



SOUTH AFRICAN AIRWAYS

A STAR ALLIANCE MEMBER 

SNACK BOX SPECIFICATION

SCOPE

South African Airways is a full-service airline that provides refreshments on all flights.

SAA uses snack boxes in the Economy Class cabin on selected routes.

This specification sets out the material requirements and updated artwork design.

The brand guidelines are provided separately from this specification.

SAA reserves the right to update the design during the contract period.

MATERIAL AND TECHNICAL SPECIFICATION

Material:

- Food grade board
- Products may not contain dyes or other chemical compounds deemed unsafe for human consumption.
- All materials must be suitable for industrial catering purposes.
- No materials will be supplied by South African Airways.

TECHNICAL SPECIFICATION:

- Material: +/- 250-350 gsm
- Size 150x100x50
- Glued delivered erect with barrier coating

DESIGN OVERVIEW

The box must be printed with SAA branding, using either single-colour or multi-colour artwork supplied by SAA.

WORKMANSHIP

- box must be free of any defects.
- All uniform and acceptable make, colour and finish
- Manufacturing quality assurance processes must be demonstrated.
- Company Quality Assurance standards to be detailed.
- Paper needs to be sourced from sustainably managed forests.
- Recycling information to be included