





agriculture

Department:
Agriculture
REPUBLIC OF SOUTH AFRICA



LSM PROMOTIONAL MATERIALS

Item no.	Promotional Materials	Quantity	Specification
1.	LandCare teardrops	5	<p>3 m teardrop banner, double-sided full colour print, branded with LandCare and Department logos. Artwork to be provided by LandCare.</p> 
2.	LandCare pop up banner	5	<p>1.5 m (h) x 0.7 m (w) pop-up banner, double-sided full colour print, branded with LandCare and Department logos. Artwork to be provided by LandCare.</p> 

Item no.	Promotional Materials	Quantity	Specification
3.	Wind Cheater Banner	20	Harp-style wind cheater banners, single-sided full colour print, branded with LandCare and Department logos. Artwork to be provided by LandCare.
4.	Backdrop wall banner	9	3 m (w) x 3 m (h) backdrop wall banner, full colour print, branded with LandCare and Department logos. Artwork to be provided by LandCare.
5.	CARA pull up Banners	10	Pull-up banners, 2000 mm (h) x 850 mm (w), full colour print. Artwork to be provided by LandCare.
6.	Electronic CARA Booklet and leaflets	50 000	Gloss printed booklets and leaflets. Content and artwork to be provided by LandCare.
7.	Note Pads	1000	A5 notepad with gloss hard cover, branded with Departmental and CARA logos.
8.	Conservation of Agricultural Resources Act (Act No. 43 of 1983) with Regulations BOOKLETS	1 000	Pocket-size booklet, gloss laminated cover, full colour print. Content to be provided by LandCare.
9.	CARA Regulation 15 & 16 posters (Weeds and Invader Plants- major problematic plants in different provinces)	5 000	Full colour posters, gloss laminated finish. Content to be provided by LandCare.
10.	Posters with all CARA Regulations)	1 000	A3 size, full colour gloss laminated posters. Content to be provided by LandCare.
11.	CARA regulations leaflets	1 000	A4 printed and folded into Z-fold format, 128 gsm gloss paper. Content to be provided by LandCare.

Item no.	Promotional Materials	Quantity	Specification
12.	PDALA booklet	4 000	A5 booklet, 39 pages, double-sided printing on 128 gsm gloss paper. Content to be provided by LandCare.
13.	PDALA backdrop wall banner	2	3 m (w) x 3 m (h) backdrop banner, full colour print. Artwork to be provided by LandCare.
14.	PDALA pull up banner	2	Pull-up banners, 2000 mm (h) x 850 mm (w), full colour print. Artwork to be provided by LandCare.
15.	PDALA table cloth	2	Branded table cloth, 150 cm x 275 cm, full colour print. Artwork to be provided by LandCare.
16.	Earphones	150	Promotional earphones branded with PDALA logo.
17.	Presentation pointers	150	Laser presentation pointers branded with PDALA logo.
18.	NRIA Pull up banners	7	Pull-up banners branded with NRIA and associated logos. Artwork to be provided by LandCare.
19.	LandCare Pull up banners: CA, LandCare, VeldCare, SoilCare and WaterCare and JuniorCare	12	BraPull-up banners branded with relevant programme logos. Artwork to be provided by LandCare.

Compulsory Requirements

All bidders **must** comply with the following mandatory requirements. **Failure to meet any requirement will result in disqualification:**

1. Proof of Experience

Bidders must submit a minimum of three (3) reference letters for similar promotional or branded materials supplied within the past three (3) years. Reference letters must include the client's name, description of items supplied, and contact details.

2. Acceptance of Branding Requirements

Bidders must confirm in writing their acceptance of the official LandCare logos and branding guidelines, including but not limited to size, colour, positioning, and compliance with full-colour printing standards.

Special Conditions of Contract – Promotional Materials

1. Samples and Approval

Pre-production samples of all items must be submitted for LandCare's written approval prior to bulk production.

No production may commence without such approval. Any production undertaken without approval will be entirely at the supplier's risk and may be rejected.

2. Branding, Materials, and Workmanship

All logos and branding must strictly comply with the approved artwork.

Embroidery or printing must be durable, colourfast, and resistant to peeling, fading, or cracking.

All items must be new, unused, defect-free, and manufactured from durable materials suitable for promotional and field use.

3. Delivery, Packaging, and Labelling

All items must be delivered within thirty (30) days from the date of the official purchase order.

Items must be:

- Neatly packaged per item and per size
- Clearly labelled with the item description

Late, incomplete, or incorrectly packaged deliveries may be rejected.

4. Inspection and Replacement of Defective Items

LandCare reserves the right to inspect all goods upon delivery.

Any defective, damaged, incorrectly branded, or non-compliant items must be replaced at no additional cost within seven (7) working days of written notification.

5. Quality of Materials and Workmanship

Poor workmanship, substandard materials, or incorrect branding will not be accepted. All items must meet the required quality standards and be suitable for promotional and field use.

6. Compliance with Quantities and Sizes

Bidders must supply the exact quantities, sizes, and specifications as listed in the item schedule.

Any deviation in size, quantity, material, or specification will result in rejection.