

## PRICING AND DELIVERY SCHEDULE

### PROVISION OF ADVERTISING SERVICES FOR TRANSNET NATIONAL PORTS AUTHORITY ("TNPA"), WHICH INCLUDES ITS EIGHT PORTS AND TWO BUSINESS UNITS (SALDANHA, CAPE TOWN, MOSSEL BAY, EAST LONDON, PORT ELIZABETH, NGQURA, DURBAN, RICHARDS BAY, DREDGING SERVICES, LIGHTHOUSES & NAVIGATIONAL SERVICES FOR A PERIOD OF THIRTY-SIX (36) MONTHS ON AN AS AND WHEN REQUIRED BASIS

Transnet National Ports Authority invites you to supply a quote for its Advertising Services Contract as per the Scope of work below.

NB: - for fair price comparison, bidders must indicate whether they are VAT registered.

#### Media Buying

NO.	DELIVERABLE/DESCRIPTION OF SERVICES	ESTIMATED PRODUCTION COSTS	AGENCY FEE PERCENTAGE
1.	Media Buying	>R100 000.00	
		R100 000.00 – R 200 000.00	
		R200 000.01 – R300 000.00	
		R300 000.01 – R400 000.00	
		<R400 000,01	

Media Strategy Development

No	Deliverable/Description of Services	Resource Designation/ Title of Resource	Resource Rate per Hour (excl. VAT)	Total (excl. VAT) [ZAR]
1	Develop Media/ Advertising Strategy	Account Director		
		Media Strategist		
		Digital Specialist		
		Copywriter		
		Graphic Designer		
TOTAL PRICE, exclusive of VAT:				
VAT 15% (if applicable)				
Unconditional Discount(s)				
Total Inclusive of VAT (where applicable)				

Photography/ Operational Shoot

No	Deliverable/Description of Services	No of Resources	Resource Rate per Hour (excl. VAT)	Total (excl. VAT) [ZAR]
1	Photography	03		
<b>TOTAL PRICE, exclusive of VAT:</b>				
<b>VAT 15% (if applicable)</b>				
<b>Unconditional Discount(s)</b>				
<b>Total Inclusive of VAT (where applicable)</b>				

Media Training

Item No	Description of Item	Number of people to be trained	Rate per person	TOTAL PRICE OF ITEM [ZAR]
1	Conduct Media Training for TNPA personnel	100		
<b>TOTAL PRICE, exclusive of VAT:</b>				
<b>VAT 15% (if applicable)</b>				
<b>Unconditional Discount(s)</b>				
<b>Total Inclusive of VAT (where applicable)</b>				

Database

No	Deliverable/Description of Services	Unit of Measure	Quantity	Total (excl. VAT) [ZAR]
1	Database	Once of for three (03) Years	01	
TOTAL PRICE, exclusive of VAT:				
VAT 15% (if applicable)				
Unconditional Discount(s)				
Total Inclusive of VAT (where applicable)				