



INDUSTRIAL DEVELOPMENT CORPORATION

REQUEST FOR PROPOSAL

**REQUEST FOR PROPOSAL (RFP) FOR THE APPOINTMENT OF AN INTERNAL
MARKETING AGENCY.**

RFP NUMBER	T46/11/25
ISSUE DATE	14 NOVEMBER 2025
CLOSING DATE AND TIME	27 NOVEMBER 2025 AT 11:00 AM
TENDER VALIDITY PERIOD	120 DAYS FROM THE CLOSING DATE AND TIME
RESPONSES TO THIS RFP SHOULD ONLY BE FORWARDED TO:	https://idcza-my.sharepoint.com/:f:/g/personal/moitlisim_idc_co_za/EoV61uCgyyFKjfF-nuV_Xi0BtpmjenMnT3UoGAPy7I3-8A

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SECTION 1: GENERAL CONDITIONS OF BID

SECTION 1: GENERAL CONDITION OF BID

1. PROPRIETARY INFORMATION

Industrial Development Corporation of SA Ltd (IDC) considers this Request for Proposal (RFP) and all related information, either written or verbal, which is provided to the respondent, to be proprietary to IDC. It shall be kept confidential by the respondent and its officers, employees, agents and representatives. The respondent shall not disclose, publish, or advertise this RFP or related information to any third party without the prior written consent of IDC.

2. ENQUIRIES

2.1. All communication and attempts to solicit information of any kind relative to this RFP should be submitted **in writing** to:

Name: Mr Fhulufhedzani Kone

Telephone Number: Office: +27 11 269 3565

Email address: FhulufhedzaniK@idc.co.za

2.2. Enquiries in relation to this RFP will not be entertained after **16h00 PM** on **20 November 2025**.

2.3. The enquiries will be consolidated, and IDC will issue one response, and such response will be posted, within two days after the last day of enquiries, onto the IDC website (www.idc.co.za) under tenders i.e., next to the same RFP document.

2.4. The IDC may respond to any enquiry in its absolute discretion and the bidder acknowledges that it will have no claim against the IDC on the basis that its bid was disadvantaged by lack of information, or inability to resolve ambiguities.

3. BID VALIDITY PERIOD

3.1. Responses to this RFP received from bidders will be valid for a period of **120** days counted from the bid closing date.

4. INSTRUCTIONS ON SUBMISSION OF BIDS

4.1. Bid responses must be submitted in electronic format only and must be e-mailed to the dedicated e-mail address as provided herein.

4.2. Bid responses should be in generally acceptable / standard electronic file format/s (i.e., Microsoft suite of products or pdf) to enable access thereto by the IDC for purposes of evaluating responses received. Where documents are presented in a format which cannot be accessed by the IDC through generally acceptable formats, such bid response will be disqualified.

4.3. The closing date for the submission of bids is **27 November 2025 not later than 11:00 AM** (before midday). No late bids will be considered. Bids must only be sent to https://idcza-my.sharepoint.com/:f/g/personal/moitlisim_idc_co_za/EoV61uCgyyFKjF-nuV_Xi0BtpmjnMnT3UoGAPy7I3-8A. Bids sent to any other platform other than the one specified herein will be disqualified and will not be considered for evaluation. It is the bidder's responsibility to ensure that the bid is sent to the correct platform and that this is received by the IDC before the closing date and time in IDC's dedicated platform: https://idcza-my.sharepoint.com/:f/g/personal/moitlisim_idc_co_za/EoV61uCgyyFKjF-nuV_Xi0BtpmjnMnT3UoGAPy7I3-8A.

Bids sent to any other platform other than the one specified herein will be disqualified and will not be considered for evaluation. It is the bidder's responsibility to ensure that the bid is sent to the correct platform and that this is received by the IDC before the closing date and time in IDC's dedicated platform: [4](https://idcza-</p></div><div data-bbox=)

my.sharepoint.com/:f/g/personal/moitlisim_idc_co_za/EoV61uCgyyFKjf-nuV_Xi0BtpmjnMnT3UoGAPy7I3-8A

- 4.4. Bidders are advised to submit / send its bid responses at least **30 minutes** before the 11:00AM deadline to avoid any Information Technology (IT) network congestions or technical challenges in this regard which may result in bid responses being received late. IDC's platform is configured to receive documents with sizes up to 50MB.
- 4.5. The IDC will not be held responsible for any of the following:
- 4.5.1. bid responses sent to the incorrect email address;
 - 4.5.2. bid responses being inaccessible due to non-standard electronic file formats being utilised to submit responses by bidders;
 - 4.5.3. any security breaches and unlawful interception of tender / bid responses by third parties outside the IDC's IT network domain;
 - 4.5.4. bid responses received late due to any IT network related congestions and/or technical challenges; and
 - 4.5.5. bid responses with file size limits greater than IDC's e-mail receipt capacity of 50MB.
- 4.6. Only responses received via the specified email address will be considered.
- 4.7. Where a complete bid response (Inclusive of all relevant Schedules) is **not received** by the IDC in its electronic platform https://idcza-my.sharepoint.com/:f/g/personal/moitlisim_idc_co_za/EoV61uCgyyFKjf-nuV_Xi0BtpmjnMnT3UoGAPy7I3-8A by the closing date and time, such a bid response will be regarded as incomplete and late. Such late and / or incomplete bid will be disqualified. **It is the IDC's policy not to consider late bids for tender evaluation.**
- 4.8. Amended bids may be sent to the electronic platform https://idcza-my.sharepoint.com/:f/g/personal/moitlisim_idc_co_za/EoV61uCgyyFKjf-nuV_Xi0BtpmjnMnT3UoGAPy7I3-8A marked "Amendment to bid" and should be received by the IDC **before** the closing date and time of the bid.

5. PREPARATION OF BID RESPONSE

- 5.1. All the documentation submitted in response to this RFP must be in English.
- 5.2. The bidder is responsible for all the costs that it shall incur related to the preparation and submission of the bid document.
- 5.3. Bids submitted by bidders which are companies or are comprised of companies must be signed by a person or persons duly authorised thereto by a resolution of the applicable Board of Directors, a copy of which Resolution, duly certified, must be submitted with the bid.
- 5.4. The bidder should check the numbers of the pages of its bid to satisfy itself that none are missing or duplicated. No liability will be accepted by IDC in regard to anything arising from the fact that pages of a bid are missing or duplicated.
- 5.5. Bidder's tax affairs with SARS must be in order (tax compliant status) and bidders must provide written confirmation to this effect as part of their tender response.
- 5.6. In the event that the bidding structure is a Prime Contractor with Sub-contractor/(s), then the Prime Contractor must not hold lower % of the contract value than **any** of the subcontractors.

6. SUPPLIER PERFORMANCE MANAGEMENT

- 6.1. Supplier Performance Management is viewed by the IDC as a critical component in ensuring value for money acquisition and good supplier relations between the IDC and all its suppliers.
- 6.2. The successful bidder shall upon receipt of written notification of an award, be required to conclude a Service Level Agreement (SLA) with the IDC, which will form an integral part of the supply agreement. The SLA will serve as a tool to measure, monitor, and assess the

supplier performance and ensure effective delivery of service, quality and value-add to IDC's business.

- 6.3. Successful bidders will be required to comply with the above condition, and also provide a scorecard on how their product / service offering is being measured to achieve the objectives of this condition.

