

**ANNEXURE A**

Name of Bidder .....

**PRICING SCHEDULE: APPOINTMENT OF A SERVICE PROVIDER TO PROVIDE THE NATIONAL LOTTERIES COMMISSION WITH SOCIAL MEDIA MANAGEMENT SERVICES**

No.	Description	Unit of Measure	Estimated Quantity	Unit Price (Excl. VAT)	Total (Excl. VAT)
1	<p><b>Hootsuite Training (Comprehensive)</b></p> <p>In-person or virtual training for NLC staff on Hootsuite setup, scheduling, monitoring, and reporting features. Includes training material and certificates of attendance for <b>4 Marketing and Communication Staff Members</b></p>	Once-Off	1	R____	R____
2	<p><b>Post-Training Support</b></p> <p>Follow-up Q&amp;A or refresher session (within 3 months of training).</p>	Once-Off	1	R____	R____
3	<p><b>Third-Party Social Media Boosting Facilitation</b></p> <p>Facilitation of payments for NLC-approved boosted posts across Meta, LinkedIn, and other platforms. The NLC will reimburse verified ad spend (proof required).</p>	Per Campaign	12	R____	R____
4	<p><b>Boosting Management Fee</b></p> <p>Administrative fee for handling payments, receipts, and reporting per campaign.</p>	Per Campaign	12	R____	R____
5	<p><b>Monthly Reporting &amp; Verification</b></p> <p>Submission of monthly summary reports detailing campaign spend, reach, and engagement.</p>	Per Month	12	R____	R____

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**Name & Surname of Representative**

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**Signature**