

Reference: NRA 2024/0013

Date: 20 May 2025

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Dear Tenderers

BID NUMBER: NRA 2025/0013

PROVISION ON NON- TOLL MEDIA BUYING SERVICES FOR A PERIOD OF SIXTY (60) MONTHS FOR SANRAL

ADDENDUM NO. 01

The following items form part of Addendum No.1

Non -Toll media buying services:

- the word national is added before all reference to traditional media

Kindly acknowledge receipt of this addendum by completing the ACKNOWLEDGEMENT OF ADDENDUM below. Failure to acknowledge this addendum may invalidate the Tender.

Yours sincerely,

ProcurementHO07@sanral.co.za

Procurement Office
SANRAL

Northern Region 38 IDA St, Lynwood Glen, Pretoria, 0081 | Private bag X17, Lynwood Ridge, 0040, Pretoria, South Africa, 0081 | Tel +27 (0) 12 426 6200 Fax: +27 (0) 12 348 1512 Email info@sanral.co.za | Visit us at www.sanral.co.za

Directors: Mr T Mhambi (Chairperson), Mr R Demana (CEO), Ms R Buthelezi, Mr R Haswell, Mr C Hlabisa, Mr T Matosa, Mr M Fakir | Company Secretary: Advocate S Linda

Reg. No. 1998/009584/30. An agency of the Department of Transport.

ACKNOWLEDGEMENT OF ADDENDUM NO.01

I _____

Representing Messrs _____

Hereby acknowledge that I have received the above Addendum and that I am conversant with the contents thereof.

SIGNATURE: _____

DATE: _____

This Addendum is to be read in conjunction with and shall be deemed to form part of the Contract Documents.

You must therefore acknowledge receipt of this addendum by emailing this form to the South African National Roads Agency SOC Limited at ProcurementH007@sanral.co.za and the original must be attached to the Returnable Schedules.

Failure to acknowledge receipt of this addendum may invalidate the Tender.

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Pages	Clause / Item	Amendment / Addition
1. Entire Tender Document (Volumes 1)		
Page 9	A1.1	<p><i>The word national is added before all reference to traditional media :</i></p> <p>Provide a dedicated team for managing the toll network media buying for traditional media buying (mainstream media), community media buying and social and digital media buying.</p> <p><i>Add the word "National":</i> Provide a dedicated team for managing the toll network media buying for national traditional media buying (mainstream media), community media buying and social and digital media buying.</p>
Page 9	A.1.3	<p><i>The word national is added before all reference to traditional media :</i></p> <p>Develop strategic media plans (media schedules, placement including supporting statistics), refinements and amendments, for traditional, community (including-out-home), publications and social and digital platforms as needed throughout the course of the contract.</p> <p><i>Add the word "National":</i></p> <p>"Develop strategic media plans (media schedules, placement including supporting statistics), refinements and amendments, for national, traditional, community (including-out-of-home), publications and social and digital platforms as needed throughout the course of the contract."</p>
Page , 8, 9,14, 15,16, 17,18, 19 ,20	All	<p><i>The word "national" is added before all reference to traditional media</i></p>