof of B-BBEE status level of contributor.

7. SUB-CONTRACTING

7.1 Will any portion of the contract be sub-contracted?

(Tick applicable box)

YES	NO	

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7.1.1 If yes, indicate:

i)	What percentage of the contract will be subcontracted
----	---

ii) The name of the sub-contractor.....

iii) The B-BBEE status level of the sub-contractor.....

iv) Whether the sub-contractor is an EME or QSE

(Tick applicable box)
YES NO

v) Specify, by ticking the appropriate box, if subcontracting with an enterprise in terms of Preferential Procurement Regulations, 2017:

Designated Group: An EME or QSE which is at last 51% owned by:	EME √	QSE √
Black people		
Black people who are youth		
Black people who are women		
Black people with disabilities		
Black people living in rural or underdeveloped areas or townships		
Cooperative owned by black people		
Black people who are military veterans		
OR		
Any EME		
Any QSE		

3.	DECLARATION WITH REGARD TO COMPANY/FIRM
3.1	Name of company/firm:
3.2	VAT registration number:
3.3	Company registration number:
3.4	TYPE OF COMPANY/ FIRM
	□ Partnership/Joint Venture / Consortium □ One person business/sole propriety □ Close corporation □ Company □ (Pty) Limited [TICK APPLICABLE BOX]

8.5

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				gg
8.6	COMPANY	CLASSIFICATION		
	□ Sup	essional service provider er service providers, e.g. transporter, etc.		
8.7	Total number	er of years the company/firm has been in	business:	
8.8		•	to do so on behalf of the company/firm, certify that the poin certificate, qualifies the company/ firm for the preference(s) sho	
	i) The inf	formation furnished is true and correct;		
	ii) The pr	eference points claimed are in accordance	e with the General Conditions as indicated in paragraph 1 of thi	s form;
	iii) In the event of a contract being awarded as a result of points claimed as shown in paragraphs 1.4 and 6.1, the contractor may be required to furnish documentary proof the satisfaction of the purchaser that the claims are correct;			e contractor may be required to furnish documentary proof to
		B-BBEE status level of contributor has been to any other remedy it may have –	en claimed or obtained on a fraudulent basis or any of the conc	ditions of contract have not been fulfilled, the purchaser may,
	(a)	disqualify the person from the bidding	process;	
	(b)	recover costs, losses or damages it ha	as incurred or suffered as a result of that person's conduct;	
	(c)	cancel the contract and claim any dam	nages which it has suffered as a result of having to make less fa	avourable arrangements due to such cancellation;
	(d)	recommend that the bidder or contract restricted by the National Treasury fro (hear the other side) rule has been applied to the contract of t	ctor, its shareholders and directors, or only the shareholders are obtaining business from any organ of state for a period not plied; and	and directors who acted on a fraudulent basis, be exceeding 10 years, after the audi alteram partem
	(e)	forward the matter for criminal prosecu	ution.	
	IESSES		SIGNATURE(S) OF BIDDERS(S)	

ADDRESS



Sworn Affidavit – B-BBEE Qualifying Small Enterprise

I, the undersigned,			
Full name & Surname			
Identity number			
Hereby declare under oath as follows:	ows:		
1. The contents of this statement	are to the best of my knowledge a true reflection of the facts.		
2. I am a member / director / own	er of the following enterprise and am duly authorised to act on its behalf:		
Enterprise Name			
Trading Name			
Registration Number			
Enterprise Address			
1			
3. I hereby declare under oath that	t:		
The enterprise is	% black owned;		
The enterprise is	% black woman owned;		
Based on the management acco	unts and other information available on the financial year, the income did not exceed R50,000,000.00 (fifty million rands);		
Please confirm on the table belo	w the B-BBEE level contributor, by ticking the applicable box.		
The entity is an Empowering Supplier in terms of clause 3.3(a) or (b) or (c) or (d) or as amended 3.3 (e) (select one) of the dti Codes of Good Practice.			
Please confirm on the table belo	w the B-BBEE level contributor, by ticking the applicable box.		

100% black owned Level One (135% B-BBEE procurement recognition)			
More than 51% black owned	Level Two (125% B-	BBEE procurement recognition)	
(a) At least 25% of cost sales labour costs and depreciation procurement from local prosuppliers in South Africa; for t industry include labour costs at 15%,	n) must be oducers or he services	(b) Job creation – 50% of jobs created are for black people, provided that the number of black employees in the immediate prior verified B-BBEE measurement maintained.	
(c) At least 25% transformation material / beneficiation while local manufacturing, production assembly, and / or packaging.	ch include	(d) At least 12 days per annum of productivity deployed in assisting QSE and EME beneficiaries to increase their operational or financial capacity	
(e) At least 85% of labour costs sh paid to South African employe service entities.			

- 4. I know and understand the contents of this affidavit and I have no objection to take the prescribed oath and consider the oath binding on my conscience and on the owners of the enterprise which I represent in this matter.
- 6. The sworn affidavit will be valid for a period of 12 months from the date signed by commissioner.

	Deponent Signature:	
	Date:	•••
Commissioner of Oaths		
Signature & stamp		





Sworn Affidavit – B-BBEE Exempted Micro Enterprise

I, the undersigned,

Full name & Surname		
Identity number		
Hereby declare under oath as follow	/s:	
1. The contents of this statement are	e to the best of my knowledge a true reflection of the facts.	
2. I am a member / director / owner	of the following enterprise and am duly authorised to act on its behalf:	
Enterprise Name		
Trading Name		
Registration Number		
Enterprise Address		
3. I hereby declare under oath that:		
The enterprise is% black owned;		
The enterprise is% black woman owned;		
Based on the management accounts and other information available on the financial year, the income		
did not exceed R10,000,000.00 (ten million rands);		
Please confirm on the table below the B-BBEE level contributor, by ticking the applicable box.		
100% black owned	Level One (135% B-BBEE procurement recognition)	
More than 51% black owned	Level Two (125% B-BBEE procurement recognition)	

Level Four (100% B-BBEE procurement recognition)

Less than 51% black owned

- 1. The entity is an empowering supplier in terms of **the dti** Codes of Good Practice.
- 2. I know and understand the contents of this affidavit and I have no objection to take the prescribed oath and consider the oath binding on my conscience and on the owners of the enterprise which I represent in this matter.



6. The sworn affidavit will be valid for a period of 12 months from the date signed by commissioner.

Deponent Signature:	• • •
Date:	

SBD 8

DECLARATION OF BIDDER'S PAST SUPPLY CHAIN MANAGEMENT PRACTICES

- 1. This Standard Bidding Document must form part of all bids invited.
- 2. It serves as a declaration to be used by institutions in ensuring that when goods and services are being procured, all reasonable steps are taken to combat the abuse of the supply chain management system.
- 3. The bid of any bidder may be disregarded if that bidder, or any of its directors have-
 - (a) abused the institution's supply chain management system;
 - (b) committed fraud or any other improper conduct in relation to such system; or
 - (c) failed to perform on any previous contract.
- 4. In order to give effect to the above, the following questionnaire must be completed and submitted with the bid.

Item	Question	Yes	No	ì
------	----------	-----	----	---

4.1	Is the bidder or any of its directors listed on the National Treasury's Database of Restricted Suppliers as companies or persons prohibited from doing business with the public sector?	Yes	No
	(Companies or persons who are listed on this Database were informed in writing of this restriction by the Accounting Officer/Authority of the institution that imposed the restriction after the <i>audi alteram partem</i> rule was applied).		
	The Database of Restricted Suppliers now resides on the National Treasury's website (www.treasury.gov.za) and can be accessed by clicking on its link at the bottom of the home page.		
	If so, furnish particulars:		
4.2	Is the bidder or any of its directors listed on the Register for Tender Defaulters in terms of section 29 of the Prevention and Combating of Corrupt Activities Act (No 12 of 2004)?	Yes	No
	The Register for Tender Defaulters can be accessed on the National Treasury's website (www.treasury.gov.za) by clicking on its link at the bottom of the home page.		
	If so, furnish particulars:		
4.3	Was the bidder or any of its directors convicted by a court of law (including a court outside of the Republic of South Africa) for fraud or corruption during the past five years?	Yes	No
	If so, furnish particulars:		
4.4	Was any contract between the bidder and any organ of state terminated during the past five years on account of failure to perform on or comply with the contract?	Yes	No
	If so, furnish particulars:		

CERTIFICATION



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SBD 8

I, THE UNDERSIGNED (NAME)	
CERTIFY THAT THE INFORMATION FURNISHED ON THIS DECLAR.	ATION FORM IS TRUE AND CORRECT.
I ACCEPT THAT IN ADDITION TO CANCELLATION OF A CONTRACT PROVE TO BE FALSE.	T, ACTION MAY BE TAKEN AGAINST ME SHOULD THIS DECLARATION
SIGNATURE	DATE
POSITION	NAME OF BIDDER



CERTIFICATE OF INDEPENDENT BID DETERMINATION

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- a. This Standard Bidding Document (SBD) must form part of all bids¹ invited.
- b. Section 4 (1) (b) (iii) of the Competition Act No. 89 of 1998, as amended, prohibits an agreement between, or concerted practice by, firms, or a decision by an association of firms, if it is between parties in a horizontal relationship and if it involves collusive bidding (or bid rigging).² Collusive bidding is a per se prohibition meaning that it cannot be justified under any grounds.
- 3. Treasury Regulation 16A9 prescribes that accounting officers and accounting authorities must take all reasonable steps to prevent abuse of the supply chain management system and authorizes accounting officers and accounting authorities to:
 - (a) disregard the bid of any bidder if that bidder, or any of its directors have abused the institution's supply chain management system and or committed fraud or any other improper conduct in relation to such system.
 - (b) cancel a contract awarded to a supplier of goods and services if the supplier committed any corrupt or fraudulent act during the bidding process or the execution of that contract.
- 4. This SBD serves as a certificate of declaration that would be used by institutions to ensure that, when bids are considered, reasonable steps are taken to prevent any form of bidrigging.
- 5. In order to give effect to the above, the attached Certificate of Bid Determination (SBD 9) must be completed and submitted with the bid:

² Bid rigging (or collusive bidding) occurs when businesses, that would otherwise be expected to compete, secretly conspire to raise prices or lower the quality of goods and / or services for purchasers who wish to acquire goods and/or services through a bidding process. Bid rigging is, therefore, an agreement between competitors not to compete.