7. ENTERPRISE AND SUPPLIER DEVELOPMENT

The IDC promotes enterprise development. In this regard, successful bidders may be required to mentor SMMEs and/ or Youth-Owned businesses. The implications of such arrangement will be subject to negotiations between the IDC and the successful bidder.

8. IDC'S RIGHTS

- 8.1. The IDC is entitled to amend any bid condition, bid validity period, RFP specification, or extend the bid closing date, all before the bid closing date. All bidders, to whom the RFP documents have been issued and where the IDC have record of such bidders, may be advised in writing of such amendments in good time and any such changes will also be posted on the IDC's website under the relevant tender information. All prospective bidders should therefore ensure that they visit the website regularly and before they submit their bid response to ensure that they are kept updated on any amendments in this regard.
- 8.2. The IDC reserves the right not to accept the lowest priced bid or any bid in part or in whole. It normally awards the contract to the bidder who proves to be fully capable of handling the contract and whose bid is functionally acceptable and financially advantageous to the IDC.
- 8.3. The IDC reserves the right to conduct site visits at bidder's corporate offices and / or at client sites if so required.
- 8.4. The IDC reserves the right to request all relevant information, agreements, and other documents to verify information supplied in the bid response. The bidder hereby gives consent to the IDC to conduct background checks, including FICA verification, on the bidding entity and any of its directors / trustees / shareholders / members.
- 8.5. The IDC reserves the right, at its sole discretion, to appoint any number of vendors to be part of this panel of service providers, if applicable (i.e., where a panel is considered).
- 8.6. The IDC reserves the right of final decision on the interpretation of its tender requirements and responses thereto.
- 8.7. The IDC reserves the right to consider professional conduct and experiences it had with any bidder which rendered similar services to the IDC in the past 5 years over and above the references put forward by the bidder in its response.

9. UNDERTAKINGS BY THE BIDDER

- 9.1. By submitting a bid in response to the RFP, the bidder will be taken to offer to render all or any of the services described in the bid response submitted by it to the IDC on the terms and conditions and in accordance with the specifications stipulated in this RFP document.
- 9.2. The bidder shall prepare for a possible presentation should IDC require such and the bidder will be required to make such presentation within five (5) days from the date the bidder is notified of the presentation. Such presentation may include a practical demonstration of products or services as called for in this RFP.
- 9.3. The bidder agrees that the offer contained in its bid shall remain binding upon him/her and receptive for acceptance by the IDC during the bid validity period indicated in this RFP and its acceptance shall be subject to the terms and conditions contained in this RFP document read with the bid.
- 9.4. The bidder furthermore confirms that he/she has satisfied himself/herself as to the correctness and validity of his/her bid response; that the price(s) and rate(s) quoted cover all the work/item(s) specified in the bid response documents; and that the price(s) and

rate(s) cover all his/her obligations under a resulting contract for the services contemplated in this RFP; and that he/she accepts that any mistakes regarding price(s) and calculations will be at his/her risk.

- 9.5. The successful bidder accepts full responsibility for the proper execution and fulfilment of all obligations and conditions devolving on him/her under the supply agreement and SLA to be concluded with IDC, as the principal(s) liable for the due fulfilment of such contract.
- 9.6. The bidder accepts that all costs incurred in the preparation, presentation and demonstration of the solution offered by it shall be for the account of the bidder. All supporting documentation and manuals submitted with its bid will become IDC property unless otherwise stated by the bidder/s at the time of submission.

10. REASONS FOR DISQUALIFICATION

- 10.1. The IDC reserves the right to disqualify any bidder which does any one or more of the following, and such disqualification may take place without prior notice to the offending bidder:
 - 10.1.1. bidder whose Tax Status is non-compliant, after they have been notified accordingly and still remain non-compliant;
 - 10.1.2. bidder who submit incomplete information and documentation according to the requirements of this RFP document;
 - 10.1.3. bidder who submit information that is fraudulent, factually untrue, or inaccurate information;
 - 10.1.4. bidder who receive information not available to other potential bidders through fraudulent means;
 - 10.1.5. bidder who do not comply with any of the mandatory requirements as stipulated in the RFP document;
 - 10.1.6. bidder who fail to comply with POPIA requirements as listed herein
bidder, as the prime contractor, who holds a lower percentage in terms of the value of the contract than any of its subcontractor/(s).

11. RETURNABLE SCHEDULES

Bidders shall submit their bid responses in accordance with the returnable schedules specified below (each schedule must be clearly marked):

- 11.1. **Cover Page:** (the cover page must clearly indicate the RFP reference number, bid description and the bidder's name)
- 11.2. **Schedule 1:**
 - 11.2.1. Executive Summary (explaining how you understand the requirements of this RFP and the summary of your proposed solution)
 - 11.2.2. Annexure 1 of this RFP document (duly completed and signed)
- 11.3. **Schedule 2**
 - 11.3.1. Copy of Board Resolution, duly certified;
 - 11.3.2. Originally certified copy of ID document for the Company Representative;
 - 11.3.3. Annexure 2 of this RFP document (duly completed and signed);
 - 11.3.4. Annexure 3 of this RFP document (duly completed and signed);
 - 11.3.5. Annexure 4 of this RFP document (duly completed and signed);
 - 11.3.6. Response to Annexure 6: BEE Commitment Plan;
 - 11.3.7. Bidders must submit a B-BBEE verification certificate. For Exempted Micro Enterprises (EME) with an annual revenue of less than R10 million and Qualifying Small Enterprises (QSE) with an annual revenue of between R10 million and R50

million per annum, a sworn affidavit confirming the annual total revenue and level of black ownership may be submitted. Any misrepresentation in terms of the declaration constitutes a criminal offence as set out in the B-BBEE Act as amended.

Note: If a bidder is a Consortium, Joint Venture or Prime Contractor with Subcontractor(s), the documents listed above must be submitted for each Consortium/ JV member or Prime Contractor and Subcontractor(s).

- 11.3.8. Annexure 7 of this RFP document (duly responded to);
- 11.3.9. Annexure 8 of this RFP document (duly completed and signed, if applicable);
- 11.3.10. Statement of Financial Position of the Bidder: Latest Audited Financial Statements (where applicable in terms of the Company's Act) and/or independently reviewed financial statements and/or Cashflow Budget for new entities with no financial records.
- 11.3.11. Copy of Joint Venture/ Consortium/ Subcontracting Agreement duly signed by all parties (if applicable).

11.4. Schedule 3:

- 11.4.1. Response to Section 2 of this document, in line with the format indicated in this RFP document.
- 11.4.2. Annexure 1 of this RFP document duly completed and signed.

11.5. Schedule 4: Price Proposal (response to Section 3 of this RFP document).

NOTE: Must be submitted as a separate file/document marked Schedule 4: Price Proposal)

12. EVALUATION CRITERIA AND WEIGHTINGS

Bids shall be evaluated in terms of the following process:

12.1. Phase 1: Initial Screening Process: During this phase, bid responses will be reviewed for purposes of assessing compliance with RFP requirements including the general bid conditions and also the Specific Conditions of Bid, which requirements include the following:

- IDC will make use of the Central Supplier Database (CSD) to access key information which is required to conduct supplier vetting including Company Registration status, tax compliance status and any other relevant checks conducted on CSD.
- In the event that the bidding structure is a Prime Contractor with Sub-contractor/(s), then IDC will evaluate the information provided in Annexure 2 (Acceptance of Bid Conditions and Bidder's Details) and if determined that the Prime Contractor holds a lower percentage in terms of the value of the contract than any of its subcontractor/(s), then the bid will be disqualified.
- Submission of ID copy for the Company Representative as referenced in 11.3.3 above.
- BEE Status Certification as referenced in 11.3.7 above.
- Completion of all Standard Bidding Documents and other requirements, as reflected in this RFP, which covers the following:
 - Section 2: Statement of compliance with the Functional Evaluation Criteria for this RFP.
 - Section 3: Cost Proposal and Price Declaration Form.
 - Annexure 1: Acceptance of Bid Conditions.
 - Annexure 2: Tax Compliance Requirements.
 - Annexure 3: Bidder's Disclosure.
 - Annexure 4: Shareholders' Information/ Group Structure.
 - Annexure 5: Bidders Experience & Project Team.
 - Annexure 6: BEE Commitment Plan.
 - Annexure 7: Disclosure Statement.

