

5 Rights and Event Fee

Rights Fee:

- Right to refer yourselves as a "preferred supplier to the CTS" in their designated field of expertise. CTS to approve wording of title.
- No permeant branding is included in the rights. The successful contractor can negotiate additional branding inventory including signage, LED and screen space, at the contractor's own cost, dependant on availability and subject to approval.
- The successful contractor has the right to associate to CTS and the brand name of the stadium (DHL Stadium or any other name it may be called). Such association can only be linked directly to the service provided within the resulting contract/tender and the contractor may not create an association outside of the tender scope or with any event organiser/stakeholders without written approval by all parties involved.
- The successful contractor will receive 4 Business Lounge Memberships per year for the duration of the contract. When utilising these memberships, the contractor will be required to purchase the applicable hospitality package and utilization is subject to the general terms and conditions of such Business Lounge Memberships.

Use of DHL Stadium Logo:

- The logo may not be used without specific additional written approval from the delegated Representative of CTS, and any application of the logo must be strictly in accordance with the specifications provided by CTS on a case-by-case basis. If it is used without such formal permission, the logo must be removed, or items disposed of, at the contractor's own cost.
- The successful contractor may elect to use the logo on uniforms and material supporting the delivery of the scope of this tender after presenting to CTS and receiving written approval from CTS.