

REQUEST FOR INFORMATION

PLEASE COMPLETE AND SUBMIT TOGETHER WITH REQUIRED DOCUMENTS AND QUOTATION

DATE OF ISSUE:	05 May 2023	REQUISITION NUMBER	N/A
CLOSING DATE:	12 May 2023	CLOSING TIME:	11:00
QUOTE VALIDITY:	N/A	Submissions and enquires to be made to:	Ms Zanele Ngwenya procurement@sanas.co.za 012 740 8536

1. PRODUCT /SERVICE DETAILS

Description of goods / services: appointment of service providers to render specialised services for digital media campaign management and monitoring support.		Quantity required
1	<p>1. PURPOSE</p> <p>The purpose of this RFI is to invite suitably qualified service providers to submit proposals for the development and roll out of the specialised services for digital media campaigns management and monitoring support.</p> <p>2. BACKGROUND</p> <p>SANAS has recently finalised the social media strategy and launched the Linked-In page, and would like to appoint a suitable service provider to provide services to render specialised services for Digital Media Campaign Management and Monitoring in order to become visible and increase awareness of the SANAS brand.</p> <p>3. OBJECTIVES</p> <p>The goal is to effectively co-ordinate and ensure the consistency of our key messages with a view to build and sustain a positive experience around SANAS, and work with multiple stakeholders in the public and private sector to build an understanding of SANAS and drive favorable stakeholder engagement.</p> <p>In order to achieve this goal, SANAS invites suitable service providers to submit proposals for the development and roll-out of the digital media campaign management and monitoring support that will cover, but not limited to:</p> <ul style="list-style-type: none"> • Conduct brand perception audit, production and development of material suitable for various campaigns on relevant and current discussion topics; • Provide daily, weekly monthly and quarterly social media analysis reports providing substantive, comprehensive findings; • Review current brand usage, application, consistency, etc to enable analysis of current brand successes and challenges. • Conduct research on the behavioural patterns of social media users for input into the social media engagement strategy; 	N/A

<ul style="list-style-type: none"> Keep an eye on potential trouble spots and negative attitudes, influences and assess their social media activity continuously; <p>The system must be so dynamic that it is able to generate situation-appropriate responses, which is vital for communication and enable social media pages to react promptly to all comments made on social medial platforms.</p> <p>6. ADDITIONAL NOTES</p> <p>Service providers are encouraged to submit a proposal for a system that is innovative and aligned to the latest trends.</p> <p>Note :Service providers are not required to submit the SCM administrative documents.</p>	
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Expected date of delivery:	N/A
Contract or once-off:	N/A
Technical / Mandatory requirements:	N/A
Other information:	

SECTION TO BE COMPLETED BY SUPPLIER

2. SUPPLIER DETAILS

Supplier name:	
CSD number:	
Contact person:	
Contact number:	
Email:	
VAT number (if applicable):	
Physical address:	

3. SCM COMPLIANCE REQUIREMENTS (please tick)

Central Supplier Database Report or Summary	
Completed and signed SBD 4	
Completed and signed SBD 6.1	
Completed and signed SBD 8	N/A
Completed and signed SBD 9	N/A
Certified valid B-BBEE Certificate	

EVALUATION PROCESS

All bids will be evaluated as follows:

The First stage, bids will be evaluated first for Administrative requirements,Bidders are required to submit the following administrative documents to be considered for evaluation.

- Completed and signed SBD 4
- Completed and signed SBD 6.1
- Valid BBBEE certificate or sworn affidavit signed by the commissioner of oath
- Valid tax pin, Central Supplier Database Report or Summary with compliant tax status

No	Name of Administrative Required Document	Clarification Time
1	Completed and signed SBD 4	48 working hours
2	Valid tax pin, Central Supplier Database Report or Summary with compliant tax status	7 Working days

Bidders who do not adhere to the indicated response time for clarifications requested by the SANAS will be deemed to be non-responsive and their submissions will not be evaluated further.

Stage 2: Price and SANAS specific goals:

PREFERENTIAL PROCUREMENT REFORM:

The Preferential Procurement Regulations, 2022 pertaining to the Preferential Procurement Policy Framework Act, Act No 5 of 2000. SANAS Preferential Procurement (PP) requirements as per the SANAS Supply Chain Management Policy, states that SANAS shall deal with suppliers in accordance with the SANAS specific goals. The application of the specific goals will be as per the applicable pricing formula, the 80/20 system.

SANAS specific goals are in support of the following:

- Previously disadvantaged groups by allocating points for black owned businesses. Black owned businesses are defined as per the Broad-Based Black Economic Empowerment Act 53 of 2003 as Amended by Act No 46 of 2013 which states that "Black People" is a generic term which means Africans, Coloureds and Indians who are citizens of the Republic of South Africa by birth or descent; or who became citizens of the Republic of South Africa by naturalisation before 27 April 1994 or on or after 27 April 1994; and who would have been entitled to acquire citizenship by naturalization prior to that date.
- Black women as per the Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013.
- Black people who are youth as defined in the National Youth Commission Act of 1996.
- Black people who are persons with disabilities as defined in the Code of Good Practice on employment of people with disabilities issued under the Employment Equity Act.
- Exempt micro enterprises (EMEs) and thus promoting small businesses.
- Qualifying small enterprises (QSEs).

All responsive tender offers shall be evaluated in terms of Price and SANAS specific goals. The 80/20 Preference Point System shall be applicable in accordance with the Preferential Procurement Framework Act (No.5) of 2000.

Points will be allocated in terms of the SANAS specific goals as indicated in the table below. Bidders must submit valid B-BBEE Certificates or sworn affidavit to claim points on specific goals.

PRICE	80
SANAS SPECIFIC GOALS	20

Note: To claim points Bidders must submit a valid BBBEE certificate or sworn affidavit signed by the commissioner of Oath together with a fully completed and signed SBD 6.1. Bidders are required to indicate the preference point claimed in the SBD 6.1.

Specific Goal	20	10
100% Black Owned	6	4
51% - 99% Black Owned	4	2
100% Black Women Owned	6	3
51% - 99% Black Women Owned	4	2
5% Youth Owned	2	1
2% Owned by Persons with Disabilities	1	1
Exempt Micro Enterprise (EME)	5	0
Qualifying Small Enterprise (QSE)	3	1

This RFQ will be evaluated according to the above SANAS specific goals. Failure to submit supporting documents may result to a bidder being allocated zero (0) points. Bidders are required to claim SANAS specific goals in the provided SBD 6.1 attached.

4. QUOTATION TERMS & CONDITIONS:

1. Quote validity refers to calendar days
2. SANAS reserves the right to award to multiple suppliers.
3. SANAS reserves the right to increase or decrease quantities at the prices quoted.
4. SANAS reserves the right to cancel this request.
5. All goods/services must be quoted in Rand value.
6. SANAS reserves the right to negotiate with bidders.
7. All fields must be filled in / completed for this document to be accepted.
8. Failure to submit the quotation by the date and time stipulated will result in disqualification.
9. Payment will be made 30 days after delivery of goods of services.
10. THIS QUOTE DOES NOT CONSTITUTE AN ORDER

5. ACKNOWLEDGEMENT AND SUBMISSION:

I hereby acknowledge and accept the terms and conditions of this request for quotation:

Name:

Signature:

Date: