

CANVA Business

Create content faster, market smarter, and grow your business with advanced tools.

With Business, power growth with:

Collaboration and team admin tools
3.6M+ templates (including premium)
141M+ premium photos, videos, graphics, and audio
100 Brand Kits and approvals
Ad insights and AI ad creation^
Access to Affinity with AI^
500GB of cloud storage

AI allowance

20x more AI than Canva Free (Standard, Premium, or Ultra AI)^
AI Pass add-on and AI top-ups available (extra cost)

New features:

Canva AI 2.0
Canva AI connectors
Components
Canva Offline
Magic Layers

CapCut Pro

offering lists **1,200 AI credits and 1 TB cloud storage**

Platforms	Windows, macOS, iOS, Android & Web
Video export	Up to 4K / 60 FPS
Watermark	No watermark on supported Pro exports
Cloud storage	Up to 1 TB under the updated Pro plan
AI credits	Up to 1,200 monthly AI credits under the updated plan
Premium templates	Yes
Premium effects & filters	Yes
Advanced AI tools	Yes
Auto captions	Yes
AI avatars / generation	Yes
Camera tracking	Yes
Commercial-use assets	Yes

Cross-platform editing

Yes — mobile, desktop & web

Collaboration

Brand libraries, team templates and review tools

Canva Pro	CapCut Pro
Canva Pro will enable the Graphic Desing Studio to:	CapCut Pro will enable the Graphic Desing Studio to:
• Develop professional quality graphic designs and branded communication materials efficiently. • Access an extensive library of templates, stock images, icons, and design assets. • Improve brand consistency through the use of centrally managed brand kits and templates. • Enhance collaboration between team members and internal stakeholders during content development.	• Produce and edit high quality video content for social media, campaigns, events, stakeholder engagement, and internal communications. • Create short-form and long-form video production and editing. • Strengthen the Agency’s digital storytelling capabilities and enhance audience engagement.

These software applications are essential tools that support the creation of high-quality graphic design, digital content, presentations, social media assets, video content, and other communication materials required by the Agency. The increasing demand for creative and multimedia content necessitates access to modern design

and video editing platforms that enhance productivity, collaboration, and the overall quality of outputs.