- Annexure 8: Privacy & Protection of Personal Information Act 4 of 2013 Requirements.

Note: Failure to comply with the requirements assessed in Phase 1 (compliance), may lead to disqualification of bids.

12.2. Phase 2: Technical/ Functionality Evaluation

Bid responses will be evaluated in accordance with the Functional criteria as follows:

12.2.1. Mandatory Functional/ Technical Requirements

All bid responses that do not meet the Mandatory Functional Requirements will be disqualified and will not be considered for further evaluation on the Other Functional Requirements. The Mandatory Functional Requirements are stated in section 2 of this RFP document.

Note: Failure to comply with the Mandatory Functional Requirements assessed in this phase will lead to disqualification of bids.

12.2.2. Other Functional/ Technical Requirements

With regards to the other Functional Requirements, the following criteria (set out in more detail in section 2 of this RFP document) and the associated weightings will be applicable:

Number	ELEMENT	WEIGHT
1	Bidder's relevant experience	20
2	Bidder's proposed strategic approach, methodology and ways of work	20
3	Samples of Previous Campaigns	5
3	Qualifications, Experience and Skills of the key personnel	15
4	Subtotal	60
5	Presentation of brand synergy with the corporation and demonstration	40
TOTAL		100

Note: Bidders who score 42 points out of 60 points (70%) or more in total for the functional/technical requirements (Experience, strategic approach, methodology and ways of work, and Qualifications and skills of facilitators) will be shortlisted for presentation.

All bids that fail to achieve the minimum overall qualifying score of 70 on functional/technical requirements including the presentation and demonstrations will not be considered for further evaluation on Price and Specific Goals.

12.3. Phase 3: Preference Point System

All bids that achieve the minimum qualifying score for Functionality (acceptable bids) will be evaluated further in terms of the preference point system, as follows:

CRITERIA	POINTS
Price	80
Specific Goals ¹	20
TOTAL	100

¹Specific Goals for this tender and points that may be claimed are indicated per table below:

SPECIFIC GOALS	POINTS
	(80/20 system)
Black ownership ²	10
30% Black women ownership	5
Any % of ownership by Black Designated Groups ³	2
Reconstruction Development Programme Objective: Promotion of SMMEs (Entities that are EME or QSE)	3
TOTAL POINTS	20

²Black ownership: 100% black owned entities will score the full 10 points (if 80/20 system), and between 51% - 99.99% black owned entities will score 4 points (if 80/20 system).

³Black Designated Groups has the meaning assigned to it in the codes of good practice issued in terms of section 9(1) of the Broad-Based Black Economic Act as amended.

Note: Only enterprises with direct Black shareholding that fall under the four categories below be considered for allocation of points on Specific Goal:

- Exercisable voting rights in the hands of Black people
- Exercisable voting rights in the hands of Black women
- Exercisable voting rights in the hands of Black Designated Groups
- Employee Share Ownership Programmes (“ESOPs”) with direct shareholding and exercisable voting rights in the hands of Black People, Black woman, and Black Designated Groups

12.4. Phase 4: Objective Criteria

This contract will be awarded to the bidder scoring the highest points unless an objective criterion justifies the award of the tender to a bidder other than the highest scoring bidder.

12.4.1. Objective Criteria are:

The bidder must pose less risk to the IDC. The risk will be assessed in terms of, but not limited to, the following:

- Reputational Risk: This will be assessed in line with the bidder’s disclosure (Refer to Annexure 7: Disclosure statement of this document).
- Concentration Risk: Over exposure to a single bidder.
- The bidder’s financial capability in relation to the execution of the contract.
- The bidder’s past performance in IDC contracts.

13. PROMOTION OF EMERGING BLACK OWNED SERVICE PROVIDERS

It is the IDC’s objective to promote transformation across all industries and/ or sectors of the South African economy and as such, bidders are encouraged to partner with a black owned entity (being 50%+1 black owned and controlled). Such partnership may include the formation of a Joint Venture and/ or subcontracting agreement etc., where a portion of the work under this tender would be undertaken by black owned entities. To give effect to this requirement, bidders are required to submit a partnership / subcontracting proposal detailing the portion of work to be outsourced, level of involvement of the black owned partner and where relevant, submit either a consolidated B-BBEE scorecard or each bidder of the partnership in their individual capacity to submit a BEE certificate or Sworn Affidavit in case of an EME or QSE which will be considered as part of the Specific Goals scoring listed in 12.3.

SECTION 2: FUNCTIONAL REQUIREMENTS SPECIFICATION

SECTION 2: FUNCTIONAL REQUIREMENTS

1. SPECIAL INSTRUCTIONS TO BIDDERS

- 1.1. Should a bidder have reason to believe that the Functional Requirements are not open/fair and/or are written for a particular service provider; the bidder must notify IDC Procurement within five (5) days after publication of the RFP.
- 1.2. Bidders shall provide full and accurate answers to the questions posed in this RFP document, and, where required explicitly state "Comply/Not Comply" regarding compliance with the requirements. Bidders must substantiate their response to all questions, including full details on how their proposal/solution will address specific functional/ technical requirements; failure to substantiate may lead to the bidder being disqualified. All documents as indicated must be supplied as part of the bid response.
- 1.3. Failure to comply with Mandatory Requirements may lead to the bidder being disqualified.

2. BACKGROUND INFORMATION

The Industrial Development Corporation of South Africa Limited (the IDC) is a self-financing, state-owned national development finance institution (DFI) that provides financing to entrepreneurs engaged in competitive industries. The IDC is responsible for developing, transforming, and creating jobs within the South African economy.

The Marketing and Communications Department

The appointed service provider will work with the IDC's Marketing and Communication department. IDC's communication initiatives are centralised and managed by Marketing and Communications, which is situated in the Corporate Affairs division. The unit is responsible for all communications, PR, media relations, marketing, events, and Corporate Social Investments (CSI) for the IDC. The unit is comprised of a small team of varying skills and experience with two Internal Communications Managers servicing the entire organisation and all business units.

The Internal marketing function is responsible for the following:

- Development and implementation of organisation-wide internal communication strategies, plans and projects that drive employee engagement and understanding of the IDC's mandate
- Employee engagement
- Leadership communication
- Change management communications
- Management of internal communications channels
- Key initiatives and engage and align employees with IDC's vision, purpose, and corporate strategy
- Ongoing strategic drivers such as culture, performance management and recognition
- Development and implementation of the CSI Employee volunteer programme

The IDC has approximately 1000 employees. All internal marketing efforts need to be able to reach and resonate with all employee categories.

Currently, the internal marketing function faces the following challenges:

- Difficulty in understanding engagement trends, employee internal communications needs

- Personalising communication to stakeholder needs; and
- Change fatigue due to ongoing strategic alignment changes.
- Internal brand personas and a consistent visual language (design, photography, iconography, etc).

The internal marketing opportunity therefore translates into:

Internal marketing is a critical function that influences IDC's organisational culture, employee engagement, and alignment to strategic objectives. The Corporation is currently undergoing several strategic shifts, and staff engagement is vital to support and sustain these changes.

Key opportunities include enhancing the employee value proposition, integrating analytics to measure campaign success, and leveraging behaviourally informed messaging.

There is also scope to introduce or optimise digital platforms such as Yammer, Microsoft Teams, *WhatsApp Broadcasts, untapped SharePoint functionalities, and digital screens throughout IDC offices.

The ultimate objective of IDC's internal marketing capability and function is to align all employees with the vision and values of the Cooperation. Internal marketing's intentions are to:

- Develop a highly respected internal communications function that inspires employees into action through a common purpose and set of values, creating cohesion, and driving business growth.
- Facilitate collaboration, transparency and remove silos
- Support employees through ongoing organisation changes.
- Improve staff engagement.
- Play a significant role in shaping the desired organisational culture.
- Identify ways to source, craft, and coach employees so they become valuable brand ambassadors of the IDC.
- Deliver/support internal events (in-person/virtual) anchored on a strategic focus and impact measurability.
- Help leaders and managers promote and facilitate constructive dialogue within the organisation.
- Introduce analytics and measurement into internal communications
- Use modern multimedia, artificial intelligence and gamification where appropriate for certain campaigns
- Explore use of behavioural science principles in internal communications and employee engagement

Thus, the need exists for an Internal Marketing Agency, to drive the support of the IDC brand and its internal communication and change management efforts.

The appointed agency would be the anchor service provider, internal marketing and communications support for the IDC, and must have the skills and capacity to deliver

strategic communications counsel and expert execution across all business units, while maintaining a high-quality service in normally very tight timelines.

3. SCOPE OF WORK/TERMS OF REFERENCE

The Industrial Development Corporation (IDC) seeks to appoint a service provider to serve as the strategic lead on the Corporation's internal marketing and change management efforts. The objective is to enhance employee engagement, strengthen IDC's internal brand, and support the adoption of organisational change through an integrated internal marketing and behavioural transformation approach.

Internal Marketing & Change Management

The service provider will be required to fulfil the following :

- Comprehensive audit
- Strategy & Creative Concept
- Quarterly Campaigns
- *IDC Recognition Awards Ceremony Campaign (as a case study)*
- Print Collateral
- Storytelling & Video

1. Comprehensive audit

Conduct a comprehensive audit of current internal marketing platforms and change-readiness across business units.

2. Strategy & Creative Concept

Objective: Develop a unified three-year *Internal Marketing and Change Management Strategy*.

Deliverables:

- Develop a three-year internal marketing and a change management strategy incorporating segmentation, prioritised messaging, and behavioural insights. The strategy must cover the following:
 - Introduce new internal marketing tools and digital platforms, including internal social media, dashboards, and analytics-based engagement systems.
 - Use of internal governance and account management tools
 - Provide quarterly insights presentations aligned to the deliverables and annual strategy milestones.
 - Review and advise on business processes and readiness for change across departments.
 - Develop change introduction and sustainment strategies, including resistance management and motivational campaigns.
 - Co-create transition plans incorporating human and inhuman risk mitigation.
 - Provide regular change impact reports, linking insights to employee engagement analytics.

- Create a visual identity and creative direction for all internal campaigns (including the Awards and quarterly nomination drives) by:
 - Establishing KPIs, evaluation tools, and reporting mechanisms to measure campaign effectiveness and cultural impact.
 - Integrating AI-assisted analytics, gamified engagement, and behaviour-based design principles to drive participation.
 - Collaborating with IDC's existing creative, digital and events agencies to ensure brand and tone consistency.

3. Quarterly Internal Campaigns

Objective: Drive awareness, participation, and alignment with strategic initiatives through engaging quarterly campaigns, including ad hoc projects.

Deliverables:

- Develop quarterly nomination drives for the recognition campaign that celebrate success and foster participation.
- Produce creative assets such as emailers, screensavers, SharePoint banners, and Ms Teams backgrounds.
- Implement change communication messaging for key transformation projects and employee initiatives.
- Incorporate employee feedback loops and analytics to continuously refine content and format.
- Support campaign rollout through behavioural nudges and change champion activation across IDC, including our regional offices.

4. IDC Recognition & Awards Ceremony Campaign

Objective: Embed recognition and change storytelling within IDC's culture through a flagship internal event.

Deliverables:

- Develop emailers, screensavers, banners, and Teams backgrounds to promote participation.
- Produce event collateral (staff invitation elements, certificates, PowerPoint templates, framed awards, etc).
- Deliver post-event communication that reinforces IDC values, success stories, and cultural behaviours.
- Capture employee-led storytelling through video and photography highlighting transformation journeys and success stories.

5. Physical Printed Material & Digital Collateral

Objective: Ensure consistent and compelling visual presence across all internal marketing platforms.

Deliverables:

- Design and manage A1 and A4 Snapper Frame Posters, digital signage, and motion graphics to amplify campaign visibility.
- Manage end-to-end production, including layout, proofreading, printing, installation, and removal.

6. Storytelling & Multimedia

Objective: Promote authenticity, pride, and transparency through multi-channel storytelling.

Deliverables:

- Produce leadership videos reinforcing key messages and values during campaigns.
- Develop storytelling videos featuring previous winners, change champions, or employee success stories.

3. PROJECT TIMELINES

The appointed service provider(s) will be required to start immediately after the award and provide the services for a period of three (3) years, subject to annual review of service provider's performance.

4. TECHNICAL EVALUATION CRITERIA

5.1. Technical Requirements

The service provider must indicate their compliance/non-compliance with the following requirements and to substantiate as required. The bidder must respond in the format below, where additional information is provided/ attached somewhere else; such information must be clearly referenced.

5.1.1 BIDDER'S RELEVANT EXPERINCE	Comply	Partially Comply	Not Comply
<p>The bidder must demonstrate experience in internal marketing.</p> <p>The bidder must provide three (3) relevant contactable references of similar work done in the past three (3) years.</p> <ul style="list-style-type: none"> • One of the references must include change management as part of internal marketing experience. <p>Please refer to Table (a) of Annexure 1 of this document for the format in which the required information must be provided.</p>			
Substantiate / Comments			

5.1.2 Bidder's proposed strategic approach, methodology and ways of work	Comply	Partially Comply	Not Comply
<p>The bidder must demonstrate thorough understanding of the objectives and deliverables of this project.</p> <p>The bidder must provide a detailed proposal of the methodology/ approach to be used to carry out the scope of work. The proposal must include, but not be limited to, the following:</p> <ul style="list-style-type: none"> • how the bidder will lead, develop and deliver strategic internal marketing and change management campaigns to support both the 'Corporate' brand and the Strategic Business Units (SBUs) in our key operating sectors. Demonstrate your strategy and creative development approach for internal campaigns. At a minimum, including but not limited to the following; <ul style="list-style-type: none"> ○ how the bidder will introduce new internal marketing tools and digital platforms ○ how the bidder uses internal governance and account management tools ○ how the bidder will provide quarterly insights presentations ○ how the bidder will develop change introduction and sustainment strategies ○ how the bidder will co-create transition plans incorporating human and inhuman risk mitigation ○ how the bidder will provide regular change impact reports • a proposed way of work model to guide the governance, interactions and relationship as the internal marketing agency. • how the bidder will execute internal brand activation activities. 			
Substantiate / Comments			

5.1.3 Samples of Previous Campaigns	Comply	Partially Comply	Not Comply
<p>The bidder must demonstrate thorough understanding of the objectives and deliverables of this project.</p> <p>The bidder must provide one example each of the following: (must have launched not conceptual):</p> <ul style="list-style-type: none"> • A purpose-led comprehensive internal marketing and communications campaign, delivering on a clear strategic business objective with a clear call to action (demonstrate understanding of development sector/the role of CSI). • Events support campaign, covering the brief, creative solution including messaging, and the experiential application. 			
Substantiate / Comments			

5.1.4 QUALIFICATIONS AND SKILLS	Comply	Partially Comply	Not Comply
<p>The bidder's personnel for the proposed team must have relevant qualifications, skills, and experience in internal marketing. The team must include the following as a minimum:</p> <ul style="list-style-type: none"> • Internal Communications Strategist/s (should have at least eight (8) years' experience – no duplication of role) • Key Account Manager (should have at least five (5) years' experience – no duplication of role), • Graphic Designer (should have at least five (5) years' experience – no duplication of role), • Copywriter/Internal Storyteller (should have at least five (5) years' experience – no duplication of role), • Change Management Consultant (should have at least five (5) years' experience), • Employee Experience/Organisational Culture Specialist (should have at least five (5) years' experience), • Proofreader (should have at least five (5) years' experience), • Multimedia/Motion Graphics Designer (should have at least five (5) years' experience), • Creative Director/Manager (should have at least five (5) years' experience), • Production Manager (should have at least five (5) years' experience), and • Traffic Manager (should have at least five (5) years' experience). <p>The bidders must submit, as part of its proposal, the following:</p> <ul style="list-style-type: none"> • The structure and composition of the proposed team and team leader, clearly outlining the main disciplines/specialties of this project and the key personnel responsible for each specialty. Please refer to Table (b) Annexure 1 of this document for the format in which the required information must be provided. • CVs of all key personnel; and the CVs must clearly highlight qualifications, areas of experience/competence relevant to the tasks and objectives of this project as outlined above. 			
Substantiate / Comments			

5.1.5 PRESENTATION OF BRAND SYNERGY WITH THE CORPORATION AND DEMONSTRATION	Weight
Shortlisted bidders will be required to provide a presentation and demonstration to the technical evaluation team as follows:	
<ul style="list-style-type: none"> • Description of the case study/ scenario – campaign including rationale. 	5
<ul style="list-style-type: none"> • Approach followed to develop the strategy to support the objectives. 	10
<ul style="list-style-type: none"> • Execution of the strategy including creative development and campaign tactics. 	10
<ul style="list-style-type: none"> • Success factors and how the success rate was measured. 	5
<ul style="list-style-type: none"> • A live demonstration of the Internal governance and account management tools. The following must be demonstrated: <ul style="list-style-type: none"> - Workflow management - Finance system and process - Internal traffic and production management systems and process <p>*Service providers will be required to log onto their internal platforms and present to the panel in a live environment how the above systems work and the accompanying communication process, and documents generated.</p>	10

SECTION 3: COST PROPOSAL

SECTION 3: COST PROPOSAL

1. **NOTE: All prices must be VAT inclusive (where applicable) and must be quoted in South African Rand (ZAR).**

2. Are the rates quoted firm for the full period of the contract?

YES	NO
-----	----

Important: If not firm for the full period, provide details of the basis on which price adjustments shall be applied e.g., CPI etc.

3. All additional costs associated the bidder’s offer must be clearly specified and included in the Total Bid Price.

4. Is the proposed bid price linked to the exchange rate?	Yes	No
<i>If yes, the bidder must indicate CLEARLY which portion of the bid price is linked to the exchange rate:</i>		

5. Payments will be linked to specified deliverables after such deliverables have been approved by the IDC. Payments will be made within 30 days from date of invoice.	Comply	Not Comply

6. The IDC reserves the right to consider the guidelines on consultancy rates as set out in the National Treasury Instruction 02 of 2016/2017: Cost Containment Measures which took effect from 01 January 2014, where relevant.	Comply	Not Comply
The bidder must indicate if their proposed rates are in line with the provisions of the referenced National Treasury Instruction: Cost Containment Measures.		

Substantiate / Comments

7. COSTING MODEL

For comparison purposes, bidders will be engaged on an ad-hoc basis, aligned with the IDC's operational requirements. Due to the nature of this engagement, precise quantities cannot be confirmed in advance. However, for the purpose of evaluating bids, indicative annual quantities were provided to guide bidders in preparing their pricing submissions. These quantities are estimates only and may vary depending on actual needs.

7.1. COMPREHENSIVE AUDIT – ONCE OFF

Activity/ Deliverable	Resource(s)	Rate/Hour per resource	Number of hours	Total Cost (VAT Excl.)
Comprehensive audit				
Sub-total (A) (VAT Excl.)				
VAT (15%)				
Sub-total (A) (VAT Incl.)				

7.2. STRATEGY & CREATIVE CONCEPT

Activity / Deliverable		Resource(s)	Rate/Hour per resource	Number of hours	Total Cost (VAT Excl.)
Annual Communications and Change Management Strategy	Year-long campaign strategy including timing, messaging, channel mix, KPIs	Year 1			
		Year 2			
		Year 3			
Visual Concept Development	Overarching visual identity/theme for 4 nomination quarters + awards ceremony	Year 1			
		Year 2			
		Year 3			
Sub-total (B) (VAT Excl.)					
VAT (15%)					
Sub-total (B) (VAT Incl.)					

7.3. QUARTERLY INTERNAL CAMPAIGNS

Activity / Deliverable		Quantity	Unit Price	Total VAT Excl.
Launch Emailers	801 x 1178 px, PDF & JPG	Year 1	4	
		Year 2	4	
		Year 3	4	
Reminder Emailers	1667 x 2065 px, PDF & JPG	Year 1	8	
		Year 2	8	
		Year 3	8	
Screensavers	MP4, 30 sec, ≤8MB	Year 1	8	
		Year 2	8	
		Year 3	8	
SharePoint Banners	GIF format, 10 sec	Year 1	4	
		Year 2	4	

Activity / Deliverable		Quantity	Unit Price	Total VAT	Excl.
		Year 3	4		
MS Teams Backgrounds	JPG format	Year 1	4		
		Year 2	4		
		Year 3	4		
Sub-total C (VAT Excl.)					
VAT (15%)					
Sub-total (C) (VAT Incl.)					

7.4. IDC RECOGNITION & AWARDS CEREMONY CAMPAIGN

Activity / Deliverable		Quantity	Unit Price	Total VAT	Excl.
Invitation Emailer	801 x 1178 px, PDF & JPG	Year 1	1		
		Year 2	1		
		Year 3	1		
Reminder Emailers	1667 x 2065 px, PDF & JPG	Year 1	2		
		Year 2	2		
		Year 3	2		
Screensavers	MP4, 30 sec	Year 1	3 (2 pre, 1 post)		
		Year 2	3 (2 pre, 1 post)		
		Year 3	3 (2 pre, 1 post)		
SharePoint Banners	GIF format, 10 sec	Year 1	2 (pre + post)		
		Year 2	2 (pre + post)		
		Year 3	2 (pre + post)		
MS Teams Backgrounds	JPG format	Year 1	1		
		Year 2	1		
		Year 3	1		
Post-Event Emailer	Thank-you emailer with highlights & winner links	Year 1	1		
		Year 2	1		
		Year 3	1		
Awards Ceremony PPTX	Categories, winners, holding slides	Year 1	1		
		Year 2	1		
		Year 3	1		
Individualised Certificates	Design & layout	Year 1	130		
		Year 2	130		
		Year 3	130		
Certificate Frames	Sourcing & supply	Year 1	130		
		Year 2	130		
		Year 3	130		
Sub-total D (VAT Excl.)					
VAT (15%)					
Sub-total (D) (VAT Incl.)					