¹ Includes price quotations, advertised competitive bids, limited bids and proposals.





CERTIFICATE OF INDEPENDENT BID DETERMINATION

I, the undersigned, in submitting the accompanying bid:	
	(Bid Number and Description)
in response to the invitation for the bid made by:	
	(Name of Institution)
do hereby make the following statements that I certify to be true ar	nd complete in every respect:
I certify, on behalf of:	that
	(Name of Bidder)

- 1. I have read and I understand the contents of this Certificate;
- 2. I understand that the accompanying bid will be disqualified if this Certificate is found not to be true and complete in every respect;
- 3. I am authorized by the bidder to sign this Certificate, and to submit the accompanying bid, on behalf of the bidder;
- 4. Each person whose signature appears on the accompanying bid has been authorized by the bidder to determine the terms of, and to sign the bid, on behalf of the bidder;
- 5. For the purposes of this Certificate and the accompanying bid, I understand that the word "competitor" shall include any individual or organization, other than the bidder, whether or not affiliated with the bidder, who:
 - (a) has been requested to submit a bid in response to this bid invitation;
 - (b) could potentially submit a bid in response to this bid invitation, based on their qualifications, abilities or experience; and

- provides the same goods and services as the bidder and/or is in the same line of business as the bidder.
- The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any 6. competitor. However, communication between partners in a joint venture or consortium³ will not be construed as collusive bidding.



	int venture or Consortium means an association of a contract.	persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the
7.	In particular, without limiting the generality of para	aphs 6 above, there has been no consultation, communication, agreement or arrangement with any competitor regarding:
	(a) prices;	
	(b) geographical area where product or service	Il be rendered (market allocation)
	(c) methods, factors or formulas used to calcul	prices;
	(d) the intention or decision to submit or not to	bmit, a bid;
	(e) the submission of a bid which does not me	the specifications and conditions of the bid; or
	(f) bidding with the intention not to win the bid.	
8.	In addition, there have been no consultations, c delivery particulars of the products or services to	munications, agreements or arrangements with any competitor regarding the quality, quantity, specifications and conditions or ich this bid invitation relates.
9.	The terms of the accompanying bid have not be opening or of the awarding of the contract.	, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid
10.	reported to the Competition Commission for investigation be reported to the National Prosecuting Authority	to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be lation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may PA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.
	SIGNATURE	DATE
	POSITION	NAME OF BIDDER





TERMS OF REFERENCE

1. INTRODUCTION

International dynamics require South Africa (SA) to be globally competitive to achieve GDP growth, job creation and a betterlife for all its citizens. Economic decisions to invest in, trade with, or visit a country are not solely based on facts, as they are often emotionally guided on perceptions. For this reason, it is imperative for SA to manage the perceptions that potential foreign investors, traders, and visitors have of the country. This is achieved through active branding strategies and reputation management of the nation brand.

Country branding is the strategic self-presentation of a country with the aim of creating reputational capital through economic, political, and social interest promotion at home and abroad. Countries engage in nation branding to achieve the following key objectives:

- shaping the country's image.
- building of reputation/credibility.
- greater economic prosperity and success at home and improved standing abroad.
- remain globally competitive.
- reversal of adverse reputation.
- attract investment & tourism: stimulate economic growth; creation of jobs; poverty alleviation

2. WHO WE ARE

Brand South Africa is a Schedule 3A Public Entity, which was established in terms of the Brand South Africa Trust Deed, which is governed by the Trust Property Control Act No.57 of 1988 and the Public Finance Management Act, No.1 of 1999.

2.1. Purpose

The purpose of Brand South Africa is to develop and implement pro-active and coordinated marketing, communication and reputation management strategies that position the country positively for global competitiveness.



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2.2. Mission

To achieve our purpose, we will embark on the following execution mission:

- 1. Develop and articulate a South African national brand identity that will advance South Africa's long-term positive reputation and global competitiveness.
- 2. Seek to build individual and institutional alignment to and support for the brand in South Africa and pride and patriotism amongst South African.
- 3. Build awareness and the image of the Nation Brand in other countries.
- 4. Seek the involvement and cooperation of various government departments, civil society, business, and the non-government sector.

3. SCOPE OF WORK

The objective is to appoint a service provider that has the specialised expertise and resources to deliver media monitoring services across various traditional and new media platforms. The required services are:

- Monitoring and/or analysis for print, broadcast, and online media (digital platforms).
- Analysis of media coverage to measure tone and sentiment that impacts the country's, and the organisation's image.
- Analysis of coverage domestically, on the continent, and internationally; and
- Profiling of journalists, analysts, bloggers, and content creators producing news coverage about South Africa and the organisation, domestically and internationally.

4. TERMS OF REFERENCE

A. Media Monitoring of Print, Broadcast and Online Media

The contracted service provider will be required to deliver on the following services in all media areas:

- To conduct media monitoring services on behalf of Brand South Africa.
- To report on the media monitoring activities as required daily, weekly, monthly, and quarterly; and



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• To monitor media coverage on South Africa as well as the organisation, through analysis and measurement of tone and sentiment.

B. Agents and Keywords for Media Monitoring

The list of agents and keywords below is only a sample of a relevant selection applicable to media monitoring.

	Agents/Keywords	
Brand South Africa	Keywords often mentioned in conjunction with South Africa or	
	Brand South Africa:	
	- SA Reputation	
	- SA Competitiveness	
	- South African government	
	- SA Innovation	
	- SA economy	
	- Africa/African Union/SADC; BRICS, G20	
	- SA Economic growth	
	- Invest in SA/Invest SA	
	- SA Economic policy and changes	
	- African Common Market Initiative	
	- World Economic Forum/Davos/Africa/China	
	- National Pride & Patriotism	
	- South Africa and the reformation of the global financial	
	and political infrastructure	
	- Nation Brand	
	- Social Cohesion	
	- Play Your Part	
	- Active citizenship	
	- National Development Plan	



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Crallege areas to
Spokesperson/s:
- CEO
- Chief Marketing Officer
- GM: Communications
- Senior Managers
- Trustees of Brand South Africa

5. GENERAL EXPECTED DELIVERABLES IN TERMS OF PRINT, BROADCAST, AND NEW MEDIA

The general expected deliverables and outcomes for media monitoring of broadcast print and new media are:

- 5.1. Comprehensive weekly, monthly, quarterly, and annual reports on media coverage for the country brand and the organisation respectively must be submitted at the appropriate time.
- 5.2. Ad hoc reports and analysis may be required as and when required.
- 5.3. Keywords to be updated regularly.
- 5.4. An online platform with reports that can be accessed by Brand South Africa must be created and regularly updated.
- 5.5. Minimum two daily e-mail alerts, morning, and afternoon, capturing all coverage for the day must be submitted together with links to the story or online database where the story has been stored.
- 5.6. Reports should display new trends.
- 5.7. With all keyword searches Boolean operators, proximity and frequency needs to be considered to eliminate irrelevant items.
- 5.8. All media must be monitored.
- 5.9. Spokespeople and Trustees to be updated as they change.
- 5.10. All monitored media content on Brand South Africa should be provided to Brand South Africa in a format that can be used for in depth analysis.
- 5.11. All reports should consist of graphic representations of media statistics.
 - a. Reports should be structured in such a way that reflects trends, developments and media coverage peaks that

are easily identifiable.



- b. Reports, reporting structure and format should be consistent between months.
- c. Reports should be presented in a neat, edited fashion and should have a professional appearance and layout.

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- d. Reports should be available electronically.
- **5.12.** Service providers must ensure that broadcast media (audio / visual data) and new media content pieces are accessed daily and archived to ensure that access to data does not expire.
- **5.13.** The service provider must accept responsibility for reports until a year after completion of the contract and submission of the final reports.
- **5.14.** Service providers will be responsible for providing complete sets of accurate data, should there be any errors identified, corrected reports and data sets will be provided at no additional cost to Brand South Africa.
- 5.15. All data (raw data and reports) should be stored and made accessible on an interactive, access-controlled, web-based portal that will enable Brand South Africa to gain access to the information at any given time.
- 5.16. A basic excel report should include clip count, area measurement, Actual Audience reach, VE- values; Circulation figures, Readership/listenership/viewership; PR Value; Advertising Value Equivalent (AVE), Media type; Geographic reach.
- 5.17. Comparative periodic reports (week-on-week / month-on-month / year-on-year etc.)
- 5.18. Graphic presentations of any media statistics generated using this system
- 5.19. Access must be provided to online tools for at least 15 users
- 5.20. Technical support must be available.
- 5.21. Induction and periodic training should be provided, twice annually if needed.
- 5.22. Brand South Africa will have unlimited use of all information provided by the service provider
- 5.23. Brand South Africa will be free to duplicate and distribute any part or parts of reports, or entire reports as it sees fit.
- **5.24.** The appointed service provider will commit to a service level agreement, which will be in line with the specifications and expected delivery

6. MONITORING AND ANALYSIS OF PRINT, BROADCAST, AND ONLINE MEDIA

South Africa

The contracted service provider is expected to:

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- 5.1. Provide media monitoring services (tracking, collection, and archiving of all media data) for publication and distribution within South Africa.
- 6.2. Refer to keywords provided.
- 6.3. Provide for 20% variation in keywords provided above.
- 6.4. Eliminate false positive hits.
- 6.5. To provide Brand South Africa with a six-monthly review of all keywords supplied, in line with original unit costs proposed.
- 6.6. Data should be categorised and stored separately in chronological order to ensure ease of access and identification.
- 6.7. Provide impact of the domestic and international environment on South Africa's reputation and competitiveness domestically and internationally
- 6.8. Individuals who are writing positively or negatively about South Africa
- 6.9. All media data should be archived and be made available to Brand South Africa via
- 6.10. transcripts, web-based portal(s) and electronic soft copies.
- 6.11. Data should be provided in a format that is easily accessible and that will resemble the original appearance of the data as it was published.
- 6.12. A complete list of media platforms for broadcast, print and online tracked should be provided.
- **6.13.** It should be clear how many platforms under each category are national, regional, community and other (continent/abroad), as well as the number of broadcast platforms tracked under each broadcast category.

7. SERVICES AND CORRESPONDING PERFORMANCE LEVELS

The contracted service provider(s) will work in collaboration with the Communications Unit at Brand South Africa as follows:

7.1. The designated person within the Brand South Africa Communications Unit will be assigned as contact person on all media

monitoring and media analysis related to the organisation & its work.



- 7.2. The service provider is to assign a designated project manager.
- 7.3. Performance meetings will be conducted on a quarterly basis for the first year of the contractual period, and once every four months thereafter.
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- 7.4. Challenges should be identified and communicated within twenty-four (24) hours.
- 7.5. All gueries should be responded to and resolved within twenty-four (24) hours.
- 7.6. Electronic access to data portholes and archives should be provided to all individuals identified by Brand South Africa as users, which might include third parties such as brand agencies and their counterparts.
- 7.7. Daily newsfeed alerts should be forwarded to all individuals identified by Brand South Africa as daily users.
- 7.8. Brand South Africa should be alerted, and data made available as follows:
- 7.9. No more than eight (8) hours after publication, broadcast or streaming for print, broadcast, online and social media
- 7.10. No more than eight (8) hours for downloaded materials
- 7.11. Information needs to be made available as and when required.
- 7.12. Technical support should be provided within twenty-four (24) hours of lodging a request for support.
- 7.13. The appointed service provider will be subjected to quarterly performance reviews as agreed on by the different parties. A service level agreement will be drawn up from the terms of reference.



SECTION 3

1. DURATION

The duration of this contract is three (3) years, with service level agreements and performance reviews at the end of every 6-months.

2. PAYMENT STRUCTURE

Brand South Africa undertakes to pay in full within thirty (30) days, all valid claims for work done to its satisfaction upon presentation of a substantiated claim/invoice.

Payments will only be made as per the project implementation plan to be agreed upon at the inception of the project.

3. TENDER PROCESS

- 3.1 Brand South Africa's tender process consists of the following stages:
- a) Invitation to submit information
- b)Submission of Tender documents
- c) Evaluation of proposals
- d) Selection of Short-listed Bidders

e)Selection of successful bidder



3.2 Bid documents to be completed are as follows:

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- a) SBD 1 Invitation to tender
- b) SBD 3.3 Pricing schedule (and please include agency resources with rates per hour, management fee rate, media buying fee rate and production fee rate)
- c) SBD 4 Declaration of interest
- d) SBD 6.1 Preference points claim
- e) SBD 8 Declaration of bidder's past supply chain management practices
- f) SDB 9 Certificate of independent bid determination

4. IMPORTANT DATES

- a) Deadline for questions relating to tender 25 AUGUST 2022
- b) Deadline for submission of tender documents 29 AUGUST 2022

5. INFORMATION REQUIRED- PREQUALIFICATION

The bidder's proposal document must include the following minimum information as listed in paragraph 8.1 and 8.2 to be considered valid and acceptable by Brand South Africa:

6. EVALUATION CRITERIA

- a) Phase I(a): Compliance evaluation
- b) Phase I (b): Mandatory evaluation
- c) Phase II (a) Technical evaluation
- d) Phase III: Price and Preference Points System.

7.1. Phase I (a) Compliance Evaluation

Submission of all the required documents



Phase I (b) Mandatory Evaluation 7.2.

The bidder shall be automatically disqualified from the functionality evaluation of the criteria if the mandatory evaluation is not met.

Phase II (a) Technical Evaluation

The tender documents will be evaluated and ranked using a weighted average scoring system for functionality to all those bidders who were successful from Phase I. (b) (Mandatory Evaluation)

The assignment of points by Brand South Africa is final and will under no circumstances be open to appeal or protest by the bidder.

7.4. Phase III: Price and B-BBEE Evaluation

The top and final shortlisted bidders will be evaluated and ranked using a weighted average scoring system to all those bidders who were successful from Phase II and recommended for adjudication and award.

Proposals will be evaluated in terms of the prevailing Supply Chain Management Policy applicable to Brand South Africa and it should be noted that proposals will be assessed using the 80/20 formula (preference points system) for Price and B-BBEE as per the PPPFA 2017 Regulations.

EVALUATION CRITERIA

To facilitate a transparent selection process that allows for equal opportunity to all bidders, Brand South Africa has a Supply Chain Management Policy and related prescripts that will be adhered to. Proposals will be evaluated in terms of the prevailing Supply Chain Management Policy applicable to Brand South Africa and it should be noted that proposals will be assessed using the 80/20 formula (preference points system) for Price and B-BBEE as per the PPPFA 2017 Regulations.

8.1. Table 1: Phase 1 (a) -Compliance Evaluation (Legislative)

Table 1: Phase 1(a) - Compliance Evaluation



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NO	DESCRIPTION	YES	NO
1.	Completion of all SBD Forms (Declaration Forms)		
2.	Proof that tax matters with SARS are in order		
3.	Copy of company registration documents (e.g. Pty; Trust; CC etc.)		
4.	Original or certified copy of B-BBEE Level of contribution or Sworn Affidavit		
	Certificate (Failure to attach certificate will lead to non- allocation of points)		
5.	Signed General Conditions of Contract (GCC)		
6.	Registration with CSD (Central Suppliers Database) attach proof		



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

8.2. Table 2: Phase I (b)- Mandatory Evaluation

The service provider shall be automatically disqualified to proceed to the functionality evaluation if the following evidence is not presented or responded upon:

NO	DESCRIPTION	YES	NO
1.	Formal written proposal		

8.3 Table 3: Phase II (a): Technical Evaluation Criteria

The technical evaluation of bidders will be carried out in Phase II.

Phase II evaluation will be as follows:

- a. Bidders will be evaluated in terms of the prevailing supply chain policy applicable to Brand South Africa.
- b. The technical evaluation of bidders will be carried out in Phase II.
- c. A minimum of 70 points out of 100 points on technical capability will be the cut-off to qualify for further evaluation.
- d. Those who qualify will be assessed using the 80:20 formula for Price and B-BBEE as per the PPPFA.
- e. Brand South Africa will analyse and assess technical capability and therefore the bidder should demonstrate trefollowing:

CRITERIA	SUB-CRITERIA	WEIGHTINGS/ POINTS
1.Approach and	The service provider must provide a proposal detailing the	
methodology	following:	
	 Approach and methodology (tools & metrics). (15 points) 	40
	Process followed in monitoring media coverage domestically and internationally. (10 points)	
	 A work plan aligned to organisational deliverables and outputs. (5 points) 	
	4. Clear demonstration of expertise in data analysis	



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

	and relevant interpretation of data. (10 points)	
2.Organisational capacity, capability and experience 1. The service provider must demonstrate the capability to deliver on the scope of work and must provide a portfolio of evidence in conducting media monitoring and analysis in the public and private sectors, in both traditional and new media practices. Attach proof of three previous case studies not older than five years with at least one conducted in the public sector. (15 Points)		40
	 2. Years of experience in media monitoring Points) Less than 4 years (3 Points) 4 to 8 years of experience (8 Points) Above 8 years of experience (10 Points) 	
	3. Client reference letters: The bidder must attach reference letters for media monitoring work. Each reference letter should not be older than 12 months from the date of tender submission: (15 Points) • 1 reference letter (5 Points) • 2 to 5 reference letters (8 Points) • 5 and above reference letters (15 points)	
•	Demonstrate capacity and experience of the proposed team (Relevant to media/journalism, analysis and understanding of media landscape with a minimum of a Diploma qualification) (Attach Team Bios that includes qualifications) • 5 to 9 years of experience (10 points) • 10 years of experience and above (20 point)	20



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

TOTAL POINTS 100

8.4. Table 4: Phase III: Price and B-BBEE Evaluation

Phase III evaluation will be as follows:

The evaluation for Price and B-BBEE shall be based on the 80/20 PPPFA Principle and the points for evaluation criteria are as follows:

CRITERIA	SUB-CRITERIA	POINTS
Price	Detailed budget breakdown	80
B-BBEE Status Level Verification Certificate from accredited verification agencies	B-BBEE Level Contributor	20
TOTAL POINTS		100

The assignment of points by Brand South Africa is final and will under no circumstances be open to appeal or protest by the bidders.

