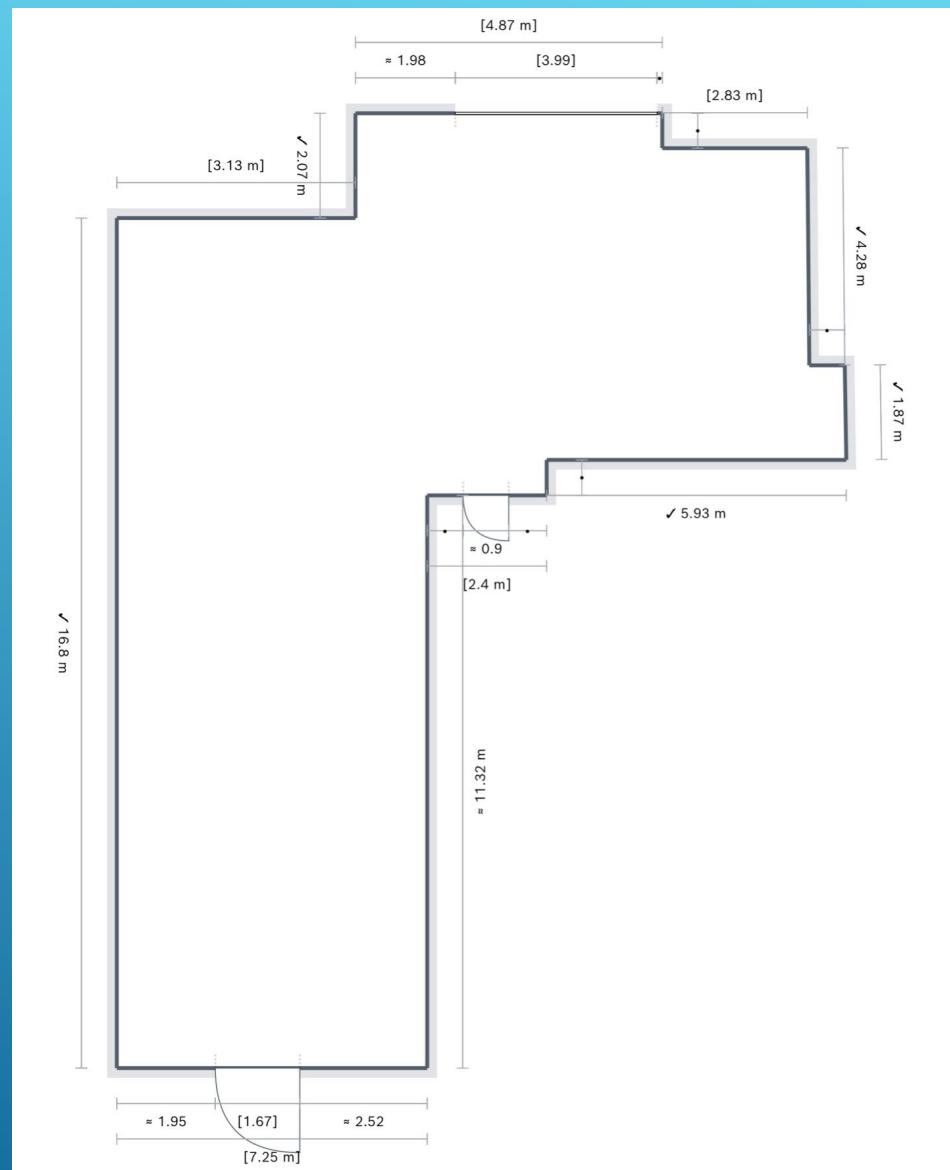
