



sanedi

South African National Energy
Development Institute.

**REQUEST FOR QUOTATION
FOR**

MEDIA MONITORING SERVICE CONTRACT.

NAME OF BIDDER.....

POSTAL ADDRESS

STREET ADDRESS

CONTACT PERSON

TELEPHONE NUMBER Code Number

CELL PHONE NUMBER Code Number

FACSIMILE NUMBER CodeNumber

E-MAIL ADDRESS

Signature of Bidder **Date**

DISCLAIMER:

- SANEDI has not appointed external consultants to liaise with bidders on any matter. All queries regarding this bid must be submitted in writing to the Supply Chain Management Unit of SANEDI.
- SANEDI issues this invitation for bids in good faith; however, it reserves the right to:
 - o Appoint more than one service provider, if required.
 - o Cancel or delay the selection process at any time, without explanation.
 - o Not select any of the respondents to this bid invitation, without explanation.
 - o Exclude certain services, without explanation.
- SANEDI has zero tolerance for fraudulent or corrupt activities.
- Any attempt by SANEDI employees to solicit bribes from bidders is unlawful and must be reported immediately.
- If a bribe is paid, SANEDI will not be liable for any financial loss, as no SANEDI employee or committee Members may request payment to influence a bid outcome.
- Fraud, bribery, and corruption are unlawful, and SANEDI will disqualify any bidder found to be involved from further consideration in the tender process.
- A contract will only be valid once reduced to writing and signed by the designated person responsible of both parties. At SANEDI, this is the Chief Executive Officer or his/her duly authorized delegate.

RFQ Number	RFQ 0526- MEDIA MONITORING SERVICE CONTRACT.
Date of RFQ	17 June 2026
SANEDI Contact	All enquiries and RFQ submissions must be directed to: Name: SCM Department Tel: 011 038 4300 Enquiries: e-mail address: enquiries.procurement@sanedi.org.za Website address: www.sanedi.org.za
Closing date & Time Electronic - Submission	Friday the 26th of June 2026 at 11:00pm E-mail submission only: quotes.procurement@sanedi.org.za
Scope of Works	<p>1. Project Background</p> <p>SANEDI will need a media monitoring service to monitor its activities and media coverage from 1 October 2026 to 30 September 2028.</p> <p>2. Project Objective</p> <p>The purpose of this appointment is to procure the services of a qualified and experienced media monitoring service provider to provide comprehensive monitoring, tracking, analysis, reporting, and strategic media intelligence services relating to SANEDI, its programmes, leadership, stakeholders, and the broader energy sector.</p> <p>3. Scope of Works</p> <p>The service provider shall render the following services:</p> <p>3.1 Media Monitoring Services</p> <p>The service provider shall monitor and track SANEDI-related coverage across, but not limited to:</p> <p>3.1.1 Print Media</p> <ul style="list-style-type: none"> • National newspapers • Regional and community newspapers • Trade and industry publications • Magazines • Journals relevant to the energy sector <p>3.1.2 Broadcast Media</p> <ul style="list-style-type: none"> • Television news and current affairs programmes • Radio news bulletins • Talk shows and interviews

- Community radio stations where relevant

3.1.3 Online Media

- News websites
- Blogs
- Digital publications
- Industry portals
- Government and policy-related platforms

3.1.4 Social Media Monitoring

Monitoring and analysis of:

- X (formerly Twitter)
- Facebook
- LinkedIn
- Instagram
- YouTube
- TikTok
- Other relevant digital and emerging platforms

The service provider shall track:

- Mentions of SANEDI
- SANEDI executives and spokespersons
- SANEDI programmes and initiatives
- Energy sector developments
- Renewable energy and energy efficiency topics
- Green hydrogen, clean energy, and related strategic sectors
- Reputational issues and emerging risks
- Competitor and stakeholder activity were requested

3.2 Media Analysis and Intelligence

The service provider should provide qualitative and quantitative analysis including:

- Sentiment analysis (positive, neutral, negative)
- Reach and audience analysis
- Media impact assessment
- Trend identification
- Narrative and issue tracking
- Influencer and stakeholder mapping
- Crisis and reputational risk alerts

Analysis must include strategic insights and recommendations, not merely clipping distribution.

3.3 Reporting Requirements

The service provider shall provide the following reports:

Daily Media Monitoring Reports

- Delivered by 08h00 on business days
- Comprehensive summary of SANEDI-related coverage
- Hyperlinks and/or copies of media coverage
- Breaking news and reputational alerts

Weekly Reports

- Consolidated media coverage trends
- Emerging issues and stakeholder narratives
- Social media performance summaries
- Delivered every **Friday** before end of business

Monthly Analytical Reports

The monthly report shall include:

- Volume of coverage
- Media platform breakdown
- Sentiment analysis
- Key themes and narratives
- Audience reach and advertising value equivalency (AVE), where applicable
- Share of voice
- Top-performing media coverage
- Strategic communication insights and recommendations

Quarterly and Annual Reports

- Longitudinal trend analysis
- Communication impact evaluation
- Reputational assessment
- Benchmarking analysis
- Strategic recommendations

3.4 Media Database and Dashboard Access

The service provider shall provide:

- Access to an online monitoring dashboard
- Searchable media archives

- Customisable reporting tools
- Downloadable analytics and datasets
- User access for designated SANEDI personnel
- Mobile-compatible access where possible

The dashboard must provide near real-time updates and data visualization functionality.

3.5 Real-Time Alerts and Crisis Monitoring

The service provider shall:

- Provide real-time alerts for high-risk, sensitive, or negative coverage
- Escalate crisis-related issues immediately to designated SANEDI officials
- Maintain a 24-hour alert capability for critical incidents where required
- Provide rapid-response summaries and reputational assessments during crises

3.6 Ad Hoc Services

The service provider may be required to provide:

- Special campaign monitoring
- Event-specific media tracking
- Stakeholder perception tracking
- Transcription services for broadcast interviews
- Media contact and journalist database
- Account Management, (training and consultation; support and assistance)

4. Deliverables

The successful bidder shall deliver:

Deliverables	Frequency
Daily media monitoring reports	Daily
Weekly trend reports	Weekly
Monthly analytical reports	Monthly
Quarterly strategic reports	Quarterly
Annual media impact report	Annually
Real-time alerts	As required
Dashboard access and maintenance	Continuous
Ad hoc reports	As required

5. Service Levels

The service provider shall:

- Ensure accuracy and completeness of monitoring
- Deliver reports within agreed timelines
- Maintain confidentiality of SANEDI information
- Ensure data reliability and system uptime
- Provide dedicated account management support
- Respond to SANEDI queries within agreed turnaround times
- Ensure compliance with POPIA and all applicable legislation

6. Technical Requirements

The bidder must demonstrate:

- Proven experience in media monitoring and analysis
- Experience working with public sector entities or SOEs
- Capacity to monitor multilingual South African media
- Availability of advanced monitoring technologies and AI-enabled analytics
- Ability to provide historical media archives
- Skilled analysts capable of strategic interpretation and reporting

7. Confidentiality and Data Protection

The appointed service provider shall:

- Treat all SANEDI information as confidential
- Not disclose information to third parties without written approval
- Comply with the Protection of Personal Information Act (POPIA)
- Implement appropriate cybersecurity and data protection measures

8. Bidder Requirements

Bidders must submit:

- Company profile
- Relevant experience and references
- Proposed methodology
- Sample reports
- System capabilities
- Project implementation plan

9. Ownership of Information

All reports, analyses, datasets, and outputs produced under this contract remain the property of SANEDI.

10. Project Plan

Appointment of a Media Monitoring and Analysis Service Provider for SANEDI Contract Period: 1 October 2026 – 30 September 2028

Contract Duration

Phase	Period
Contract Commencement	1 October 2026
Contract Completion	30 September 2028
Total Duration	24 Months

11. Project Timeline

Activity	Oct 2026	Nov 2026 – Sep 2028
Project initiation	✓	
System configuration	✓	
Dashboard setup	✓	
User onboarding and training	✓	Refresher training as required
Daily media monitoring		Continuous
Daily alerts		Continuous

Weekly reports		Weekly
Monthly reports		Monthly
Quarterly review meetings		Quarterly
Annual assessments		Annually
Contract close-out		Sep 2028