The table below depicts the B-BBEE status level of contribution: (20)

B- BBEE Status level of	Number of points (80/20
Contributor	system)
1	20
2	18
3	14
4	12
5	8
6	6
7	4
8	2
Non-compliant contributor	0



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

8. RESPONSE FORMAT TERMS AND CONDITIONS

- a) Submission of original hard copy tender document.
- b) The Brand South Africa reserves the right not to award the bid/project/contract.
- c) A service provider may not recruit or shall not attempt to recruit an employee of Brand South Africa for purposes of preparation of the bid or for the duration of execution of this contract or any part thereof.
- d) This tender is subject to Brand South Africa's tender guidelines that have been included as Section 3 of this document.
- e) The Brand South Africa reserves the right to call for interviews with short-listed bidders before final selection.
- f) The Brand South Africa reserves the right to negotiate price with the preferred bidder.
- g) Late submissions will not be considered.
- h) All Tender documents must be delivered by hand in a **sealed envelope** and lodged in Brand South Africa's Tender Box located in the main reception.
- Ensure the following information appear on the outside of the sealed envelope:
 Brand South Africa, 103 Central Street, Houghton.

Name of bidder.

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF THREE (3) YEARS.

Tender no: **BSA/001/2022**

29 AUGUST 2022 at 11h00 (Closing date and time);

Attention: Supply Chain Management

j) The tender box will be accessible from 08h30 – 17h00, Mondays – Fridays.



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

9. ENQUIRES

For further information regarding technical matters can be sent via email to:

Matalanen@brandsouthafrica.com or Tel: 011 483 0122

For further information regarding supply chain matters can be sent via email to:

ntiyisom@brandsouthafrica.com or at Tel: 011 483 0122

10. BID SUBMISSIONS

Proposals should be hand delivered and acknowledged in the tender register available at the reception on or before the **29 AUGUST 2022** by no later than 11h00 the following address:

Brand South Africa 103 Central Street Houghton, Johannesburg



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

SECTION 4

TENDER GUIDELINES

1. CLARIFICATION REQUIRED BY BRAND SOUTH AFRICA

Brand South Africa may request additional information, clarifications and/or validation of information contained in the Tender document. The bidders should endeavor to respond to the clarification request within two (2) working days.

To assist in the evaluation and comparison of the Tender document, Brand South Africa may also seek the attendance of the bidders at clarification meetings to be held at Brand South Africa's offices. During the evaluation process, no change in the content of Tender document submission shall be sought, offered or permitted.

Should there be a difference of interpretation between the bidders and Brand South Africa, Brand South Africa reserves the right to make a final ruling on such interpretation.

2. ASSOCIATION WITH OTHER BIDDER'S

Brand South Africa will not accept any proposals to form associations upon award of the Tender. The association/s must have been in place for at least one year (12 months) at the time of the Tender document submission. The bidders must deliver proof of the fact that the relationship has been in place for this period of time by providing details of the clients serviced by the association/s during the 12-months period.

In the case where a number of bidder's form a consortium, principle bidders must be appointed as the Tendering authority to interface directly with Brand South Africa. The consortium may not make any further modifications to the consortium after the submission of the Tender document.

Submissions should clearly outline the nature of the relationship, the % shareholding in the association, the reason for the association and the potential benefits to Brand South Africa. Failure to comply with this requirement will result in a bidder's disqualification from the Tender process.

Brand South Africa reserves the right to verify members of the respective association and/or consortium.

3. MODIFICATION OR SUBSTITUTION OF TENDER INFORMATION

Once Tender document have been submitted by the bidder, Brand South Africa will not accept or allow any substitution and/or modification of the information contained in the Tender document submission unless as agreed during negotiations.



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

4. NOTIFICATION

Short-Listed Bidders

Brand South Africa shall inform, in writing, the bidders that have been short-listed. It is the intention of Brand South Africa to keep the Tender document and any other further Tender submissions of these bidders open until such time as Brand South Africa has executed an agreement for the required services with one or more of the Short-Listed Bidders.

Unsuccessful Bidders

Upon selection of the Short-Listed Bidders, Brand South Africa will notify each of the other bidders and inform them that they have not been short-listed.

<u>Please Note</u>: Brand South Africa's decision on the selection of Short-Listed Bidders is final and Brand South Africa will not enter into any further correspondence and/or negotiations with any unsuccessful bidders.

5. QUERIES

All questions or queries on this Tender document must be communicated by e-mail Ntivisom@brandsouthafrica.com. All questions and queries received will be responded to via email.

Please Note: The deadline for questions relating to the Tender document is 24 August 2022.

6. COST OF TENDERING

The bidders shall bear all costs and expenses associated with the preparation and submission of the Tender document submission and Brand South Africa shall under no circumstances be responsible or liable for any such costs, regardless of, without limitation to the conduct or outcome of the Tendering, evaluation, and/ or selection process.

7. VALIDITY

The Tender document provided to Brand South Africa in terms of this Tender should be valid for a period of 120 days from the date of submission except for the Tax and BBBEE certificates which should be valid at the time of the closing of the tender.



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

8. **NEGOTIATIONS**

Brand South Africa will enter negotiations to agree on fees, scope of work, scope of services and other salient commercial terms with the Short-Listed Bidder's

9. COMPLETENESS OF THE SOLUTION

Fully complete all documents and submit these with the Tender document submission.

Notwithstanding any possible shortcomings and/or inconsistencies in the Tender documents, the bidders must ensure that the solution offered will form a complete, cost effective and functional proposal.

10. CONTRACTUAL IMPLICATIONS

After awarding the Tender, the Tender document submission, together with an applicable contract to be compiled in line with this completed document, will constitute a binding contract agreement between Brand South Africa and the successful Short-Listed Bidder. The Short-Listed Bidder will assume total responsibility, regardless of any third party or sub-contracting agreements it may enter into.

11. CONDITIONS OF PAYMENT

Brand South Africa will approve all content, reviews and assessments set. No service will be provided to Brand South Africa before an official order has been issued to the supplier and service delivery will be within the specified time scale after the receipt of the official order. Invoices will be payable (30) days after receipt.

An invoice will be submitted to Brand South Africa for certification and must be supported by all relevant documentation and original invoices from additional suppliers.

12. QUALITY ASSURANCE

All deliverables produced by the Short-Listed Bidder, its personnel, agents, or sub-contractors will be subject to ongoing evaluation to determine its effectiveness and will be so guaranteed for the full period of this Tender.

Any lack of, or incorrect delivery which is attributable to poor or negligent work, will be rectified by the Short-Listed Bidder at own cost and time and all costs relating to the non-delivery will be expressly and separately noted on billing documentation.



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

13. CONTRACTUAL DETAILS

a. AWARDING OF CONTRACT

Proven relevant experience and success, as well as the ability to deliver reliable and effective service will be important considerations.

By the delivery of a Tender document submission, each bidder warrants that he/she is highly skilled, professional, competent, and experienced in the area for which he/she has bid. Any work performed by successful bidder will be evaluated against these criteria.

Tender document that are qualified by a bidder's own conditions may be rejected as being invalid, and failure of the bidders to renounce such conditions when called upon to do so may invalidate the Tender document submission.

Brand South Africa may request clarification or additional information regarding any aspect of the Tender document submission. The bidders must supply the requested information within forty-eight (48) hours after the written request has been made, otherwise the bidders may be disqualified.

b. TERMS OF CONTRACT

The contract will be in terms of the Brand South Africa's standard terms of services and procurement, the national treasurer general conditions of contract.

14. EXECUTION OF CONTRACT

Upon agreement between one of the Short-Listed Bidders and Brand South Africa, a contract will be given to the Preferred Bidder for signature. The Preferred Bidder will be allocated a time period of a maximum of (ten) 10 working days for signature and for the commencement of work on the account. Failing this, Brand South Africa reserves the right to disqualify the Preferred Bidder and enter into negotiations with any of the other Short-Listed Bidders.

15. CONFLICT OF INTEREST

The bidders or bidders' group must submit a document (you may include it in your covering letter), stating whether any of its employees have any interest in Brand South Africa or whether any of Brand South Africa's personnel have any interest in the bidders or affiliated business.

16. DISQUALIFICATION

Any effort by a bidder or bidders' representative to influence Brand South Africa in the process of clarification, determination of compliance, evaluation of TENDER DOCUMENT, or in decisions



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

concerning the award of the Tender, will result in the disqualification of the respective bidders from the process.

17. BRAND SOUTH AFRICA'S DISCRETION

Brand South Africa reserves the right to:

- a. Reject and/or disqualify any Tender document submission that:
 - 1. Fails to follow the letter and spirit of the Tender.
 - 2. Fails the Compliance Criteria.
 - 3. Substantially deviates from the terms and conditions of this Tender.
 - 4. Fails to commit to the key deliverables needed for this Tender.
 - 5. Contains any information that is found to be incorrect or misleading in any way.
- b. Accept one or more Tender document.
- c. Reject all Tender document.
- d. Consider any Tender document that may not conform to any aspect of the Tender document.
- e. Request further information from any bidders after the closing date.
- f. Cancel this Tender, Tender document, or any part thereof at any time.
- g. Award this Tender or any part thereof to any one or more bidders.
- h. Increase/decrease the number of Short-Listed Bidder's invited to the pitch phase of this Tender.

