

TRANSNET SOC LTD

[Registration No. 1990/000900/30]

ADDENDUM 1**Purpose of Addendum**

- To inform Bidders of the material amendment made to the RFQ pricing and delivery schedule and technical evaluation criteria being the following:

2. SECTION 4: PRICING AND DELIVERY SCHEDULE**1 SECTION 4: PRICING AND DELIVERY SCHEDULE**

Respondents are required to complete the table below:

- Binding: Saddle-stitch
- Quantity: 20 000 copies
- Interviews and content development - all content to be developed and conceptualized by service provider.
- Compilation, design and layout of material
- Photographic material – including all Transnet events on an ad hoc basis
- Editorial direction and proofreading
- Copywriting
- Printing
- Packaging
- Distribution and delivery

Description	Frequency of Delivery	Duration of Contract (Months)	Delivery Quantities	Unit Price	Price Excl. VAT
Producing 20 000 monthly Print version of the ONE Magazine and supplying copies	Monthly	36			
Producing Electronic Magazine	Monthly	36			
Making the Electronic Magazine available via APP	Monthly	36			
DELIVERY LOCATIONS					
1. Transnet Corporate Centre, Carlton Centre, Johannesburg	Monthly	36	200		
2. School of Engineering, Swartkops Campus, John Tallant Road, Port Elizabeth	Monthly	36	60		
3. Upper Ground Floor, Chamber of Mines, West Campus Johannesburg	Monthly	36	20		

4. Road P91 off the R25, Esselen Park Campus, Main Building, Room 21, Kempton Park	Monthly	36	100		
5. Corner Paterson and Broad Street, Port Elizabeth	Monthly	36	80		
6. 1 Anvil road Isando. Transnet Freight Rail Administration Building. Kempton Park	Monthly	36	100		
7. Western Service Road, Johannesburg	Monthly	36	50		
8. Transnet Capital Projects, Jameson Park, Poortje Street, Johannesburg	Monthly	36	55		
9. 01 Viljoen Street, Johannesburg	Monthly	36	50		
10. Transnet Freight Rail, Knowledge, Centre Johannesburg	Monthly	36	100		
11. 3 Keswick Street, Germiston	Monthly	36	100		
12. Houer Road, City Deep, Johannesburg Gauteng	Monthly	36	150		
13. Transnet Rail Engineering, Electric Locomotive Maintenance, Boksburg	Monthly	36	100		
14. 1 Durand Street, Putfontein, Benoni	Monthly	36	50		
15. 20 Sebenza Street, Boksburg	Monthly	36	105		
16. General Alberts Park, Alberton	Monthly	36	100		
17. Koedoespoort and Creswell Road, Pretoria	Monthly	36	50		
18. Old Warm baths Road, Pretoria	Monthly	36	100		
19. 3rd Avenue, Pretoria	Monthly	36	20		
20. Cnr Minaar & Paul Kruger, Pretoria	Monthly	36	15		
21. Corner Micheal Brink and Voortrekker, Pretoria	Monthly	36	100		
22. Capital park, to office no. 17/18, Pretoria	Monthly	36	100		
23. 160 Lynette Street, Pretoria	Monthly	36	105		
24. Populier Street, Pretoria	Monthly	36	85		
25. Cnr Langermann & Main Streets, Witbank	Monthly	36	100		
26. First Andrew Street, Nelspruit	Monthly	36	100		
27. Office B446636 Transnet Freight Rail, Railway Station Building, Rustenburg	Monthly	36	100		
28. 8 Trans Road, Pretoria	Monthly	36	100		
29. Hospital Street, Polokwane	Monthly	36	100		
30. Hollywood Blvd, Vereeniging	Monthly	36	100		
31. Wagon Maintenance Depot,	Monthly	36	105		