12. Evaluation Criteria

No.	Criteria	Score	Weights
1.	Company Experience Company profile should reflect at least five (5) years' experience in Media monitoring.	5 = 7 years or more company experience 4 = 6 years of company experience 3 = 5 years of company experience 2 = 4 years of company experience 1 = 3 or less years of company experience 0 = no years of company experience	30
2.	Reference letter of previous work must be in the client's letterhead indicating related work conducted, contact details and duly signed by person in authority	5 = 5 and more reference letters 4 = 4 reference letters 3 = 3 reference letters 2 = 2 reference letters 1 = 1 reference letter 0 = No reference letter	10
3	Quality of Previous Work/Portfolio	5 = 5 and more portfolio 4 = 4 Portfolio 3 = 3 Portfolio 2 = 2 Portfolio 1 = 1 Portfolio 0 = No portfolio	10
4	Proposed Design Methodology	5 = provided plan/ methodology 0= None	10
5	Monthly PR report that combines media exposure and tonality reach	5 = 5 Monthly comprehensive PR report 0= No report	10
6	International Media Content Database of over 350 000 and local database of over 6000.	5=Both international and national database with specified numbers 2= Only 1 (international or national) with specified numbers 0= None	10
7	Media Monitoring: Online, social media, Print, Broadcast sources – unlimited key word tracking	5= All sources over specified amount 3= Some sources over specified amount	10

		and 3000 and over locally; over 6000 in Africa and over 200 000 internationally	0= No sources over specified amount		
	8	1. Daily News Monitoring: a. Coverage on all related SANEDI marketing exposure. (1) b. Capacity to create ad hoc searches (1) c. Daily email alerts to nominated SANEDI staff (1) d. Password protected website portal (1) Access to mobile application (1)	1 point for each item scored	10	
		Technical Threshold		70%	
		Total		100%	

Required qualifications and experience (Technical Evaluation Criteria)	Evaluation Criteria	
		POINTS
	Price	80
	Specific Goals	20
	Total points for price and specific goals	100
Terms and Conditions	The RFQ shall be subjected to the SANEDI procurement terms and conditions which can be found on www.sanedi.org.za . New suppliers are requested to apply for registration as suppliers on the database as no RFQs will be considered without suppliers first being registered on the supplier database.	
Quoted Price excluding Disbursements VAT inclusive	(Attach a formal quotation on company official letterhead to this RFQ)	
Discounted amounts Disbursements VAT inclusive	R	
Total Amount VAT inclusive	R	

**Other
Requirements**

The supplier must submit the following returnable schedules:

1. Pricing schedule
2. Attach SBD 4 and SBD 6.1
3. Certified BBBEE certificate

Forms are available on www.sanedi.org.za

SBD 4: Bidder's Declaration of Interest

BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. Bidder's declaration

2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest¹ in the enterprise, employed by the state?

YES/NO

2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name of State institution

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

2.2 Do you, or any person connected with the bidder, have a relationship with any person who is employed by the procuring institution? **YES/NO**

2.2.1 If so, furnish particulars:

.....

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract? **YES/NO**

2.3.1 If so, furnish particulars:

.....

3 DECLARATION

I, the undersigned, (name)..... in submitting the accompanying bid, do hereby make the following statements that I certify to be true and complete in every respect:

3.1 I have read and I understand the contents of this disclosure.

3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect.

3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.

² Joint venture or Consortium means an association of persons for the purpose

3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.

3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.

3.5 There have been no consultations, communications, agreements or arrangements made by the bidder with any official of the procuring institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.

3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.

.....
Signature Date

.....
Position Name of Bidder

of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

1. Preference Points

PREFERENCE POINTS CLAIM FORM IN TERMS OF THE PREFERENTIAL PROCUREMENT REGULATIONS 2022

NB: BEFORE COMPLETING THIS FORM, TENDERERS MUST STUDY THE GENERAL CONDITIONS, DEFINITIONS AND DIRECTIVES APPLICABLE IN RESPECT OF THE TENDER AND PREFERENTIAL PROCUREMENT REGULATIONS, 2022

1. GENERAL CONDITIONS

1.1 The following preference point systems are applicable to invitations to tender: - the 80/20 system for requirements with a Rand value of up to R50 000 000 (all applicable taxes included); and - the 90/10 system for requirements with a Rand value above R50 000 000 (all applicable taxes included).