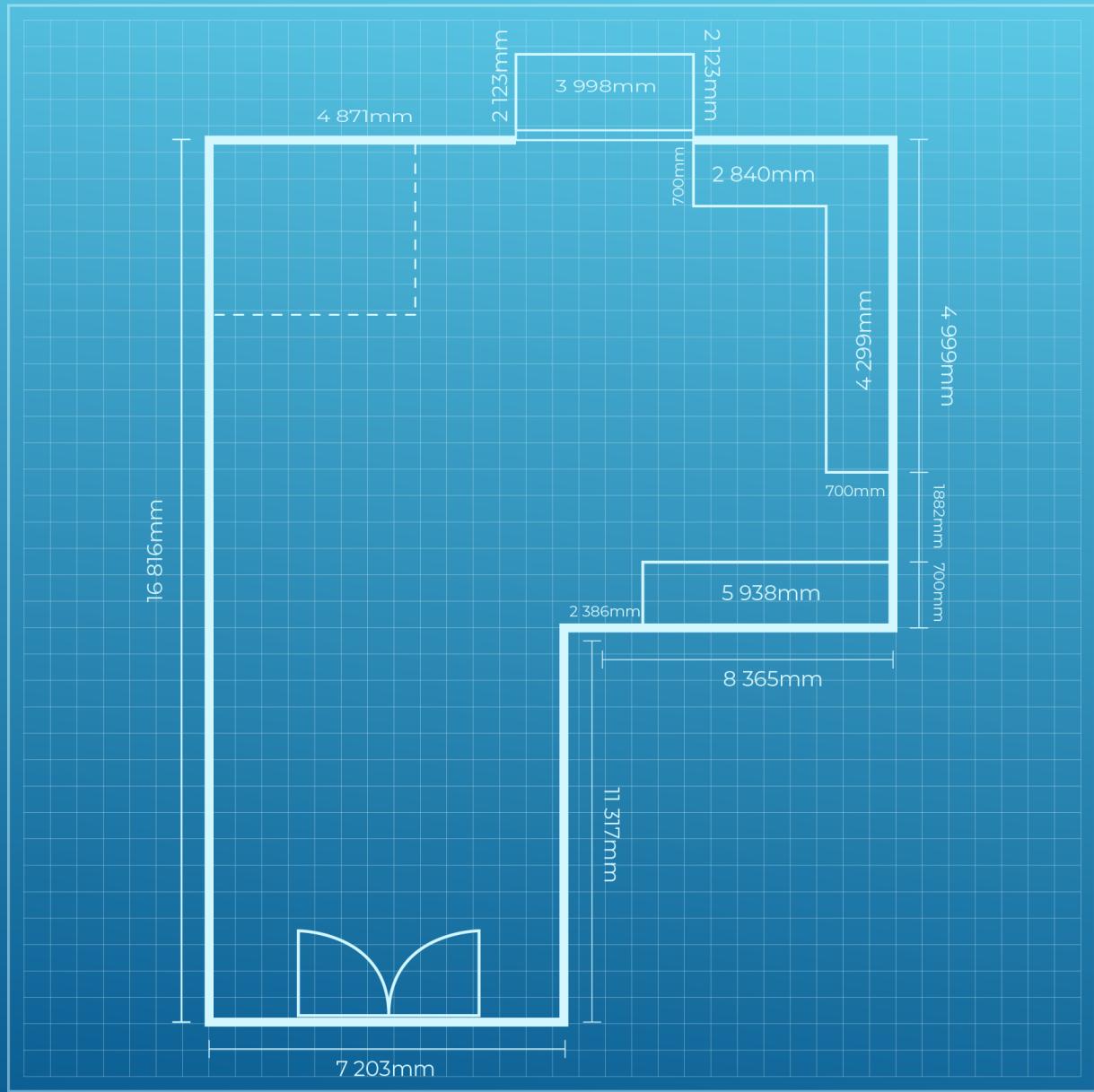