7.5. PHYSICAL PRINT & DIGITAL COLLATERAL

Activity / Deliverable		Resource(s)	Rate/Hour per resource	Number of hours	Total Cost (VAT Excl.)
Design & Layout	Design and manage A1 and A4 Snapper Frame Posters	Year 1			
		Year 2			
		Year 3			
Draft 1: Editing & Proofreading	Editing & Proofreading of posters	Year 1			
		Year 2			
		Year 3			
Draft 2: Editing & Proofreading	Editing & Proofreading of posters	Year 1			
		Year 2			
		Year 3			
A1 Snapper Frame Posters	Full-colour incl. installation/removal (27 frame posters per year)	Year 1			
		Year 2			
		Year 3			
A4 Snapper Frame Posters	Full-colour incl. installation/removal (50 frame posters per year)	Year 1			
		Year 2			
		Year 3			
Installation and removal	Installation and removal of Snapper Frame Posters (77 frame posters per year).	Year 1			
		Year 2			
		Year 3			
Sub-total E (VAT Excl.)					
VAT (15%)					
Sub-total (E) (VAT Incl.)					

7.6. STORYTELLING & MULTIMEDIA

Activity / Deliverable		Resource(s)	Rate/Hour per resource	Number of hours	Total Cost (VAT Excl.)
Leadership Video	2-min video featuring CEO/leadership encouraging nominations	Year 1			
		Year 2			
		Year 3			
Previous Winner Story Video	2-min video featuring previous winners	Year 1			
		Year 2			
		Year 3			
Sub-total F (VAT Excl.)					
VAT (15%)					
Sub-total (F) (VAT Incl.)					

Total Bid Price (Table A + B + C + D + E + F) (VAT INCL.)	
--	--

7.7. PROFESSIONAL FEES (HOURLY RATES)

Role/Resource	Hourly Rate (Excl. VAT)	Daily Rate (Excl. VAT)	Comments
Internal Communications Strategist	R	R	
Change Management Consultant	R	R	
Creative Director / Art Director	R	R	
Copywriter / Storyteller	R	R	
Graphic Designer	R	R	
Video & Multimedia Producer	R	R	
Animator / Motion Designer	R	R	
Project Manager / Account Manager	R	R	

PRICE DECLARATION FORM

Dear Sir,

Having read through and examined the Request for Proposal (RFP) Document, RFP no. **T46/11/25**, the General Conditions, and all other Annexures to the RFP Document, we offer to provide internal marketing services to IDC as specified in this RFP document.

R..... (Including VAT)

In words

R..... (Including VAT)

We confirm that this price covers all activities associated with the service, as called for in the RFP document. We confirm that IDC will incur no additional costs whatsoever over and above this amount in connection with the provision of this service.

We undertake to hold this offer open for acceptance for a period of 120 days from the date of submission of offers. We further undertake that upon final acceptance of our offer, we will commence with the provision of the required service when required to do so by the IDC.

We understand that you are not bound to accept the lowest or any offer, and that we must bear all costs which we have incurred in connection with preparing and submitting this bid.

We hereby undertake for the period during which this bid remains open for acceptance, not to divulge to any persons, other than the persons to whom the bid is submitted, any information relating to the submission of this bid or the details therein except where such is necessary for the submission of this bid.

SIGNED

DATE

(Print name of signatory)

Designation

FOR AND ON BEHALF OF: COMPANY NAME

Tel No

Fax No

Cell No

SECTION 4: ANNEXURES

ANNEXURE 2: ACCEPTANCE OF BID CONDITIONS AND BIDDER'S DETAILS

Request for Proposal No: _____
 Name of Bidder: _____
 Authorised signatory: _____
 Name of Authorised Signatory _____
 Position of Authorised Signatory _____

By signing above the bidder hereby accept full responsibility for the proper execution and fulfilment of all obligations and conditions devolving on him/her under this RFP.

[Note to the Bidder: The Bidder must complete all relevant information set out below.]

CENTRAL SUPPLIER DATABASE (CSD) INFORMATION

Bidders that are registered on the Central Supplier Database (CSD) of National Treasury are required to submit as part of this proposal both their CSD supplier number and CSD unique registration reference numbers below:	
Supplier Number	
Unique registration reference number	

BIDDING STRUCTURE

Indicate the type of Bidding Structure by marking with an 'X':	
Individual Bidder	
Joint Venture/ Consortium	
Prime Contractor with Subcontractors	
Other	

REQUIRED INFORMATION

If Individual Bidder:	
Name of Company	
Registration Number	
Vat registration Number	
Contact Person	
Telephone Number	
Cellphone Number	
Fax Number	
Email address	
Postal Address	
Physical Address	

If Joint Venture or Consortium, indicate the following for each partner:	
Partner 1	
Name of Company	
Registration Number	
Vat registration Number	
Contact Person	
Telephone Number	
Cellphone Number	
Fax Number	
Email address	

Postal Address	
Physical Address	
Scope of work and the value as a % of the total value of the contract	
Partner 2	
Name of Company	
Registration Number	
Vat registration Number	
Contact Person	
Telephone Number	
Cellphone Number	
Fax Number	
Email address	
Postal Address	
Physical Address	
Scope of work and the value as a % of the total value of the contract	

If bidder is a Prime Contractor using Sub-contractors, indicate the following:	
Prime Contractor	
Name of Company	
Registration Number	
Vat registration Number	
Contact Person	
Telephone Number	
Cellphone Number	
Fax Number	
Email address	
Postal Address	
Physical Address	
Sub-contractors	
Name of Company	
Company Registration Number	
Vat registration Number	
Contact Person	
Telephone Number	
Cellphone Number	
Fax Number	
Email address	
Postal Address	
Physical Address	
Subcontracted work as a % of the total value of the contract	

ANNEXURE 3: TAX COMPLIANCE REQUIREMENTS

1. TAX COMPLIANCE REQUIREMENTS		
<p>1.1 BIDDERS MUST ENSURE COMPLIANCE WITH THEIR TAX OBLIGATIONS.</p> <p>1.2 BIDDERS ARE REQUIRED TO SUBMIT THEIR UNIQUE PERSONAL IDENTIFICATION NUMBER (PIN) ISSUED BY SARS TO ENABLE THE ORGAN OF STATE TO VIEW THE TAXPAYER'S PROFILE AND TAX STATUS.</p> <p>1.3 APPLICATION FOR TAX COMPLIANCE STATUS (TCS) OR PIN MAY ALSO BE MADE VIA E-FILING. IN ORDER TO USE THIS PROVISION, TAXPAYERS WILL NEED TO REGISTER WITH SARS AS E-FILERS THROUGH THE WEBSITE WWW.SARS.GOV.ZA.</p> <p>1.4 BIDDERS MAY ALSO SUBMIT A PRINTED TCS TOGETHER WITH THE BID.</p> <p>1.5 IN BIDS WHERE CONSORTIA / JOINT VENTURES / SUB-CONTRACTORS ARE INVOLVED, EACH PARTY MUST SUBMIT A SEPARATE PROOF OF TCS / PIN / CSD NUMBER.</p> <p>1.6 WHERE NO TCS IS AVAILABLE BUT THE BIDDER IS REGISTERED ON THE CENTRAL SUPPLIER DATABASE (CSD), A CSD NUMBER MUST BE PROVIDED.</p>		
2. QUESTIONNAIRE TO BIDDING FOREIGN SUPPLIERS		
<p>2.1 IS THE BIDDER A RESIDENT OF THE REPUBLIC OF SOUTH AFRICA (RSA)? <input type="checkbox"/> YES <input type="checkbox"/> NO</p> <p>2.2 DOES THE BIDDER HAVE A BRANCH IN THE RSA? <input type="checkbox"/> YES <input type="checkbox"/> NO</p> <p>2.3 DOES THE BIDDER HAVE A PERMANENT ESTABLISHMENT IN THE RSA? <input type="checkbox"/> YES <input type="checkbox"/> NO</p> <p>2.4 DOES THE BIDDER HAVE ANY SOURCE OF INCOME IN THE RSA? <input type="checkbox"/> YES <input type="checkbox"/> NO</p> <p>IF THE ANSWER IS "NO" TO ALL OF THE ABOVE, THEN, IT IS NOT A REQUIREMENT TO OBTAIN A TAX COMPLIANCE STATUS / TAX COMPLIANCE SYSTEM PIN CODE FROM THE SOUTH AFRICAN REVENUE SERVICE (SARS) AND IF NOT REGISTER AS PER 1.3 ABOVE.</p>		
SUPPLIER COMPLIANCE STATUS	TAX COMPLIANCE SYSTEM PIN:	

ANNEXURE 4: BIDDER'S DISCLOSURE

1. PURPOSE OF THE FORM

Any person (natural or juristic) may make an offer or offers in terms of this invitation to bid. In line with the principles of transparency, accountability, impartiality, and ethics as enshrined in the Constitution of the Republic of South Africa and further expressed in various pieces of legislation, it is required for the bidder to make this declaration in respect of the details required hereunder.

Where a person/s are listed in the Register for Tender Defaulters and / or the List of Restricted Suppliers, that person will automatically be disqualified from the bid process.

2. BIDDER'S DECLARATION

2.1 Is the bidder, or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest ¹ in the enterprise, employed by the state? **YES/NO**

2.1.1 If so, furnish particulars of the names, individual identity numbers, and, if applicable, state employee numbers of sole proprietor/ directors / trustees / shareholders / members/ partners or any person having a controlling interest in the enterprise, in table below.

Full Name	Identity Number	Name of State institution

2.2 Do you, or any person connected with the bidder, have a relationship with any person who is employed by the procuring institution? **YES/NO**

2.2.1 If so, furnish particulars:

.....
.....

2.3 Does the bidder or any of its directors / trustees / shareholders / members / partners or any person having a controlling interest in the enterprise have any interest in any other related enterprise whether or not they are bidding for this contract?

YES/NO

2.3.1 If so, furnish particulars:

.....
.....

3 DECLARATION

¹ the power, by one person or a group of persons holding the majority of the equity of an enterprise, alternatively, the person/s having the deciding vote or power to influence or to direct the course and decisions of the enterprise.

I, the undersigned, (name)..... in submitting the accompanying bid, do hereby make the following statements that I certify to be true and complete in every respect:

- 3.1 I have read, and I understand the contents of this disclosure;
- 3.2 I understand that the accompanying bid will be disqualified if this disclosure is found not to be true and complete in every respect;
- 3.3 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement, or arrangement with any competitor. However, communication between partners in a joint venture or consortium² will not be construed as collusive bidding.
- 3.4 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications, prices, including methods, factors or formulas used to calculate prices, market allocation, the intention or decision to submit or not to submit the bid, bidding with the intention not to win the bid and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 3.4 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
- 3.5 There have been no consultations, communications, agreements, or arrangements made by the bidder with any official of the procuring institution in relation to this procurement process prior to and during the bidding process except to provide clarification on the bid submitted where so required by the institution; and the bidder was not involved in the drafting of the specifications or terms of reference for this bid.
- 3.6 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

I CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 1, 2 and 3 ABOVE IS CORRECT.

I ACCEPT THAT THE STATE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 6 OF PFMA SCM INSTRUCTION 03 OF 2021/22 ON PREVENTING AND COMBATING ABUSE IN THE SUPPLY CHAIN MANAGEMENT SYSTEM SHOULD THIS DECLARATION PROVE TO BE FALSE.

.....
Signature	Date
.....
Position	Name of bidder

² Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.

ANNEXURE 5: SHAREHOLDERS AND DIRECTORS INFORMATION

[Note to the bidder: the bidder must complete the information set out below. If the bidder requires more space than is provided below it must prepare a document in substantially the same format setting out all the information referred to below and return it with Returnable Schedule 2.]

1 Shareholders/ Members

Name of the shareholder	ID Number	Race	Gender	% Shares

Note: The bidder must also attach the detailed Company/ Group Structure where relevant.

2 Trust Information

With reference to point 8.6 IDC Rights, should a trust form part of the Company / Group structure then the following must be submitted as part of your proposal.

Documents necessary to verify the Identity of a Trust	<input type="checkbox"/> Copy of trust deed or other founding document by which trust is created. <input type="checkbox"/> Letters of authority (as issued by the Master of the High Court) <input type="checkbox"/> Personal details of each Trustee, each Beneficiary, the Founder, and the person authorised to act on behalf of the Trust
--	---

3 Black Shareholders/ Members as per the B-BBEE Certificate

Name of the shareholder	ID Number	Race	Gender	% Shares
Total Black Shareholding % as per the current and valid B-BBEE Certificate				

4 Directors

Name of the shareholder	ID Number	Race	Gender

I, THE UNDERSIGNED (NAME).....

CERTIFY THAT THE INFORMATION FURNISHED ABOVE IS CORRECT.

.....

Signature

.....
Position

.....
Name of bidder

ANNEXURE 6: BEE COMMITMENT PLAN

The IDC encourages existing vendors and prospective bidders to support the objectives of B-BBEE and as far as possible strive to improve their B-BBEE contribution status. For bid evaluation purposes, bidders are allocated points in terms of a preference point system based on the Specific Goals which requires the bidder to have a valid B-BBEE certificate or a sworn affidavit in case of a EME or QSE.

Bidders are therefore required to submit a B-BBEE improvement plan in view of the new B-BBEE Codes of Good Practice. Bidders must indicate the extent to which their ownership, management control, employment equity, preferential procurement and enterprise development will be maintained or improved over the contract period in the event that they are successful in this bid process.

ANNEXURE 7: DISCLOSURE STATEMENT

In terms of the tender condition 8.6, which allows the IDC to conduct background checks on bidders and its shareholders and directors, the IDC hereby requires bidders to provide the following additional information:

1. The IDC considers the integrity of its appointed service providers to be of critical importance. The IDC reserves the right to apply its objective criteria to award to any bidders whose integrity, based on past conduct (during the 5 years immediately preceding the bid submission date), it considers questionable.
2. To this end, the IDC requires each bidder to include in its bid, a disclosure statement which details the following (sufficient information and supporting documentation for the IDC to make its own assessment as to the materiality or seriousness of allegations regarding the bidder's integrity or conduct): any criminal charges made against the bidder or any of its directors, shareholders, or management officials regarding their professional conduct;
 - 2.1. any civil proceedings initiated against the bidder or any of its directors, shareholders, or management officials regarding their professional conduct; and
 - 2.2. any other enquiry or similar proceedings initiated or threatened against the bidder or any of its directors, shareholders, or management officials regarding their professional conduct.
3. Where the bidder is a consortium, the disclosure statement referred to in paragraph 2.2 above must be made separately in respect of each consortium partner.
4. In the event that the bidder's circumstances change, after submission of its bid, regarding any matter referred to in paragraph 2.2 above or in regard to any matter referred to in its disclosure statement, the bidder must submit a written notification to IDC indicating the nature and extent of such changed circumstances.
5. The IDC reserves the right to seek such additional information from any bidder, in respect of the disclosure statement referred to in paragraph 2.2 above, as it may, in its sole discretion, determine, whether such information has been requested under this RFP or otherwise, and may require the bidder to make oral presentations for clarification purposes or to present supplementary information, in respect of the disclosure statement if so required by the IDC.
6. Based on its own assessment of the contents of the bidder's disclosure statement and any publicly available information which is relevant to the contents of such disclosure statement, the IDC will decide whether the bidder's conduct or any allegations relating thereto pose a risk, reputational or otherwise, to the IDC; and if it reaches an adverse conclusion the IDC will in its sole discretion have the right not to award a contract or order.

SIGNED

DATE

(Print name of signatory)

Designation

FOR AND ON BEHALF OF: COMPANY NAME

Tel No

Fax No

Cell No

ANNEXURE 8: PRIVACY & PROTECTION OF PERSONAL INFORMATION ACT 4 OF 2013 REQUIREMENTS

Request for Proposal No:	
Name of Bidder:	
Authorised signatory:	

Protecting personal information is important to the Industrial Development Corporation (IDC). To do so, IDC follows general principles in accordance with applicable privacy laws and the Protection of Personal Information Act 4 of 2013 (POPIA).

IDC’s role as a responsible party, is amongst others to process personal information for the intended purpose for which it was obtained and in line with legal agreements with its respective/prospective clients, third parties, suppliers, and operators.

Who is an Operator? A person or body/ entity which processes personal information for the IDC in terms of a contract or mandate.

Who is a Supplier? a natural or juristic person that provides a product or renders a service to the IDC. A supplier could also be considered as an operator, an independent responsible party or (together with IDC) a joint responsible party.

If the supplier or business partner provides IDC with its related persons’ personal information, the supplier or business partner warrants that the related persons are aware of and have consented to the sharing and processing of their personal information with/by IDC. IDC will process the personal information of related persons as stated under a contractual agreement or as required by any related legislation.

Examples of the personal information of the supplier or business partner where relevant may include (but are not limited to): financial information, including bank statements provided to the IDC; invoices issued by the supplier or business partner; the contract/ legal agreement between the IDC and the supplier or business partner; other identifying information, which includes company registration numbers, VAT numbers, tax numbers and contact details; marital status and matrimonial property regime (e.g. married in community of property); nationality; age; language; date of birth; education; financial history; identifying numbers (e.g. an account number, identity numbers or passport numbers); email address; physical address (e.g. residential address, work address or physical location); information about the location (e.g. geolocation or GPS location); telephone numbers; online and other unique identifiers; social media profile/s; biometric information (like fingerprints, facial recognition signature; race; gender; sex; criminal history).

Example of Special personal information is personal information about the following: · criminal behaviour, or any proceedings in respect of any offence allegedly committed by a data subject or the disposal of such proceedings; religious and philosophical beliefs; trade union membership; political beliefs; health, including physical or mental health, disability, and medical history; or biometric information (e.g. to verify identity).

RESPONSIBILITIES OF SUPPLIERS AND BUSINESS PARTNERS WHO ARE OPERATORS UNDER POPIA

Where a supplier or business partner, in terms of a contract or mandate, processes personal information for the IDC and is considered an operator of the IDC, the supplier or the business partner will be required to adhere to the obligations set out in the IDC data privacy or POPIA policy. This policy sets out the rules of engagement in relation to how personal information is processed by suppliers and business partners on behalf of the IDC as well as the minimum legal requirements that IDC requires the suppliers and business partners to adhere to, including compliance with POPIA as summarised in the below table.

ITEM	GUIDING CONDITIONS FOR PROCESSING PERSONAL INFORMATION	YES	NO
1.	<p>Accountability</p> <p>The respective clients, third parties, suppliers and operators and its members will ensure that the provisions of POPIA, the guiding principles outlined in the policy and all the measures that give effect to such provisions are complied with at the time of the determination of the purpose and means of the processing and during the processing itself. In the event that an employee of the IDC or any person acting on behalf of the corporation who through their intentional or negligent actions and/or omissions fail to comply with the principles and responsibilities outlined, proper corrective measures will be applied.</p>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
2.	<p>Processing Limitation</p> <p>The respective clients, third parties, suppliers and operators and its members will ensure that information is only processed for the justifiable reason and processing is compatible with the purpose of the collection.</p>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
3.	<p>Purpose Specification</p> <p>All respective clients, third parties, suppliers and operators and its members will process personal information only for specific, explicitly defined, and legitimate reasons. The respective clients, third parties, suppliers and operators will inform IDC of reasons prior to collecting or recording their PI.</p>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
4.	<p>Further Processing Limitation</p> <p>Personal information will not be processed for a secondary purpose unless that processing is compatible with the original purpose. Thus, where the respective clients, third parties, suppliers and operators seek to process personal information it holds for a purpose for which it was originally collected, and where this secondary purpose is not compatible with the original purpose, respective clients, third parties, suppliers and operators will first obtain additional consent from the IDC.</p>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
5.	<p>Information Quality</p> <p>The respective clients, third parties, suppliers and operators will take reasonable steps to ensure that all personal information collected is complete, accurate and not misleading. Where PI is collected or received from third parties, the respective clients, third parties, suppliers and operators will take reasonable steps to confirm that the information is correct by verifying the accuracy of the information directly with the data subject or by way of independent sources.</p>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
6.	<p>Open Communication</p> <p>Reasonable steps will be taken by the respective clients, third parties, suppliers and operators to ensure that the IDC is notified of the purpose for which the information is being collected, used, and processed.</p>	Yes <input type="checkbox"/>	No <input type="checkbox"/>

ITEM	GUIDING CONDITIONS FOR PROCESSING PERSONAL INFORMATION	YES	NO
7.	<p>Security Safeguards</p> <p>It is a requirement of POPIA for responsible parties, business partners and operators to adequately protect personal information. IDC will need to review suppliers or business partner security controls and processes to ensure that personal Information is compliant with the conditions of the lawful processing of personal information as set out in the POPIA. This would be a continuous monitoring and review that will be conducted by the IDC at its discretion.</p>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
8.	<p>Data Subject Participation</p> <p>A data subject whose PI has been collected, stored, and processed by the respective clients, third parties, suppliers and operators must have communication channels to attend to may request for the correction or deletion of such information.</p>	Yes <input type="checkbox"/>	No <input type="checkbox"/>

I, _____ (print name) hereby certify that the information, facts, and representations are correct and that I am duly authorized to sign on behalf of the company.

Name _____ of _____ Company/ _____ Entity:

Company/ _____ Entity _____ Registration _____ Number:

Company/ _____ Entity _____ VAT _____ Registration _____ Number:

Signature (Company/ Entity Representative)

Date