18. DISCLAIMER

The information presented in this Tender is furnished solely for the purpose of assisting bidder's in making their own evaluation of the Tender and does not purport to be all-inclusive or to contain all the information that bidder's may require.



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

SECTION 5

Government Procurement: General Conditions of Contract - July 2011

NOTES

The purpose of this document is to:

- (i) Draw special attention to certain general conditions applicable to government Bids, contracts and orders; and
- (ii) To ensure that clients be familiar with regard to the rights and obligations of all parties involved in doing business with government.

In this document words in the singular also mean in the plural and vice versa and words in the masculine also mean in the feminine and neuter.

- I The GCC will form part of all bid documents and may not be amended.
- Special Conditions of Contract (SCC) relevant to a specific bid, should be compiled separately for every bid (if (applicable) and will supplement the GCC. Whenever there is a conflict, the provisions in the SCC shall prevail.

TABLE OF CLAUSES

- 1. Definitions
- 2. Application
- 3. General
- 4. Standards
- 5. Use of contract documents and information; inspection
- 6. Patent rights
- 7. Performance security
- 8. Inspections, tests and analysis
- 9. Packing
- 10. Delivery and documents
- 11. Insurance
- 12. Transportation
- 13. Incidental services
- 14. Spare parts
- 15. Warranty
- 16. Payment



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

- 17. Prices
- 18. Contract amendments
- 19. Assignment
- 20. Subcontracts
- 21. Delays in the supplier's performance
- 22. Penalties
- 23. Termination for default
- 24. Dumping and countervailing duties
- 25. Force Majeure
- 26. Termination for insolvency
- 27. Settlement of disputes
- 28. Limitation of liability
- 29. Governing language
- 30. Applicable law
- 31. Notices
- 32. Taxes and duties
- 33. National Industrial Participation Programme (NIPP)
- 34. Prohibition of restrictive practices

General conditions of contract

1. Definitions

- 1 The following terms shall be interpreted as indicated:
- 1.1 "Closing time" means the date and hour specified in the bidding documents for the receipt of Bids.
- 1.2 "Contract" means the written agreement entered into between the purchaser and the supplier, as recorded in the contract form signed by the parties, including all attachments and appendices thereto and all documents incorporated by reference therein.
- 1.3 "Contract price" means the price payable to the supplier under the contract for the full and proper performance of his contractual obligations.
- 1.4 "Corrupt practice" means the offering, giving, receiving, or soliciting of anything of value to influence the action of a public official in the procurement process or in contract execution.
- 1.5 "Countervailing duties" are imposed in cases where an enterprise abroad is subsidized by its government and encouraged to market its products internationally.



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

- "Country of origin" means the place where the goods were mined, grown or produced or from which the services are supplied. Goods are produced when, through manufacturing, processing or substantial and major assembly of components, a commercially recognized new product results that is substantially different in basic characteristics or in purpose or utility from its components.
- 1.7 "Day" means calendar day.
- 1.8 "Delivery" means delivery in compliance of the conditions of the contract or order.
- 1.9 "Delivery ex stock" means immediate delivery directly from stock on hand.
- 1.10 "Delivery into consignees store or to his site" means delivered and unloaded in the specified store or depot or on the specified site in compliance with the conditions of the contract or order, the supplier bearing all risks and charges involved until the supplies are so delivered and a valid receipt is obtained.
- 1.11 "Dumping" occurs when a private enterprise abroad market its goods on own initiative in the RSA at lower prices than that of the country of origin and which have the potential to harm the local industries in the RSA.
- 1.12 "Force majeure" means an event beyond the control of the supplier and not involving the supplier's fault or negligence and not foreseeable. Such events may include, but is not restricted to, acts of the purchaser in its sovereign capacity, wars or revolutions, fires, floods, epidemics, quarantine restrictions and freight embargoes.
- 1.13 "Fraudulent practice" means a misrepresentation of facts in order to influence a procurement process or the execution of a contract to the detriment of any bidder and includes collusive practice among bidders (prior to or after bid submission) designed to establish bid prices at artificial non-competitive levels and to deprive the bidder of the benefits of free and open competition.
- 1.14 "GCC" means the General Conditions of Contract.
- 1.15 "Goods" means all of the equipment, machinery, and/or other materials that the supplier is required to supply to the purchaser under the contract.
- "Imported content" means that portion of the bidding price represented by the cost of components, parts or materials which have been or are still to be imported (whether by the supplier or his subcontractors) and which costs are inclusive of the costs abroad, plus freight and other direct importation costs such as landing costs, dock dues, import duty, sales duty or other similar tax or duty at the South African place of entry as well as transportation and handling charges to the factory in the Republic where the supplies covered by the bid will be manufactured.
- 1.17 "Local content" means that portion of the bidding price which is not included in the imported content provided that local manufacture does take place.



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

- 1.18 "Manufacture" means the production of products in a factory using labour, materials, components and machinery and includes other related value-adding activities.
- 1.19 "Order" means an official written order issued for the supply of goods or works or the rendering of a service.
- 1.20 "Project site," where applicable, means the place indicated in bidding documents.
- 1.21 "Purchaser" means the organisation purchasing the goods.
- 1.22 "Republic" means the RSA.
- 1.23 "SCC" means the Special Conditions of Contract.
- 1.24 "Services" means those functional services ancillaries to the supply of the goods, such as transportation and any other incidental services, such as installation, commissioning, provision of technical assistance, training, catering, gardening, security, maintenance and other such obligations of the supplier covered under the contract.
- 1.25 "Written" or "in writing" means handwritten in ink or any form of electronic or mechanical writing.

2 Application

- 2.1 These general conditions are applicable to all Bids, contracts and orders including Bids for functional and professional services, sales, hiring, letting and the granting or acquiring of rights, but excluding immovable property, unless otherwise indicated in the bidding documents.
- 2.2 Where applicable, SCC are also laid down to cover specific supplies, services or works.
- 2.3 Where such SCC conflict with these general conditions, the special conditions shall apply.

3 General

- 3.1 Unless otherwise indicated in the bidding documents, the purchaser shall not be liable for any expense incurred in the preparation and submission of a bid. Where applicable a non-refundable fee for documents may be charged.
- 3.2 With certain exceptions, invitations to bid are only published in the Government Tender Bulletin. The Government Tender Bulletin may be obtained directly from the Government Printer, Private Bag X85, Pretoria 0001, or accessed electronically from www.treasury.gov.za

4 Standards

1.1 The goods supplied shall conform to the standards mentioned in the bidding documents and specifications.



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

5 Use of contract documents and information; inspection

- The supplier shall not, without the purchaser's prior written consent, disclose the contract, or any provision thereof, or any specification, plan, drawing, pattern, sample, or information furnished by or on behalf of the purchaser in connection therewith, to any person other than a person employed by the supplier in the performance of the contract. Disclosure to any such employed person shall be made in confidence and shall extend only so far as may be necessary for purposes of such performance.
- 5.2 The supplier shall not, without the purchaser's prior written consent, make use of any document or information mentioned in GCC clause 5.1 except for purposes of performing the contract.
- Any document, other than the contract itself mentioned in GCC clause 5.1 shall remain the property of the purchaser and shall be returned (all copies) to the purchaser on completion of the supplier's performance under the contract if so required by the purchaser.
- 5.4 The supplier shall permit the purchaser to inspect the supplier's records relating to the performance of the supplier and to have them audited by auditors appointed by the purchaser, if so required by the purchaser.

6 Patent rights

The supplier shall indemnify the purchaser against all third-party claims of infringement of patent, trademark, or industrial design rights arising from use of the goods or any part thereof by the purchaser.

7 Performance security

- 7.1 Within thirty (30) days of receipt of the notification of contract award, the successful bidder shall furnish to the purchaser the performance security of the amount specified in SCC.
- 7.2 The proceeds of the performance security shall be payable to the purchaser as compensation for any loss resulting from the supplier's failure to complete his obligations under the contract.
- 7.3 The performance security shall be denominated in the currency of the contract, or in a freely convertible currency acceptable to the purchaser and shall be in one of the following forms:
- 7.3.1 a bank guarantee or an irrevocable letter of credit issued by a reputable bank located in the purchaser's country or abroad, acceptable to the purchaser, in the form provided in the bidding documents or another form acceptable to the purchaser; or
- 7.3.2 a cashier's or certified cheque
- 7.4 The performance security will be discharged by the purchaser and returned to the supplier not later than thirty (30) days following the date of completion of the supplier's performance obligations under the contract, including any warranty obligations, unless otherwise specified in SCC.



