

## Video production Briefing:

### Resistance and Liberation Heritage Route (LHR) Profile Videos

#### 1. Purpose:

- 1.1 The Department of Tourism seeks to develop videos of tourism attractions and products in the City of Tshwane's Resistance and Liberation Heritage Route that commemorate, celebrate, educate the public about South Africa's road to independence.

#### 2. Background

- 2.1 The Resistance and Liberation Heritage Route (LHR) is a national memory project aimed at commemorating, celebrating, educating, promoting, preserving, conserving, as well as providing a durable statement of South Africa's road to independence. It seeks to identify and develop precincts on the sites of historical and heritage significance. It reflects on the supreme sacrifice for the freedom of the country by South Africans, recognises the people, communities and icons that laid their lives for freedom. It also illustrates the events, places and records epoch-making stories which had a significant impact on the South African struggle for liberation.
- 2.2 The Department of Tourism has identified sites in Tshwane's Resistance and Liberation Heritage Route that it seeks to showcase and publicise on various media platforms.

#### 2.3 List of identified LHR's:

Name of the site	Information about the site
Union Buildings <b>Address: Government Ave, Pretoria 0002</b>	Pretoria's <a href="#">Union Buildings</a> , the official seat of the national government, house the offices of the South African president and are located atop the Meintjieskop in the Arcadia suburb of Tshwane. An important South African heritage site, the impressive building is surrounded by pretty terraced gardens that offer panoramic views over the city. The Union Buildings are one of the most recognizable and impressive heritage landmarks in Tshwane. The 285 metre long sandstone building was designed by Sir Herbert Baker in 1910 to mark the Union of South Africa.
Freedom Park <b>Address: Koch st &amp; 7<sup>th</sup> Ave Salvokop, Pretoria 0002</b>	Freedom Park is a memorial to honour those who sacrificed their lives for freedom. It also narrates the story of South Africa's pre-colonial, apartheid and post-apartheid history and heritage, spanning a period of 3.6 billion years of humanity, to acknowledge those that contributed to the freedom of the country.
Gallows ( Kgosi Mampuru Prison)	Here more than 3 500 prisoners were hanged between 1902 and 1989 – 132 of those were political prisoners – and walking around the site today a chilling emotional

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<b>Address: 001 Kgosi Mampuru St Salvokop, Pretoria 0002</b>	<p>presence fills the air. Between 1960 and 1990, 134 political prisoners were hanged at Kgosi Mampuru II prison during apartheid. The centre was dismantled in 1996, but it was decided to restore it as a memorial museum, although a lot of work has still to be done. The centre was declared a national heritage site and future plans include opening it to the public.</p>
<p>Church Square</p> <b>Address: Pretoria Central, Pretoria 0002</b>	<p>Church square is in the historic centre of Pretoria. The founder of Pretoria, Marthinus Pretorius declared the square to be used as a churchyard and marketplace. The square was surrounded by various church buildings that stood from 1856 to 1905.</p> <p>Several historical and architecturally significant buildings surround the square: The Palace of Justice, the Old Capitol Theatre, the Tudor Chambers, the Ou Raadsaal (the Old Chambers) and the General Post Office, designed by William Hawke. Many historic rallies took place at this square</p>
<p>GaMohle</p> <b>Address: Pretoria Central, Pretoria 0002</b>	<p>Ga-Montle is a neighbor to the Paul Kruger House. It also belongs to Distong Museums of South Africa and is a National Monument. This site used to be known as the Native Pass Office where all 'Blacks' who were found without passes were incarcerated.</p> <p>The site is not fully operational, the prison cells are currently used as storage, one accessible to visitors. Visitors are normally directed to the Paul Kruger House, as there is nothing much to see at Ga-Mothle.</p>
<p>Old Synagogue</p> <b>Address: Pretoria Central, Pretoria 0001</b>	<p>The Old Jewish Synagogue is situated in the CBD of Pretoria. The synagogue plays a part in the history of Pretoria. It is the first Synagogue that was erected in Pretoria but its function as a synagogue changed with the country's political changes. It was converted to the High Court where numerous high-profile hearings and court cases, involving amongst others Nelson Mandela and Steve Biko, took place.</p>
<p>The Palace of Justice</p> <b>Address: Pretoria Central, Pretoria 0001</b>	<p>The Rivonia Trial took place in Pretoria, <a href="#">South Africa</a> inside the Palace of Justice between 6 October 1963 and 12 June 1964. This trial led to the imprisonment of the High Command members of the MK and SACP, who were convicted of violent revolution and committing acts of sabotage. The Rivonia Trial took its name from the <a href="#">Rivonia</a> suburb in <a href="#">Johannesburg</a>, where the <a href="#">leaders</a> had been arrested at <a href="#">Liliesleaf Farm</a>, privately owned by <a href="#">Arthur Goldreich</a>, on 11 July 1963. The farm was used as a hideout by the members and <a href="#">Nelson Mandela</a> masqueraded as a gardener and cook under the name David Motsamayi to evade the security police while there. The Rivonia trialists were:</p> <ul style="list-style-type: none"> <li>• Nelson Mandela (Accused No. 1)</li> <li>• Walter Sisulu (Accused No. 2)</li> <li>• Denis Goldberg (Accused No. 3)</li> <li>• Govan Mbeki (Accused No. 4)</li> <li>• Ahmed Kathrada (Accused No. 5)</li> </ul>