1.2 Preference Points applicable:

a) The applicable preference point system for this tender is the **80/20** preference point system.

1.3 Points for this tender shall be awarded for:

(a) Price; and

(b) Specific Goals.

1.4 The maximum points for this tender are allocated as follows:

	POINTS
Price	80
Specific Goals	20
Total points for price and specific goals	100

1.5 Failure on the part of a tenderer to submit proof or documentation required in terms of this tender to claim points for specific goals with the tender, will be interpreted to mean that preference points for specific goals are not claimed.

1.6 SANEDI reserves the right to require of a tenderer, either before a tender is adjudicated or at any time subsequently, to substantiate any claim in regard to preferences, in any manner required by the SANEDI.

2. DEFINITIONS

- (a) “tender” means a written offer in the form determined by an organ of state in response to an invitation to provide goods or services through price quotations, competitive tendering process or any other method envisaged in legislation;
- (b) “price” means an amount of money tendered for goods or services, and includes all applicable taxes less all unconditional discounts;
- (c) “rand value” means the total estimated value of a contract in Rand, calculated at the time of bid invitation, and includes all applicable taxes;
- (d) “tender for income-generating contracts” means a written offer in the form determined by an organ of state in response to an invitation for the origination of income-generating contracts through any method envisaged in legislation that will result in a legal agreement between the organ of state and a third party that produces revenue for the organ of state, and includes, but is not limited to, leasing and disposal of assets and concession contracts, excluding direct sales and disposal of assets through public auctions; and
- (e) “the Act” means the Preferential Procurement Policy Framework Act, 2000 (Act No. 5 of 2000).
- (f) “B-BBEE” means broad-based black economic empowerment as defined in section 1 of the Broad-Based Black Economic Empowerment Act;
- (g) “B-BBEE status level of contributor” means the B-BBEE status of an entity in terms of a code of good practice on black economic empowerment, issued in terms of section 9(1) of the Broad-Based Black Economic Empowerment Act;
- (h) “bid” means a written offer in a prescribed or stipulated form in response to an invitation by an organ of state for the provision of goods or services, through price quotations, advertised competitive bidding processes or proposals;
- (i) “Broad-Based Black Economic Empowerment Act” means the Broad-Based Black Economic Empowerment Act, 2003 (Act No. 53 of 2003);
- (j) “EME” means an Exempted Micro Enterprise in terms of a code of good practice on black economic empowerment issued in terms of section 9 (1) of the Broad-Based Black Economic Empowerment Act;
- (k) “functionality” means the ability of a tenderer to provide goods or services in accordance with specifications as set out in the tender documents.
- (l) “proof of B-BBEE status level of contributor” means:
 - B-BBEE Status level certificate issued by an authorized body or person;
 - A sworn affidavit as prescribed by the B-BBEE Codes of Good Practice;
 - Any other requirement prescribed in terms of the B-BBEE Act;

- “QSE” means a qualifying small business enterprise in terms of a code of good practice on black economic empowerment issued in terms of section 9 (1) of the Broad-Based Black Economic Empowerment Act;

3. FORMULAE FOR PROCUREMENT OF GOODS AND SERVICES

3.1. POINTS AWARDED FOR PRICE

3.1.1 THE 80/20 OR 90/10 PREFERENCE POINT SYSTEMS A maximum of 80 or 90 points is allocated for price on the following basis:

$$\begin{array}{ccc}
 \mathbf{80/20} & \mathbf{or} & \mathbf{90/10} \\
 \mathbf{P_s = 80 \left(1 + \frac{P_t - P_{max}}{P_{max}} \right)} & \mathbf{or} & \mathbf{P_s = 90 \left(1 + \frac{P_t - P_{max}}{P_{max}} \right)}
 \end{array}$$

Where

P_s = Points scored for price of tender under consideration

P_t = Price of tender under consideration

P_{min} = Price of lowest acceptable tender

4. POINTS AWARDED FOR SPECIFIC GOALS

4.1. In terms of Regulation 4(2); 5(2); 6(2) and 7(2) of the Preferential Procurement Regulations, preference points must be awarded for specific goals stated in the tender. For the purposes of this tender the tenderer will be allocated points based on the goals stated in table 1 below as may be supported by proof/ documentation stated in the conditions of this tender:

4.2. In cases where organs of state intend to use Regulation 3(2) of the Regulations, which states that, if it is unclear whether the 80/20 or 90/10 preference point system applies, an organ of state must, in the tender documents, stipulate in the case of—

(a) an invitation for tender for income-generating contracts, that either the 80/20 or 90/10 preference point system will apply and that the highest acceptable tender will be used to determine the applicable preference point system; or

(b) any other invitation for tender, that either the 80/20 or 90/10 preference point system will apply and that the lowest acceptable tender will be used to determine the applicable preference point system, then the organ of state must indicate the points allocated for specific goals for both the 90/10 and 80/20 preference point system.

Table 1: Specific goals for the tender and points claimed are indicated per the table below.

Note to tenderers: The tenderer must indicate how they claim points for each preference point system.

The specific goals allocated points in terms of this tender	Number of points allocated (80/20 system)			Number of points claimed (80/20 system) (To be completed by the tenderer)
	Total points possible	Indicator	Points allocated	
B-BBEE Status level of Contributor	10	Level 1	10	
		Level 2	9	
		Level 3	8	
		Level 4	5	
		Level 5	4	
		Level 6	3	
		Level 7	2	
		Level 8	1	
		Non-compliant	0	
Women	5	Women Owned 76% - 100%	100%	
		Women Owned 51% - 75%	75%	
		Women Owned 26% - 50%	50%	
		Women Owned 5% - 25%	25%	
		Women Owned less than 5% - 0%	0%	
Youth	2.5	Youth Owned 76% - 100%	100%	
		Youth Owned 51% - 75%	75%	
		Youth Owned 26% - 50%	50%	
		Youth Owned 5% - 25%	25%	
		Youth Owned less than 5% - 0%	0%	
Persons with Disability	2.5	Person with Disability 76% - 100%	100%	
		Persons with disability 51% - 75%	75%	
		Persons with disability 26% - 50%	50%	
		Persons with disability 5% - 25%	25%	

		Persons with disability less than 5% - 0%	0%	
TOTAL FOR SPECIFIC GOALS	20			

DECLARATION WITH REGARD TO COMPANY/FIRM

4.3 Name of the company/firm.....

4.4 Company registration number:.....

4.5 TYPE OF COMPANY/FIRM

Type of Firm	Tick the applicable box here
Partnership/Joint Venture/ Consortium	
One-person business/sole propriety	
Close corporation	
Public Company	
Personal Liability Company	
(Pty) Limited	
Non -Profit Company	
State Owned Company	

4.6. I, the undersigned, who is duly authorized to do so on behalf of the company/firm, certify that the points claimed, based on the specific goals as advised in the tender, qualifies the company/ firm for the preference(s) shown and I acknowledge that:

- i) The information furnished is true and correct;
- ii) The preference points claimed are in accordance with the General Conditions as indicated in paragraph 1 of this form;
- iii) In the event of a contract being awarded as a result of points claimed as shown in paragraphs 1.4 and 4.2, the contractor may be required to furnish documentary proof to the satisfaction of the organ of state that the claims are correct;
- iv) If the specific goals have been claimed or obtained on a fraudulent basis or any of the conditions of contract have not been fulfilled, the organ of state may, in addition to any other remedy it may have –

- (a) disqualify the person from the tendering process;
- (b) recover costs, losses or damages it has incurred or suffered as a result of that person's conduct;
- (c) cancel the contract and claim any damages which it has suffered as a result of having to make less favorable arrangements due to such cancellation;
- (d) recommend that the tenderer or contractor, its shareholders and directors, or only the shareholders and directors who acted on a fraudulent basis, be restricted from obtaining business from any organ of state for a period not exceeding 10 years, after the audi alteram partem (hear the other side) rule has been applied; and
- (e) forward the matter for criminal prosecution, if deemed necessary.

.....	
SIGNATURE(S) OF TENDERER(S)	
SURNAME AND NAME:
DATE:
ADDRESS:

