

**GEORGE MUNICIPALITY / GEORGE MUNISIPALITEIT**  
**TENDER NUMBER / NOMMER: GMT003/24-25**

<p>Tenders are hereby invited for the:</p> <p><b>APPOINTMENT OF A SERVICE PROVIDER TO DEVELOP A SOCIAL MEDIA STRATEGY AND IMPLEMENTATION PLAN TO ENSURE PROMOTION OF THE DESTINATION ON SOCIAL MEDIA FOR GEORGE, WILDERNESS AND UNIONDALE TOURISM, FOR A 3 (THREE-YEAR) PERIOD FROM DATE OF APPOINTMENT.</b></p> <p>Completed tenders in a sealed envelope, clearly marked:</p> <p><b>Tender No. GMT003/24-25</b> must be placed in the tender box at the George Municipality on the First Floor, Directorate: Financial Services, Supply Chain Management, Civic Centre, York Street, George by no later than <b>12:00 on Monday, 30 June 2025</b>. Tenders will be opened on the same day in the Committee Room at 12:05. Late or unmarked tenders will not be considered. No posted tenders or tenders per fax or e-mail will be accepted.</p> <p>Tender documents are available at a non refundable deposit of R284.05 each from the Supply Chain Management Unit, First Floor, Civic Centre, York Street, George.</p> <p>Tender documents are available on the George Municipality's website: <a href="http://www.george.gov.za">www.george.gov.za</a>, free of charge.</p> <p>Tenders will be evaluated and awarded as follows:</p> <p><u>Stage 1: Pre-Qualification Criteria</u> Only tenders scoring a minimum of 80% in stage 1 will be further considered for evaluation in stage 2.</p> <p><u>Stage 2: Price, B-BBEE Status and Specific Goals</u> Tenders will be evaluated and awarded in terms of the Preferential Procurement Policy Framework Act (Act 5 of 2000) Regulations 2022; the George Municipality's Supply Chain Management Policy as well as the George Municipality's Preferential Procurement Policy, where 80 points will be scored for price and 20 points for B-BBEE status and Specific Goals.</p> <p>For more information, contact Ms. Sharon House at (044) 801 9295 or <a href="mailto:shouse@george.gov.za">shouse@george.gov.za</a></p> <p>The Municipality reserves the right to withdraw any invitation to tender and/or to readvertise or to reject any tender or to accept a part of it. The Municipality is not bound to accept the lowest or any tender.</p> <p>A TCS PIN for bidders' tax compliance information must be submitted with the tender document.</p> <p>It will be required from the successful bidder to register on the Central Supplier Database (CSD).</p> <p><b>G LOUW</b> <b>MUNICIPAL MANAGER</b> <b>GEORGE MUNICIPALITY</b> <b>GEORGE</b> <b>6530</b></p>	<p>Tenders word hiermee ingewag vir die:</p> <p><b>AANSTELLING VAN 'N DIENSVERSKAFER OM 'N SOSIALE MEDIA-STRATEGIE TE ONTWIKKEL EN IMPLEMENTERINGSPLAN OM DIE BEVORDERING VAN DIE BESTEMMING OP SOSIALE MEDIA VIR GEORGE, WILDERNIS EN UNIONDALE TOERISME TE VERSEKER, VIR 'N 3 (DRIEJAAR) TYDPERK VANAF DATUM VAN AANSTELLING.</b></p> <p>Voltooide tenders in 'n verseëelde koevert, duidelik gemerk:</p> <p><b>Tender Nr. GMT003/24-25</b> moet voor <b>Maandag, 30 Junie 2025</b> om <b>12:00</b> in die tender bus by die George Munisipaliteit op die Eerste Vloer, Direktoraat: Finansiële Dienste, Voorsieningskanaal Bestuursseenheid, Burgersentrum, Yorkstraat, George geplaas word. Tenders sal om 12:05 dieselfde dag in die Komiteekamer oopgemaak word. Laat of ongemerkte tenders sal nie oorweeg word nie. Geen tenders per pos, faks of e-pos sal aanvaar word nie.</p> <p>Tender dokumente is verkrygbaar teen 'n R284.05 nie-terugbetaalbare deposito elk by die Voorsieningskanaal Bestuursseenheid op die Eerste Vloer, Burgersentrum, Yorkstraat, George.</p> <p>Tender dokumente is gratis op die George Munisipaliteit se webblad beskikbaar: <a href="http://www.george.gov.za">www.george.gov.za</a>.</p> <p>Tenders sal as volg ge-evalueer en toegeken word:</p> <p><u>Fase 1: Voorafbepaalde kriteria</u> Slegs tenderaars wat 'n minimum van 80% behaal in fase 1, sal verder vir evaluering in fase 2 oorweeg word.</p> <p><u>Fase 2: Prys, B-BBEE Status en Spesifieke Doelwitte</u> Tenders sal ge-evalueer en toegeken word in terme van die Wet op die Raamwerk vir Voorkeurverkrygingsbeleid (Wet 5 van 2000) Regulasies 2022; die George Munisipaliteit se Voorsieningskanaalbestuursbeleid sowel die George Munisipaliteit se Voorkeurverkrygingsbeleid, waar 80 punte ten opsigte van die prys en 20 punte ten opsigte van B-BBEE status en Spesifieke Doelwitte toegeken sal word.</p> <p>Vir verdere inligting, kontak Me. Sharon House by (044) 801 9295 of <a href="mailto:shouse@george.gov.za">shouse@george.gov.za</a></p> <p>Die Munisipaliteit behou die reg voor om enige versoek vir 'n tender terug te trek en/of te her-adverteer of enige tender te verwerp of gedeeltelik te aanvaar. Die Munisipaliteit is nie daartoe gebind om die laagste of enige tender te aanvaar nie.</p> <p>'n "TCS PIN" vir tenderaars se belasting nakoming inligting moet ingesluit wees by die tender dokument. Dit sal van die suksesvolle tenderaar verwag word om op die Sentrale Verskaffersdatabasis (SVD) te registreer.</p> <p><b>G LOUW</b> <b>MUNISIPALE BESTUURDER</b> <b>GEORGE MUNISIPALITEIT</b> <b>GEORGE</b> <b>6530</b></p>
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