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

8. Inspections, tests and analyses

- 8.1 All pre-bidding testing will be for the account of the bidder.
- 8.2 If it is a bid condition that supplies to be produced or services to be rendered should at any stage during production or execution or on completion be subject to inspection, the premises of the bidder or contractor shall be open, at all reasonable hours, for inspection by a representative of the Department or an organisation acting on behalf of the Department.
- 8.3 If there are no inspection requirements indicated in the bidding documents and no mention is made in the contract, but during the contract period it is decided that inspections shall be carried out, the purchaser shall itself make the necessary arrangements, including payment arrangements with the testing authority concerned.
- 8.4 If the inspections, tests and analyses referred to in clauses 8.2 and 8.3 show the supplies to be in accordance with the contract requirements, the cost of the inspections, tests and analyses shall be defrayed by the purchaser.
- 8.5 Where the supplies or services referred to in clauses 8.2 and 8.3 do not comply with the contract requirements, irrespective of whether such supplies or services are accepted or not, the cost in connection with these inspections, tests or analyses shall be defrayed by the supplier.
- 8.6 Supplies and services which are referred to in clauses 8.2 and 8.3 and which do not comply with the contract requirements may be rejected.
- Any contract supplies may on or after delivery be inspected, tested or analysed and may be rejected if found not to comply with the requirements of the contract. Such rejected supplies shall be held at the cost and risk of the supplier who shall, when called upon, remove them immediately at his own cost and forthwith substitute them with supplies which do comply with the requirements of the contract. Failing such removal, the rejected supplies shall be returned at the suppliers cost and risk. Should the supplier fail to provide the substitute supplies forthwith, the purchaser may, without giving the supplier further opportunity to substitute the rejected supplies, purchase such supplies as may be necessary at the expense of the supplier.
- The provisions of clauses 8.4 to 8.7 shall not prejudice the right of the purchaser to cancel the contract on account of a breach of the conditions thereof, or to act in terms of Clause 23 of GCC.

9 Packing

9.1 The supplier shall provide such packing of the goods as is required to prevent their damage or deterioration during transit to their destination, as indicated in the contract. The packing shall be sufficient to withstand,



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

without limitation, rough handling during transit and exposure to extreme temperatures, salt and precipitation during transit, and open storage. Packing, case size and weights shall take into consideration, where appropriate, the remoteness of the goods' final destination and the absence of heavy handling facilities at all points in transit.

9.2 The packing, marking, and documentation within and outside the packages shall comply strictly with such special requirements as shall be expressly provided for in the contract, including additional requirements, if any, specified in SCC, and in any subsequent instructions ordered by the purchaser.

10 Delivery and documents

- Delivery of the goods shall be made by the supplier in accordance with the terms specified in the contract.

 The details of shipping and/or other documents to be furnished by the supplier are specified in SCC.
- 10.2 Documents to be submitted by the supplier are specified in SCC.

11 Insurance

11.1 The goods supplied under the contract shall be fully insured in a freely convertible currency against loss or damage incidental to manufacture or acquisition, transportation, storage and delivery in the manner specified in the SCC.

12 Transportation

12.1 Should a price other than an all-inclusive delivered price be required, this shall be specified in the SCC.

13 Incidental services

- 13.1 The supplier may be required to provide any or all of the following services, including additional services, if any, specified in SCC:
- 13.1.1 performance or supervision of on-site assembly and/or commissioning of the supplied goods;
- 13.1.2 furnishing of tools required for assembly and/or maintenance of the supplied goods;
- 13.1.3 furnishing of a detailed operations and maintenance manual for each appropriate unit of the supplied goods;
- 13.1.4 performance or supervision or maintenance and/or repair of the supplied goods, for a period of time agreed by the parties, provided that this service shall not relieve the supplier of any warranty obligations under this contract; and



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

- training of the purchaser's personnel, at the supplier's plant and/or on-site, in assembly, start-up, operation, maintenance, and/or repair of the supplied goods.
- Prices charged by the supplier for incidental services, if not included in the contract price for the goods, shall be agreed upon in advance by the parties and shall not exceed the prevailing rates charged to other parties by the supplier for similar services.

14 Spare parts

- As specified in SCC, the supplier may be required to provide any or all of the following materials, notifications, and information pertaining to spare parts manufactured or distributed by the supplier:
- 14.1.1 such spare parts as the purchaser may elect to purchase from the supplier, provided that this election shall not relieve the supplier of any warranty obligations under the contract; and
- in the event of termination of production of the spare parts:
- 14.1.2.1 Advance notification to the purchaser of the pending termination, in sufficient time to permit the purchaser to procure needed requirements; and
- 14.1.2.2 following such termination, furnishing at no cost to the purchaser, the blueprints, drawings, and specifications of the spare parts, if requested.

15 Warranty

- The supplier warrants that the goods supplied under the contract are new, unused, of the most recent or current models, and that they incorporate all recent improvements in design and materials unless provided otherwise in the contract. The supplier further warrants that all goods supplied under this contract shall have no defect, arising from design, materials, or workmanship (except when the design and/or material is required by the purchaser's specifications) or from any act or omission of the supplier, that may develop under normal use of the supplied goods in the conditions prevailing in the country of final destination.
- This warranty shall remain valid for twelve (12) months after the goods, or any portion thereof as the case may be, have been delivered to and accepted at the final destination indicated in the contract, or for eighteen (18) months after the date of shipment from the port or place of loading in the source country, whichever period concludes earlier, unless specified otherwise in SCC.
- 15.3 The purchaser shall promptly notify the supplier in writing of any claims arising under this warranty.
- Upon receipt of such notice, the supplier shall, within the period specified in SCC and with all reasonable speed, repair or replace the defective goods or parts thereof, without costs to the purchaser.



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

15.5 If the supplier, having been notified, fails to remedy the defect(s) within the period specified in SCC, the purchaser may proceed to take such remedial action as may be necessary, at the supplier's risk and expense and without prejudice to any other rights which the purchaser may have against the supplier under the contract.

16 Payment

- The method and conditions of payment to be made to the supplier under this contract shall be specified in SCC.
- The supplier shall furnish the purchaser with an invoice accompanied by a copy of the delivery note and upon fulfilment of other obligations stipulated in the contract.
- Payments shall be made promptly by the purchaser, but in no case later than thirty (30) days after submission of an invoice or claim by the supplier.
- 16.4 Payment will be made in rand unless otherwise stipulated in SCC.

17 Prices

17.1 Prices charged by the supplier for goods delivered and services performed under the contract shall not vary from the prices quoted by the supplier in his bid, with the exception of any price adjustments authorised in SCC or in the purchaser's request for bid validity extension, as the case may be.

18 Contract amendments

No variation in or modification of the terms of the contract shall be made except by written amendment signed by the parties concerned.

19 Assignment

The supplier shall not assign, in whole or in part, its obligations to perform under the contract, except with the purchaser's prior written consent.

20 Subcontracts

The supplier shall notify the purchaser in writing of all subcontracts awarded under this contract if not already specified in the bid. Such notification, in the original bid or later, shall not relieve the supplier from any liability or obligation under the contract.



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

21 Delays in the supplier's performance

- 21.1 Delivery of the goods and performance of services shall be made by the supplier in accordance with the time schedule prescribed by the purchaser in the contract.
- 21.2 If at any time during performance of the contract, the supplier or its subcontractor(s) should encounter conditions impeding timely delivery of the goods and performance of services, the supplier shall promptly notify the purchaser in writing of the fact of the delay, its likely duration and its cause(s). As soon as practicable after receipt of the supplier's notice, the purchaser shall evaluate the situation and may at his discretion extend the supplier's time for performance, with or without the imposition of penalties, in which case the extension shall be ratified by the parties by amendment of contract.
- 21.3 No provision in a contract shall be deemed to prohibit the obtaining of supplies or services from a national department, provincial department, or a local authority.
- 21.4 The right is reserved to procure outside of the contract small quantities or to have minor essential services executed if an emergency arises, the supplier's point of supply is not situated at or near the place where the supplies are required, or the supplier's services are not readily available.
- 21.5 Except as provided under GCC Clause 25, a delay by the supplier in the performance of its delivery obligations shall render the supplier liable to the imposition of penalties, pursuant to GCC Clause 22, unless an extension of time is agreed upon pursuant to GCC Clause 21.2 without the application of penalties.
- Upon any delay beyond the delivery period in the case of a supplies contract, the purchaser shall, without cancelling the contract, be entitled to purchase supplies of a similar quality and up to the same quantity in substitution of the goods not supplied in conformity with the contract and to return any goods delivered later at the supplier's expense and risk, or to cancel the contract and buy such goods as may be required to complete the contract and without prejudice to his other rights, be entitled to claim damages from the supplier.

22 Penalties

Subject to GCC Clause 25, if the supplier fails to deliver any or all of the goods or to perform the services within the period(s) specified in the contract, the purchaser shall, without prejudice to its other remedies under the contract, deduct from the contract price, as a penalty, a sum calculated on the delivered price of the delayed goods or unperformed services using the current prime interest rate calculated for each day of



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

the delay until actual delivery or performance. The purchaser may also consider termination of the contract pursuant to GCC Clause 23.