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	<ul style="list-style-type: none"> <li>• Lionel Bernstein (Accused No. 6)</li> <li>• Raymond Mhlaba (Accused No. 7)</li> <li>• James Kantor (Accused No. 8)</li> <li>• Elias Motsoaledi (Accused No. 9)</li> <li>• Andrew Mlangeni (Accused No. 10)</li> </ul>
The Synagogue <b>Address: Pretoria Central, Pretoria 0001</b>	This is where leaders of the African National Congress (ANC) were tried for acts of sabotage designed to overthrow the apartheid government during the Treason Trial.
Solomon Mahlangu Freedom Square <b>439 Maphalla Drive, Mamelodi</b>	This square is a commemoration of Solomon Kalushi Mahlangu who served under 'Umkhonto we Sizwe', and was hanged for murder in 1979 at the Gallows. The precinct includes memorial walk pathways, a photographic gallery documenting all the past conflicts in the township, an amphitheater and a giant statue of Solomon Mahlangu in the full military.
Mamelodi Beer Hall <b>cnr 6904 Mphaki and Monoa Street, Section T, Mamelodi West</b>	The Beer Hall was built in the early 1950s and was the first civic structure in what was called Vlakfontein, before the location was named Mamelodi. The Beer Hall has a multi-layered history of black life as urbanisation took hold. It was established by the municipality under the Native Beer Act, 1908 (Act 23 of 1908). Under this Act municipalities created centres that sold food and sorghum beer to urban and township communities. The municipality was then able to build and develop infrastructure such as housing, and single-sex hostels. The act permitted only the beer halls to procure, supply, distribute, manufacture and/or sell sorghum beer.

### 3. REQUIREMENTS/ SPECIFICATIONS:

#### 3.1 10 x promotional videos, filmed at various locations, profiling of the above-mentioned City of Tshwane tourism sites/ attraction

The video production services must include the following:

- **Format:** HD promotional videos filmed on location
  - o **Please note:** The promotional videos will be utilised for Television, Web and Social Media purposes. The final edited versions of the videos need to TV broadcast ready.
- **Duration of Length:** minimum 1'30 maximum 2' minutes long
- **Target audience:** Domestic and International tourists
- **Script writing and treatment Services:** the appointed service provide must be able to conduct visits to the identifies sites for the purpose of drafting scripts and treatment prior to filming. Scripts should be in English
  - o **Please note:** Scripts and treatment will be assessed and signed off by the Department of tourism prior to filming.

- **Voice over services:** Voice overs are that provide a narrative for the visuals. The voice overs should be in English.
  - o **Please note:** The voice over artists that are utilised should reflect the gender and cultural diversity of our country.
- **Subtitles:** Subtitles must be provided in all in English.

### 3.2 10 x edited versions of the original videos to incorporate voice overs and Subtitles in the isiZulu language.

The appointed service provider must be able provide the following:

- **Translation services:** the appointed service provide must be able to translate the original English script into the isiZulu language.
  - o **Please note:** Scripts will be assessed and signed off by the Department of tourism prior to use.
- **Voice over services:** Voice overs are that provide a narrative for the visuals. The voice overs should be in the isiZulu language.
  - o **Please note:** The voice over artists that are utilised should reflect the gender and cultural diversity of our country.
- **Subtitles:** Subtitles must be provided in all in isiZulu in all the versions of the promotional videos.

### 3.3 10 x Edited versions of the original to incorporate voice overs and Subtitles in the Sesotho language.

The appointed service provider must be able provide the following:

- **Translation services:** the appointed service provide must be able to translate the original English script into Sesotho language.
  - o **Please note:** Scripts will be assessed and signed off by the Department of tourism prior to use.
- **Voice over services:** Voice overs are that provide a narrative for the visuals. The voice overs should be in the Sesotho language.
  - o **Please note:** The voice over artists that are utilised should reflect the gender and cultural diversity of our country.
- **Subtitles:** Subtitles must be provided in all in Sesotho in all the versions of the promotional videos.

#### **Please note:**

- **All rights for the videos will belong to the Department of Tourism**
- **The CI will be provided by the Department. The Department will also advice on how it should be incorporated into the videos.**

## 4. Contact details:

**Projects related inquiries: [LHR and Tourism Sites]**

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