Ermelo					
32. Transnet Rail Engineering Office 2, Ermelo	Monthly	36	105		
33. 4 Bayhead Road, Durban	Monthly	36	28		
34. 202 Smith St, Durban	Monthly	36	100		
35. 237 Mahatma Gandhi, Durban	Monthly	36	105		
36. 202 Anton Lembede Street, Durban	Monthly	36	105		
37. 151 South Coast Road, Durban	Monthly	36	100		
38. 150 Eel Road, Durban	Monthly	36	155		
39. 80 Bayhead Road, Durban	Monthly	36	100		
40. 477 Smith Street, Durban	Monthly	36	100		
41. 311 Edwin Swales Drive, Durban	Monthly	36	100		
42. Ocean Terminal Building, Durban	Monthly	36	100		
43. 45B Johnstone Road, Durban	Monthly	36	100		
44. Pier 1, Container Terminal, Bayhead Road, Durban	Monthly	36	100		
45. CVR Building Bayhead, Durban	Monthly	36	100		
46. 45 Bay Terrace, Durban	Monthly	36	105		
47. 10B Kerk Road, Pinetown	Monthly	36	105		
48. 1 Airport Road, Durban	Monthly	36	105		
49. 9 Devonshire Road, Pietermaritzburg	Monthly	36	100		
50. Albert Wessels Drive, Newcastle	Monthly	36	100		
51. Slubaan Road, Vryheid	Monthly	36	95		
52. Off Jan Moolman Street, Vryheid	Monthly	36	100		
53. 5 Hamilton Road, Ladysmith	Monthly	36	105		
54. 4 Kiewiet Street, Empangeni	Monthly	36	100		
55. Transnet Rail Engineering, Locomotive Depot, Richards Bay	Monthly	36	100		
56. Umhlatuze Building DBT, Richards Bay	Monthly	36	100		
57. Gordon Road, Richards Bay	Monthly	36	100		
58. Absa building 1st floor, Richards Bay	Monthly	36	100		
59. Ventura Rd, Richard's Bay	Monthly	36	100		
60. Transnet Rail Engineering, South Dunes, Wagon Maintenance Depot, Richards Bay	Monthly	36	105		
61. End Diamana Road, Ladysmith	Monthly	36	45		
62. Cnr Lyell and Alexander Streets, Ladysmith	Monthly	36	45		
63. Cnr Nathan & Maselspoort Road, Bloemfontein	Monthly	36	100		
64. Transnet freight Rail, Bloemfontein	Monthly	36	150		

65. Transnet Rail Engineering, Bloemfontein	Monthly	36	150		
66. Transwerk Yard, Posmasburg	Monthly	36	45		
67. Cnr Quinn & Roper Street, Kimberley	Monthly	36	75		
68. Oliver Road, Kimberley	Monthly	36	85		
69. Old Promat Building, Florence Street, Kimberley	Monthly	36	55		
70. Transnet School of Rail, C/o Oliver & Study Street, Kimberley	Monthly	36	65		
71. Transnet Property Management Building, Austin Street, Kimberley	Monthly	36	35		
72. Alex Yard, Main Building, Landbouweg, Kimberley	Monthly	36	85		
73. Austin Street, Kimberley	Monthly	36	85		
74. Infra Building, Freelander, Street De Aar	Monthly	36	185		
75. 1 Transnet Street, Postmasburg	Monthly	36	105		
76. 1 Transnet Street, Sishen	Monthly	36	100		
77. Kalahari Street, Upington	Monthly	36	85		
78. Sassar Road, Warrington	Monthly	36	100		
79. 1B Austin Street, Kimberley	Monthly	36	100		
80. Oliver Road, Kimberley	Monthly	36	25		
81. Beacons Field, Kimberley	Monthly	36	105		
82. 7th Avenue, Kroonstad	Monthly	36	75		
83. Old Uitenhage Road, Uitenhage	Monthly	36	100		
84. North Union Street, Port Elizabeth	Monthly	36	100		
85. Neptune Road, Off Klub Road, Bluewaterbay/Coega, Port Elizabeth	Monthly	36	100		
86. Lighthouse Workshop Port Elizabeth	Monthly	36	21		
87. Cnr of Strand & Fleming Streets, Port Elizabeth	Monthly	36	65		
88. C/O Broad Street & Paterson Road Port Elizabeth	Monthly	36	100		
89. Old Grahamstown Road, Port Elizabeth	Monthly	36	105		
90. New Brighton Marshalling Yard, Admin Building 1st floor, Port Elizabeth	Monthly	36	100		
91. Admin Building, John Tallant Road, Port Elizabeth	Monthly	36	100		
92. Locomotive Maintenance depot, John Gallant Road, Port Elizabeth	Monthly	36	105		
93. Green Street, Port Elizabeth	Monthly	36	100		
94. Newton Park, Port Elizabeth	Monthly	36	110		

