



TENDER DOCUMENT

: JSM /COMMS - 1/22W2

APPOINTMENT OF PANEL FOR ADVERTISING AGENCY FOR THE PERIOD OF 36 MONTHS ON AN AS AND WHEN REQUIRED BASIS.

SCOPE OF WORK

Part C3: Scope of Work

C3 Scope of Work

1. PROJECT SPECIFICATION

WEEKLY NEWSPAPERS

NEWSPAPER	R per CM column in B & W	R per CM in FC	Due dates for placing information
Sunday World main body			
Sunday World tenders			
Sunday World careers			
City Press main body			
City Press careers			
City Press tenders			

DAILIES

NEWSPAPER	R per CM column in B & W	R per CM in FC	Due dates for placing information
Sowetan			

LOCALS (weeklies/Bimonthly)

NEWSPAPER	R per CM column in B & W	R per CM in FC	Due dates for placing information
Mpumalanga Press			
Siyabuswa Express			
Mpumalanga Chronicle			
TimelessNews			
Mpumalanga Mirror			
The Village Magazine			

ELECTRONIC MEDIA**REGIONAL RADIO STATIONS**

RADIO STATION	Cost per 30sec LR	Cost per 15 min interview	Cost per 60 sec Adverts	3 hours (Outside Broadcast)	DUE DATES
Ikwewezi FM					
Thobela FM					
Motsweding FM					
Rise FM					

COMMUNITY RADIO STATIONS

RADIO STATION	Cost per 30sec Live read	Cost per 15 min interview	Cost per 60 sec Adverts	3 hours (Outside Broadcast)	DUE DATES
Inakekelo FM					
Moutse Community Radio Station FM					
Gedagte FM					
Eyethu FM					

(a) The electronic media fees should include, the production, translation, editing, voice over and other sound and production effects costs. The rates be broken down according to different times.

MPUMALANGA ORDINARY GREEN GAZETTE

PUBLICATION	COST PER PAGE	DUE DATE FOR INFORMATION
MPUMALANGA ORDINARY GAZETTE		

BILLBOARDS

BILLBOARD	SIZES	DUE DATES TO PLACE INFORMATION
Outdoor Digital Billboards High Definition LED	Standard 5m X20m size	
Large format billboards	Landscape 4,5X18m 3mX12m 3mX12m	Portrait 7,5 X5m 9mX6m 12m X 9m
Mega sites and banners (Landmark)	One standard size billboard	

Billboards information will be displayed in not less than a period 4 months.