23 Termination for default

- The purchaser, without prejudice to any other remedy for breach of contract, by written notice of default sent to the supplier, may terminate this contract in whole or in part:
- 23.1.1 if the supplier fails to deliver any or all of the goods within the period(s) specified in the contract, or within any extension thereof granted by the purchaser pursuant to GCC Clause 21.2;
- 23.1.2 if the Supplier fails to perform any other obligation(s) under the contract; or
- 23.1.3 if the supplier, in the judgment of the purchaser, has engaged in corrupt or fraudulent practices in competing for or in executing the contract.
- In the event the purchaser terminates the contract in whole or in part, the purchaser may procure, upon such terms and in such manner as it deems appropriate, goods, works or services similar to those undelivered, and the supplier shall be liable to the purchaser for any excess costs for such similar goods, works or services. However, the supplier shall continue performance of the contract to the extent not terminated.
- 23.3 Where the purchaser terminates the contract in whole or in part, the purchaser may decide to impose a restriction penalty on the supplier by prohibiting such supplier from doing business with the public sector for a period not exceeding 10 years.
- If a purchaser intends imposing a restriction on a supplier or any person associated with the supplier, the supplier will be allowed a time period of not more than fourteen (14) days to provide reasons why the envisaged restriction should not be imposed. Should the supplier fail to respond within the stipulated fourteen (14) days the purchaser may regard the intended penalty as not objected against and may impose it on the supplier.
- Any restriction imposed on any person by the Accounting Officer / Authority will, at the discretion of the Accounting Officer / Authority, also be applicable to any other enterprise or any partner, manager, director or other person who wholly or partly exercises or exercised or may exercise control over the enterprise of the first-mentioned person, and with which enterprise or person the first-mentioned person, is or was in the opinion of the Accounting Officer / Authority actively associated.
- If a restriction is imposed, the purchaser must, within five (5) working days of such imposition, furnish the National Treasury, with the following information:
- 23.6.1 the name and address of the supplier and / or person restricted by the purchaser;



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

23.6.2 the date of commencement of the restriction

23.6.3 the period of restriction; and

23.6.4 the reasons for the restriction.

23.7 These details will be loaded in the National Treasury's central database of suppliers or persons prohibited from doing business with the public sector.

If a court of law convicts a person of an offence as contemplated in sections 12 or 13 of the Prevention and Combating of Corrupt Activities Act, No. 12 of 2004, the court may also rule that such person's name be endorsed on the Register for Tender Defaulters. When a person's name has been endorsed on the Register, the person will be prohibited from doing business with the public sector for a period not less than five years and not more than 10 years. The National Treasury is empowered to determine the period of restriction and each case will be dealt with on its own merits. According to section 32 of the Act the Register must be open to the public. The Register can be perused on the National Treasury website.

24 Anti-dumping and countervailing duties and rights

When, after the date of bid, provisional payments are required, or anti-dumping or countervailing duties are imposed, or the amount of a provisional payment or anti-dumping or countervailing right is increased in respect of any dumped or subsidized import, the State is not liable for any amount so required or imposed, or for the amount of any such increase. When, after the said date, such a provisional payment is no longer required or any such anti-dumping or countervailing right is abolished, or where the amount of such provisional payment or any such right is reduced, any such favourable difference shall on demand be paid forthwith by the contractor to the State or the State may deduct such amounts from moneys (if any) which may otherwise be due to the contractor in regard to supplies or services which he delivered or rendered, or is to deliver or render in terms of the contract or any other contract or any other amount which may be due to him.

25 Force majeure

Notwithstanding the provisions of GCC Clauses 22 and 23, the supplier shall not be liable for forfeiture of its performance security, damages, or termination for default if and to the extent that his delay in performance or other failure to perform his obligations under the contract is the result of an event of force majeure.



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

25.2 If a force majeure situation arises, the supplier shall promptly notify the purchaser in writing of such condition and the cause thereof. Unless otherwise directed by the purchaser in writing, the supplier shall continue to perform its obligations under the contract as far as is reasonably practical and shall seek all reasonable alternative means for performance not prevented by the force majeure event.

26 Termination for insolvency

The purchaser may at any time terminate the contract by giving written notice to the supplier if the supplier becomes bankrupt or otherwise insolvent. In this event, termination will be without compensation to the supplier, provided that such termination will not prejudice or affect any right of action or remedy which has accrued or will accrue thereafter to the purchaser.

27 Settlement of disputes

- 27.1 If any dispute or difference of any kind whatsoever arises between the purchaser and the supplier in connection with or arising out of the contract, the parties shall make every effort to resolve amicably such dispute or difference by mutual consultation.
- 27.2 If, after thirty (30) days, the parties have failed to resolve their dispute or difference by such mutual consultation, then either the purchaser or the supplier may give notice to the other party of his intention to commence with mediation. No mediation in respect of this matter may be commenced unless such notice is given to the other party.
- 27.3 Should it not be possible to settle a dispute by means of mediation, it may be settled in a South African court of law.
- 27.4 Mediation proceedings shall be conducted in accordance with the rules of procedure specified in the SCC.
- 27.5 Notwithstanding any reference to mediation and/or court proceedings herein,
- 27.5.1 the parties shall continue to perform their respective obligations under the contract unless they otherwise agree; and
- 27.5.2 the purchaser shall pay the supplier any monies due the supplier.

28 Limitation of liability

- 28.1 Except in cases of criminal negligence or wilful misconduct, and in the case of infringement pursuant to Clause 6:
- 28.1.1 the supplier shall not be liable to the purchaser, whether in contract, tort, or otherwise, for any indirect or consequential loss or damage, loss of use, loss of production, or loss of profits or interest



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

costs, provided that this exclusion shall not apply to any obligation of the supplier to pay penalties and/or damages to the purchaser; and

28.1.2 the aggregate liability of the supplier to the purchaser, whether under the contract, in tort or otherwise, shall not exceed the total contract price, provided that this limitation shall not apply to the cost of repairing or replacing defective equipment.

29 Governing language

The contract shall be written in English. All correspondence and other documents pertaining to the contract that is exchanged by the parties shall also be written in English.

30 Applicable law

30.1 The contract shall be interpreted in accordance with South African laws, unless otherwise specified in SCC.

31 Notices

- 31.1 Every written acceptance of a bid shall be posted to the supplier concerned by registered or certified mail and any other notice to him shall be posted by ordinary mail to the address furnished in his bid or to the address notified later by him in writing and such posting shall be deemed to be proper service of such notice
- The time mentioned in the contract documents for performing any act after such aforesaid notice has been given, shall be reckoned from the date of posting of such notice.

32 Taxes and duties

- A foreign supplier shall be entirely responsible for all taxes, stamp duties, license fees, and other such levies imposed outside the purchaser's country.
- A local supplier shall be entirely responsible for all taxes, duties, license fees, etc., incurred until delivery of the contracted goods to the purchaser.
- 32.3 No contract shall be concluded with any bidder whose tax matters are not in order. Prior to the award of a bid the Department must be in possession of a tax clearance certificate, submitted by the bidder. This certificate must be an original issued by the SARSs.

33 National Industrial Participation (NIP) Programme



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

The NIP Programme administered by the DTI shall be applicable to all contracts that are subject to the NIP obligation.

34 Prohibition of restrictive practices

- In terms of section 4 (1) (b) (iii) of the Competition Act No. 89 of 1998, as amended, an agreement between, or concerted practice by, firms, or a decision by an association of firms, is prohibited if it is between parties in a horizontal relationship and if a bidder (s) is / are or a contractor(s) was / were involved in collusive bidding (or bid rigging).
- If a bidder(s) or contractor(s), based on reasonable grounds or evidence obtained by the purchaser, has / have engaged in the restrictive practice referred to above, the purchaser may refer the matter to the Competition Commission for investigation and possible imposition of administrative penalties as contemplated in the Competition Act No. 89 of 1998.
- If a bidder(s) or contractor(s), has / have been found guilty by the Competition Commission of the restrictive practice referred to above, the purchaser may, in addition and without prejudice to any other remedy provided for, invalidate the bid(s) for such item(s) offered, and / or terminate the contract in whole or part, and / or restrict the bidder(s) or contractor(s) from conducting business with the public sector for a period not exceeding ten (10) years and / or claim damages from the bidder(s) or contractor(s) concerned.

The above General Conditions of Contract (GCC) are accepted by:

Name:	
Designation:	
Bidder:	
Signature:	
Date:	



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

PRICING/BILL OF MATERIAL REQUIREMENTS

BID NUMBER:	BSA/001/2022
PUBLICATION DATE	05 August 2022
CLOSING DATE AND TIME:	29 AUGUST 2022 AT 11:00 AM
DESCRIPTION:	APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR THREE (3) YEARS PERIOD



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

BOM ANNEXURE: COSTING AND PRICING/BILL OF MATERIAL

1. COSTING AND PRICING/BILL OF METERIAL

1.1. COSTING AND PRICING EVALUATION

- (1) In terms of Preferential Procurement Policy Framework Act (PPPFA), the following preference point system is applicable to all Bids:
 - a) 80/20 system (80% Price and 20% B-BBEE) for requirements with a Rand value BELOW R50 000 000 (all applicable taxes included).
- (2) This bid will be evaluated using the PPPFA preferential points scoring system of **80/20**.
- (3) The bidder must **complete the declaration of acceptance** as per section 1.3 below by marking with an "X" either "ACCEPT ALL", or "DO NOT ACCEPT ALL", failing which the declaration will be regarded as "DO NOT ACCEPT ALL" and the bid will be disqualified.
- (4) Bidder will be bound by the following general costing and pricing conditions and Brand South Africa reserves the right to negotiate the conditions or automatically disqualify the bidder for not accepting these conditions. These conditions will form part of the Contract between Brand South Africa and the bidder. However, Brand South Africa reserves the right to include or waive the condition in the Contract.

1.2. COSTING AND PRICING/BILL OF MATERIAL CONDITIONS

- (5) The bidder must submit **the Pricing Schedule/BILL OF METERIAL** as prescribed as well as the relevant enclosed Standard Bidding Document SBD 3.1
- (6) **SOUTH AFRICAN PRICING.** The total price must be VAT inclusive and be quoted in South African Rand (ZAR).

(7) TOTAL PRICE

(a) All quoted prices are the total price for the entire scope of required services and deliverables to be provided by the bidder.



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE

PROVIDER FOR MEDIA MONITORING
ANALYSIS FOR A PERIOD OF 3 YEARS

- (b) The cost of delivery, labour, S&T, overtime, etc. must be included in this bid.
- (c) All additional costs must be clearly specified.

1.3. DECLARATION OF ACCEPTANCE

			ACCEPT ALL	DO NOT ACCEPT ALL
(8)	as sp	oidder declares to ACCEPT ALL the Costing and Pricing conditions ecified above by indicating with an "X" in the "ACCEPT ALL" nn, or		
(9)		oidder declares to NOT ACCEPT ALL the Costing and Pricing litions as specified above by -		
	Indicating with an "X" in the "DO NOT ACCEPT ALL" column and;			
	b)	Provide reason and proposal for each of the condition not accepted.		
		y bidder: ondition reference, the reasons for not accepting the condition.		



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

PRICING SCHEDULE - NON-FIRM PRICES

NOTE: RATE OF EXCHANGE PRICE ADJUSTMENTS WILL BE ALLOWED AT THE PERIODS AND TIMES SPECIFIED IN THE BIDDING DOCUMENTS.

Name of Bidder			Bid number: BSA/001/2022		
Closing Time	Closing Time 11:00 AM		Closing date: 29 AUGUST 2022		
OFFER TO BE	VALID FORDAYS FROM	THE CLOSING DAT	ΓE OF BID.		
ITEM	QUANTITY	DESCRIPTION	BID	PRICE IN RSA	
CURRENCY NO.			**(ALL AP	PLICABLE TAXES INCLUDED	
Required by:					
At:					
Brand and mo	del				
Country of orig	gin				
Does the offer *YES/NO	comply with the specification(s)?				
If not to specif	ication, indicate deviation(s)				
Period require	d for delivery				

^{** &}quot;all applicable taxes" includes value- added tax, pay as you earn, income tax, unemployment insurance fund contributions and skills development levies.



SBD 3.2

Where:

BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING **ANALYSIS FOR A PERIOD OF 3 YEARS**

PRICE ADJUSTMENTS

- Α **NON-FIRM PRICES SUBJECT TO ESCALATION**
- 1. IN CASES OF PERIOD CONTRACTS, NON-FIRM PRICES WILL BE ADJUSTED (LOADED) WITH THE ASSESSED CONTRACT PRICE ADJUSTMENTS IMPLICIT IN NON FIRM PRICES WHEN CALCULATING THE **COMPARATIVE PRICES**
- 2. IN THIS CATEGORY PRICE ESCALATIONS WILL ONLY BE CONSIDERED IN TERMS OF THE FOLLOWING FORMULA:

$$Pa = (1 - V)Pt \left(D1\frac{R1t}{R1o} + D2\frac{R2t}{R2o} + D3\frac{R3t}{R3o} + D4\frac{R4t}{R4o}\right) + VPt$$

Pa	=	The new escalated price to be cal-	culated.
(1-V)Pt	=	85% of the original bid price. Not	te that Pt must always be the origina
		bid price and not an escalated pr	ice.
D1, D2	=	•	_abour, transport, clothing, footwear
			ors D1, D2etc. must add up to 100%.
R1t, R2t	=		<i>i</i> index (depends on the number of
		factors used).	
R1o, R2o	=	Index figure at time of bidding.	
VPt	=	•	s portion of the bid price remains firm
		i.e. it is not subject to any price es	scalations.
3.	The follow	ing index/indices must be used to cal	culate your hid price:
J.	THE TOHOW	mig macky marces mast be asea to car	culate your bid price.
Index	Dated	Index Dated	Index Dated
Index	Dated	Index Dated	Index Dated

FURNISH A BREAKDOWN OF YOUR PRICE IN TERMS OF ABOVE-MENTIONED FORMULA. THE TOTAL OF THE VARIOUS FACTORS MUST ADD UP TO 100%.

FACTOR (D1, D2 etc. eg. Labour, transport etc.)	PERCENTAGE OF BID PRICE	



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

SBD 3.2

- B. PRICES SUBJECT TO RATE OF EXCHANGE VARIATIONS
- 1. Please furnish full particulars of your financial institution, state the currencies used in the conversion of the prices of the items to South African currency, which portion of the price is subject to rate of exchange variations and the amounts remitted abroad.

PARTICULARS OF FINANCIAL INSTITUTION	ITEM NO	PRICE	CURRENCY	RATE	PORTION OF PRICE SUBJECT TO ROE	AMOUNT IN FOREIGN CURRENCY REMITTED ABROAD
				ZAR=		
				ZAR=		
				ZAR=		
				ZAR=		
				ZAR=		
				ZAR=		

2. Adjustments for rate of exchange variations during the contract period will be calculated by using the average monthly exchange rates as issued by your commercial bank for the periods indicated hereunder: (Proof from bank required)

AVERAGE MONTHLY EXCHANGE RATES FOR THE PERIOD:	DATE DOCUMENTATION MUST BE SUBMITTED TO THIS OFFICE	DATE FROM WHICH NEW CALCULATED PRICES WILL BECOME EFFECTIVE	DATE UNTIL WHICH NEW CALCULATED PRICE WILL BE EFFECTIVE



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

SBD 3.3

PRICING SCHEDULE

(Professional Services)

	(1.0.000)
NAME OF BIDDER:	
BID NUMBER: BSA/001/2022 CLOSING TIME: 11:00	CLOSING DATE: 29 AUGUST 2022
OFFER TO BE VALID FOR	DAYS FROM THE CLOSING DATE OF BID.

ITEM NO	DESCRIPTION			
1.	The accompanying information must be used for the formulation of proposals			
2.	Bidders are required to indicate a ceiling price based on the total estimated time for c expenses inclusive of all applicable taxes for the project.	completion of all phases	and including all	
3.	Persons who will be involved in the project and rates applicable (certified invoices must	be rendered in terms he	ereof)	
	DEDCON AND DOCITION	HOURLY RATE	DAILY RATE	
	PERSON AND POSITION	**(ALL APPLICA INCLUD		
3.1				
3.2				
3.3				
3.4				
3.5				
4.	Phases according to which the project will be completed, cost per phase and man days	to be spent		
	PHASE	COST	MAN DAYS	
4.1				
4.2				
4.3				
4.4				



BRAND SOUTH AFRICA

Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

5.	Travel expenses (specify, for example rate/km and total km, class of air travel, etc.) Only actual costs are recoverable. Proof of the expenses incurred must accompany certified invoices.				
	DESCRIPTION OF EXPENSES TO BE INCURRED	RATE	QUANTITY	AMOUNT	
5.1					
5.2					
5.3					
5.4					
5.5					
	TOTAL				
	** "all applicable taxes" includes value- added tax, pay as you earn and skills development levies.	n, income tax, unemp	loyment insurance f	fund contributions	
6.	Travel expenses (specify, for example rate/km and total km, class of a the expenses incurred must accompany certified invoices.	air travel, etc.) Only a	ictual costs are reco	verable. Proof of	
	DESCRIPTION OF EXPENSES TO BE INCURRED	RATE	QUANTITY	AMOUNT	
6.1					
6.2					
6.3					
6.4					
6.5					
	TOTAL				
7.	Period required for commencement with project after acceptance of b	oid	DATE	•	
8.	Estimated man days for completion of project DAYS				
9.	Are the rates quoted firm for the full period of contract? YES			ES / NO	
10.	If not firm for the full period, provide details of the basis on which adjustments will be applied for, for example consumer price index				



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

PRICING SCHEDULE (Professional Products and Services)

Note:

- 1 Bidder must complete the pricing as per the table below
- 2 All pricing will be according to the Scope of work
- 3 Line Prices are all VAT EXCLUDING, and TOTAL PRICE is VAT INCLUSIVE

The following pricing schedule needs to be completed in line with the required deliverables (where applicable) and return a part of the tender submission.

	return a part of the tender submiss					
ITEM NO	DESCRIPTION	Initial Fee Structure		Ongoing Support and Maintenance Cost		
		Product (Once Off)	Services (Setup Costs)	Year 1	Year 2	Year 3
	Totals					
	TOTAL BIDDING PRICE VAT					
	EXCLUSIVE					
	15% VAT					
	TOTAL BIDDING PRICE VAT					
	INCLUSIVE					



BRAND SOUTH AFRICA Tender: BSA/001/2022

APPOINTMENT OF A SERVICE PROVIDER FOR MEDIA MONITORING ANALYSIS FOR A PERIOD OF 3 YEARS

NOTE TO BIDDER:

I CERTIFY THAT THE INFORMATION FURNISHED IN THIS DOCUMENT IS TRUE AND CORRECT AND CONFIRM THAT:

	YES	NO				
THE PROPOSAL IS AS PER THE BILL OF MATERIAL						
PRICE PROVIDED IS FOR A COMPLETE AND WORKABLE SOLUTION AS PER THE BILL OF MATERIAL						
THE SBD FORMS ARE FULLY COMPLETED AND SIGNED						
SUPPORTING DOCUMENT IS ATTACHED (B-BBEE CERTIFICATE, TAX						
CLARANCE CERTIFICATE AND CSD REPORT. (IF NOT ATTACHED PROVIDE A REASON)						
NAME:						
SIGNATURE OF BIDDER [duly						
authorised):	•••••••••••••••••••••••••••••••••••••••	•••••				
DESIGNATION:						
DATE:		•••••				