95. Transnet Freight Rail, Room 109, 1 st Floor Uitenhage	Monthly	36	25		
96. Hely Hutchinson Road, East London	Monthly	36	100		
97. Ganteaume Cres, East London	Monthly	36	100		
98. 18 Fleet Street, (op Fire station next to Scorpion), East London	Monthly	36	16		
99. Transnet Freight Rail, Cambridge, East London	Monthly	36	100		
100.55 Bland St, Mosselbay	Monthly	36	100		
101. Transnet Freight Rail, Rosmead Station, Eastern Cape	Monthly	36	65		
102. Container Road, Ben Schoeman Dock Paarden Eiland, Cape Town	Monthly	36	100		
103.100 Beach Road, Cape Town	Monthly	36	120		
104.1 Adderley Street, Cape Town	Monthly	36	75		
105. South Arm Rd, Waterfront, Cape Town	Monthly	36	100		
106.19 Voortrekker Road, Cape Town	Monthly	36	100		
107. Off Modderdam Road, Bellville	Monthly	36	100		
108. Caledon West Street, Bellville	Monthly	36	100		
109. Transnet Park Building, Bellville South	Monthly	36	100		
110. Belcon Building, Bellville South	Monthly	36	100		
111. Moss Gas Park, Saldanha	Monthly	36	100		
112. Salkor Building, Saldanha	Monthly	36	50		
113. CT Building, Saldanha	Monthly	36	50		
114. Administration Building, Office 25, Saldanha	Monthly	36	50		
115.2 Louis Lange Street, Worcester	Monthly	36	100		
116. 2nd Avenue, Beaufort West	Monthly	36	100		
117. Table Bay Building 163, Cape Town	Monthly	36	50		
118. Locomotives Depot of Two Rivers drive, Cambridge, East London	Monthly	36	100		
Total Exclusive of VAT					
VAT (15%)					
Discount					
Total Inclusive of VAT					

1.1 **STEP TWO: Minimum Threshold 70% points for Technical Criteria**

The test for the Technical and Functional threshold will include the following:

TECHNICAL EVALUATION					
No.	Service	Requirements	Weightings Points	Scoring Matrix: Bidders will be awarded points in line with each of the requirements met per criteria	Bidder to state where Evidence will be found in the Bidders Documents
1	Company Profile and Industry Experience	<p>Number of years' experience reflecting previous experience in magazine publishing as evidenced in the company profile. Profiles must reflect continuous & consistent experience in the publishing industry with regard to magazine publications. <u>No newsletters.</u></p> <p>(Company experience must reflect developing content that supports the corporate strategy, thought leadership and transformation messaging. They must also show evidence of sourcing, creating and editing engaging content across the different themes of Transnet by use of infographics, photographs, etc)</p>	15 points	<ul style="list-style-type: none"> • No response submitted [0 point] • <i>Less than 2</i> years industry experience [4 points] • 3-4 years industry experience [6 points] • 5-6 years industry experience [8 points] • <i>More than 6</i> years industry experience [15 points] 	
2	Reference Letters	<p>Signed reference letters from previous (N.B not more than five years old)/ existing corporate clients detailing experience in magazine publishing.</p>	14 points	<ul style="list-style-type: none"> • No response submitted [0 point] • <i>Less than < 2</i> reference letter [4 points] • 3 reference letters [6 points] • 4 reference letters [8 points] • <i>More than 4</i> reference letters [14 points] 	

3	Physical & electronic samples	Respondents must provide samples of magazines completed for various clients. Samples must not be more than five years old. The magazines must be completed publications and must not include newsletters. Half of submissions must be for publications that are current i.e. the service is currently being provided to the customer. Bidder to provide single-file (i.e. one for each magazine) PDF evidence of previous completed magazines.	15 points	<ul style="list-style-type: none"> • No response submitted [0 point] • <i>Less than 2</i> scanned & electronic samples [4 points] • 3 scanned & electronic samples [7 points] • 4 scanned & electronic samples [10 points] • More than 4 scanned & electronic samples [15 points] 	
4	Layout, content and design of magazine	Bidder to provide proposed design of potential One magazine on a scanned copies. A minimum sample of 5 pages of the proposed new design must be provided and must reflect an understanding of Transnet and its brand. The samples must demonstrate a proven ability to conceptualize, design and edit high quality corporate publications.	10 points	<ul style="list-style-type: none"> • No response submitted [0 point] • Design and layout have no graphics, images and minimal use of colour [2 points] • Design and layout have some use of colour, graphics and images but does not signify and promote the Transnet brand and image. [4 points] • Design and layout are clear has full use of colour, graphics, images and reflects Transnet's brand and image [6 points] • Design and layout are creative, exciting and has full use of colour, use of visionary imagery and infographics to explain concepts and use of Transnet images reflecting the operating divisions and the people who work at Transnet. [10 points] 	

5	Publishing Resources	<p>Bidder must provide a list of the team of resources to be assigned to this project. This must include CVs of the editor, content writer(s), and sub-editor(s), detailing experience in the publishing industry. They can be freelancers but must have worked with the bidder for a minimum of three years. The list to include the following information:</p> <ul style="list-style-type: none"> • Name and title of resource; • Resource level of seniority; • Resource experience in the publishing industry - specifically magazines 	21 points	<ul style="list-style-type: none"> • No response submitted [0 point] • Only name and title of resource provided. [4 points] • List of resources and level of seniority provided, but majority of the team has less than 5 years' experience. [6 points] • List of resources and level of seniority provided and <50% of the team has more than 5 years' experience. [8 points] • List of resources and level of seniority provided and >50% of the team has more than 5 years' experience. [21 points] 	
6	App. Development Resources	<p>Bidder to provide credentials of the app developer team via number of magazine apps previously developed in a publishing environment. This must include CVs of the developer(s) outlining their technical expertise. Bidder to provide 5 screenshots of apps developed by them. Bidder to provide links to all Apps developed.</p>	15 points	<ul style="list-style-type: none"> • No response submitted [0 point] • <i>Less than 2</i> apps developed [4 points] • 3 apps developed [7 points] • 4 apps developed [10 points] • <i>More than 4</i> apps developed [15 points] 	
7	Attestation of excellence in design and creativity by means of awards or peer recognition.	<p>Bidder to provide attestation of excellence in design and creativity by means of awards or peer recognition.</p>	10 points	<ul style="list-style-type: none"> • No response submitted [0 point] • <i>Less than 2</i> awards/ recognition of industry excellence [2 points] • 3 awards / recognition of industry excellence [4 points] • 4 awards / recognition of industry excellence [6 points] • <i>More than 4</i> awards / recognition of industry excellence [10 points] 	
		TOTAL SCORE	100		
		MINIMUM THRESHOLD	70		

TRANSNET CORPORATE CENTRE

an Operating Division of **TRANSNET SOC LTD**

[hereinafter referred to as **Transnet**]

[Registration No. 1990/000900/30]

REQUEST FOR PROPOSAL [RFP]

FOR THE PROVISION OF A PUBLISHING HOUSE TO DEVELOP, PUBLISH, PRINT AND DISTRIBUTE ONE MAGAZINE FOR A PERIOD OF THREE (3) YEARS.

RFP NUMBER	TCC/2025/03/0005/91127/RFP
ISSUE DATE:	28 May 2025
CLOSING DATE:	18 June 2025
CLOSING TIME:	12:00 PM
BID VALIDITY PERIOD:	180 Business Days from Closing Date

SUBMISSION TO: Transnet e-tender submission portal – see SBD 1 for details

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