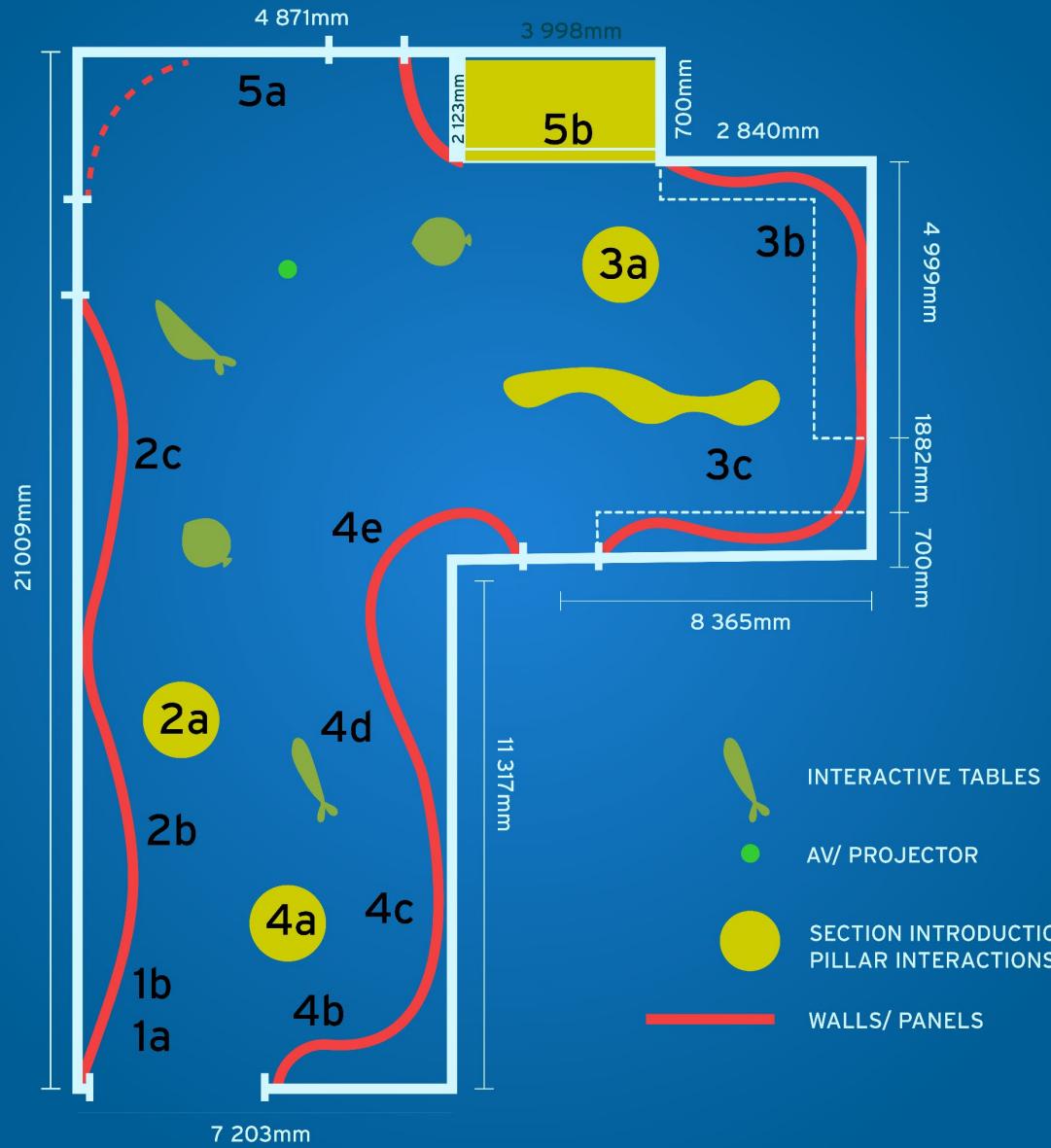
# THE sea AND US

Graphic Designer Annexure D

# FLOOR PLAN



# CONTENT PLAN



## 1. Exhibition Introduction

- a. Introduction
- b. Acknowledgements

## 2. Sustainable Sea

- a. Introduction
- b. Untold History of the Sea and Us
- c. Coastal Livelihoods

## 3. Sea Change

- a. Introduction
- b. Disturbance
- c. Pollution

## 4. Economics of the Sea

- a. Introduction
- b. Recreation & Tourism
- c. Shipping and defence
- d. Energy Production and Mineral Resources
- e. Fisheries and Aquaculture

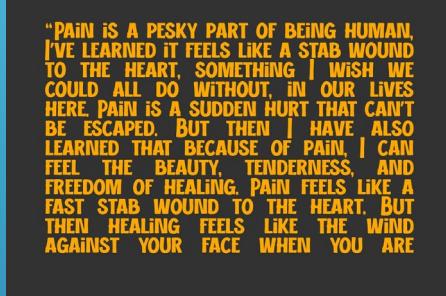
## 5. Interactives

- a. Photo Opportunity
- b. Submarine - Scientific Research and Technology (might have to go into 5a space).

### Low-Tech Interactives:

- Design layout for 12x low-tech interactives with basic infographics.
- Follow provided scamps or create basic scamps for complex layouts.

# TYPEFACE



# THE SEA AND US

MC Hork Beans Font

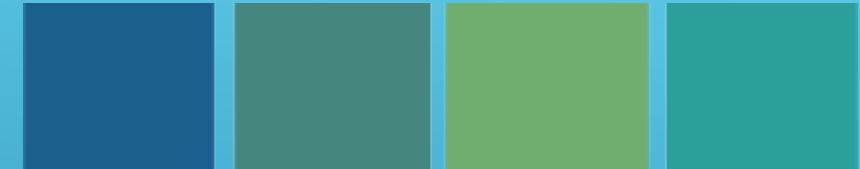
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# THE SEA AND US

Perhaps some shading?

# COLOUR PALETTE



# WALL LAYOUT STYLE

**Title Space**

Larger objects to be hung and to lay over top of design

More space for the layout is needed.

Cases in the layout

Cases framed with cut-out effect

Cases in the layout

Occasional simple large illustrations

This example also shows image placement ideas

Design to spill over onto the floor – change to top-down perspective

Boarder in cut out effect – side view. A thin effect, with occasional simple illustrations, to balance the content

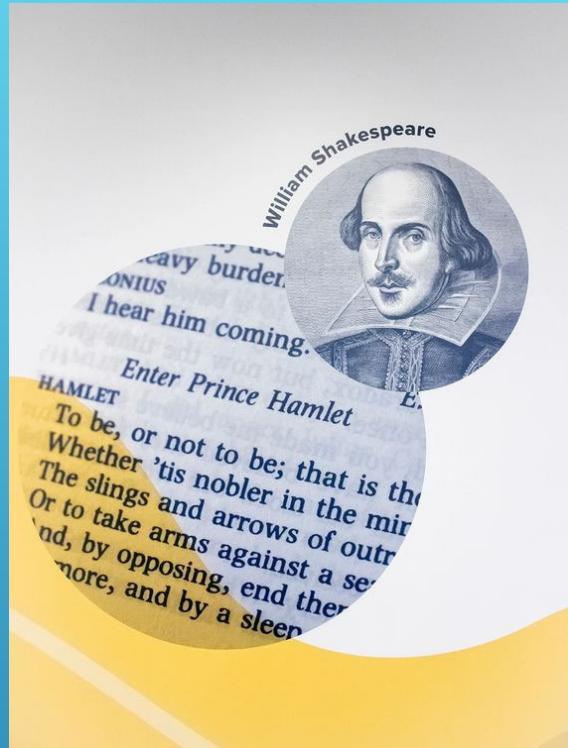
**WILDERNESS & WILDLIFE**

**OMAN'S OCEANS**

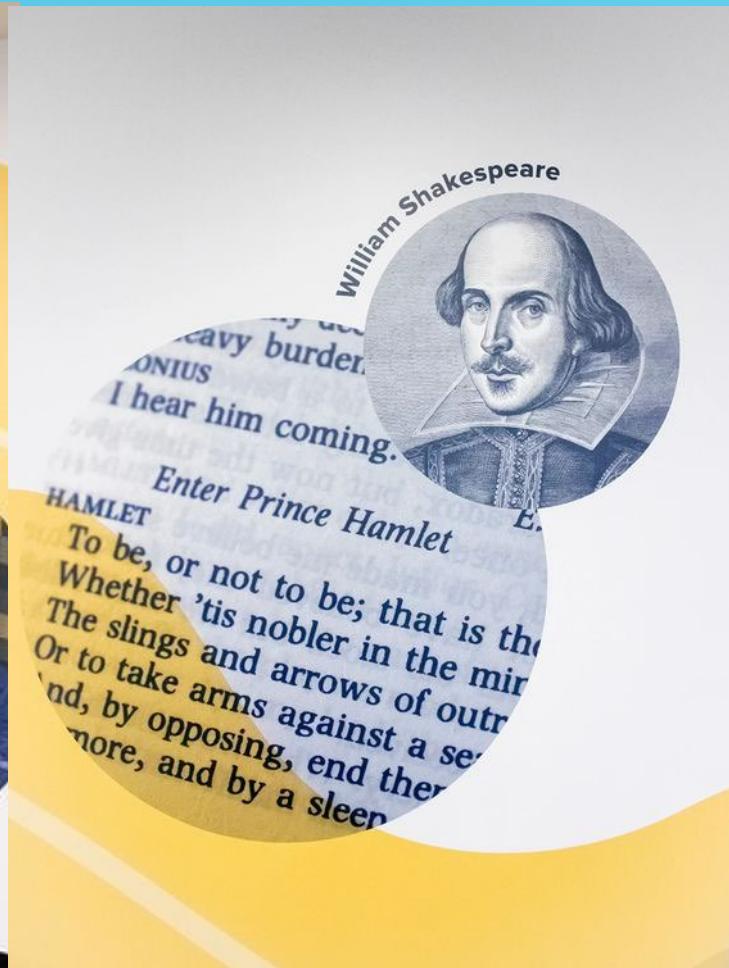
**WORLD OCEANS DAY**

**WORLD OCEANS DAY**

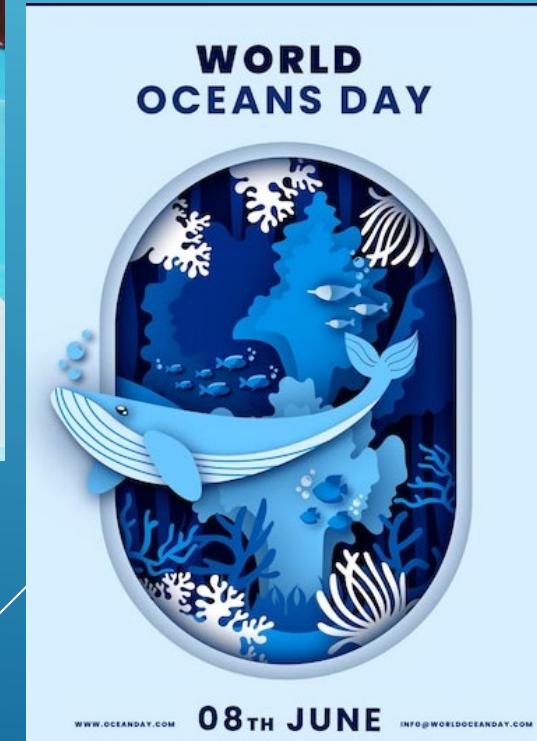
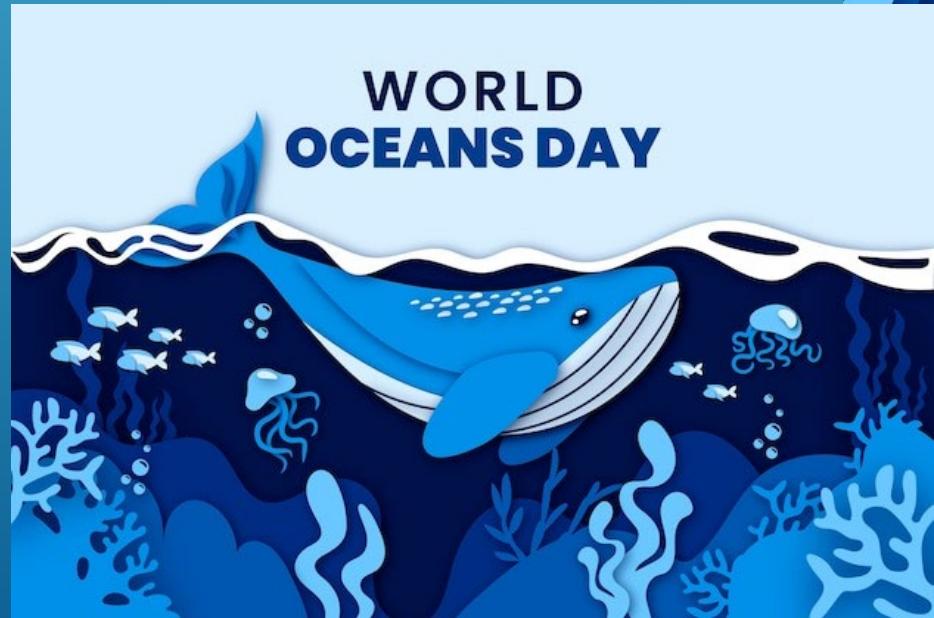
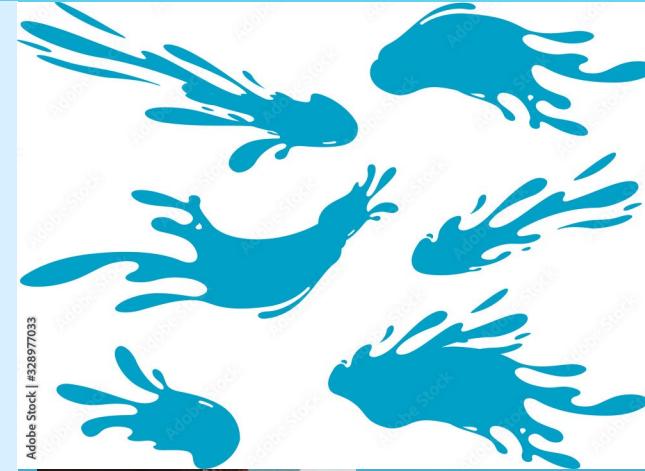
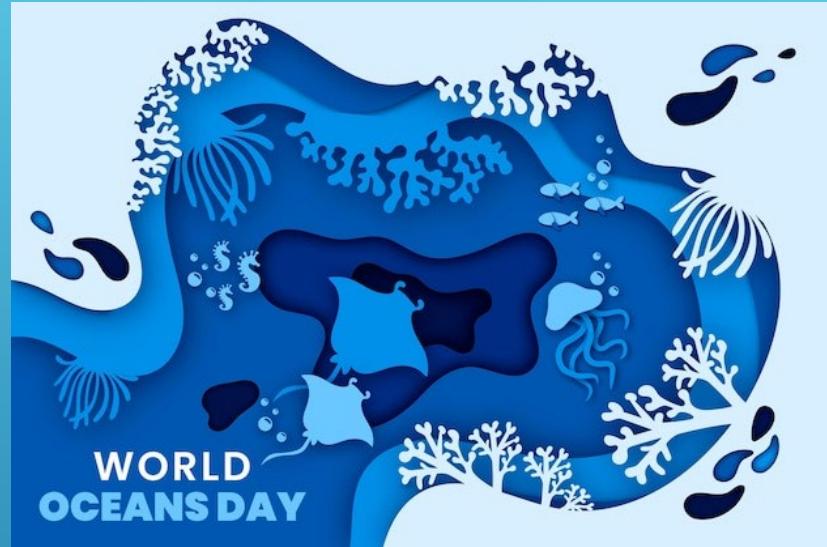
# WALL LAYOUT INSPIRATION



# WALL LAYOUT INSPIRATION



# WALL LAYOUT INSPIRATION



All files sourced from Freepik

# SHAPE INSPIRATION

